



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 13, 2017

Abbi Turner
Registration Specialist
Reckitt Benckiser LLC.
D/B/A Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – To revise the establishment information, remove marketing claims (Swine Flu Pandemic) and add additional marketing claims”
Product Name: Angel
EPA Registration Number: 777-126
Application Date: February 8, 2017
Decision Number: 526105

Dear Ms. Turner:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Zebora Johnson at (703) 308-7080 or via email at johnson.zebora@epa.gov.

Sincerely,

A handwritten signature in blue ink, appearing to read "John Hebert", written in a cursive style.

John Hebert, Chief
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosures: Stamped Label

<< Front Panel >>

ACTIVE INGREDIENT:

Hydrogen Peroxide: 0.88%

OTHER INGREDIENTS: 99.12%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

X x X FL. OZ. (EACH:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

NOTIFICATION

777-126

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/13/2017

<< Front / Back Panel >>

EPA Reg. No.: 777-126

EPA Est. No.: 777-NJ-2 (Y) (YY) 777-OH-1 (Y) (YY) 09019-OH-1 (Y) (YY)

777-MO-1 (Y) (YY) 777-IL-1 (Y) (YY) 09019-OH-2 (Y) (YY)

058455-IN-1 (Y) (YY) 11525-IL-1 (Y) (YY) 09019-OH-3 (Y) (YY)

777-POL-1 (Y) (YY) 475-MO-1 (Y) (YY) 475-PA-1 (Y) (YY)

74291-MO-1 (Y) (YY) 777-GA-1 (Y) (YY)

See bottom or side (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< Back Panel >>

Contains no phosphates.

This bottle is made of 25% post-consumer recycled plastic.

Questions? (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)

For ingredient (and other) information: (www.rbnainfo.com) (website)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054-xxxx

Made in {insert country} ©RB{year}

Company graphic logo



<< Back Panel – optional text >>

Recycle symbol

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

Spanish Translation:

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) (Be a Part of Lysol®) (Learn more about Lysol®)

NOTE: Bracketed information is denoted as: << directive >>, {insert as noted}, (optional text), [required qualifier].
The term 'this product' used throughout this document may be replaced with the marketed product brand name.
To use the term 'germ' the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term (x) is a placeholder that represents a number between 1 and 200.
The term "Y" is a place holder for a character A – Z.

<< Back Panel – optional text-continued >>



[[Use your phone to] go here -and/or- scan [[the] tag
-or- [this] code] to learn -or- get -or- see [more] uses
"or" information [°n how-to-use [This Product]] -or-
[how-to] tips -or- [how-to [-use]] videos]

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted.
>>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (New & Improved) (Complete) (Formula) (Formulation) (Fragrance) (Scent)
(New) (Sprayless) (Unique) (Design)(Dispensing) (Reduces Overspray)(No Overspray)

<< FRAGRANCE CLAIMS >>

Citrus Sparkle
(Fresh) (Clean)

Cool Lavender
Mountain Fields

(Cool) Spring Breeze
Oxygen Splash
(Scent)

<< PACKAGING CLAIMS >>

(Bonus) (X%) (40%) (45%) (More) (Free) (Value) (+) (pack) (trigger) ((vs.) (when compared to) X FL. OZ. [Insert Lysol Brand Name])

(Bonus) (Bonus x%) (Bonus x fl oz.) (x% Discount) (x% More (Free)) (x fl oz. Free) (compared to x oz.)
(x fl oz. at x fl oz. Price) (x fl oz. for the x fl oz. Price) (x fl oz. at the Price of x fl oz.) (x fl oz. for the Price of x fl oz.)

(More than) (Over) (x # of squirts per bottle) (x # of sprays per bottle) (x # of uses per bottle)

(Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)

(Money back guarantee)(Satisfaction Guaranteed)

(Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

Free (Dispenser) (Refill) with purchase of (refill) (dispenser)

This (X) (Fluid Ounce) (fl oz) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps) (sprays)

Refills X Times

40% more²

Save (X%) (per fluid ounce)

The Container contains no metallic parts

X (More) (Dispenses) (Free) (per bottle)

X (More) (Uses) (Sprays) (per bottle)

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X Refill=(X Dispenses) (X Dispensers)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) (insert Lysol brand name) (Lysol products) (X fl. oz. or larger size)

<< Front or Back Panel-PURCHASE / SCHOOL SUPPLY PACKAGE CLAIMS >>

Back to school (item) (special) (value) (limited time) (limited edition) (pack) ⁽¹⁾

Back to school Supply Value Pack ⁽¹⁾

(Buy) (x) for Daycare (Center)/(x) for Home⁽¹⁾

(Buy) (x) for Teacher / (x) for Home ⁽¹⁾

(Buy) (x) for Home / (x) for Teacher ⁽¹⁾

(Buy) (x) for Kitchen / (x) for Bath (/ 1 for Living Room)

(Buy) (x) for School / (x) for Home ⁽¹⁾

(Buy) (x) for Home / (x) for School ⁽¹⁾

(Buy) (x) for Home / (x) for Office

(Buy) (x) for Office / (x) for Home

Get ready for back to school ⁽¹⁾

Great value for back to school

(Important) school supply checklist (item) ⁽¹⁾

(Key) Back to school shopping list (item) ⁽¹⁾

School Supply Pack ⁽¹⁾

(Wide) (Broad) (Controlled) (Complete) (Coverage) (Spray)

<< MARKETING CLAIMS >>

(Clean & Simple) (Complete) (Complete Clean) (Easy) (Easy to use) (Everyday Cleaner) (Everyday Use)

(Effective) (H2O2) (Modern)(Multi-Action) (Multi-Clean) (Multi-Purpose) (Multi-Surface)(Triple Action) (Ready to use)(Streak-Free) (Ultra) (Versatile) (with Hydrogen Peroxide)

(Beautiful) (Bright) (Brilliant) (Glistening) (See-through) (Sparkling) (Streak-Free) (shine) (Streak-free) formula

(Antibacterial) (Antibacterial Action) (Germicidal**) (Virucidal†)

(Clean) (Cleaner) (Cleans) (Cleaning)

(Degreaser) (Degreases) (Grease releaser)

(Deodorize) (Deodorizer) (Deodorizes) (Deodorizing)

(Disinfect) (Disinfects) (Disinfectant) (Disinfecting)

(Cuts) (Cuts through)(Destroys) (Dissolves) (Eliminates) (Penetrates)

(Removes) (the following) (tough) (the toughest) (even the toughest) (stubborn) (everyday) (insert sites / surfaces / soils –

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see Appendix 2) (without streaking) (and) (with no bleach)

<< **MARKETING CLAIMS – continued** >>

(Effective) (Effectively) (Effortlessly) (Fast) (Fresh) (Good) (Great) (Maximum Cleaning Power) (Nice)
(Scratch and Sniff) (Smell) (Smelling) (Smells)
(Decorative) (Dispenser) (Matches) (Décor) (Leave on counter) (Leave it out) (No need to clear your counters)
(Comfort)(Easy (to) Grip) (Easy (to) Store)(Ergo)(Ergonomic)
(Controlled) (Convenient) (Dispenser)(Dispensing) (No Drip) (Sprayless)
(Advanced) (Ultimate) (Ultra) (Versatile) (Ready to Use) (Deep) Clean(s)

<< **MARKETING / FORMULATION CLAIMS** >>

For a complete clean, (this product) (is) (an) (will) (has) {insert any isted claim from pages 2 - 9}
Always Tip Top (clean) (with Lysol Tap Top™)
A convenient way to (clean) (disinfect) (and) (deodorize)
(A formula) that leaves a streak-free shine
(A) (Modern) (Quicker) (way) (to) clean
Always (there)(ready)(within arms reach)(ready to clean)(ready for you)(at your fingertips)
Antibacterial ({insert sites / surfaces – see Appendix 2}) (surface) cleaner
Kills X% more (kinds of) germs² [²vs. [insert Lysol brand name]]
Better than ever on {insert soils – see Appendix 2}
Better cleaning than (paper towel and water)(sponge)(rag)(towel)
Bleach free³
Bleach alternative
Bubbles so you know it's working
Helps prevent cross-contamination of bacteria on treated hard, nonporous surfaces*
(Cleaning)(Disinfecting) at your finger tips
Cleans everyday kitchen messes in seconds
Cleans (up to) X (more)(square feet)(of) (counters) (countertops)
Cleans (and shines) (and smells) (great)
Cleans & freshens instantly
Cleans the first time, every time
Clean (when the mess happens) (with less) (up messes with one hand)
Combines (streak-free) cleaning with antibacterial action
Contains (effective) (fast-acting) (grease cutters) (cleaning agents)
Contains (powerful) (effective) (fast acting) (grease cutters) (cleaning agents)
Contains the cleaning liquid of (X) wipes
Control where you put your cleaner
Convenient (disinfecting) (and) (cleaning) (pump top)
Convenient ({insert surfaces – see Appendix 2}) (kitchen) (and) (bathroom) (surface) cleaner
Cuts cleaning time
Cuts grease fast
(Daily) (Everyday) clean
(Designed) (to) clean(s) (everyday) (tough) messes
Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)
Destroys everyday messes and freshens
Destroys everyday stains quickly
Destroys grease and grime (fast)
Disinfectant at (the palm of your hand) (your finger tips)
Disinfection for your (kitchen) (and) (bathroom) (home)
Disinfects (and) (deodorizes) (hard, non-porous surfaces)
Does not contain (chlorine) bleach
Don't hide your cleaner (anymore)
Easy to use (formula) (formulation) (refill)

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<< MARKETING / FORMULATION CLAIMS – continued >>

(Easy) (&) (Convenient) way to clean (and disinfect)
Effective cleaning without harsh chemicals
Eliminates (stains) (spills) (grease) X times faster⁵
Fast acting cleaner
Fast cleaning action
For the ultimate clean
Make every wipe count
For a better (kind of) clean
(For) (a) deep (down) clean
For everyday (use) (usage) (touch-ups)
For multiple cleaning (tasks)
Free from bleach³
Get a true clean (with) (this product)
Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) ({insert soils – see see Appendix 2}) (and) (deodorizes)
Gives you streak-free (shine while it cleans) (cleaning) (on most kitchen surfaces from appliances to greasy stovetops)
Great on glass
Helps keep your home cleaner
Helps prevent the spread of germs on treated hard, nonporous surfaces**
Helps prevent the spread of cold and flu viruses on treated hard, nonporous surfaces†
Helps (remove) (prevent) (grease) (soap scum) ({insert soils – see Appendix 2})
Improved {insert soils – See Appendix 2} removal
Improving your paper towel
Just a tap (to top up your cleaning)
Keep cleaning under control
(Keep) (Leave) (it) (on the counter) (out) (so its ready to go)(so you are always ready to)(clean)(disinfect)
Leaves a (fresh) (clean) (scent) (no) (dull) (sticky) (residue)
Leaves (household) (washroom) (restroom) surfaces (clean) (deodorized)
Leaves ({insert surface / site – see Appendix 2}) (surfaces) (clean) (deodorized) (and) (sparkling) (shining)
Leaves a (long-lasting) (fresh) (clean) scent
Leaves a (whitening) shine
Leaves a (long-lasting) (fresh) (clean) scent
Leaves a (whitening) shine
(Leaves) No harsh (chemical) residue (on non-food contact surfaces)
Leaves no (dull) (filmy) (sticky) residue
Leaves no (filmy) (sticky) residue
Leaves no harsh chemicals behind
Leaves your (home) (house) (washroom) (restroom) (facility) smelling clean with a clean fresh scent
Leaves your kitchen and bathroom with a fresh, clean scent
Leaves your {insert sites / surfaces – see Appendix 2} (with a) (fresh) (clean) (and) (fragrant) (scent) (sparkling) (shine)
(Less) (fumes) (overspray) then your trigger (spray)
Low Streak formula (!)
Made for your (kitchen) (or) (bathroom) (counter)
Make your paper towel better
Makes your (cleaning) job easier (in the) (kitchen) (bathroom) (restroom) (washroom) (household) (all over the house)
Modern (design) (look) (cleaning solution)
(More) Controlled (way) (of) cleaning
Next generation of clean
No bleach harshness
(No) (Free of) harsh (chemical) residue
No harsh fumes
No mess (cleaner) (cleaning)
No more hiding your cleaners

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No (more) (harsh) overspray

<< **MARKETING / FORMULATION CLAIMS – continued** >>

No need to clear the counters before using
No streaking (or filming)
No unnecessary chemicals
On the spot cleaning
One hand (One) (X) pump One clean (home) (kitchen) (bathroom)
One (handed) (touch) (cleaning)
One pump and you are cleaning
One step cleaning
Out (so you won't forget to clean) (where you need it)
(Penetrates) (Dissolves) (Removes) (Destroys) even the tough(est) {insert soils – See Appendix 2}
(Penetrates) (Loosens) (Eliminates) (tough) stains (like) ({insert soils – See Appendix 2})
(Penetrates) (and) Powers through (tough) grease (better than ever)
Penetrates and dissolves tough {insert soils – See Appendix 2}
Power (up) your (wipe)(swipe) (dish rag) (sponge)(paper towel) (or) (dish towel) for cleaning
Powers out {insert soils – See Appendix 2}
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including) (kitchen) (grease) (and) (grime) (stains)
(Powers through) (Eliminates) (Destroys) (tough) grease (and grime)
Powers through (even your tough(est) messes in the kitchen) (the tough(est) burnt on food)
Powers through tough messes (including kitchen grease and grime)
Powers through tough (stains) (spills) (grease) [(x) (2) (3) (5) x faster] (X times faster)]
Powers through your tough(est) cleaning jobs
Powerful (clean(er)) (cleaning) (easy clean) (and) (quick cleaning) (without bleach)
Powerful cleaning formula dissolves (tough) (stains) ({insert soils – See Appendix 2})
Press for success
Prevents overspray
Pump (and go) (it up) (power)
Pump up the (cleaning)(power)
Quickly deodorize
Ready to use (multi-purpose) ({insert surfaces – see Appendix 2}) (kitchen) (cleaner)
Reduce cleaning time
Releases powerful cleaning agents (on contact)
Removes everyday stains in seconds
Removes tough stains the first time
Shine(s) like new
(Sleek) (modern) (simple) (unique)(exclusive) Design
Small and compact
Space saver
Speed up cleaning
Stain remover
Stains disappear (before your eyes)
Starts cleaning on contact
Starts to work before you do
Strong (effective) cleanser (that is not harsh)
Strong effective cleanser (with a) (non-chemical) (fresh) (scent)
Suitable for everyday use
Surface cleaner (with antibacterial formula)
(Swipe)(Swipes)
Tap and go
Tap for Tip Top cleaning
The cleaning power of a trigger spray (product) on a (wipe)(dish rag) (sponge) (paper towel) (or) (dish towel)
The easy way to (manage your) clean
(The) (Tough) (toughest) stains (instantly) disappear
There when you need it the most

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(This product) (This product's formula) cleans and shines

<< **MARKETING / FORMULATION CLAIMS – continued** >>

Tough on greasy soils

(Whitens) (Brightens) your (counter(tops)) (stove) (soil) ({insert surfaces – see Appendix 2})

(x) (2) (3) X Cleaning Power⁽⁵⁾ [vs. (insert Lysol brand name)]

(X%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease)

(X%) Better than ever on (tough) (baked on) (burnt on) (grease) (food)

(This product) will help (you) keep your {insert sites / surfaces – see Appendix 2} clean (and disinfected from bacteria*)

(Top)(Dispenser) fits your hand

(Up to (X) (month) (months) (days) (weeks) (of) (taps) (swipes) (wipes)⁽⁴⁾

Watch {insert soils – see Appendix 2} (start to) (disappear) (dissolve) (right before your eyes)

Watch (the) (tough) (toughest) stains disappear

(Wipe)(Wipes)

With (Hydrogen Peroxide) (H2O2)

Without having to worry where chemicals land

Works great (smells great)

You (are in control) (control how much you need)

(0) (zero) (%) (percent) bleach (in formula) (3)

(zero) (0)% chlorine bleach(3)

<< **USAGE CLAIMS** >>

A disinfecting (non-food contact surface) cleaner for use on {insert surfaces / sites – see Appendix 2}

An (effective) (antibacterial) (disinfectant) (disinfecting) cleaner for use (in) (the) ({insert sites – see Appendix 2}) (on) (the) ({insert surfaces / sites/soils – see Appendix 2})

Antibacterial cleaning action (on hard, non-porous surfaces) (in) (the) ({insert sites – see Appendix 2}) (for use on) ({insert surfaces / soils – see Appendix 2})

Cleans and disinfects ({insert sites / surfaces – see Appendix 2})

Clean before the stain sets in

Clean now (so less work later)

Clean with (one) (touch)(swipe)(wipe))(tap)

Effective (everyday) cleaner

Easy (/ Effective): Use (in the) ({insert sites – see Appendix 2}) (on) (the) ({insert surfaces / soils – see Appendix 2})

For (multiple) cleaning (tasks)

For (use in) (use on) {insert surfaces / sites – see Appendix 2}

For any hard, non-porous surface where (bacteria*) (germs**) are a concern

(Gets) (a) (tough) (powerful) clean with (X) (zero) (%) (no) bleach

(Good) (Great) for (everyday) (household) (kitchen) (and) (bathroom) (your) (tough) (sticky) (messes) ({insert soils – see Appendix 2})

(Good) (Great) for (everyday) (multiple) (cleaning) (and) (for your tough(est)) (messes) (jobs) (tasks) (chores)

(Good) (Great) for everyday touch ups (and) (for your) (tough) (everyday) (household) (sticky) (messes) ({insert soils – see Appendix 2})

(Good)(Great)(Amazing) for (quick clean ups)(cleaning)(spot cleans)(wipe ups)(touch ups)(those little accidents)

(Great)cleaning on the go

Great for (everyday) (use) (in) (the) (around the) (home) (house) ({insert sites – see Appendix 2}) (on) (the) ({insert surfaces / soils – see Appendix 2})

Intuitive (to use)

Keep your (kitchen) (and) (bathrooms) ({insert sites / surfaces – see Appendix 2}) clean (every day)

Perfect for (everyday) use (on) ({insert surfaces / soils – see Appendix 2})

Quick cleaning on (the) ({insert surfaces – see Appendix 2})

Quick (kitchen) cleaning (made easy)

(Suitable) (Great) for use on (hard, non-porous) {insert surfaces – see Appendix 2} (in) (the) ({insert sites – see Appendix 2})

Stop cleaning with (a) (the) (dirty) (soapy) sponge

Stop spraying product (everywhere)(where you don't want it to go)

Tap to clean

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Touch up (cleaning)(clean)

<< USAGE CLAIMS – continued >>

Use less than your normal cleaners

Use (this product) (on)(to clean) {insert surfaces / sites / soils – see Appendix 2}

Where to use: {insert surfaces / sites – see Appendix 2}

Works on a wide range of (surfaces) ({insert surfaces / sites / soils – see Appendix 2})

Works with a dry paper towel or (clean) sponge

<< CLEANING / DEODORIZING CLAIMS >>

3X (the) Cleaning Power on {insert soils – see Appendix 2}

(X)(%) more cleaning power⁽⁵⁾

4-in-1 Action (- saves you time)

A bleach-free clean

(Better than ever) (cleaning) (and disinfection) for your (kitchen) (and) (bathroom) (floors)

Cleans ({insert sites – see Appendix 2}) {insert soils – see Appendix 2} (fast)(quickly) (to a streak-free shine)(without leaving a

harsh chemical residue behind)

Cleans (everyday) (tough){insert sites / surfaces / soils – see Appendix 2} (food spill) (messes)(fast)

Cleans (and) (disinfects)(shines) {insert surfaces / sites – see Appendix 2}

Cleans as it deodorizes

Cleans (baked on food) (burnt on food) (baked / burnt on food) (stains) ({insert soils – see Appendix 2})

Cleans (disinfects) and removes (offensive) odors from {insert surfaces / sites – see Appendix 2}

Cleans surfaces to a streak-free shine (without leaving a harsh chemical residue behind)

Cleans the following {insert surfaces / sites / soils – see Appendix 2}

Cleans to a (brilliant) (streak-free) shine

Cleans (tough) (the toughest) (stubborn) (nasty) (household) (messes) (stains) (fast) (including) ({insert sites / soils – see Appendix 2})

Controls (odor-causing) (bacteria) (in the) (kitchen) (and) (bathroom)

Cuts {insert soils – see Appendix 2} (in) (on) ({insert sites / surfaces – see Appendix 2}) (fast)(quickly)

Cuts (through) (tough) ({insert sites - see Appendix 2}) {insert soils – see Appendix 2} (messes)

Cuts through grease (X) (times) (x) (faster)

Cuts (tough) {insert soils – see Appendix 2} and kills 99.9% of bacteria* (in) (the) {insert sites – see Appendix 2} (on) ({insert surfaces – see Appendix 2})

Cuts (tough) (household) (messes) (including) ({insert sites – see Appendix 2}) {insert soils – see Appendix 2}

Deodorizes (and freshens) (your) ({insert sites – see Appendix 2})

Destroys (baked on food) (burnt on food) (baked / burnt on food) (stains) (even the toughest)(tough) (the toughest) (stubborn) (nasty) ({insert soils – see Appendix 2})

Destroys (stains) (on impact)

Dissolves (and) (lifts) {insert soils – see Appendix 2} (fast) (quickly) (right before your eyes)

Dissolves (even the tough(est)) (tough stains) (like) {insert soils – see Appendix 2}

Dissolves everyday ({insert sites / surfaces – see Appendix 2}) (messes) (and even {insert soils – see Appendix 2})

Easily removes (food) (stains) ((like) {insert soils – see Appendix 2})

Effectively cleans a wide range of surfaces {Insert surfaces – see Appendix 2}

Effectively cleans (everyday (kitchen) messes) {insert soils – see Appendix 2}

(Effortlessly) Cleans the following: {insert surfaces / soils – see Appendix 2}

(Effortlessly) Removes (stubborn) (nasty)(stains) (the following:)({insert soils – see Appendix 2})

Eliminates baked on grease (in 1 spray)

Eliminates {insert soils – see Appendix 2} (without streaking)

Eliminates (odors from) odor-causing bacteria (in) (the) (kitchen) (and) (bathroom)

Eliminates (tough) (stubborn) (nasty) (stains)(bathroom) (and) (kitchen) {insert soils – see Appendix 2}

Even (the tough(est)) ({insert sites – see Appendix 2}) ({insert soils – see Appendix 2}) disappear (right) before your eyes

Immediate (fizzing) (bubbling) (action) (lifts away) (helps break down) {insert soils – see Appendix 2}

Kills (kitchen) (household) (odors from) (odor-causing bacteria) (tough odors)

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Leaves ({insert surfaces / sites – see Appendix 2}) (surfaces) (clean) (deodorized) (with) (and) (a) (sparkling shine).

<< CLEANING / DEODORIZING CLAIMS – continued >>

Neutralizes (odor-causing bacteria)(tough odors)
Oxygen formula (releases) (micro) (bubbles) (to) (that) (penetrate) (and) (dissolve) (tough) (stains) ({insert soils – see Appendix 2})
Penetrates (tough) (even the tough(est)) ({insert soils – see Appendix 2}) (stains (like {insert soils – see Appendix 2}) (Quickly) (Removes) (Cleans) the following: {insert soils – see Appendix 2}
Removes offensive odors from {insert surfaces / sites – see Appendix 2}
Removes (tough) (even the tough(est)) (everyday) (the following) {insert soils – see Appendix 2}
Specially designed (to penetrate) (to dissolve) (the tough(est)) (tough) (stubborn) {insert soils – see Appendix 2}
Starts to dissolve {insert soils – see Appendix 2} right before your eyes
(The) (Hydrogen Peroxide) (formula) releases (hundreds) (thousands) of micro bubbles (that penetrate to dissolve) ({insert soils – see Appendix 2})
Tough on (baked on food) (burnt on food) (baked / burnt on food) (greasy soils) (stains) ({insert soils – see Appendix 2})
Wipes away (everyday) (tough) {insert soils – see Appendix 2}

<< DISINFECTION CLAIMS >>

Cuts tough dirt and grime and kills 99.9% of bacteria (in the bathroom) (in the kitchen) (on) ({insert surfaces – see Appendix 2})*
Disinfects (and removes offensive odors from) {insert surfaces / sites – see Appendix 2}
Effective against (:) {insert micro-organisms – see Appendix 1}
Eliminates (Kills) 99.9% of (household) bacteria (in 10 minutes)*
Eliminates bacteria from (kitchen) (and) (bathroom) ({insert surfaces – see Appendix 2}) (surfaces)*
Eliminates (Kills) germs (that ordinary cleaners don't)**
Eliminates (kitchen) (and) (bathroom) bacteria*
Freshens while killing bacteria*
Kills (99.9% of) bacteria*
Kills (99.9% of) bacteria and (&) viruses**
Kills (99.9% of) (Escherichia coli O157:H7 (E. coli)) (and) (Salmonella enterica (Salmonella)) ({insert micro-organisms – see Appendix 2})
Kills (99.9% of) germs**
Kills (99.9% of) germs (including (the) cold and flu viruses on hard non-porous surfaces)**
Kills (99.9% of) the following (household) bacteria commonly found in (bathrooms) (kitchens) on hard, non-porous surfaces in 10 minutes: {insert micro-organisms – see Appendix 1}
Kills (99.9% of) viruses and (&) bacteria**
Kills (99.9% of) viruses and (&) bacteria (including (the) cold and flu viruses on hard non-porous surfaces)**
Kills Avian Influenza A Virus on pre-cleaned (environmental) surfaces (in 10 minutes)
Kills bacteria and viruses on hard, non-porous (kitchen) (and) (or) (bathroom) surfaces in 10 minutes**
Kills (household) bacteria commonly found in (the) (kitchen) (and) (bathroom) (in 10 minutes)*
Kills (kitchen) (and) (bathroom) germs**
Kills (kitchen) (household) bacteria*
Kills more than 99.9% of bacteria and viruses**
Kills Viruses†
Reduces the amount of bacteria on a surface‡
Removes bacteria*

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<< Additional CLAIMS / USE INSTRUCTIONS – Specific to Professional Branded Products Only >>

NOTE: The terms *cafeteria*, *kitchen* and *break room* may be used interchangeably in any of the listed claims found throughout this document for Professional Use branded products.

(Hospital) (Institutional) (Industrial) (Commercial) (Professional) (Kitchen) (Cafeteria)
(Cleaner) (Deodorizer) (Disinfectant)
Formulated for (hospital) (institutional) (industrial) (commercial) (professional) use
Formulated for medical institution's (infection control program) needs
Meets AOAC Germicidal Spray products efficacy test standards for hospital disinfectants

Professional Use Sites:

(Bathroom) (Restroom)	Doctor's Office	Nursing Home
Break Room	Health Care Facility	Office Building
Cafeteria	Hospital	Physician's Office
Day Care Center	(Hotel) (/) (Motel)	Restaurant
Dental Office	Kitchen	(School) (College)

<< TERMINAL STERILANT STATEMENT – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< TERMINAL STERILANT STATEMENT – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

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<< USE DIRECTIONS – Tap-Top Dispenser >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

(To Operate:) To Unlock: (Push Down) (Twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense) **To Lock:** (Push Down) (twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense)
(Reverse this action) (Reverse unlock action)

To Refill: ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation). Remove cap (from refill). (Unscrew)(Remove) pump (from original unit). Place pump on refill and (screw to) tighten.

To Refill (Bottle) (unit): ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) of (original) (unit) by tearing along perforation) Remove cap (from refill). (Unscrew)(Remove) (pump) (from) (top) (of unit). Pour product from refill container and replace (top)(pump) (of unit) and tighten.

To Clean: (Apply) (product) (on) (wipe) (dish rag) (sponge) (paper towel) (or) (dish towel) (by) (pumping) (pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (x) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

To Disinfect: Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for 10 minutes. (To disinfect heavily soiled surfaces, pre-clean surface using a fresh paper towel or sponge.)

To Disinfect Toys: Use only on hard non-porous surfaces. Pre-clean surface(s). (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for 10 minutes before wiping. Rinse thoroughly with potable water after use.

<< USE DIRECTIONS – Trigger Bottle >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to (“ON”) (desired) position.

(To Operate:) To Open: Lift tab up, push back and press tab down to lock into open position.
To Close: Release tab from locked position, push tab down and snap closed.

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens††): (Spray) (Apply to) surface until thoroughly wet.
Wipe with a clean cloth or sponge. No rinsing required.

To Clean (/ Deodorize) (/Remove Allergens††): Once automatic dispensing unit has applied product to (sponge) (cloth) (towel) wipe surface until thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean.
Repeat if necessary.

To Clean (Household) (Kitchen) Surfaces: (Spray) (Apply to) surface until thoroughly wet.
Wipe with a clean cloth or sponge. No rinsing required.

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<< USE DIRECTIONS – Trigger Bottle Continued>>

To Disinfect: Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.
Leave for 10 minutes before wiping. Rinse all food contact surfaces with water after use.

<< ADVISORY STATEMENTS >>

For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.
Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (marble) (outdoor patio furniture cushions and pillows).
Does not harm most (kitchen) (bathroom) surfaces.
Will not harm most (kitchen) (floor) surfaces.
On painted surfaces test a small inconspicuous area first.
Rinse bathtub / shower surfaces with water after using product.
(Not recommended for)(This product is not for) use on (unfinished, oiled or waxed wooden boards) (non-sealed tiles) (carpeted floors) (natural) (marble) (brass) (acrylic plastic) (or) (unfinished wood surfaces) (vinyl) ({insert surfaces – see [Appendix 2 label](#)}) (because they may be water sensitive).

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<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

NOTE TO REVIEWER: This product meets the EPA's criteria of Toxicity Category IV by all routes of exposure. Therefore a Signal Word, Precautionary Language and First Aid Statement is not required in accordance to EPA Label Review Manual: Chapter 7.

<< PHYSICAL & CHEMICAL HAZARDS >>

PHYSICAL & CHEMICAL HAZARDS: Do not mix with other chemicals such as fire extinguishing agents.

<< STORAGE & DISPOSAL – Residential containers >>

<< Tap-Top Dispenser >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill dispenser bottle only with this product. If not refilling, put in trash or offer for recycle, if available. Do not reuse this dispenser for any other purpose.

<< Trigger Bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycling, if available.

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<<OPTIONAL GRAPHICS >>

Optional Dispenser Graphics Pictograms



^On non-food contact surfaces



Office of Pesticide Programs
<http://www.epa.gov/pesticides>
(DfE logo is only for use w/ Formulation No.: 1621-187B, e0027-116, e0027-120)



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<<Fruit Graphic Images>>



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<< APPENDIX 1 >>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- (1) Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.
2 (when compared to the) (vs.) (X) [10] fl. oz. size
3 no (chlorine) bleach
4 Based (on) (upon) (3) (three) (X) uses (per day)(daily)
5 (when compared to) (vs.) [insert Lysol brand name]

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

- †† (This product) removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (and) (pollen particles) (from) (timothy grass).

<< SUPPORTING DISINFECTION CLAIM QUALIFIERS >>

- * Kills (99.9% of) (Escherichia coli O157:H7) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (on hard, non-porous surfaces) (in 10 minutes).
- ** Kills (99.9% of) (Escherichia coli O157:H7) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) (and) (Rotavirus WA) (Herpes Simplex Virus Type 1) (on hard, non-porous surfaces) ((Avian Influenza A Virus) (Influenza A Virus) (Rhinovirus Type 37) [on hard, non-porous surfaces]) (in 10 minutes).
- † Kills ((Avian Influenza A Virus) (Influenza A Virus) (Rhinovirus Type 37) [on hard non-porous surfaces]) (Herpes Simplex Virus Type 1) (and) (Rotavirus WA) (on hard, non-porous surfaces) (in 10 minutes).

Symbol Designation – used on product labels

Single asterisk (*)	Bacteria * / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	GermS **	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens

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<< This page is for information purposes only unless otherwise noted. >>

Bacteria & Virus			
<< Disinfection - Hard, non-porous surfaces >>			
Bacteria (10 minutes)		Viruses (10 minutes)	
	ATCC No.		ATCC No.
Enterobacter aerogenes	(13048)	Herpes Simplex Virus Type 1	(VR-733)
Enterococcus faecalis	(19433)	Influenza A Virus [H3N2] (Avian)	(VR-2072)
Escherichia coli O157:H7	(35150)	Influenza A Virus [H1N1] (Human)	(VR-1469)
Klebsiella pneumoniae	(4352)	Influenza A Virus [H1N1] (Novel)	n/a
Pseudomonas aeruginosa	(15442)	Rhinovirus Type 37	(VR-1147)
Salmonella enterica	(10708)	Rotavirus WA	n/a
Serratia marcescens	(14756)		
Shigella dysenteriae	(11835)		
Shigella flexneri	(9380)		
Staphylococcus aureus	(6538)		
Staphylococcus aureus [MRSA] (Methicillin Resistant)	(33592)		
Staphylococcus epidermidis	(12228)		
Streptococcus pyogenes	(19615)		
<< Fungicidal – Hard, non-porous surfaces >>			
Fungi (10 minutes)			ATCC No.
Trichophyton mentagrophytes			(9533)

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<< APPENDIX 2 >>

<< SOILS / ODORS / SURFACES / USE SITES – May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

Baby food	Dirt (greasy dirt)	Hard Water stains	Pet odors
Bacon fat	Dust	Heel (/) Scuff marks	Pet stains
Bathtub rings	Eggs	(Juice) (Wine) stains	Rust
Beverage stains	Fingerprints	Lime scale	(Smears) (/) (Smudges)
Blood stains	Food odors	Mildew stains	(Smoke) (Smoking) odors
(Baked) (/) (Burnt) on food	Food stains	Mold stains	Soap scum
Coffee	Gravy	Mud	(Stains) (/) (Soils)
Cooking odors	Grease (splatter)	Organic soils / stains	Tea
Cosmetic stains	Grime	Outdoor grime	Tomato sauce
(Crayon) (/) (Pencil) marks	Hair dye	Pancake mix	Toothpaste
Debris	Handprints	(Pen) (/) (Ink) marks	(Tough) (soils) (/) (stains)

Surface Types: (~ specify Non-Medical or Fixture)

Aluminum ~	Enamel	Glazed tile	Mirror
Chrome ~	^ Formica®	Sealed granite	Plastic laminate
Copper	Fiberglass fixtures	Laminate	Sealed Marble
^ Corian®	Glass	Laminated Wood	Stainless steel ~
Crystal	Glazed ceramic	Linoleum	Vinyl
	Glazed porcelain	(Metal) (/) (Tin)	

^ Corian® is a registered trademark of DuPont.

^ Formica® is a registered trademark of The Diller Corporation.

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Floor (sealed marble)	Piano keys
(Bathtub) (tub)	Floor (vinyl)	Picnic table (non-wood)
Bed frame	Garbage (can) (pail) (container)	Plastic laundry (basket) (hamper)
Cabinet (non-wood)	Glass topped furniture	(Range hood) (stove hood)
Chair (non-wood)	Glazed ceramic tile	(Refrigerator) (/) (Freezer) exterior
Changing table (non-wood)	Glazed porcelain tile	(Shelves) (drawers)
(Computer) (/) (TV) screen	Sealed granite	Shower (door) (curtain)
(Counter) (Countertop)	Grill (Bar-B-Que) exterior	Shower (stall) (area)
Crib (non-wood)	Highchair (non-food contact area)	(Sink) (basin)
Diaper pail (non-wood)	Light fixture	(Stove) (stovetop)
Door knob (handle)	Metal blinds	(Table) (tabletop) (non-wood)
Exhaust (fan) (hood)	Microwave exterior	Telephone
Faucet	Non-medical ((chrome) (/) (stainless steel))	(Toilet bowl) (Urinal) exterior
Fixture ((chrome) (/) (stainless steel))	Outdoor patio furniture (non-wood)	Vanity top
Floor (finished wood)	Oven (door)	Washable (walls) (wallpaper)
Floor (glazed (ceramic) (/) (porcelain) tile)	Painted woodwork	Water fountain
Floor (laminated)	Patio door	(Window) (windowsill)
Floor (linoleum)		

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor area
Bathroom	Garage	Laundry room	Playroom
Bedroom	(Home) (/) (House)	Living room	Storage (area) (room)
(Den) (/) (Study)	Household areas	Mud room	Tool shed
Dining room		Nursery	

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