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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OCT 5 2009

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Liane Jenkins, Senior Registration & Regulatory Compliance Specialist
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway, P. O. Box 225
Parsippany, NJ 07054

Subject: Notification per PR Notice 98-10
Rosemary W
EPA Registration Number: 777-112
Application Date: September 14, 2009
Receipt Date: September 15, 2009

Dear Ms. Jenkins:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10 and FIFRA section 3 (c) 9.

Proposed Notification:

Add optional fragrances scent indicator graphics to the master text label.

General Comments:

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact Killian Swift by telephone at 703-308-6346 or by email at swift.killian@epa.gov. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

A handwritten signature in black ink, appearing to read "ShaRon Carlisle".

ShaRon Carlisle
(Acting) Product Manager 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

 EPA	United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number 305896
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Application for Pesticide - Section I

1. Company/Product Number 777-112	2. EPA Product Manager ShaRon Carlisle	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Rosemary W	PM# # 34	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: to add fruit graphics to production labels for Lemon & Lime Blossom Scent




This non-notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this non-notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product				<input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Liane Jenkins	Title Senior Registration & Regulatory Compliance Specialist	Telephone No. (Include Area Code) 973-404-2781
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature: 	3. Title: Senior Registration & Regulatory Compliance Specialist	
4. Typed Name: Liane Jenkins	4. Date: September 14, 2009	

RECKITT BENCKISER

September 14, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

ATT: ShaRon Carlisle, PM-34

RE: Notification for fruit graphics labels
Product name: Rosemary W
EPA Registration No.: 777-112
OPP ID Number: 305896

Dear ShaRon:

Reckitt Benckiser Inc., is submitting via notification optional fruit graphics fragrance indicator on the front panel labels for the above referenced registration.

This notification for approval of fruit graphics is being submitted in accordance to EPA guidance letter dated November 13, 2002 and in accordance to the provisions of PR Notices 98-10.

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 305896
- One (1) Copy of the front panel production labels

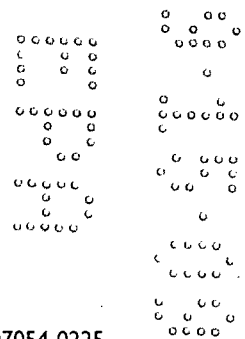
If you have any questions or need anything else, please contact me at (973) 404-2781 (office) or email at liane.jenkins@reckittbenckiser.com.

Sincerely,



Liane Jenkins
Senior Registration & Regulatory
Compliance Specialist

Encl.



4/4

**Removes 90%
of Allergens††**

NOTIFICATION
Date Reviewed: 10/15/09
Reviewed By: RE



Everyday™

**Sanitizing Wipes
Bleach-Free**

**Lemon & Lime
Blossom™ scent**

ACTIVE INGREDIENTS:

Lactic Acid..... 3.20%

OTHER INGREDIENTS:..... 96.80%

TOTAL:..... 100.00%

35 WET WIPES 7"X8"

10.0 OZ.



**KEEP OUT OF
REACH OF CHILDREN**