



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 25, 2022

Abbi Turner
Senior Regulatory Associate
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – Minor Label Changes and Add Alternate Brand Names
Product Name: Ottoman
EPA Registration Number: 777-113
Received Date: July 22, 2022
Action Case Number: 00380230; 00380226

Dear Abbi Turner:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

The following alternate brand names have been added to the product record:

- Laundry Sanitizing Spray Cotton Fields Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Fresh Linen Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray White Cotton & Orchid Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Blue Sky Cotton Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Seaside Linen Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Linen Mist Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Fresh Cotton Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Sundrenched Linen Scent Lysol Brand Kills 99.9% of Bacteria***

- Laundry Sanitizing Spray Crisp Cotton Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray White Linen Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Coastal Breeze Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Citrus Blossom Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Light Breeze Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Fresh Morning Dew Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Lavender Fields Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Midnight Bloom Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Tropical Sunrise Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Wildflower Meadows Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Wildflower Fields Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Island Breeze Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Rainkissed Blossoms Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Island Flower & Hibiscus Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Sunkissed Magnolia Blossoms Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Wildflower Oasis Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Simple Fresh Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Spring Burst Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Peach Blossom Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Wild Berry & Rain Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Melon & Sunshine Scent Lysol Brand Kills 99.9% of Bacteria***
- Laundry Sanitizing Spray Wild Berry Fields Scent Lysol Brand Kills 99.9% of Bacteria***
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Cotton Fields Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Fresh Linen Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher White Cotton & Orchid Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Blue Sky Cotton Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Seaside Linen Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Linen Mist Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Fresh Cotton Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Sundrenched Linen Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Crisp Cotton Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher White Linen Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Coastal Breeze Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Citrus Blossom Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Light Breeze Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Fresh Morning Dew Scent

- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Lavender Fields Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Midnight Bloom Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Tropical Sunrise Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Wildflower Meadows Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Wildflower Fields Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Island Breeze Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Rainkissed Blossoms Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Island Flower & Hibiscus Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Sunkissed Magnolia Blossoms Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Wildflower Oasis Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Simple Fresh Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Spring Burst Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Peach Blossom Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Wild Berry & Rain Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Melon & Sunshine Scent
- Lysol Brand Kills 99.9% of Bacteria*** Antibacterial Fabric Refresher Wild Berry Fields Scent

If you have any questions, you may contact Joe Daniels via email at daniels.joseph@epa.gov.

Sincerely,



for

John Hebert, Branch Chief
Regulatory Management Branch 1
Antimicrobials Division (7510M)
Office of Pesticide Programs

<< FRONT PANEL >>

ACTIVE INGREDIENTS:
Didecyl dimethyl Ammonium Chloride0.130%
OTHER INGREDIENTS: 99.870%
TOTAL:100.000%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET CONTENTS.:

17 FL. OZ.	(1 PT. 1 FL. OZ.)	(502 mL)
22 FL. OZ.	(1 PT. 6 FL. OZ.)	(650 mL)
27 FL. OZ.	(1 PT. 11 FL. OZ.)	(798 mL)
30 FL. OZ.	(1 PT. 14 FL. OZ.)	(887 mL)
32 FL. OZ.	(1 QT.)	(946 mL)
(xx) FL. OZ.	(xx PT. xx FL. OZ.)	(xxx mL)
(xx) FL. OZ.	(xx QT. xx FL. OZ.)	(xxx L)
(xx) FL. OZ.	(xx QT.)	
(x) x 27 FL. OZ.	(1 PT. 11 FL. OZ.)	(798 mL)
(x) x 48 FL.OZ.	(1 QT. 1 PT.)	(1.42 L)
TOTAL: xx FL. OZ.	(xx QT.)	(xxx L)
(x) x 17 FL. OZ.	(1 PT. 1 FL. OZ.)	(502 mL)
(x) x 48 FL.OZ.	(1 QT. 1 PT.)	(1.42 L)
TOTAL: xx FL. OZ.	(xx QT.)	(xxx L)

NOTIFICATION

777-113

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/25/2022

<< FRONT OR BACK PANEL >>

EPA Reg. No.: 777-113
EPA Est. No.:

777-MO-001 (Y) (YY)	33590-MA-003 (Y) (YY)	11525-RI-001 (Y) (YY)	475-PA-001 (Y) (YY)
11525-IL-001 (Y) (YY)	475-MO-001 (Y) (YY)	58996-MO-001 (Y) (YY)	66397-OK-001 (Y) (YY)
13891-IN-001 (Y) (YY)	777-PA-001(Y) (YY)	312-WI-003 (Y) (YY)	XXXX-YY-XXX (Y) (YY)
69209-MA-001 (Y) (YY)	777-MO-002 (Y) (YY)	777-GA-001(Y) (YY)	
74291-MO-001 (Y) (YY)	54487-GA-001 (Y) (YY)	777-PO-001 (Y) (YY)	
61203-MA-001 (Y) (YY)	498-IL-001(Y) (YY)	777-IL-001 (Y) (YY)	

See (bottom) (or) (side) (top) (cap) (for Lot/Data code) (EPA Est. No.)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)
(See) (bottom) (or) (side) (for) (Lot) (/) (Date) (code)

<< BACK PANEL >>

Questions? (symbol of telephone)
(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
For (more) ingredient (and other) information (visit) www.rbnainfo.com
(US Patents: www.rb.com/patents) (US Patents: www.reckitt.com/patents)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
(Made in {insert country}) © {insert year} (RB) (Reckitt) (Benckiser) (LLC)

Contains no (phosphates) (or) (dyes)
This (bottle) (container) is made of x% post-consumer recycled plastic

<< BACK PANEL – OPTIONAL TEXT >>



Company Logo (Reckitt Benckiser) (rb)
Recycle symbol
Encourage your local authorities to establish a program to recycle this (bottle) (container).
Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

<< Front Or Back Panel – Marketing / Product Performance claims – use as bullet point or in paragraph format>>

<< INTRODUCTORY 6-MONTH CLAIMS >>

Complete (formula)
Fresh, (clean) fragrance
Great (new) scent
New (and) (improved) (better) (fragrance)
New Clean(er), Fresh(er) Fragrance
New (easy to) (spray) (use)
New look (for) (Lysol)
New (Fragrance) (Scent) (Size) (Spray) (Trigger)
New {insert fragrance name} (scent)
Now (for) use (on fabrics) (on soft surfaces) (on soft furnishings) (in the) (air)
Now with (a) fresher fragrance(s)
(Smells) (better) than ever ({insert fragrance name}) (fragrance)

<< PACKAGING CLAIMS – use as bullet point or in paragraph format >>

(X Triggers) (x Refills) (Total) (X Fl. Oz)
x% (Bonus) (Discount) (More Free)
x OZ. (at) (for) (the) (price of) X OZ. (Price)
(X) Pack
X trigger(s) (and) (X refill) (and ultimate freshness) (in one) (pack) (box) (great value) (= ultimate freshness)
Bonus (size) (pack)
Bonus x%
Bonus X OZ.
(Buy X Get X Free)
(Economy) (Economical) (Size) (Amount) (Value)
(Great) (Mega) (Super) (Value) (pack) (size)
Mini
Pocket (size) (pack)
Portable
Purse (size) (pack)
(Refill) (Size) (pack)
Refill into {insert product name} (scent indicator)
(Take) (Carry) (it) (this product) (anywhere) (everywhere)
Travel (size) (pack)
(Trial) (size) (Value) (Pack)
Try (me) (for) (free) (now) (today) (for ultimate freshness)
Value (size) (pack)

<< FRAGRANCE CLAIMS >>

<u>Blossom(s)</u>	<u>(Island) Breeze</u>	<u>Simple Fresh</u>
<u>Blue Sky (&) (and) Cotton</u>	<u>Island Flower(s) (&) (and) Hibiscus</u>	<u>Spring Burst</u>
<u>[Calypso] Cotton</u>	<u>Lavender (Field(s))</u>	<u>Spring(time)</u>
<u>Clean</u>	<u>Light Breeze</u>	<u>Sundrenched Linen</u>
<u>Clean Linen</u>	<u>Linen</u>	<u>Sundried</u>
<u>Citrus Blossom</u>	<u>Linen Mist</u>	<u>Sunkissed Magnolia Blossom(s)</u>
<u>Coastal Breeze</u>	<u>Melon (&) (and) Sunshine</u>	<u>Sunsplash</u>
<u>Cool Breeze</u>	<u>Midnight Bloom</u>	<u>Tropical (Breeze) (Escape) (Sunrise)</u>
<u>Cotton (Field(s))</u>	<u>Mild</u>	<u>Unfragranced</u>
<u>Crisp Cotton</u>	<u>Morning Rain</u>	<u>Unscented</u>
<u>Crisp Linen</u>	<u>Ocean (Walk)</u>	<u>Water(s)</u>
<u>Fresh</u>	<u>Peach Blossom(s)</u>	<u>(White) Cotton (&) (and) Orchid</u>
<u>Fresh Cotton</u>	<u>Rain(fall)</u>	<u>White Linen</u>
<u>Fresh Linen</u>	<u>Rainkissed Blossoms</u>	<u>Wild Berry Field(s)</u>
<u>Fresh (Morning) (Dew)</u>	<u>Rainforest (Breeze) (Escape)</u>	<u>Wild Berry (&) (and) Rain</u>
<u>Jasmine</u>	<u>Seaside Linen</u>	

Wildflower (Field(s)) (Meadow(s)) (Oasis)

(and) (&)

(Fragrance(s)) (Scent(s)) (Scented) (Smell)

<< MARKETING – PRODUCT PERFORMANCE CLAIMS >>

((x-in-1) (Formula))

(Also) For use in the air

Antibacterial (Clothing) (Fabric) (and) (&) (Room) (Anti-Odor) (Odor Control) (Laundry) (Refresher) (Spray)

Anytime (to-go)

Bleach free (formula) (technology)

Brand New Day

Clean, (fresh) fragrance

Clean(er) smelling scent

Clothing (Sanitizer) (and / &) (Refresher) (Spray)

{insert soft surface use sites – See Appendix 2} (Clothing) (Laundry) (Sanitizing) (Spray) (Refresher)

Colorless

(Contains:) (x amount)

Contains (tropical) (fresh) (&) (fruity) (scents) (notes) (fragrances)

Daily (spray)

De-Wrinkles

Does not cause fading (of) {insert soft surface – See Appendix 2}

Does not damage {insert soft surface – See Appendix 2}

(Does not) (Doesn't just) mask odors (instead) (eliminates) (odors) (at the source)

Dries (in minutes), (smells fresh(er))

Dual (Action) (Purpose)

Dye free (formula) (technology)

Easy to use (– just mist and walk away)

Economical

Effectively works on (many) (most) soft surfaces (fabrics) (soft furnishings)

Everyday formula

Fabric (rejuvenator) (refresher)

Fabric (soft surface) sanitizer

Fast, Easy, Effective

Fine Mist (Dries in Minutes)

For a fresher household

(For) (Enjoy) (tropical) (fresh) {insert fragrance claim} smelling laundry

For (use) (on) (clothing)(clothes)(fabrics)(soft surfaces)

For everyday use

For Soft Surface(s)

For the holidays

For ultimate freshness

{Fragrance Name} has a (clean) (scent) (fragrance) (smell).

Frequent (regular) use formula

(Freshens) (Refreshes) (up) fabrics

Freshens (and / &) De-wrinkles

Freshen your (house) (home) (For the Holidays)

Great for (frequent) (everyday) use (all over)

Gentle on (most) (clothes) (and) (or) (garments) (and) (or) (delicates) (and) (or) (fabrics) (and) (or) (whites) (and)

(or) (light) (and) (or) (dark) (clothes)

(Help(s)) (keep(s)) (leaves) your laundry smelling (like a) (clean) (tropical escape) (tropical fresh) (rainforest

breeze) {insert fragrance claim} (use after use) (after every use) (wash after wash) (after every wash)

(Helps) (to) (remove) (removes) (release) (releases) (wrinkles) (de-wrinkles) (on) (clothes) (laundry)

Holiday scent(s)

Instant freshness

Instantly refresh(es) (clothes)

It's ok to spray (use) daily

(It's) (a) (breath) (of) (fresh air) (freshness)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

Keep your {insert household use sites} (refreshed) (freshened) every day
Leaves (a fresh, clean scent) (no) (residue)
(Leaves) (a) (freshness) (light) (clean) (fresh) (scent) (fragrance) (smell) (all around)
Leaves (household) soft surfaces (fresh) (deodorized)
Leaves (clothes)(fabrics) smelling fresh
Leaves no stains on clothes
Leaves your laundry with a (clean) (tropical escape) (tropical fresh) (rainforest breeze) ({insert fragrance claim})
(scent) (use after use) (after every use) (wash after wash) (after every wash)
Light(ly) scent(ed) (and) (suitable for frequent use)
Long lasting (Fragrance)(Scent)
Lysol (Brand)
Made with:
Modern (Classic)
(Money back) (Satisfaction) (guarantee) (or your money back) (or its) (yours) (free)
(Multi-Action) (Multi-Purpose) (Multi-Room)
(neutra air) (neutraair) (Neutra Air) Brand
Now available in (finely crafted) exotic fragrances
On-the-go
One step
Pleasant Fragrance (scent)
Ready to Use
Recyclable bottle (and trigger)
(Refreshes)(sanitizes) (laundry)(clothes)(clothing) (in-between)(between) washes
Revitalizing Fabric (Sanitizer) (and / &) (Refresher)
Sanitize and refresh your (laundry)(clothes)(clothing) ((with) (this) (product) ({insert Lysol brand name})
Smells fresh(er)
The Power of Lysol
(This product) has a (clean) (pleasant) (fresh) scent
(This product) is a unique new fabric refresher that both eliminates odors and kills (99.9% of) odor causing bacteria on
household fabrics (at the source) (soft surfaces) ((soft) soft furnishings)) (and in the air) to freshen up your home!
To(-)Go (anytime)
Tropical (fresh) (&) (fruity) (scents) (notes) (fragrances)
Triple (Action) (Purpose)
Versatile Formula
(De-wrinkles) With Wrinkle Release (System)(Technology)
With (fresh) (Tropical Escape) (Rainforest Breeze) ({insert Fragrance Claim}) (scent) (notes)

<< USAGE CLAIMS >>

(Can) (be used) (For) (Use) (for) (on) (to) (eliminate) (and) (kill) (sanitize) (sanitization) (of) (99.9% of bacteria***) (on)
(soft surfaces) (fabrics) (soft furnishings) (at the source)
(Can) (be used) (For) (Use) (for) (on) (to) (eliminate) (and) (kill) (sanitize) (sanitization) (of) (99.9% of) bacteria ***) (on)
(soft surfaces) (fabrics) (soft furnishings) (at the source)
Effective (to kill 99.9% of bacteria ***) (to kill (99.9% of) (odor causing) bacteria ***) (on multiple soft (fabric) surfaces)
(such as) ({insert soft surface use site – See Appendix 2})
Fabric (& Air) Mist
For (fabrics) (soft surfaces) (soft furnishings)
(For) (use) (during) (back to school) (school) (time) (on) (backpacks) (school packs) (school bags) (gym bags)
(For) (use) (on) (in) ({insert household use sites}) (and) (&) ({insert soft surface use sites – See Appendix 2})
For use on (sweaters)(sweatshirts)(outerwear)(jeans)(dresses) (and / &) (skirts)
(For) use on soft (fabric) surfaces (and) (in the) (air)
Freshens the air
Great for soft surfaces (fabrics)
(Ideal) (to) (for) use (on) (fabrics) (soft surfaces) (and) (in the air)
Over x use sites (around the home)
Simply spray (this product) on soft (fabric) surfaces that you and your family come in contact with everyday ((such as)
(including): {insert soft surface use sites})
Spray (Use) on soft surfaces your family ([uses) (comes into contact with) everyday
Suitable for (use on) most (household) fabrics (soft surfaces)(!)
Suitable (on) (for) {insert soft surface use sites}
Suitable (to) (for) use on most soft surfaces (fabrics) (soft furnishings)

Suitable to use (on most fabrics) (in the air) (all around the home)
Suitable to use on fabrics such as {insert soft surface use sites} (and most soft furnishings around the house)
(This product) (sanitizes) the following (soft surfaces) (fabrics) (soft furnishings) {insert soft surface use sites}
(This product) sanitizes (in) (the following areas) {insert soft surface use sites}
(This product) is approved for use (in) (on) {insert soft surface use sites}
Treats (odors) (fabrics), does not cover up
Up to x uses (applications) per bottle
Use on (fabrics) (soft surfaces) where (odor causing bacteria) (bacterial odors) (bacteria) can (linger) (hide)(***)
Use on hard to clean soft surfaces in laundry areas to reduce odors
Use this product (in) (under) (around) (on) {insert household use sites}
Use this product (to)(on) sanitize and refresh your (laundry)(clothes)(clothing)
Use this product (on) {insert soft surface use sites}
Use on (fabrics) (soft surfaces) (soft furnishings)
(Use to) (control(s)) (kill(s)) (and) (&) (reduces) (the) (growth of) odor causing bacteria*** on (soft surfaces) (fabrics) (at the source)
Use up to x times (based on x sprays per use)

<< DEODORIZING CLAIMS >>

(24 hour) (24 h) (24 hr) Bacteriostatic barrier^(E)
((24 hour) (24 h) (24 hr)) Odor-causing bacteria Prevention (for (24) hours)^(E)
All day (long) freshness (odor reduction) (odor) (elimination) (neutralization) (control) (on fabrics) (soft surface) (soft furnishings) (in the air)
Comes in (fragrances that are surprisingly light and fresh) (light and fresh scents)
(Controls) (Kills) odor-causing bacteria*** on (soft surfaces) (fabrics)
(Controls) (Neutralizes) (Eliminates) (the toughest) (tough) (pet) odors (caused by bacteria***)
(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)
Controls the growth of fungi (for up to) (in) (7 days) (24 hours) (1 day) (3 days) (5 days) (14 days)
(Controls) (Prevents) the growth of mold (&)(and) mildew (for up to) (in) (7 days) (24 hours) (1 day) (3 days) (5 days) (14 days)
Controls the growth of odor causing bacteria (for (24) hours)^(E)
Controls (the toughest) (tough) (bathroom) odors on soft surfaces (fabrics) caused by bacteria***
Controls (the toughest) (tough) (pet) odors caused by bacteria*** on soft surfaces (fabrics)
Deodorizes with (new) (a) (fresh), (pleasant) (clean) fragrance
Deodorizing by killing odor-causing bacteria*** on soft surfaces (fabrics)
Deodorizes with (a) (new) (fresh), (pleasant) (clean) (fragrance) (scent)
Does not just (cover up) (mask) odors, (this product) eliminates them at the source leaving behind a (light) (pleasant) (fresh) scent
Eliminates (99.9% of) odor-causing bacteria*** on soft surfaces (fabrics) (to leave your home smelling fresh and clean) (at the source)
(Eliminates) (Neutralizes) (tough) (the toughest) (bacterial) odors on (fabrics) (soft surfaces) (soft furnishings) and kills (99.9% of) (odor causing) bacteria at the source for a fresher home.
(Eliminates) (Neutralizes) (kills) (99.9%) (of) (tough odors) (bacterial odor) (odor causing bacteria) (on) (soft surfaces) (fabrics) (soft furnishings) (at the source)
Eliminates odors and freshens fabrics (soft surfaces)
Eliminates odors (on fabrics) (on soft surfaces) (at the source)
Eliminates (removes) (the toughest) (tough) odors (caused by) bacteria on soft surfaces (fabrics)
Fabric Refresher
Fights tough odors with malodour control technology
For ultimate freshness
Freshens (Air) (Fabrics)
Freshens and (neutralizes) (eliminates) odors on fabrics.
Freshness (for) (in-between) (washes) (without washing)
Full day freshness (odor reduction) (odor) (elimination) (neutralization) (control) (on fabrics) (soft surface) (soft furnishings) (in the air)
Gets rid of (the toughest) (tough) odors on soft surfaces (fabrics) by killing the bacteria (that cause them) (at the source)
Gets to the heart of (the toughest) (tough) odors
Helps eliminate (99.9% of) odor-causing bacteria
Helps prevent (the build-up of) odors by killing (99.9% of) odor-causing bacteria on soft surfaces (fabrics)
Kills (99.9% of) odor-causing bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home) (without washing)

Kills 99.9% of odor causing bacteria (even) on soft surfaces (fabrics)
Kills 99.9% of odor causing bacteria (in 5 minutes) on soft surfaces (fabrics) and eliminates (the toughest) (tough) odors on (fabrics) (and) (soft surfaces) ({insert soft surface use sites})
Kills (99.9% of) odor causing bacteria on {insert soft surface use sites}
Kills 99.9% of odor causing bacteria (that cause odors) on fabrics (soft surfaces)
Kills 99.9% of odor causing bacteria (and) (eliminates) (eliminating) (the toughest) (tough) odors on fabrics (and soft surfaces) ({insert soft surfaces})
Kills 99.9% of odor causing bacteria leaving (soft surfaces) (fabrics) smelling fresh (and clean)
Kills 99.9% of odor-causing bacteria on fabrics (soft surfaces) ({insert soft surfaces})
Kills odor-causing bacteria (on) (fabrics) (soft surfaces) ({insert soft surfaces})
(Leaves a) (lovely) (light) (clean) (fresh) (smelling) (scent) (fragrance) (on) (clothes)(clothing)(fabrics)
Leaves fabrics smelling (refreshed) (fresh and clean)
Long lasting freshness (odor reduction) (odor) (elimination) (neutralization) (control) (on fabrics) (in the air)
Makes hard to clean fabrics smell fresh
(Neutralizes) (Eliminates) odors and freshens fabrics, (and) carpets (and air)
(Neutralizes) (Eliminates) odors in/on fabrics!
(Neutralizes) (Eliminates) odors and freshens fabrics
(Neutralizes) (Eliminates) even the toughest odors like (smoke) (body odors), (urine) (and) (pet smells)
(Neutralizes) (Eliminates) odors on fabrics including (wet dog), (urine), (body odor), (mold odors) (mildew odors) and (smoke/tobacco)
(Neutralizes) (Eliminates) odors without just masking (them)
Odor (fighter) (eliminator) (elimination) (neutralizer)
Patented odor fighting technology
Perfect for eliminating your toughest odors (at their source)
Patented technology proven to eliminate odors including (smoke), (pet odors) (mildew odors)
(Prevents) (controls) odor-causing bacteria (24 hour) (24 h) (24 hr) ^(E)
(Prevents) (controls) odor-causing bacterial growth for (24 hour) (24 h) (24 hr) ^(E)
Prevents the growth of odor causing bacteria (for (24) hours) ^(E)
(Proven to) (neutralize(s)) (eliminate(s)) (tough) (odors) (including) (pet odors), (body odors) (smoke) (mold and mildew odors), (wet dog) (odors)(and more!)
Reduces odor-causing bacteria on soft surfaces (such as {insert soft surface use sites})
(The) (fine) (mist) eliminates (bacterial odors) (odor causing bacteria) (that can linger) (on) (your) (fabrics) (and) (freshens) (the) (air)
(This product) Deodorizes by killing (99.9% of) (many) bacteria that cause odors.
(This product) (it) Eliminates (the toughest) (tough) odors on soft surfaces
(This product) not only kills 99.9% of odor-causing bacteria, it (also) eliminates odors such as (smoke) (pet) (and) (body) odors on fabrics (soft surfaces) including {insert soft surface use sites}
(This product) prevents odors at their source (caused by bacteria)
(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on (soft surfaces) (clothing) (fabric(s))
(This product) (is) (specially formulated to) eliminate odors ((from) {insert household use sites} {insert soft surface use sites})
To eliminate odors use (this product) around {insert household use sites} {insert soft surface use sites}
(Up to) (X) hour freshness (odor reduction) (odor) (elimination) (neutralization) (control) (on fabrics) (soft surface) (soft furnishings) (in the air)
Use (this product) every day throughout your (house) (home) to eliminate odors caused by bacteria on soft surfaces

<< SANITIZING CLAIMS (Soft Surfaces) >>

<< front / back panel claim >>

5 minutes is all it takes to (spot treat and) kill 99.9% of bacteria*** on soft surfaces (fabrics)
An effective (fast acting) soft surface (fabric) sanitizer (for use (in) (on) ({insert household use sites}) ({insert soft surface use sites}))
Bacteria (destroyer) (killer) (reducer)
Bacteria kill with no compromise on fragrance!
(Destroys) (Kills 99.9% of) bacteria*** (on) (fabrics) (soft surfaces) (at the source)
Great for use as a soft surface (fabric) sanitizer (when used) (in) (on) ({insert household use sites}) ({insert soft surface use sites})
Kills 99.9% of bacteria*** and (neutralizes) (eliminates) odors (at the source) (for) (ultimate) (complete) (freshness)
Kills (99.9% of) (bacteria***) (and) (Sanitizes) (neutralizes) (eliminates) odors (in) (on) fabrics (soft surfaces)
Kills (99.9%) of bacteria (at the source) (on) (soft surfaces) *** (fabrics) (soft furnishings)

Kills 99.9% of bacteria*** (in (5) minutes) (on) (fabrics) (soft surfaces) (soft furnishings)
Kills (99.9%) (of) bacteria on soft surfaces (fabrics) (in (5) minutes)***
(Kills) (99.9% of) (bacteria) (Sanitizes) (on) (soft surfaces) (fabrics) (soft furnishings) ***
Kills 99.9% of bacteria with no compromise on fragrance! ***
Kills (99.9%) (of) (household) bacteria on soft surfaces (fabrics) (in (5) minutes)***
Kills (99.9% of) bacteria*** (at the source) (for a healthier home)
Kills (99.9% of) (odor causing bacteria) on {insert soft surface}***
Kills (99.9% of) (odor-causing) bacteria*** at the source (for) (complete) (ultimate) (freshness) (a light, fresh scent) (a fresher home)
Kills (99.9% of) (Staph) (and) (Enterobacter) on soft (surfaces) (soft furnishings)
Kills 99.9% of (Staphylococcus aureus) (Staph) (and) (Enterobacter aerogenes) (in (5) minutes) for spot treatment (on {insert soft surfaces})
(Kills) (Destroys) (Eliminates) 99.9% of bacteria*** (on) (soft surfaces) (fabric) (clothing)(clothes)(laundry) (in) (5) (minutes) (as a spot treatment)
Kills (Destroys) (Eliminates) 99.9% of bacteria *** on soft surfaces (fabrics) (in your) (living room) (bedroom) (bathroom) (house(hold)) (in (5) minutes).
Leaves (household) soft surfaces (fabrics) (sanitized) (sanitary)
Reduces (99.9% of) bacteria (on (soft surfaces) (fabrics) (soft furnishings)) (at the source) ***
Sanitizing
Sanitizes (and) (&) eliminates odors on household fabrics
Sanitizes (household) (bathroom) (living room) (bedroom) (restroom) soft surfaces (in) (just) ((5) minutes).
(Sanitizes) (Kills) (99.9% of) (bacteria) and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home) ***
(Sanitizes) (Sanitizer for) soft surfaces (fabrics) in your home for just pennies per spray
Sanitizes (soft surfaces) (fabrics) (in the) (living room) (bedroom) (household) (bathroom) (restroom) (all around the house) (in) ((5) minutes) (for spot treatment).
(This product) Sanitizes (soft) (fabric) surfaces as a spot treatment.
Use on soft surfaces (as a spot treatment)

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

<< For all sizes >>

Pre-clean surfaces prior to use.

To Deodorize or Freshen:

On (Clothing) (Fabrics): Spray (the product) 2-3 (times) (pumps) (of the product) from a distance of 6 (to)(-) 8 (inches) (in) until item is (wet) (slightly) (damp) to eliminate odors. DO NOT SATURATE. (Air: Spray the air in a sweeping motion throughout the entire room)

(Fabric Sanitizer: For spot treatment (2" x 2" area) only)

(To Spot Sanitize or Eliminate odor-causing bacteria):

On (Clothing) (Fabrics) (:) (Use (only) on a 2" x 2" area (only) (at one time).) Spray until wet. (Fabric (area) must remain visibly wet for 5 minutes. Let air dry. For difficult odors or heavy fabrics, repeat application. (Reapply as necessary.)

(To (control) (and) (prevent) the growth of mold (&) (and) mildew (and their odors) (on) (Clothing)

(fabric(s)): From a distance of 6 (to)(-) 8 (inches) (in), spray until wet. (Clothing) (fabric) (area) must remain visibly wet for 5 minutes. Let air dry. Reapply as necessary.

((£)To (control) (and) (prevent) the growth of odor causing bacteria (on) (Clothing) (fabric(s)): From a distance of 6 (to)(-) 8 (inches) (in), spray until wet. (Clothing) (fabric) (area) must remain visibly wet for 5 minutes. Let air dry. Reapply as necessary.

<< OPTIONAL ADVISORY STATEMENTS >>

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.

For Soft Surface Spot Application:

Test in an inconspicuous (hidden) area (for color-fastness) prior to use.

Always test on a hidden (section) (area) of (fabric) (soft (surface) (furnishings))

Other Fabric Claims

(Suitable to) use on most upholstery fabrics (that are blends)

(Suitable to) use on most (fabric) {insert soft surface use site – See Appendix 2}

(Suitable to) use on most fabric car upholstery

(Suitable to) use on most household fabrics

(Suitable to) use everyday on {insert soft surface use site – See Appendix 2}

For use on {insert soft surface use site – See Appendix 2}

(Allow)(Let) (clothing) (fabric(s)) (to) (air) dry completely (before wearing) (or) (using).

Do not use (on) (clothes)(fabric) while wearing (or) (using).

Not for use (on)(with) (intimates) (and / or) (underwear), children clothing.

No excessive usage on (clothing) (articles) between laundering.

Use (only) once in between washes

<< PRECAUTIONARY /FIRST AID / STORAGE – DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< STORAGE AND DISPOSAL LANGUAGE >>

<< Trigger bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to (small) children. Keep securely closed. Refillable. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

<< Pourable container >>

STORAGE AND DISPOSAL: Store in areas inaccessible to (small) children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

<< OPTIONAL GRAPHICS / ICONS >>



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<< **BOXTOPS IMAGES** >>

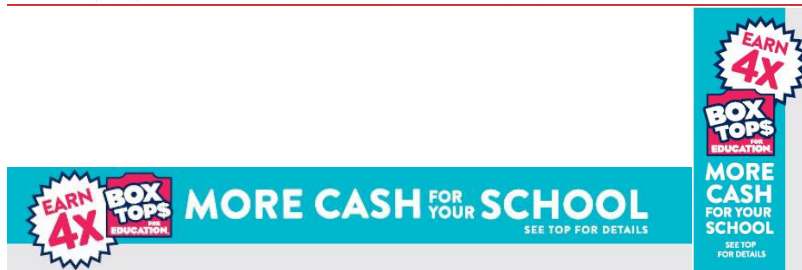


<< **Singles** >>



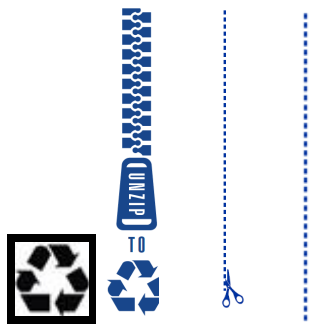
<< **Multipack Boxtop Logos** >>

<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>



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<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

Unzip to Recycle
Cut here to Recycle
Tear (Here) to Recycle

Un)zip (it) (label) to 
(Un)zip (it) (label) (to) (recycle) (before) (recycling)
Pull tab (and) (remove) (label) (to) (recycle)

Pull tab (and) (remove) (label) (to) 
(Remove) (label) (and) (discard) (before recycling)
Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of) (the) (trigger) (and) (bottle) is (fully) recyclable
Label is currently not recyclable
Unzip it
Help us improve recycling by removing the label first
Step 1. Unzip the label and discard
Step 2. Recycle the bottle and trigger
Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< TRIGGER >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<< APPENDIX 1 >>

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (Staph) on soft (surfaces) (and) (fabrics) (in) (5) (minutes).

This product has been tested and found effective against the following micro-organisms:

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parentheses). >>

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Sanitization – 5 minutes	
Bacteria	ATCC
Enterobacter aerogenes (Enterobacter)	(ATCC # 13048)
Staphylococcus aureus (Staphylococcus) (Staph)	(ATCC # 6538)

<<APPENDIX 2>>

<< HOUSEHOLD USE SITES - Graphic – depicting surface >>

- | | | |
|----------------------|------------------------|---------------------|
| All around the house | Closets | Living Room |
| All around the home | (Damp) Storage Area(s) | Lockers |
| Attic | (Damp) Storage Room(s) | Mobile Home(s) |
| Automobile(s) | Den / Study | Mud Room(s) |
| Baby's Room(s) | Dining Room(s) | Nursery (Nurseries) |
| Basement(s) | Dorm(s) | Pet areas |
| Bathroom (s) | Family Room(s) | Playroom(s) |
| Bedroom(s) | Garage(s) | Public places |
| Boat(s) | Home / House | Studios |
| Cabins | Home (office(s)) | Sunroom(s) |
| Camper(s) | (Home) Workshop | Vacation home |
| Car(s) (Truck(s)) | Laundry Room | Vehicles |

<<SOFT SURFACE USE SITES – Graphic – depicting surface >>

- | | | |
|----------------------------------|-----------------------------|---------------------------------------|
| Back (School) packs | Drapes | <u>Pet fabric(s)</u> |
| Bathroom mats | Draperies | Pillow(s) |
| Bedding () | Duvet cover(s) | Rugs (Carpets) |
| Bedsread(s) | Fabric(s) | School (bags) (<u>back</u>) (packs) |
| Blankets (Comforters) | (Fabric) Gym bags | Seat Cushion(s) |
| Box Springs | <u>Laundry</u> | Shoe interior(s) |
| (Canvas) (Fabric) (shoes) | (Fabric) Laundry bags | Slippers |
| (sneakers) | Fabric (shoes) (sneakers) | Sleeping Bags |
| Carpets | (Fabric) Shower Curtains | Sofas |
| Car (Seats) (Upholstery) | (Fabric) Window treatments | Soft surfaces(s) |
| Clothing | Garments | Stroller(s) (seats) |
| (Cotton) (Fabric) purses | Gym bags | Suitcase (Luggage) |
| Cots | Hamper | Tents |
| (Couch(es)) (Sofa(s)) | High chair seat(s) | (Throw) Pillows |
| Curtain(s) | (Household) seat cushion(s) | (Upholstered) chairs |
| Cushions(s) | (Kitchen) seat cushion(s) | (Upholstered) couches |
| Diaper bag(s) | Mattresses(es) (Covers) | (Upholstered) furniture |
| (Dog) (pet) (beds) (bedding) | Pet bed(ding) | Upholster |

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