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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OCT 6 2009

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Liane Jenkins  
Senior Regulatory & Registration Compliance Specialist  
Reckitt Benckiser  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Notification in Accordance with PR Notice 98-10  
**Rosemary W**  
EPA Registration No. 777-112  
Application Date: September 11, 2009  
Receipt Date: September 14, 2009

Dear Ms. Jenkins:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

**Proposed Notification**

Additional brand names:

Lysol Brand Kills 99.9% of Bacteria Everyday  
Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes  
Lysol Brand Kills 99.9% of Bacteria Everyday Lemon & Lime Blossom Scent  
Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes Lemon & Lime Blossom Scent  
Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes Bleach Free Lemon & Lime Blossom Scent

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have any questions concerning this letter, please contact Renae Whitaker by telephone at (703) 308-7003 or email at [whitaker.renae@epa.gov](mailto:whitaker.renae@epa.gov) during the hours of 8:00 am to 3:30 pm EST.

Sincerely,

ShaRon Carlisle  
(Acting) Product Manager (34)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)



EPA

United States Environmental Protection Agency Washington, DC 20460

- Registration
Amendment
Other

OPP Identifier Number 305895

Application for Pesticide - Section I

1. Company/Product Number 777-112
2. EPA Product Manager ShaRon Carlisle
3. Proposed Classification [X] None [ ] Restricted
4. Company/Product (Name) Rosemary W
PM# # 34
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054
5. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(1), my product is similar or identical in composition and labeling to:
EPA Reg. No.
Product Name

Section - II

- Amendment - Explain below.
Resubmission in response to Agency letter dated
[X] Notification - Explain below.
Final printed labels in response to Agency letter dated
'Me Too' Application
Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: for (7) new Alternate Brand Name(s):

- 1. Lysol Brand Kills 99.9% of Bacteria Everyday
2. Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes
3. Lysol Brand Kills 99.9% of Bacteria Everyday Lemon & Lime Blossom Scent
4. Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes Lemon & Lime Blossom Scent
5. Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes Bleach Free Lemon & Lime Blossom Scent

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40CFR§152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR§152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging [ ] Yes\* [X] No
Unit Packaging [ ] Yes [X] No
Water Soluble Packaging [ ] Yes [X] No
2. Type of Container [ ] Metal [X] Plastic [ ] Glass [ ] Paper [ ] Other (Specify)
\*Certification must be submitted
If 'Yes' Unit Packaging wgt. No. per container
If 'Yes' Package wgt. No. per container

3. Location of Net Contents Information [X] Label [ ] Container
4. Size(s) Retail Container various
5. Location of Label Directions [X] On Label [ ] On labeling accompanying product

6. Manner in Which Label is Affixed to Product [ ] Lithograph [X] Paper glued [ ] Stenciled [ ] Other

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name Liane Jenkins Title Senior Regulatory & Registration Compliance Specialist Telephone No. (Include Area Code) 973-404-2781

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature: Liane Jenkins 3. Title: Senior Regulatory & Registration Compliance Specialist
4. Typed Name: Liane Jenkins 4. Date: September 11, 2009
Date Application Received (Stamped)

# RECKITT BENCKISER

September 11, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: ShaRon Carlisle, PM-34

Reference: Notification for Alternate Brand Names  
Product Name: Rosemary W  
EPA Registration Number: 777-112  
OPP ID Number: 305895

Dear Ms. Carlisle:

Reckitt Benckiser would like to add the following alternate brand names to the above registration. We are submitting numerous names based on the uncertainty of how States would register these labels. For your reference, we have included front panel graphics labels. Thus is only a draft and the final version may change slightly; however, it should provide you guidance for reviewing the numerous brand names.

Lysol Brand Kills 99.9% of Bacteria Everyday

Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes

Lysol Brand Kills 99.9% of Bacteria Everyday Lemon & Lime Blossom Scent

Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes Lemon & Lime Blossom Scent

Lysol Brand Kills 99.9% of Bacteria Everyday Sanitizing Wipes Bleach Free Lemon & Lime Blossom Scent

In support of this submission, I have enclosed the required EPA Application Form 8570-1, OPP Identification No. 305895. For your convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

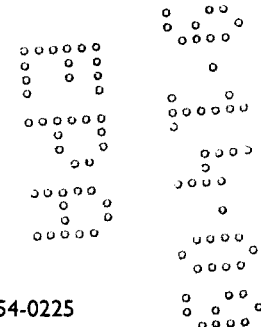
If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2781 or via email at [liane.jenkins@reckittbenckiser.com](mailto:liane.jenkins@reckittbenckiser.com). Thank you for your assistance with this registration action.

Sincerely,



Liane Jenkins  
Senior Regulatory & Registration  
Compliance Specialist

Encl.



**Removes 90%  
of Allergens††**

# Lysol®

BRAND

**KILLS 99.9% OF BACTERIA\*\*\***

## Everyday™

**Sanitizing Wipes  
Bleach-Free**

**Lemon & Lime  
Blossom™ scent**

<b>ACTIVE INGREDIENTS:</b>	
Lactic Acid .....	3.20%
<b>OTHER INGREDIENTS:</b>	96.80%
<b>TOTAL:</b>	100.00%

**35 WET WIPES 7" x 8"**

**10.0 OZ.**

**KEEP OUT OF  
REACH OF CHILDREN**