



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 22, 2015

Amanda Landolt
Reckitt Benckiser LLC.
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Label Amendment – Design for the Environment (DfE)
Product Name: Edelweiss TBC II
EPA Registration Number: 777-123
Application Date: June 22, 2015
Decision Number: 506221

Dear Ms. Landolt:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6.

Please note that the record for this product currently contains the following CSFs:

- Basic CSF dated 06/22/2015
- Alternate CSF 1 dated 01/17/2013
- Alternate CSF 5 dated 02/23/2015
- Alternate CSF 6 dated 02/23/2015

Any CSFs other than those listed above are superseded/no longer valid. If you have any questions, please contact Seiichi Murasaki at murasaki.seiichi@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "SEIICHI MURASAKI" followed by a stylized signature and a small "for" written below it.

John Hebert, Chief
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

<< FRONT PANEL >>

ACTIVE INGREDIENT:

Hydrogen Peroxide. 1.20%

OTHER INGREDIENTS: 98.80%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements and first aid.

NET

CONTENTS: 24 FL. OZ. (1 PT. 8 FL. OZ.) 709 mL
32 FL. OZ. (1 QT.) 946 mL

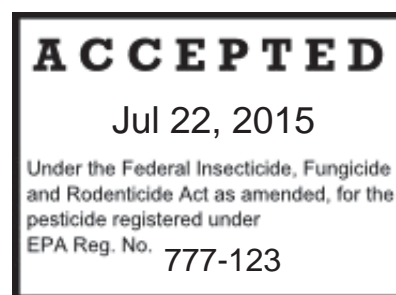
(2)	24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	TOTAL:	48 FL. OZ. (1 QT. 1 PT.)	1.41 L
(3)	24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	TOTAL:	72 FL. OZ. (2 QTS. 8 FL. OZ.)	2.12 L
(2)	32 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	TOTAL:	64 FL. OZ. (2 QTS.)	1.89 L
(3)	32 FL. OZ. (1 QT.)	946 mL	TOTAL:	96 FL. OZ. (3 QTS.)	2.83 L
(4)	32 FL. OZ. (1 QT.)	946 mL	TOTAL:	128 FL. OZ. (1 GAL.)	3.78 L
(6)	32 FL. OZ. (1 QT.)	946 mL	TOTAL:	192 FL. OZ. (1.5 GAL.)	5.67 L

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-123
EPA Est. No.: 777-NJ-2 777-MO-001
(See bottom or side) (for Lot / Date code)

<< BACK PANEL >>

Questions? (📞) (Call:) (1-800-228-4722) (1-800-677-9218)
For ingredient (and other) information, (www.rbnainfo.com) (website)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)
Made in U.S.A. © {year} RB
Contains no phosphates.
This (bottle) (container) is made of 25% post-consumer recycled plastic.



Note: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
The term (x) is a placeholder that represents a number between 1 and 99.

<< FRONT / BACK PANEL – Option text >>

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits)

(for your family and community), go to www.spreadinghealth.com.

(QR Code:)



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see)

(more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

(Snap this code to get informed)

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (New & Improved) (Formula) (Formulation) (Fragrance) (Scent)

<< PACKAGING CLAIMS >>

(Bonus x%) (x% Free) (x oz. for Free) (x oz. for the price of x oz.) (x oz. at the price of x oz.)

(x PACK) (2 PACK) (4 PACK) (6 PACK) (___ x ___ oz.)

(x uses per pack) (x uses per bottle) (Contains up to x uses)

(Clean x toilets) (Cleans x toilets) (x number of uses) (x uses)

(Great Value) (Limited Time Value Pack) (Mega Value) (Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size)

One for each bathroom

Place 1 in each bathroom

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<< MARKETING CLAIMS >>

(Cool Spring Breeze) (Clean) (Fresh) (Refreshing) (Fragrance) (Scent) (Pleasant)

(Cleans) (Deodorizer) (Deodorizes) (Deodorizing) (Sanitizer) (Sanitizes) (Sanitizing) (Toilet Bowl Cleaner) (Toilet Bowl Sanitizer)(Formula)

(Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Refreshes) (Fast / Easy / Effective) (Cleaner) (Power & Free Toilet Bowl Cleaner) (with Hydrogen Peroxide)

(Improved) (Better) (Bowl) (Maximum) (Max) (Clean) (Cleaning action) (Coverage)

Bleach alternative

Cleans & Deodorizes

Cleans, Sanitizes, Deodorizes

Cleans, sanitizes and deodorizes even under the rim

Cleans, deodorizes and sanitizes the bowl

Complete Clean

Confidence of Lysol®

Does not contain chlorine bleach

Help(s) (to) (remove(s)) (prevent(s)) toilet rings

Leaves a fresh clean scent

Leaves toilet sparkling clean and sanitized

Powerful cleaning formula

Removes {insert soils from listing on pg. 4}

(Will) (Does) not harm plumbing or septic systems

Will not harm white and colored bowls

<< PERFORMANCE CLAIMS >>

Bleach Free* (* does not contain chlorine bleach)

0% Bleach* (*No Chlorine Bleach)

Free from (chlorine) bleach

Free from (harsh) chemical residue

(Get a) (tough) (powerful) clean(er) with (zero) (no) (X) (%) Bleach

Leaves no (harsh) (chemical) residue

No harsh chemical build up

No (harsh) (chemical) residue

Powerful cleaner

Rinses away easily

The hydrogen peroxide formula releases micro bubbles that penetrate to dissolve lime scale and rust stains

(Whitens) (Brightens) your toilet (bowl)

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<< NOTE: ALL SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<< USAGE CLAIMS >>

Can be used in white and colored bowls
Not for use in hospitals and nursing homes
Use twice (daily) (weekly) to maintain a clean toilet

<< CLEANING / DEODORIZING CLAIMS >>

3X (the) Cleaning Power on {insert soils from list on pg. 4}
(This product) has 3X Cleaning Power to remove {insert soils from list on pg. 4}
Deodorizes with a fresh, clean scent
Designed to clean under the rim
Easy under-the-rim cleaning
For a bright (shiny) (white) (clean) toilet bowl
(Helps) Remove(s) {insert soils from listing on pg. 4}
Helps to destroy odors
Leaves (the) bowl sanitized, clean and shiny
Powerful cleaner
Quickly removes {insert soil from list on pg. 4}
Removes {insert soil from list on pg. 4}
Removes odors
Removes offensive odors from toilets
Removes lime scale & rust stains
Removes stains

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

Kills 99.9% of bacteria commonly found in toilets in 5 minutes***
Kills 99.9% of common (toilet) bacteria***
Kills 99.9% of (household) (common) (toilet) bacteria***
Kills 99.9% of (household) (common) (toilet) bacteria in 5 minutes***
Kills 99.9% of (household) (common) (toilet) bacteria in 5 minutes above the waterline***
Leaves your toilet bowl sanitized***
Sanitizes in 5 minutes: {insert organisms from list on pg. 4}***

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Staphylococcus aureus) (and) (Enterobacter aerogenes) on hard, non-porous surfaces in 5 minutes as a toilet bowl sanitizer, above the water line.

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<< USE SITE / SURFACES / SOILS >>			
<< May be listed on product label in the singular / plural form >>			
Use Sites:	Day Care Centers Homes / Households Hotels / Motels	Institutions Laboratories Office Buildings	Restaurants Schools
Surfaces:	Bidets Toilets Urinals	Glazed Porcelain Vitreous china	
Soils:	Lime scale Organic Soil	Rust Stains Toilet Rings	

This product has been test and found effective against the following micro-organisms:

<< Sanitization – Hard, non-porous surfaces (as a toilet bowl sanitizer, above the water line) >>	
*** Bacteria (5 minutes)	<u>(ATCC No.)</u>
Enterobacter aerogenes	(13048)
Staphylococcus aureus	(6538)

<u>Symbol Designation – used on product labels</u>		
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against specific bacteria listed above in the Sanitization box.

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<< **USE DIRECTIONS** >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using product.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. Do not remove cap. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

<< **Optional Side panel pictogram – can only be used in conjunction with required back panel instructions** >>

<< **Non-removable Pictogram text** >>

To Open Child Resistant Cap:

1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise. **DO NOT** squeeze bottle when opening.



To Clean:

1. Flush toilet before cleaning.
2. Apply at least 4 oz. to coat the bowl including under the rim. **Do not close lid.**
For tough lime scale & rust stains: Let sit for 10 minutes.
3. Scrub entire bowl and under rim thoroughly. Then flush.
- (4. Rinse brush in fresh bowl water after use.)

To Sanitize:

1. Empty toilet before sanitizing.
2. Remove (soils) (and) (excess dirt) by (scrubbing) (brushing)
3. Apply at least 4 oz to coat the bowl including under the rim. **Do not close lid.**
4. Scrub entire bowl and under rim thoroughly. Let sit for 5 minutes. Then flush.
- (5. Rinse brush in fresh bowl water after use.)

To Clean: Flush toilet before cleaning. Apply at least 4 oz. to coat the bowl including under the rim. **Do not close lid.**

For tough lime scale & rust stains: Let sit for 10 minutes. Scrub entire bowl and under rim thoroughly. Then flush.

To Sanitize: Empty toilet before sanitizing. Apply at least 4 oz to coat the bowl including under the rim. **Do not close lid.**

Scrub entire bowl and under rim thoroughly. Let sit for 5 minutes. Then flush. (Rinse brush in fresh bowl water after use.)

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<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: May cause eye irritation. Avoid contact with eyes.

<< NOTE: First Aid statement may / may not appear in “box” format >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	

PHYSICAL AND CHEMICAL HAZARD: Never use with Chlorine Bleach or any other chemical product.

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL:

STORAGE: Store in original container, in a cool, well-ventilated area, inaccessible to small children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it has a CRC plug making it inherently non-refillable.)

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to the label directions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. (To avoid waste, use all material

in this container according to label directions.) If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

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<<OPTIONAL GRAPHICS>>



Office of Pesticide Programs
<http://www.epa.gov/pesticides>
(DfE logo is only for use w/ Formulation No.: e0002-095)

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