

777-114

3/3/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



Office of Pesticide Programs

Mrs. Susan Burke
Reckitt Benckiser,
399 Interpace Parkway,
P.O. Box 225,
Parsippany, NJ 07054-0225

MAR - 3 2011

Subject: Product Name: Sting
EPA Reg. No.: 777-114
Notification Date: February 7, 2011
EPA Receipt Date: February 9, 2011
Submission #: 890442

Dear Mrs. Burke,

This letter acknowledges receipt of your notification submitted under the provision of the Federal Insecticide, Fungicide and Rodenticide Act. (FIFRA) section 3(c)9 and PR Notice 98-10.

Proposed Notification to:

- Add additional/ revisions to the master text label.

General Comment:

Based on a review of the submitted materials, your notification to add additional revisions on the label of, "Sting", EPA Reg. 777-114, as listed is acceptable.

Should you have any questions or comments concerning this letter, please contact Velma Noble, PM team 31 at (703) 308-6233.

Sincerely,

Velma Noble,
Product Manager, Team 31
Regulatory Management Branch
Antimicrobials Division (7510P)

| CONCURRENCES | | | | | | | |
|--------------|--|--|--|--|--|--|--|
| SYMBOL | | | | | | | |
| SURNAME | | | | | | | |
| DATE | | | | | | | |

2017



EPA

United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number
305997

Application for Pesticide - Section I

| | | |
|--|--|--|
| 1. Company/Product Number 777-114 | 2. EPA Product Manager Velma Noble | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) Sting | PM# # 31 | |
| 5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(1), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____ | |

Section - II

Amendment - Explain below. Final printed labels in response to Agency letter dated _____

Resubmission in response to Agency letter dated _____ "Me Too" Application

Notification - Explain below. Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: to make the following noted addition/revision to the master text label in accordance to PR Notice 98-10, Section II. N.:

Add: (2 sides) (one for) (touch-up) (scrubbing) (side) (daily touch-ups) (tougher messes)

Revise: For ingredient (and other) information, www.rbnainfo.com

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

| | | | | | |
|---|--|---|---|--|---|
| 1. Material This Product Will Be Packaged In: | | | | 2. Type of Container | |
| Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | <input type="checkbox"/> Metal | <input checked="" type="checkbox"/> Plastic |
| *Certification must be submitted | | If "Yes" Unit Packaging wgt. No. per container | If "Yes" Package wgt. No. per container | <input type="checkbox"/> Glass | <input type="checkbox"/> Paper |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container various | | 5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product | |
| 6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____ | | | | | |

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

| | | |
|---------------------|---|---|
| Name Susan Burke | Title Regulatory & Registration Compliance Associate | Telephone No. (Include Area Code) 973-404-2807 |
|---------------------|---|---|

Certification
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

| | | |
|-------------------------------------|---|---|
| 2. Signature: <i>Susan Burke</i> | 3. Title: Regulatory & Registration Compliance Associate | 6. Date Application Received (Stamped) _____ |
| Typed Name: Susan Burke | Date: February 8, 2011 | |

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February 8, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention: Ms. Velma Noble, PM-31

Reference: **Notification to add statement to master label text**
Product name: Sting
EPA Registration Number: 777-114
OPP ID Number: 305997

Dear Ms. Noble:

This letter is to inform the agency that Reckitt Benckiser would like to make the following noted addition/revision to our master text label for the above referenced registration number in accordance to PR Notice 98-10, Section II.N.

- Add: (2 sides) (one for) (touch-up) (scrubbing) (side) (daily touch-ups) (tougher messes)
- Revise: For ingredient (and other) information, www.rbnainfo.com

In support of this submission, I have enclosed one (1) copy of the master text label with the above listed cleaning claims appearing as double underlined red font and the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. 305997. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any other information that the agency needs to complete this submission, please do not hesitate to call me at 973-404-2807 or my e-mail address susan.burke@rb.com. Thank you for your assistance in with this registration action.

Sincerely,

Susan Burke
Regulatory & Registration Compliance Associate
Enclosures

Handwritten marks and scribbles on the right side of the page.

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<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C14, 40% C12, 10% C16)
Dimethyl Benzyl Ammonium Chlorides 0.26%

OTHER INGREDIENTS: 99.74%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET CONTENTS:

| | | | | | | | | | |
|----|----|----|----|----|-----|-----|-----|-----|-----|
| 1 | 20 | 31 | 38 | 72 | 79 | 102 | 109 | 175 | 330 |
| 2 | 25 | 32 | 40 | 73 | 80 | 103 | 110 | 200 | 500 |
| 9 | 26 | 33 | 45 | 74 | 85 | 104 | 115 | 210 | X |
| 10 | 27 | 34 | 56 | 75 | 90 | 105 | 120 | 225 | |
| 12 | 28 | 35 | 60 | 76 | 95 | 106 | 140 | 240 | |
| 15 | 29 | 36 | 70 | 77 | 100 | 107 | 150 | 250 | |
| 16 | 30 | 37 | 71 | 78 | 101 | 108 | 160 | 300 | |

| | | | |
|-------------|-------------|--------------|------------------|
| 7" X 5 3/4" | 7.0" x 8.0" | 7.5" X 8.25" | 8" x 5 3/4" |
| 7.0" x 7.0" | 7.5" x 6.3" | 7.5" x 8.3" | 8.5" x 10" |
| 7.0" x 7.5" | 7.5" x 7" | 7 1/2" x 10" | (__ x __) inches |
| 7" x 7.5" | 7.5" x 7.5" | 7.5" x 10" | (__" x __") |
| 7" x 8" | 7.5" X 8" | 8" x 5 3/4" | |

| | | |
|----------|----------------------|----------------|
| Pouch | Count | wet cloths |
| Canister | Individually Wrapped | wet wipes |
| Box | Pre-Moistened | wet wipe rolls |
| ct | Towelettes | |

Does not include weight of dry wipe

(__ OZ.) (__ LB. ____ OZ.) (____ g)

<< Front or Back Panel >>

| | | | |
|---------------|----------|---------------|---------------|
| EPA Reg. No.: | 777-114 | 8791-MO-1 | 008251-WI-005 |
| EPA Est. No.: | 777-NJ-2 | 052631-NJ-001 | 70930-PA-001 |
| | 777-IL-1 | 41925-WI-001 | 50757-WI-1 |

See bottom (side) (cap) (for Lot/Date code)

<< Back Panel >>

Questions? (phone symbol) **(Call:)** (1-800-228-4722)

For ingredient (and other) information, www.rbnainfo.com

Made in U.S.A. © RBI {insert year}

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Important facts (about this product):

Contains no (phosphates) (ammonia) (silicones)

Does not contain (phosphates) (ammonia) (silicones)

This (canister) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Company Logo

Recycle Symbol

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

(Be a Part of Lysol) (Learn more about Lysol) Mission For Health

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

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<< 6-mos. CLAIMS – appear on pack for the first 6 months that product is on shelf >>

(Better) (improved)(cleaning)
(Improved) (More) (Better) (cleaning) (power) (performance)
(Improved) (New) (Formula) (package) (packaging) (opening) (lid) (cap)
New (colored) wipe
(New) (improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)
(New) (improved) (stronger) (thicker) (better) (revolutionary) (innovative) {insert pattern/texture from list}
(New){insert pattern/textures from list} cleans (picks up)
(New) {insert pattern/textures from list} for (better)(easier)cleaning
(New) {insert pattern/textures from list} that traps (and locks) (more) (messes)
(New) Lower-Streak Formula
New lower streak formula that leaves less streaks than before, even on your shiniest surfaces
(New) Low-Streak Formula
(New) (wipe) {insert pattern/textures from list} (traps) (locks) (locks in) (picks up) (more) {[insert soil(s) from list]} {insert allergen soil(s) from list}

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus) (Crisp Linen) (Fresh) (Fresh Waterfall) (Green Apple) (Lavender & Eucalyptus) (Lemon Citrus) (Lemon Fresh)
(Lemon & Lime Blossom) (Ocean Fresh) (Spring Waterfall) (Summer Fresh) (Scent) (Breeze)

(Complete Clean)(All in one)(All in one Complete)(Deodorizes)(Multi Action)(Multi Clean)(Multi-surface)(Triple Action)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)
(Fungistat) (Fungistatic) (Germicidal**) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

(2 sides) (one for) (touch-up) (scrubbing) (side) (daily touch-ups) (tougher messes)

(x) times the size
(x) (times) (bigger) (larger) (than) (a) (your) (regular wipe)
x% larger wipe
2-in-1 (wipe)
2 sides (1 for scrubbing, 1 for wiping)
2 sides (1 to scrub, 1 to wipe)
2 sides: one traps and locks, one wipes
2 sides (scrubbing and wiping)
2 sides: one for daily touch-ups; one for tougher messes
2 sides: one for everyday touch-ups; one for tougher messes
2 sides: one for quick cleans; one for sticky messes
2 sides: one for quick touch-ups; one for sticky messes
2 sides: one for wiping; one for scrubbing
A whole new kind of wipe
Abrasive
All that you expect from your current wipe, plus now you can trap and lock (more) messes
Also great for convenience mops
Appropriate for use on ({insert hard non-porous surfaces from list}) ({insert surface type from list})
Bleach free
Built-in (Micro) (tough) scrubbing fibers
(Can be used on)(perfect) (for) large surfaces
Cleans as well as a(n) (all purpose) trigger and a paper towel
Cleans more surfaces with just one wipe
Contain (no abrasives)
Disposable
(Doesn't) (does not) (create) (leaves) (no) (strong) (harsh) (chemical) (residue) (fumes)
(Does not) (will not) (no) scratch(ing) (your surfaces)
(Dual Action) (Dual use) (Multi use) (complete)
Dual (sided) (texture)
(Durable) (and) (super) (absorbent)
Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like)
soap scum and grease and a softer side for wiping away everyday messes.
Easy to use
(Effectively) works on (many)(most)(a wide range of) (household) (kitchen) (bathroom) (hard non-porous surfaces)
Extra (X-tra) (X-Large) (Large) (Super Size) (Wide) (Long) (Disinfecting) (Dual Action) Wipes
Extra large wipe for larger messes in your kitchen or bathroom
Feel the strength
For everyday use
For Use in (Kitchen,) (Bathrooms) (Bedrooms) (and) (All Around the House)
Fresh Clean Scent!
(suitable) (to give you the freedom) (to) (for) use (the product) (everyday) (and) (all) (around the house)
Gives (a) (deep) (deeper) (clean) (than a mop)
Great for (around) (the toilet) (tub) (highchair) (toddler seat areas)
Great for dissolving tough spots
Great for ({insert soils}) ({use sites}) {surfaces types}{surfaces}
Great for revealing the natural shine of your floors

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

<< Front or Back Panel - Marketing / Product Performance claims CONT. >>

Great for touch-up cleaning
Great for use in your (dorm room) (class room) (office) (gym)
Great for use in your kitchen, bathroom, (bedroom) and (throughout) (all over) the house.
Great for use in Cars
Great for use on {{insert hard non-porous surfaces from list}} {{insert surface type from list}}
(Great) (suitable)(to) (for) use (all) (around) (over) (the) (house) (home) (when used as directed)
Interlocking weave that traps and locks (more) messes Just wipe and throw away. (It's that easy.)
Large strong wipe, can be used on floors (and all over the house)
(Larger) (bigger) (longer) than ever
Large (Size) Disinfecting cloths
Leaves a fresh (Lemon)(Fresh Waterfall)(Citrus)(Floral)(Herbal)(Green Apple)(fresh)(clean) (Scent)
(Leaves) (virtually) (no) (dull) (film) (sticky) (residue)
Leaves your {{insert use site}} {{insert use surface}} with a fresh, clean scent
(Lysol) (an) expert in disinfection for over 100 years
Lysol (Brand)
(Lysol) disinfecting for over 100 years
(Makes it) easy to (re-)fill canisters
Microlock Fibers (fiber) (weave) (grooves) (pattern)
No bottles, no sponges, no mess.
Non-abrasive formula
One (patterned) (textured) side of the wipe traps (and) (&) locks (challenging) (more) (messes including) (dirt) (dust)
(crumbs)(and) (even) (hair)
One side traps and locks (more) (messes), the other side wipes surfaces clean
(One swipe and {{insert soil(s) from list}} {{insert allergen soil(s) from list}} (is)(are) gone!
Perfect for use on {{insert hard non-porous surfaces from list}} {{insert surface type from list}}
Perfect (suitable) (great) for everyday (touch ups) (daily) (use) (cleaning) (all) (around) (the) (house) (home)
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)
Pleasant fragrance
Phosphate free
Ready to use
Revolutionary
Same (wipe) (roll) you (find) (buy) in (Lysol) canisters
Scrub(s)(scrubbing)
Scrubs and Wipes
(Strong) (durable) (thick) (large)(larger) (tough) (wipe)
Strong wipes are made from a new interlocking weave that traps and locks (residue) (including) (dirt) (dust) (crumbs) (and)
(even) (hair)) (eliminating the frustration of pushing dirt around)
Suitable for use on (virtually) (most) (all) surfaces
Super size for supper size messes
Swipe(s) away {{insert soil(s) from list}} {{insert allergen soil(s) from list}} (in seconds)(with no effort)
Take control over allergens (in your home) with Lysol {{insert allergen soil(s) from list}}
Textured wipe
The other side for wiping your surfaces clean
The Power of Lysol
The strong wipe have a revolutionary dual texture
Thick(er) Wipe
(This product) is (also) great on the "go" in {{insert use sites}}
Touch-Ups
Tough on (kitchen) messes
Traps and Dissolves Challenging Messes
Traps N Locks
Traps & Locks (More) (Messes)
Traps (&) (and) Locks (dirt) (dust) (crumbs) (hair)
Traps (&) (and) Locks (more) particles of (dirt) (dust) (messes) (crumbs) (hair)
Traps (More) Messes
Trap(s) (&) (and) Lock(s) more messes, even (dirt) (dust) (crumbs) (hair)
(Traps)(locks)(picks up)(cleans)(wipes off) {{insert soil from list}} {{insert allergen soil(s) from list}}
Traps and Locks Dirt, Dust & hair
Try on convenience mops for a disinfected floor
Two-in-one wipe
(Two) (2) (sides) (sided)
Use where you live, work and play
Use (on) (for) {{insert soils}} {{use sites}} {surfaces types}}(surfaces))
Use (scrubbing) (scrubby) (side) (to) (remove) (tough) (dried-on) (spots) (stains) (and) (foods)
(Virtually) streak free (formula)
Wipe(s) away {{insert soil(s) from list}} {{insert allergen soil(s) from list}} (in seconds)(with no effort)
Wipe(s)(wiping)
(With) (interlocking) {{insert pattern}} (pattern) (for) (cleaning) (performance)(power)
(With) (interlocking) {{insert pattern}} (pattern) (that traps and locks more messes)
With Micro-Lock fibers
You can see messes sticking to the wipes – even (dust) (dirt) (hair) (and) (crumbs)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

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<< Front or Back Panel - Cleaning claims – use as bullet point or in paragraph format >>

(2)(3)(4)(5)X (the) cleaning power
 (2)(3)(4)(5)X cleaning power
 (2)(3)(4)(5)X cleaning strength
 (2)(3)(4)(5)X (the) clean
 An efficient way to clean
 Built-In Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)
 Cleans and disinfects (surfaces) (in) (one) (wipe) (swipe)
 (Cleans) (dissolves) (soap scum) (and) (baked on grease)
 Cleans (even) (bigger) (tougher) (more) messes
 (Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) messes (with little effort) (with little muscle power)
 (within seconds) (within minutes)
 Cleans the same space in much less time than (a) (your) regular wipe
 Clean with (just) (one) (1) wipe
 Clean(s) with the power of Lysol® Brand Products
 Complete Clean
 Cuts grease (and grime)
 Cuts {insert soil(s)}
 Deep Down Clean!
 Delivers a Complete Clean
 Dissolves ({insert soil from list})
 Effectively cleans everyday messes
 Eliminates the need to push (the) dirt around
 For your tough (toughest) messes
 Freshens {insert use site}
 (Great) (excellent) for (quick clean ups) (touch up cleaning)
 Helps clean (away) (tough stains) (like) {insert soils}
 {insert soil(s)} disappear in a flash
 {insert pattern/texture from list} cleans (picks up) (traps) (locks) {insert soil(s) from list} {insert allergen soil(s) from list}
 Leaves (household) (bathroom) (restroom) surfaces sanitary.
 Leaves less streaks than before
 Lower-Streak Formula
 Low Streak (Formula)
 More effective at cleaning your challenging everyday messes
 (No more) (eliminating) pushing dirt around
 No more (pushing) (scooping) {insert soil(s) from list} (around)!
 (One) (1) wipe (can be) used to clean messes
 Picks up (dirt) (crumbs) (and even) (hair)
 Powerful clean
 (Powers through) (cleans) (traps) (messes) (soils) (stains)
 (Reduces) (less) scrubbing (needed)
 Removes (and cleans): {insert soils}
 Strong (enough) (so) (you can) clean your (entire) (kitchen) (bathroom) with less wipes
 Strong (so) (you can) pick up more messes
 Strong (so) (you can) use it on more surfaces
 Tackles (tough) cleaning jobs (all around the house)
 Thick wipe for touch-up cleaning
 This product has the cleaning power to remove {insert soils from list}
 Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)
 Traps and Dissolves (your) (most) challenging messes
 (Traps) (cleans) {insert soil(s)}
 Use (this product) on (hard, non-porous) surfaces where {insert from allergen soil list} may be a concern.
 (Visible) clean
 Works on (large) (small) spills

<< Front or Back Panel - Allergen claims (based on cleaning performance – use as bullet point or in paragraph format >>

Allergen Symbol Designation – used on product labels:

Double Dagger (††) used for identifying removal claims against specific allergens.

Removes {insert allergen soil(s) from list}
 Removes {insert allergen soil(s) from list} at the source
 Removes up to 90% of {insert allergen soil(s) from list}
 Removes allergens (all around your home) (on surfaces) with Lysol {insert allergen soil(s) from list}
 (This product) (Even) (Removes), (Traps), (Locks in), (Captures), (Picks Up) (up to) (90%) (of) (the following) (common household) allergens(††): {insert from allergen soil list} (found in) (associated with) (debris) (dirt) (dust) (lint) (on) (hard, non-porous) (surfaces).
 (This product) (Quickly) (Removes)(Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt)(lint) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††): {insert from allergen soils list} (on) (from) (hard, non-porous) (surfaces).
 (This product) removes the following allergens: {insert from allergen soils list} (from surfaces)
 (This product) removes (90% of) the following allergens: dust mite debris, pet dander and pollen particles (from) (timothy grass) (from non-porous hard surfaces)
 (This product) removes the following allergens: {insert allergen soil(s) from list}

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "gem" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

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<< Front or Back Panel – Disinfecting and Deodorizing Claims – use as bullet point or in paragraph format >>

A clean you can smell
Cleans (deodorizes) (disinfects) (eliminates odors)
(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)
Controls (the) Flu Virus on hard non-porous surfaces²
Controls the growth of fungi (for up to) (in) (7 days)
(Deodorizes) and (sanitizes) as it cleans
Disinfecting Wipes
(Disinfecting) (All Purpose) (Multi Purpose) (Multi Surface) (General Purpose) (Everyday) (Dual Action) (Cleaning)
Wipes
Disinfects and cleans tough stains
Disinfects hard non-porous non-food contact surfaces {insert use sites}
Disinfects more surface area (per wipe)
Disinfects (your) ({insert use sites}) (and) (or) ({insert use surfaces})
Disinfecting (Cleaning) Wipes
Each pre-moistened, disposable wipe (is treated with a special cleaner) (that actually), kills germs** (even the
bacteria * that cause odors) (wherever you use it)
Effective against (bacteria) (viruses) (germs): {insert 'A – B – C' organisms}
(Effective) (cleaning) (disinfecting) (sanitizing) has never been (faster or easier) (more convenient).
Effective (disinfecting) (sanitizing) for use in {insert use sites}
Eliminates (Removes) (bacteria*) (viruses¹) (germs**) from {insert use surfaces}
Eliminates (Removes) (kitchen) (and) (bathroom) odors
Fights the Flu Virus on hard non-porous surfaces²
Flu Virus Control on hard non-porous surfaces²
For general (cleaning) (and) (disinfecting) (sanitizing) (hard non-porous) (non-food contact) surfaces.
Germ (killer) (destroyer) (eliminator) **
(Helps) eliminate odor-causing bacteria*
Household (Disinfectant) (Sanitizer)
Hospital Type (disinfectant) (disinfection).
Kills 99.9% of bacteria and viruses**
Kills 99.9% of viruses and bacteria**
Kills more than 99.9% of bacteria and viruses**
Kills more than 99.9% of viruses and bacteria**
Kills (Avian) Influenza A (H5N1) virus on environmental (hard non-porous) surfaces
Kills (bacteria*) (viruses¹) (and) (germs**) while it cleans tough (bathroom) messes.
Kills Cold & Flu Virus(es)³ (on hard non-porous surfaces)
(Kills) (Effective against) (the) (cold and flu) (flu) (cold) (viruses) (on hard non-porous surfaces).³
(Kills) (Effective against) (Controls) cold and flu viruses on hard non-porous surfaces.³
(Kills) (Effective against) viruses that (can) cause (the cold) (colds and flu) (flu) (colds) on hard non-porous surfaces.³
Kills (Eliminates) 99.9% of (Flu Virus²) (Influenza A virus) (influenza**) (Salmonella) (Staph) {insert 'A – B – C'
organisms}
Kills (Eliminates) 99.9% of germs** (on hard, non-porous surfaces)
Kills (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria*) (viruses¹)
(germs**)
Kills (germs**) (bacteria*) (viruses¹) (you can't see): (Flu Virus²) (Salmonella) (Staph)
Kills germs that ordinary cleaners don't. **
Kills germs while it cleans.**
Kills Influenza A (Strain New Caledonia/20/99) (Flu virus¹) in ten (10) minute.
Kills {insert 'A – B – C' organisms}
Kills (kitchen) (bathroom) (bedroom) Germs**
Kills odor-causing bacteria*
Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
Kills Pandemic 2009 H1N1 influenza A virus
Kills (Salmonella enterica) (Salmonella), the bacteria that (can) (may) causes food poisoning
Kills (Staphylococcus aureus) (Staph) the bacteria that (can) (may) cause skin infections like impetigo
Kills the (influenza) (flu) virus¹
Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on hard, non-porous
surfaces)
On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria) (viruses)
(germs): {insert 'A – B – C' organisms}
One step (cleaning) (and) (Disinfecting) (Sanitizing)
(Quickly) (Removes) (bacteria*) (viruses¹) (germs**) {insert 'A – B – C' organisms}
(Quickly) wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) such as {insert
use surfaces} to kill (bacteria*) (viruses¹) (germs**) (throughout the house)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, [optional text], [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For canister packaging >>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. DO NOT PUSH FINGER THROUGH OPENING. Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< For pouch packaging >>

To Open Package: Peel back the front label slowly. Remove towelette (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled wipe when done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (wipe) (this product) and reseal pouch to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.)

<< For Refill packaging >>

To Open Refill Package: Open (bag)(pouch)(box)(container). Place wipes in (refill) (x count) canister. Do not use wipes in this refill package.

To Refill: Remove the entire cap from the canister. Place refill wipes in canister.

<< For Convenience Mop >>

To use with convenience mop:

1. Fix wipe around convenience mop.
2. Use (mop with) wipe to clean (the) floor
3. Refer to directions for use to disinfect floors.

<< Use directions for all packaging types >>

To Clean (hard non-porous surfaces) (floors) (! Deodorize) (! Remove Allergens^{††}): Use fresh wipe on surface. Repeat for stubborn stains.

To Sanitize/Disinfect: Pre-clean surface. Use enough fresh wipes to thoroughly wet surface. To Sanitize: Allow to remain wet for 30 seconds. To Disinfect: Allow to remain wet for 10 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

For surfaces that come in contact with food: Use only on hard non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard non-porous surfaces. Use enough fresh towelettes to thoroughly wet surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. (Toss dirty wipe away.) Rinse thoroughly with water after use.

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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate CONT. >>

To Prevent the Growth of Mold and Mildew (and their odors): Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

To Disinfect Floors:

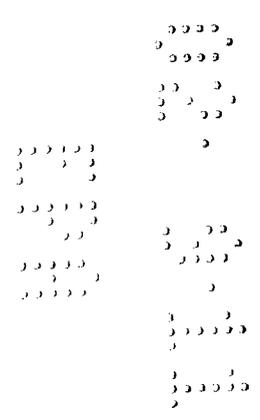
1. Pre-clean surface following the cleaning directions.
2. Use enough fresh (wipe) (cloth) (towelette) to thoroughly wet surface.
3. Each square inch of (wipe) (cloth) (towelette) will disinfect 1.28 square inches of surface. Allow surface to remain wet for 10 minutes. Let surface dry
4. Use enough (wipe) (cloth) (towelette) for floor to remain visibly wet for 10 minutes. For larger area you may need to use additional wipes.
5. Change (wipe) (cloth) (towelette) when soiled.

To Sanitize Floors:

1. Pre-clean surface following the cleaning directions.
2. Use enough fresh (wipe) (cloth) (towelette) to thoroughly wet surface.
3. Each square inch of (wipe) (cloth) (towelette) will disinfect 1.28 square inches of surface. Allow surface to remain wet for 30 seconds. Let surface dry.
4. Use enough (wipe) (cloth) (towelette) for floor to remain visibly wet for 10 minutes. For larger area you may need to use additional wipes.
5. Change (wipe) (cloth) (towelette) when soiled.

<< Advisory Statements >>

- Do not use (this product) on dishes, glasses, or utensils.
- Do not flush (in toilet).
- For food contact surfaces rinse with clean potable water after using this product.
- For other surfaces, spot test in an inconspicuous area.
- Not (intended) for personal hygiene.
- Not recommended for bare wood (surfaces).
- Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).
- Will not harm (your) (septic tanks) (or) (plumbing).



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<< Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A 10 Min. Disinfection against Bacteria >>

- (ATCC# 15442) Pseudomonas aeruginosa (Pseudomonas)
- (ATCC# 10708) Salmonella enterica (Salmonella)
- (ATCC# 6538) Staphylococcus aureus (Staph)

<< B 10 Min. Disinfection against Virus >>

- (ATCC# VR-740) Influenza A virus (Strain New Caledonia/20/99) (Flu virus)
- Human Coronavirus
- Influenza A Virus (H5N1)
- (ATCC VR-733) Herpes Simplex Type 1
- (ATCC #VR-26) Respiratory Syncytial Virus
- (ATCC#VR-333) Swine Influenza A (H1N1) Virus (Strain A/Swine/Iowa/15/30)
- 2009-H1N1 Influenza A virus (Novel H1N1) (A/Mexico/4108/2009)

<< C. 30 sec Disinfection against Virus >>

Human Immunodeficiency Virus Type 1
[HIV-1] [AIDS Virus] (HIV-1 was tested in the presence
of 50% human whole blood)

<< D. Fungistatic against Fungi >>

- (ATCC# 6275) Aspergillus niger (mold & mildew)

<< E 30 Sec. Sanitization against Bacteria >>

- (ATCC# 29428) Campylobacter jejuni
- (ATCC# 43888) Escherichia coli O157:H7 (E. coli O157:H7)
- (ATCC# 13048) Enterobacter aerogenes
- (ATCC# 10708) Salmonella enterica (Salmonella)
- (ATCC# 6538) Staphylococcus aureus (Staph)
- (ATCC# 19615) Streptococcus pyogenes
- (ATCC# 19111) Listeria monocytogenes
- (ATCC# 33592) Staphylococcus aureus (MRSA)
- (ATCC# 33591) Staphylococcus aureus (MRSA)
- Hospital Acquired MRSA
- (ATCC# BAA-1556) Staphylococcus aureus (MRSA)
- Community Acquired MRSA

Symbol Designation – used on product labels:

| | | |
|-----------------------|--------------|---|
| Single asterisk (*) | bacteria | used for identifying disinfection against specific bacteria listed in A above. |
| Dagger (†) | viruses† | used for identifying disinfection against specific viruses listed in B and C above. |
| Double asterisk (**) | germs** | used for identifying disinfection against specific bacteria and virus or fungi, with at least one bacteria listed in A above and one or more viruses or fungi from B, C or D. |
| Triple asterisk (***) | sanitizes*** | used for all claims of sanitization listed in E above. |

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<< Back Panel >>

<< Soil / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

| | | |
|----------------------------|----------------------|----------------------|
| Bacon Fat | Gravy | Outdoor Grime |
| (Burnt on) Grease | Grease | Pancake mix |
| Baked on cheese | Grime | Particles (residues) |
| Bathtub Rings | Hard Water (Stain) | Peanut butter |
| (Burnt on) Food (Stains) | (Pet) Hair | Pet messes |
| Chicken juice | Honey | Pet Stain (s) |
| Coffee stains | Jelly | Small spills |
| Cooking splashes | Juice stains | Smudges |
| Crumbs | Lint | Soap Scum |
| Dirt | Limescale | Stains |
| Dust | Makeup | Sticky messes |
| Dried on food | (Tough) Messes | Tea (stains) |
| Everyday messes | Mildew (mold) Stains | Tomato sauce |
| Fingerprint | Mud | Tough Soil |
| Food (residues)(particles) | Oil | (Dried on)Toothpaste |
| Footprints | | Wine (stains) |

Allergen soils:

| | | |
|-----------------------------------|-----------------------------------|---------------|
| Cat dander (allergen(s)) | Dust mite debris (allergen(s)) | Timothy grass |
| Cockroach debris (allergen(s)) | Dust mite matter (allergen(s)) | |
| Cockroach matter (allergen(s)) | Dust mite particles (allergen(s)) | |
| Cockroach particles (allergen(s)) | Pet dander (allergen(s)) | |
| Dog dander (allergen(s)) | Pollen particle (allergen(s)) | |

Hard Non-porous Surfaces (Graphic – depicting surface / use site)

| | | |
|-------------------------------------|---------------------------------|-----------------------------------|
| Appliance (Exterior) (Handles) | (Laminate) (Laminated floors) | Refrigerators exteriors |
| Bathtub (Tub) | Garbage Can (Pail) | Remote Control |
| Changing Table | Glazed Ceramic Tile | Shower (Stall) (Area) (head) |
| Computer (Mouse) | Glazed Porcelain Tile | (fittings) (hardware) |
| (Computer) Keyboards | (Kitchen) Counter (Countertop) | (Kitchen) (Bathroom) Sink (Basin) |
| Counter (Countertop) | Kitchen Surfaces | Sports equipment |
| Cribs | Light switches | Stainless Steel^ |
| (Diaper) changing (Counters) | (Microwave) Oven | Stove (Stovetop) |
| (tables) | (Non-wood) (Baby) (Furniture) | Table (Tabletop) |
| Diaper Pail | (Non-wood)(finished) Cabinets | Telephones (phones) |
| Door Knob (Handle) | (Non-wood) Highchair (non-food | Tiles |
| Baked Enamel Tile | contact area) | (Toilet) (Urinal) Exteriors |
| Exhaust Fan (Hood) | Outdoor Furniture (except | Toilet Seats |
| Exterior of Toilets | Cushions and woodframes) | Vanity Top |
| (Kitchen) (Bathroom)Faucet | Plastic Laundry Basket (Hamper) | Washable Wall |
| Finished wood (furniture)(surfaces) | (Plastic) Toys ¹ | |
| (Bathroom) (Kitchen) Fixtures | Rails | |
| (Bathroom) (kitchen) floor | | |

^Non-Medical or Fixture

¹Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

Surface Types: (~ Non-Medical or Fixture)

| | | |
|------------------------|----------------------|--------------------|
| Aluminum | Formica | Plastic |
| Brass | Glass | Plastic Laminate |
| Chrome~ | Glazed Ceramic | Plexiglas |
| Corian | Glazed Porcelain | Sealed Granite |
| Crystal | (waxed) Linoleum | Sealed Terra Cotta |
| Enamel | (non-waxed) Linoleum | Stainless Steel~ |
| Fiberglass Fixtures | Metal | Tin |
| Finished Wood (floors) | Mirror | Vinyl |

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Patterns/Textures (Graphic – depicting images)

(honeycomb)(Interlocking) (C)(diamond)(dots)(gripper)(trapper)(locker)(embossed)(grooved)(raised)(3D)
(quilted)(thicker)(stronger) (wipe) (weave) (texture)(pattern)(grooves) (technology)

Household Use Sites: (Graphic – depicting use site)

- | | | |
|-------------------------|--------------------|----------------|
| Automobiles (Interiors) | Children's rooms | Kitchen |
| Baby's room | Dorm Room | Mudrooms |
| Basement | Entrances | Nursery |
| Bathroom (restroom) | Family Room | Office |
| Bedroom | Foyers | Playroom |
| Boats | Health Clubs (gym) | Pet areas |
| Cars (Interiors) | Home / House | Storage Areas |
| | | Vacation homes |

Business Use Sites: (Graphic – depicting use site)

- | | | |
|--------------------|------------------------|----------------------|
| Airports | Grocery/Shopping Carts | Patient Chairs |
| Ambulances | Health Clubs | Physician's Office |
| Bowling Alleys | Hotel / Motel | (Public) Restroom |
| Classrooms | Kennels | (Public) Telephones |
| Clinics | Laboratories | Restaurant |
| Cuspidors | Malls | Rest Stops |
| Day Care Center | Military Institutions | RV |
| Dental Office | Nursery (Schools) | School |
| Doctors Office | Nursing Home | Sick Room |
| Examination Tables | Office (Building) | Stretchers |
| Gas Stations | Operatories | Veterinary (Offices) |

<< Back Panel - IMPORTANT: The following is required for claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.