



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

June 24, 2025

Katrine Rubia  
Regulatory Affairs & Safety Sr. Associate  
Reckitt Benckiser  
Electronic Transmittal: rbna@rb.com

Subject: Notification per PRN 98-10 – To Revise the Product Labeling  
Product Name: STING  
EPA Registration Number: 777-114  
Received Date: 05/09/2025  
Action Case Number: 00656766

Dear Ms. Rubia:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

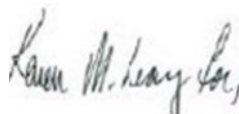
The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

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If you have any questions, please contact Karen Leavy at (202)-566-0668 or by email at [Leavy.Karen@epa.gov](mailto:Leavy.Karen@epa.gov).

Sincerely,

A handwritten signature in dark ink, appearing to read "Karen M. Leavy". The signature is written in a cursive, flowing style.

Luisa C. Samalot-Freire, Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510M)  
Office of Pesticide Programs  
U.S. Environmental Protection Agency

# NOTIFICATION

777-114

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/24/2025

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## << FRONT PANEL >>

### ACTIVE INGREDIENT:

Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>) dimethyl benzyl ammonium chloride. . . . . 0.26%

OTHER INGREDIENTS: . . . . . 99.74%

TOTAL: . . . . . 100.00%

### KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X  
X + X  
Eg. 500  
75 + 5

( \_\_\_ x \_\_\_ ) inches  
( \_\_\_" x \_\_\_")  
7" x 5 3/4"  
7.0" x 7.0"

Box	Flatpack	Package	Resealable	Wet pads
(Plastic) Bucket	Flip-top	Pads	Reusable	Wet wipe rolls
Canister	Floor (sweeper) (mop)	Peel & reseal (package)	Soft pack	(Wet) (floor) wipes
Container	Floor cloths	Plastic tub with lid	Towelettes	Wipes
Count	Handy-pack	Pouch	Tub	Wrap
ct	Individually Wrapped	Pre-Moistened	(Wet) (floor) cloths	Zipper packs
Disposable	Pack	Refill	(Wet) mopping cloths	

(Does not include weight of dry wipe)

(Includes weight of absorbent (wet) (mopping) (wipe) (cloth))

( \_\_\_ OZ.) ( \_\_\_ LB. \_\_\_ OZ.) ( \_\_\_ g)

## << FRONT / BACK PANEL >>

EPA Reg. No.: 777-114

EPA Est. No.: 777-NJ-2 (Y) (YY)

777-MO-001 (Y) (YY)

50757-WI-1 (Y) (YY)

777-PA-001 (Y) (YY)

082206-NY-002 (Y) (YY)

777-GA-1 (Y) (YY)

087189-CHN-001 (Y) (YY)

89235-CHN-2 (Y) (YY)

86572-MEX-001 (Y) (YY)

777-IL-1 (Y) (YY)

777-CA-1 (Y) (YY)

777-POL-001 (Y) (YY)

082206-NY-003 (Y) (YY)

74291-MO-1 (Y) (YY)

777-MO-002 (Y) (YY)

074946-NY-001 (Y) (YY)

96890-CHN-001 (Y) (YY)

89832-CHN-001 (Y) (YY)

52631-NJ-001 (Y) (YY)

95695-IL-1 (Y) (YY)

41925-WI-001 (Y) (YY)

54487-GA-001 (Y) (YY)

63650-WI-1 (Y) (YY)

89235-CHN-1 (Y) (YY)

8251-OH-001 (Y) (YY)

84261-NJ-001 (Y) (YY)

13891-IN-001 (Y) (YY)

XXXXX-YY-XXX (Y) (YY)

8251-WI-003 (Y) (YY)

475-MO-1 (Y) (YY)

8251-WI-005 (Y) (YY)

70930-PA-001 (Y) (YY)

475-PA-1 (Y) (YY)

87871-NY-1 (Y) (YY)

87871-NY-2 (Y) (YY)

087189-CHN-002 (Y) (YY)

11525-IL-001 (Y) (YY)

102890-NC-1 (Y) (YY)

See (bottom) (side) (cap) (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

## << BACK PANEL >>

Questions? (📞) (Call:) (1-800-228-4722) (1-xxx-xxx-xxxx)

For (more) ingredient (and other) information(,) (visit) [www.rbnainfo.com](http://www.rbnainfo.com)

(US Patents: ([www.rb.com/patents](http://www.rb.com/patents))([www.reckitt.com/patents](http://www.reckitt.com/patents)))

(Made in (USA) ({insert country})) © {year} (RB)(Reckitt Benckiser (LLC))(RB LLC)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

The term ( X ) is a placeholder that represents a number between 1 and 99.

The term "Y" is a place holder for a character A – Z.

<< The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives >>

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Distributed by: (Reckitt Benckiser (LLC))(Reckitt), Parsippany, NJ 07054-(xxxx)

Contains no phosphates <<Note to Reviewer: This product aligns with the New York State regulations for phosphate disclosure on cleaning products. >>

This (canister) (container) (pouch) (pack) is made of (X)% post-consumer recycled plastic.



<< BACK PANEL – Optional text >>

Important facts (about this product):

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community)

(Be a Part of Lysol®) (Learn more about Lysol®)

Recycle Symbol

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

(Download) (NOW) (the) (for) (FREE) (Available) (at)(on) (the) ({Insert for Lysol® app logo}) ({Insert Apple App store icon}) ({Insert Google Play icon}) ({Insert Alexa icon}) (app) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) (and) (help) track the spread of (germs) (illnesses)) ((to) (and) (help) stay informed about (the) (germs) (illnesses))

(Or) (just) Ask Alexa ({Insert Alexa icon}) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) (and) (help) track the spread of (germs) (illnesses)) ((to) (and) (help) stay informed about (the) (germs) (illnesses))

(Use your phone to) (and) (or) (scan) (here) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips) <sup>(17)</sup>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Better) (improved) (cleaning)

(Now) (Improved) (More) (Better) cleaning (power) (performance) <sup>[(7) (12)]</sup>

(Now) for the floor

(Now) (stronger) (more durable) (&) (thicker) to last (up to) (X) (x) (times) longer <sup>(12)</sup>

(New) (and)(&) (improved)(long lasting)(longer lasting)(look)(lighter)(refreshing) (softer) ((gentle) [(fragrance) (scent)]) <sup>[(7) (12)]</sup>

(New) (and)(&) (improved) (stronger) (thicker) (better) (revolutionary) (innovative) {insert pattern / texture – See Appendix 2}

(New) {insert pattern / texture – See Appendix 2} cleans (picks up)

(New) {insert pattern / texture – See Appendix 2} for (better) (easier) cleaning <sup>[(7) (12)]</sup>

(New) {insert pattern / texture – See Appendix 2} that traps (and locks) (more) (messes) <sup>[(7) (12)]</sup>

(New)(Introducing)(Welcome) (to) (the) Lysol® (Smart) (Dispense) (System)

(New) Lysol® (Smart) (Dispense) (System) – a state-of-the-art refillable container designed for unique one wipe at a time dispensing to help you clean & disinfect easily, while significantly reducing waste!

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(New) Low-Streak Formula

(New) Lower-Streak Formula <sup>[(7) (12)]</sup>

New lower streak formula that leaves less streaks than before, even on your shiniest surfaces <sup>[(7) (12)]</sup>

(New) (wipe) (wet) (mopping) (cloth) {insert pattern / texture – See Appendix 2} (traps) (locks) (locks in) (picks up) (more)

{insert soils / allergens – See Appendix 2} <sup>[(7) (12)]</sup>

(New Size) (New Large Size) (New X-tra Large Size) (Wipe) (Cloth) (Canister) (Package) <sup>[(7) (12)]</sup>

(New) tougher (wipe) (wet) (mopping) (cloth) (for tougher cleaning) (for your tougher jobs) <sup>[(7) (12)]</sup>

(New) (Unbeatable) (Dirt) Lifting <sup>[(7) (12)]</sup>

(New) (Unbeatable) Grease Cutting <sup>[(7) (12)]</sup>

(New) (Active) Lift (Cleaning) (Technology) <sup>(7)</sup>

(New) (Easy) (Dispensing) (Cap)

(New)(Improved<sup>7</sup>) (Stronger<sup>7</sup>) (Better<sup>7</sup>) Cleaning Formula to (power through) (eliminate) (clean) (soap scum) (grime) (bathroom soil) {insert soil from Appendix 2}

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#### << CROSS-PROMOTIONAL CLAIMS >>

Like {insert Lysol® brand name} (trigger)(cleaner)? Try (our) {insert Lysol® brand name} {insert picture of Lysol® Disinfecting Wipes}

Like this (fragrance)(product)? Try (our) other Lysol® products {insert picture of Lysol® products}

Try our other Lysol® (cleaning)(disinfecting)(sanitizing) (products)(fragrances) {insert picture of Lysol® products}

Try our Lysol® family of (cleaning)(disinfecting)(sanitizing) products {insert picture of Lysol® products}

#### << FRAGRANCE CLAIMS >>

Adirondack	Blue	Crisp	Freshcut	Hawaii	Lush	Pear	Simply	Waves
Air	Bouquet	Crystal	Fresh-picked	Herbal	Mandarin	Peony	Soft	Whisper
Aloe	Breeze	Cucumber	Fruit(s)	Herbs	Mango	Petals	Sparkling	White (Sails)
Apple	Burst	Dew	Apple(s)	Hibiscus	Meadows	Power	Spice	Wild
Aqua	California	Driftwood	Fruity	Hint	Medley	Pure	Spring	Wildflower
Autumn	Calming	Early	Fusion	Infusion	Meyer	Rain(fall)	Spritz	Wood(s)
Basil	Cascading	Energy	Garden	Island	Minerals	Red	Stream	Zest(s)(y)
Bay	Citrus	Escape	Gardenia	Jasmine	Misty	Ripe	Summer	
Berries	Clean	Essence	Gentle	Key	Modern	Rustic	Sun-Kissed	
Berry	Coconut	Eucalyptus	Ginger	Lavender	Morning	Salt	Tangerine	(of)
Blast	Cool	Fields	Ginseng	Lemon	Mountain	Sea	Tea	(and) (&)
Blend	Cool Wave	Floral	Glacier	Lily	Ocean	Serene	Tropical	
Bliss	Cotton	Florida	Grapefruit	Lime	Open Window	Sheer	Valley	
Bloom	Country	French	Green	Linen	Orange	Shower	Waterfall	
Blossom(s)	Cranberry	Fresh	Harvest	Lotus	Orchard	Simple	Water(s)	

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[Fragrance, Scent(s), Scented, or Variant(s)]

Available in {insert fragrance claims}

(Free) (and / &) (No) (Scent) (Unscented) (Fragrance) (Variant)

(No) Fragrance (Free) <<Note to reviewer: This claim must only be used for approved formulas without fragrances. >>

<< **PACKAGING CLAIMS** >>

(This) (Container) (Bucket) (is made) (from) (of) (X) (%) (PCR) (Post(-)Consumer Recycled) (Material) (Plastic)

(X) (Free) (Dual Action) (Wipes) (Cloths)

(Get) (X) (%) (more) (extra) (wipes) (cloths) (free) (at no) (added) (additional) (cost) (for the price of) (X) (wipes)<sup>(A)(7)</sup>

(X) (Multi) (Pack) (Canister) (Package)

X (canisters) (containers) with X refill (pouches)

(X) (%) Free (Wipes) (Wet) (Mopping) (Cloths)!

(X) (%) (More) (Wipes) (Mopping) (Cloths) (Value) (\*) (^) (7) (when compared to) (X) ct (canister) (package)) ((^)(7) (\*)vs. Lysol

Disinfecting Wipes) ({insert brand name}) (X) (ct)

(X) (Wipes) (Cloths) for the price of (X) (!)

(X) (X Pack) (X Wipes)

X Wipes + X Wipes (=) X Wipes

X (extra) feet (more) (of cleaning)<sup>7</sup>

X (more) days (of cleaning)<sup>7</sup>

(X) x more cleaning with (X)x more wipes<sup>(7) (A)</sup>

X(x) (%) more wipes<sup>(8)(A)(7)</sup>

X Refills

X (%) (more) Wipes for the price of X

(+) (X) (Pack) (Free) (Wipes)

2 (for) (in) 1 Pack (!)

2-Go

(2) (3) (X) Scent(s) (pack)

(2)(X)x value (!)

(3) (Canisters) (Packages) (Each) (Total)

100% (More) (!)

(30 (Wipes) (Cloths) Free!)

(110 (Wipes) (Cloths) for the price of 80)

Also available (in)(as) (the) (a) (X) (count) (size) (pack)

Basic (Wipes)

(Better) value (when compared to) (X) ct (canister) (package)) ((7)(A)(\*)vs. Lysol Disinfecting Wipes)

{insert brand name}) (X) (ct) <sup>(7)(A)</sup>

(Better<sup>8</sup>) (Improved<sup>8</sup>) (Hassle-free) (Easy) (One-handed) dispensing –or–dispenser

(Bonus) (Amazing) (Economy) (Great) (Jumbo) (Larger) (Mega) (Portable) (Super) (To Go) (Travel) (Trial) (Tub) (Value) (Pack)

(Refill) (Size) (Range) (Pack) (Package)

(Bonus) (Free) (X) (Wipes) (Wet) (Mopping) (Cloths)

(Bonus) (Free) Lysol Disinfecting Spray (To Go) (1oz) (inside)

Bonus Pack 35% (More) (Wipes) (Cloths)!

Bonus Pack X% (More) (Wipes) (Cloths)!

(Bonus)(X%)(Free)

(Bonus Pack) (With) (Free Canister) (Free Package) (Free Pouch)

(Buy (X) Get (X) Free!) (Total \_\_\_\_\_ Wet (Wipes) (Mopping) (Cloths)) (1 x 28) (1 x 35) (\_\_\_ x \_\_\_)

(Buy) (X) (Get) (+) (x) (%) (More) (Extra) (Bonus) (Wipes) (Free) (!)

Buy (X) (plus) (and) get (a) Bonus (Dual Action) (Wipes) (Cloths) (Canister) (Package)

Buy Lysol Disinfecting Wipes (X) (pack) (and) Get Lysol Disinfecting Spray (To Go) (1oz) Free

Convenient

(Convenience) (convenient) size

(Compact) (and)(&) Convenient (single) (wipe) (dispensing) (cleaning)

Compatible with ({insert Lysol® brand name}) (Wipes) dispensers

(ct) (Wipes) (Wet) (Mopping) (Cloths)!

Designed to Leave (the pack) Out on the Counter

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Disinfection (Value) Pack

Dispense at angle

Dispenser lid opens with a simple push

Dispenses (Comes out) one (wipe) (cloth) at a time (without breaking or bunching so you only have what you need)

Dispense(s) (wipes) with (only) (just) one hand

(Display-worthy) (table worthy) (Beautiful)(sleek)(modern)(elegant) (state of the art) (refillable) (and/&) (reuseable) dispenser (that) (lives where you need it) (blends elegantly) (in any room) (on your countertop) (for easy access) (while reducing single use plastic (containers)(canisters) (waste))

(Drops) (Slides) into an empty (disinfecting) (wipes) (canister) (container)

(Drops) (Slides) into an empty (disinfecting) (wipes) canister -or- container

Dual Pack

Easy closing (for an airtight seal)

(Easy) (Perfect) (Simple) (one-wipe-at-a-time) (System) (Quick) to (dispense) (refill) (use)

(Easier) (Perfect) (Simpler) (one-wipe-at-a-time) (System) (than ever) to (dispense) (use)<sup>8</sup>

(Easy) (Dispensing) (Cap) (Perfect) (one-wipe-at-a-time) (System)

(Easily) Grab (wipes) one at a time

Easy open (easy fill)

Easy pull (from start to finish)

Easy to carry around the house

Easy to refill (Perfect) (one-wipe-at-a-time) (System)

Easy to (store) (stack)

(Elegantly) Sleek design to keep in sight and always in reach (for easy access) (in any room)

Effortless dispensing (one-wipe-at-a-time) (System) (!)

Extra Value (at no Extra Cost) (!)

(Extra) (Pack)

(Extra) (Large) (size) (wipes) (great) (perfect) for large (cleaning) jobs!

(Flatpack(s)) (Refill(s)) (This product) ({insert Lysol® brand name}) (take(s) (up)) (use) less storage (space) than ({insert Lysol® brand name}) (Lysol® Disinfecting Wipes Bucket)

Fills (X) (ct) (size) (wipe) (cloth) (canisters) (peel & reseal) (package) (packages)

Fits almost anywhere

Fits in (your) (car) (glove compartment) (cup holder) (purse) (bag) (gym bag) (diaper bag)

Free (Lysol®) (Dual Action) (Disinfecting) (Wipes) (Cloths)

(Free) (Lysol®) Dual Action (For) Free

FREE SAMPLE – NOT FOR RESALE

Get more, pay less<sup>(7) (A)(8)</sup>

Grab (and)(&) Go

Great for the (road) (travel) (travelling)

(Handy) (Lightweight) (Refill) (Pack) (Packaging) (Pouches) (can be stored neatly into any bag) (for use on the go)

Hot deal

Keep -or- Carry (one) (some) (a package) (pouch) (pack) in your (purse) (diaper bag) (backpack) (gym bag)

Limited time value (pack)

(Lysol) ({insert Lysol® Brand Name}) (Smart) (Dispense) (System) (Starter Kit)

Mini (pack)

More scents (for) more rooms

(More) value, same price<sup>(7)(A)</sup>

(More) (Wipes) (Cloths) (!) (X) ct<sup>(7)(A)</sup>

Multi- (fragrance) (scent) pack

(New Size) (New Large Size) (New X-tra Large Size) (Wipe) (Canister)

Not for retail sale

No more hiding under the sink

(No)(significantly)(less)(reduced) (breaking) (and/&) (bunching) (roping)

(Now) Reusable

On the Go

(One-handed) (dispensing) (dispenser) (opening) (for easy access)

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One wipe at a time

One Wipe (Spout) (dispenser) (–) (: ) (get a single wipe every time)

Opens with (one hand) (a) (simple) (click) (push) (press) (push) (of) (a button)

Our (best) (easiest) (smoothest) dispensing ever<sup>(7)(λ)(8)(!)</sup>

Our best value pack<sup>(7)(λ)(8)</sup>

Perfect for any room around (your) (the) (home) (such as) {insert use sites – see Appendix 2}

Pocket (Size) (Pack)

(Portable) (Purse) (Travel)(Trial) (Size) (Pack)

Pop Action

Pop-Up-Cap

Pop-up top

Pop(s) Up

(Press) (tear) here

Pull Up Here

(Pull) (Get) 1 wipe at a time, every time!

(Quick) (Ready) (Pull) (Dispense) (Dispensing)

Redesigned dispenser

Refill (this product) ({insert Lysol® Brand Name}) (Wipes) ((X)% (PCR) (Post(-)Consumer Recycled)) (Canister) (Bucket) (up to) (X) times

Refill (X) Pack

Refill on the go

(Refillable) (Reusable) (Disinfecting) (Wipes) (Dispenser)

Refills (now) available

Resealable (twin) (pack)

Same Lysol (Disinfecting) Wipes (that you love), Easier<sup>7</sup> to (use) (dispense) (grab)

SAMPLE ENCLOSED – NOT FOR RESALE

Save More

Scratch (and)(&)(‘N) Sniff

Scratch (Me)(Here)

Single (sheet) (wipe) dispensing!

(Small) (size) (wipes) (great) (perfect) for small (cleaning) jobs!

(Smart) (Reusable) (Refillable) (Dispenser) (+) (1) (72ct) (X)(ct) (Wipes) (Refill)

Take it with you

(Take) (Carry) (it) (this product) (anywhere) (everywhere)

(Tear) (open) (here) (to open)

Thread from center

Try (Me) (For) (Free) (Out) (Rebate)

(Universal) Refill (Pack)

Use in (X) ct (canister) (peel & reseal) (pack) (package)

What’s inside(: )(? )

When using disinfecting wipes, it’s hard to thread and remove one wipe at a time from the container; often resulting in waste due to breakage or more wipes dispensed than needed.

(Wipes) (Wet) (Mopping) (Cloths) (Refill) (Value) (X) (Pack) (Package)

Wow (!)

#### << PACKAGING SUSTAINABILITY CLAIMS >>

50% of all plastic produced (380 million tons per year) is for single-use purposes, used for just minutes and then thrown away.

(A) (It) (is) (Simple) (refillable)(reusable) (system)(dispenser) that (eliminates)(saves) (x%) of single use plastic from your cleaning (and/&) disinfecting routine, while ensuring your best wipes experience(!)<sup>(6)</sup>

(A) (simple) (refillable) (reusable) (system) (designed) (to) dispense (1) (one) wipe (at) (a) (time) (while) (using) (X%) (less) (plastic) (vs. ({insert Lysol® Brand Name}) (Lysol) (X) (ct.) (Disinfecting Wipes)) (when) (refilled) (up) (to) (20) (25) (X) (times)<sup>(6)</sup>

At Lysol, we are on a mission to eliminated plastic waste without compromising (on) (results)

Did you know that wipes packaging creates over 1 billion pounds of plastic waste every year?

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Buy once, refill (forever) (for life) (for a lifetime) (up to x times)<sup>(6)</sup>

Congratulations! By using the Lysol Smart Dispenser you have reduced your plastic footprint by x lbs! If every American were to live up to your standards the total plastic use would reduce by x%.<sup>(6)</sup>

Helps you clean (and/&) disinfect while (reducing)(eliminating) (single use) (plastic)

(It) (Eliminates)(saves) (X%) of (single use) plastic (canisters)

(It)(The) (Lysol®) Smart Dispense (system) (ensure(s)) better (wipes)(user)(usage) experience

Its state-of-the-art reusable dispenser is designed to be refilled (over and over again) (up to (X) times) (many times) (for a lifetime) eliminating heavy single-use plastic canisters (waste), while sitting elegantly on your countertop for easy access, anytime. (The) (Its) lightweight wipe refills can be used in the dispenser or separately on the go.<sup>(6)</sup>

Recyclable through the Terracycle® network of collection programs.

Refill, Reuse, (and/&) Repeat (with Less Plastic)

(Reusable) (Refillable) (is) (beautiful) (for good)

Reusable with (lightweight) (convenient) refills (saving up to x% of plastic) (and/&) (built to last a lifetime)<sup>(6)</sup>

(Reusable)(Refillable) (Lysol®) Smart Dispense(r) (container) (can be (used)(refilled)) (is designed to be reused) up to X times

(Saves) (uses) (X%) (less) (plastic)<sup>(6)</sup> (vs. ({insert Lysol® Brand Name}) (X) (ct.) (Lysol (Disinfecting) Wipes)) (when refilled) (up to) (X) (times)

(Say) Goodbye to single use plastic (containers) (canisters)(!)

(The) (Elegant) and (Sleek)(modern)(state of the art) (refillable) (resuable) smart (dispense(r))(container)

The Lysol Reusable Dispenser brings us one step closer (to that goal), designed to be reused and refilled with our Lysol Wipes which are packaged in material that saves x% plastic vs. ((our standard) (Lysol disinfecting ((X) ct.) wipes) ({insert Lysol® Brand Name}))

(The) (Lightweight) (refill) (pouches) (packs) (use) (x%) less plastic (than wipes canisters) (vs. (Lysol disinfecting wipes) ({insert Lysol® Brand Name})<sup>(6)</sup>

(The) (Lysol) (Smart) (Dispense) (System) (is) easy to (use), (refill) (and) (reuse)

(The) (Lysol® Smart Dispense) (System) (is) easy to (use) (refill) and (reuse)

(The) (Lysol) (Smart) (reusable) (dispense(r)) (container) (is made of) (contains) (x%) (of) post-consumer recycled plastic

This (product) ({insert Lysol® brand name}) is a (dispenser) (container) + refill (wipes) (system) that delivers surface disinfection while helping to reduce plastic (pollution) (waste)

(The) (Reusable) (Lysol®) Smart Dispense(r) is (built)(designed) to last lifetime<sup>(6)</sup>

(The) (reusable) (smart dispense(r)) (container) (is made of) (contains) x% (of) post-consumer recycled plastic

The Smart Dispense System (saves) (X) metric tons of plastic (waste) (from landfills) in (a) (one) year. That is equivalent to (X) (School Buses) (monster trucks) (eighteen-wheeler trucks) (empire state buildings). (Because) (every minute) more than a garbage truck load is dumped in our oceans annually.

Share your score

Take me to:

Product Benefits

Using the System

Plastic Saving Calculator

(Welcome to) your plastic saving calculator

Calculate my Plastic Footprint

Hello! This is the plastic footprint calculator. (Start by entering some numbers)

Use this calculator to learn about your plastic footprint and how you can reduce it.

#### << PURCHASE / SCHOOL SUPPLY PACKAGE CLAIMS >>

1 \$(X) for your school with Box Top(s)

1 for every room, including the classroom!

(X) + (X) Free (=)(equals) (X)

X box tops, clip (them) ('em) now and get (money) (cash) for your school

(X) for you / (X) for the classroom

(X) *Box Tops for Education*

(X) Box Tops on (back) (side) of pack

(X) eBoxTops™ No Purchase Necessary see (side) (back) for details

(X) prizes to win!

(X)(%) free for (your) (school)(class) (and / &) (college)(university)

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A school supply (item) to (help) kill germs (\*\*)(<sup>1</sup>)

(An) (Important) school supply checklist (item)(<sup>1</sup>)

Add ({insert Lysol® Brand Name}) (this product) to your (back to school) (shopping) list(<sup>1</sup>)

Back to school (item) (special) (value) (limited time) (limited edition) (pack) (<sup>1</sup>)

Back to school doesn't have to mean back to germs (\*\*) (with Lysol®)

Back to school back to clean(!)

Back to school (checklist)(essentials)(needs) (for) (disinfecting)(<sup>1</sup>)

Back to school Supply Value Pack (<sup>1</sup>)

Back to school, back to germs

Be ready for school with Lysol® at home

(X) Bonus box tops

*Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license. ©General Mills*

(Buy) (X) for Teacher (/)(+)(and)(&) (X) for Home (<sup>1</sup>)

(Buy) (X) for Home (/)(+)(and)(&) (X) for Teacher (<sup>1</sup>)

(Buy) (X) for Kitchen (/)(+)(and)(&) (X) for Bath (/ (1)(X) for Living Room)

(Buy) (X) for School (/)(+)(and)(&) (X) (for) Home (<sup>1</sup>)

(Buy) (X) for Home (/)(+)(and)(&) (X) for School (<sup>1</sup>)

(Buy) (X) for Home (/)(+)(and)(&) (X) for Office

(Buy) (X) for Office (/)(+)(and)(&) (X) for Home

Buy (3)(X) Get 1 Free (for) (to) (give) (to) (your) (School) (Classroom) (Teacher) (<sup>1</sup>)

Buy Lysol and get \$X to donate / help support your school

Buy Lysol, earn \$ for your school

Buy X, get X free for your teacher

Buy (Lysol (Disinfecting Wipes)) (this product) (this pack) and get (X) (Box Tops) for your (school) (classroom)

Buy (Lysol (Disinfecting Wipes)) and get (X) (Box Tops) (donated) (to) (support) (help) your school

Buy (Lysol (Disinfecting Wipes)) (and) earn (money) (\$) for your school

Buy (Lysol (Disinfecting Wipes)) (this product) (this pack) and Lysol® will donate (X) canister(s) to (a) school(s) in need

Buy (X) Get (X) (free) for your (school) (teacher) ((+) \$(X) for your school with Box Top(s))

Buy (X) Get (X) (free) for your (school) (teacher)

(Buy) (X) for you / (X) for school

Buy Lysol (give) (money)(cash)(\$ (to) your school (+X) (free) (for) (your) (school)(classroom) (BoxTops) (=) (\$) (for) (computers)(text books)(playground)(equipment)(supplies) (and / &) (more)(!)

Buy (x) Lysol (get) (X) (free) (earn) (cash)(\$ (for) (your) (school) (with) (every) (purchase)

Buy this (pack) (product) and Lysol® will donate \$X to {insert non-profit}

Check Lysol off the list

*Do not remove [label] [sticker]/((cut out) Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied)))*

Don't forget to bring to school (!)

Earn (more) (money) (\$\$) (cash) for your school (!)

Earn (X)(x) Box Top(s)(\$ for Education

Earn (X) bonus BoxTop(s)

Enter this code online at (enter URL here) with code (X) and see if you've won

For every Lysol (X)x(X)ct specially marked (Disinfecting Wipes) (pack) sold, Lysol® will donate (X) Lysol (X)ct (Disinfecting Wipes) canister(s) to our partners who will then distribute (products) (wipes) to (a) school(s) in need

For (Mom) (Mother) (School) (Teacher) (Classroom)

Free for (your) (class(room)) (and / &) (school)

Get ready for back to school (<sup>1</sup>)

Get \$x for YOUR school

Get (X) Box Tops for your (school) (classroom)

Go to [boxtops4education.com](http://boxtops4education.com) for details

Great (value) for (back to) school(s) (<sup>1</sup>)

Great for (the) (classroom(s)) (&) (and) (teachers)

(Great)(Perfect)(Essential) for (school) (and / &) (home)

(Give) (back) (more) \$(money)(dollars) (to) (your) (school) (and / &) (local) (community) (only) (with) (Lysol)

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(Help a school in need) (–) (For every purchase,) Lysol® will donate (X) canister(s) to (a) school(s) (in need) (for every pack sold) (when you buy (Lysol (Disinfecting Wipes)) (this product) (this pack))

Helps Mom

(Hey) (Mom(s)) (Teacher(s)) (Be) (Are you) (Ready for) ((back to) school) (the) (cold and/or flu season) (?) (!)

(Hey) (mom) take this to school (!)

(Important) school supply checklist (item) <sup>(1)</sup>

(Key) Back to school shopping list (item) <sup>(1)</sup>

Lysol supports (teachers) (and) (schools) (classrooms) (students)

(Mom(!)) Be ready for back to school (with Lysol®)

More Cash for your school

No more clipping

Official Box Top(s)(\$) for Education Brand

(Over) (\$1,000,000)(\$1MM)(\$1MM+)(X\$) (donated)(earned)(contributed) (to) (your) (American)(local) (schools)(classrooms) (with)(via) (BoxTops)

Put ({insert Lysol® Brand Name}) (Lysol (Disinfecting Wipes)) on (the) (your) (back to school) (shopping) list

Proud Box Tops Partner for X+ years

(Proud)(Exclusive)(Partner) (of)(with) (BoxTops)(BTFE) (for) Education)

Scan your receipt

School Supply Pack <sup>(1)</sup>

School's In. Keep germs (\*\*) out with Lysol®

See how at BTFE.com

See (top)(back) (and / or) (sticker) for (details) (and / or) (rules) (and / or) (instructions)

Support Teachers with Lysol and Box Tops for Education

Supporting Teachers (with every purchase) (with every canister purchased)

See details or rules or instructions [on] [back or sticker]

Thank you Teachers!

Thank you for being an amazing teacher

Your teacher(s) love(s) Lysol®

You could win the (X) (golden) Box Tops

Worth (X) eBoxTops™

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

(Buy) (X) (win) (a) (get) (X) (free) (trip) (prize) (donation) (box) (tops) (donate) Kinsa® (TM) (smart) (digital) (thermometer) (Apply) (Now) (to) (win) (get) (a) (free) (kinsa®) (Kinsa) (KinsaTM) (smart) (digital) (thermometer(s) (for) (your) (school) (family) (X) (devices) (available) (to) (schools) (help) reduce (the) spread (of) (germs\*\*) (between treated surfaces) (at) (yours)(your) (school) (community)

(Get)(Free) (thermometers) (for) (the) (families) (at) (your) (school)

(Our) (FLUency) (program) (applicants) (will) (get) (special) (access) (to) (Kinsa) (insights) (to) (see) (what) (illnesses) (are) (going) (around) (the) (community)(school)

(One)(X)(Free) (Lysol®)(disinfectant(s))(Lysol)(+)(&) (Kinsa)

(Buy)(X)(for)(home)(and)(X)(For)(School)(Class)(classroom)(teacher)

(Your) (Proud) (partner)(support(er)) (of) (with) (Kinsa®) (Kinsa) (KinsaTM) (smart)(digital) (quickcare) (thermometer) (thermometers)

(sponsor) (in) (partnership) (with) (Lysol®)

donating) (X)(of) (thermometers) (to) (local) (schools)(communities) (classrooms) (and / &)(families)

Visit lysol.com to (learn) (more) (to) (help) (reduce) (illnesses) (protect) (millions) (hundreds)(thousands) (of) (families) (Brought) (to) (you) (by) (Lysol®) (and / &) (Kinsa)(&) (Kinsa(TM)) (FLUency) (program)

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(Free) (for) (your) (class) (classroom) (school)

(X) (%) (free) (for) (school) (class) (college)

(Back) (to) (school)(,) (back) (to) (clean)

(X) (+) (X) (Free) (=) (equals) (X)

#### << SEASONAL PACKAGE CLAIMS >>

(An) Essential flu season item

Allergen (Control) (Value) (Bonus) Pack (Item) {insert allergen soils – See Appendix 2}

Allergy (Season) (Value) Pack

Be prepared for (cold) (&) flu season

Cold (and) (&) Flu (Value) Pack

Get (Be) ready for (Cold &) Flu Season

(Lysol®) A must have for (Cold &) Flu Season

#### << MONEY BACK GUARANTEE CLAIMS >>

Experience the (cleaning) difference (in) (of) (Dual Action) ({this product}) (for yourself) (or it's free) (or your money back) (guaranteed).

Money back guarantee

Satisfaction guaranteed (or it's free)

See the (cleaning) difference (in) (Lysol® Dual Action) ({this product}) (or it's Free)

Switch and see the (cleaning) difference (challenge) (or your money back) (satisfaction) (guaranteed) (or it's free)

(Take the) Best wipe challenge (see the difference) (or it's free)

Take the (Dual Action) ({this product}) challenge (see the difference) (and experience the cleaning difference) (or it's free)

(You can) (see the difference in) ({this product}) (or it's free)

(You can) See the (cleaning) difference (or it's free)

#### << WIPE CONSTRUCTION / SIZE CLAIMS >>

(X) times the size

(X) (times) (bigger) (larger) (than) (a) (your) (our) (regular wipe) (regular cloth)

(X) % (larger)(more) (durable)(stronger)(thicker)(wetter) (wipe) (cloth) <sup>(6)(7)</sup>

(X) (2)(-)in(-)1(Wipe) (Wet) (Mopping) (Cloth)

2 Sides (1 for Scrubbing, 1 for (Wiping) (Mopping))

2 Sides (1 to (Mop) (Scrub), 1 to (Wipe) (Mop) (Scrub))

2 Sides: one traps and locks, one (wipes) (mops)

2 Sides: (scrubbing and wiping) (mopping and scrubbing)

2 Sides: one for daily touch-ups; one for tougher messes

2 Sides: one for everyday touch-ups; one for tougher messes

2 Sides: one for quick cleans; one for sticky messes

2 Sides: one for quick touch-ups; one for sticky messes

2 Sides: one for wiping; one for scrubbing

(2 sides) (one for) (touch-up) (scrubbing) (side) (daily touch-ups) (tougher messes) (mopping)

(To) trap(s) and lift(s) (more<sup>7</sup>) mess(es)

Dual (sided) (texture)

Extra (X-tra) (X-Large) (Large) (Super Size) (Wide) (Long) (Disinfecting) (Dual Action) (XL) (Super) (Jumbo) (Mega) (Giant) (Ultra) (Premium) (Platinum) (Wipes) (Wet) (Cloths)

(Two) (2) (Sides) (Sided)

A whole new kind of (wipe) (wet) (mopping) (cloth)

All that you expect from your current (wipe) (wet) (mopping) (cloth), plus now you can trap and lock (more) messes

Built-in (Micro) (tough) scrubbing fibers

Built-in Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)

Designed with scrubbing fibers to clean (X)x (more) {insert soil}<sup>(7) (12)}</sup>

(Durable) (and) (super) (absorbent)

Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum and grease and a softer side for wiping away everyday messes.

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Extra large wipe for larger messes in your kitchen or bathroom

Feel the strength

(Great) (Designed) (Built) for tough (messes) (cleaning)

(Great) (Designed) (Built) (Tough) (Textured Design) for your toughest messes

{Insert pattern / texture – See Appendix 2} cleans (picks up) (traps) (locks) {insert soils / allergens – See Appendix 2}

Interlocking weave that (traps) (and) (locks) (more) messes. Just wipe and throw away. (It's that easy.)

(Larger) (bigger) (longer) than ever

Large (Size) Disinfecting (wet) cloths

Microlock Fibers (fiber) (weave) (grooves) (pattern)

(Mops) (and) (Scrubs) (and) (Wipes)

Multi-surface disinfecting\*\* wipe

(No) (Minimal) tearing (even) (when) (tackling) (cleaning) (the) (tough(est)) (messes) (dirt) (grime) ({insert soils / allergens – See Appendix 2})

Non-abrasive

(One) (for daily touch-up) (&) (and) (One) (for tougher messes)

One (patterned) (textured) side of the wipe traps (and) (&) locks (challenging) (more) (messes including) (dirt) (dust) (crumbs) (and) (even) (hair) (for) (even) (more) (cleaning power)

One side traps and locks (more) (messes), the other side wipes surfaces clean

Our largest wipe ever<sup>7</sup>

Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)

Same Lysol Wipes (that you love), (now) (bigger) (larger) for (more) <sup>(2)(8)(12)</sup> (cleaning) bigger (larger) (tougher) (jobs) (messes)

Same Lysol Wipes (that you love), (now) (bigger<sup>7</sup>) (larger<sup>7</sup>) for more<sup>7</sup> (cleaning)

Same Lysol Wipes (that you love), (now) (bigger<sup>7</sup>) (larger<sup>7</sup>) for (bigger) (larger) (tougher) (jobs) (messes)

Scrubs like a sponge

Scrub(s)

Scrubbing

(Scrubbing) (fibers) (side) for tough messes

Scrub(s) without scratching

(Strong) (durable) (thick) (large) (larger) (tough) (wipe) (wet) (mopping) (cloth) (for) (excellent) (effective) (cleaning) (performance)

Strong (enough) (so) (you can) clean your (entire) (kitchen) (bathroom) with less wipes

Strong (so) (you can) (pick up more messes) (use it on more surfaces)

Strong (wipes) (cloths) are made from a new interlocking weave that trap(s) and lock(s) (residue) (including) (dirt) (dust) (crumbs) (and) (even) (hair)) (eliminating the frustration of pushing dirt around)

Tackle (large) (big) (tough) (cleaning) (jobs) (messes) with just 1 wipe

Tackle (virtually) ((m)any) mess(es) (on) ({insert surface from Appendix 2}) <sup>(17)</sup> (with just 1 wipe)

Tear(-)resistant strength

Textured wipe

The other side for wiping your surfaces clean

The strong wipe has a revolutionary dual texture

Thick wipe for touch-up cleaning

(Thick(er)) (and) (More) (Durable) (and) (Strong(er)) (Wipe) (Cloth) (Material)<sup>[(7) (12)]</sup>

Thick(er) Strong(er) wipe ((versus) (Vs.) current Lysol® Brand (II) (X) Disinfecting Wipes)

(Touch-up side) (Scrubbing side)

Tough on (dirt) (stains) (grime) ({insert soils / allergens – See Appendix 2})

Tough on messes, gentle on (surfaces)

Tough on messes, gentle on {insert surface from Appendix 2} <sup>(17)</sup>

Tough (wipe) (cloth) (for tough cleaning) (for your tough jobs)

(Trap) (and) (Lock) (more<sup>7</sup>) (messes) (grime) (dirt) (residue) ({insert soil from Appendix 2})

(Traps) (and) (lifts) (Locks) (up to) (X)x (more<sup>7</sup>) (messes) (grime) (dirt) (residue) ({insert soil from Appendix 2})

(X)x more scrubbing power<sup>[(7) (12)]</sup>

Two-in-One (Wipe) (Cloth)

(Uniquely) textured (to pick up) (more) (dirt & grime) ({insert soils – Appendix 2})

(Virtually) Lint Free

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Wiping  
(With) (interlocking) ({insert pattern / texture – See Appendix 2}) (pattern) (for) (cleaning) (performance) (power)  
(With) (interlocking) ({insert pattern / texture – See Appendix 2}) (pattern) (that traps and locks more messes)  
With Micro-Lock fibers  
Wow(!)

**<< MARKETING / FORMULATION CLAIMS FOR PLANT-BASED SUBSTRATE >>**

(100%) (Fully) (Completely) (plant) (bio) -based [(fibers) (material) or (cloth)]  
A Lysol® product using (VEOCEL™) (TENCEL™) fibers  
(Absorbent) (Wipes) (Wipe) (Cloth) (Material)  
By switching to (100%) plant-based [(fibers) (material) or (cloth)], each pack avoids the equivalent of (X plastic bags) (X plastic bottles) from being disposed of  
Cloth-Like  
(Contains) (Made) with plastic-free (disinfecting) (wipes) (wipe) (material) (cloth(s))  
Cloth made (from) (with) 100% (plant-based) (plant-derived) (bio-based) fibers  
Cloths made (from) (with) plant(s) (-derived) (-based) fibers, not (petroleum) (plastic)  
Made (from) (with) (100%) (plant) (bio) (-based) fibers  
Plastic Free [(Cloth) (Material) (Fibers)] (made from (100%) (plant-based) (bio-based) (plant-derived) (fibers))

**<< MARKETING / FORMULATION CLAIMS >>**

(Complete Clean) (Disposable) (Easy to use) (Effective) (Everyday cleaner) (Everyday use) (Great) (Household) (Lysol® Brand)  
(Pleasant fragrance) (Ready to use) (Strong) (Touch-Ups) (Versatile) (Wipe) (Wipes) (Wiping)

(Dual Action) (Dual Use) (Easy to use) (Everyday) (General Purpose) (Wipes) (Cloths)

(Multi(-)Action) (Multi(-)Benefit) (Multi(-)Clean) (Multi(-)Purpose) (Multi(-)Surface) (Multi(-)Use) (Triple Action) (Disinfecting)  
(Disinfectant) (Wipes) (Cloths)(\*\*)(\*\*\*) (: << Note to Reviewer: the qualifier \*\* and/or \*\*\* will be used when these claims are on the graphics label >>

(Advanced Cleaning) (Clean) (Cleaner) (Cleaning) (Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize)  
(Sanitizer) (Sanitizes) (Sanitizing) (Wet) (Cloth) (Cloths) (Wipe) (Wipes) (&) (and)

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat)  
(Fungistatic) (Germicidal\*\*) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

(A) (Brighter Outlook) (Fresh Start) (Be) (Happy) (Asana) (Bliss) (Brand New Day) (Bright)(Brighter) (Horizon) (Outlook) (Carnival)  
(Celebrations) (Feel(ing)) (Positive) (Festival) (Forever) (Free) (Spirit) (Fresh) (Clean) (Scent(s)) (Fiesta) (New) (Beginnings)  
(Start) (Better) (Hello) (Future) (Tomorrow) (Holiday) (Home) (Sense(s)) (Inspiration(s))(Inspire) (Joy) (Essence) (Kaleido) (Leap Forward) (LifeScent(s)) (Make it Happen) (Mod(Abode)(Home)) (Mosaic) (Ozoo) (Prisma) (Renewal) (Revive) (Samba) (Santoshha)  
(Sunny) (&) (Bright) (TrueColor) (VibraScent(s)) (VivaScent(s)) (Welcome) (Adventure) (Awaits) (Cool) (Reflections) (Energy)  
(Magic) (Perspectives) (Good) (Feelings) (Jump) (Start)

Dream. Believe. Achieve.

Dream Big

Endless possibilities (!)

Live Laugh Shine

Live The Moment

Rise and Shine

Rise Up

Same (Formula)(Performance)(Product)Scent) (Fragrance)

Specially crafted fragrance to brighten your cleaning experience.

(Say Hello) (Welcome) to a (Brighter Horizon!) (Brand New Day!)

Specially crafted fruity fragrance that reminds you of a warm tropical breeze.

Specially crafted fragrance that embodies (the) fresh invigorating notes of a country breeze.

Specially crafted fragrance (with (hints) (special) (notes) of berries and herbs) (that) (indulges) (reminds) (captures) (you) (with)

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The term "Y" is a place holder for a character A – Z.

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(the) (of) (with the essence of freshly picked berries in the orchard) (freshly picked berries at a farm) (captures the fresh morning air with hints of freshly picked berries) (you of a walk through the orchard). (Get ready for a Fresh Start!)

55% Bio-based (content) [Note for Reviewer – claim is for Lysol Disinfecting Wipes only]

97% Bio-based (content) [Note for Reviewer – claim is for Lysol Floor Wipes only]

25% Bio-based (content) [Note for Reviewer – claim is for Lysol Dual Action wipes only]

X benefits, (1) (one) wipe

(X)x benefits features actions(:) (disinfects) (sanitizes) (cleans) (add(s) scent) (removes allergens) (removes tough grime)

(Classic) (Edition)

(50th) (100th) Anniversary

2(-)in(-)1(:)(-) Clean(s) (&) (+) (and) Disinfects

2(-)in(-)1(:)(-) Cleaning (&) (+) (and) Disinfecting (Power)

3(-)in(-)1(:)(-) Disinfect(s) Clean(s) (,) (&) (+) (and) Freshen(s)

(X) actions (in) (one) (wipe) (:)

(X)(x) (in) (one) wipe)

A clean you can smell

(A) Shining clean you can (see) (trust)

(Also) Try (These) (Our) (Other) Lysol (Products) (Wipes)

American Fragrance Collection / American Collection

American (Edition)(Made)

An efficient way to clean

Anytime (to go)

Best on grease (removal)

(Birthday) (Retro) (Limited) (Special) (Classic) (Gold) (Edition)

Bucketless mopping system

(Fresh) burst of fragrance (and) (that's) (long) (lasting) (freshness)

Cleans as well as a(n) trigger (and a paper towel)

Cleans more surfaces (with just one wipe)

Clean with just a (wipe) (or) (touch)

Clear dry formula

Clear drying formula (for Multiple Surfaces)

Contains (powerful) (effective) (fast) grease cutters

Deep Down Clean!

Delivers a Complete Clean

Disinfects hard non-porous surfaces

(Does not) (will not) (no) (scratch(ing) (your surfaces)

(Doesn't) (does not) (create) (leave(s)) (no) (strong) (chemical) odors

Dry clear (formula)

Dye Free (formula) (wipe) (product)

Effective on multiple hard, non-porous surfaces

(Effective) (cleaning) (disinfecting) (sanitizing) has never been (easy) (easier) (or) (more convenient)

Eliminates the need to push (the) dirt around

Xpress (quick dry) (dry action)(\*\*\*)

EZ Clear (technology) (formula)

EZ Dry (technology) (formula)

EZ Shine (technology) (formula)

Fast drying formula

(Feel) (See) the difference with (our) (new) ({insert texture from Appendix 2}) (formula)

Fit(s) (in your) (an existing) (a) Lysol Wipes (canister) (Container)

(For) (deep) cleaning (power)

(For) (deep) scrubbing

(For) (deep) scrubbing plus surface cleaning

For a (cleaner)(fresher) (home)(house)

For the holidays

For when a regular (wipe) (cloth) (just) can't get the job done

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(Fresh) (Clean) Scent (!)

Fresh fragrance

From the makers of Lysol Disinfecting Spray

(Gentle Cleaning) Formula (powers through) (eliminates) (cleans) (soap scum) (grime) (bathroom soil) {insert soil from Appendix 2} on surfaces

Gives (a) (deep) (deeper) (clean) (than a mop)

Grease cutting formula

(Guaranteed) (Lysol) freshness

(Help(s)) (to) make your room Lysol® clean

Helps you finish cleaning (fast) (quickly)

Keep it handy in your (purse) (diaper bag) (gym bag) (glove compartment) (car)

Leaves a fresh (Lemon) (Fresh Waterfall) (Citrus) (Floral) (Herbal) (Green Apple) (fresh) (clean) (pleasant) (scent)

Leaves less streaks than before

Leaves long lasting freshness

Leaves (a streak free shine) (a clean surface) (behind)

(Leaves) (virtually) (no) (dull) (film) (sticky) (residue)

Light scent

Lightly scented

Lighter scent<sup>7</sup>

Look out for our (decorative) (beautiful) (Designer Series) packaging -or- canisters

(Low) (Minimal) Residue

(Low Streak) (Lower Streak) (Streak free) (No streak) (Formula)

(Lysol), Germ Experts since 1889

(Lysol) Pet Solutions (Disinfectant\*\*)(Disinfecting\*\*) (Wipe)

(Made)(Assembled)(Produced) (in) (America)(U.S.A) (the) (US)

(Made) (in) (America)(US)(USA) (with) (globally sourced) (international) (ingredients) (materials)

Made with (X%) (Xx) (X times) less plastic<sup>7</sup>

Makes cleaning easier

(Moisture) (Freshness) guaranteed

Mom-tested, Lysol approved(!)

(More) effective at cleaning your challenging everyday messes

(No bottles) (no sponges) (no mess) (No bucket) (necessary)

(No more) (eliminates) pushing dirt around

No more (pushing) (scooping) {insert soils – See Appendix 2} (around)!

One wipe, many surfaces

One (canister) (wipe) has more cleaning power than X ((rolls of) paper towel(s)) (wipes(s))

(For) Pet Messes

Perfect for your (purse) (diaper bag) (gym bag) (glove compartment) (car)

Quick and easy (cleaning everywhere)

(Quick) (Fast) (effective) cleaning

Refill (tub) (pack) uses (X%) (X times) (Xx) less plastic <sup>7</sup>

Reinforced with {insert texture from Appendix 2} (strength)

(Scents) (Fragrances) for (every room) (the) (kitchen) (bathroom) (house) (your home)

Strength you can (trust) (depend) (rely) (up)on (!)

Simplifies (cleaning) (and) (disinfecting)

Tackles (tough) (stubborn) cleaning jobs

The cleaning power of Lysol®

(This product) is (also) great on the “go” (in {insert sites – See Appendix 2})

(Three) (X) layered wipe with ((X)x) action(s)

Tough cleaning power (for your difficult) (for your most challenging) (stubborn) (messes) (jobs) (stains)

Triple Action Disinfect(ion)(ant)(ing), (Sanitization) (Sanitizer) (**Sanitizing Sanitizing**), (and) (&) Clean(ing)(er)

(Virtually) streak free (formula) (!)

(Visible) clean

Works on (large) (small) spills

(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)

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You can see messes sticking to the wipes (– even) (dust) (dirt) (hair) (and) (crumbs)

**<< MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>**

For Commercial Use

**<< USAGE CLAIMS >>**

Also (for) use on (quick clean) floor mops  
(Also) Great for (convenience) (floor) (floors) (mops) (mopping) (sweepers)  
Appropriate for use on {insert surfaces – See Appendix 2} <sup>(17)</sup>  
Can be used (on) (for) {insert sites / surfaces – See Appendix 2} <sup>(17)</sup>  
(Can be used on) (perfect) (for) large surfaces  
Can be used with (Lysol®) Clean-Flip™ Sweeper  
Can be used with (Swiffer® Sweeper†††) (leading sweeper products)  
Captures (more<sup>(7) (12)</sup>) (messes) (grime) (dirt) (germs\*\*) ({insert soil from Appendix 2})  
Compatible with {insert surfaces – See Appendix 2} <sup>(17)</sup>  
(Daily)(Everyday) (Cleaner)(Disinfectant)(Disinfecting) (Wipe)  
Designed for {insert surfaces – See Appendix 2} <sup>(17)</sup>  
Disinfects\*\* and easily cleans (your) (house) (home)  
Disinfection and (effortless) (with one hand) cleaning  
Easy on surfaces  
Effective (disinfecting) (sanitizing) for use in {insert sites – See Appendix 2} <sup>(17)</sup>  
(Effectively) works on (many) (most) (a wide range of) (household) (kitchen) (bathroom) surfaces  
Fits on (leading) (floor) (convenience) (mop) (sweeper) (quick clean) (sweepers) (mops)  
(Fits) (Suitable) (Designed) (for) (leading) (most) (all) convenience mops  
Fits (on) (the) (Lysol®) (Clean-Flip™ Sweeper) (Swiffer® Sweeper†††) (mop) (head(s)) (leading sweeper products)  
Fits on (Lysol®) Clean-Flip™ Sweeper or regular sweeper tools  
For (daily)(everyday) (use)(usage) (touch up(s)) (cleaning)(disinfecting\*\*) (sanitizing\*\*\*) (all) (around) (in) (the) (home)(house)<sup>(9)</sup>  
For everyday (use) (usage) (touch ups)  
(For) general (cleaning) (and) (disinfecting) (sanitizing) hard non-porous (non-food contact) surfaces  
(For) use in (Kitchen,) (and) (Bathrooms) (and) (Bedrooms)  
For use in (your) (the) (babies) (baby's) room  
(For) (deep) (scrub(s)(ing)) (and) (surface clean(s)(ing))  
For single use  
For your tough(est) messes  
(Great) (excellent) (for) (quick clean ups) (touch up cleaning)  
Great (for) (around) (cleaning) (inside) {insert soils / sites / surfaces – See Appendix 2} <sup>(17)</sup>  
Great for cleaning around the toilet  
(Great for) cleaning ceiling fan blades  
Great for dissolving (tough) spots  
(Great for) (inside) (closets) (and) (around) (closet shelving)  
(Great) for ({insert soils / sites / surfaces – See Appendix 2}) <sup>(17)</sup>  
Great (for) on the go (!)  
Great for revealing the natural shine of your floors  
(Great for) the top of the fridge  
(Great for) (tidying up pet areas) (tidying up pet messes)  
Great for (touch-up(s)) (cleaning)  
Great for use in cars  
Great (for) (use) (on) (under) {insert surfaces – See Appendix 2} <sup>(17)</sup>  
Great for use (in) (on) your (kitchen) (bathroom) (bedroom) (living room) (electronics) (and) (all over) (throughout) (the) (house)  
({insert surfaces – See Appendix 2}) <sup>(17)</sup>  
Great for (use) (in) (your) (dorm room) (class room(s)) (office) (gym) (school) (!)  
(Great) (suitable) (to) (for) use (all) (around) (over) (the) (house) (home) (when used as directed)  
Handles daily clean-ups with no need for additional sprays, sponges or buckets  
Hospital Type (Disinfectant) (Disinfection)

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Large strong (wipe) (wet) (mopping) (cloth), (can be used on floors)

Maximum Cleaning Minimum Effort

On the go (wipe) (pack) (sachet) (cleaning)

Perfect for use on {insert surfaces – See Appendix 2} <sup>(17)</sup>

Perfect (suitable) (great) for everyday (touch ups) (daily) (use) (cleaning) (all) (around) (the) (house) (home)

Safe (to) (for) (use) on (a variety of) (over) (X) (+) (plus) (surfaces) (materials) (the following surface material(s):) {Insert surfaces - see Appendix 2} <sup>(17)</sup>

Safe (&) (and) (Effective) (to use) (on) (over) (X) surfaces (such as) ({Insert surfaces - see Appendix 2}) <sup>(17)</sup>

Single (use) (package) (packet) (sachet)

Suitable for use on (virtually) (most) (all) (finished floors) (sealed) (surfaces)

~~Suitable for use on (around) (pet(s)) (dog) (cat) areas~~

(Suitable) (ideal) (made) (perfect) (great) (for) (use) (on) (in) {insert sites – See Appendix 2} <sup>(17)</sup>

(Suitable) (to give you the freedom) (to) (for) use (the product) (everyday) (and) (around the house) on hard non-porous surfaces

The (easy) (and) convenient way to (clean) (disinfect) (and) (sanitize) hard non-porous surfaces (anywhere you) travel

The (convenient) (and) easy way to (clean) (and) (disinfect) (sanitize) (the following hard, non-porous) (non-food contact surfaces) (anywhere you travel): {insert sites / surfaces – See Appendix 2} <sup>(17)</sup>

(This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert surfaces – See Appendix 2} <sup>(17)</sup>

(This product) (is) (are) the (easy) (and) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) (floor) surfaces

Top (10) (15) (20) (Common) out of home surfaces {insert surfaces – see Appendix 2} <sup>(17)</sup>

Try me on ({insert soils / sites / surfaces – See Appendix 2}) (surfaces) <sup>(17)</sup>

Try (now) (on) (glass) (sealed wood) (sealed granite) (stainless steel) ({insert sites / surfaces – See Appendix 2}) <sup>(17)</sup>

Try on (convenience) (sweeper) mops (for) (as) (a) floor(s) cleaner

Try on ((Lysol®) Clean-Flip™) (or) regular sweeper tools (leading sweeper products) (Fits) (on) (Try on) (Suitable)

(Designed) (for) (most) Swiffer® Sweeper<sup>†††</sup>

Use (on) (for) ({insert soils / sites / surfaces – See Appendix 2}) (surfaces) <sup>(17)</sup>

Use (scrubbing) (scrubby) (side) (to) (remove) (tough) (stubborn) (dried-on) (spots) (stains) (and) (foods)

Use (this product) as a(n) (easy) (and) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces

Use (this product) on (hard, non-porous) surfaces where {insert allergens – See Appendix 2} may be a concern

Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)<sup>††††</sup>

Use with ((Lysol®) Clean-Flip™ Sweeper) (or) (regular sweeper tools)

Use where you live, work and play

Wipe(s) (up) and trap(s) (more<sup>(7) (12)]</sup>) (messes) (grime) (dirt) ({insert soil from Appendix 2})

Wipe(s) (up), trap(s) and lock(s) (more<sup>(7) (12)]</sup>) (messes) (grime) (dirt) ({insert soil from Appendix 2})

#### << Non-Living ALLERGEN CLAIMS (based on cleaning performance) >>

Allergen control<sup>††</sup>

Controls allergens<sup>††</sup>

Controls common household allergens<sup>†††</sup>

Removes (effectively) (dust) (and) (allergens<sup>††</sup>) {insert allergens – See Appendix 2 <sup>††</sup>}

Removes {insert allergens – See Appendix 2<sup>††</sup>} (at the source)

Removes allergens<sup>††</sup> (on surfaces) with Lysol® {insert allergens – See Appendix 2}

Removes (more than) 95% of allergens {insert allergens – See Appendix 2}

Removes (up to) (90%) (X) (%) (of) (allergens<sup>††</sup>) {insert allergens – See Appendix 2 <sup>††</sup>}

Take control over (allergens<sup>†††</sup>) (in your home) with Lysol® {insert allergen – See Appendix 2<sup>††</sup>}

(This product) (Even) (Removes), (Traps), (Locks in), (Captures), (Picks Up) (up to) (90%) (of) (the following) (common household) allergens<sup>†††</sup>: {insert allergens – See Appendix 1} (found in) (associated with) (debris) (dirt) (&) (grime) (dust) (lint) (on) (hard, non-porous) (surfaces).

(This product) (Quickly) (Removes) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††): {insert allergens – See Appendix 2} (on) (from) (hard, non-porous) (surfaces). <sup>††</sup>

(This product) removes (90% of) (the following allergens:) dust (mite debris), pet dander and pollen (particles) (from) (timothy grass) (non-porous hard surfaces). <sup>††</sup>

(This product) removes the following allergens: {insert allergens – See Appendix 2} (from surfaces) <sup>††</sup>

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<< **CLEANING / DEODORIZING CLAIMS** >>

(X) (the) (Cleaning Power<sup>[(6) (7) (12) or (A)]</sup>)(:)(Thicker),(Stronger)(Longer lasting)(More cleaning solution) (Scrubby texture)  
(2) (3) (4) (5) (X) (the) (everyday) cleaning power  
(2) (3) (4) (5) (X) cleaning power (This product) has the cleaning power to remove {insert soils – See Appendix 2}  
(2) (3) (4) (5) (X) (the) (clean) (cleaning) (strength)  
(2) (3) (4) (5) (X) (3)X Cleaning Power vs. (Lysol® Cleaner with Bleach) ({777-83 Product Name})  
3X (Continuous Clean) (Dirt Blaster) (Stain Blaster) (Stain Lifter)  
4X Cleaning Power<sup>[(6) (7) (12) or (A)]</sup>  
4X (the) Cleaning Power on grease, baked on cheese, baked on greasy soil (and) (&) soap scum  
(10) (Z) X CLEANING ACTIONS™ <<where Z is a number between 1 and 10. For example 10X CLEANING ACTIONS™>>  
5 actions (in) (.) (-) one wipe(:) Sanitize<sup>\*\*\*</sup>, Disinfect<sup>\*\*\*</sup>, Freshen, Remove, Eliminate (tough) Soils  
(24 hour) (24 h) (24 hr) odor-causing bacteriostatic barrier<sup>£</sup>  
((24 hour) (24 h) (24 hr) Odor-causing bacteria Prevention (for (24) hours)<sup>£</sup>  
(x%) More Surface (Cleaning) (and) (Disinfection)<sup>7</sup>  
(x%) (Stronger)(Thicker) Wipe<sup>[(6) (7) (12) or (A)]</sup>  
(x%) More Absorption<sup>[(6) (7) or (12)]</sup>  
(A(n)) (Even) (Better<sup>7</sup>) (Great) (Easy) (Everyday) Cleaner  
Active Lift Technology to (trap) (lock) (&) (and) lift more<sup>7</sup> mess(es) (!)  
(Active) Lift Cleaning (Technology)<sup>7</sup>  
X (Advanced Wipes) (This product) cover(s) (as much as) ((equal) (equivalent) to) X (Lysol® Brand II Disinfecting Wipes) ({insert Lysol® brand name})<sup>[(6) (7) (12) or (A)]</sup>  
Better Grease Cutting<sup>[(6) (7) (12) or (A)]</sup>  
Breaks apart tough and dried up messes  
Clean(s) (dirt) (&) (and) (stains) (from your floors)  
Clean with (just) (one) (1) wipe  
Clean (even) more -or- multiple surfaces<sup>[(6) (7) (12) or (A)]</sup> with (this)(wipe(s)) (product)  
Clean more, use less (!) <sup>[(6) (7) (12) or (A)]</sup>  
Cleans (X) (faster)(More) (dirt)(grime)(food)(baked on)(grease)(Stains)(Surfaces) (better) ({insert soil}) <sup>[(6) (7) (12) or (A)]</sup>  
(Cleans) (X) (%) (times) (Better) <sup>[(6) (7) (12) or (A)]</sup>  
(Cleans) (dissolves) (soap scum) (and) (baked on grease)  
Cleans (even) (bigger) (tougher) (more) (stubborn) messes  
(Clean(s)) (away) (remove(s)) (tough) (grimy) (bathroom) (kitchen) (floor) messes (with little effort) (with little muscle power)  
(within seconds) (within minutes)  
Cleans the same space in much less time than (a) (your) regular (wipe) (cloth)  
Cleans to a (sparkling) (shine)  
Clean(s) with the power of Lysol® Brand Products  
Controls the growth of odor causing bacteria (for (24) hours)<sup>£</sup>  
Cover(s) (X%) (X) (times) more (area) per wipe (than) (vs.) (Lysol® Brand II Disinfecting Wipes)  
({insert Lysol® brand name})<sup>[(6) (7) (12) or (A)]</sup>  
Cuts cleaning time  
Cuts {insert soils – See Appendix 2}  
Cuts grease (and grime)  
Cuts Grease, Lifts Messes  
(Cuts Grease) (and) (Lifts Messes)  
(Designed)(Great) for eliminating (odors) (odor-causing bacteria) (at the source)  
(Deodorizes)(Neutralizes) by (removing) (odors)(odor-causing bacteria) (at the source)  
Deodorizes (and sanitizes) as it cleans  
Dissolves {insert soils – See Appendix 2}  
Dotted pattern (to) (Trap) (and) (Lift) (Lock) (More) <sup>[(6) (7) (12) or (A)]</sup>  
Each (textured) (quilted) wipe (cleans as much as) (lasts longer than) (X) (regular) (Original) Lysol Disinfecting Wipes  
Each wipe cleans as much (mess) as a spray cleaner and X paper towels  
(Easily) Lifts away dirt, dust and debris (from {insert surface from Appendix 2}) <sup>(17)</sup>  
Effectively cleans everyday messes  
(Effectively) (efficiently) clean(s) (&) (and) disinfect(s)(ing)\*\* (germy) messes like (poop) (feces) (urine) (pee) (and) (vomit) (saliva)

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{insert surfaces / soils – See Appendix 2} <sup>(17)</sup>  
(Eliminates) (Removes) (Tackles) (Fights) (kitchen) (and) (bathroom) odors <sup>[\* or £]</sup>  
(Eliminates)(Destroys)(Neutralizes) (Tackles) (Fights) (Removes) odors (in)(for up to) (X) (hours)(at the  
source)(days)(seconds) (faster) <sup>(6)(7) [\* or £]</sup>  
(Eliminate(s)) (tough) (dirt) (grime) (&/or) (soil(s)) (such as) (including) (like) {insert soils – See Appendix 2}  
Everything (you need) is already in the wipe  
(Fast) Drying Formula  
(Formulated to) Dissolve(s) and pick(s) up tough messes  
Freshens {insert sites – See Appendix 2}  
Gets up stuck-on messes  
Helps clean (away) (tough stains) (like) {insert soils – See Appendix 2}  
(Helps) (to) (eliminate(s)) (remove(s)) (tackle(s)) (fight(s)) (destroy(s)) odor(-)causing bacteria <sup>[\* or £]</sup>  
{insert soils – See Appendix 2} disappear(s) (in a flash)  
(X(%)) (Lasts) Longer (Use) (than) (our) (regular) (current) (vs.) (Lysol® Brand II Disinfecting Wipes) ({insert Lysol® brand  
name}) <sup>[(6) (7) (12) or (A)]</sup>  
Lasts as long as X (wipes) (vs.) (Lysol® Brand II Disinfecting Wipes) ({insert Lysol® brand name}) <sup>[(6) (7) (12) or (A)]</sup>  
Lasts (up to) X (x) (times) longer <sup>[(6) (7) (12) or (A)]</sup>  
Leaves (household) (bathroom) (restroom) surfaces sanitary  
(Lock) (&) (Trap) (and) (Lift) (Technology) (to) (trap) (&) (and) (lift) (more <sup>[(6) (7) (12) or (A)]</sup>) (mess(es)) (!)  
Longer Lasting Wipe <sup>[(6) (7) (12) or (A)]</sup>  
Lysol disinfecting (floor) (wet) (wipes) (cloths)) made (from) (with) (a) (100%) plant (-based) (-derived) (fibers) wipe (material) have  
(the) (same) (greater) (more) (thickness) (strength) (and) (&) (cleaning power) (vs.) (compared to) (of) (than) (traditional Lysol  
Disinfecting Wipes <sup>[(6) (7) or (A)]</sup>  
Max Strength wipe <sup>[(6) (7) (12) or (A)]</sup>  
Max Thickness <sup>[(6) (7) (12) or (A)]</sup>  
More coverage for larger surfaces (than) (vs.) (Lysol® Brand II Disinfecting Wipes) ({insert Lysol® brand name}) <sup>[(6) (7) (12) or (A)]</sup>  
Multi-surface use (:){insert use sites – See Appendix 2}  
(New) ((X)x) (%) (times) (more) (better) (Improved) (Deeper) (Enhanced) (Stronger) (Tougher) (Thicker) (Advanced) (Defined)  
(absorbent) (Textured) (layered) (Dirt-lifting) (Dirt-catching) (Dirt-vacuuming) (Dirt-sealing) (Dirt-trapping) (Dirt-busting)  
(Mess-lifting) (Mess-catching) (Mess-vacuuming) (Mess-sealing) (Mess-trapping) (Mess-busting) (Vacuum-pockets)  
(pockets) (honeycomb) (texture) (pattern) (wipe(s)) (to) (scrub(s)) (.) (last(s)) (use(s)) (longer) (clean(s)) (cleaning)  
(power(s) through) (pick(s) up) (capture(s)) (trap(s)) (and) (lift(s)) (absorb(s)) ((X)x) (%) (time(s)) (X) (more) (weight)  
(mess(es)) (dirt) (grease) (better) (faster) (as) (it(s)) (better) (to be as strong as) (than) (a) (cloth) <sup>[(6) (7) (12) or (A)]</sup>  
(Odor)(Malodor) (elimination)(control) technology  
(One) (1) wipe (can be) used to clean messes  
Our (Best) (Thickest) Wipe (Ever) <sup>[(6) (7) or (A)]</sup>  
Our Best Clean <sup>[(6) (7) (12) or (A)]</sup> (Ever) (!)  
Picks up (dirt) (crumbs) (and even) (hair)  
Picks Up (Dirt) (Dust) (and) (Hair)  
Powerful clean(er)  
Powerful Clean (.) (and) Fresh Scent  
Powerful (fast acting) (effective) (degreaser) (cleaner)  
(Powers through) (cleans) (traps) (messes) (soap scum) (soils) (stains)  
(Powers thru) (cuts thru) (hard) (stuck on) (sticky) (built up) ({insert soil})  
(Prevents) (controls) odor-causing bacteria (up to) (24 hour) (24 h) (24 hr)<sup>£</sup>  
(Prevents) (controls) odor-causing bacterial growth for (up to) (24 hour) (24 h) (24 hr)<sup>£</sup>  
Prevents the growth of odor causing bacteria (up to) (for) (24) hours<sup>£</sup>  
(Quilted) (Textured) (Pattern) (Wipe) (to) (Trap) (Lock) (and) (Lift) (Pick Up) (More<sup>7</sup>) (Dirt) (Mess(es)) (Mess)  
(Reduces) (Less) scrubbing (needed)  
Removes (and cleans) (cuts through) (everyday messes) (dirt) (grease) (&/or) (grime) (tough) (stains) (soil(s))(:) {insert soils – See  
Appendix 2} (with just 1 wipe)  
Saves time  
Scrub(s) away {insert soil}  
(Soft yet strong to deliver) (superior <sup>[(6) (7) (12) or (A)]</sup>) (better <sup>[(6) (7) (12) or (A)]</sup>) (effective) (excellent) cleaning of (the) (tough(est)) (everyday)

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(dirt) (&) (messes) ({insert soils – See Appendix 2}) (with) (more) (coverage) (on) (larger) (surfaces) (areas) ({insert surfaces – See Appendix 2}) (with just 1 wipe)<sup>(17)</sup>  
Stronger cleaning Wipe<sup>(6) (7) (12) or (A)]</sup>  
Suitable to use on (Sealed Granite) (and) (Finished Wood) (and) (Stainless Steel)  
Superior cleaning (power)<sup>(6) (7) (12)</sup> (on) ({insert surfaces – See Appendix 2})  
Superior coverage on surfaces (compared to) (than) (vs.) (Lysol® Brand II Disinfecting Wipes)  
({insert Lysol® brand name})<sup>(6) (7) or (A)]</sup>  
Swipe(s) away {insert soils / allergens – See Appendix 2} (in seconds) (with no effort)  
(The) Cleaning Power of Lysol (in a Wipe)  
(This product) has (X)x Cleaning Power to remove grease, baked on cheese, baked on greasy soil (and) (&) soap scum  
This product has the cleaning power to remove {insert soils – See Appendix 2}  
(X (%)) (times) (X) (more) (cover(age)) (per wipe) (than) (vs.) (our) (regular) (current) (Lysol® Brand II Disinfecting Wipes) ({insert Lysol® brand name})<sup>(6) (7) (12) or (A)]</sup>  
Time (saver) (saving)  
Tough on grime  
Tough on (kitchen) messes  
Tough stains like scuff marks  
(Traps) (and) (Dissolves) Challenging Messes  
(Traps) (and) (Lifts) (Dirt) (Dust) (and) (Hair) (Messes)  
Trap (&) (and) (N) Locks (fibres) (fibers) to pick up debris while powering through tough messes  
Traps and Dissolves (your) (most) challenging messes  
Traps (&) (and) Locks (dirt) (dust) (crumbs) (hair) (fibers)  
Traps (and) (N) Locks (dirt) (dust) (&) (hair)  
Traps (& Locks) (More) (Messes) (.) (even) (dirt) (dust) (crumbs) (hair)  
Traps (&) (and) Locks (more) particles of (dirt) (dust) (messes) (crumbs) (hair)  
Trap(s) and Lift(s) (more) Dirt<sup>(6) (7) (12) or (A)]</sup>  
(Traps) (locks) (picks up) (cleans) (wipes off) {insert soils / allergens – See Appendix 2}  
(Unbeatable) (Dirt) Lifting<sup>(6) (7) (12) or (A)]</sup>  
(Unbeatable) Grease Cutting<sup>(6) (7) (12) or (A)]</sup>  
Versatile wipes clean multiple surfaces (like {insert surfaces from Appendix 2})<sup>(17)</sup>  
Wipe(s) away {insert soils / allergens – See Appendix 2} (in seconds) (with no effort)

#### << ONE-STEP CLAIMS >>

<< Note to Reviewer: The following are claims that can only be used with testing completed with soil. >>

One(-)step (clean(er)) (&) (and) (disinfect(ant)) (product)<sup>€</sup>  
One(-)step (cleaning) (and) (disinfection) (product)<sup>€</sup>  
(This product) ({insert Lysol® brand name}) (is) (a) (an) (convenient) (easy) (quick) (simple) one(-)step (cleaner) (&) (and) (disinfectant)<sup>€</sup>  
(This product) ({insert Lysol® brand name}) clean(s) (and) (&) disinfect(s) in one (convenient) (easy) (quick) (simple) step<sup>€</sup>

#### <<SANITIZATION CLAIMS – soft surfaces >>

99.9% of bacteria killed (in) (5) (minutes)<sup>Ω</sup>  
An effective (soft surface sanitizer (for use (in) (on) {insert use/surface – See Appendix 2})<sup>Ω</sup>  
(And even) (kills) (eliminates) 99.9% of ({insert organisms – See Appendix 1}) (Staph) in 5 minutes<sup>Ω</sup>  
Great for use as a soft surface sanitizer (in) (on) ({insert use site/surface – See Appendix 2})<sup>Ω</sup>  
Kill(s) (99.9%) (of) (household) bacteria (in) (5) (minutes)<sup>Ω</sup>  
(Kill(s)) (Eliminates) 99.9% of bacteria<sup>Ω</sup>  
(Kill(s)) (Eliminates) 99.9% of bacteria<sup>Ω</sup> on soft surfaces in (5) minutes<sup>Ω</sup>  
Sanitizes soft surfaces in (5) minutes<sup>Ω</sup>

#### << SANITIZATION CLAIMS >>

(10) (second) (Quick) (Fast) (acting) sanitization\*\*\*  
(10) seconds is all it takes to kill 99.9% of bacteria\*\*\*

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The product label must identify the specific bacteria, virus, fungus & mold.

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99.9% of bacteria\*\*\* killed (in) (10) (seconds) (quick)

An effective (fast acting) (quick) non-food contact surface sanitizer\*\*\* (for use (in) (on) (insert use/site/surface – See Appendix 2)) (And even) (kills) (eliminates) 99.9% of (Listeria\*\*) (insert organisms – See Appendix 1) (Strep\*\*) in 10 seconds\*\*\*\*

(And even) (kills) (eliminates) 99.999% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (insert organisms – See Appendix 1) in 30 seconds<sup>(4)</sup>

(Now) Approved to kill(s) 99.9% of bacteria\*\*\* (X)(x) (X%) faster<sup>(6)</sup> (vs. previous Lysol® Brand II Disinfectant Wipe) (insert Lysol® brand name) (than ever before)

Approved to sanitize\*\*\* (2)(3)(X) faster<sup>(6)</sup> (vs. previous Lysol® Brand II Disinfectant Wipe) (insert Lysol® brand name) (than ever before)

Great for use as a (quick) (fast) non-food contact surface sanitizer\*\*\* (in) (on) (insert use site/surface – See Appendix 2))

Kills 99.999% of bacteria<sup>4</sup>

Kills 99.999% of (household) bacteria in 30 seconds<sup>4</sup>

Kill(s) (99.9%) (of) (household) bacteria (in) (10) (seconds) (quickly) (fast) \*\*\*

Kill(s) 99.9% of bacteria\*\*\* (X)(x) faster<sup>(6 or 7)</sup> (vs. previous Lysol® Brand II Disinfectant Wipe) (insert Lysol® brand name) (than ever before)

Kill(s) (Eliminates) 99.9% of E.coli O157:H7 in 30 seconds

Kill(s) (Eliminates) 99.9% of bacteria\*\*\* (quickly)

Kill(s) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10) seconds\*\*\*

Kill(s) (Eliminates) 99.999% of bacteria on hard, non-porous surfaces in 30 seconds<sup>4</sup>

Kill(s) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in seconds\*\*\*

Kill(s) bacteria\*\*\* (X)(x) faster (vs. previous Lysol® Brand II Disinfectant Wipe) (insert Lysol® brand name) (than ever before)

(Now) Kills bacteria\*\*\* in (10) seconds

(Quickly) Kills 99.9% of bacteria\*\*\*

Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in (10) seconds \*\*\* (30)-seconds<sup>(4)</sup>

Sanitizes (Kitchen) (household) (surfaces) in (10) seconds \*\*\* (30) seconds<sup>(4)</sup>

#### << DISINFECTION CLAIMS – See Appendix 1 for (\*) (\*\*) (†) (2) (3) (5) (6) claim qualifiers >>

15 sec. COVID-19 virus<sup>14</sup> kill

(Now) (Approved to) (Kill(s)) (over) (XX) (#) (number of) (germs\*\*) including (E. Coli) (Salmonella\*\*) (Rotavirus) (insert organisms – see Appendix 1) and many other listed (germs\*\*) (bacteria\*\*) (viruses\*): (insert organisms – See Appendix 1))

Cold (and) (&) Flu Virus Control<sup>2</sup>

(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)

Controls (the) Flu Virus<sup>2</sup>

Daily defense against (germs\*\*) (insert organisms – See Appendix 1)\*\*)

Disinfects and cleans (tough) (stubborn) stains

Disinfect(s) (and effectively pick(s) up dirt from) (your) floors

Disinfects hard non-porous non-food contact surfaces (insert sites / surfaces – See Appendix 2))<sup>(17)</sup>

Disinfects more surface area (per wipe)

Disinfects (your) (insert sites – See Appendix 2)) (and) (or) (insert surfaces – See Appendix 2))<sup>(17)</sup>

Disinfect (your cart) (before you shop)

Disinfect(s)(ant)(ing) (wipe) (for) (to be used on) (to) (tackle) (combat) (clean) (disinfect\*\*) (pet) (related) mess(es) (and) odor(s) (associated) (with) (your) (dog) (cat) (pet)

Each pre-moistened, disposable (wet) (cloth) (wipe) (is treated with a special cleaner) (that actually), kills germs\*\* (even the bacteria that cause odors) (wherever you use it)

Effective against (bacteria\*) (viruses†) (germs\*\*): (insert organisms – See Appendix 1)

Effective against (the) Cold Virus<sup>3</sup>

Effective against (the) Cold (and/ &) (flu) Virus(es)<sup>3</sup>

Effective against (the) Flu Virus(es)<sup>3</sup>

Eliminates 99.9% (of) (Removes) (bacteria\*)(<sup>5</sup>) (viruses†) (germs\*\*) from (insert surfaces – See Appendix 2))<sup>(17)</sup>

Fights the Flu Virus<sup>2</sup>

Flu Virus Control<sup>2</sup>

Germ kill \*\*

Help(s) (to) reduce (the) spread(ing) of (germs\*\*) (99.9% of) (viruses) (and) (bacteria) between treated surfaces (\*\*)

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It comes with your (trusted) Lysol Disinfecting Wipes that kill 99.9% of Viruses & Bacteria\*\*, including {insert organisms – See Appendix 1}) (but unlike traditional canisters:)

Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria<sup>(6)</sup> (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)

Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)<sup>(6)</sup>

Kill(s) viruses including the following listed (organisms): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Human Coronavirus) (Influenza A (Virus) H5N1 Avian) (Influenza A Virus [H1N1]) Respiratory Syncytial Virus (RSV)) ((Swine) Influenza A Virus (X(x)) (X%) faster <sup>[(6) (7) or (A)]</sup>

Kill(s) 99.9% of bacteria and viruses\*\*

Kill(s) 99.9% of viruses and bacteria\*\* (including cold (and) (&) flu {insert organisms – See Appendix 1})<sup>3</sup>

Kill(s) {insert organisms – See Appendix 1}

Kill(s) antibiotic resistant bacteria including the following listed (organisms): (Klebsiella pneumoniae – NDM-1 – positive) (and) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistance Acinetobacter baumannii (MDR)), (Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumoniae) ((Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA))

Kill(s) antibiotic resistant bacteria\*

Kill(s) (X) (%) (more) (kinds) (of) germs <sup>[\*\* or 6]</sup> (than ever before) (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name})

Kill(s) (bacteria<sup>(\*)</sup><sup>(5)</sup>) (viruses†) (and) (germs\*\*) (\*\*) (and) (while) (it) clean(s) tough (bathroom) messes.

Kill(s) (the) cold & flu viruses, including Virus(es)<sup>3</sup>

Kill(s) Cold, Flu (&) (and) COVID-19 viruses<sup>16</sup>

Kills the COVID-19 virus<sup>14</sup> quickly << Note to Reviewer: quickly can only be used for 15-second contact time >>

Kills (the) COVID-19 virus<sup>14</sup> in 15 seconds

(Kill(s)) (Effective against) (Controls) cold (and) (&) flu viruses<sup>3</sup>

(Kill(s)) (99.9%) (of) (Effective against) (the) (cold and flu) (flu) (cold) (viruses)<sup>3</sup>

(Kill(s)) Effective against viruses that (can) cause (the cold) (colds and flu) (flu) (colds)<sup>3</sup>

Kill(s) (Eliminates) 99.9% of (Flu Virus<sup>2</sup>) (Influenza A Virus) (Influenza (Viruses)\*\*) (Salmonella\*\*) (Staph\*\*) ({insert organisms – See Appendix 1})

Kill(s) (Eliminates) 99.9% of germs\*\* (on hard, non-porous surfaces)

Kill(s) (Eliminates) (Disinfects) 99.9% of (bacteria<sup>[(\*) (\*\* or (5))]</sup>) (viruses†) (germs\*\*) (in the) (kitchen) (bathroom) (living room) (bedroom) (common) (household)

Kill(s) COVID-19 Virus (Variants) (Strains)<sup>14</sup> (in 15 Seconds)

Kill(s) germs\*\* (2) (X) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)

Kill(s) germs\*\* (X) (%) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)

Kill(s) germs\*\* faster than ever before (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name})

Kill(s) (germs\*\*) (bacteria<sup>[(\*) (\*\* or (5))]</sup>) (viruses†) (you can't see): (Flu Virus<sup>2</sup>) (Staph\*\*)

Kill(s) germs\*\* (in) (the) ({insert sites – See Appendix 2})

Kill(s) germs\*\* that ordinary cleaners don't

Kill(s) (H1N1) (Virus)<sup>3</sup>

Kill(s) (Avian) Influenza A ([H5N1]) Virus on environmental hard, non-porous surfaces

Kill(s) Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus†) in ten (10) minutes.

Kill(s) the (Influenza) (flu) virus†

Kills 99.9% of germs\*\* including 8 Cold & Flu Viruses<sup>10</sup>

Kills 8 Cold and Flu Viruses<sup>10</sup>

Kill(s) (99.9%) (of) (kitchen) (bathroom) (bedroom) (living room) Germs\*\* (in 4 minutes)

Kill(s) up to 99.9% of (bacteria and viruses\*\*) (viruses and bacteria\*\*)

Kill(s) odor-causing bacteria<sup>[\* or 1]</sup> (at the source)

Kill(s) (over) (X) (kinds of) (germs\*\*) (viruses†) (and) (&) (bacteria)

Kill(s) Salmonella\*\*, a bacteria that may cause food poisoning

Kills (Salmonella(\*\*)) (E. coli(\*\*)) (HA-MRSA(\*\*)) (MRSA(\*\*)) (RSV(\*\*)(†)) (Staph(\*\*)) (Strep(\*\*)) <sup>[(\*\* or (11))]</sup>

Kill(s) (Alpha) (,) (and) (Beta) (Delta) COVID-19 virus (strains) (variants)<sup>14</sup> (in 15 seconds)

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Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs\*\* between treated surfaces (on hard, non-porous surfaces)

(Now) (Also) (Even) Kill(s) (Antibiotic Resistant) Bacteria\*

(Now) (Also) (Even) Kill(s) (Antibiotic Resistant) Bacteria including the following listed (organisms) (Klebsiellapneumoniae – NDM-1 – positive) (and) (Escherichia coli with extended beta-lactamase resistance (ESBL)) (Multi-Drug Resistance Acinetobacter baumannii (MDR)), (Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumoniae) (Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA))

(Now) (Also) (Even) Kill(s) Cold & Flu Viruses† and Antibiotic Resistant Bacteria\*

(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus) (SARS-CoV-2)<sup>14</sup>

(Now) tested (and proven (effective)) against (the) (COVID-19 virus) (SARS-CoV-2)<sup>14</sup>

On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria) (viruses†) (germs):

{insert organisms – See Appendix 1}

(Overall) disinfection in 4 minutes\*\*(!)

(Removes) (bacteria\*)(<sup>5</sup>) (viruses†) (germs\*\*) ({insert organisms – See Appendix 1})

Tested & Proven to Kill COVID-19 Virus (Variants) (Strains)<sup>14</sup> (in 15 seconds)

Tested & Proven to Kill (Alpha) (,) (and) (Beta) (Delta) COVID-19 virus (strains) (variants)<sup>14</sup> (in 15 seconds)

(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on hard, non-porous surfaces.

(This product) kills (the following viruses): (Human Immunodeficiency Virus Type 1) (on hard, non-porous surfaces in (30) seconds.

(This product) was tested as (hospital type) (disinfectant wipes) (sanitizing wipes)

(This product) kills {insert organisms – See Appendix 1} (on hard, non-porous surfaces) (in (4) (or) (10) minutes)

Tough on Germs\*\* (,) (safe on (many) (multiple) (surfaces) {insert surfaces – see Appendix 2})<sup>(17)</sup>

Use them (on kitchen counters) before and after cooking to kill (common) (bacteria [<sup>(\*)</sup> (\*\*) or <sup>(5)</sup>]) (viruses†) (germs\*\*)

Use (them) (this product) on surfaces ({insert sites / surfaces – See Appendix 2}) (where (bacteria [<sup>(\*)</sup> (\*\*) or <sup>(5)</sup>]) (viruses†) (germs\*\*) may be a concern.)<sup>(17)</sup>

Wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) (such as)

{insert sites / surfaces – See Appendix 2})<sup>(17)</sup> to kill (bacteria [<sup>(\*)</sup> (\*\*) or <sup>(5)</sup>]) (viruses†) (germs\*\*) (throughout the house)

(Works) (Effective) at (1<sup>st</sup>) (first) pass (no effort) (cleans) (as) (it) (and / &) (disinfects)

#### << Additional CLAIMS – Specific to Sweeper type products >>

Fits leading sweeper products

Use with (Lysol®) (Clean-Flip™) Sweeper or regular sweeper tools

#### << STARTER KIT CLAIMS >>

Contents: (#) Sweeper (Floor Cleaner(s))

(#) (Wet) (Floor) (Cleaning) (Mopping) (Absorbent) (Absorbing) (Cloths) (Wipes)

(#) Dry (Sweeping) (Cloths) (Wipes)

Includes: (Brand/Sub-brand/Product Name) Mop, (2) Wet Mopping Cloths (wipes) and (2) Dry Mopping Cloths (wipes)

\$X in (Lysol®) refill coupons inside

Coupons inside

Assemble ((X)-piece mop)

(Attach (cloth to mopping head)) (Clean) (Toss)

(Brand/Sub-brand/Product Name) Dry (Mopping) (cloths) (wipes) refills (are available) (separately)

(Brand/Sub-brand/Product Name) Wet (Mopping) (cloths) (wipes) refills (are available) (separately)

Refills for (Brand/Sub-brand/Product Name) Wet (Mopping) (cloths) (wipes) and (Brand/Sub-brand/Product Name)

Dry (Mopping) (cloths) (wipes) (are available) (separately)

(X) Mop + (X) (Wet) (Floor) (Mopping) (Wipes) (Cloth(s))

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The product label must identify the specific bacteria, virus, fungus & mold.

The term ( X ) is a placeholder that represents a number between 1 and 99.

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<< The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives >>



Sting  
EPA Reg. No.: 777-114  
2-in-1 Starter Kit  
(Lysol®) (Sub-brand/Product Name) (Mopping) Kit  
Starter (Mopping) Kit  
Sweeping & Mopping Starter Kit

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X% (more) (bigger) (surface) (cleaning) (power) (area) (than the leading sweeper product)  
Can also be used with regular wet and dry sweeper refills  
Cleans the floor and baseboard simultaneously  
Disinfecting (Floor) (Wet) (Mopping) (Wipe(s)) (Cloth(s))  
Dry (Mopping) Cloths (wipes) pick up dust, dirt and hair. (Deep ridges and grooves trap and lock it in.)  
(Dry) (Wet) (Sweeping) (Mopping) Cloths  
(Flaps) Flip(s) up (to clean) (corners) (and) (baseboards)  
(Flaps) Flip(s) up to get into hard to reach areas  
Flip mechanism for small spaces & baseboards  
For a complete clean, try Lysol® Wet and Dry Cloths  
(For) (deep) corner and baseboard cleaning  
(For) (quick) (easy) Assembly  
For sweeping and (&) mopping  
Gets into corners (and small spaces) easily  
Lysol® Dry Cloths – Picks up dust, dirt & hair!  
Lysol® Wet Cloths – Cleans as it disinfects!  
(No-touch) easy attachment of cloth (wipe) (to mop)  
Push (activation) slide (in) (one) (direction) to (raise) (engage) flaps  
Push (activation) slide (in) (other) (opposite) (direction) to (disengage) (lower flaps)  
To clean & disinfect floors  
Use (the) (Brand/Sub-brand/Product Name) wet (mopping) cloths (wipes) to clean as directed  
Use(s) 100% of the surface of the cloth (sheet) when used with (Clean-Flip™) (Brand Name) mop  
Uses the whole cloth  
Use(s) the whole surface of the cloth (or sheet) when used with (Clean-Flip™) (Brand Name) mop  
Usage Instructions: (1) Attach (2) Clean (3) Toss

#### << USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

#### << FOR (CANISTER)/(BUCKET) PACKAGING >>

**To Open Package:** Open cap lid and pull up firmly on lid to remove the entire cap from the (canister) (bucket). (Remove seal.) Locate wipe at the center of the roll and insert corner of wipe through opening in lid. DO NOT PUSH FINGER THROUGH OPENING. Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

**To Open Package:** Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

**To Open Package:** Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

**To Open Package:** Open cap lid. (Press)(Tear) seal at perforation (to remove). (Pull out) (Thread) wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). (Do not push finger through opening.) (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

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**To Open Package:** Fully (remove) (tear) (safety) (tab) (strip) from the lid. (Pull) (Open) (bucket) (lid) (cap). Open (bag) (pouch) (stand-up) (box) (container) (package) by ripping (from) tear notch. Open cap in lid before threading wipe through. Locate wipe at the center of the roll and insert corner of wipe through opening in bucket canister package lid cap. Securely reattach (cap) (lid) on to bucket. Pull sheet up and slightly to side. Always snap (cap) (lid) on orifice securely shut between uses to prevent moisture loss.

**<< FOR (POUCH) (& LID PACKAGING)/(STAND-UP POUCH)/(DOY BAG) (WITH ORIFICE) >>**

**To Open Package:** Peel back the front label slowly. Remove towelette (wet) (mopping) (cloth) (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled (wipe) (wet) (mopping) (cloth) when done.

**To Open Package:** Open (closure) (lid) (pouch) (and) (by peeling back) (remove) the seal. Remove one (towelette) (wipe) (wet) (mopping) (cloth) (this product) (and) (close) (reseal) (lid) (pouch) (to avoid moisture loss). (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.)

**To Open Package:** Open (bag) (pouch) (stand-up) (box) (container) (package) by ripping (from) tear notch. Open the lid of the orifice. Locate wipe at the center of the roll and insert corner of wipe through opening in the orifice. Pull sheet up and slightly to side. (Close) (reseal) the (top) (of) (bag) (zipper) completely. (Always) snap lid on orifice securely shut between uses to prevent moisture loss.

**<< FOR REFILL PACKAGING >>**

**To Open Refill Package:** Open (refill) (bag) (pouch) (stand-up) (box) (container) (package) (at tear notch). Place (wipes) (refill) (wet) (pouch) (stand-up) (bag) (mopping) (cloths) in (refill) (x count) (canister) (bucket package). Do not use (wet) (mopping) (cloths) (wipes) in this refill package.

**To Open Refill Package:** Open (refill) (bag) (pouch) (stand-up) (box) (container) (package) (at tear notch). Place (wipes) (refill) (wet) (pouch) (stand-up) (bag) (mopping) (cloths) in (refill) (x count) (canister) (bucket package). (Only use) (wet) (mopping) (cloths) (wipes) (refill) (bag) (once placed) (inside) (in) (bucket) (canister).

**To Refill:** Remove the entire (cap) (lid) from the (canister) (bucket). Place refill (wipes) (cloths) in canister.

**(For (Standalone)(On(-)The(-)Go) Use (:))**

**(To Open:** (Open (seal) (resealable) (lid) (top).) Pull wipe through opening. Close to prevent moisture loss. (Re-thread if necessary.))

**((For Use)(To Refill) (in) (Device) (Dispenser):)**

1. (Open) (Cut) (Tear) (pouch) (pack) (from) (outer) (carton) (packaging) using tear notch (as indicated), keeping away from face to avoid splashing.
2. Press on (each) (or both) side(s) of (reusable) (dispenser) (simultaneously) to detach the (dispenser)(container) (cap)(top) from (the) (main)(body) (dispenser)(container).
3. Insert the (pouch) (refill) (front-facing) into the (center of) the (dispenser)(container) (in between the clamps).
4. Secure (top)(cap) back onto (the) (dispenser)(container) and open lid (with a simple push).
5. (Pull)(Thread) (first) wipe through (small) opening. (DO NOT PUSH FINGER THROUGH OPENING.) Close to prevent moisture loss. (Re-thread if necessary))

**(To Refill:)**

- (1) (Gently) (tear) (remove) (pop) (peel) (cut) (off) the (lid) (foil) (seal) (from the) (top of the) (refill) (canister) (pack) (pouch) (bag)
- 2) Dispose (off) (foil) (seal) (lid) (pouch) (in) (garbage) (/) (trash) (can).

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- 3) (Open) (dispenser) (Remove) (lid) (cap) (from) (existing) (75) (or) (80) (count) (Lysol) (Disinfecting wipes) (Bucket) (Canister).
- 4) (Insert) (Place) (refill) (roll) (canister) (pack) (pouch) (in) (on) (to) (existing) (empty) (75) (or) (80 count) (canister) (dispenser).
- 5) Locate wipe (end) (at the center of the roll) (and) (insert corner) (thread) (of)(the wipe) (through opening) (in lid).
- 6) (Close lid) (and use))

**(To Refill 800 count (Bucket):)**

((Only use Lysol refill (pouch(es)) (bag(s)) with Lysol 800 count bucket)

- 1) (Pull) (Open) (bucket) (lid) (cap).
- 2) Place (refill) (wipes) (pouch) (stand-up) (bag) in (empty) (refill) (bucket) (package) (canister).
- 3) Open (refill) (bag) (pouch) (stand-up) (box) (container) (package) by ripping (from) tear notch.
- 4) Open (cap) (in) (lid) before threading wipe through.
- 5) Locate wipe at the center of the roll and insert corner of wipe through opening in (bucket) (canister) (package) lid cap. DO NOT PUSH FINGER THROUGH OPENING.
- 6) Securely reattach (cap) (lid) on to bucket. Pull (wipe) (sheet) up and slightly to side.
- 7) Always snap (cap) (lid) on (orifice) (center) (cap) (opening) securely shut between uses to prevent moisture loss.)

**<< Optional USE DIRECTIONS FOR ALL PACKAGING TYPES (Except Convenience Mop) >>**

**(To Clean (hard, non-porous surfaces) (floors) (/ Deodorize) (/ Remove Allergens††):** Use fresh (wipe) (wet) (mopping) (cloth) on surface. Repeat for stubborn stains.)

**To Sanitize / Disinfect ((on) hard non-porous surfaces) (and non critical medical device or medical equipment surfaces):** Pre-clean surface. Use enough fresh (wipes) (wet) (cloths) to visibly wet surface. Surface must remain visibly wet for the entire contact time. **To Sanitize:** Allow to remain visibly wet for ~~(10)-(or)-(30)~~ [10 or 30] seconds. **To Disinfect:** Allow to remain visibly wet for ~~(4)-(or)-(10)~~ [4 or 10] minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with (potable) water after use.)

(Always test on an inconspicuous (surface) (area) (soft surface) before use)

**(To Spot Sanitize (Soft Surfaces) (Fabrics):** Pre-clean surface. Wipe the surface (&) (ensure it remains) (leave) wet for at least 5 minutes. Let air dry. (For difficult odors or thick fabrics, repeat application).)

<< Note to reviewer: This is for residential use only. Not applicable for use in healthcare settings. >>

**(To Disinfect Toys:** Use only on hard, non-porous surfaces and allow to remain visibly wet for ~~(4)-(or)-(10)~~ [4 or 10] minutes. Rinse thoroughly with water after use. )

**(Rinse (child / baby) plastic toys, (child / baby) hard, non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.)**

**To Prevent the Growth of Mold and Mildew (and their odors):** Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain visibly wet for 3 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<sup>(†)</sup>**To Control (and prevent) (the growth of) odor causing bacteria:** Preclean. Wipe until visibly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (or) as needed.)

<sup>(†††)</sup>**For surfaces that come in contact with food:** Use only on hard, non-porous surfaces and rinse thoroughly with potable water.

**<< Note to Reviewer: The following are use directions that can only be used with testing completed with soil. >>**

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**¶To Sanitize / Disinfect (on hard non-porous surfaces and non critical medical device or medical equipment surfaces):** Use enough fresh (wipes) (wet) (cloths) to visibly wet surface. Surface must remain visibly wet for the entire contact time. **To Sanitize:** Allow to remain visibly wet for (10) (or) (30) seconds. **To Disinfect:** Allow to remain visibly wet for (4) (or) (10) minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with (potable) water after use.)

**<< FOR PET MESSES >>**

**(To Clean Pet Messes (and) (Pet) (Odors) on hard non-porous surfaces:** For liquid and solid messes remove loose (mess) (deposits) (dirt) (soils) and use a fresh wipe to visibly wet surface. Leave wet for 10 seconds to sanitize. Leave wet for 4 minutes to disinfect. (Rinse all food contact surfaces and toys with potable water after use.) (Discard in trash.)

**(For use around pet areas:** (Do not use wipe directly on pets.) (For best results treat (pet) stains immediately.) (Keep children and pets off area till dry.) ((Note that) certain (pet) stains may cause permanent discoloration even after cleaning.))

**<< FOR CONVENIENCE MOP >>**

**((To (assemble) (use) mop:)** Assemble ((X)-piece mop.) (Attach cloth to (mop) (mopping) head.) (Clean) (Toss) (Discard))

**((To Attach Floor Wipe:)** **(To use Floor Cloths Pack:)** Open (closure) (lid) (pouch) (and) (by peeling back) (remove) (peel) (back) (the seal). (Place (mop) (sweeper) in tub) (to) (then) (and) attach (wipe) (cloth) (to (mop) (sweeper) (head)). (Close)(reseal) (lid) (pouch) to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.))

**(To use with (floor) (mop) (sweeper):)**

- (1.) (Fix (wipe) (wet) (mopping) (cloth) (around) (on) (convenience) (quick clean) (wet) (mop) (sweeper).)
- (2.) (Sweep) (Vacuum) (Wipe) (to) Pre-clean surface.
- (3.) Mop floor. **(To Sanitize:** Use enough (wipes) (cloths) for floor to remain visibly wet for (10) (30) seconds.) **(To Disinfect:** Allow to remain visibly wet for (4) (10) minutest.) Let air dry. No rinsing required.
- (4.) (On average, 1 (disinfecting) (wet) (mopping) (cloth) (wipe) will (sanitize) (&) (or) (disinfect) {insert number between 30 and 70 sq(uare) (f(ee)t) (ft2).)
- (5.) Discard (used) (wipe) in trash (when) (spent) (soiled).

**<< OPTIONAL ADVISORY STATEMENTS >>**

Do not use (this product) on dishes, glasses, or utensils.  
Do not flush (in toilet).  
Do not use as a diaper wipe  
Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet.  
Do not leave this product on stainless steel surfaces to dry for more than one hour.  
For food contact surfaces rinse with clean potable water after using this product.  
For other surfaces, spot test in an inconspicuous area.  
Not (intended) for personal hygiene (or as a diaper wipe)  
<sup>§</sup>Do not use on pets  
Not recommended for (bare) (unpainted) (wood) (or) (natural) (marble) (surfaces).  
Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

For Soft Surface Spot Application:

**Test in an inconspicuous [hidden] area (for color-fastness) prior to use.**  
Always test on a hidden (section) (area) of (fabric) (soft (surface) (furnishings))

[Other Fabric Claims](#)

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[Suitable to] use on most upholstery^^ fabrics (that are blends)  
[Suitable to] use on most draperies [drapes] [curtains]  
[Suitable to] use on most [mattresses] [couches][sofas][backpacks][pet beds][gym bags] [soft surfaces] [pillows]  
[Suitable to] use on most fabric car upholstery^^  
[Suitable to] use on most household fabrics  
[Suitable to] use on most area rugs  
[Suitable to] use everyday on [insert soft surface from above]

**For use on [insert soft surface from above]**

(Allow)(Let) (to) (air) dry completely (before wearing).  
Do not use (on) (clothes)(fabrics) while wearing.  
Not for use (on)(with) (intimates) (and / or) (underwear), children clothing.  
No excessive usage on (clothing) (articles) between laundering.  
Use (only) once in between washes

**<< Additional USE DIRECTIONS / ADVISORY STATEMENT – Specific to Professional Branded products Only >>**

**<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 Virus] (Hepatitis B Virus (HBV)), (and Hepatitis C Virus (HCV)) >>**

(§§)**KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 Virus] (Hepatitis B Virus (HBV)) ( Hepatitis C Virus (HCV)) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS**, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1, (Hepatitis B Virus (HBV)), (and Hepatitis C Virus (HCV)).

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

**CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Allow surface / object to remain wet for 30 seconds for HIV-1 (and 2 minutes for HBV (and HCV)).

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**<< TERMINAL STERILANT STATEMENT – qualified metal surfaces >>**

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

**<< TERMINAL STERILANT STATEMENT – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that <sup>(1)</sup> is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or <sup>(2)</sup> contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**<< USAGE CLAIMS >>**

For Commercial Use

(§§) This product meets surface disinfection recommendations from OSHA's Bloodborne Pathogen Standard\*\*

**<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>**

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**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals  
**CAUTION:** May cause eye irritation. Avoid contact with eyes. Wash hands after use.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"><li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-800-560-6619) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< HOUSEHOLD CONTAINER >>

**STORAGE AND DISPOSAL:** (Store unopened (peel & reseal) package in a cool, dry place in areas inaccessible to (small) children.) Dispose of (wipe) (cloth) in trash after use. (Reseal) (Close) (lid) (peel & reseal) (package) (pouch) between uses to retain moisture. Non-refillable (container) (package) (pouch). Do not reuse or refill this (container) (package) (pouch). (Recycle empty container if available or discard in trash) (Discard in trash or offer for recycling.)

<< POUCH CONTAINER >>

**STORAGE AND DISPOSAL:** Store unopened (peel & reseal) (package) (pouch) in a cool, dry place in areas inaccessible to (small) children. Dispose of (wipe) (mopping) (cloth) in trash after use. Non-refillable (container) (package) (pouch). Do not reuse or refill this (container) (package) (pouch). Discard empty (envelope) (pouch) in trash.

<< REFILLABLE CONTAINER >>

**STORAGE AND DISPOSAL:** (Store unopened (peel & reseal) (package) (pouch) in a cool, dry place in areas inaccessible to (small) children.) Dispose of (wipe) (cloth) in trash after use. (Reseal) (Close) (lid) (peel & reseal) (package) (pouch) between uses to retain moisture. Refillable. Refill (container) (package) (pouch) (only) with [this product]. If not refilling, discard in trash or offer for recycling. (To recycle empty (container) (dispenser) (device) (canister), open lid and (remove) (disassemble) silicon spring pad, using tool (to push forward). Grip (silicone pad) (spring), remove and discard in trash. Then recycle empty container.)

**STORAGE AND DISPOSAL:** Store in cool dry area. Refillable (container) (dispenser). Only (smart) (reusable) (dispenser) (refill) (with) (this product) (Lysol refill(s)). Dispose of wipe in trash after use. To recycle empty dispenser, open lid and remove silicon spring pad. Then recycle empty container.

**STORAGE AND DISPOSAL:** Store in a cool dry area. Refillable (container) (package). Only refill with this product. (Dispose of (wipe) (cloth) in trash after use.) Recycle empty container if available or discard in trash. (To recycle empty (container) (dispenser) (device) (canister), open lid and (remove) (disassemble) silicon spring pad, using tool (to push forward). Grip (silicone pad) (spring), remove and discard in trash. Then recycle empty container.)

<< NON-REFILLABLE CONTAINER >>

**STORAGE AND DISPOSAL:** (Store unopened package in a cool, dry place in areas inaccessible to (small) children.) Non-refillable (container) (package). Do not reuse or refill this (container) (package). Discard (bag) (pouch) (box) (container) (package) in trash or offer for recycling.

<< FOR SINGLE COUNT WIPES >>

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The product label must identify the specific bacteria, virus, fungus & mold.  
The term ( X ) is a placeholder that represents a number between 1 and 99.  
The term "Y" is a place holder for a character A – Z.  
<< The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives >>



### << Optional Graphic Images & Text >>

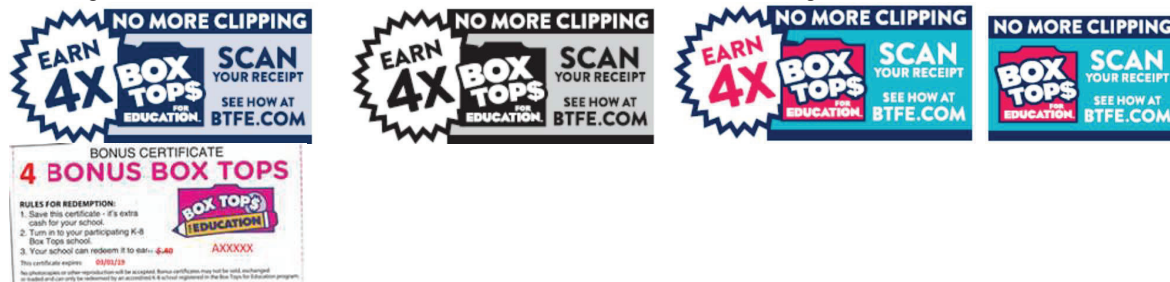


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<< **Note to Reviewer:** The following text is associated with the image above: "BONUS CERTIFICATE"

"(X) Bonus Box Tops" "Rules for Redemption"

- 1) Save this certificate – it's extra cash for your school.
- 2) Turn in to your participating K-8 Box Tops school.
- 3) Your school can redeem it to earn \$x.xx

This certificate expires xx/yy/zz. No photocopies or other reproduction will be accepted. Bonus Certificates may not be sold, exchanged or traded and can only be redeemed by an accredited K-8 school registered in the Box Tops for Education Program." >>

Above image is to help consumers know where to peel open the label/package to remove a cloth.



The image in context of the label/package (to help consumers know where to peel open the package)



(Year will be included within the logo)



(DAYTONA, DAYTONA 500, and the DAYTONA 500 logo are registered trademarks and used with expressed permission)  
(Daytona URL:) (For games, prizes and more visit [www.RaceFans.DAYTONA500.com](http://www.RaceFans.DAYTONA500.com).)

<< **Optional Icons for Company Logos** >>



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<<Optional Scent Graphic Images >>



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<< Graphics for Floor Wipes>> - [NOTE: Following icons are for floor/mop wipes only]



<< USDA BioPreferred Logo for Lysol Disinfecting Wipes only >>



<< This graphic is white lettering and white graphics >>

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<< USDA BioPreferred Logo for Lysol Dual Action Wipes only>>



<< This graphic is white lettering and white graphics>>

<< USDA BioPreferred Logo for plant-based substrate >>



<< This graphic is white lettering and white graphics>>



<< DO NOT FLUSH SYMBOL >>

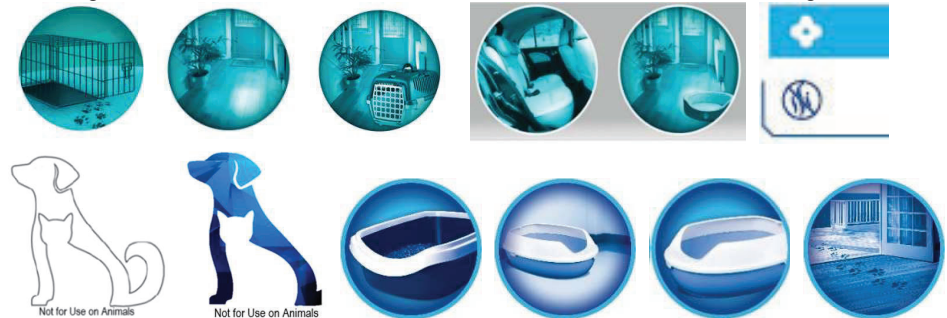


<<Note to Reviewer: these optional graphics will support odor-causing bacteriostatic claims only and qualifier may contain optional language such as (and prevents) (the growth of) as seen in the Appendix 1>>

<< Optional Graphics for Pet Odor Eliminator >>



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<< Note to Reviewer: The silhouette images will only be used on products that also have a statement about pet surfaces/mess and will included a statement about “Do not use on pets” >>

#### <<APPENDIX 1>>

#### << SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- †† (This product) removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (and) (pollen particles) (from) (timothy grass).
- ††† Swiffer® is registered trademark of Procter & Gamble Company. This product is not authorized, licensed, sponsored or endorsed by Procter & Gamble Company.
- (1) Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.
- ∞ (Cleans,) Scrubbing Wipe, Citrus Scent, Powers through Soap Scum, Strong Wipe, Removes Dust, Removes Grease, Removes tough Soil, Lifts Mess, Versatile Usage, Freshens
- & Strength of the wipe substrate material to resist tearing during use
- \* << ANTIBIOTIC RESISTANT DISINFECTION QUALIFIER >> Kills (Klebsiella pneumoniae – NDM-1) (and) (Escherichia coli with extended beta-lactamase resistance (ESBL)) (Klebsiella pneumoniae Carbapenem resistant) (and) (Staphylococcus aureus - Methicillin resistant (MRSA))) (Multi-Drug Resistance Acinetobacter baumannii (MDR)), ( Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumoniae) ((Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA)) on hard, non-porous surfaces in 4 minutes.
- \*\* Kills (99.9% of) {insert organisms – See organism list in this Appendix} on hard, non-porous surfaces in (4) (or) (10) minutes.
- \*\*\* Kills 99.9% of {insert bacteria organisms for sanitization – See organism list in Appendix 1} on hard, non-porous surfaces in 10 seconds
- † Kills (Human Immunodeficiency Virus Type 1) ((Human) Coronavirus) (Influenza A Virus) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Respiratory Syncytial Virus) (Swine Influenza A Virus [H1N1]) (Influenza A Virus (H1N1)) (Influenza A (Virus) H5N1 Avian) in 2 minutes on hard, non-porous surfaces.
- (1) Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.
- (2) Kills (Influenza A Virus) (Swine Influenza A Virus ([H1N1])) (Influenza A Virus (H1N1)) (Influenza A (Virus) H5N1

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- Avian (H5N1)) on hard, non-porous surfaces in 2 minutes.
- (3) Kills (Influenza A Virus) (Human Coronavirus) (Swine Influenza A Virus ([H1N1]) (Influenza A Virus (H1N1)) (Influenza A (Virus) H5N1 Avian (H5N1) (Respiratory Syncytial Virus (RSV)) on hard, non-porous surfaces in 2 minutes.
- 4 Kills (Eliminates) 99.999% of (Enterobacter aerogenes) (and) (&) (Staphylococcus aureus) on hard, non-porous surfaces in 30 seconds.
- 5 Kills (99.9% of) (Pseudomonas aeruginosa (Pseudomonas)) (Salmonella enterica (Salmonella)) (Staphylococcus aureus (Staph)) on hard, non-porous surfaces in (4) (or) (10) minutes.
- 6 (based on) ((when) compared to) (vs.) (previous) (Lysol® Brand II Disinfecting Wipes) (insert Lysol® brand name) (EPA approved master label) label (for this product) (version X) ({insert date})) (Calculation (assumes) (assuming) total plastic weight of (smart) (reusable) (dispenser) plus (X) (refills) (refill packs) (pouches) vs. (X) (Lysol) (70ct) (75ct) (80ct) canisters.)
- 7 (based on) ((when) compared to) (vs.) (previous) [(Lysol® Brand II Disinfecting Wipes) or {insert Lysol® Brand name}] (X ct.) (canisters.)
- 8 than our 35ct package
- 9 when used as directed
- 10 Human Coronavirus, Influenza A (Virus) H3N2, Avian Influenza A (Virus) H5N1, Avian, Influenza A Virus [H1N1], Respiratory Syncytial Virus (RSV), (Swine) Influenza A Virus (H1N1), Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus), Influenza (Virus) H7N9 (wildtype A/Anhui/1/2013)
- 11 Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes
- 12 vs a paper towel
- 14 Kills SARS-CoV-2 (USA-WA1/2020), (hCoV-19/Alpha/204820464/2020 (UK/VUI/3/2020)), (SARS-CoV-2 (hCoV-19/Delta/PHC658/2021)), (and/&) (hCoV-19/Beta/KRISP-EC-K005321/2020) on hard, non-porous surfaces (in 2 minutes) (in 15 seconds) <<Note to Reviewer: it will be mandatory that a timeframe will be used in this qualifier >>
- 15 At room temperature
- 16 Kills (Influenza A Virus) (Human Coronavirus) (Swine Influenza A Virus ([H1N1]) (Influenza A Virus (H1N1)) (Influenza A H5N1 Avian (H5N1) (Respiratory Syncytial Virus (RSV)) (SARS-CoV-2 (USA-WA1/2020)) ((SARS-CoV-2) (hCoV-19/Alpha/204820464/2020 (UK/VUI/3/2020)) ((SARS-CoV-2) (and) (hCoV-19/Beta/KRISP-EC-K005321/2020)) (SARS-CoV-2 (hCoV-19/Delta/PHC658/2021)) on hard, non-porous surfaces in 2 minutes.
- 17 Scan here
- £ Controls (and prevents) (the growth of) odor-causing bacteria on hard, non-porous surfaces
- ^ vs. (insert brand name) (Lysol Brand II Disinfecting Wipes) (X) (ct.) (count)
- Ω Kills 99.9% of (the following) (bacteria) in 5 minutes: (Staphylococcus aureus) (Klebsiella aerogenes) on soft surfaces (in 5 minutes)

<< This section is for information purposes only – unless otherwise noted. >>

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<b>&lt;&lt; 4-min Disinfection - Bacteria &gt;&gt;</b>	ATCC No.	<b>&lt;&lt; 2-min Disinfection - Viruses &gt;&gt;</b>	ATCC No.
Acinetobacter baumannii MDR	(19606)	Coronavirus SARS-CoV	(CDC2003005 92)
Bordetella pertussis	(12743)	Hepatitis B Virus (HBV) (Surrogate- Duck Hepatitis B virus)	(Hepadna)
Campylobacter jejuni	(33560)	Hepatitis C Virus (HCV) (Surrogate-BVDV)	(NVSL)
Enterobacter aerogenes MDR	(29751)	Herpes Simplex Virus Type 1	(VR-733)
Escherichia coli O157:H7 (E.coli)	(51657)	Herpes Simplex Virus Type 2	(VR-734)
Escherichia coli with extended spectrum beta-lactamase resistance (ESBL)	(BAA 196)	Human Coronavirus	(VR-740)
Haemophilus influenzae	(33930)	Influenza A (Virus) H3N2 Avian	(VR-2072)
Klebsiella pneumoniae NDM-1 positive	(CDC1000527)	Influenza A (Virus) H5N1 Avian	(CDC2006719 965)
Klebsiella pneumoniae Carbapenem resistant	(BAA1705)	Influenza A Virus (2009) (H1N1)	(CDC2009712 192)
Legionella pneumophila	(33153)	Respiratory Syncytial Virus (RSV)	(VR-26)
Listeria monocytogenes	(19117)	SARS-CoV-2 (USA-WA1/2020)	
Micrococcus luteus	(14408)	(Swine) Influenza A Virus (H1N1)	(VR-333)
Proteus mirabilis	(9240)		
Pseudomonas aeruginosa	(15442)	<b>&lt;&lt;30-sec Disinfection – Viruses&gt;&gt;</b>	ATCC No.
Salmonella enterica (Salmonella)	(10708)	Human Immunodeficiency Virus Type [HIV-1 AIDS Virus] (HIV-1 was tested in the presence of 50% human whole blood)	n/a
Salmonella enterica serovar gallinarum	(9184)	Measles Virus (Edmonston)	(VR-24)
Shigella flexneri serotype 1B	(9380)		
Staphylococcus aureus (Staph)	(6538)	<b>&lt;&lt;15-sec Disinfection – Viruses&gt;&gt;</b>	
Staphylococcus aureus - Methicillin resistant (MRSA)	(33592)	SARS-CoV-2 (USA-WA1/2020)	
Staphylococcus hominis	(25615)	SARS-CoV-2 (hCoV-19/Alpha/204820464/2020 (UK/VUI/3/2020))	
Streptococcus agalactiae	(13813)	SARS-CoV-2 (hCoV-19/Beta/KRISP-EC-K005321/2020)	
Streptococcus mutans	(25175)	SARS-CoV-2 (hCoV-19/Delta/PHC658/2021)	
Streptococcus pyogenes [Strep]	(12384)	Middle East Respiratory Syndrome Coronavirus (MERS-CoV) (EMC/2012)	
Streptococcus suis	(43765)	Influenza A Virus (H5N8) (A/gyrfalcon/Washington/41088-6/2014)	
		Influenza A Virus (H5N6) (A/Sichuan/26221/2014)	
<b>&lt;&lt; 10-min Disinfection - Bacteria &gt;&gt;</b>		Influenza A Virus (H1N2) (A/Swine/Ohio/11SW128/2011)	
Pseudomonas aeruginosa (Pseudomonas)	(15442)	Avian Influenza A Virus (H9N2) (A/Turkey/Wisconsin/66)	
Salmonella enterica (Salmonella)	(10708)	Mpox (Virus) (Monkeypox Virus) (hMPXV/USA/MA001/2022)	(NR-58622)
Staphylococcus aureus (Staph)	(6538)	Human Metapneumovirus (HMPV) (TN/83-1211)	(NR-22227)
<b>&lt;&lt; 30-sec Sanitization – Bacteria - Hard, non-porous, non-food contact surfaces &gt;&gt;</b>	ATCC No.	<b>&lt;&lt;10-min Disinfection – Viruses&gt;&gt;</b>	ATCC No.
Campylobacter jejuni	(29428)	Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus)	n/a
Enterobacter aerogenes	(13048)	Rotavirus WA	(VR-2018)
Escherichia coli O157:H7 (E. coli O157:H7)	(43888)		
Listeria monocytogenes	(19111)	<b>&lt;&lt;3-min Disinfection – Viruses&gt;&gt;</b>	ATCC No.
Salmonella enterica (Salmonella)	(10708)	Influenza (Virus) H7N9 (wildtype A/Anhui/1/2013)	(CDC2013759 189)
Staphylococcus aureus (Staph)	(6538)		
Staphylococcus aureus [MRSA]	(33592)	<b>&lt;&lt;10-sec Sanitization – Bacteria – Hard, non-porous, non-food contact surfaces&gt;&gt;</b>	ATCC No.
Staphylococcus aureus [MRSA] (Hospital Associated MRSA)	(33591)	Campylobacter jejuni	(29428)
Staphylococcus aureus [MRSA] (Community Associated MRSA)	(BAA-1556)	Enterobacter aerogenes	(13048)
Streptococcus pyogenes	(19615)	Listeria monocytogenes	(19111)

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		Salmonella enterica (Salmonella)	(10708)
<< Mildew Fungistat >>	ATCC No.	Staphylococcus aureus (Staph)	(6538)
Aspergillus niger (mold & mildew)	(6275)	Staphylococcus aureus – Hospital Associated Methicillin resistant (MRSA)	(33592)
		Staphylococcus aureus – Hospital Associated Methicillin resistant (MRSA)	(33591)
<< 5 min Sanitization – Bacteria – Soft Surfaces (Cotton) (Polyester) >>		Streptococcus pyogenes	(19615)
Klebsiella aerogenes	(13048)		
Staphylococcus aureus	(6538)		
<p>Single asterisk ( * )(5) Bacteria ( * )(5) / Fungi Used for identifying disinfection against specific bacteria or fungi</p> <p>Dagger ( † ) Viruses † Used for identifying disinfection against specific viruses</p> <p>Double asterisk ( ** ) Germs ** Used for identifying disinfection against specific bacteria &amp; viruses / fungi</p> <p>Triple asterisk ( *** ) Sanitizes *** Used for identifying sanitization against bacteria</p> <p>Double dagger ( †† ) Allergens †† Used for identifying the removal of specific non-living allergens</p> <p>Superscript 2 (2) Flu Virus(2) Used for identifying disinfection against specific Flu viruses</p> <p>Superscript 3 (3) Cold and Flu Virus (3) Used for identifying disinfection against specific cold and Flu viruses</p>			

## << APPENDIX 2 >>

### << SOILS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

#### Soils: (Graphic – depicting soil)

Bacon fat	Dust	Limescale	Small spills
Baked on cheese	Everyday messes	Lint	Smudges
Bathtub rings	Fingerprint	Makeup	Soap Scum
Beverage stains	Food (residues) (particles)	Mildew (mold) stains	Stains
(Burnt on) Food (stains)	Footprints	Mud	Sticky messes
(Burnt on) Grease	Gravy	Oil	Tea (stains)
Chicken juice	Grease	Outdoor grime	Tomato sauce
Crayon	Grime	Pancake mix	(Dried on) Toothpaste
Coffee stains	(Pet) Hair	Particles (residues)	(Tough) messes
Cooking splashes	Hard Water (stain)	Peanut butter	Tough soil
Cosmetics	(Heel) (scuff) marks	(Pen) (or) (ink) marks	Wine (stains)
Crumbs	Honey	Pencil	(Build Up)
Dirt	Jelly	Pet messes	(Built) Up)
Dried on food	Juice stains	Pet stain(s)	

#### Non-living Allergens:

Birch tree (pollen)	Cockroach matter	Dust mite debris	(Hair) (Pet hair)	Pollen particles	Timothy grass (pollen)
Cat dander	Cockroach particles	Dust mite matter	(Japanese) cedar pollen	Ryegrass pollen	
Cockroach debris	Dog dander	Dust mite particles	Pet dander	(Small) ragweed pollen	

#### Hard, Non-porous Surfaces: (Graphic – depicting surface / use site)

Appliance (exterior) (handles)	Finished wood (furniture) (surfaces)	Potty trainer (seats)
Baby carriages	Fitness (Centers) Equipment	Rails
		Range hoods

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Baseboards	(Bathroom) (Kitchen) Fixtures	Refrigerators (exteriors) (shelves) <sup>15</sup> <sup>****</sup>
Blinds		
(Plastic) Bathtub (Tub)	(Bathroom) (Kitchen) floor	Remote (Control)
(Sealed wood) Bed frames	(Laminate) (Laminated floors)	(Sealed wood) (Shelves) (shelving)
(Plastic) Booster Seats	Gadget	Shower (plastic/vinyl curtain) (Stall)
		(Area) (head)
(Sealed wood) (plastic) cabinets	Gaming console	(fittings) (hardware)
Car seats	Garbage (Bin) (Can) (Pail)	(Kitchen) (Bathroom) Sink (Basin)
Car (Dashboard) (Steering Wheel) (Exterior)	Gardening Tools	Litter boxes
(Outsides)	Grill lid	(Chrome) Sink(s)
Cell phone		
Changing Table	Glazed Ceramic Tile	Smartphone
(Computer) Keyboards	Glazed Porcelain Tile	Sports equipment
Coffee maker <sup>****</sup>	Glass <sup>****</sup>	
(Laptop) (Computer) (Mouse)	Handheld player (MP3)	Stair Stepper
	Handrail(s)	Storage Containers
(Kitchen) (Counter) (Countertop) <sup>****</sup>	Highchair (Sealed wood) (non-food contact area)	(Stove) (Stovetop) <sup>****</sup> <sup>15</sup>
Car Bumpers	(iPod) (iPad)	Strollers
(Crib(s)) (rails)	IV Pole(s)	
Desktop (monitor)	Kitchen Surfaces <sup>****</sup>	(Table) (Tabletop) <sup>****</sup>
Desks		
(Diaper) changing (Counters) (tables)	Lamp	Tablet
	Light switches	Recycling (Bin) (Can)
	LCD(s)	
Diaper Pail	(Microwave) Oven exterior <sup>****</sup>	(Telephones) (phones)
Door (Knob) (Handle)	Navigation screens	Tiles
	Pen	Tiled wall <sup>+++</sup>
(E-Reader) (E-book)	(Sealed wood) (Baby)	Toaster ovens <sup>+++</sup> <sup>15</sup>
	(Furniture)	(Toilet) (Urinal) Exteriors
Electronic(s) (book) (device) (laptop)	Cabinets	Toilet (Seat(s)) (Cover)
(screen)		(Tool) (Toy) box(es)
Enamel Tile	Outdoor Furniture (except cushions/woodframes)	Touch screen
		Toy Blocks
Exhaust Fan (Hood)	Patio furniture	Trains
Exterior of Toilets	Pet area(s)	(Bathroom) Vanity (Top)
(Kitchen) (Bathroom) Faucet (Chrome)	Pet crate(s)	(Washable) Wall
		Wheelchairs
(Chrome) Hubcap	Plastic Laundry Basket	Window (Sills)
	(Hamper)	
Microwave door <sup>****</sup>	(Plastic) Toys (*)	Stalls (Bathroom)
Freezer door <sup>****</sup>	Portable audio	Refrigerator door <sup>****</sup>
(Glass) Topped furniture	Walkers	Vacuum Cleaners

(\*) Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

#### << Soft Surface Use Sites – Graphic – depicting surface >>

<< Note to reviewer: This is for residential use only. Not applicable for use in healthcare settings. >>

Back (School) packs	Diaper bag(s)	(Kitchen) seat cushion(s)	Suitcase (Luggage)
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Bathroom mats	(Dog) (pet) (beds) (bedding) (Collar)	(Faux) Leather	Tents
Bedding (Bedspreads)	Draperies	Mattresses(es) (Covers)	(Throw) Pillows
Blankets (Comforters)	Duvet cover(s)	Pet bed(ding)	(Upholstered) chairs^^
Cotton (X) (%)	Nylon (X) (%) (Rip Stop)	Pillows	(PET) (Polyethylene terephthalate) (X)
Box Springs	(Fabric) Gym bags	(Area) (Throw) Rugs	(%) (Faux) (Suede)
(Canvas) (Fabric) (shoes) (sneakers)	(Fabric) Laundry bags	School (bags) (packs)	(Upholstered) couches^^
Car (Seats) (Upholstery^^)	Fabric (shoes) (sneakers)	Seat Cushion(s)	Upholstery^^
(Cotton) (Fabric) purses	(Fabric) Shower Curtains	Shoe interior(s)	Wool (X) (%)
Cots	(Fabric) Window treatments	Slippers	(Faux) (Suede)
(Couch(es)) (Sofas)	Gym bags	Sleeping Bags	(Household) seat cushion(s)
Curtains (Shower)	Hamper	Sofas	Stroller(s) (seats)
Cushions(s)	Highchair seat(s)	Soft surfaces(s)	

^^(for) spot treatment only

## << SOILS / SURFACES / USE SITES – continued >>

### Surface Types: (~ Non-Medical or Fixture)

<< Note to Reviewer: Various Surface Types are suitable for use across different Use Sites and Surfaces >>

Aluminum	Glazed Ceramic	Polyester (blend)
Brass	Glazed Enamel	Plastic Laminate
Chrome~	Glazed Marble	^ Plexiglas®
^ Corian®	Glazed Porcelain	Sealed (floors) (marble) (quartz) (stone)
Crystal	(waxed) Linoleum	(Sealed) Granite
Enamel	(non-waxed) Linoleum	Sealed Terra Cotta
Fiberglass Fixtures	Metal	Sealed wood
Finished Wood (floors)	Mirror	Stainless Steel~
Polished marble (grey)	Plastic	Tin
^ Formica (Gloss finish) (matte white)	Urethane	(Poly)Vinyl (Chloride)
Cotton (blend)	(ABS) (Acrylonitrile butadiene styrene)	PVC
Glass	Polycarbonate	Polypropylene

^ Formica®

^ Corian® is a registered trademark of DuPont.

^ Formica® is a registered trademark of The Diller Corporation.

^ Plexiglas® is a registered trademark of the Atoglas Company

### Patterns/Textures: (Graphic – depicting images)

3D	Interlocking	Scrub(by)(ing)
C	Locker	Technology
Diamond	Knit(ted)	Texture
Dots	Pattern	Trapper
Embossed	Pillow Top	Triple Knitted
Gripper	Quilted	(Ultra) (Weave) (Woven)
Grooved	Raised	Wipe

### Household Use Sites: (Graphic – depicting use site)

(Bin(s))	Bathroom (restroom) (floors)	High Chairs	Playground(s) (Equipment)
(Ceramic) (Porcelain) (Tile) Floor	Bedroom (floors)	Home / House	Playroom
(Classroom) Desks	Car(s) (Interiors)	Jungle Gym(s)	Porta Potty
All around the (house) (home)	Children's rooms	Kitchen (Floors)	Portable Bathrooms
Automobiles (Interiors)	Closets		(Sealed) Picnic Tables^^^^

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Baby's room	Dorm Room	Laminate (wood)	Storage Areas
Basement	Electronics	Laundry room	Sealed Timber Floors
Sealed Bamboo Floors	Entrances	Linoleum floors	(Trash) (Garbage)
Bench	Family Room	Living room (floors)	(Recycling)(Can(s))
(Granite) Sculpture	Floors	Mudrooms	Toddler's room
(Bar)(Dumb)bell (Coated)(Plastic)	Foyers	Nursery	Train(s)
Exercise Ball	Sealed Cork Floors	Office	Vacation homes
Bucket	Ceiling (glass)	Patio (Furniture)	Vinyl Floors
Clock	Door	(Floors)	(Water) (Drinking) Fountain
Mechanical pencil	Plunger Handle	Pet areas	(toggles) (handles) (buttons)
Pens	Phone case	Play Areas	Sealed Wooden Floors
(Coat) Hanger	Bar Top + + + +	Yoga Block	Sealed Hardwood Floors
Pipe	Oven (Door) (Exterior) + + + +, 15	Safe	Work(place)
Dishwasher (door)	Watch Bands	Scissor	Worktable
Elliptical	Toilet brush (cover) (holder)	Tray	((Stainless) steel) (bolt) (chair)
Stairmaster	Toilet Paper Holder	Treadmill	(nut)
	Screws (stainless steel)	Exercise(bike)(bicycle)	(Glass) (Ceramic) (Shiny) (Black)
			(White) Floors
			(Window Sills)

**Business Use Sites: (Graphic – depicting use site)**

Airplane (Trays) (Bathrooms)	Grocery/Shopping Carts	Patient (Chairs) (Room)
Airports	Grocery Stores	(Sealed) Picnic Tables+ + + +
Ambulances	Gymnasium (Gym(s))	Physician's Office
Bathroom (Institutional)	Health Clubs/Fitness Centers	Public changing tables
Blood bank	Healthcare (Center(s))(Facility)	Public (eating) places+ + + +
Boats	Hotel/Motel	(Public) (Commuter) Buses
Bowling Alleys	Institutions (Institutional)	(Public) Restroom
Breakrooms(+ + + +)	Kennels	(Public) Telephones
Cafeteria+ + + +	Laboratories	Rec(reational) (Centers) (Facilities)
Campgrounds	Laundromat	Restaurant (Tables) + + + +
Classrooms	Locker Rooms	Rest Stops
Churches	Malls	RV
Clinics	Medical Clinic	School (buses)
College	Military Institutions	Shelter
Commercial Building	Nursery (Schools)	Ship(s)
Cuspidors	Nursing Home	Sick Room
Day Care Center	Office (Building) (Areas)	Stretchers
Dental Office	Operatories	Subway(s)
Doctors Office		Veterinary (Offices)
Elevators		Waiting Room
Examination Tables		
Gas Stations		

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<< APPENDIX 3 >>

<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:  
- Enveloped Viruses

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped virus	Rotavirus WA (10 minutes)

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information.

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