

777-112

02/03/2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

FEB - 3 2010

Ms. Liane Jenkins
Reckitt Benckiser, Inc
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Rosemary W
EPA Registration No.: 777-112
Amendment Date: November 5, 2009
EPA Receipt Date: November 6, 2009

Dear Ms. Jenkins,

The following amendment submitted in connection under the provisions of FIFRA, as amended, is acceptable with conditions listed below.

Proposed Amendment

Addressing comments from Agency letter dated August 29, 2009 and adding claims

Conditions

Revise the label as follows:

- 1.) Revise the 3rd claim from the bottom by deleting the term, formula on page 2.
- 2) The claims listed below are misleading claims according to 40 CFR 156.10 (a)(5) based on limited disclosure of the composition of your product. If you want to make the following claims, you must revise the Ingredient Statement disclosing all your inert ingredients.
 - a) 2nd claim on page 3
 - b) Citric acid, lactic acid, coconut based cleaning agent, nonionic surfactant, filtered water (page 3)
 - c) No artificial colors (page 3)
 - d) Contains specially selected surfactants (page 3)
 - e) Use special ingredient (fruit acid) (and) (coconut based) (cleaning agents) (page 4)
 - f) Breakthrough formula of ingredients including special blend (page 5)

SYMBOL	g) Including fruit acid and coconut oil CONCURRENTLY surfactant cleaning agent (page 5)					
SURNAME	h) Includes special ingredient(s) similar to fruit acids (page 5)					
DATE	i) Treated with a special cleaner (page 7)					

2) The claims listed below are misleading claims according to 40 CFR 156.10 (a)(5) because they falsely suggest to the purchaser that the product is less risky, better, or more desirable than a product containing other ingredients. Delete the following:

- a) Harmful chemical (page 3 and 7)
- b) Uses no unnecessary (harsh) (harmful) chemicals (page 4, 6, and 7)

3) The claims listed below on page 3 and 4 are misleading claims according to 40 CFR 156.10 (a)(5) because they are implied safety claims. Delete the following:

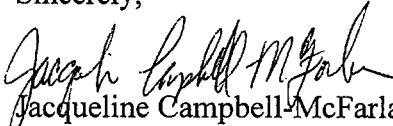
- a) Great to use around kids, children, family, and pets
- b) Kind mild, gentle enough to use around kids, children, family, and pets
- c) Suitable around kids, children, family, and pets

4) Remove the parenthesis from the term, allergen(s) on pages 6 and 10; for example, dist mite matter allergens or pet dander allergens. It must not be optional text when describing the various nonliving allergens this product is effective against.

General Comments

A stamped accepted label with conditions is enclosed. Submit three (3) copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

Should you have further questions concerning this letter, please contact me by telephone at (703) 308-6416 or by e-mail at campbell-mcfarlane.jacqueline@epa.gov or Stacey Grigsby by telephone at (703) 308-6440 or by email at grigsby.stacy@epa.gov. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

 Jacqueline Campbell-McFarlane
 Acting Product Manager (PM-34)
 Regulatory Management Branch 2
 Antimicrobials Division (7510P)

Enclosure: Stamped Label

CONCURRENCES							
SYMBOL							
SURNAME							
DATE							

<< Front Panel >>

ACTIVE INGREDIENT:
 L-Lactic Acid. 3.20%
OTHER INGREDIENTS: 96.80%
TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

NET CONTENTS:

28	56	90	150
30	60	95	200
32	70	100	300
35	75	105	500
40	80	110	
45	85	120	

(Count) (Pouch) (Canister) (Box) (ct)

(Individually Wrapped) (Pre-Moistened) (Towelettes) (wet cloths) (wet wipes) (wet wipe rolls) (wipes)

(7" X 5 3/4") (7.0" x 7.5") (7" x 7.5") (7" x 8") (7.0" x 8.0") (7.5" x 6.3") (7.5" x 7") (7.5" x 7.5") (7.5" X 8") (7.5" 8.25") (7.5" x 8.3") (7 1/2" x 10") (7.5" x 10") (8" x 5 3/4") (8.5" x 10") (" x ") (" x ") (inches)

(OZ.) (LB. OZ.) (g)

<< Front or Back Panel >>

EPA Reg. No.: 777-112
 EPA Est. No.: 777-NJ-2 052631-NJ-001 70930-PA-001
 777-IL-1 41925-WI-001 50757-WI-1
 8791-MO-1 008251-WI-005

ACCEPTED
with **COMMENTS**
in EPA Letter Dated:

FEB - 3 2010

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No. 777-112

See bottom or side (for Lot/Date code)

<< Back Panel >>

Questions? {insert phone graphics} (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information, (please visit us at) (website)

(Made in U.S.A.) (Made in Mexico) (Made in Canada)

© RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Contains no phosphates.

Recycle Statement This (canister) (container) is made of x% post-consumer recycled plastic.
Container recyclable where recycling facilities exist.

<< Front or Back Panel – Optional text >>

Company Logo (Reckitt Benckiser) (Reckitt Benckiser Professional)

Important facts (about this product):

Encourage your local authorities to establish a program to recycle this (bottle) (container).(canister)

Contains no phosphates.

Recycle Symbol

Kosher Symbol

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of)(antimicrobials) (antibacterial products)(in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus) (&) (Clove) (Eucalyptus) (Herbal) (Lavender) (Lemon) (Lime) (Patchouli) (Pine) (Rosemary)
(Fresh) (Light) (Blossom) (Scent) (Fragrance) (with Essential Oils)

~~(Fragrance) (Contains) (includes) (made from) (citric acid) (lactic acid) (fruit acid) (coconut based cleaning agent) (nonionic surfactant) (filtered water) (essential fragrance oils)~~

(Antibacterial Action) (Cleaner) (Deodorizer) (Deodorizes) (Sanitizer) (Sanitizes) (Easy To Use) (Quick & Easy) (Ready To Use) (Versatile)

x% thicker
(x) times the size

2-in-1 (wipe)
2 sides 1 for scrubbing, 1 for wiping

Abrasive
(Absorbs) (Absorbent)
(Also) fits (this product) canisters

Best ever (formulation) (formula) (all-purpose cleaner) (multi-purpose cleaner) (wipe) (on) (for) (shine) streaks) (streaking) (residue)

Better Absorbency
Bleach free
Built-in (Micro) (tough) scrubbing fibers

Color safe
Contains: ~~(citric acid)(lactic acid)(coconut based cleaning agent)(nonionic surfactant)(filtered water)~~ (no phosphorus)(no bleach)

Contains no (abrasives) (bleach) (or)(harsh acids)

~~(Contains) (no) artificial colors~~

Contains no (chlorine) (bleach)

~~Contains specially selected surfactants~~

Disposable

Does not contain (chlorine) (bleach)
Does not create (strong) (harsh) (harmful) fumes

(Does not) (will not) (no) scratch(ing) (your surfaces)

(Doesn't leave) (Leaves) (No) (strong) (harsh) ~~(harmful) (chemical)~~ (residue)(fumes)

(Dual Action) (Dual use) (Multi use) (Complete)

(Economical)(Sustainable) refill

(Easy to use)(Convenient) (Refill)

Effectively works on (many) (most) hard, non-porous surfaces

(Extra)(Soft) wipe

(Fast)(and)(Easy)(Effective): Use (in) (on) (the) {insert use sites}

Feel the strength

For a cleaner, fresher (household) (home) (Facility)

For everyday (use)(usage) (touch-ups)

(For) Household Use

For use (in) (the) (kitchen)(,) (bathroom(s)) (bedroom(s)) (and) (all around the house)

Fragrance(s) (contain(s)) (include(s) essential oils

Great for everyday use (in) (kitchens) (and) (bathrooms) (restrooms) (around the)(house)(home)

Great for touch-up cleaning

Great for use in (your) (dorm room(s)) (classroom(s)) (office) (gym) (washroom(s))

Great for use in (the) (your) (kitchen), (bathroom), (bedroom) (and) (throughout) (all over) (the house).

Great to use ~~(around) (kids) (children) (family) (pets)~~ (all) (around) (over) (the) (house) (home) (when used as directed)

(Includes)(Contains) (essential fragrance oils) (fruit acid)

Just wipe and throw away. (It's that easy.)

(Kind) (mild) (gentle) (enough) to use ~~(around) (kids) (children) (family) (pets)~~ (all) (around) (over) (the) (house) (home) (when used as directed)

(Larger) (bigger) (longer) than ever

Large (Size) sanitizing cloths

Leaves a brilliant shine (even on finished wood)

(Leaves)(Contains) a (pleasant)(fresh) plant inspired fragrance (with essential oils)

Leaves less of a visible residue on surfaces

Leaves (no) (dull) (film) (sticky) (residue)

Leaves no harmful residue

Leaves virtually no residue

Less (streaking) (residue) than ever before

Longer lasting wipe

<< Front or Back Panel - Marketing / Product Performance claims – continued >>

Low (streaking) (residue) (formula) (formulation) (all-purpose cleaner) (multi-purpose cleaner) (sanitizer) (wipe)
 Lysol Brand
 (Makes it) easy to (re-)fill canisters
 No (chlorine) (bleach) (phosphates)
 (Now) (even) stronger wipes
 (Now) (more durable) (stronger) (softer) (wipes)
 (Now) (Stronger) (more durable) (than) (before)
 (Now with) Quilted wipe
 Perfect for (the) (kitchen(s)) (and) (bathroom(s)) (restroom(s))
 Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)
 (Perfect) (Suitable) for everyday touch ups
 Phosphate free
 Power (fiber) (weave) (grooves) (pattern)
 (Proven) (suitable) to use ~~(around) (kids) (children) (family) (pets)~~ (all) (around) (over) (the) (house) (home) (when used as directed)
 Ready to use
 Same (wipe) (roll) you (find) (buy) in (Lysol) canisters
 Scrub(s)(bing)
 Select-a-size
 Softer (wipe)
 Streak-free shine
 (Strong) (absorbent) (durable) (thick) (larger) (tough) (wipe)
 (Stronger) more durable (wipe)
 Substrate contains (X%) wood pulp
 Suitable for use on virtually all surfaces
 Superior strength
 Swipe(s) away (more) (insert soil(s) from list) (insert allergen soil(s) from list) (in seconds)(with no effort) (than ever)
 The Power of Lysol
 (Thicker) (Larger) (wipe) (to clean)(for)(your) (bigger messes)
 (This product) is (also) great on the "go" in {insert use sites}
 Touchably soft,
 Touch-Ups
 Tough on (kitchen) (bathroom) (everyday) messes.
 (Traps)(locks)(picks up)(cleans)(wipes off) (more) ({insert soil from list}) ({insert allergen soil(s) from list}) (better) (than ever)
 Twice the size
 Two-in-one wipe
 (Two) (2) (sides) (sided)
 Ultra-Weave (fiber) (weave) (grooves) (pattern)
 Unbeatable shine
 Unbelievable (cleaning) strength
 Uses (a) ~~(special ingredient) (fruit acid) (and) (coconut based) (cleaning agents)~~
 Uses no unnecessary ~~(harsh) (harmful) chemicals~~
 Use where you live, work and play
 Virtually streak free formula
 Will not leave (a) (residue) (streak(s))
 Will not (does not) stain
 (Wipe) (wipes) (wiping)
 (Wipe) stay(s) moist longer
 (Work) in a kind way
 Works on glass and mirrors
 Works on a wide range of (household) (kitchen) (bathroom) surfaces

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. The term "this product" is defined as the product identified by the EPA Reg. No. 777-112.

<< Front or Back Panel - Cleaning claims – use as bullet point or in paragraph format >>

A clean you can smell
An efficient way to clean
An effective (cleaner) (sanitizer) on non-food contact surfaces in the {insert use sites}.
Anti-bacterial (action) (cleaner) (strength)
(Better) (improved)(unbeatable)(cleaning)
Built-In Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)
Cleaning power comes from a breakthrough formula of ingredients (including a special blend)(similar to)(fruit acids)
Cleaning system including fruit acid and coconut oil based (surfactant)(cleaning agent)
(Cleans) (dissolves) (soap scum) (and) (baked on grease)
Cleans (even) (bigger) (tough) (more) messes
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) messes (with little effort) (with little muscle power)
(within seconds) (within minutes)
Cleans with (little) power
Cleans without bleaching
Contains powerful grease (cutters)(removal agents)
Contains (just enough) (cleaning) ingredients for those everyday touch ups
Convenient (bathroom) (restroom) (kitchen) (floor) (surface) (cleaner)
Cuts (tough) (grease) (and) (grime)
Cuts (tough) {insert soil(s)}
Cuts through (grease)(soap scum)(grime)(sticky)(soils)
Easy to use – just wipe and walk away
Effectively cleans everyday messes
Eliminates (Removes) (kitchen) (and) (bathroom) odors
Fresh Clean Scent(!)
Freshens {insert use site}
For a cleaner, fresher (household) (home)
For multiple cleaning (tasks)(jobs)
For use (in) (on) {insert use sites} (as a multi-purpose sanitizing cleaner) (an all purpose sanitizing cleaner)
For your tough messes
Good (great) (perfect)(for everyday cleaning) (and) (for your) (tough) (everyday) (household)(sticky)(messes)(grime).
Good for (most) (indoor) cleaning tasks
(Great) (excellent) for (quick clean ups) (touch up cleaning)
Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your) (tough) (household messes)
Grease releaser
Grease release Action
(Has) (with) a powerful All Purpose Cleaner (built in)
Helps clean (away) (tough stains) (like) {insert soils}
Helps to cut through (grease)(and)(grime)(giving)(all)(of)(your)(surfaces a)(complete)(thorough)(clean)
(Improved)(Better)(Cleaning) (Wipes) (with) (criss-cross)(ridges)
(Improved) (More) (Better) (cleaning) (power) (performance)
Includes (a special ingredient)(special ingredients) similar to fruit (acid(s))
{insert soil(s)} disappear(s) in a flash
Keeps working for longer
Keep(s) your (shower) (kitchen) (bathroom) (restroom) clean every day
Leaves a (long-lasting) (fresh) (clean) scent
Leaves (household) (bathroom) (restroom) (kitchen) (washroom) surfaces sanitary.
Leaves (household) (washroom) (restroom) (facility) surfaces (clean) (deodorized)
Leaves your (home) (house) (household) (bathroom) (washroom) (restroom) (kitchen) (facility) (smelling clean) (with)
(a)(clean)(fresh) (and) (clean)(scent) (shine) (shiny)
Leaves your home (fresh) (and) (&) (clean)
Leaves your ({insert use site}) ({insert use surface}) with a fresh, clean scent
Leaves your surfaces (shiny) (clean)
No mix (cleaner) (cleaning)
No more (pushing) (scooping) {insert soil(s) from list} (around)!
No (rinse) (rinsing) (required)
(Non-abrasive formula) (will not scratch surfaces)
(Now) (With) (criss-cross) (raised) (ridges) (V-shaped) (pattern) (for) (better) (improved) (cleaning)
(performance)(power)
(One) (1) wipe (can be) used to clean messes
Perfect for everyday (daily) (use) (cleaning) (all) (around) (the) (house) (home)
Powerful (clean) (cleaner) for (all)(most)(rooms)(of the home)(in your home)(in your facility)
(Powerful clean)(-) (Cuts through) (grease)(soap scum)(grime)(and)(&)(soils)
Powerful (Quick & Easy) (Cleaning) (multi-purpose) (all purpose) (cleaner) (clean) (cleaning)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. The term "it" is a close holder for a number between 1 and 80.

<< Front or Back Panel - Cleaning claims – continued >>

(Powers through) (cleans) (traps) more (messes) (soils) (stains) than ever
 Powers through your (tough) cleaning jobs
 Prevents (soap scum)(buildup)
 (Quickly) eliminates (filthy) (lingering) (food) odors
 Range of anti-bacterial cleaners (that work in a kind way)
 Ready to use
 (Reduces) (less) scrubbing (needed)
 Removes x% of allergens {insert allergen soils from list}
 Removes 90% of allergens ~~using no unnecessary chemicals~~ {insert allergen soils from list}
 Removes x% of inanimate allergens
 Removes x% of Non-living allergens
 Removes (and cleans): {insert soils}
 Removes (lingering) odors (fast)
 Removes (rust), (mineral deposits) and (hard water)
 Removes soap scum (to leave your surfaces shiny)
 Removes tough odors (left behind) from (pets) (smoke) (cooking)
 Strong(er) (enough) (so) (you can) (,) clean your (entire) (kitchen) (bathroom) with less wipes
 Strong(er) (so) (you can) pick up more messes
 Strong(er) (so) (you can) use it on more surfaces
 Tackles (tough) cleaning jobs (all around the house)
 The most convenient way to clean
 The smell of (LYSOL®) clean
 (This product) (Even) (Removes), (Reduces) (Traps), (Locks in), (Captures), (Picks Up) (x%) (of) (the following) (common household) allergens^(TT): ({insert from allergen soil list}) (found in) (associated with) (debris) (dirt) (dust) (lint) (pet hair) (on) (hard, non-porous) (surfaces).
 (This product) (Quickly) (Removes) (Reduces) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (pet hair) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) ^(TT): {insert from allergen soils list} (on) (from) (hard, non-porous) (surfaces).
 Tough cleaning power (for your difficult) (for your most challenging) (messes) (jobs) (stains)
 Tough on greasy soils
 (Traps) (cleans) {insert soil(s)}
 Unbeatable (cleaning) (power) (strength) on {insert soil(s)}
 Unbeatable on {insert soil(s)}
 Use (this product) on (hard, non-porous) surfaces where {insert from allergen soil list} may be a concern.
 (Visible) (sparkling) clean
 Wipes away more messes (in the home)
 (With) grease release action
 Works on (large) (small) spills

<< Back panel – non-living allergen removal claim qualifier >>

This product removes the following allergens: (cat dander (allergens)) (dog dander (allergens)) (dust mite debris (allergens)) (dust mite particles) (dust mite matter (allergens)) (pet dander (allergens)) (pollen particle (allergens)).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. The term "u" is a place holder for a number between 1 and 99.

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<< Front or Back Panel – Sanitizing Hard non-porous, non-food contact surface claims– use as bullet point or in paragraph format >>

30 seconds is all it takes to kill 99.9% of bacteria***
(and even) (kills) (eliminates) 99.9% of (bacteria***) {insert organisms} in 30 seconds
Each pre-moistened, disposable wipe (is treated with a special cleaner) (that) (actually), kills 99.9% of bacteria
(even bacteria *** that cause odors) (wherever you use it)
Effective against 99.9% (bacteria) (in 30 seconds) {insert organisms}
(Effective) (cleaning) (sanitizing) has never been (faster or easier) (more convenient).
Effective (sanitizing) for use in {insert use sites}
Eliminates (Removes) 99.9% of bacteria*** from {insert use surfaces}
For (any) (most) hard, non-porous surface where bacteria are a concern
For general (cleaning) (and) (sanitizing) (hard non-porous) (non-food contact) surfaces.
(Helps) (kill(s)) (eliminate(s)) odor-causing bacteria***
Household (Sanitizer)
Kills 99.9% of (bacteria)*** (using no unnecessary chemicals)
Kills (99.9%) (of) (household) bacteria in 30 seconds.***
Kills 99.9% of bacteria*** while it cleans tough (bathroom) messes.
Kills (Eliminates) 99.9% of ({insert organisms}) (bacteria***)
Kills (Eliminates) 99.9% of bacteria (on hard, non-porous surfaces) (in 30 seconds)***
Kills 99.9% of odor-causing bacteria***
Leaves (household) (washroom) (restroom)(kitchen) (bathroom) surfaces sanitized
One step Sanitizer
Proven to kill 99.9% of bacteria*** (such as Escherichia coli O157:H7, Salmonella)
(Proven to kill) (Kills) 99.9% of (bacteria)(such as) ({insert organisms}) (without using any unnecessary (harsh) (harmful)
~~chemicals~~)
(Quickly) wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) such
as ({insert use surfaces}) (to kill 99.9% bacteria***) (throughout the house)
Removes (99.9% of bacteria)
Sanitizes and cleans tough stains
(Sanitizes and) leaves a shiny (clean) surface
Sanitizes as it cleans
Sanitizes hard non-porous non-food contact surfaces {insert use sites}
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in 30 seconds.***
Sanitizes (Kitchen) (household) (bathroom) surfaces in 30 seconds.***
Sanitize more surface area (per wipe)
Sanitizes (your) ({insert use sites}) (and) (or) ({insert use surfaces})
Sanitizing (Cleaning) Wipes
The fast convenient way to (clean) (and) (sanitize) hard non-porous surfaces (anywhere you) travel).
The quick and easy way to (clean) (and) (sanitize) (the following hard, non-porous) (non-
food contact surfaces) (anywhere you travel): {insert use surfaces}
(This product) (cleans and) (sanitizes) the following surfaces {insert use surfaces}
(This product) (is) the (quick) (convenient) way to (clean) (and) (sanitize) (hard non-porous surfaces) your
(household) (kitchen) (bathroom) (bedroom) surfaces.
Use them (on kitchen counters) before and after cooking to kill 99.9% of (common) (bacteria***)
Use (them) (this product) on surfaces {insert use sites} (where (bacteria***)) may be a concern.)
Use to sanitize (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)
(With) (the) sanitizing (power) (strength) of Lysol (in every wipe)
Works in a kind way to (kill 99.9% of) (bacteria***) (including)_{(insert organisms)}

<< back Panel qualifier >>

***Kills (Eliminates) 99.9% of (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistance) Staphylococcus aureus [MRSA]) (and) (Enterobacter aerogenes) on hard, non-porous surfaces in 30 seconds.

***Kills 99.9% of (the following) (bacteria) in 30 seconds: (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistance) Staphylococcus aureus [MRSA]) (and) (Enterobacter aerogenes)

***Kills 99.9% (of) (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistance) Staphylococcus aureus [MRSA]) (and) (Enterobacter aerogenes) (commonly found) (in the kitchen) (on kitchen surfaces) in 30 seconds

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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For canister packaging>>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. **DO NOT PUSH FINGER THROUGH OPENING.** Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< For pouch packaging >>

To Open Package: Peel back the front label slowly. Remove towelette (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled wipe then done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (this product) and reseal pouch to avoid moisture loss. Use abrasive side for tougher soils and soft side for light duty cleaning. Throw away soiled wipe when done.

<< For Refill packaging >>

To Open Refill Package: Open (bag)(pouch)(box)(container). Place wipes in (refill) (x count) canister. Do not use wipes in this refill package.

To Refill: Remove the entire cap from the canister. Place refill wipes in canister.

<< Use directions for all packaging types >>

To Clean (/ Deodorize) (/ Remove Allergens^{††}): Use fresh wipe on surface. Repeat for stubborn stains.

To Sanitize: Pre-clean surface. Use enough fresh wipes to thoroughly wet surface. Allow to remain wet for 30 seconds. Allow surface to air dry. Toss dirty wipe away. Rinse all food contact surfaces with potable water after use.

To Sanitize Toys: Use only on hard non-porous surfaces. Use enough fresh towelettes to thoroughly wet surfaces. Wipe surface and allow to remain wet for 30 seconds. Allow surface(s) to air dry. (Toss dirty wipe away.) Rinse thoroughly with potable water after use.

<< Advisory Statements >>

Do not use on dishes, glasses or utensils.

Do not flush (down toilet).

For other surfaces, spot test in an inconspicuous area.

Not (intended) for personal hygiene.

Unplug small electrical appliances before (use) (cleaning) (sanitizing) (with this product).

(Does not) (Will not) harm most (kitchen) surfaces.

On painted surfaces test a small inconspicuous area first.

For surfaces that come in contact with food : Use only on hard non-porous surfaces and rinse thoroughly with water.

This product is not recommended for use on marble, brass, copper, unwaxed vinyl, or unfinished wood.

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<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< *** 30 Sec. Sanitization – Non-Food Contact Surfaces >>

<< Bacteria >>

(ATCC# 43888)
(ATCC # 13048)
(ATCC# 10708)
(ATCC# 6538)
(ATCC# 33592)

Escherichia coli O157:H7
Enterobacter aerogenes
Salmonella enterica (Salmonella)
Staphylococcus aureus (Staph)
Staphylococcus aureus (MRSA)

Symbol Designation – used on product labels:

Triple asterisk (***)	bacteria ***	used for identifying sanitization claims
Double Dagger (††)	allergens ††	used for identifying removal claims against specific allergens.

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<< Soil / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bacon Fat	Dirt	Lint	(Pet) Hair
Baked on cheese	Dust	Limescale	Pet Stain (s)
Bathtub Rings	Dried on food	Makeup	Dust
Beverage Stains	Fingerprint	(Tough) Messes	Smudges
(Burnt on) Food (Stains)	Food (residues)(particles) (stains)	Mildew (mold) Stains	Soap Scum
(Burnt on) Grease	Gravy	mineral deposits	Stains
Chicken juice	Grease	Mud(Dried on)	Sticky messes
Coffee stains	Grime	Oil	Tea (stains)
Cooking splashes	Hard Water (Stain)	Outdoor Grime	Tomato sauce
Crumbs	Honey	Pancake mix	Tough Soil
Cosmetic stains	Jelly	Particles (residues)	Toothpaste
Crayon (pencil) stains	Juice stains	Peanut butter	Wine (stains)

Non-living Allergen:

Cat dander allergen(s)	Dust mite debris (allergens)	Pollen allergen
Dog dander allergen(s)	Dust mite particles (allergens)	Pet (Dander) (allergens)
Dust mite matter (allergens)	Pollen particles	

Surface Types: (~ Non-Medical or Fixture)

Aluminum	Finished Wood (surfaces)	Linoleum	Sealed Terra Cotta
Ceramic	Glass	Metal	Tin
Chrome~	Glazed Ceramic	Mirror	Waxed Vinyl
Crystal	Glazed Porcelain	Plastic	
Baked Enamel	Glazed Tile	Plastic Laminate	
Fiberglass Fixtures	Sealed Granite	Stainless Steel~	

Hard Non-porous Surfaces (Graphic – depicting surface / use site)

Appliance (Exterior)	(Bathroom) (Kitchen) Fixtures	(Non-wood)(finished)	Small Surfaces
Bathroom surfaces	(Bathroom) (kitchen) floor	Cabinets	Sports equipment
Bathtub (Tub)	(Laminate) (Laminated floors)	(Non-wood) Highchair	Stainless Steel^
Chair	Floor (glazed tile) (linoleum)	(non-food contact area)	Stove (Stovetop)
Changing Table	(waxed vinyl)	Outdoor Furniture	Table (Tabletop)
Computer (Mouse)	Garbage (can) (pail)	Plastic Laundry Basket	Telephones (phones)
Counter (Countertop)	(container)	(Hamper)	Television screen (TV screen)
Cribs	Glazed (Ceramic) Tile	(Plastic) Toys ¹	(Toilet) (bowl) (Urinal)
(Diaper) changing (Counters)	Glazed Porcelain Tile	Rails	Exteriors
(tables)	Grill (Bar-b-Que) exteriors	Rand	Toilet (seats) (surfaces)
Diaper Pail	(Computer) Keyboards	Range hood (stove hood)	Toilet Seats
Door Knob (Handle)	(Kitchen) Counter	Refrigerators exteriors	Tools
Enamel Tile	(Countertop)	Remote Control	Vanity Top
Exhaust Fan (Hood)	Kitchen Surfaces	Shelves (drawers)	Washable Wall
Exterior of Toilets	<i>Light switches</i>	Shower (door) (curtain)	Window (windowsill)
Faucet	(Microwave) (Oven) Exteriors	Shower (Stall) (Area)	Windshield
Finished wood (furniture) (surfaces)	(Non-wood) (Baby)	(head) (fittings) (hardware)	
	(Furniture)	Sink (Basin)	

^Non-Medical or Fixture

¹Use on toys requires a rinsing step after sanitizing – follow the Directions for use for Toys.

Patterns/Textures (Graphic – depicting images)

(honeycomb)(Interlocking)(diamond)(dots)(gripper)(trapper)(locker)(embossed)(grooved)(raised)(3D)
(quilted)(thicker)(stronger) (Wipe) (weave) (texture)(pattern)(grooves) (technology)

Household Use Sites: (Graphic – depicting use site)

- | | | |
|-------------------------|--------------------|----------------|
| Automobiles (Interiors) | Dorm Room | Living Room |
| Basement | Family Room | Nursery |
| Bathroom (restroom) | Garage | Office |
| Bedroom | Health Clubs (gym) | Outdoor area |
| Boats | Home / House | Pet areas |
| Cars (Interiors) | Household Areas | Playroom |
| Children's rooms | Kitchen | Storage Areas |
| Dining Room | Laundry Room | Vacation homes |

Business Use Sites: (Graphic – depicting use site)

- | | | |
|----------------|------------------------|---------------------|
| Airports | Grocery/Shopping Carts | (Public) Restroom |
| Bowling Alleys | Health Clubs | (Public) Telephones |
| Break Rooms | Hotel / Motel | Restaurant |
| Cafeterias | Malls | Rest Stops |
| Gas Stations | Office (Building) | RV |

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<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL:

Store in areas inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Then discard in trash or offer for recycle, if available.

<< Storage and Disposal language – refill >>

STORAGE AND DISPOSAL:

Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill container only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this container for any other purpose.