



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Antimicrobials Division (7510P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

777-128

Date of Issuance:

2/9/16

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

White

Name and Address of Registrant (include ZIP Code):

Amanda Landolt
Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, N-Y 07054-0225

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(A). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Eric Miederhoff, Product Manager 31
Regulatory Management Branch I, Antimicrobials Division
(7510P)

Date:

2/9/16

2. You are required to comply with the data requirements described in the DCI or EDSP Order identified below:
 - a. ADBAC GDCI-069105-30882
 - b. DDAC GDCI-069166-30875
 - c. DDAC GDCI- 069149-30869
 - d. DDAC GDCI-069165-30870

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI Order listed above, you may contact the Reevaluation Team Leader (Team 36): <http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division>.

3. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.
4. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 777-128.”
5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 01/21/2016
- Alternate CSF dated 01/21/2016

If you have any questions, please contact Eric Miederhoff by phone at 703 347 8028, or via email at Miederhoff.eric@epa.gov

Enclosure: Stamped Label, Chemistry review, Acute Tox. Review, Efficacy Review

<< FRONT PANEL >>

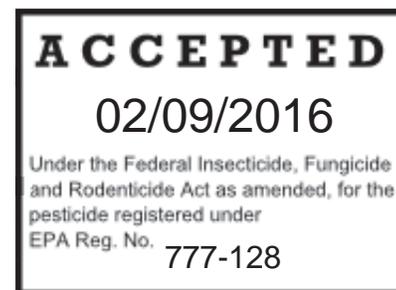
ACTIVE INGREDIENT:

Alkyl dimethyl benzyl ammonium chloride	0.960%
Octyl decyl dimethyl ammonium chloride	0.720%
Dioctyl dimethyl ammonium chloride	0.288%
Didecyl dimethyl ammonium chloride	0.432%

OTHER INGREDIENTS: 97.60%
TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

DANGER: See (side) (back) panel for additional precautionary statements.



(NET CONTENTS:) 41 FL. OZ. (1 QT. 9 FL. OZ.) 1.21 L 90 FL. OZ. (2 QT. 25 FL. OZ.) 2.66 L
X FL. OZ. (X PT. X FL. OZ) X mL X FL. OZ. (X QT. X FL. OZ) X L

<< FRONT / BACK PANEL >>

EPA Reg. No.:	777-XXX			
EPA Est. No.:	777-MO-001	61203-MA-1	54487-GA-1	777-POL-001
	11525-IL-1	33590-MA-3	498-IL-1	777-IL-1
	13891-IN-1	475-MO-1	11525-RI-1	
	69209-MA-001	777-PA-001	58996-MO-1	

(See) (bottom) (or) (side) (for) (Lot) (/) (Date) (code)

<< BACK PANEL >>

Questions? ☎ (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)

For ingredient (and other) information, www.rbnainfo.com

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

Made in {insert country} © {year} RB

Contains no phosphates

This (bottle) (container) is made of 25% post-consumer recycled plastic.

Company graphic logo



<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (&) (Improved) (Formula) (Scent) (Easy Grip Bottle)

<< PACKAGING CLAIMS >>

(Bonus) (Great) (Trial) (Trial Size) (Value) (Pack) (Size)

Buy X Get X Free

Child resistant cap

(Convenience) (Convenient) size

(Easy) (Convenient) (Simple) to (use) (handle) (grip)

Easy pour (bottle) (container) (with dosing cap)

Free Sample

(More than) 50% Free

No mess dosing cap

Not for retail sale

Pour with confidence
(Sample) (Trial) size
(Sample) (Trial) pack
Unique design
(With) dosing cap
X% (Free) (Bonus) (More) (Off)

\$X Off (your next purchase of (x) Lysol® Laundry Sanitizer product) ((41) (X) fl. oz. or larger)
Case value 1/100 of 1¢

Consumer and Retailer: LIMIT ONE (1) COUPON PER PURCHASE OF SPECIFIED PRODUCT AND QUANTITY STATED.
NOT TO BE COMBINED WITH ANY OTHER COUPON(S).

LIMIT OF TWO (2) LIKE COUPONS IN SAME SHOPPING TRIP. VOID IF REPRODUCED, PURCHASED, TRADED OR SOLD.
ANY OTHER USE CONSTITUTES FRAUD.

Consumer: You pay any sales tax.

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with (RB) (Reckitt Benckiser LLC) Coupon

Redemption Policy: face value 8¢

Send coupons to: Reckitt Benckiser LLC, Inmar Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840

Expires {Insert Date}

Good only in the U.S.A.

Manufacturer's Coupon

Void where prohibited

<< BOTTLE CAP PACKAGING CLAIMS >>

(Dosing) (Measurable) (Measuring) (cap)
x fl. oz. (size) (bottle) (with) (easy to use) (dosing cap)

<< FRAGRANCE CLAIMS >>

Clean	Lavender	Linen	
Crisp Linen	Lavender Field	Original	
Energy			(Fragrance) (Scent)

<< MARKETING CLAIMS – General >>

(Dilutable) (Easy to Use) (Pourable) (formula)

Bleach free

Chlorine free

Clean(s) and fresh(ens)

(Contains) 0% bleach (.) (so it's) (suitable) (to) (for) (use) (on) (with) (both) (white(s)) (and) (color(s)) (colored) (clothes) (clothing)

(Contains) (0%) (free from) (No) bleach (odor) (fumes)

Free from (chlorine) (bleach)

Fresh (clean) scent

Hygienically clean (and) (fresh) (laundry) (linens) (and) (clothes)

(It) Contains 0% bleach so it's suitable to use with both white(s) and (color(s)) (colored) (clothes) (clothing)

(Just) add Lysol® Laundry Sanitizer {insert Lysol® brand name} (to your normal wash(ing) routine) (after adding your detergent) (during the rinse cycle)

Just add to (wash) (rinse cycle) for hygienically clean laundry

Lysol® Laundry Sanitizer ({insert Lysol® brand name}) is an additive that kills 99.9% of bacteria*** (even below 30°C) (so you can be confident) (that your laundry is sanitized and hygienically clean) (with every wash) (every time) (whatever temperature you wash at)

Lysol® Laundry Sanitizer ({insert Lysol® brand name}) is an additive that kills 99.9% of bacteria*** (to give your clothes) ({insert surfaces – page 3}) (the hygienic clean you're looking for)

No harsh chemical (residue) (smell) (fumes)

(Sensitive) (Gentle) (laundry) formula for clothes

(Contains) The power of Lysol®

Ultimate (hygienic) laundry (experience)

(Versatile) laundry sanitizer (formula) (product)

When you wash (your laundry) (at temperatures below) (X°C) (60°C) (X°F) (140°F) (in warm water), bacteria can survive, and (can) be transmitted between (garments) (clothes) in the same (wash) (load)

When you wash (your laundry) (at temperatures below) (X°C) (60°C) (X°F) (140°F) (in warm water), bacteria could survive, and (could) be transmitted between (garments) (clothes) in the same (wash) (load)
When you wash your clothes in cold water, bacteria can survive (and be transmitted between garments in the same (wash) (load))
When you wash your clothes in cold water, bacteria could survive (and be transmitted between garments in the wash same (wash) (load))

<< USAGE CLAIMS – General >>

Can be used on most (fabrics) (including) (whites) (and) (colors)
(Even) For use in (any) (cold) (warm) (and) (&) (hot) water (temperature)
Gentle on (most) (clothes) (delicates) (fabrics)
Gentle on (most) (whites) (light) (and) (&) (dark) clothes
(Just) add to (rinse) (rinse cycle) (routine) (fabric softener) (drawer) (compartment)
Proven to work at in rinse cycle temperatures as low as 20°C
Single (use) (dose) (package) (packet)
Suitable (to) (for) use on (most) (fabrics) (baby's clothes) (kid's clothes) (whites) (and) (&) (colors) ({insert surfaces from Page 4})
Suitable (on) (for) (most) fabrics ({insert surfaces – Page 4})
Suitable for both (high efficiency) (HE) (and) (regular) (conventional) (washers) (washing) (machines)
Works (at) (in) (low temperatures) (cold water)

<< CLEANING & DEODORIZING CLAIMS >>

Conditions fabrics and soften fabrics
Deodorize(s) (laundry machine) (and) (clothes)
Freshens laundry
Give your clothes the ultimate Lysol® experience
Helps soften your clothes
It's Lysol® Clean(!)
Kills hidden odors
Lasting (fresh) (fragrance) (scent)
Long lasting freshness
Removes stiff-feeling on fabric
Regain your cloth/towel soft and fluffy feeling after wash
Removes static cling from fabrics
Softens fabrics
(Unlike laundry detergent) removes odor causing bacteria from clothes (and) (machine)

<< ALLERGENS CLAIMS >>

(Helps) Remove(s) allergens (from your laundry) †

<< SUPPORTING CLAIM QUALIFIER – must appear before 'Directions For Use' on Back Panel label >>

† (This product) removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (and) (pollen particles) (from) (timothy grass).

<< SANITIZING CLAIMS >>

2-In-1: Softens and Sanitizes
2-In-1 Solution: Deodorize(s) and Sanitize(s)
An effective laundry sanitizer*** (for use on {insert surface – page 4})
Contains active to kill bacteria***
Dial down to cold, (still) kills (99.9%) bacteria***
(Also) (Kills) (Eliminates) (Removes) 99.9% of bacteria*** (in your laundry)
(Kills) (Removes) odor-causing bacteria***
Kills (99.9%) bacteria*** (including those) (that) laundry detergents (may) (can) leave behind
Kills 99.9% of bacteria*** in rinse (cycle)
Kills 99.9% of bacteria*** that could cause skin infections (such as) ({insert organisms})
Kills 99.9% of bacteria*** to stop the transmission from (clothing to clothing) (garment to garment) in the same (wash) (load)
Kills 99.9% (Staphylococcus aureus) (and) (&) (Klebsiella pneumoniae)*** that could cause skin infections

Kills 99.9% of common bacteria*** that could be found in laundry
 Kills 99.9% of the following bacteria*** (in 16 minutes) {insert organisms and appropriate contact time – page 4}
 Kills 99.9% of the bacteria*** you can't see {insert organisms – page 4}
 (Sanitizer) (Sanitizes)
 Sanitizes and softens
 Sanitizes bacteria*** in rinse
 Sanitizes bacteria*** you can't see
 Sanitizes without (chlorine) bleach
 Sanitizes your laundry
 Soft on (clothes) (fabrics) (laundry), tough on bacteria***
 (This product) is a sanitizer for use in your laundry's rinse cycle (in 16 minutes) against Staphylococcus aureus and Klebsiella pneumoniae
 (This product) Kills 99.9% of (Staphylococcus aureus) (and) (&) (Klebsiella pneumonia) (in your laundry) (in 16 minutes).

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

<< Sanitization – Bacteria (Laundry) >>

*** Kills 99.9% of (Staphylococcus aureus) (and) (&) (Klebsiella pneumonia) on laundry (in 16 minutes)

<< MICROORGANISMS – must be identified by genus and species. Abbreviations may be included but must appear in (parens). >>

<< 15-minute Sanitization against Bacteria on laundry >>

Klebsiella pneumoniae (ATCC 4352)

<< 16-minute Sanitization against Bacteria on laundry >>

Staphylococcus aureus (Staph) (ATCC 6538)

<< LAUNDRY SURFACES– May be listed on product label in the singular or plural form >>

Laundry surfaces

(Baby) (Kids) clothes	(Gym) (Sports) (clothes) (garments)	Polyester (garments) (clothes)	Towel(s)
Bath rug	Linens	Polyester / Spandex (garments) (clothes)	Travel laundry
Bedding	(Moist) (Sweaty) clothes (fabrics)	Rayon (garments) (clothes)	
Blouses	Nylon (garments) (clothes)	Shirts	Undergarments (Underwear)
Cotton (garments) (clothes)	Nylon / Polyester (garments) (clothes)	Socks	
Cotton / Polyester (garments) (clothes)	Pajamas	Swim wear	
Delicates	Pants	Synthetic fabrics (clothes)	^^in direct contact with skin
Fabrics^^	Jeans		

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

(For) Single Dose (use) (for) (all washing machine (types) (styles)):

Add (full) contents of (pack) (package) (sachet) to your fabric softener (drawer) (compartment) or directly to the rinse cycle.

For (Standard) (Top Load) Machine(s):

Add (150 mL) ((X) capful(s)) (each filled to (level) (line) (X) of the dosing cup) to the fabric softener (compartment) (drawer) (of the washing machine) or directly to your rinse cycle wash.

[Place Holder for Dosing Cap Graphics]

For (High Efficiency) (Front Load) Machine(s):

Add (100 mL) ((X) capful(s) each filled to (level) (line) (X) of the dosing cup) to the fabric softener (compartment) (drawer) (of the washing machine) or directly to your rinse cycle wash. (If total amount does not fit, add the remaining amount into the (compartment) (drawer) when rinse cycle wash begins.)

[Place Holder for Dosing Cap Graphics]

To Sanitize: add to rinse cycle and leave product in (contact) (rinse cycle) for 16 minutes.

<< ADVISORY STATEMENTS >>

Not intended to be mixed with laundry detergents. Use only in rinse cycle.

Can be used on (most) (majority of) washable (fabrics) (materials). (Not intended for use on) (silk) (or) (wool).

Do not use on materials that cannot be washed in (a) washing machine(s).

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

DANGER: Corrosive. Causes irreversible eye damage. Do not get in eyes or on clothing. Avoid contact with skin. Wear protective eyewear (goggles/safety glasses). Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.• Call a Poison Control Center or doctor for treatment advice.
If on skin	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a poison control center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	
NOTE TO PHYSICIAN	
Probable mucosal damage may contraindicate the use of gastric lavage.	
Symptomology – Exposure under normal and foreseeable use conditions, this product is not expected to produce	

severe morbidity. Normal use conditions may produce localized irritation of the skin and eye.

Supportive Treatments – If localized irritation occurs, flush the affected area with water.

Antidote – No known antidote is available. Gastric lavage may be contraindicated.

Company contact information – Reckitt Benckiser LLC., Morris Corporate Center IV, 399 Interpace Parkway (P.O. Box 225), Parsippany, New Jersey 07054-0225

Emergency telephone number (Medical) : 1-800-338-6167

<< STORAGE & DISPOSAL >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling if available.