



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

August 8, 2022

Katrine Rubia  
Senior Regulatory Associate  
Reckitt Benckiser LLC.  
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399 Interpace Parkway  
Parsippany, NJ 07054-0225  
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Subject: Label Amendment – Adding and Removing Marketing Claims  
Product Name: Cousteau P  
EPA Registration Number: 777-136  
Received Date: 12/20/2021  
Action Case Number: 00337529

Dear Ms. Rubia:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

Page 2 of 2  
EPA Reg. No. 777-136  
Action Case Number 00337529

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Terria Northern via email at [northern.terria@epa.gov](mailto:northern.terria@epa.gov)

Sincerely,



Heather A. Garvie  
Senior Regulatory Advisor  
Regulatory Management Branch 2  
Antimicrobials Division  
Office of Pesticide Programs

Enclosure: Approved label

<< FRONT PANEL >>

**ACTIVE INGREDIENTS:**

Ethanol..... 50.00 %

**OTHER INGREDIENTS:**

..... 50.00 %

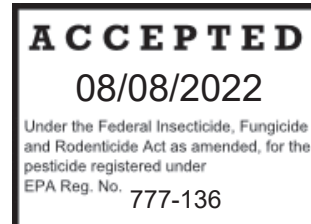
**TOTAL:**..... 100.00 %

(See (back)(side) (panel) for (additional)(more) ingredient information)

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See (back) (side) (panel) for additional precautionary statements.

NET WT.: X OZ. (X g)  
Eg. 1.0 OZ. (28 g)  
Eg. 18 OZ. (1 LB. 2 OZ.) (510 g)  
X x X OZ. (X LB. X OZ.) X g TOTAL WT.: X OZ. (X LBS. X OZ.) X kg  
Eg. 2 x 12.5 OZ. 354 g TOTAL WT.: 25 OZ. (1 LB. 9 OZ.) 708 g  
Eg. 3 x 19 OZ. (1 LB. 3 OZ.) 538 g TOTAL WT.: 57 OZ. (3 LBS. 9 OZ.) 1.6 kg



<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-136  
EPA Est. No.: 777-NJ-2 (Y) (YY) 61203-MA-1 (Y) (YY) 54487-GA-1 (Y) (YY)  
11525-IL-1 (Y) (YY) 33590-MA-3 (Y) (YY) 498-IL-1 (Y) (YY)  
13891-IN-1 (Y) (YY) 475-MO-1 (Y) (YY) 11525-RI-1 (Y) (YY)  
69209-MA-001 (Y) (YY) 777-PA-001 (Y) (YY) 58996-MO-1 (Y) (YY)  
777-MO-002 (Y)(YY) 777-GBR-001 (Y)(YY) 70271-CA-2 (Y)(YY)  
70271-CAN-1 (Y)(YY) 70271-CAN-2 (Y)(YY) 70271-CO-1 (Y)(YY)  
70271-GA-1 (Y)(YY) 70271-TX-1 (Y)(YY) 70271-VA-1 (Y)(YY)  
7616-CA-1 (Y)(YY) 34631-PA-1 (Y)(YY) 34631-OH-1 (Y)(YY)

See (bottom) (or) (side) (cap) (for Lot / Date code)  
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)  
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)  
(Federal regulations prohibit CFC propellants in aerosols.)  
(Contains No CFC's or other ozone depleting substances (graphic symbol))

<< BACK PANEL >>

**Questions?** (telephone graphic symbol)  
**(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)**  
For (more) ingredient (and other) information visit, ([www.rbnainfo.com](http://www.rbnainfo.com))  
(US Patents: ([www.rb.com/patents](http://www.rb.com/patents))([www.reckitt.com/patents](http://www.reckitt.com/patents)))  
Distributed by: Reckitt Benckiser (LLC)(Reckitt), Parsippany, NJ 07054(-xxxx)  
(Made in {insert country}) © (RB) (RB LLC)(Reckitt Benckiser LLC) {insert year}  
**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.  
Steel Recycle (graphic symbol)  
Please recycle when empty



Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)  
This can is made from an average of 25% recycled steel [10% post-consumer].

<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.  
See outer packaging for Directions for Use and additional Precautionary Statements.  
Important facts (about this product):  
Encourage your local authorities to establish a program to recycle this can.

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The text "hard, non-porous surface(s)" will be disclosed in the use direction or in the claims.  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria & virus  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community).

NSF Certification Symbol



For Hospital Use (graphic – may only appear on Professional Branded product labels)

**<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>**

**<< FRONT / BACK PANEL – Option text Continued >>**

(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

(Download) (now) (the) (for) (free) (Lysol®) ({Insert for Lysol app logo} {Insert Apple App store icon} {Insert Google Play icon} {Insert Alexa icon}) (app) ((to) (and) help track (the spread of) (the) (daily cold & flu) (illnesses)) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) (Or) (just) Ask Alexa ({Insert Alexa icon}) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) (to) (and) (see what illnesses are going around) (on your phone)

**<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>**

<< Fragrance / Formula >>

Fresh(er), (cleaner) fragrance  
Great (New) Scent  
New Formula  
New (and Improved) (better) Fragrance  
New (and)(&) (Improved) (Look)(Design)  
(New) (and) (improved) (ergonomic design) (cap) (!)  
New Clean, Fresh Fragrance  
New (Fragrance) (Scent) ({insert fragrance name})  
New (now) (Surprisingly) Fresh Fragrances  
Now with (a) fresher fragrance(s)  
(Smells) (better) than ever ({insert fragrance / name})

<< Container Attributes >>

New (easy to) (spray) (use) cap (pack)  
New look (for) (Lysol®)  
New Size  
New spray nozzle  
New (Modern) (design) (packaging)  
Now in (an) (a) attractive pack

**<< FRAGRANCE CLAIMS >>**

Apple	Crisp Mountain Air	Green Floral	Ocean (Zest)	Soft Powder
Aromatherapy	Crystal Waters	Hawaii Sunsent Essence	Orange	Soothing Spice
Aromatic	Dew	Herbal Citrus	Orchard Blossom	Soothing Warmth
Aqua	Driftwood Waters	Herb(s)	Original	Spring (Waterfall)
(Baby) Powder	Dew	Hibiscus	Oxygen (Breeze)	Strawberry
Basil	Early Morning Breeze	Hint of Vanilla	Oxy Sensation	Summer (Breeze)
(Berry) (Bliss)	Energy	Jasmine (Dream)	Peach	Sundrenched Linen
Blossom(s)	Fresh (Breeze)	Kitchen	Pear	Tropical
Blue Reflection	Fresh Citrus	Key Lime	Pumplin	Tropical Breeze
Calming Vanilla	Fresh Cotton	Lavender (Fields)	(Pure) (Air)	Tropical Escape
Calypso	Fresh Lemon	Lemon (Breeze)	Pure Breeze	Unscented
(Cherry) (Blossom & Pomegranate)	Fresh Oriental Spice	Linen	Pure Rain	Vanilla
Citrus	Fresh Vanilla	Lush Meadows	Pure Sky	Vanilla & Spring
Citrus & Morning	Fresh Vanilla Breeze	Mandarin	Purity	Vanilla Mist
Citrus Meadows	Fresh Spice	Mango	Rain	Vanilla Sky
Citrus Renewal	Garden	Meadows & Vanilla	Rainfall	Wave
Clean	Garden Essence	Meadow Sunrise	Refreshing	White Cotton
Clean Sky	Garden Mist	Morning (Meadow)	Revitalizing Mist	White Orchard

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Clean Vanilla	Grapefruit (Blossom)	Rose	(White) Peony
Coconut (Water) (& Sea Minerals)			
(Cool) (Adirondack) (Air)	Green Apple (Breeze)	Sheer Vanilla	White Sails
Cool Escape	(Green) Sensations	Sunburst Citrus Spring	
Cool Vanilla			(Scent(s))
Cotton			(Fragrance)
Country			(and) (&)
Cranberry			(Perfume)
Crisp			(Variant(s))
Crisp Berry			(No) (Free)
Crisp Linen			

(Cool) (Country) (Crisp) (Crush) (Crystal) (Rose) (Hint of) (Hint off) (Cascading) (Medley) (Island) (Holiday) (Rustic) (Fusion) (Festive) (Fresh) (picked) (Floral) (Herbal) (Rain) (sun kissed) (Bay) (Whisper) (Wild flower) ((Fruit(s)(y)) (Valley) (Bouquet) (Splash) ((Scent(ed)) (Great) (Invigorating) (Sheer) (Pure) (Zest) (Essence) (mist) (Lush) (Splash) (Light) (Bloom) (Air) (Cool) (Spice) (Fields) (Burst) (Blue) (Blend) (Escape) (Power) (and) (Gentle) (Serene) ((Shower(s)) (Petal) (Breeze) (Sweet) (Rolling) (French) (English) (Provence) (Valley) (Meadow) (Farm) (Garden) (Hills) (Blossom) (Modern) (Smell) (Cucumber) (Red fruit(s)) (Freshcut) (Herbs) (Sea Salt) (Minerals) (Aloe) (Blast) (Infusion) (Wild) (Berries) (Sparkling) (after the) (Lily) (Freshness) ((Flower(s)) (Honey) (Suckle) (Nature) (Walk) (Winter) (Pine) (Spruce) (Juniper) (Cinnamon) (Autumn) (Orchard)

Available in {insert fragrance claims}

**<< PACKAGING CLAIMS >>**

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) than 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack
	Mega (value) (pack) (size)	Portable	Value (size)(pack)
		Purse (size) (pack)	Extra (Value)(Pack)

X oz. for the price of X oz.  
X for the price of X  
X% (Free) (Bonus) (More)  
X% (cheaper) (less expensive) (off)  
Disinfection (Value) Pack  
Designed to Leave Out on the Counter

Money saving (Can) (Pack) (Value)  
Save (more)  
Save (money) (plastic) (with this product)  
Scratch (and) (&) (N) Sniff  
(Scratch Me) (Scratch Here)  
(Take) (Carry) (it) (this product) (anywhere) (everywhere)  
(Try) (Try Me) (Try Me Out)

**<< CROSS-PROMOTIONAL CLAIMS >>**

Like (insert Lysol® brand name) (trigger) (cleaner)? Try (our) (insert Lysol® brand name) (insert picture of Lysol® Disinfecting Wipes) (insert picture of Lysol® Daily Cleaning Wipes)  
Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol® product)  
Like this product? Try (our) other Lysol® products (insert picture of Lysol® product)  
Try (our) other Lysol® cleaning products (insert picture of Lysol® product)  
Try (our) other Lysol® fragrances (insert picture of Lysol® product)  
Try (our) (other) Lysol® family of (cleaning)(disinfecting)(sanitizing) products (insert picture of Lysol® product)

**<< MARKETING CLAIMS – General >>**

(X) minute contact time  
(X) second(s) contact time

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(X People X Toilet) (4 people 1 Toilet)  
(X) out of (X) consumers prefer

(Complete) (Disposable) (Easy to use) (Effective) (Everyday) (Everyday use) (Great) (Household) (Spray) (Lysol® Brand)  
(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Formula) (Spray) (Sprays) (Spraying)  
(Daily) (Simply) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Mist) (Spray)

(Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Disinfection) (Mist) (Wet) (Spray) (Spray(s)) (Spraying) (Action)  
(Formula)

(Antibacterial) (Antibacterial Action) (Antibacterial Spray) (Antibacterial Mist) (Antimicrobial) (Bactericidal\*) (Bactericide\*)  
(Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Germicidal\*\*) (Germicide\*) (Virucidal†) (Virucidal Action†) (Virucide†)

(A) (Brighter Outlook) (Fresh Start) (Asana) (Bliss) (Brand New Day) (Bright)(Brighter) (Horizon) (Outlook) (Carnival)  
(Celebrations) (Feel(ing)) (Positive) (Festival) (Free) (Spirit) (Fresh) (Clean) (Scent) (Fiesta) (New) (Beginnings) (Start) (Hello)  
(Future) (Tomorrow) (Holiday) (Home) (Sense(s)) (Inspiration(s))(Inspire) (Joy) (Essence) (Kaleido) (Leap Forward) (LifeScent(s))  
(Make it Happen) (Mod(Abode)(Home)) (Mosaic) (Ozoo) (Prisma) (Renewal) (Revive) (Samba) (Santosha) (Sunny) (&) (Bright)  
(TrueColor) (VibraScent(s)) (VivaScent(s)) (Welcome) (Tomorrow)

(2in1) (XinX) (Neutra Air®) (PurAir) (Pur'Air) (Cleans'Air) (Pure Air) (Pure) (PurifAir) (Purif'Air) (Clear Air) (Clean'Air) (True  
Fresh) (True Air) (Clean) (and / &) (the) (Fresh) (Pure) (Air) (CleansAir) (NeutrAir) (Cleanse)

(0%)(Contains)(No)(Free from) bleach, dye(s), (and / or) phosphate(s)  
(2)(3)(5)(10) X Longer Lasting Freshness<sup>3</sup>  
(2)(3)(5)(10) X More Fragrance For Longer Lasting Freshness<sup>3</sup>  
A Few of the (many) moments (you) (need) (where) Lysol® (is needed)  
Anytime (to-go)  
Approved to ({insert claims from Disinfection Section})  
(Bad) (Gross) (icky) (Smells) (Odors) linger  
Biobased content (of) 98%  
Bleach free (formula) (technology) (disinfection) (disinfectant)  
Clean (fresh) (fragrance) (scent)  
Cleaner smelling scent  
Contains (light) (and/&) (fresh) fragrances  
Contains (only) (X) (carefully) (selected) ingredients  
(Contains)(Formulated) (with) (plant-based)(plant derived) alcohol  
(Contains)(Formulated) (with) (plant-based)(plant derived) (active) ingredient(s)  
(Contains)(Free from)(Leaves) (no) (chemical) residue(s) (upon drying) (and/&) fume(s)  
Convenient (Carry)  
(Cover(s)) (Freshens) (Disinfect(s))  
Deodorizes (To) (Save your Nose)  
(The) Disinfecting Heritage of Lysol®  
Disinfection control (formula)  
Disinfects\*\* surfaces  
Does not leave (chemical) residue(s) (and/or) fume(s)  
Does not (include) (contain) (bleach)(,) (dyes)(,) (or)(and) (phosphate(s))  
Does not (include) (contain) ({insert components – See Appendix 3})  
Dream. Believe. Achieve.  
Dual (action) (active) (system) (formula)  
Dye free (formula) (technology) (disinfection) (disinfectant)  
Effective on multiple surfaces (such as) ({insert surface from Appendix 2})  
(Everyday) (Daily) Disinfectant (Spray)(Mist)  
Everyday (formula)(use)  
Easy, Effective (Use)  
(Ew...) (Odors are Gross)  
For lasting freshness  
For the holidays  
Free from (bleach)(,) (dyes)(,) (or)(and) (phosphate(s))  
Free From ({insert components – See Appendix 3})  
Fresh (Burst of) (Fragrance(s)) (and) (that is) (long) (lasting) (freshness)

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Freshness (Booster) (Enhancer) (Fragrance)  
Freshener  
(Germs) (Bacteria) (&) (Viruses)\*\* thrive (in a (icky) (dirty) (mess) ({insert site/surface – see Appendix 2})  
(Get) (Take) a Whiff  
Hard surface disinfectant (and odor eliminator)  
Has a (clean) (scent) (fragrance) (smell)  
(Kids) (Children) (Pets) (Family) (We) Make Messes  
Leaves a (pleasant)(fresh) (smell)(scent)  
Light (fragrance(s)) (scent)  
Lightly Scented  
(Limescale) ({insert soils – see Appendix 2}) (Germs) (Bacteria) (&) (Viruses)\*\* (build-up) (grow) (in) (tubs) ({insert use surface – See Appendix 2})  
Long Lasting (Fragrance) (Freshness)  
Look out for our (decorative) (beautiful) (Designer Series) (packaging)  
Lysol® Brand  
Lysol® (Daily) (Simply) (Disinfectant) (Mist) (Spray)  
Lysol® for over 100 years (and going)  
Made with plant (based)(derived) active ingredient  
Made without ({insert components – See Appendix 3})  
Made without (bleach)(,) (dyes)(,) (or)(and) (phosphate(s))  
(Millennial) (Modern) (tested) (design(ed))  
Modern (Classic)  
Mom tested, Lysol approved(!)  
Multi (action) (active) (system) (formula)  
Multi-Surface (Spray) (Mist) (Disinfectant)  
Multi use (formula)(product)  
Neutralizes stubborn odors  
No (bleach)(,) (dyes)(,) (or)(and) (phosphate(s))  
No ({insert components – See Appendix 3})  
No (chemical) (smell) (and / or) (residues) fumes  
(Does not contain) (No) Sodium Nitrite (free)  
(Now) Surprisingly Fresh (Scent)  
On-the-go  
Only (X) (contains) carefully selected ingredients  
Only x ingredients  
Plant(-) (based)(derived) active ingredient  
Pleasant (fragrance) (scent)  
Ready to use  
Removes harsh odors  
(Scent) (fragrance) (for) (every room) (all around) (the) (kitchen) (bathroom) (house) (your home)  
Simply  
Smell the clean  
Smells fresh(er)  
Soft scent  
(Specially) (Designed) (Formula) (Formulated) (Crafted)  
Sport  
Surface disinfectant  
Surprisingly Fresh (Fragrances) (Scent)  
The power of Lysol®  
(This product) (meets) (was tested according to the) AOAC Germicidal Spray Product Test (standards for hospital aerosol disinfectants)  
To (-) Go (anytime)  
To Save your nose (from (nasty) (gross) odors)  
Trusted for over 100 years  
Use Lysol® Brand (Disinfectant) (Disinfecting) (Mist) (Spray) after Daily Cleaning  
Virtually (True) germ-free (freshness)  
(We) (Lysol) (&) (Disinfect(s)) ({insert use site/surface – See Appendix 2})  
What it takes to get the job done  
Who wants to touch (that) (a (dirty) (icky) (mess) ({insert use site/surface – See Appendix 2})  
With plant (based)(derived) active ingredient

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<< **MARKETING CLAIMS – Specific Seasons** >>

<< **BACK TO SCHOOL** >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School <sup>(5)</sup>  
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home <sup>(5)</sup>  
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher <sup>(5)</sup>  
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom <sup>(5)</sup>  
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher <sup>(5)</sup>  
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home <sup>(5)</sup>  
(x #) Lysol<sup>®</sup> (Daily) (Disinfectant)(Disinfecting) (Mist(s)) (Spray(s)) (Plus) (+) (x#) Lysol<sup>®</sup> (Daily) (Cleansing) (Disinfecting) Wipe(s)  
Add (Lysol<sup>®</sup>) to your back to school (shopping list) <sup>(5)</sup>  
A school supply (item) to (help) kill germs\*\*<sup>(5)</sup>  
(An) (Important) school supply checklist (item) <sup>(5)</sup>  
Back to school (item) (pack) (supply) (value pack) <sup>(5)</sup>  
Back to school doesn't have to mean back to germs\*\* (with Lysol<sup>®</sup>)  
Back to school (checklist)(essentials)(needs) (for) (disinfecting)  
Be ready for school with Lysol<sup>®</sup> at home  
For (Mom) (Mother) (School) (Teacher) (Classroom)  
Get ready for back to school  
(Great)(Perfect)(Essential) for (school) (and / &) (home)  
(Give) (back) (more) (\$) (money)(dollars) (to) (your) (school) (and / &) (local) (community)  
Helps Mom  
(Key) back to school shopping list (item) <sup>(5)</sup>  
(Mom(!)) Be ready for back to school (with Lysol<sup>®</sup>)  
(Put Lysol<sup>®</sup>) On your back to school shopping list <sup>(5)</sup>  
Put Lysol<sup>®</sup> on your school supply list <sup>(5)</sup>  
School's In. Keep germs\*\* out with Lysol<sup>®</sup>  
(Teacher's) School Supply Pack <sup>(5)</sup>  
Your teacher(s) love(s) Lysol<sup>®</sup>

Back To School claim Qualifiers – must appear before Directions For Use:

<sup>(5)</sup> Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

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The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



(Buy) (X)(win)(a) (get)(X)(free) (trip)(prize)(donation)(box)(tops)(donate)(Kinsa®)(KinsaTM)(smart)(digital)(thermometer)  
(Apply)(Now) (to) (win)(get)(a)(free) (kinsa®)(Kinsa)(KinsaTM) (smart)(digital)(thermometer(s) (for) (your) (school)(family)  
(X) (devices) (available) (to) (schools) (help) (stop) (the) (spread) (of) (illnesses) (reported) (at) (yours)(your) (school)(community)  
(Get)(Free) (thermometers) (for) (the) (families) (at) (your) (school)  
(Our) (FLUency) (program) (applicants) (will) (get) (special) (access) (to) (Kinsa) (insights) (to) (see) (what) (illnesses) (are) (going)  
(around) (the) (community)(school)  
(One)(X)(Free) (Lysol®)(disinfectant(s))(Lysol)(+)(&)(Kinsa)  
(Buy)(X)(for)(home)(and)(X)(For)(School)(Class)(classroom)(teacher)  
(Your) (Proud) (partner)(support(er)) (of) (with) (Kinsa®) (Kinsa) (KinsaTM) (smart)(digital)(quickcare)  
(thermometer)(thermometers)  
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donating) (X)(of) (thermometers) (to) (local) (schools)(communities)(classrooms)(and / &)(families)  
(Visit) (lysol.com) (to) (learn) (more) (to) (help) (reduce) (illnesses) (protect) (millions)(hundreds)(thousands) (of) (families)  
(Brought) (to) (you) (by) (Lysol®) (and / &) (Kinsa)(&)(Kinsa(TM)) (FLUency) (program)  
(Free)(for)(your)(class)(classroom)(school)  
(X)(%)(free)(for)(school)(class)(college)  
(Back) (to) (school)(,) (back) (to) (clean)  
(X)(+)(X)(Free) (=)(equals) (X)

**<< USAGE CLAIMS – General >>**

Can be used around children and pets  
Compatible with {insert surface from Appendix 2}  
(Intended) For (use) (only) (in) {insert use site / surface from Appendix 2} (as a disinfectant)  
For commercial use  
For use on (hard, non-porous) (multiple) (surfaces) ({insert site / surface from Appendix 2})  
(For) (Daily)(Everyday)(Frequent)(Regular) (daily) use (formula)  
(For) (Daily) (Use)(Usage) (Touch-up(s)) (all) (around) (in) (the) (home)(house) {insert use site / surface from Appendix 2}  
For a fresh(er) (home)(house)  
Great for (frequent) (everyday) (daily) (use)(in)(on) {insert use site / surface from Appendix 2} (and)(&) (throughout) (all over)  
(the) (home)(house)  
Great for spot disinfection (- target performance) on hard, non-porous surfaces  
Many uses around the (home) (house)  
Over (50) (100) use sites (around the) (home) (house)  
(Light scent) Suitable for (frequent) (daily) (everyday) use ({insert site / surface from Appendix 2})  
Safe for use on ({insert site / surface from Appendix 2})  
Safe for surfaces<sup>10</sup>  
Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert site / surface from Appendix 2})  
Suitable for used on food-contact surfaces, baby areas, toys and pet areas<sup>†††</sup>  
Suitable to use on food-contact surfaces<sup>†††</sup>  
Suitable for use (in)(on) ({insert site / surface from Appendix 2})  
(Suitable) (Ideal) (Made) (Perfect) (Great) for (use) (on)(in) {insert use site / surface Appendix 2}  
(This product) is approved for use (in)(on) {insert use site / surface from Appendix 2}  
(This product) Treats, it does not cover-up  
Up to 100 (uses) (applications) per can  
Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby prams) (all around the baby's room) (daily) (everyday)  
Use (this product) (for) (in) (under) (around) (on) {insert use site / surface from Appendix 2}  
(Used) (Trusted) by (Moms) (Teachers)

**<< DEODORIZING CLAIMS – General – see Appendix 1 for (1)(\*\*) claim qualifier >>**

(2 in 1)(:) (Eliminates) (Removes)(Neutralizes) (odors)  
(X)(in)(1)(:) (Eliminates) (Removes)(Neutralizes) (odors)  
Active odor (neutralizer) (eliminator) (deodorizer) (to combat tough odors) (and) (for long-lasting freshness)  
Contains malodor control technology  
Controls odor-causing bacteria  
Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria  
Controls (the toughest) (tough) pet odors caused by bacteria

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To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria & virus  
The term “x” is a place holder for a number between 0 to 104.  
The term “Y” is a place holder for a character A – Z.

Deodorizes by killing odor-causing bacteria at their source  
(Deodorizes) (Neutralizes) (by) (killing) (bacteria) (that causes) (odor)  
Destroys even the toughest odors (at the source)  
(Destroys) (Eliminate) (Neutralize) odors at the source (and in the air) (and instantly freshens).  
Does not (Doesn't) just mask odors, it (eliminates) (neutralizes) them at the source leaving behind a (light) (pleasant) (fresh) scent  
Don't just (cover up) (mask) odors, (eliminate) (neutralize) them!  
Effectively (removes) (neutralizes) (eliminates) (deodorizes) tough odors  
(Eliminates)(Destroys)(Neutralizes)(Removes) odors (for) (up) (to)(in) (X)(hours)(at the source)(days)(seconds)  
(Eliminates)(neutralizes) (X) (household) (odors) (at the source)  
(Eliminates) (Neutralizes) (Deodorizes) (and) (&) (Fights) (germy<sup>[1</sup> or <sup>\*\*]</sup>) odors  
(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria  
(Eliminates) (Neutralizes) odors (in the air) caused by odor-causing bacteria to leave your home smelling fresh and clean  
(Eliminates) (Neutralizes) (Deodorizes) odors and leaves behind a light, fresh scent  
(Eliminates) (Neutralizes) odors on (sports equipment)<sup>(1)(\*\*)</sup>  
(Eliminates)(Neutralizes)(Removes) pet odor-causing bacteria (even) (on) ({insert use site /surface from Appendix 2})  
(Eliminates)(Neutralizes)(Removes) pet odors (and)(&) (freshens) ({insert use site /surface from Appendix 2})  
(Eliminates) (Neutralizes) (Removes) (the toughest) (tough) odors (caused by) (bacteria<sup>[1</sup> or <sup>\*\*]</sup>)  
(Eliminates) (odors) (on) (hard surfaces) (by) (killing)(kills) (odor)(odor-causing bacteria) (for) (long) (lasting) (freshness) (fragrance)(scent)  
Eliminates (tough)(bad) (air) (odors) (at the source)  
Eliminates (trash) (and / &) (toilet)(bathroom)(mildew)(food)(fish)(odors)  
Eliminates x (types) (of) (bathroom)(kitchen)(household) odors  
Fresh fragrance (eliminates) (neutralizes) odors  
Gets rid of (the toughest) (tough) odors by killing the (bacteria<sup>[1</sup> or <sup>\*\*]</sup>) (that cause them) (at the source)  
Gets to the heart of (the toughest) (tough) odors  
(Great) (Designed) (for) (eliminating) (odors) (odor-causing bacteria) (from) ({insert use site /surface from Appendix 2})  
Helps (eliminate) (neutralize) odor-causing bacteria  
Helps prevent the build-up of odors by killing odor-causing bacteria  
Kills 99.9% of bacteria<sup>(1)</sup>) (in 5 minutes) and (eliminates) (neutralizes) (the toughest) (tough) odors on ({insert use site /surface from Appendix 2})  
Kills 99.9% of odor-causing bacteria (in 5 minutes) (on) ({insert use site /surface from Appendix 2})  
Kills bacteria that cause odors on ({insert use site /surface from Appendix 2})  
Kills odor-causing bacteria (to)(on) (eliminate) (odors) (at the source) ({insert use site /surface from Appendix 2})  
Kills odor-causing bacteria (and eliminates) (and neutralizes) (the toughest) (tough) odors on ({insert use site /surface from Appendix 2})  
Long lasting odor elimination  
Odor fighting (neutralizer) (eliminator) (deodorizer) (and)(&) (freshens)  
(Odor) (Malodor) (elimination) (control)(technology)  
Odor neutralizing spray  
Odor (neutralizing) (eliminating) (deodorizing) power removes odors anywhere  
Odor (purify) (pure) (neutralizer) (eliminator) (deodorizer) to deodorize, disinfect, and freshen  
Ordinary, non-germicidal spray(s) (can't) (don't) do this  
Perfect for (eliminating) (neutralizing) your toughest odors (at their source)  
Reduces odor-causing bacteria on (such as) ({insert use site /surface from Appendix 2})  
Stops odors (before) (they) (start)  
(Tackles) (Neutralizes) (Eliminates) (Deodorizes) tough odors for instant freshness  
To (eliminate) (neutralize) odors use (this product) (around) ({insert use site /surface from Appendix 2})  
Use (this product) every day (throughout your home) (to (eliminate) (neutralize) odors caused by bacteria<sup>(1)(\*\*)</sup>)  
(This product) (Also) (Eliminates) (Neutralizes) odor-causing bacteria (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)  
(This product) controls (the) (bacteria<sup>[1</sup> or <sup>\*\*]</sup>) that cause unpleasant odors (at the source)  
(This product) deodorizes by killing (many) (bacteria<sup>[1</sup> or <sup>\*\*]</sup>) (germs<sup>[1</sup> or <sup>\*\*]</sup>) that cause odors  
(This product) kills (the) bacteria<sup>[1</sup> or <sup>\*\*]</sup> that cause (bad) (unpleasant) odors (at the source)  
(This product) not only kills odor-causing bacteria, it (eliminates) (neutralizes) odors such as smoke, pet and cooking odors including {insert use site from Appendix 2}  
(This product) is specially formulated to (eliminate) (neutralize) odors from ({insert use site /surface from Appendix 2})  
(This product) (It) (Eliminates) (Neutralizes) (the toughest) (tough) odors at their source  
(This product) Prevents odors at their source caused by bacteria<sup>[1</sup> or <sup>\*\*]</sup>

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The product label must identify the specific bacteria & virus  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

**<< DEODORIZING CLAIMS – General for the air >>**

Air odor (eliminator) (neutralizer) (deodorizer) (fighter)  
Controls odors in the air  
Controls (the toughest) (tough) (kitchen) (and) (bathroom) (pet) odors (in the air)  
Deodorizes (the air) with a (new) (fresh) (pleasant) (clean) fragrance  
(Eliminates) (Neutralizes) (pet) (food) (bad) odors (in the air)  
(Eliminates) (Neutralizes) odors (and) (freshens) (the air)  
(Eliminates) (Neutralizes) (mal)odor(s) & freshens the air  
(Eliminates) (Neutralizes) (mal)odors for good  
(Fights) (Eliminates) (Neutralizes) even the (toughest) (strongest) (odors) (malodors)  
Eliminates (tough)(bad) (odors) (in the air)  
Fights odors in the air  
(For) fresh smelling air  
For use in (the) air (and) kills bacteria<sup>[1 or \*\*]</sup> on surfaces  
(For) (Use) (To Deodorize) (To Eliminate odors) (in) the air: (Hold can upright.) (Spray towards center of the room).  
(Now) Freshens the air  
Freshens the air and (eliminates)(kills)(neutralizes) (odor(s))(bacteria<sup>[1 or \*\*]</sup>)  
Freshens the air and (eliminates)(kills)(neutralizes) (odor-causing bacteria)  
Freshzone (technology)  
Gets rid of odors in the air  
It's ok to spray (to deodorize) (eliminate) (neutralize) (odors) (make your home smell fresh and clean)  
Leaves your home smelling clean and fresh  
Leaves your home (air) smelling clean (and fresh)  
Long lasting freshness  
Lysol your air  
(Now) Freshens (deodorizes) (the air)  
(Now) Freshens (deodorizes) (the air) and kills bacteria<sup>[1 or \*\*]</sup> on surfaces  
Odor (fighter) (eliminator) (elimination) (neutralizer) (neutralization) (for the air)  
Perfect for (eliminating) (neutralizing) your toughest odors (in the air)  
(Pet) odor (eliminator) (neutralizer) (in) (for) (the air)  
Spray away (odors) (malodors) (in the air)  
Spray everyday (to (eliminate) (neutralize) odors) (in the air)  
Surprisingly Fresh  
(This product) (eliminates) (neutralizes) (odors) (smells) (malodors) in the air.  
Truly freshens your air  
Revives your (the) air  
Ultimate odor (eliminator) (neutralizer) for air  
Use (this product) (every day) (throughout your home) (to (eliminate) (neutralize) odors) (in the air)

**<< MALODOR CLAIMS – “new” – will only appear on graphic label for the first 6 months product is on shelf >>**

(new) (effective) (powerful) Malodor (fragrance)  
(new) (effective) (powerful) Odor Elimination  
(new) (effective) (powerful) Odor Block (fragrance)  
(new) (effective) (powerful) ElimaOdor (fragrance)  
(new) (effective) (powerful) Odor (Be) Gone (fragrance)  
(new) (effective) (powerful) OdorBlast (fragrance)  
(new) (effective) (powerful) Odor Beater (fragrance)  
(new) (effective) (powerful) Odor Away (fragrance)  
(new) (effective) (powerful) Terma Odor (fragrance)  
(new) (effective) (powerful) Odor Terminator (fragrance)  
(new) (effective) (powerful) TerminOdor (fragrance)  
(new) (effective) (powerful) Odor Removal (fragrance)  
(new) (effective) (powerful) Odor Purge (fragrance)  
(new) (effective) (powerful) Deodorizing (fragrance)  
(new) (effective) (powerful) Deodorant (fragrance)  
(new) (effective) (powerful) Odor Tough (fragrance)  
(new) (effective) (powerful) Anti Odor (fragrance)

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The term “Y” is a place holder for a character A – Z.

(new) (effective) (powerful) Contra Odor (fragrance)

**<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surface – see Appendix 1 for (\*) (\*\*) (1) (†) claim qualifiers >>**

**<< COLD / FLU >>**

Cold & Flu (Value) Pack<sup>†</sup>  
Cold (and) (&) Flu Virus Control<sup>†</sup>  
(Get) (Be) (prepared) (ready) for (Cold &) Flu Season<sup>†</sup>  
Controls (the) Flu Virus<sup>†</sup>  
Effective against the Cold (and / &) Flu Virus<sup>†</sup>  
Fights the Flu Virus<sup>†</sup>  
(Flu) (Virus)<sup>†</sup> Control  
Helps reduce the spread of Cold & Flu Viruses<sup>†</sup>  
Kill(s) (99.9% of) the Cold (and / &) Flu Viruses<sup>†</sup>  
Kill(s) Cold, Flu<sup>†</sup> (and / &) germs\*\*  
Kill(s) (the) Cold (and / &) Flu Viruses<sup>†</sup>  
Kill(s) (the) Cold Virus<sup>†</sup>  
Kill(s) (the) Flu Virus(es)<sup>†</sup>  
Kill(s) (the) Influenza (Flu) Virus  
Kill(s) Cold & Flu Viruses<sup>†</sup>

**<< 2009 PANDEMIC H1N1 >>**

(Also) Kill(s) Cold & Flu Viruses<sup>†</sup>, (including) (even) H1N1 on hard non-porous surfaces  
(Also) Kill(s) H1N1 (Influenza A virus) (Virus) on hard non-porous surfaces<sup>†</sup>  
Effective against (2009) H1N1 (Flu Virus)<sup>†</sup>  
Kill(s) (2009) H1N1 (Flu Virus)<sup>†</sup>  
Kill(s) Germs\*\* (and) (Flu Viruses)<sup>†</sup> (including the following listed organism(s) (2009) H1N1)  
Kill(s) (Pandemic) 2009 H1N1 Influenza A Virus (formerly called Swine Flu)  
Respiratory illnesses attributable to (Pandemic) 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard non-porous surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including (Pandemic) 2009 H1N1 (formerly called Swine Flu).  
(This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.  
(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

**<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>**

(2 in 1)(:)(eliminates)(removes)(neutralizes) (odors)(,)( &)(and) (disinfects)  
(2 in 1)(:)(freshens) (&)(and)(,) (disinfects)  
(2 in 1)(:)(eliminates) (removes)(neutralizes) (odors)(,)( &)(and)(kills)(germs\*\*)  
(X)(in)(1)(:)(eliminates) (removes)(neutralizes) (odors) (,)( &)(and)(disinfects)  
(X)(in)(1)(:)(eliminates) (removes)(neutralizes) (odors)(,)( &)(and)(kills)(germs\*\*)  
An effective disinfectant (and sanitizer) (on non-food contact surfaces) (for use in {insert use site from Appendix 2})  
Disinfects\*\* (a) (x) (of) hard non-porous (surfaces) (places) (in your home) (around your home)  
Disinfects and deodorizes by killing common (household) germs\*\* (and controlling their odors)  
Disinfects {insert use site / surface from Appendix 2}  
Disinfects hard, non-porous (food) (non-food) (contact) surfaces in {insert use site from Appendix 2}  
Effective against (bacteria<sup>1</sup>) (and)( &) (viruses<sup>†</sup>): {insert organisms from Appendix 1}  
Effective against (bacteria<sup>1</sup>) (and)( &) (viruses<sup>†</sup>) (bacteria and viruses\*\*)  
Effective against (germs\*\*): {insert organisms from Appendix 1}  
Eliminates (germs\*\*) (and odors) on hard, non-porous surfaces that you come into contact with everyday  
Eliminates germs\*\* that cause odors on (sports equipment)  
Fights germs\*\* and odors  
Germ\*\* (killer) (destroyer) (eliminator)  
Hard on germs\*\*  
Kill(s) (x) (germs\*\*)(bacteria<sup>1</sup>) (viruses<sup>†</sup>)  
Kill(s) viruses (including the following listed (organisms)): (Human Coronavirus) ((Pandemic) Influenza A Virus [2009

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The product label must identify the specific bacteria & virus  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.

H1N1} (Respiratory Syncytial Virus (RSV))  
Kill(s) 99.9% (of) (household) bacteria<sup>1</sup> (in 5 minutes)  
Kill(s) 99.9% of germs\*\* including the following listed organism(s): {insert organisms from Appendix 1}  
Kill(s) 99.9% of bacteria<sup>1</sup> on hard surfaces  
Kill(s) 99.9% of germs\*\* (in 5 minutes)  
(Approved to) Kill(s) 99.9% of (germs\*\*) (viruses†) (bacteria and viruses\*\*) (bacteria<sup>1</sup>) you could pick up at school  
Kill(s) 99.9% of germs\*\* on hard surfaces  
Kill(s) 99.9% of germs\*\* (on) (over)(many) (x) (surfaces)  
Kill(s) 99.9% of (Staph\*\*)  
Kill(s) 99.9% of viruses and bacteria\*\*  
Kill(s) bacteria and viruses\*\* (all over your) (home) (house) {insert use site from Appendix 2}  
Kill(s) (bacteria<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (and) (eliminates odors) (deodorizes)  
Kill(s) (bacteria<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (to help your (house) (home) smell cleaner  
Kill(s) (bacteria<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (whenever) (where ever) you need it  
Kill(s) (bacteria<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (you can't see) (: {insert organisms from Appendix 1}  
Kill(s) (Destroys) (Eliminates) {insert organisms and appropriate contact time from Appendix 1} (in) (5 minutes)  
Kill(s) (Destroys) (Eliminates) 99.9% of (bacteria<sup>1</sup>) (viruses†) (bacteria and viruses\*\*) (Destroys) (Eliminates) 99.9% of (germs\*\*)  
Kill(s) (Disinfects against) {insert organisms from Appendix 1}  
Kill(s) (Eliminates) 99.9% of (the) (Flu Virus†) (and / &) (Staph\*\*)  
Kill(s) germs\*\* (all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface from Appendix 2})  
Kill(s) germs\*\* (and) (eliminates odors) (deodorizes)  
Kill(s) germs\*\* before they spread  
Kill(s) germs\*\* to help your (home) (house) smell cleaner  
Kill(s) germs\*\* (whenever) (where ever) you need it  
Kill(s) (household) (kitchen) (and / &) (bathroom) (bacteria<sup>1</sup>) (germs\*\*) (viruses†) (bacteria and viruses\*\*) (over) (x) (germs\*\*) (viruses†) (and) (&) (bacteria<sup>1</sup>)  
Kill(s) Respiratory Syncytial Virus (RSV)  
Kill(s) (the) COVID-19 virus<sup>2</sup>  
Kill(s) (the following)(household) germs\*\* (in) (5 minutes) ({insert organisms and appropriate contact time from Appendix 1})  
Kill(s) (the) germs\*\* (you can't see) ( {insert organisms from Appendix 1})  
Kill(s) Viruses<sup>†</sup> (all over your) (home) (house) ({insert use site / surface from Appendix 2})  
Kill(s) what you can't see: Cold & Flu Viruses<sup>†</sup> (and / &) Staph\*\*  
Leaves (hard) (hard, non-porous) surfaces disinfected\*\*  
(Lysol) (daily) (everyday) germ\*\* control  
(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus<sup>2</sup>) (SARS-CoV-2)  
(Now) tested (and proven (effective)) against (the) (COVID-19 virus<sup>2</sup>) (SARS-CoV-2)  
(Now) tested (and proven (effective)) to help (reduce the spread of) (the) (COVID-19 virus<sup>2</sup>) (SARS-CoV-2) on treated hard, non-porous surfaces  
On environmental surfaces, (this product) kills the following bacteria<sup>1</sup>, viruses<sup>†</sup> (and): {insert organisms from Appendix 1}  
On hard, non-porous (non-food contact) surfaces (this product) kills the following (germs\*\*) (bacteria<sup>1</sup>) (and / &) (viruses<sup>†</sup>): {insert organisms from Appendix 1}  
(Overall) Disinfection in 5 minutes(!)\*\*  
(This product) Disinfects (in)(on) (the following) (areas)(surfaces) ({insert use site /surface from Appendix 2})  
(This product) (gives) (you) (delivers) (daily) (everyday) germ\*\* control  
(This product) (Lysol® Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination of (germs\*\*) on treated surfaces.  
(This product) (Lysol® Brand products) (helps) (fight the spread of) (germs\*\*)  
(This product) (Lysol® Brand products) helps reduce cross-contamination of germs\*\*  
(This product) kills (in 5 minutes): {insert organisms and appropriate contact time from Appendix 1}  
(This product) kills {insert organisms and appropriate contact time from Appendix 1} (in 5 minutes) on hard non-porous surfaces  
(This product) kills (99.9% of) viruses and bacteria\*\* on commonly touched (environmental) surfaces (in your home) (and) (in public places) ({insert use site /surface from Appendix 2})  
(This product) kills viruses and bacteria\*\* on environmental surfaces (in your home) (and) (in public places) ({insert use site / surface from Appendix 2})  
Use Lysol Disinfectant (Spray)(Mist) Everyday to Kill common illness causing germs\*\* on hard non-porous surfaces:  
(Flu) Influenza) (and)(,) Staphylococcus aureus) and RSV<sup>†</sup>)  
You can also use (this product) to disinfect (in) places that are difficult to reach (such as nooks and crannies)

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The product label must identify the specific bacteria & virus  
The term "x" is a place holder for a number between 0 to 104.  
The term "Y" is a place holder for a character A – Z.



Your family comes in contact with germs\*\* everyday (both in the home and in public places)  
Kill(s) (the) (bacteria<sup>1</sup>) (and) (viruses<sup>†</sup>) that (are a) (common)(may) cause (the) [(insert organisms from Appendix 1)]

<< USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.  
(Read the entire label before using the product.)

**(To Unlock Cap:** Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

**(To Deodorize:** Spray on surfaces as needed.)

**To Disinfect (hard non-porous surfaces) (and medical equipment surfaces):** Preclean surface. Spray at 6" to 8" from surface until visibly wet. (Leave for 5 minutes to disinfect.) (Leave for time indicated (above) (below) (in the (box) (table)) to disinfect.) Air dry.({insert organisms – see Appendix 1})

**+++Rinse (toys) (and) (food contact) surfaces with potable water after use.**

**[(To Deodorize the Air or To Freshen the Air]:** Hold can upright. Spray towards the center of the room.)

<< OPTIONAL ADVISORY STATEMENTS >>

Do not use on polished wood, painted surfaces, or acrylic plastics.  
For other surfaces, spot test in an inconspicuous area.  
Do not use on utensils, glasses and dishes.  
Does not harm most (bathroom) (restroom) surfaces.  
Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)  
To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals  
**CAUTION:** Causes moderate eye irritation. **Do not** spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
<b>If in eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

**PHYSICAL HAZARDS:** FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame.  
Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< STORAGE & DISPOSAL – Residential containers >>

**STORAGE AND DISPOSAL:** Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

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(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

**STORAGE AND DISPOSAL:** Do not contaminate water, food or feed by storage and disposal. Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash. If partly filled: Call you local solid waste agency for disposal instructions.

<< Optional Graphic Images & Text >>

[Place Holder for Spraying in Air graphic]

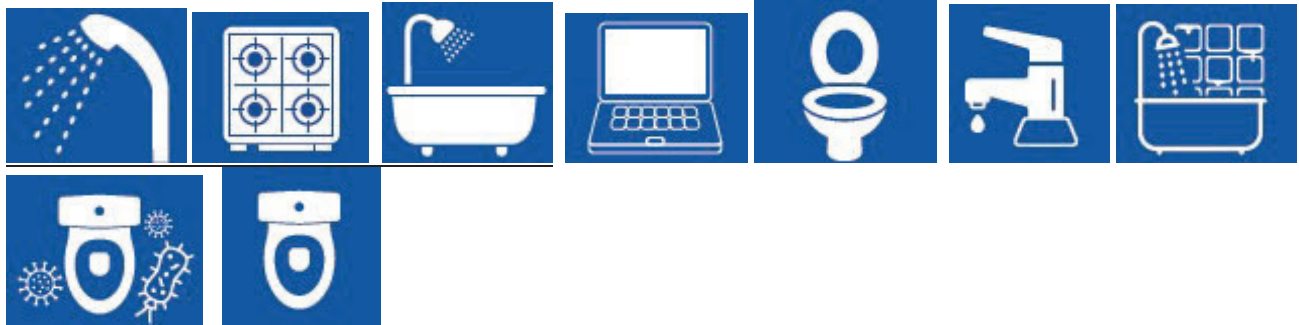
<< Optional Fruit Graphic Images



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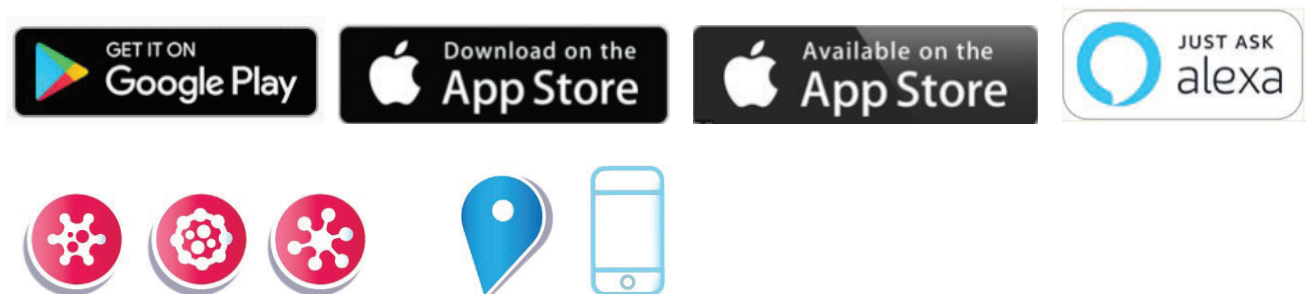


(Everyone) (Germs\*\*) (Bacteria<sup>1</sup>) (is) (was) (touched) (touching) that

<< Optional Example Pictogram Images >>



<< Optional Icons for app >>



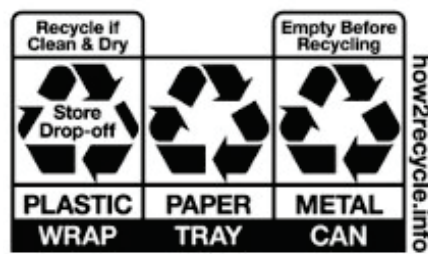
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**[BioPreferred Logos]**



(§) This mark is not an indication of safety. Read and follow all label instructions.  
<< This disclaimer must be on pack when the BioPreferred logo is in use.>>

**<< Optional Recycling Logos >>**



**<<APPENDIX 1>>**

**<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>**

**<< Disinfection – Cold & Flu >>**

† Kills (Human Coronavirus) (Respiratory Syncytial Virus (RSV) (2009-H1N1 Influenza A Virus) and on hard, non-porous surfaces in 30 seconds.

**<< Disinfection – Bacteria >>**

<sup>1</sup> Kills {insert 5 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 5 minute disinfection from organism list in this Appendix 1} on hard, non-porous surfaces (in 5 minutes).

<sup>1</sup> ({insert 5 minute disinfection – bacteria from organism list in this Appendix 1} (and) ({insert 5 minute disinfection from organism list in this Appendix 1}))

**<< Disinfection – Viruses >>**

† Kills {insert 30 second disinfection – viruses from organism list in this Appendix 1} on hard, non-porous surfaces (in 30 seconds).

† {insert 30 second disinfection – viruses from organism list in this Appendix 1}

**<< Disinfection – Germs(\*\*) , bacteria & virus >>**

\*\* Kills ({insert 5 minute disinfection - bacteria from organism list in this Appendix 1}) ({insert 30 second disinfection – viruses from organism list in this Appendix 1}) on hard, non-porous surfaces (in 5 minutes).

\*\* (Disinfects:) ({insert 5 minute disinfection - bacteria from organism list in this Appendix 1}) ({insert 30 second disinfection – viruses from organism list in this Appendix 1})

(2) Kills SARS-CoV-2 on hard, non-porous surfaces (in 30-seconds)

(3) compared to Lysol Brand III Disinfectant Spray

(10) Hard non-porous

Symbol Designation – used on product labels		
Single asterisk ( * ) <sup>(1)</sup>	Bacteria (*) <sup>(1)</sup>	Used for identifying disinfection against specific bacteria
Dagger ( † )	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk ( ** )	Germs (**)	Used for identifying disinfection against specific bacteria & viruses

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**This product has been tested and found effective against the following micro-organisms:**

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 5-min Disinfection - Bacteria >>	ATCC No	<< 30-sec Disinfection - Viruses >>	ATCC No.
Pseudomonas aeruginosa	(15442)	2009-H1N1 Influenza A Virus (Novel H1N1) (Strain A/Mexico/4108/2009) (Flu)	(CDC 2009712192)
Staphylococcus aureus	(6538)	Human Coronavirus	(VR-740)
		Respiratory Syncytial Virus (RSV)	(VR-26)
		SARS-CoV-2 (2019 Novel Coronavirus) (USA-WA1/2020)	

<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

**Hard, non-porous surfaces: (Graphic – depicting surface)**

Adapter rings	Diaper pails	Linoleum	Resilient (ceramic) floor
Baby carriage(s)	Dish (pails) (racks)	Litter boxes	Salad bar sneeze guards
Baby furniture (sealed wood)	(Door knob) (handle)	Marble (culture) (synthetic)	Sealed granite
Bed rails	Drains	Marlite	Shower (stall) (area) (doors)
(Cupboard) (Wardrobe) panel(s)	Dressing carts	Metal ^	Shower (curtain) (plastic) (liner)
(Public) (Bathroom(s)) (surfaces)	Drinking fountains	Metal blinds	Sinks (basin)
Bathtub (Tub)	Enamel	Microwave (oven) exteriors	Sports equipment
Bed frame	Examination tables	Mirror	Stainless Steel ^
Bed (box) springs	Fixtures	No wax floors	Stretchers
Bidet	Floors	Outdoor (patio) furniture (sealed wood)	Table (tabletops) ((lamp) (base))
Booster seats	Faucets	Parquet	Telephones
Brass	Furniture (sealed wood)	Patient Chairs	Tin
Cabinets (sealed wood)	(Garbage) (Trash) (cans) (pails) (bins)	Pens	Toilet (seats) (areas)
Chairs (sealed wood)	Glass	Plastic	(Toilet) (Urinal)
(Baby) Changing (table) (counter) (station(s))	Glass-topped furniture	Plastic bathtub	Vinyl (tile)
Chrome ^	Glazed ceramic (tile)	Plastic (baby) (children) toys +++++	(Washable) Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	(Glazed) (bathroom) tile	Plastic mattress covers	Whirlpool interiors
(Counter) (Countertop) (sealed wood)	Highchair (sealed wood)	Portable toilet	Windows (windowsills)
Crib (sealed wood)	Laminate (surfaces)	Potty (trainer) (seats)	Tools
Crib rails	Lamps	Recycling bins	
Crystal	Light switches	Refrigerator exteriors	
Cuspidors	Linen carts	Remote (controls)	Hard, non-porous surfaces
Desk (sealed wood)	(Lift(s)) (Elevator(s))	Hard seats	
Non-critical medical equipment		IV Poles	
^ Non-medical or Fixture			

**Hard, non-porous use sites: (Graphic – depicting site)**

All around the (house) (home)	Taxis	Kitchen	Public places
Attic	Airport(s)	Laundry room	Restroom
Automobile	(Car) (Truck)	Living room	Storage (area) (room)
Baby's room	Closet	Locker	Studio
Basement	Children's Room	Mobile home	(The) (Subway) (Station(s))
Bathroom	Den (Study)	Mud room	Sunroom
Bedroom	Dining room	Nursery	Supermarket
Boat	Dorm	Pet area	Tool shed
Cabin	Family room	Playroom	Vacation home
Camper (Trailer)	Garage	Public eating places	Vehicles
(The) (Trains(s)) (Stations(s))	Grocery Store	Public transportation	Workshop (home)
Toddler's Room	Home (House)	Restaurant(s)	(Hotel(s)) (Room(s))
Bus(es) (Station(s))	(The) (Office(s))	Shopping Mall(s)	(Bar(s)) (Pub(s))
(The) (Gym(s)) (machine(s))	(The) (Workplace)	(Grocery) (Stores(s)) (Shop(s))	(Camping) (Hiking) (Trips)

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**Professional Use Sites(^^^):**

Ambulance	Gymnasium (Gym)	Medical Clinic	Public places
Bathroom (Institutional)	Health Care Facility	Military Installation	Recreational Center
Blood Bank	Health Club	Nursery	Restaurant
Cafeteria (Kitchen)	Hospital (Infirmiry)	Nursing Home	School
Clinic	Hotel / Motel	Office Building	School (Bus) (Vehicle)
College	Institutions (Institutional)	Patient Room	Shelter
Commercial Building	Laundromat	Pharmacy	Sick Room
Day Care Center	Restroom	Physicians Office	Veterinary (Office) (Clinic)
Dental Office	Kennel	Public eating places	Waiting Room
Doctors Office	Laboratory	Public facility	Warehouse Club
^^^ Specific to Professional Branded products Only			

**<< APPENDIX 3 >>**

**<< This product is free from the following components >>**

Dyes	(phosphates) (phosphorous)
(chlorine) bleach	Plastic microbeads
(Harsh) acids	

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