



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 28, 2018

Abbi Turner  
Regulatory Specialist  
Reckitt Benckiser LLC.  
D/B/A Reckitt Benckiser  
Morris Corporate Center IV  
399 Interpace Parkway  
Parisippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – Add alternate brand name, add images and revise marketing claims  
Product Name: Edelweiss TBC II  
EPA Registration Number: 777-123  
Application Date: August 29, 2018  
Decision Number: 544207

Dear Ms. Turner:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

The following alternate brand names have been added to the product record:

- Toilet Bowl Cleaner VI Ocean Fresh Scent Lysol Brand Kills 99.9% of Bacteria \*\*\*

Page 2 of 2  
EPA Reg. No. 777-123  
Decision No. 544207

If you have any questions, you may contact Zebora Johnson at (703) 308-7080 or via email at [johnson.zebora@epa.gov](mailto:johnson.zebora@epa.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "Zeno Bain".

Zeno Bain, Product Manager 33  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure: Accepted label

**NOTIFICATION**

777-123

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

11/28/2018

**<< FRONT PANEL >>**

**ACTIVE INGREDIENT:**

Hydrogen Peroxide. . . . . 1.20%

**OTHER INGREDIENTS:** . . . . . 98.80%

**TOTAL:** . . . . . 100.00%

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See (back) (side) panel for additional precautionary statements and first aid.

(NET CONTENTS: ) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X  
(mL) (L)

(X x X FL. OZ.) (EACH:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

**<< FRONT / BACK PANEL >>**

EPA Reg. No.: 777-123  
EPA Est. No.:

- |                     |                     |                        |
|---------------------|---------------------|------------------------|
| 312-WI-3 (Y) (YY)   | 09019-OH-1 (Y) (YY) | 61203-MA-001 (Y) (YY)  |
| 475-PA-001 (Y) (YY) | 09019-OH-2 (Y) (YY) | 68058-IL-001 (Y) (YY)  |
| 777-CA-001 (Y) (YY) | 11525-IL-1 (Y) (YY) | 69209-MA-001 (Y) (YY)  |
| 777-GA-001 (Y) (YY) | 13891-IN-1 (Y) (YY) | 70424-CAN-001 (Y) (YY) |
| 777-NJ-2 (Y) (YY)   | 38654-NJ-1 (Y) (YY) | 74291-MO-001 (Y) (YY)  |
| 777-MO-1 (Y) (YY)   | 38654-PA-1 (Y) (YY) | 075371-IN-001 (Y) (YY) |
| 777-MO-2 (Y) (YY)   | 50757-WI-1 (Y) (YY) | 082206-NY-003 (Y) (YY) |
| 777-PA-1 (Y) (YY)   | 54487-GA-1 (Y) (YY) | 075371-IN-003 (Y) (YY) |
| 8251-WI-5 (Y) (YY)  | 58996-MO-1 (Y) (YY) |                        |

(See bottom or side) (for Lot / Date code)  
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)  
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

**<< BACK PANEL >>**

Questions? ( ) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)  
For ingredient (and other) information, (www.rbnainfo.com) (website)  
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)  
Made in U.S.A. © {year} RB  
Contains no phosphates.  
This (bottle) (container) is made of 25% post-consumer recycled plastic.



HEALTH • HYGIENE • HOME  
Company graphic logo

**<< FRONT / BACK PANEL – Option text >>**

Important facts (about this product)  
Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

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The term “Y” is a place holder for a character A – Z.

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

**<< Spanish Translation >>**

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to [www.spreadinghealth.com](http://www.spreadinghealth.com).

(QR Code:)



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips) (Snap this code to get informed)

**<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>**

**<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>**

(New) (New & Improved) (Formula) (Formulation) (Fragrance) (Scent)

**<< PACKAGING CLAIMS >>**

(Bonus x%) (x% Free) (x oz. for Free) (x oz. for the price of x oz.) (x oz. at the price of x oz.)

(x PACK) (2 PACK) (4 PACK) (6 PACK) ( x \_\_ oz.)

(x uses per pack) (x uses per bottle) (Contains up to x uses)

(Clean x toilets) (Cleans x toilets) (x number of uses) (x uses)

(Great Value) (Limited Time Value Pack) (Mega Value) (Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size)

One for each bathroom

Place 1 in each bathroom

**<< NOTE TO REVIEWER – THE FOLLOWING CLAIM WILL ONLY BE USED WITH ANOTHER PRODUCT CONTAINING THE SAME ACTIVE INGREDIENT >>**

(Bonus) (VALUE) (+) (X %) (More) (Free)<sup>(1)</sup> ((vs.) (when compared to) X FL. OZ. [Insert Lysol Brand Name])

**<< BACK TO SCHOOL >>**

(X) Box Tops (for Education)

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license.

©General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

See back or sticker for details or rules or instructions

See details or rules or instructions [on] [back or sticker]

Go to [boxtops4education.com](http://boxtops4education.com) for details

**<< CROSS-PROMOTIONAL CLAIMS >>**

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner) (this product) ? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) {other Lysol® products} other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) {other Lysol® products} (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption.

Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand

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name} (Lysol products) (X fl. oz. or larger size)  
(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher)) Try (our) other Lysol®  
cleaning products (insert picture of Lysol product)  
Try (our) {other Lysol® fragrances} (insert picture of Lysol product)  
Try (our) {Lysol® family of cleaning} products (insert picture of Lysol product)

**<< FRAGRANCE CLAIMS >>**

Clean (Ocean) (Fresh) Refreshing  
(Cool) (Spring) (Breeze) Pleasant

(Fragrance) (Scent)

**<< MARKETING CLAIMS >>**

(Cleans) (Deodorizer) (Deodorizes) (Deodorizing) (Sanitizer) (Sanitizes) (Sanitizing) (Toilet Bowl Cleaner) (Toilet Bowl Sanitizer)(Formula)

(Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Refreshes) (Fast / Easy / Effective) (Cleaner) (Power & Free Toilet Bowl Cleaner) (with Hydrogen Peroxide)

(Improved) (Better) (Bowl) (Maximum) (Max) (Clean) (Cleaning action) (Coverage)

Bleach alternative  
Cleans & Deodorizes  
Cleans, Sanitizes, Deodorizes  
Cleans, sanitizes and deodorizes even under the rim  
Cleans, deodorizes and sanitizes the bowl  
Complete Clean  
Confidence of Lysol®  
Does not contain chlorine bleach  
Help(s) (to) (remove(s)) (prevent(s)) toilet rings  
Leaves a fresh clean scent  
Leaves toilet sparkling clean and sanitized  
Powerful cleaning {formula}  
Removes {insert soils – see Appendix 2}  
(Will) (Does) not harm plumbing or septic systems  
Will not harm white and colored bowls

**<< PERFORMANCE CLAIMS >>**

Bleach Free\*  
0% Bleach\*  
Free from (chlorine) bleach  
Free from (harsh) chemical residue  
(Get a) (tough) (powerful) clean(er) with (zero) (no) (X) (%) Bleach  
Leaves no (harsh) (chemical) residue  
No harsh chemical build up  
No (harsh) (chemical) residue  
Powerful cleaner  
Rinses away easily  
The hydrogen peroxide formula releases micro bubbles that penetrate to dissolve lime scale and rust stains  
(Whitens) (Brightens) your toilet (bowl)

**<< USAGE CLAIMS >>**

Can be used in white and colored bowls  
Not for use in hospitals and nursing homes  
Use twice (daily) (weekly) to maintain a clean toilet

**<< CLEANING / DEODORIZING CLAIMS >>**

3X (the) Cleaning Power on {insert soils – see Appendix 2}

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(This product) has 3X Cleaning Power to remove {insert soils – see Appendix 2}  
Deodorizes with a fresh, clean scent  
Designed to clean under the rim  
Easy under-the-rim cleaning  
For a bright (shiny) (white) (clean) toilet bowl (Helps) Remove(s) {insert soils – see Appendix 2}  
Helps to destroy odors  
Leaves (the) bowl sanitized, clean and shiny  
Powerful cleaner  
Quickly removes {insert soils – see Appendix 2}  
Removes {insert soils – see Appendix 2}  
Removes odors  
Removes offensive odors from toilets  
Removes lime scale & rust stains  
Removes stains

**<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>**

Kills 99.9% of bacteria commonly found in toilets in 5 minutes\*\*\*  
Kills 99.9% of common (toilet) bacteria\*\*\*  
Kills 99.9% of (household) (common) (toilet) bacteria\*\*\*  
Kills 99.9% of (household) (common) (toilet) bacteria in 5 minutes\*\*\*  
Kills 99.9% of (household) (common) (toilet) bacteria in 5 minutes above the waterline\*\*\*  
Leaves your toilet bowl sanitized\*\*\*  
Sanitizes in 5 minutes: {insert organisms – see Appendix 1}\*\*\*

**<< USE DIRECTIONS >>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using product.

**To Open Child Resistant Cap:** Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. Do not remove cap. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

**<< Optional Side panel pictogram – can only be used in conjunction with required back panel instructions >>**

**<< Non-removable Pictogram text >>**

**To Open Child Resistant Cap:**

1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise.  
**DO NOT** squeeze bottle when opening.

**To Clean:**

1. Flush toilet before cleaning.
2. Apply at least 4 oz. to coat the bowl including under the rim. **Do not close lid.**  
**For tough lime scale & rust stains:** Let sit for 10 minutes.
3. Scrub entire bowl and under rim thoroughly. Then flush.
4. Rinse brush in fresh bowl water after use.)

**To Sanitize:**

1. Empty toilet before sanitizing.
2. Remove (soils) (and) (excess dirt) by (scrubbing) (brushing)
3. Apply at least 4 oz to coat the bowl including under the rim. **Do not close lid.**
4. Scrub entire bowl and under rim thoroughly. Let sit for 5 minutes. Then flush.
5. Rinse brush in fresh bowl water after use.)



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**To Clean:** Flush toilet before cleaning. Apply at least 4 oz. to coat the bowl including under the rim. **Do not close lid.**

**For tough lime scale & rust stains:** Let sit for 10 minutes. Scrub entire bowl and under rim thoroughly. Then flush.

**To Sanitize:** Empty toilet before sanitizing. Apply at least 4 oz to coat the bowl including under the rim. **Do not close lid.** Scrub entire bowl and under rim thoroughly. Let sit for 5 minutes. Then flush. (Rinse brush in fresh bowl water after use.)

**<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** May cause eye irritation. Avoid contact with eyes.

<< NOTE: First Aid statement may / may not appear in “box” format >>

FIRST AID	
<b>If in Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	

**PHYSICAL AND CHEMICAL HAZARD:** Never use with Chlorine Bleach or any other chemical product.

**<< STORAGE & DISPOSAL – Residential containers >> STORAGE AND DISPOSAL:**

**STORAGE:** Store in original container, in a cool, well-ventilated area, inaccessible to small children. Keep securely closed.

**PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

**<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>**

(NOTE: Residue removal statement is not applicable for this container because it has a CRC plug making it inherently non-refillable.)

**STORAGE AND DISPOSAL:**

Do not contaminate water, food, or feed by storage and disposal.

**STORAGE:** Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed.

**PESTICIDE DISPOSAL:** Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to the label directions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. (To avoid waste, use all material in this container according to label directions.) If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

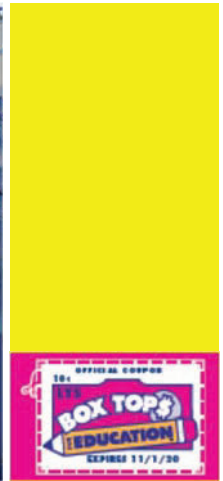
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<<OPTIONAL GRAPHICS>>



Office of Pesticide Programs  
<http://www.epa.gov/pesticides>  
 (DfE logo is only for use w/ Formulation No.: e0002-095)



<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< Multi-Pack Shrinks >>

<< Sleeve Label >>



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<<APPENDIX 1 >>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- \* (does not contain) (no) (chlorine) bleach
- 1 ((vs.) (when compared to) (X FL. OZ.) [Insert Lysol Brand Name])

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

- \*\*\* Kills 99.9% of (Staphylococcus aureus) (and) (Enterobacter aerogenes) on hard, non-porous surfaces in 5 minutes as a toilet bowl sanitizer, above the water line.

<u>Symbol Designation – used on product labels</u>		
Triple asterisk ( ***)	Sanitizes ***	Used for identifying sanitization against specific bacteria listed above in the Sanitization box.

This product has been test and found effective against the following micro-organisms:

<< Sanitization – Hard, non-porous surfaces (as a toilet bowl sanitizer, above the water line) >>	
<b>Bacteria (5 minutes)</b>	<u>(ATCC No.)</u>
Enterobacter aerogenes	(13048)
Staphylococcus aureus	(6538)

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<<APPENDIX 2 >>

<< USE SITE / SURFACES / SOILS – May be listed on product label in the singular / plural form >>

**Hard, non-porous use sites:**

Day Care Centers  
Homes / Households  
Hotels / Motels

Institutions  
Laboratories  
Office Buildings

Restaurants  
Schools

**Hard, non-porous surfaces:**

Bidets  
Glazed Porcelain

Toilets  
Urinals

Vitreous china

**Soils:**

Lime scale  
Organic Soil  
Rust Stains  
Toilet Rings

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