UNITED LIATES ENVIRONMENTAL PROTECTION LIBERCY

Liane Jenkins Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

OCT 20 2010

SUBJECT:

Ottoman

EPA Registration Number: 777-113 Application Dated: September 23, 2010

Receipt Date: October 7, 2010

Dear Ms. Jenkins:

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10 and 40 CFR 152.46.

Addition of packaging claim (x Pack).

Based on a review of the submitted information, this notification is acceptable. Your proposed direction for use will be made part of the record for this file.

General Comments

Should you have any questions concerning this letter, please contact Emilia Oiguenblik at (703) 347-0109 or Velma Noble at (703) 308-6233.

Product Manager (31)

Regulatory Management Branch I Antimicrobials Division (7510P)

	CONCURRENCES	
SYMBOL) 75/0P		
SURNAME) & O'GRUEBLAK		***************************************
DATE # Och (9, 2010		
EDA Form 1320 18 (1400)	Printed on Donated D	OFFICIAL FILE COPY

Printed on Recycled Paper

Please read instructions on reverse before comp	form.		Form Appr	oved 3 No. 2070	-0060, Approval expires 05-31-98
O EDA	United States		☐ Regi	stration	OPP Identifier Number
	ental Protection		☐ Ame	ndment	274454
Wa	shington, DC 2046	0	⊠ Othe	r	
	Applicati	on for Pest	icide - Section	ı	
1. Company/Product Number		2. EPA Pr	oduct Manager	bla	Proposed Classification
777-113 4. Company/Product (Name)		PM#	Velma No	bie	None Restricted
Ottoman 5. Name and Address of Applicant (Include Zi	P Codo)	5. Expe	# 31	accordance with FIF	RA Section 3(c)(3) (b)(l),
Reckitt Benckiser Inc.	P Code)			identical in composit	
Morris Corporate Center IV 399 Interpace Parkway		EPA Reg.	No.		
Parsippany, NJ 07054					
Check if this is a new addres	s	1 100001110			
		Section	-11		
Amendment - Explain below.					Agency letter dated
Resubmission in response to Agency let Notification - Explain below.	ter dated	-	"Me Too" Ap Other - Expl		
Explanation: Use additional page(s) if nece	ssary. (For Section I	and Section I		alli below	
Notification: to add a packaging claim	m				
(x) Pack					
(X) Pack					
This notification is consistent with the provisions of	PR Notice 98-10 and EPA	A regulations a	t 40CFR§152.46, ar	d no other changes hav	e been made to the labeling or the
confidential statement of formula of this product. It if this notification is not consistent with the terms of	inderstand that it is a viol	lation of 18 U.S	.C. Sec. 1001 to wil	fully make any false sta	tement to EPA. I further understand that
and penalties under sections 12 and 14 of FIFRA.					
4. Material This Deaduck Will De Dealeased In		Section	- 111		
Material This Product Will Be Packaged In Child-Resistant Packaging Unit	Packaging		Water Soluble F	Packaging	2. Type of Container
Yes*	Yes		Yes		Metal
No Est	No No		No No	No. see	Plastic
*Contistantian must		lo. per ontainer	If "Yes" Package wgt.	No. per container	Glass
*Certification must be submitted		Mar.			☐ Paper ☐ Other (Specifiy)
Location of Net Contents Information	4. Size(s) Ref	tail Container		5. Location of	f Label Directions
☐ Container		various		On Labe	
				On label	ing accompanying product
Manner in Which Label is Affixed to Produ	ct Lithograp Description		☐ Other		
	☐ Stenciled				
		Section	-IV		ccccc
1. Contact Point (Complete items directly bel		f individual to	be contacted, if r	ecessary, to process	~
Name Liane Jenkins	Title	Senior	Registration & I	Regulatory	Tolephone No. (Include Area Code) 973-404-2781
Elane serians			ance Specialist		000 000-2701
I certify that the statements I have made on this form	Certification	ereto are true	accurate and comple	ete Lacknowledge that	6. Date Application
any knowingly false or misleading statement may b					T CCC VC 1
2. Signature:	3.	Title:	- D	0.0	7
Shave Derki	10		nior Registration mpliance Speci		ccccc
	1		piid.ioo opool	What is not a	((((
Typed Name: Liane Jenkins	4.	Date:	September 23	3, 2010	((((



September 23, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

Velma Noble, PM-31

Reference:

Notification for an additional packaging claim

Product Name: Ottoman

EPA Registration Number: 777-113

OPP ID Number: 274454

Dear Ms. Noble:

Reckitt Benckiser would like to add the following claim to the Master Label for the above mentioned registration.

(x) Pack

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 274454
- Copy of the Draft Master Label with the changes incorporated in red text and underlined

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2781 or via email at liane.jenkins@rb.com. Thank you for your assistance with this registration action.

Sincerely,

Liane Jenkins

Senior Regulatory & Registration

Mare Denkins

Compliance Specialist

Encl.

ÉReckitt Benckiser Inc.

399 Interpace Parkway P.O Box 225 Parsippany, N.J 07054 T (973) 404-2600 F (973) 404-5700

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<< FRONT PANEL >>

ACTIVE INGREDIENTS:

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET CONTENTS.:

17 FL. OZ. (1 PT. 1 FL. OZ.) (502 mL) 22 FL. OZ. (1 PT. 6 FL. OZ.) (650 mL) 27 FL. OZ. (1 PT. 11 FL. OZ.) (798 mL) 30 FL. OZ. (1 PT. 14 FL. OZ.) (887 mL) 32 FL. OZ. (1 QT.) (946 mL) (xx) FL. OZ. (xx PT. xx FL. OZ.) (xxx mL) (xx) FL. OZ. (xx QT. xx FL. OZ.) (xxx L) (xx) FL. OZ. (xx QT.) (x) x 27 FL. OZ. (1 PT. 11 FL. OZ.) (798 mL) (x) x 48 FL.OZ. (1 QT. 1 PT.) (1.42 L) TOTAL: xx FL. OZ. (xx QT.) (xxx L)

(x) x 17 FL. OZ. (1 PT. 1 FL. OZ.) (502 mL) (x) x 48 FL.OZ. (1 QT. 1 PT.) (1.42 L) TOTAL: xx FL. OZ. (xx QT.) (xxx L)

<< FRONT OR BACK PANEL >>

EPA Reg. No.: 777-113 EPA Est. No.: 777-NJ-2

11525-IL-01 13891-IN-001 61203-MA-001

8791-MO-1

See (bottom) (or) (side) (top) (cap) (for Lot/Data code)

<< BACK PANEL >>

Questions? (symbol of telephone)

(Call:) (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information, (please visit us at) (visit) (website)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Made in {insert country}

© RBI {insert year}

Contains no (phosphates) (or) (dyes)

This (bottle) (container) is made of x% post-consumer recycled plastic

<< BACK PANEL - OPTIONAL TEXT >>

Company Logo (Reckitt Benckiser) (rb)

Recycle symbol

NOTE:

Encourage your local authorities to establish a program to recycle this (bottle) (container).

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfecτάπts) (in good hygiene) (and the many ways that Lysol is promoting good hygiene habits) (for your family and community). (30 to www.spreadinghealth.com

Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacterial virus fungus & mold

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<< Front Or Back Panel – Marketing / Product Performance claims – use as bullet point or in paragraph format>>

<< INTRODUCTORY 6-MONTH CLAIMS >>

Complete (formula)

Fresh, (clean) fragrance

Great (new) scent

New (and) (improved) (better) (fragrance)

New Clean(er), Fresh(er) Fragrance

New (easy to) (spray) (use)

New look (for) (Lysol)

New (Fragrance) (Scent) (Size) (Spray) (Trigger)

New {insert fragrance name} (scent)

Now (for) use (on fabrics) (on soft surfaces) (on soft furnishings) (in the) (air)

Now with (a) fresher fragrance(s)

(Smells) (better) than ever ({insert fragrance name}) (fragrance)

<< PACKAGING CLAIMS - use as bullet point or in paragraph format >>

(X Triggers) (x Refills) (Total) (X FL. OZ.)

x% (Bonus) (Discount) (More Free)

x OZ. (at) (for) (the) (price of) X OZ. (Price)

(X) Pack F

X trigger(s) (and) (X refill) (and ultimate freshness) (in one) (pack) (box) (great value) (= ultimate freshness)

Mobil.

Bonus (size) (pack)

Bonus x%

Bonus X OZ.

(Economy) (Economical) (Size) (Amount) (Value)

(Great) (Mega) (Super) (Value) (pack) (size)

Mini

Pocket (size) (pack)

Portable

Purse (size) (pack)

(Refill) (Size) (pack)

Refill into {insert product name} (scent indicator)

(Take) (Carry) (it) (this product) (anywhere) (everywhere)

Travel (size) (pack)

(Trial) (size) (Value) (Pack)

Try (me) (for) (free) (now) (today) (for ultimate freshness)

Value (size) (pack)

<< FRAGRANCE CLAIMS >>

(Blossoms & Springtime) (Clean Linen) (Crisp Linen) (Fresh Linen) (Linen) (Morning Rain) (Sunsplash) (Scent) (Unfragranced) (Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance)



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<< MARKETING - PRODUCT PERFORMANCE CLAIMS >>
   ((x-in-1) (Formula))
   (Also) For use in the air
   Anytime (to-go)
   Bleach free (formula) (technology)
   Clean, (fresh) fragrance
   Clean(er) smelling scent
    (Contains:) (x amount)
    Daily (spray)
   (Does not) (Doesn't just) mask odors (instead) (eliminates) (odors) (at the source)
   Dries (in minutes), (smells fresh(er))
   Dual (Action) (Purpose)
   Dye free (formula) (technology)
   Easy to use (- just mist and walk away)
   Economical
   Effectively works on (many) (most) soft surfaces (fabrics) (soft furnishings)
   Everyday formula
   Fabric (soft surface) sanitizer
   Fast, Easy, Effective
   Fine Mist (Dries in Minutes)
   For a fresher household
   For everyday use
   For Soft Surface(s)
   For the holidays
   For ultimate freshness
   {Fragrance Name} has a (clean) (scent) (fragrance) (smell).
   Frequent (regular) use formula
   (Freshens) (Refreshes) (up) fabrics
   Freshen your (house) (home) (For the Holidays)
   (Gentle) (mist) dries (in minutes)
   Great for (frequent) (everyday) use (all over)
   Holiday scent(s)
   It's ok to spray (use) daily
   (It's) (a) (breath) (of) (fresh air) (freshness)
   Keep your {insert household use sites} (refreshed) (freshened) every day
   Leaves (a fresh, clean scent) (no) (residue)
   (Leaves) (a) (freshness) (light) (clean) (fresh) (scent) (fragrance) (smell) (all around)
   Leaves (household) soft surfaces (fresh) (deodorized)
   Light(ly) scent(ed) (and) (suitable for frequent use)
   Lysol (Brand)
   Made with:
   Modern (Classic)
   (Money back) (Satisfaction) (quarantee) (or your money back) (or its) (yours) (free)
   (Multi-Action) (Multi-Purpose) (Multi-Room)
   (neutra air) (neutraair) (Neutra Air) Brand
   On-the-go
   One step
   Pleasant Fragrance (scent)
   Ready to Use
   Recyclable bottle (and trigger)
   Smells fresh(er)
   The Power of Lysol
   (This product) has a (clean) (pleasant) (fresh) scent
   (This product) is a unique new fabric refresher that both eliminates odors and kills (99.9% ປາ) odor causing
        bacteria on household fabrics (at the source) (soft surfaces) ((soft) soft furnishings)) (and in the air) to
        freshen up your home!
   To(-)Go (anytime)
   Triple (Action) (Purpose)
   Versatile Formula
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<< USAGE CLAIMS >>

(Can) (be used) (For) (Use) (for) (on) (to) (eliminate) (and) (kill) (sanitize) (sanitization) (of) (99.9% of bacteria***) (on) (soft surfaces) (fabrics) (soft furnishings) (at the source)

(Can) (be used) (For) (Use) (for) (on) (to) (eliminate) (and) (kill) (sanitize) (sanitization) (of) (99.9% of) bacteria ***) (on) (soft surfaces) (fabrics) (soft furnishings) (at the source)

Effective (to kill 99.9% of bacteria ***) (to kill (99.9% of) (odor causing) bacteria ***) (on multiple soft (fabric) surfaces) (such as) ({insert soft surface use site})

Fabric (& Air) Mist

For (fabrics) (soft surfaces) (soft furnishings)

(For) (use) (during) (back to school) (school) (time) (on) (backpacks) (school packs) (school bags) (gym bags)

(For) use (on) (in) ({insert household use sites}) (and) (&) ({insert soft surface use sites})

(For) use on soft (fabric) surfaces (and) (in the) (air)

Freshens the air

Gentle mist dries in minutes

Great for soft surfaces (fabrics)

(Ideal) (to) (for) use (on) (fabrics) (soft surfaces) (and) (in the air)

Over x use sites (around the home)

Simply spray (this product) on soft (fabric) surfaces that you and your family come in contact with everyday ((such as) (including): {insert soft surface use sites})

Spray (Use) on soft surfaces your family ([uses) (comes into contact with) everyday

Suitable for (use on) most (household) fabrics (soft surfaces)(!)

Suitable (on) (for) {insert soft surface use sites}

Suitable (to) (for) use on most soft surfaces (fabrics) (soft furnishings)

Suitable to use (on most fabrics) (in the air) (all around the home)

Suitable to use on fabrics such as {insert soft surface use sites} (and most soft furnishings around the house)

(This product) (sanitizes) the following (soft surfaces) (fabrics) (soft furnishings) {insert soft surface use sites}

(This product) sanitizes (in) (the following areas) {insert soft surface use sites}

(This product) is approved for use (in) (on) {insert soft surface use sites}

Treats (odors) (fabrics), does not cover up

Up to x uses (applications) per bottle

Use on (fabrics) (soft surfaces) where (odor causing bacteria) (illness causing bacteria) (bacterial odors) (bacteria) can (linger) (hide)(***)

Use on hard to clean soft surfaces in laundry areas to reduce odors

Use this product (in) (under) (around) (on) {insert household use sites}

Use this product (on) {insert soft surface use sites}

Use on (fabrics) (soft surfaces) (soft furnishings)

(Use to) (control(s)) (kill(s)) (and) (&) (reduces) (the) (growth of) odor causing bacteria*** on (soft surfaces) (fabrics) (at the source)

<< DEODORIZING CLAIMS >>

All day (long) freshness (odor reduction) (odor) (elimination) (neutralization) (control) (on fabrics) (soft surface) (soft furnishings) (in the air)

Comes in (fragrances that are surprisingly light and fresh) (light and fresh scents)

(Controls) (Kills) odor-causing bacteria*** on (soft surfaces) (fabrics)

(Controls) (Neutralizes) (Eliminates) (the toughest) (tough) (pet) odors (caused by bacteria***)

Controls (the toughest) (tough) (bathroom) odors on soft surfaces (fabrics) caused by bacteria***

Controls (the toughest) (tough) (pet) odors caused by bacteria*** on soft surfaces (fabrics)

Deodorizes with (new) (a) (fresh), (pleasant) (clean) fragrance

Deodorizing by killing odor-causing bacteria*** on soft surfaces (fabrics)

Deodorizes with (a) (new) (fresh), (pleasant) (clean) (fragrance) (scent)

Does not just (cover up) (mask) odors, (this product) eliminates them at the source leaving behind a (light) (pleasant) (fresh) scent

Eliminates (99.9% of) odor-causing bacteria*** on soft surfaces (fabrics) (to leave your home smelling fresh and clean) (at the source)

(Eliminates) (Neutralizes) (tough) (the toughest) (bacterial) odors on (fabrics) (soft surfaces) (soft furnishings) and kills (99.9% of) (odor causing) bacteria at the source for a fresher home.

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<< DEODORIZING CLAIMS cont.>>

(Eliminates) (Neutralizes) (kills) (99.9%) (of) (tough odors) (bacterial odor) (odor causing bacteria) (on) (soft surfaces) (fabrics) (soft furnishings) (at the source)

Eliminates odors and freshens fabrics (soft surfaces)

Eliminates odors (on fabrics) (on soft surfaces) (at the source)

Eliminates (removes) (the toughest) (tough) odors (caused by) bacteria on soft surfaces (fabrics)

Fabric Refresher

For ultimate freshness

Freshens (Air) (Fabrics)

Freshens and (neutralizes) (eliminates) odors on fabrics.

Full day freshness (odor reduction) (odor) (elimination) (neutralization) (control) (on fabrics) (soft surface) (soft furnishings) (in the air)

Gets rid of (the toughest) (tough) odors on soft surfaces (fabrics) by killing the bacteria (that cause them) (at the source)

Gets to the heart of (the toughest) (tough) odors

Helps eliminate (99.9% of) odor-causing bacteria

Helps prevent (the build-up of) odors by killing (99.9% of) odor-causing bacteria on soft surfaces (fabrics)

Kills (99.9% of) odor-causing bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)

Kills 99.9% of odor causing bacteria (even) on soft surfaces (fabrics)

Kills 99.9% of odor causing bacteria (in 5 minutes) on soft surfaces (fabrics) and eliminates (the toughest) (tough) odors on (fabrics) (and) (soft surfaces) ({insert soft surface use sites})

Kills (99.9% of) odor causing bacteria on {insert soft surface use sites}

Kills 99.9% of odor causing bacteria (that cause odors) on fabrics (soft surfaces)

Kills 99.9% of odor causing bacteria (and) (eliminates) (eliminating) (the toughest) (tough) odors on fabrics (and soft surfaces) ({insert soft surfaces})

Kills 99.9% of odor causing bacteria leaving (soft surfaces) (fabrics) smelling fresh (and clean)

Kills 99.9% of odor-causing bacteria on fabrics (soft surfaces) ({insert soft surfaces})

Kills odor-causing bacteria (on) (fabrics) (soft surfaces) ({insert soft surfaces})

(Leaves a) (lovely) (light) (clean) (fresh) (scent) (fragrance)

Leaves fabrics smelling (refreshed) (fresh and clean)

Long lasting freshness (odor reduction) (odor) (elimination) (neutralization) (control) (on fabrics) (in the air)

Makes hard to clean fabrics smell fresh

(Neutralizes) (Eliminates) odors and freshens fabrics, (and) carpets (and air)

(Neutralizes) (Eliminates) odors in/on fabrics!

(Neutralizes) (Eliminates) odors and freshens fabrics

(Neutralizes) (Eliminates) even the toughest odors like (smoke) (body odors), (urine) (and) (pet smells)

(Neutralizes) (Eliminates) odors on fabrics including (wet dog), (urine), (body odor), (mold odors) (mildew odors) and (smoke/tobacco)

(Neutralizes) (Eliminates) odors without just masking (them)

Odor (fighter) (eliminator) (elimination) (neutralizer)

Patented odor fighting technology

Perfect for eliminating your toughest odors (at their source)

Patented technology proven to eliminate odors including (smoke), (pet odors) (mildew odors)

(Proven to) (neutralize(s)) (eliminate(s)) (tough) (odors) (including) (pet odors), (body odors) (smoke) (mold and mildew odors), (wet dog) (odors)(and more!)

Reduces odor-causing bacteria on soft surfaces (such as {insert soft surface use sites})

(The) (fine) (mist) eliminates (bacterial odors) (odor causing bacteria) (that can linger) (on) (your) (fabrics) (and) (freshens) (the) (air)

(This product) Deodorizes by killing (99.9% of) (many) bacteria that cause odors.

(This product) (it) Eliminates (the toughest) (tough) odors on soft surfaces

(This product) not only kills 99.9% of odor-causing bacteria, it (also) eliminates odors such as (smoke) (pet) (and) (body) odors on fabrics (soft surfaces) including {insert soft surface use sites}

(This product) prevents odors at their source (caused by bacteria)

(This product) (is) (specially formulated to) eliminate odors ((from) (insert household use sites) (incert soft surface use sites})

To eliminate odors use (this product) around (insert household use sites) {insert soft surface use sites}

(Up to) (X) hour freshness (odor reduction) (odor) (elimination) (neutralization) (control) (on fabrics) (soft surface) (soft furnishings) (in the air)

Use (this product) every day throughout your (house) (home) to eliminate odors caused by bacteria on soft surfaces

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<< SANITIZING CLAIMS (Soft Surfaces) >>

<< front / back panel claim >>

5 minutes is all it takes to (spot treat and) kill 99.9% of bacteria*** on soft surfaces (fabrics)

An effective (fast acting) soft surface (fabric) sanitizer (for use (in) (on) (({insert household use sites}) ({insert soft surface use sites}))

Bacteria (destroyer) (killer) (reducer)

Bacteria kill with no compromise on fragrance!

(Destroys) (Kills 99.9% of) bacteria*** (on) (fabrics) (soft surfaces) (at the source)

Fast Acting Sanitizer (on) (for) soft surfaces

Great for use as a soft surface (fabric) sanitizer (when used) (in) (on) ({insert household use sites}) ({insert soft surface use sites})

Kills 99.9% of bacteria*** and (neutralizes) (eliminates) odors (at the source) (for) (ultimate) (complete)

Kills (99.9% of) (bacteria***) (and) (Sanitizes) (neutralizes) (eliminates) odors (in) (on) fabrics (soft surfaces)

Kills (99.9%) of bacteria (at the source) (on) (soft surfaces) ***(fabrics) (soft furnishings)

Kills 99.9% of bacteria*** (in (5) minutes) (on) (fabrics) (soft surfaces) (soft furnishings)

Kills (99.9%) (of) bacteria on soft surfaces (fabrics) (in (5) minutes)***

(Kills) (99.9% of) (bacteria) (Sanitizes) (on) (soft surfaces) (fabrics) (soft furnishings) ***

Kills 99.9% of bacteria with no compromise on fragrance! ***

Kills (99.9%) (of) (household) bacteria on soft surfaces (fabrics) (in (5) minutes)***

Kills (99.9% of) bacteria*** (at the source) (for a healthier home)

Kills (99.9% of) (odor causing bacteria) on {insert soft surface}***

Kills (99.9% of) (odor-causing) bacteria*** at the source (for) (complete) (ultimate) (freshness) (a light, fresh scent) (a fresher home)

Kills (99.9% of) (Staph) (and) (Enterobacter) on soft (surfaces) (soft furnishings)

Kills 99.9% of (Staphylococcus aureus) (Staph) (and) (Enterobacter aerogenes) (in (5) minutes) for spot treatment (on {insert soft surfaces})

Kills (Destroys) (Eliminates) 99.9% of bacteria*** on soft surfaces (fabric) in (5) minutes (as a spot treatment) Kills (Destroys) (Eliminates) 99.9% of bacteria *** on soft surfaces (fabrics) (in your) (living room) (bedroom) (bathroom) (house(hold)) (in (5) minutes).

Leaves (household) soft surfaces (fabrics) (sanitized) (sanitary)

Reduces (99.9% of) bacteria (on (soft surfaces) (fabrics) (soft furnishings)) (at the source) *** Sanitizing

Sanitizes (and) (&) eliminates odors on household fabrics

Sanitizes (household) (bathroom) (living room) (bedroom) (restroom) soft surfaces (in) (just) ((5) minutes).

(Sanitizes) (Kills) (99.9% of) (bacteria) and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home) **

(Sanitizes) (Sanitizer for) soft surfaces (fabrics) in your home for just pennies per spray

Sanitizes (soft surfaces) (fabrics) (in the) (living room) (bedroom) (household) (bathroom) (restroom) (all around the house) (in) ((5) minutes) (for spot treatment).

(This product) Sanitizes (soft) (fabric) surfaces as a spot treatment.

Use on soft surfaces (as a spot treatment)

<< back panel qualifier >>

***Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (Staph) on soft (surfaces) " (and) (fabrics) (in (5) minutes).

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

<< For all sizes >>

To Deodorize or Freshen:

On Fabrics: Spray on fabrics until slightly damp to eliminate odors Air: Spray the air in a sweeping motion throughout the entire room

Pre-clean surfaces prior to use. Spray (the) (product) 2-3 (times) (pumps) (of the product) from a distance of 6 to 8 inches until fabric is wet. DO NOT SATURATE.

Fabric Sanitizer: For spot treatment (2" x 2" area) only

To Spot Sanitize Soft Surfaces (Fabrics): Fabric must remain wet for 5 minutes. Let air dry. For difficult odors or heavy fabrics, repeat application.

To (Kill) (Control) (Eliminate) odor-causing bacteria on soft surfaces (fabrics): Let air dry. For difficult odors or heavy fabrics, repeat application. Reapply as necessary.

<< ADVISORY STATEMENTS >>

For Soft Surface Spot Application:

Test in an inconspicuous [hidden] area (for color-fastness) prior to use.

Always test on a hidden (section) (area) of (fabric) (soft (surface) (furnishings))

Other Fabric Claims

[Suitable to] use on most upholstery fabrics (that are blends)

[Suitable to] use on most draperies [drapes] [curtains]

[Suitable to] use on most [mattresses] [couches][sofas][backpacks][pet beds][gym bags] [soft surfaces] [pillows]

[Suitable to] use on most fabric car upholstery

[Suitable to] use on most household fabrics

[Suitable to] use on most Carpets

[Suitable to] use everyday on [insert soft surface from above]

For use on [insert soft surface from above]

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacterial virus fungus & mold.

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<< MICROORGANISMS- must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 5-minute Sanitization against Bacteria on Soft Surfaces

Enterobacter aerogenes (Enterobacter) Staphylococcus aureus (Staphylococcus) (Staph) (ATCC # 13048) (ATCC # 6538)

Symbol Designation – used on product labels:

Triple asterisk (***) sanitizes*** used for claims of sanitization

<< HOUSEHOLD USE SITES - Graphic - depicting surface >>

All around the house	Car(s) (Truck(s))	(Home) Workshop	Sunroom(s)
All around the home	Closets	Laundry Room	Vacation home
Attic	(Damp) Storage Area(s)	Living Room	Vehicles
Automobile(s)	(Damp) Storage Room(s)	Lockers	
Baby's Room(s)	Den / Study	Mobile Home(s)	
Basement(s)	Dining Room(s)	Mud Room(s)	
Bathroom (s)	Dorm(s)	Nursery (Nurseries)	
Bedroom(s)	Family Room(s)	Pet areas	
Boat(s)	Garage(s)	Playroom(s)	
Cabins	Home / House	Public places	
Camper(s)	Home (office(s))	Studios	

<<SOFT SURFACE USE SITES - Graphic - depicting surface >>

Back (School) packs	Diaper bag(s)	(Kitchen) seat cushion(s)	Suitcase (Luggage)
Bathroom mats	(Dog) (pet) (beds) (bedding)	Mattresses(es) (Covers)	Tents
Bedding (Bedspreads)	Draperies	Pet bed(ding)	(Throw) Pillows
Blankets (Comforters)	Duvet cover(s)	Pillows	(Upholstered) chairs
Box Springs	(Fabric) Gym bags	Rugs (Carpets)	(Upholstered) couches
(Canvas) (Fabric) (shoes) (sneakers)	(Fabric) Laundry bags	School (bags) (packs)	(Upholstered) furniture
Carpets	Fabric (shoes) (sneakers)	Seat Cushion(s)	Upholstery
Car (Seats) (Upholstery)	(Fabric) Shower Curtains	Shoe interior(s)	
(Cotton) (Fabric) purses	(Fabric) Window treatments	Slippers	U
Cots	Gym bags	Sleeping Bags	t) (
(Couch(es)) (Sofas)	Hamper	Sofas	(
Curtains	High chair seat (s)	Soft surfaces(s)	
Cushions(s)	(Household) seat cushion(s)	Stroller(s) (seats)	

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<< PRECAUTIONARY /FIRST AID / STORAGE - DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals **CAUTION**: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

NOTE: First Aid statements will not appear in "box" format for 17 oz. or smaller container due to label constraints.

	FIRST AID
If in eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
	 Call a Poison Control Center or doctor for treatment advice.
	CONTACT NUMBER
Questions? Cor	mments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218).
	ct container or label with you when calling a Poison Control Center, or doctor, or goin

- << STORAGE AND DISPOSAL LANGUAGE >>
- << Trigger bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

<< Pourable container >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available.

