

# UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

October 13, 2020

Abbie Turner
Regulatory Associate
Reckitt Benckiser LLC. D/B/A Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 –Adding and revising marketing claims

And images on the master label. Product: Cousteau 2.0 Triggers EPA Registration Number: 777-137 Application Date: September 09, 2019

Decision Number: 555911

Dear Ms. Turner:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Page 2 of 2 EPA Reg. No. 777-137 Decision No. 555911

If you have any questions, you may contact Lorena Rivas at 703-305-5027 or via email at rivas.lorena@epa.gov.

Sincerely,

For

Jacqueline Hardy, Product Manager 34 Regulatory Management Branch II Antimicrobials Division (7510P) Office of Pesticide Programs

Enclose: Stamped label

Cousteau 2.0 Triggers

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#### << FRONT PANEL >>

**ACTIVE INGREDIENT:** 

 Citric Acid.
 2.63%

 OTHER INGREDIENTS:
 97.37%

 TOTAL:
 100.00%

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See (back) (side) panel for additional precautionary statements.

(NET X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

**CONTENTS:**)

EACH: X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.)

X x X FL. OZ. (X FL. OZ.)) X (mL) (L)

#### << FRONT / BACK PANEL >>

EPA Reg. No.: 777-137 475-MO-001 (Y) (YY)
EPA Est. No.: 777-NJ-2 (Y) (YY) 475-PA-001 (Y) (YY)
777-MO-001 (Y) (YY) 74291-MO-001 (Y) (YY)
312-WI-1 (Y) (YY) 777-PA-001 (Y) (YY)
777-GA-001 (Y) (YY) 81245-MN-1 (Y) (YY)
XXXXX-XX-XXXX (Y) (YY) 8251-WI-004 (Y) (YY)

(See bottom or side) (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? ( ( ) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)

For ingredient (and other) information, (www.rbnainfo.com) (website)

US Patents: www.rb.com/patents

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)

Made in U.S.A. © {year} RB Contains no phosphates.

This (bottle) (container) is made of 25% post-consumer recycled plastic.

Company graphic logo

Reckitt
Benckiser

Somparry graphic logo

<< FRONT / BACK PANEL - Option text >>

Kosher Certification Symbol

[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses "or" information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos]



NOTIFICATION

777-137

The applicant has certified that no

changes, other than those reported to the Agency have been made to the

labeling. The Agency acknowledges

this notification by letter dated:

10/13/2020

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

HEALTH . HYGIENE . HOME

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. The term 'x' is a place holder for a number between 1 to 99.

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Cousteau 2.0 Triggers

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# << NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >> << INTRODUCTORY 6-mos. CLAIMS - will only appear on graphic label for the first 6 months product is on shelf >> (Improved Formula vs. Lysol Daily Cleanser) (New) (Formula) (Complete) (Formulation) (New & Improved vs. Lysol Daily Cleanser) (New & Improved Formula vs. Lysol Daily Cleanser) (NEW) {insert Lysol brand name} (Try new) {insert Lysol brand name} (New) (Improved) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray) (vs previous trigger) <sup>(△)</sup> (New) (Improved) (Advanced) (Turbo) (Trigger) (for) (with) (Wide(r) (Coverage) (Spray) (Power) (Foam) (for) (Better) (Faster) (Quicker) (Coverage) (Cleaning) (vs previous trigger) (( $\Delta$ ) (New) (Improved) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable (vs previous trigger) (A) (New) (Improved) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray) (vs previous trigger) (New) (Improved) (Advanced) (Turbo) (Trigger) (for) (with) (Wide(r) (Coverage) (Spray) (Power) (Foam) (for) (Better) (Faster) (Quicker) (Coverage) (Cleaning) (vs previous trigger) (Up to) (X)x (Wide(r) (and) (More) (Powerful) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous triager) (X)x (More) (Force) (Power) for (a) (More) (Powerful) (Consistent) Spray (vs previous trigger) (New) (Improved) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable (vs previous trigger) << FRAGRANCE CLAIMS >> ((Aromatic) (Herbs)) (Citrus) (Blossom) ((Fresh) (Apple)) ((Orange) (Blossom)) (Fragrance Free) (Scent) (Unfragranced) (Unscented) (No Scent) << PACKAGING CLAIMS >> (X%) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (XX) ((fl) (oz)) (size) {insert Lysol brand name}) (free) (extra) X% more\* (vs. \*X fl oz size) X times (more) (faster) coverage\* {\*vs. (than ever before) ({insert Lysol® brand name})} (X)x (More) (Force) (Power) for (a) (More) (Powerful) (Consistent) Spray (vs previous trigger) ((A) (Bonus) (Bonus x%) (Bonus x fl oz.) (x% Discount) (x% More Free) (x fl oz. at x fl oz. Price) (x fl oz. for the x fl oz. price) (x fl oz. at the price of x fl oz.) (x fl oz. for the price of x fl oz.) (x fl oz. Free) (x fl oz. Free) (More than) (Over) (x # of squirts per bottle) (x # of sprays per bottle) (x # of uses per bottle) (x # of uses per bottle) (Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size) (Contain(s)) (With) XXX spray(s) (Included) Dual (action) (trigger) (nozzle) (spray) Easy to (use) (spray) (hold) Ergonomic (bottle) (design) Free (Dispenser) (Refill) with purchase of (refill) (dispenser) (Help(s)) (Clean(s)) (Cleaning) xx square feet(s) (home) (space) (floor) (s) (per (fl) (oz)) (Help(s)) (Disinfect(s)) (Disinfecting) xx square feet(s) (home) (space) (floor)(s) (per (fl) (oz)) (Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back) (Satisfaction Guaranteed) No (drip) (leak)(mess) Save (X%) (per fluid ounce) (per fl oz.) Spray (bottle) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back) (The)(This)Container contains no metallic parts This (X) (Fluid Ounce) (fl oz.) (Container) is equal to (X) (uses) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps) (sprays) Trigger (bottle) (Up to) (X)x (Wide(r) (and) (More) (Powerful) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous

(Up to) (X)x (Wide(r) (and) (More) (Powerful) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous trigger) <sup>(Δ)</sup>

(Wide) (wider) (broad) (controlled) (complete) (format) (coverage) (spray)

X (More) (Dispenses) (Free) (per bottle)

X (More) (Uses) (Sprays) (per bottle) (X) (Refill) (=) (X Dispenses) (X Dispensers)

X (taps) (swipes) (cleans) (dabs) (uses)

#### << CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud. Expires xx/xx/xxxx

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Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

Save (Now) XX (cent sign) (on (1) (one) (Lysol) (insert brand name) ((x) (30) ct) (Wipes)

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

(Save) (\$X) (\$X off) (X% off) (on any) (X) (Multi-pack) (pack) (of) (Gerber onesies®) (brand) (One Piece) (Underwear)) ({insert product name} (with your purchase of) {insert Lysol brand name} ({insert Gerber Product Graphics})

### << BACK TO SCHOOL >>

Back To School claim Qualifiers – must appear before Directions For Use:

(1) Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

(X) Box Tops (for Education)

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

See back or sticker for details or rules or instructions

See details or rules or instructions [on] [back or sticker]

Go to boxtops4education.com for details

#### << MARKETING CLAIMS >>

(0%) (contains) (none) (No) (free from) (ammonia) (bleach) ((synthetic) (artificial) fragrance(s)) (fragrance) (dyes) (fragrance(s) and dye(s)) (harsh (chemical) residue(s)) (harsh formula) (rinse required) (parabens) (artificial coloring) (mineral oil) (triclosan) (Perchloroethylene) (hydrogen peroxide) (peroxide(s)) (peroxide bleach) (phosphates) (phosphates) (sodium hydroxide) (phthalates)

A (gentle cleaner) (for) ({insert surface / site / soil – See Appendix 2}

(Gentle cleaning) (Mild cleaning) (cleaning) (cleaner)

A revolutionary, pH balanced (neutralized) sanitizer

Alcohol Free

Antibacterial (daily) (kitchen) (cleaner) (sanitizer) (spray)

(BabyToy (Cleaner)

Can be used on most kitchen, bathroom and Household surfaces

Can be used on most hard, non-porous baby and pet accessories and furniture

Can be used on telephone keypads and telephone monitor screens

(Clean) (-) (Cleanse) without rinsing

Clean & Simple. (No Harsh Chemical Residue) (Fragrance Free) (No Fragrance Added)

Cleans everyday grease

Clear formula

(Cleaning) (Cleansing) and (sanitizing)

Color safe

Contains (light) (&) (fresh) fragrances

(Contains) (leaves) (free from) (No) Harsh (Chemical) Residue(s) (or) (fumes)

Contains only carefully selected ingredients

(Contains) (formulated) (with) (plant-based) (plant-derived) (active ingredient) (citric acid)

(Contains) no (harsh) (harmful) (lingering) (cleaning) chemical residue

(Controls) (stops) (prevents) the growth of odor-causing bacteria

(Controls) (stops) (prevents) pet odors from bacteria

Daily (Everyday) (Surface) (Cleaner) (for baby's room)

(Daily) (everyday) (light duty) (kitchen) (cleaner) (sanitizer) (spray)

(Daily) (surface) cleaner

(Daily) Cleaner (for Baby's Room)

(Destroys) (Controls) (Eliminates\*\*\*) (Kills) bacteria on hard, non-porous (animal) (pet) (children's) (kid's toys) (baby toys)

(chew) (toys<sup>3</sup>)(4)

(Destroys) (Controls) (Eliminates\*\*\*) (Kills) bacteria, yet effective enough to use on pet (cages) (crates)

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(Easy) (and) (convenient) to use (Easy) (convenient) way to sanitize (insert organisms from Appendix 1) (Easy) for non-food surface sanitization {insert organisms from Appendix 1} (Economy) (value) (size) (pack) Eliminates buckets and rags for sanitizing Eliminates need to test ppm level **Eliminates Odors** Eliminates Odors & Freshens the Air For (daily) (everyday) (gentle cleaning) (light-duty) (kitchen) (cleaning) For (daily) (everyday) use For (Everyday) use (on) (insert use site) (in) (the) (kitchen) (nursery) (bathroom) (house) (home) For a cleaner, fresher (bathroom) (kitchen) (home) (house) (pet areas), (kennel), (litter box) (nursery) For (hard, non-porous) surfaces that water won't harm For cleaning around(:) (insert use sites from Appendix 2) (For) (great for) cleaning (food service<sup>2</sup>) dining tables<sup>2</sup> For use around [home] [kitchen²] [house] [bathroom] For use in (kennels) (litter box) (pet areas) For use in (newborn) nurseries For use on hard, non-porous surfaces (all) (around) (the) (your) (kitchen<sup>2</sup>) (home) (house) For use on (most) (many) (virtually all) hard, non-porous (kitchen²) surfaces Fragrance Free Free and (clean) (clear) (pure) Free from (ammonia) (,) (fragrances), (dyes) (and) (&) (harsh chemical residue) {Note to reviewer: "Free from Fragrances" claim will only be used with fragrance-free formulas} (Free from) (No) harsh (chemical(s)) residue (left behind) Gentle cleaner for (homes) (nurseries) (play rooms) (Gentle cleaner) (Mild cleaner) for use on any washable hard, non-porous surface, including ({insert surface / site / soil - See Appendix 2} ((Gentle cleaner for (use) (Daily use) (Everyday) use)) (Suitable for use) (on) (for) (around) (kid's toys) (baby toys) area(s)) (children's (play) area(s)) (kids' (play) area(s)) (pet area(s)) (pet surfaces) (pet toys) (kitchen area(s)) (kitchens) ((kitchen) countertops<sup>2</sup>) (hard, non-porous cutting boards<sup>2</sup>) (food contact surfaces<sup>2</sup>) (high chairs<sup>2</sup>) (refrigerator exteriors) (pet cages) (pet beds) (pet crates) (bathroom areas) ((bathroom) make-up (counters²) (vanities)) (tooth brush holders) Gentle Cleaner Great for (daycare) (lavatory) (restaurant) (office) (school) use! Great for (all around) (the) (house) (home) (kitchen<sup>2</sup>) (nursery) Happy. Home. {Insert Lysol brand name} Helps remove everyday dirt and messes {Insert Lysol brand name} (Daily) (Multi-Purpose) (Surface) (Cleaner) {Insert Lysol brand name} is the pet area (sanitizer) that kills 99.9% of bacteria, and is gentle enough for pet living areas) (Innovative) (Breakthrough) (Clean & Simple) Bacteria Killer Just spray and wipe(!) to clean (hard, non-porous surfaces) Kitchen (cleaner) (sanitizer) (spray) Latest in (sanitizing) (cleaning) (cleansing) Leaves a streak-free shine Leaves no harsh (chemical) residue Leaves surfaces shiny Leaves your (kitchen) (home) (house) smelling clean Makes your job easier (Multi-purpose) (cleaner) Multi-purpose (antibacterial) (kitchen) (cleaner) (spray) (sanitizer) No Bleach<sup>^</sup> Harshness No harsh chemical residue No harsh (chemical(s)) (residue) (left) (behind) No harsh chemicals = No need to rinse (see directions for use) No harsh chemical residue (- no rinse) (- no need to rinse) (required) (see directions for use) No harsh chemical residue (= no rinse) (= no need to rinse) (required) (see directions for use) No fragrance added (No Fragrances) (,) (No Dyes) (,) (No Ammonia) No Dves (No) (Free from) bleach, dyes, or phosphates No (need to) rinse (required) (see directions for use) (No Rinse) (.) (No Wipe)

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No rinsing (necessary) (required) (see directions for use)

Non-abrasive formula

(Non-porous, Hard Surface) Kennel Sanitizer

Only contains carefully selected ingredients

Perfect for use all around the house

Perfect size for (bathrooms) (kitchens)

Perfect size for use all around the house

Phenol Free

Reduces cross-contamination between treated surfaces

Removes everyday dirt marks and dirt stains

Rinse FREE (see directions for use)

Rinse-Free Spray; use (on) (around) hard, non-porous (highchairs<sup>2</sup>) (and) (children's toys<sup>3</sup>) (kid's toys<sup>3</sup>) (baby toys<sup>3</sup>) (toys<sup>3</sup>)

Spray on hard, non-porous pet chew toys (3), no rinse required (4)

Spray on hard, non-porous surfaces (In Nursery)

Strong against grease

Suitable (for use) as a (peroxide alternative)

Suitable (to) (for) use on (food-contact surfaces<sup>2</sup>), (baby areas<sup>1</sup>), (toys<sup>3</sup>) (and) (pet areas)<sup>(4)</sup>

Suitable to use on surfaces like hard, non-porous cutting boards<sup>2</sup> (and) (even) pet bowls (4)

Suitable for use on (high chairs<sup>2</sup>), (changing tables), ((baby toys<sup>2</sup>) and other hard, non-porous surfaces

(Suitable for use) (on) (for) (around) (kid's toys) (baby toys) (baby area(s)) (children's (play) area(s)) (kids' (play) area(s)) (pet area(s)) (pet surfaces) (pet toys (bitchen area(s)) (kitchens) ((kitchen) countertops<sup>2</sup>) (hard, non-porous cutting boards<sup>2</sup>)

(food contact surfaces<sup>2</sup>) (high chairs<sup>2</sup>) (refrigerator exteriors) (pet cages) (pet beds) (pet crates) (bathroom areas) ((bathroom)

make-up (counters<sup>2</sup>) (vanities)) (tooth brush holders)<sup>(4)</sup>

(Targeted) (Coverage (and) (Spray)

The easy way to clean food service operations (dining areas, countertops, checkouts)<sup>2</sup>

The smell of clean

Try me

Use (daily) (everyday)

Use around Pet water bowls

(Use) for touch-up (kitchen) (cleaning) (cleansing)

(Use) for quick clean-ups

Use throughout the (kitchen) (home) (house)

(Use) for (preschool) (daycare) (office) (assisted living) (senior care) kitchens

Use without gloves

While it's tough on bacteria, it's gentle on surfaces

## << SANITIZING CLAIMS - Hard, non-porous, non-food contact surface >>

An easy way to (sanitize) (kill) (eliminate\*\*\*) (destroy) (remove) 99.9% of bacteria(\*\*\*) in your (bathroom) (home) (house) (kitchen) (nursery) {insert organisms from Appendix 1}

Antibacterial

Can help reduce cross-contamination on hard, non-porous surfaces

Can reduce cross-contamination on treated (kitchen) bacteria on hard, nonporous surfaces

Cleans up the pet mess and kills the bacteria on hard non-porous surfaces

Cleans the mess and kills the bacteria

(Destroys) (Controls) (Eliminates\*\*\*) (Kills) (Bacteria) Clean & Simple(\*\*\*) (Destroys) (Controls) (Eliminates\*\*\*) (Kills) (99%) (99.9%) of (Bacteria)(\*\*\*)

Eliminates\*\*\* food odors like garlic and onion left behind on kitchen surfaces after cooking

Eliminates\*\*\* odors caused by bacteria

(Gently) (lightly) cleans and (kills) (eliminates) (destroys) (removes) 99.9% of (kitchen) bacteria

(Gently) (lightly) cleans and removes 99.9% of (kitchen) bacteria

Hard, non-porous surface (sanitizer) (sanitizing spray)

Hard, Non-Porous Surface (insert use site from Appendix 2) Sanitizer

Kills 99.9% of bacteria in 5 minutes

(Kills) (eliminates\*\*\*) (destroys) (removes) 99.9% of bacteria(\*\*\*) on commonly touched hard, non-porous surfaces that can be transfer points for bacteria (such as doorknobs, telephones, keyboards, and light switches)

Kills 99.9% of bacteria\*\*\*

Kills 99.9% of (household) bacteria\*\*\*

Kills 99.9% of the bacteria\*\*\* commonly found in kitchens and bathrooms

Kills 99.9% of the bacteria\*\*\* you can't see

(Kills) (eliminates\*\*\*) (destroys) (removes) 99.9% of bacteria(\*\*\*) around your (bathroom) (kitchen) (home) (house) (nursery)

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(Kills) (eliminates\*\*\*) (destroys) (removes) 99.9% of the following bacteria: Staphylococcus aureus and Enterobacter aerogenes (on hard, non-porous surfaces)

(Kills) (eliminates\*\*\*) (destroys) (removes) 99.9% of bacteria(\*\*\*) on: ({insert surface / site / soil – See Appendix 2} (Kills) (eliminates\*\*\*) (destroys) (removes) 99.9% of bacteria(\*\*\*) (on hard, nonporous surfaces) (Kills) (eliminates\*\*\*) (destroys) (removes) 99.9% of bacteria(\*\*\*) on hard, nonporous surfaces around the (bathroom) (kitchen) (home) (house)

(Kills) (eliminates\*\*\*) (destroys) (removes) 99.9% of bacteria(\*\*\*)

(Kills) (eliminates\*\*\*) (destroys) (removes) 99.9% of common household bacteria(\*\*\*)

Kills odor causing bacteria\*\*\*

Leaves household surfaces sanitized

Sanitizes

treatment.

#### << USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(To Operate: Turn nozzle (to) (counter clockwise) ("ON") (desired) (position) (to preferred usage).)

(To Refill (Bottle): (To) (Remove) (cut) (pouch) (bag) (sprayer) (trigger) (unit) (cap) (by) (twist) (twisting) (turn) (turning) (off) (to the right) (clockwise) (and) (lift) (up) (out). Pour (in product) from refill (container) (and) (replace) (attach) (trigger) (unit) (sprayer) (by pushing down until (unit) (it) ) (trigger) (unit) (sprayer) snaps into place).)

(To Refill (Bottle): Remove cap. Attach trigger unit.)

To Clean (/ Deodorize) (/ Remove Allergens+†): Apply to surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe. (No rinsing required.)

To Sanitize hard non-porous surfaces: Preclean. Apply and leave wet for 5 minutes (to sanitize). Wipe dry. (Rinse food contact surfaces (and toys) with potable water.)

(<sup>2</sup>For surfaces that come in contact with food: Use only on hard, non-porous surfaces. Must rinse surfaces thoroughly with water after use.)

(Rinse (child / baby) plastic toys, (child / baby) hard, non-porous surfaces) and all food contact surfaces with potable water or a damp cloth after use.)

#### << PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals **CAUTION:** May cause eye irritation. Do not get into eyes. Wash hands after use.

## << First Aid Language may appear in paragraph or tabular form >>

# **FIRST AID** • Hold eye open and rinse slowly and gently with water for 15-20 minutes. If in · Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. eyes: • Call a Poison Control Center or doctor for treatment advice. **CONTACT NUMBER** Questions? Comments or in case of an emergency, call toll free (1-800-228-4722) (1-800-560-6619) Have the product container or label with you when calling a Poison Control Center, or doctor, or going for

#### << STORAGE & DISPOSAL - Residential containers >>

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. The term 'x' is a place holder for a number between 1 to 99. The term "Y" is a place holder for a character A - Z.

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# << STORAGE & DISPOSAL - COMMERCIAL / INSTITUTIONAL / INDUSTRIAL CONTAINERS >>

**STORAGE AND DISPOSAL:** Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

## << OPTIONAL GRAPHICS >>



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For use on the following exterior surface(s):











The number "4" may be replaced with any number 1-100









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## << HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

#### << TRIGGER >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



#### << POURABLE >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



## <<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS - must appear before 'Directions For Use' on Back Panel label >>

## << SUPPORTING SANITIZING CLAIM QUALIFIER >>

(Kills (99.9%) of) Enterobacter aerogenes, Staphylococcus aureus (Staph) on hard, non-porous, non-food contact surfaces (in 5 minutes)

# << SUPPORTING CLEANING CLAIM QUALIFIER >>

high chairs<sup>2</sup>, changing tables, potty seat

(4) When used as directed

(vs.) (when compared) to previous trigger

^ Chlorine Bleach

This product has been tested and found effective against the following micro-organisms:

Bacteria			
<< Sanitization – Hard, non-porous surfaces >>			
Bacteria (5 minutes)		(ATCC No.)	
Enterobacter aerogenes		(13048)	
Staphylococcus aureus (Staph)		(6538)	

## << APPENDIX 2 >>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Hard Non-porous Surfaces: (Graphic – depicting use site)

Animal Equipment Appliance Exterior(s)

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Around Toilet (Areas)

**Automobiles** 

(Baby Blocks) (Blocks) (Baby Toys)3

Baby Food Makers<sup>2</sup>
Baby's Room
Baby Swings<sup>2</sup>
BabyBath

Baby Changing Table Baby Tubs (seats)

(BabyCrib) (Changing Table) Bathroom (counter) tops Bathroom (surfaces) Beverage bars

**Blinds** 

Booster (chairs) (seats) Cabinet Handles Changing Tables Counterops

Cribs

Shower Curtains (plastic / vinyl)
Hard, non-porous Cutting Boards<sup>2</sup>

Diaper Pail

Dining Room Tables

Dish Racks
Dishwashers
Door(s) (Handles)
Doorknobs
Drainboards
Dryers

(Empty) Clothes Hampers (Empty) Garbage Cans

Faucets Floors Food Cases

Food Contact Surfaces-hard non-porous<sup>2</sup>

Food (Preparation) (Serving) (surfaces) (areas)<sup>2</sup>

Freezers
Grills
Handrails
High Chair Trays<sup>2</sup>
High Chairs<sup>2</sup>

Inside Dishwasher(s) (interiors)(and)(exteriors)

Keys

Kid's (Children's) (Playroom) (Toys)3

(Kitchen) (Appliances) (dining room) (Tables)

(Kitchen) (Bathroom) Sinks

(Kitchen) (counter)(tops) (surfaces)<sup>2</sup>

Kitchen Tools Knives<sup>2</sup> Laundry Rooms Light Switches Litter box

Lunch (Pails) (Boxes) Medicine Dropper

Nurseries
Oven(s) (Doors)
Pet Bowl(s) (Areas)
Pet Cages

Pet Feeding Dishes

Pet Toys<sup>(3)</sup>
Phones
Plastic Toys<sup>3</sup>
Potty Seat

Refrigerator Exteriors

Shower (Faucets) (Doors) (Handles) (Fixtures)

(Walls) (Floors)

Sink(s) (Faucets) (fixtures) (Handles)

Soap Dispensers Steering wheel Storage Areas Stovetops Stroller<sup>2</sup> Telephones Thermos Toasters

Toilet (Bowl) (Flushing) (handles) (seats)

(surfaces) (exteriors)

Tongs<sup>2</sup>

Towel (tissue) dispensers

Toys<sup>3</sup>
Under sinks
Vanities
Vanity Tables
(Vinyl) Shows

(Vinyl) Shower Curtains (Washable) Walls Washing Machines

Windowsill

The term 'x' is a place holder for a number between 1 to 99.

The term "Y" is a place holder for a character A – Z.