

777-114

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



Office of Pesticide Programs

Mrs. Liane Jenkins,
Reckitt Benckiser,
399 Interpace PWKY,
P.O. Box 225,
Parsippany, NJ 07054-0225

JUN 23 2010

Subject: Product Name: Sting
EPA Reg. No.: 777-114
Notification Date: May 21, 2010
EPA Receipt Date: May 24, 2010
Submission #: 875441

Dear Mrs. Jenkins,

This letter acknowledges receipt of your notification submitted under the provision of the Federal Insecticide, Fungicide and Rodenticide Act. (FIFRA)-section 3(c)9 and PR-Notice 98-10.

Proposed notification to add scent indicators:

- Lemon & Lime Blossom Scent
- Lavender & Eucalyptus Scent
- Ocean Fresh Scent

General Comment:

Based on a review of the submitted materials, your notification to add the above statements on the label of, "Sting", EPA Reg. 777-114, as listed is acceptable. A copy has been placed in our records for future reference.

Should you have any questions or comments concerning this letter, please contact Velma Noble, PM team 31 at (703) 308-6233 or Jamil Mixon at (703) 308-8032.

Sincerely,

Velma Noble,
Product Manager, Team 31
Regulatory Management Branch
Antimicrobials Division (7510P)

CONCURRENCES

SYMBOL	SURNAME	DATE					



EPA

United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number
274427

Application for Pesticide - Section I

1. Company/Product Number 777-114	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sting	PM# # 31	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below.
- Resubmission in response to Agency letter dated _____
- Notification - Explain below.
- Final printed labels in response to Agency letter dated _____
- "Me Too" Application
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: to add scent indicators to the Master Label

Lemon & Lime Blossom scent
Lavender & Eucalyptus scent
Ocean Fresh scent

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	
* Certification must be submitted (on file)		If "Yes" Unit Packaging wgt.	No. per container	<input type="checkbox"/> Plastic	
		If "Yes" Package wgt.	No. per container	<input type="checkbox"/> Glass	
3. Location of Net Contents Information <input type="checkbox"/> Label <input checked="" type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input checked="" type="checkbox"/> Stenciled <input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Liane Jenkins	Title Senior Regulatory & Registration Compliance Specialist	Telephone No. (Include Area Code) 973.404.2781
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature: <i>Liane Jenkins</i>	3. Title: Senior Regulatory & Registration Compliance Specialist	
4. Typed Name: Liane Jenkins	5. Date: May 21, 2010	



May 21, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: Velma Noble, PM-31

Reference: Notification for the addition of optional scent indicator front panel labels
Product Name: Sting
EPA Registration Number: 777-114
OPP ID Number: 274427

Dear Ms. Noble:

Reckitt Benckiser would like to add the following scent indicators to the Master Label for the above mentioned registration. These scent indicators have already been approved as part of alternate brand names. However, we need the scent indicators added to the Master Label as well.

Below are the scent indicators:

- Lemon & Lime Blossom Scent**
- Lavender & Eucalyptus Scent**
- Ocean Fresh Scent**

In order to support this submission, the following documentation is included:

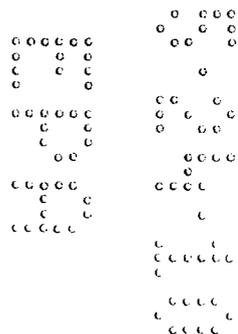
- EPA Form 8570-1, OPP Identification No. 274427
- Copy of the Draft Master Label with the changes incorporated in red text and highlighted

If there is any other information that the Agency needs to complete this submission, please feel free to contact me directly at 973-404-2781 or via email at liane.jenkins@rb.com . Thank you for your assistance with this registration action.

Sincerely,

Liane Jenkins
Senior Regulatory & Registration
Compliance Specialist
Reckitt Benckiser

Encl.



Reckitt Benckiser Inc.
399 Interpace Parkway
P.O Box 225
Parsippany, NJ 07054

T (973) 404-2600, F (973) 404-5700, www.reckittbenckiser.com

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<< Front Panel >>

ACTIVE INGREDIENTS:

Alkyl (50% C14, 40% C12, 10% C16)
Dimethyl Benzyl Ammonium Chlorides 0.26%

OTHER INGREDIENTS: 99.74%
TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET CONTENTS:

1	20	31	38	72	79	102	109	175	330
2	25	32	40	73	80	103	110	200	500
9	26	33	45	74	85	104	115	210	X
10	27	34	56	75	90	105	120	225	
12	28	35	60	76	95	106	140	240	
15	29	36	70	77	100	107	150	250	
16	30	37	71	78	101	108	160	300	

7" X 5 3/4"	7.0" x 8.0"	7.5" X 8.25"	8" x 5 3/4"
7.0" x 7.0"	7.5" x 6.3"	7.5" x 8.3"	8.5" x 10"
7.0" x 7.5"	7.5" x 7"	7 1/2" x 10"	(__ x __) inches)
7" x 7.5"	7.5" x 7.5"	7.5" x 10"	(__" x __")
7" x 8"	7.5" X 8"	8" x 5 3/4"	

Pouch	Count	wet cloths
Canister	Individually Wrapped	wet wipes
Box	Pre-Moistened	wet wipe rolls
ct	Towelettes	

Does not include weight of dry wipe

(__ OZ.) (__ LB. __ OZ.) (__ g)

<< Front or Back Panel >>

EPA Reg. No.:	777-114	8791-MO-1	008251-WI-005
EPA Est. No.:	777-NJ-2	052631-NJ-001	70930-PA-001
	777-IL-1	41925-WI-001	50757-WI-1

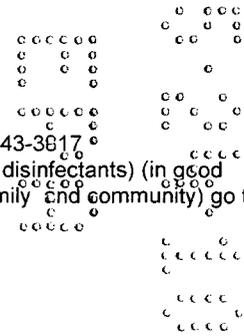
See bottom (side) (cap) (for Lot/Date code)

<< Back Panel >>

Questions? (phone symbol) **Call: (1-800-228-4722)**
 For ingredient information, www.rbnainfo.com
 Made in U.S.A. © RBI {insert year}
 Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)
 Important facts (about this product):
 Contains no (phosphates) (ammonia) (silicones)
 Does not contain (phosphates) (ammonia) (silicones)
 This (canister) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Company Logo
 Recycle Symbol
 Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817
 Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and) (the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

<< Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals
CAUTION: May cause eye irritation. Avoid contact with eyes. Wash hands after use.

FIRST AID	
If in eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Dispose of wipe in trash after use. (Reseal)(Close) lid between uses to retain moisture. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling.

<< Storage and Disposal language – pouch >>

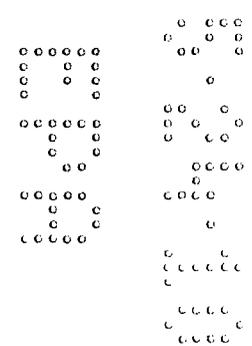
STORAGE AND DISPOSAL: Store unopened package in a cool, dry place in areas inaccessible to small children. Dispose of wipe in trash after use. Non-refillable container. Do not reuse or refill this container. Discard empty (envelope) (pouch) in trash.

<< Storage and Disposal language – refillable container >>

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Dispose of wipe in trash after use. (Reseal)(Close) lid between uses to retain moisture. Refillable. (Refill container (only) with [this product].) (If not refilling, discard in trash or offer for recycling.

<< Storage and Disposal language – non-refill container >>

STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Non-refillable container. Do not reuse or refill this container. Discard (bag)(pouch)(box)(container) in trash or offer for recycling.



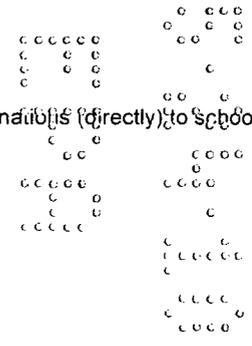
NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

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<< Front or Back Panel - Packaging claims – use as bullet point or in paragraph format >>

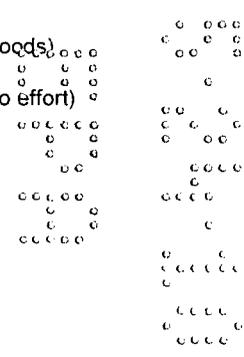
- (x) more (extra) wipes (free)
- (x) (Multi) (Pack)
- 2 (for) (in) 1 Pack (!)
- 2-Go
- 2x value (!)
- X Wipes for the price of x (!)
- X for Teacher / X for Home⁽¹⁾
- X for Home / X for Teacher⁽¹⁾
- X for kitchen / x for Bath (/ 1 for Living Room)
- 100% More (!)
- (x)% More Wipes (when compared to (x) ct canister)
- (X)% Free (Wipes)!
- Allergen (Control) (Value) (Bonus) Pack (Item) {insert allergen soil(s) from list}
- Back to school (item) (Pack)⁽¹⁾
- Back to school Supply Value Pack⁽¹⁾
- Bonus (Economy) (Great) (super) (mega) (trial) (value) (refill) (Size) (Pack)
- Bonus Pack 35% More Wipes! (110 Wipes for the price of 80) (30 Wipes Free!)
- (Buy __ Get __ Free!) (Total _____ Wet Wipes) (1 x 28) (1 x 35) (__ x __)
- (3) (Canisters) (Each) (Total)
- Convenient
- (ct) Wipes!
- Dispenses one wipe at a time
- Easy open (easy fill)
- Easy to carry around the house
- Economy size
- Extra Value at no Extra Cost (!)
- Fills (x) (ct) (size) (wipe) canisters
- Get Ready for back to School⁽¹⁾
- (Important) school supply checklist (item)⁽¹⁾
- (Key) back to school Shopping List (item)⁽¹⁾
- Limited time value (pack)
- Mega Value Pack
- Mega Value Size
- More value less packaging (vs. {insert number} count (product name))
- More value, same price
- More Wipes(!) (x)ct
- On the Go
- Pack
- Pull Up Here
- Pop-Up-Cap
- Refill (x) Pack
- Refills (now) available
- Resealable (twin) (pack)
- Reuse canister(s) instead of throwing (it) (them) away
- Reuse (your) canister and save time and money
- SaveSmart (graphics)
- \$ave\$mart (graphics)
- \$aveSmart (graphics)
- School Supply Pack⁽¹⁾
- Super Size
- Tear (here) (to open)
- To Go
- (Travel) (Portable) (Pack)
- Travel Size
- Tub Pack
- Use in (x) ct canister
- Value (larger) (super) (jumbo) size
- (Wipes) refill (value) (x) pack

¹ Confirm school policy allows for use and/or donation of product. Adults must deliver donations (directly) to schools.



<< Front or Back Panel - Marketing / Product Performance claims CONT. >>

(Great) (suitable)(to) (for) use (all) (around) (over) (the) (house) (home) (when used as directed)
Interlocking weave that traps and locks (more) messes Just wipe and throw away. (It's that easy.)
Large strong wipe, can be used on floors (and all over the house)
(Larger) (bigger) (longer) than ever
Leaves a fresh (Lemon)(Fresh Waterfall)(Citrus)(Floral)(Herbal)(Green Apple)(fresh)(clean) (Scent)
(Leaves) (virtually) (no) (dull) (film) (sticky) (residue)
Leaves your {{insert use site}} {{insert use surface}} with a fresh, clean scent
Lysol (Brand)
(Lysol) disinfecting for over 100 years
(Makes it) easy to (re-)fill canisters
Microlock Fibers (fiber) (weave) (grooves) (pattern)
No bottles, no sponges, no mess.
Non-abrasive formula
One (patterned) (textured) side of the wipe traps (and) (&) locks (challenging) (more) (messes including) (dirt) (dust)
(crumbs)(and) (even) (hair)
One side traps and locks (more) (messes), the other side wipes surfaces clean
(One swipe and {insert soil(s) from list} {insert allergen soil(s) from list} (is)(are) gone!
Perfect (suitable) (great) for everyday (touch ups) (daily) (use) (cleaning) (all) (around) (the) (house) (home)
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)
Pleasant fragrance
Phosphate free
Ready to use
Revolutionary
Same (wipe) (roll) you (find) (buy) in (Lysol) canisters
Scrub(s)(scrubbing)
Scrubs and Wipes
(Strong) (durable) (thick) (large)(larger) (tough) (wipe)
Strong wipes are made from a new interlocking weave that traps and locks (residue) (including (dirt) (dust) (crumbs)
(and) (even) (hair) (eliminating the frustration of pushing dirt around)
Suitable for use on (virtually) (most) (all) surfaces
Super size for supper size messes
Swipe(s) away {insert soil(s) from list} {insert allergen soil(s) from list} (in seconds)(with no effort)
Take control over allergens (in your home) with Lysol {insert allergen soil(s) from list}
Textured wipe
The other side for wiping your surfaces clean
The Power of Lysol
The strong wipe have a revolutionary dual texture
(This product) is (also) great on the "go" in {insert use sites}
Touch-Ups
Tough on (kitchen) messes.
Traps and Dissolves Challenging Messes
Traps N Locks
Traps & Locks (More) (Messes)
Traps (&) (and) Locks (dirt) (dust) (crumbs) (hair)
Traps (&) (and) Locks (more) particles of (dirt) (dust) (messes) (crumbs) (hair)
Traps (More) Messes
Trap(s) (&) (and) Lock(s) more messes, even (dirt) (dust) (crumbs) (hair)
(Traps)(locks)(picks up)(cleans)(wipes off) {{insert soil from list}} {{insert allergen soil(s) from list}}
Traps and Locks Dirt, Dust & hair
Try on convenience mops for a disinfected floor
Two-in-one wipe
(Two) (2) (sides) (sided)
Use where you live, work and play
Use (on) (for) {{insert soils}} {{use sites}} {surfaces types}}{surfaces}
Use (scrubbing) (scrubby) (side) (to) (remove) (tough) (dried-on) (spots) (stains) (and) (foods)
(Virtually) streak free (formula)
Wipe(s) away {insert soil(s) from list} {insert allergen soil(s) from list} (in seconds)(with no effort)
Wipe(s)(wiping)
(With) (interlocking) {{insert pattern}} (pattern) (for) (cleaning) (performance)(power)
(With) (interlocking) {{insert pattern}} (pattern) (that traps and locks more messes)
With Micro-Lock fibers
You can see messes sticking to the wipes – even (dust) dirt) (hair) (and) (crumbs)



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<< Front or Back Panel - Cleaning claims – use as bullet point or in paragraph format >>

An efficient way to clean
Built-In Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)
Cleans and disinfects (surfaces) (in) (one) (wipe) (swipe)
(Cleans) (dissolves) (soap scum) (and) (baked on grease)
Cleans (even) (bigger) (tougher) (more) messes
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) messes (with little effort) (with little muscle power)
(within seconds) (within minutes)
Cleans the same space in much less time than (a) (your) regular wipe
Clean with (just) (one) (1) wipe
Clean(s) with the power of Lysol® Brand Products
Complete Clean
Cuts grease (and grime)
Cuts {insert soil(s)}
Deep Down Clean!
Delivers a Complete Clean
Dissolves ({insert soil from list})
Effectively cleans everyday messes
Eliminates the need to push (the) dirt around
For your tough (toughest) messes
Freshens {insert use site}
(Great) (excellent) for (quick clean ups) (touch up cleaning)
Helps clean (away) (tough stains) (like) {insert soils}
{insert soil(s)} disappear in a flash
{Insert pattern/texture from list} cleans (picks up) (traps) (locks) {insert soil(s) from list} {insert allergen soil(s) from list}
Leaves (household) (bathroom) (restroom) surfaces sanitary.
Leaves less streaks than before
Lower-Streak Formula
Low Streak (Formula)
More effective at cleaning your challenging everyday messes
(No more) (eliminating) pushing dirt around
No more (pushing) (scooping) {insert soil(s) from list} (around)!
(One) (1) wipe (can be) used to clean messes
Picks up (dirt) (crumbs) (and even) (hair)
Powerful clean
(Powers through) (cleans) (traps) (messes) (soils) (stains)
(Reduces) (less) scrubbing (needed)
Removes (and cleans): {insert soils}
Removes {insert allergen soil(s) from list}
Removes {insert allergen soil(s) from list} at the source
Strong (enough) (so) (you can) clean your (entire) (kitchen) (bathroom) with less wipes
Strong (so) (you can) pick up more messes
Strong (so) (you can) use it on more surfaces
Tackles (tough) cleaning jobs (all around the house)
Thick wipe for touch-up cleaning
Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)
Traps and Dissolves (your) (most) challenging messes
(Traps) (cleans) {insert soil(s)}
Use (this product) on (hard, non-porous) surfaces where {insert from allergen soil list} may be a concern.
(Visible) clean
Works on (large) (small) spills

<< Front or Back Panel - Allergen claims (based on cleaning performance – use as bullet point or in paragraph format >>

Allergen Symbol Designation – used on product labels:

Double Dagger (††) used for identifying removal claims against specific allergens.

Removes up to 90% of {insert allergen soil(s) from list}
Removes allergens (all around your home) (on surfaces) with Lysol {insert allergen soil(s) from list}
(This product) (Even) (Removes), (Traps), (Locks in), (Captures), (Picks Up) (up to) (90%) (of) (the following) (common household) allergens(††): {insert from allergen soil list} (found in) (associated with) (debris) (dirt) (dust) (lint) (on) (hard, non-porous) (surfaces).
(This product) (Quickly) (Removes)(Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt)(lint) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††): {insert from allergen soils list} (on) (from) (hard, non-porous) (surfaces).
(This product) removes the following allergens: {insert from allergen soils list} (from surfaces)
(This product) removes (90% of) the following allergens: dust mite debris, pet dander and pollen particles, (from) (timothy grass) (from non-porous hard surfaces)
(This product) removes the following allergens: {insert allergen soil(s) from list}

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<< Sanitizing - Hard non-porous, non-food contact surface claims - >>

<< front / back panel claim >>

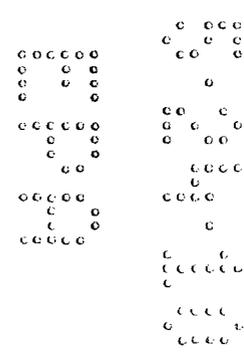
30 seconds is all it takes to kill 99.9% of bacteria***
(and even) (kills) (eliminates) 99.9% of (E.coli O157:H7), (Listeria), (insert 'E' organisms) (Strep) in 30 seconds***
Kills (99.9%) (of) (household) bacteria in 30 seconds.***
Kills (Eliminates) 99.9% of bacteria***
Kills (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (30) seconds.***
Kills (Eliminates) bacteria on hard, non-porous surfaces in seconds.***
One step cleaning and sanitizing
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in 30 seconds.***
Sanitizes (Kitchen) (household) (bathroom) surfaces in 30 seconds.***

<< back Panel qualifier >>

***Kills (Eliminates) 99.9% of (Campylobacter jejuni) (Escherichia coli O157:H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) ((Methicillin Resistant) Staphylococcus aureus (MRSA)) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Community Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Listeria monocytogenes) on hard, non-porous surfaces in 30 seconds.

***Kills 99.9% of (the following) (bacteria) in 30 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) ((Methicillin Resistant) Staphylococcus aureus (MRSA)) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Community Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA))

***Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Enterobacter aerogenes) (Salmonella enterica) ((Methicillin Resistant) Staphylococcus aureus (MRSA)) (Hospital Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Community Acquired (Methicillin Resistant) Staphylococcus aureus (MRSA)) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds



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<< Front or Back Panel – Disinfecting and Deodorizing Claims – use as bullet point or in paragraph format >>

A clean you can smell
 Cleans (deodorizes) (disinfects) (eliminates odors)
 (Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)
 Controls (the) Flu Virus on hard non-porous surfaces²
 Controls the growth of fungi (for up to) (in) (7 days)
 (Deodorizes) and (sanitizes) as it cleans
 Disinfecting Wipes
 (Disinfecting) (All Purpose) (Multi Purpose) (Multi Surface) (General Purpose) (Everyday) (Dual Action) (Cleaning)
 Wipes
 Disinfects and cleans tough stains
 Disinfects hard non-porous non-food contact surfaces {insert use sites}
 Disinfects more surface area (per wipe)
 Disinfects (your) ({insert use sites}) (and) (or) ({insert use surfaces})
 Disinfecting (Cleaning) Wipes
 Each pre-moistened, disposable wipe (is treated with a special cleaner) (that actually), kills germs** (even the
 bacteria * that cause odors) (wherever you use it)
 Effective against (bacteria) (viruses) (germs): {insert 'A – B – C' organisms}
 (Effective) (cleaning) (disinfecting) (sanitizing) has never been (faster or easier) (more convenient).
 Effective (disinfecting) (sanitizing) for use in {insert use sites}
 Eliminates (Removes) (bacteria*) (viruses[†]) (germs**) from {insert use surfaces}
 Eliminates (Removes) (kitchen) (and) (bathroom) odors
 Fights the Flu Virus on hard non-porous surfaces²
 Flu Virus Control on hard non-porous surfaces²
 For general (cleaning) (and) (disinfecting) (sanitizing) (hard non-porous) (non-food contact) surfaces.
 Germ (killer) (destroyer) (eliminator) **
 (Helps) eliminate odor-causing bacteria*
 Household (Disinfectant) (Sanitizer)
 Hospital Type (disinfectant) (disinfection).
 Kills 99.9% of bacteria and viruses**
 Kills 99.9% of viruses and bacteria**
 Kills more than 99.9% of bacteria and viruses**
 Kills more than 99.9% of viruses and bacteria**
 Kills (Avian) Influenza A (H5N1) virus on environmental (hard non-porous) surfaces
 Kills (bacteria*) (viruses[†]) (and) (germs**) while it cleans tough (bathroom) messes.
 Kills Cold & Flu Virus(es)³ (on hard non-porous surfaces)
 (Kills) (Effective against) (the) (cold and flu) (flu) (cold) (viruses) (on hard non-porous surfaces).³
 (Kills) (Effective against) (Controls) cold and flu viruses on hard non-porous surfaces.³
 (Kills) (Effective against) viruses that (can) cause (the cold) (colds and flu) (flu) (colds) on hard non-porous surfaces.³
 Kills (Eliminates) 99.9% of (Flu Virus²) (Influenza A virus) (influenza**) (Salmonella) (Staph) {insert 'A – B – C'
 organisms}
 Kills (Eliminates) 99.9% of germs** (on hard, non-porous surfaces)
 Kills (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria*) (viruses[†])
 (germs**)
 Kills (germs**) (bacteria*) (viruses[†]) (you can't see): (Flu Virus²) (Salmonella) (Staph)
 Kills germs that ordinary cleaners don't. **
 Kills germs while it cleans.**
 Kills Influenza A (Strain New Caledonia/20/99) (Flu virus[†]) in ten (10) minute.
 Kills {insert 'A – B – C' organisms}
 Kills (kitchen) (bathroom) (bedroom) Germs**
 Kills odor-causing bacteria*
 Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu)
 Kills Pandemic 2009 H1N1 influenza A virus
 Kills the (influenza) (flu) virus[†]
 Large (Size) Disinfecting cloths
 Leaves a (fresh) (clean) scent
 (Lysol) (an) expert in disinfection for over 100 years
 Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on hard, non-porous
 surfaces)
 On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria) (viruses)
 (germs): {insert 'A – B – C' organisms}
 One step (cleaning) (and) (Disinfecting) (Sanitizing)
 (Quickly)(Removes) (bacteria*) (viruses[†]) (germs**) {insert 'A – B – C' organisms}
 (Quickly) wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) such as {insert
 use surfaces} to kill (bacteria*) (viruses[†]) (germs**) (throughout the house)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The 'X' claims – X can

<< Front or Back Panel – Disinfecting and Deodorizing Claims – use as bullet point or in paragraph format CONT.>>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (Product Name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (influenza A virus tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).

The fast convenient way to (clean) (disinfect) (and) (sanitize) hard non-porous surfaces (anywhere you) travel. The quick and easy way to (clean) (and) (disinfect) (sanitize) (the following hard, non-porous) (non-food contact surfaces) (anywhere you travel): {insert use surfaces}

(This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert use surfaces}

This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including pandemic 2009 H1N1 influenza A virus

This product has demonstrated effectiveness against (influenza A viruses tested and listed on the label) and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu)

(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on hard non-porous surfaces.

(This product) (is) (are) the (quick) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces.

(This product) kills {insert 'A – B – C' organisms} (on hard, non-porous surfaces) (in 10 minutes)

(This product) kills (the following viruses): (Human Immunodeficiency Type 1 Virus) (on hard, non-porous surfaces) in (30) seconds

(This product) meets efficacy standards for (hospital type) disinfectant (sanitizing) wipes.

Use them (on kitchen counters) before and after cooking to kill (common) (bacteria*) (viruses[†]) (germs**) (Use (them) (this product) on surfaces {insert use sites} (where (bacteria*) (viruses[†]) (germs**) may be a concern.)

Use (This product) as a (quick) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces.

Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)

Virus (killer) (destroyer) (eliminator) [†]

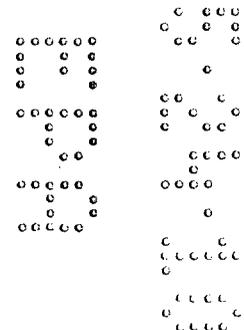
<< Back panel – Disinfection claim qualifier >>

**Kills (99.9% of) {insert 'A – B – C' organisms} (on hard, non-porous surfaces) (in 10 minutes)

[†] Kills (Human Immunodeficiency Virus Type 1) (Human Coronavirus) (Influenza A Virus) (Herpes Simplex Type 1) (Respiratory Syncytial Virus) (Swine Influenza A Virus (H1N1)) (2009-H1N1 Influenza A virus) (in 10 minutes) (on hard, non-porous surfaces).

² Influenza A Virus (Swine Influenza A Virus (H1N1)) (2009-H1N1 Influenza A virus) on hard non-porous surfaces

³ Influenza A Virus (Human Coronavirus) (Swine Influenza A Virus (H1N1)) (2009-H1N1 Influenza A virus) on hard non-porous surfaces



<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For canister packaging >>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. DO NOT PUSH FINGER THROUGH OPENING. Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< For pouch packaging >>

To Open Package: Peel back the front label slowly. Remove towelette (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled wipe when done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (wipe) (this product) and reseal pouch to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.)

<< For Refill packaging >>

To Open Refill Package: Open (bag)(pouch)(box)(container). Place wipes in (refill) (x count) canister. Do not use wipes in this refill package.

To Refill: Remove the entire cap from the canister. Place refill wipes in canister.

<< For Convenience Mop >>

To use with convenience mop:

1. Spread the wipe on the floor.
2. Fix the wipe around the convenience mop.
3. Use wipe along floor
4. Refer to (specific) directions for use for floors.

<< Use directions for all packaging types >>

To Clean (/ Deodorize) (/ Remove Allergens^{††}): Use fresh wipe on surface. Repeat for stubborn stains.

To Sanitize/Disinfect: Pre-clean surface. Use enough fresh wipes to thoroughly wet surface. To Sanitize: Allow to remain wet for 30 seconds. To Disinfect: Allow to remain wet for 10 minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

For surfaces that come in contact with food: Use only on hard non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard non-porous surfaces. Use enough fresh towelettes to thoroughly wet surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. (Toss dirty wipe away.) Rinse thoroughly with water after use.

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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate CONT. >>

To Prevent the Growth of Mold and Mildew (and their odors): Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain wet for 10 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

To Disinfect Floors:

1. Pre-clean surface following the cleaning directions.
2. Use enough fresh (wipe) (cloth) (towelette) to thoroughly wet surface.
3. Each square inch of (wipe) (cloth) (towelette) will disinfect 1.28 square inches of surface. Allow surface to remain wet for 10 minutes. Let surface dry
4. Use enough (wipe) (cloth) (towelette) for floor to remain visibly wet for 10 minutes. For larger area you may need to use additional wipes.
5. Change (wipe) (cloth) (towelette) when soiled.

To Sanitize Floors:

1. Pre-clean surface following the cleaning directions.
2. Use enough fresh (wipe) (cloth) (towelette) to thoroughly wet surface.
3. Each square inch of (wipe) (cloth) (towelette) will disinfect 1.28 square inches of surface. Allow surface to remain wet for 30 seconds. Let surface dry.
4. Use enough (wipe) (cloth) (towelette) for floor to remain visibly wet for 10 minutes. For larger area you may need to use additional wipes.
5. Change (wipe) (cloth) (towelette) when soiled.

<< Advisory Statements >>

Do not use (this product) on dishes, glasses, or utensils.

Do not flush (in toilet).

For food contact surfaces rinse with clean potable water after using this product.

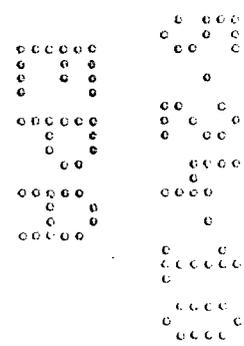
For other surfaces, spot test in an inconspicuous area.

Not (intended) for personal hygiene.

Not recommended for bare wood (surfaces).

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

Will not harm (your) (septic tanks) (or) (plumbing).



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<< Back Panel >>

<< Soil / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bacon Fat	Gravy	Outdoor Grime
(Burnt on) Grease	Grease	Pancake mix
Baked on cheese	Grime	Particles (residues)
Bathtub Rings	Hard Water (Stain)	Peanut butter
(Burnt on) Food (Stains)	(Pet) Hair	Pet messes
Chicken juice	Honey	Pet Stain (s)
Coffee stains	Jelly	Small spills
Cooking splashes	Juice stains	Smudges
Crumbs	Lint	Soap Scum
Dirt	Limescale	Stains
Dust	Makeup	Sticky messes
Dried on food	(Tough) Messes	Tea (stains)
Fingerprint	Mildew (mold) Stains	Tomato sauce
Food (residues)(particles)	Mud	Tough Soil
Footprints	Oil	(Dried on)Toothpaste
		Wine (stains)

Allergen soils:

Cat dander (allergen(s))	Dust mite debris (allergen(s))	Timothy grass
Cockroach debris (allergen(s))	Dust mite matter (allergen(s))	
Cockroach matter (allergen(s))	Dust mite particles (allergen(s))	
Cockroach particles (allergen(s))	Pet dander (allergen(s))	
Dog dander (allergen(s))	Pollen particle (allergen(s))	

Hard Non-porous Surfaces (Graphic – depicting surface / use site)

Appliance (Exterior) (Handles)	(Laminate) (Laminated floors)	Refrigerators exteriors
Bathtub (Tub)	Garbage Can (Pail)	Remote Control
Changing Table	Glazed Ceramic Tile	Shower (Stall) (Area) (head)
Computer (Mouse)	Glazed Porcelain Tile	(fittings) (hardware)
(Computer) Keyboards	(Kitchen) Counter (Countertop)	(Kitchen) (Bathroom) Sink (Basin)
Counter (Countertop)	Kitchen Surfaces	Sports equipment
Cribs	Light switches	Stainless Steel ¹
(Diaper) changing (Counters)	(Microwave) Oven	Stove (Stovetop)
(tables)	(Non-wood) (Baby) (Furniture)	Table (Tabletop)
Diaper Pail	(Non-wood)(finished) Cabinets	Telephones (phones)
Door Knob (Handle)	(Non-wood) Highchair (non-food	Tiles
Baked Enamel Tile	contact area)	(Toilet) (Urinal) Exteriors
Exhaust Fan (Hood)	Outdoor Furniture (except	Toilet Seats
Exterior of Toilets	Cushions and woodframes)	Vanity Top
(Kitchen) (Bathroom)Faucet	Plastic Laundry Basket (Hamper)	Washable Wall
Finished wood (furniture)(surfaces)	(Plastic) Toys ¹	
(Bathroom) (Kitchen) Fixtures	Rails	
(Bathroom) (kitchen) floor		
¹ Non-Medical or Fixture		

¹Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

Surface Types: (~ Non-Medical or Fixture)

Aluminum	Formica	Plastic	o o o o o
Brass	Glass	Plastic Laminate	o o o o o
Chrome~	Glazed Ceramic	Plexiglas	o o o o o
Corian	Glazed Porcelain	Sealed Granite	o o o o o
Crystal	(waxed) Linoleum	Sealed Terra Cotta	o o o o o
Enamel	(non-waxed) Linoleum	Stainless Steel	o o o o o
Fiberglass Fixtures	Metal	Tin	o o o o o
Finished Wood (floors)	Mirror	Vinyl	o o o o o

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Patterns/Textures (Graphic – depicting images)

(honeycomb)(Interlocking) (C)(diamond)(dots)(gripper)(trapper)(locker)(embossed)(grooved)(raised)(3D)
(quilted)(thicker)(stronger) (wipe) (weave) (texture)(pattern)(grooves) (technology)

Household Use Sites: (Graphic – depicting use site)

Automobiles (Interiors)	Children's rooms	Kitchen
Baby's room	Dorm Room	Mudrooms
Basement	Entrances	Nursery
Bathroom (restroom)	Family Room	Office
Bedroom	Foyers	Playroom
Boats	Health Clubs (gym)	Pet areas
Cars (Interiors)	Home / House	Storage Areas
		Vacation homes

Business Use Sites: (Graphic – depicting use site)

Airports	Grocery/Shopping Carts	Patient Chairs
Ambulances	Health Clubs	Physician's Office
Bowling Alleys	Hotel / Motel	(Public) Restroom
Classrooms	Kennels	(Public) Telephones
Clinics	Laboratories	Restaurant
Cuspidors	Malls	Rest Stops
Day Care Center	Military Institutions	RV
Dental Office	Nursery (Schools)	School
Doctors Office	Nursing Home	Sick Room
Examination Tables	Office (Building)	Stretchers
Gas Stations	Operatories	Veterinary (Offices)

<< Back Panel - IMPORTANT: The following is required for claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.