



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

January 11, 2016

Amanda Landolt  
Reckitt Benckiser  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Label and CSF Amendment – Adding various microorganisms, marketing claims,  
and a new alternate formulation  
Product Name: Rosemary T  
EPA Registration Number: 777-111  
Application Date: 08/20/2015  
Decision Number: 508372

Dear Ms. Landolt:

The amended label and CSF referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, are acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Please note that the record for this product currently contains the following CSF(s):


- Basic formulation #1384-094 dated 02/27/2013
- Alternate Formulation #1784-019 dated 02/27/2013
- Alternate Formulation #168-061C dated 02/27/2013
- Alternate Formulation #1489-130 dated 02/27/2013
- Alternate Formulation #1489-113A dated 02/27/2013
- Alternate Formulation #1784-017 dated 02/27/2013
- Alternate Formulation #e0038-094 dated 02/27/2013
- Alternate Formulation #e0024-0020 dated 02/27/2013
- Alternate Formulation #e0024-0017D dated 02/27/2013
- Alternate Formulation #e0024-0017C dated 02/27/2013

- Alternate Formulation #e0024-0017A dated 02/27/2013
- Alternate Formulation #e0023-360 dated 08/20/2015

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Farzana Olla by phone at 703-347-0190, or via email at [olla.farzana@epa.gov](mailto:olla.farzana@epa.gov).

Sincerely,



Jacqueline Hardy, Product Manager (34)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

Enclosure: Product Chemistry Evaluation (dated 10/28/2015)  
Efficacy Evaluation (dated 12/29/2015)  
Stamped Label (dated 1/11/2015)





[[Use your phone to] go here -and/or- scan [[the] tag  
-or- [this] code] to learn -or- get -or- see [more] uses  
"or" information [°n how-to-use [This Product]] -or-  
[how-to] tips -or- [how-to [-use]] videos]

(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information)  
(videos) (on how to use) (this product) (for) (how to) (tips)



**Office of Pesticide Programs**

<http://www.epa.gov/pesticides>

**(DfE logo is only for use w/ Formulation No. 1784-017 and 1489-130)**

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ).  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

**<< Introductory 6-month claims will appear on the graphics label for 6 months the product is on shelf >>**

(Complete) (New) (Great) (Fresh(er)) (Formula) (Formulation) (Fragrance) (Scent)  
(New) (Improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)  
(New) (Try new) (Formula) (fragrance) (pack) (package) (scent) (size) (spray)  
(New) (Sprayless) (Unique) (Design)(Dispensing)  
New Design reduces overspray  
New look (for) (Lysol®)

**<< Front or Back Panel-PURCHASE / SCHOOL SUPPLY PACKAGE CLAIMS >>**

Back to school (item) (special) (value) (limited time) (limited edition) (pack) <sup>(1)</sup>  
Back to school Supply Value Pack <sup>(1)</sup>  
(Buy) (x) for Teacher / (x) for Home <sup>(1)</sup>  
(Buy) (x) for Home / (x) for Teacher <sup>(1)</sup>  
(Buy) (x) for Kitchen / (x) for Bath (/ 1 for Living Room)  
(Buy) (x) for School / (x) for Home <sup>(1)</sup>  
(Buy) (x) for Home / (x) for School <sup>(1)</sup>  
(Buy) (x) for Home / (x) for Office  
(Buy) (x) for Office / (x) for Home  
Get ready for back to school <sup>(1)</sup>  
Great value for back to school  
(Important) school supply checklist (item) <sup>(1)</sup>  
(Key) Back to school shopping list (item) <sup>(1)</sup>  
School Supply Pack <sup>(1)</sup>

<sup>(1)</sup> Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.

**<< Packaging claims >>**

(Bonus) (Bonus x%) (Bonus x fl oz.) (Buy \_ Get \_ Free) (x% Discount) (x% More Free) (Free x fl oz.)

(x fl oz. at x fl oz. Price) (x fl oz. for the x fl oz. price) (x fl oz. at the price of x fl oz.) (x fl oz. for the price of x fl oz.)  
(More than) (over) (x# of sprays per bottle) (x # of squirts per bottle) (x # of uses per bottle)  
(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)  
(Money back guarantee) (Your #1 choice) (Take the Lysol® challenge) (Try it yourself) (or) (Get your money back)  
Free (Dispenser) (Refill) with purchase of (refill) (dispenser)  
Limited time (value) (pack)  
(Satisfaction Guaranteed)  
All packaging is recyclable  
(The) (Bottle) (Container) is (100%) recyclable  
The Container contains no metallic parts  
(The) Trigger contains no metallic parts  
(The) Trigger is (100%) recyclable

This (X) (Fluid Ounce) (fl oz.) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans)  
(dabs) (taps) (sprays)

Refills X Times

Save (X%) (per fluid ounce) (per fl oz.)

X (More) Dispenses (Free) (per bottle)

X (More) (Uses) (Sprays) (per bottle) X Refill=(X Dispenses) (X Dispensers)

No (drip) (leak) (mess)

Easier to (use)(spray)(hold)

Ergonomic (design)

Spray

Trigger

(Wide) (Wider) (coverage) spray

(X times (more) (faster) (coverage)(\*) {\* vs. (than ever before) ({insert Lysol® brand name}})

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

<< Marketing / Product Performance claims >>

(Cherry Blossom)(Blossom) (Citrus) (&) (Clove)(Cotton) (Eucalyptus)(Green Apple)(Hawaii)(Herbal) (Lavender) (Lemon) (Lime) (Mango)(Mineral) (Ocean)(Orchid)(Oxygen) (Patchouli) (Pine) (Pomegranate) (Rosemary)(Splash)(Sweet) (Sunflower)(Tangerine)(Waterfall) (Breeze)(Essence)(Fresh)(Freshness) (Light) (Blossom) (Scent) (Fragrance) (with Essential Oils)

(Contains) (Includes) (Made from) (lactic acid) (Scratch and Sniff) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Cleaner) (Deodorizer) (Disinfectant) (Sanitizer) (Controlled) (Convenient) (Dispenser)(Dispensing) (Trigger Spray) (Easy To Use) (No Drip) (Quick & Easy) (Ready To Use) (Sprayless) (X in 1)(Versatile) (Decorative) (Designed for the counter)(Dispenser) (Matches) (Décor) (Leave on counter) (Leave it out) (No need to clear your counters) (Comfort)(Easy (to) Grip) (Easy (to) Store)(Ergo)(Ergonomic)

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Cleans) (Deodorizes) (Disinfects) (Sanitizes) (Disinfecting) ( (Sanitizing) (Virucidal†) (Germicidal\*\*) (Sanitizer) (Advanced) (Complete) (Easy) (Effective) (Effectively) (Quick) (Quickly) (Household) (Lysol® Brand) (Modern) (Revolutionary) (Streak-free) (Ultra) (Clean) (Degreases) (Effectively) (Grease releaser) (with grease release action) (Simple) Cleaning Power) (Every day) (Pump) (Effortlessly) (Cuts) (Cuts through) (Eliminates) (Penetrates) (No need to rinse) (Beautiful) (Bright) (Brilliant) (Glistening) (Streak-free) (Shine) (Shiny) (Bleach-free) (Non-abrasive) (Streak-free) formula (More controlled) (Way of cleaning)

(Multi-Clean) (Complete Clean) (Touch Up) (Multi-Task) (Kitchen) (Surface) (Cleaning) (Kitchen Cleaner) (System) (Liquid) (Triple Action) (Solution)

The surfactants contained in this product are biodegradable. ††† (†††Surfactants are cleaning agents.)  
Contains biodegradable surfactants. ††† (†††Surfactants are cleaning agents.)

(0)(Zero)(%) bleach\* (no dye) (and) (&) (no odor) (\*No chlorine bleach) (A) (Modern) (Quicker) (way) (to) clean  
Always (there)(ready)(within arms reach)(ready to clean)(ready for you)  
An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites from page 12}.  
Antibacterial (spray) (action) (cleaner) (strength)  
Approved to ({insert claims from Disinfection Section})  
Best ever (formulation) (formula) (multi-purpose cleaner) (on) (for) (shine) (streaks) (streaking) (residue)  
Better cleaning then (paper towel and water)(sponge) (rag)(towel)  
Bleach free  
Clean before the stain sets in  
Clean now (so less work later)  
Clean (when the mess happens) (with less) (up messes with one hand)  
Clean with (one) (touch)(swipe)(wipe)  
(Cleaner) (and) (Disinfectant) (where you need it) (within arm's reach)  
(Cleaning)(Disinfecting) at your finger tips  
Cleaning and/or disinfectant that is always ready  
Cleaning power in the palm of your hand  
Cleans (up to) X (more)(Sq. Ft) (of) counters  
Contains a (pleasant) (fresh) plant inspired fragrance  
Contains (just enough) (cleaning) ingredients for those everyday touch ups  
(Contains no) (Does not contain) (abrasives) ( (chlorine) bleach) (harsh acids) (silicones)  
Contains powerful grease (cutters) (removal agents)  
Contains the cleaning liquid of [x] wipes  
Control the right (amount of solution (you need) (needed))  
Control where you put your cleaner  
Convenient (disinfecting)(and)(cleaning)(sanitizing)(pump top)  
Convenient (bathroom) (restroom) (kitchen) (floor) (surface) (cleaner)  
Counter (buddy) (force) (top clean)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

Cuts cleaning time  
Daily clean  
Daily reminder (because it is sitting out)  
Designed to stay or sit or be place or sit on the counter  
(Designed) (to) cleans everyday (tough) messes  
Disinfect everytime you clean  
Disinfectant at the palm of your hand  
Disinfectant at you finger tips  
Does not create (strong) (harsh) fumes  
Doesn't leave (strong) (harsh) (residue) (fumes) (on hard non-porous surfaces)  
Don't hide your cleaner (anymore)  
Easy (and fun) (to store)  
(Easy) (&) (Convenient) way to clean (and disinfect) (and) (sanitize)Easy to carry around the house  
(Easy) (Effective): Use (in) (on) (the) {insert use sites from page 12}  
Easy to use – just (mist) (spray) (wipe) and walk away  
Easy to use (formula) (formulation) (refill)  
Effectively cleans a wide range of surfaces {Insert surfaces from page 12;}  
Effectively cleans (everyday (kitchen) messes) {insert soils from page 12}  
Effective sanitizing has never been easier  
Effectively works on many (most) (a wide range) (household) (kitchen) (bathroom) hard, non-porous surfaces  
Empowering your paper towel  
Everyday clean  
Fits (almost anywhere) (into your bathroom) (into your kitchen décor) (on your sink)  
For (any) (most) hard, non-porous surface where (germs) (bacteria) are a concern  
For a cleaner, fresher (household) (home) (facility)  
For everyday (use) (usage) (touch ups)  
For multiple cleaning (tasks) (jobs)  
For use (in) (on) {insert use sites from page 12} (as a multi-purpose) (all purpose) (cleaner) (disinfectant) (sanitizer)  
For use on {insert use site surfaces from page 12}  
Free from bleach  
Fume free  
Fun and Easy  
(Gentle) (Suitable) (on) (for) {insert surfaces from page 12} most kitchen surfaces  
(Good)(Great)(Amazing) for (quick clean ups)(spot cleans)(wipe ups)(touch ups)(those little accidents)  
(Good) (great) (perfect)(for everyday cleaning) (and) (for your) (tough) (everyday) (household) (sticky) (cleans) (cleanings) (messes) (grime)  
(Good) (great) (perfect)(for everyday touch ups) (and) (for your) (tough) (everyday) (household) (sticky) (cleans) (cleanings) (messes) (grime)  
Good for (most) (indoor) cleaning tasks  
Grease release action  
Grease releaser  
Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your) (tough) (household) (messes)  
Great for everyday use (in) (kitchens) (and) (bathrooms) (restrooms) (around the) (house) (home)  
(Great) cleaning on the go  
Helps keep your home cleaner  
Helps prevent the spread of germs\*\* on hard, nonporous surfaces  
Helps to cut through (grease) (and) (grime) (giving) (all) (of) (your) (surfaces a) (complete) (thorough) (clean)  
(Ideal) (Suitable) for food contact surfaces(\*) ((\*) when used as directed)  
Improving your paper towel  
Intuitive (to use)  
Just a tap  
Keep cleaning under control  
Keep it out (so people know you clean)  
Keep your cleaner out of the air  
Keeps your (shower) (kitchen) (bathroom) (restroom) (counters) clean every day  
Leaves (a) (fresh) (clean) (scent) (no) (dull) (sticky) (film) (residue)  
Leaves (household) (washroom) (restroom) (facility) surfaces (clean) (deodorized) (disinfected)  
Leaves a (pleasant) (fresh) plant inspired fragrance  
Leaves a brilliant shine (even) on {insert use site surface}  
Leaves less of a visible residue on surfaces  
(Leaves) (no) (strong) (harsh) (harmful) (chemical) (residue) (fumes) (on hard non-porous surfaces)  
(Leaves) (No) (zero) (0) (harsh) (harmful) (chemical) residue (on food surfaces)  
Leaves virtually no residue  
Leaves your (home) (house) (washroom) (restroom) (facility) (smelling clean) (with a clean fresh scent)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.



Leaves (your) (household) (kitchen) (bathroom) surfaces (with a shine) (shiny) (sparkling) (clean)  
Leaves your home (fresh) (sparkling) (and) (clean)  
Less (streaking) (residue) (than ever before)  
Leave it out so you are always ready to (clean)(disinfect)  
Leave out so its ready to go  
Leaves surfaces sparkling clean  
Less effort  
Let them know you clean  
Low (streaking) (residue) (formula) (formulation) (multi-purpose) (cleaner) (sanitizer) (disinfectant)  
Made for your (kitchen or bathroom (counter))  
Make cleaning fun  
Make every paper towel into a disinfecting one  
Make hundreds of your own (disinfecting)(paper towels)(wipes)  
Make your paper towel better  
Minimize product in the air  
Modern (design)(look)(cleaning solution)  
Mom tested, Lysol approved(!)  
(More) Controlled (way )(of) cleaning  
Next generation of clean  
No (harsh) (harmful) chemical residue  
No more hiding your cleaners  
No more overspray  
No more stowing in the cupboard  
No need to clear the counters before using  
No (bleach) (phosphates) (dye) (odor)  
No bleach (no dye) (and) (&) (no odor)  
No (bleach) (dye) (and) (harsh chemical residue)  
No (need) (for) (gloves) (masks) (goggles) (protective eye wear) (face mask) (not) (necessary) (needed)  
(insert pictograms from below)  
No chemical oversprays  
Non-abrasive formula (will not scratch surfaces)  
On the go  
On the spot cleaning  
One hand One pump One clean (home)(kitchen)(bathroom)  
One handed cleaning  
One pump (disinfection)(clean)  
One pump and you are cleaning  
One quick pump  
One step (cleaning) (and) (or) (disinfecting)  
One touch (cleaning)  
Out (so you won't forget to clean) (where you need it)  
Out so your (husband) (family) (others) will clean  
(Part of) Range of (antibacterial) (sanitizing) (sanitizer) (cleaners) (that work in a kind way)  
Perfect for the kitchen (and) (bathroom) (restroom)  
(Perfect) (Suitable) for everyday touch ups  
Phosphate free  
Powerful (Quick & Easy) (multi-purpose) (Cleaning) (Cleaner)  
Powerful cleaner for (all) (most) (rooms) (of the home) (in your home) (in your facility)  
Powerful (easy clean) (and) (quick cleaning)  
Powerful easy clean  
Powerful (trigger) (spray)  
Powers through filth  
Powers through your (tough) cleaning jobs  
Press for success  
Prevents overspray  
Pump (and go) (it up) (power)  
Pump up the (cleaner) (power)  
Push it  
Quick and Easy  
Quick (kitchen) cleaning (made easy)  
Reduce cleaning time  
Reminds (everyone)(you)(your family) to clean  
(Sleek) (modern) (simple) (unique)(exclusive) Design  
Small and compact

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.



Space saver  
Specially formulated for stains like {insert stains from page 12}  
Speed up cleaning  
Stop cleaning with dirty soapy sponge  
Stop spraying product (everywhere)(where you don't want it to go)  
Streak-free shine  
Suitable for use on {insert use site surfaces from page 12}  
Suitable for use on virtually all surfaces  
Taking care of the dirty business  
Tap to clean  
The most convenient way to clean  
The smell of (LYSOL®) clean  
The easy way to manage your clean  
The elegant solution (to your)(kitchen)(cleaning)  
There when you need it the most  
Throw away the (ugly) triggers  
(Top)(Dispenser) fits your hand  
Touch up (cleaning)(clean)  
Tough on greasy soils  
(Travel) (size) (portable) (pack)  
Turn your (dry paper towel) (or) (sponge) into (cleaning) (and) (or) (disinfecting) tool  
Unbeatable (clean) (freshness) (shine)  
(Used) (Trusted) by (Moms)  
Uses no unnecessary (harsh) chemicals  
Virtually streak free formula  
Will not (Does not) (Won't) stain  
Will not harm septic and greywater systems  
Will not leave (a residue) (streaks)  
Without having to worry where chemicals land  
Work(s) in a kind way  
Works on {insert use site surfaces from page 12}  
Works on a wide range of (household) (kitchen) (bathroom) surfaces  
Works on glass and mirrors  
Works with a dry paper towel or (clean) sponge  
[x] times less fumes than trigger spray  
You (are in control) (control how much you need)

**<< Cleaning & Deodorizing claims >>**

(100% Clean) (0)(zero)(%) compromise  
100% Lysol® ((0%) (zero) (compromise))  
3X (the) Cleaning Power (on {insert soils from list on page 12})  
(This product ) has 3X Cleaning Power to remove {insert soils from list on page 12}  
Begins to destroy {insert soils} instantly  
Better coverage for better cleaning  
Cleans without bleaching (on {insert soils from list on page 12})  
Cleans everyday (kitchen) messes (in seconds) (easily) (!)  
Cuts through (grease) (soap scum) (grime) (sticky) (soils) ({Insert soils from page 12})  
Cuts through tough {insert soil – see page 12}  
Cuts (tough) (grease) (and) (grime) (on {insert soils from list on page 12})  
Cuts grease (in) (X) (fast) (swipe(s)) (wipe(s)) (minutes) (seconds) (\*) {(\*) (everyday) non-baked on grease}  
(Cuts) (grease) (removes) (baked on) (food stains) the first time (easily) (on contact) (in x (minutes) (seconds))  
Deodorizes (and) (freshens)  
(Easy) (Effective) stain (and germ) removal  
(Effective) (Quick) touch up cleaning  
Effective on (everyday) (common) (kitchen) (food) stains and germs  
Effortlessly removes stubborn (nasty) stains  
(Everyday) (simple) (easy) kitchen cleaning  
Hygienic cleaning ( (0%) (zero) (compromise))  
Hygienic cleaning home ((0%) (zero) (compromise))  
Lifts and penetrates grease stains  
No (rinse) (rinsing) required (for non-food contact surfaces)  
No mix (cleaner) (cleaning)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

Perfect for everyday (daily) (use) (cleaning) (all) (around) (the) (house) (home)  
Powerful cleaner (-) (cuts through) (grease) (soap scum) (grime) (and) (soils)  
Powerful cleaning ((0%) (zero) (compromise))  
(Prevent(s)) (Eliminate(s)) (Control(s)) (Destroy(s)) (Eradicate(s)) (Remove(s)) odor(s)  
Removes (rust) (mineral deposits) (and) (hard water) ({insert soils from page 12})  
Removes soap scum (to leave your surfaces shiny)  
Removes (tough) (stains) (grease) (food) (drink) (and) (&) (spills) ({insert surfaces from page 12})  
Removes tough grease, stain and spills  
(Tackles) (Removes) (Breaks up) (grease) (greasey) build-up  
(Tackles) (Removes) (Breaks up) (grease) (greasey) (tough) (stubborn) (kitchen) stains  
(with) Grease release action  
Unbeatable grease cleaning (vs. the leading Lysol® All Purpose Cleaner) (vs. insert Lysol® brand name)  
Unbeatable grease cutting (vs. the leading Lysol® All Purpose Cleaner) (vs. insert Lysol® brand name)

**<< non-living Allergen removal claim >>**

(Even) removes x% of allergens<sup>††</sup> {insert allergen from list}  
(Reduces) (removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) <sup>††</sup> {insert allergen from list}  
(Reduces) (removes) {insert allergens}  
Removes 90% of allergens{insert allergen from list}<sup>††</sup>  
This product removes the following allergens: (cat dander (allergens)) (dog dander (allergens)) (dust mite debris (allergens)) (dust mite particles) (dust mite matter (allergens)) (pet dander (allergens)) (pollen particle (allergens)).

**<< Sanitizing – Hard, non-porous surface claims >>**

Effective (cleaning) (sanitizing) (sanitization) (has never been seen) (in 30 seconds)<sup>\*\*\*</sup>  
Kills 99.9% of Staphylococcus aureus on hard, non-porous surfaces (in 30 seconds)  
Kills (Destroys) (Eliminates) 99.9% of bacteria<sup>\*\*\*</sup>  
Kills (Destroys) (Eliminates) 99.9% of bacteria in 30 seconds<sup>\*\*\*</sup>  
Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous surfaces) in 30 seconds. <sup>\*\*\*</sup>  
Leaves (household) surfaces sanitary  
Sanitizes (Sanitizer)  
Sanitizes (and leaves a) (shiny) (clean) surface  
Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) (non-food contact) surfaces in 30 seconds<sup>\*\*\*</sup>  
Sanitizes non-food contact surfaces<sup>\*\*\*</sup>

**<< Back Panel – Sanitizing claim qualifier >>**

<sup>\*\*\*</sup>(Kills) (Destroys) (Eliminates) 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (on hard, non-porous surfaces in 30 seconds).

<< Disinfecting claims >>

(Approved to) Kill(s) 99.9% of foodborne (illness causing) bacteria\*\*  
(Approved to) Kill(s) 99.9% of (illness causing) (bacteria) (germs)\*\*  
[Approved to kill 50% more (kinds of) germs<sup>(3)</sup>]  
[Approved to kill X more (kinds of) germs<sup>(3)</sup>]  
[Approved to kill germs (5X faster)(X times faster) <sup>(3)</sup>]  
[Approved to kill X germs X times faster<sup>(3)</sup>]  
(Approved to) Kill(s) (X)(%) (more) (kinds) (of) germs(\*\*)<sup>(3)</sup>  
(Approved to) Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)<sup>(3)</sup>  
Destroys germs\*\* and kitchen messes  
Kill(s) (the following): {insert microorganisms}  
Kill(s) 99.9% of (bacteria) (germs\*\*)  
Kill(s) (99.9%) (of) (bacteria) (germs\*\*) (such as) (E. coli) (Salmonella) (and) (MRSA) (Methicillin Resistance Staphylococcus aureus)  
Kill(s) 99.9% of bacteria\*  
Kill(s) 99.9% of germs\*\*  
Kill(s) 99.9% of viruses and bacteria\*\*  
Kill(s) 99.9% of virus and bacteria\*\*  
Kill(s) bacteria\*  
Kill(s) bacteria commonly found in the (kitchen) (and) (bathroom)\*  
Kill(s) germs\*\*  
Kill(s) germs while it cleans\*\*  
Kill(s) household bacteria\*  
Kill(s) (household) bacteria (in 5 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 5 minutes)\*  
Kill(s) (household) bacteria\* (and sanitizes without bleaching)  
Kill(s) kitchen and bathroom bacteria\*  
Kill(s) more than 99.9% of bacteria and viruses\*\*  
Kill(s) odor-causing bacteria\*  
Kill(s) odor-causing (household) bacteria\*  
Kill(s) (Destroys) (Eliminates) germs\*\*  
Kill(s) (Destroys) (Eliminates) germs while it cleans\*\*  
Kill(s) (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)\*  
(Kill(s) (Eliminates) common food(borne) illness causing bacteria\*\*  
(Kill(s) (Eliminates) common bacteria\*\* causing stomach upsets  
Kill(s) (kitchen) (bathroom) (household) germs\*\*  
Kill(s) bacteria commonly found in kitchens (in 5 minutes)\*  
Kill(s) bacteria and viruses on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 5 minutes\*  
Kill(s) food germs\*\* (including Salmonella enterica (and) (&) E. Coli) (including {insert microorganisms from page 9})  
Kill(s) viruses†  
Proven to kill 99.9% of (bacteria) (germs\*\*) (such as) (E. coli) (Salmonella) (and) (MRSA) (Methicillin resistance Staphylococcus aureus)  
Proven to kill 99.9% of bacteria (such as E. coli, Salmonella and MRSA)  
Removes (bacteria) (germs\*\*)  
Takes care of (bacteria) (germs\*\*)  
Works in a kind way to (kill 99.9% of) (viruses) (and) (bacteria) (including MRSA, Salmonella, Staph, Flu Virus)  
Works in a kind way to take care of (bacteria) (and) (viruses)†

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

<< Back Panel – Disinfection claim qualifier >>

\* Kills (99.9% of) (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) (and) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (on hard, non-porous surfaces) (in 5 minutes).

\*\* Kills (99.9% of) (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) and Influenza A Virus (on hard, non-porous surfaces) (in 5 minutes) (and Respiratory Syncytial Virus (on hard, non-porous surfaces) in 10 minutes)

\*\* Kills (99.9% of) (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) and (Influenza A Virus) (Respiratory Syncytial Virus) (on hard, non-porous surfaces) (in 10 minutes)

† Kills Influenza A Virus in 30 seconds (and Respiratory Syncytial Virus in 10 minutes) (on hard, non-porous surfaces).

(<sup>3</sup>) (based on) (vs.) (previous) ((insert Lysol® brand name)) (EPA registered master label) (label) (for this product) (version X) ((insert date))

<< This page is for information purposes only. >>

<< Disinfection - Hard non-porous surfaces >>

<< Bacteria >>

(ATCC # 29428)	Campylobacter jejuni
(ATCC # 35401)	Escherichia coli
(ATCC # 43893)	Escherichia coli
(ATCC # BAA-184)	Escherichia coli O111:H8
(ATCC # 43888)	Escherichia coli O157:H7
(ATCC # 19117)	Listeria monocytogenes
(ATCC # 10708)	Salmonella enterica
(ATCC # 6539)	Salmonella enterica subspecies enterica serovar Typhi
(ATCC # 11835)	Shigella dysenteriae
(ATCC # 6538)	Staphylococcus aureus
(ATCC # 33592)	Staphylococcus aureus (MRSA)
(ATCC # 11623)	Vibrio cholerae
(ATCC # 23715)	Yersinia enterocolitica

<< Virus >>

(ATCC # VR-1520)	Influenza A Virus
(ATCC # VR-26)	Respiratory Syncytial Virus (RSV)

<< Sanitization - Non-Food Contact Surfaces >>

<< Bacteria >>

(ATCC # 13048)	Enterobacter aerogenes
(ATCC # 6538)	Staphylococcus aureus

**Symbol Designation** – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses†	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization
Double Dagger (††)	allergens††	used for identifying the removal of specific non-living allergens

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term “x” is a place holder for a number between 1 and 99.

<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**To Operate:** Turn nozzle (counter) clockwise to preferred usage.

**To Operate:** Turn nozzle to (“ON”) (desired) position.

**(To Operate:) To Open:** Lift tab up, push back and press tab down to lock into open position.

**To Close:** Release tab from locked position, push tab down and snap closed.

**To Refill (Bottle):** Remove trigger sprayer. Pour in product from refill container and replace trigger.

**To Refill (Bottle):** Remove trigger unit from empty bottle and attach to new bottle.

**To Clean (/ Deodorize) (/ Remove Allergens<sup>††</sup>):** (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

**To Clean (Soap Scum) (and) (Greasy Soil):** Allow product to sit 15-20 seconds to penetrate soil before wiping clean. Repeat if necessary.

**To Sanitize / Disinfect:** Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.

**To Sanitize:** Leave for 30 seconds before wiping. **To Disinfect:** Leave for 5 minutes before wiping.

(To Disinfect against Respiratory Syncytial Virus leave for 10 minutes before wiping.)

Rinse all food contact surfaces with water after use.

**To Disinfect Toys:** Use only on hard non-porous surfaces. (Spray) (Apply to) surface until thoroughly wet. Leave for (10) minutes before wiping. Rinse thoroughly with potable water after use.

Usage instructions for dispenser:

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)  
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

**(To Operate:) To Unlock:** (Push Down) (Twist) (top) (and) (rotate) (pump head) (counter) (clockwise) (to open) (to dispense) **To Lock:** (Push Down) (twist) (top) (and) (rotate) (pump head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

**To Refill (Bottle) (unit):** **Twist to** remove top (of unit). Remove cap from refill. Pour product from refill container and replace top (of unit) and tighten.

**To Clean:** (Apply) (product) (on) (wipe) (dish rag) (sponge)(paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (x) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

**To Sanitize/Disinfect:** Pre-clean surface. (Apply to surface until thoroughly wet.) (Thoroughly wet surface) (and apply till thoroughly wet). **(To Sanitize:** Leave for 30 seconds before wiping.)

**To Disinfect:** Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (5)(10) minutes. (To disinfect heavily soiled surfaces, preclean surface using a fresh paper towel or sponge.) (To disinfect against Respiratory Syncytial Virus, leave for 10 minutes before wiping).

**To Disinfect Toys:** Use only on hard non-porous surfaces. (Spray) (Apply to) surface until thoroughly wet. Leave for (10) minutes before wiping. Rinse thoroughly with potable water after use.

<< Advisory Statements – must be included were appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors)  
(outdoor patio furniture cushions and pillows) (marble or vinyl).

Does not harm most (kitchen) (bathroom) surfaces. Test a small inconspicuous area first.

On painted surfaces test a small inconspicuous area first.

Rinse all food contact surfaces with potable water.

Rinse bathtub / shower surfaces with water after using product.

(Not recommended for)(This product is not for) use on marble, brass, copper, unwaxed vinyl or unfinished wood surfaces.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term “x” is a place holder for a number between 1 and 99.

<< Soil / Odor / Surface / Use Sites - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bathtub rings	Fingerprints	Mineral Deposits	Smoke odors
Beverage stains	Food stains	Mud	Soap scum
Blood stains	Grass stains	Oil	Stains (Soils)
Cooking odors	Grease (Splatter)	Outdoor grime	Tea (stains)
Corian	Grime	Pen / Ink marks	Tomato sauce
Cosmetic stains	Handprints	Pet (odor) (stains)	toothpaste
Crayon / Pencil marks	Hard water (stains)	rust	Tough soils
Dirt	Heel / Scuff marks	Sealed Granite	Wine (Juice) stains
Formica	Mildew stains	Smear (Smudge)	

Non-living Allergens:

Cat dander allergen(s)	Dust mite debris (allergens)	Pollen particle (allergen)
Dog dander allergen(s)	Dust mite particles (allergens)	Pet dander (allergen(s))
Dust mite matter (allergens)		

Surface Types: (~ specify Non-Medical or Fixture)

Aluminum	Glass	Linoleum	Sealed Terra Cotta
Chrome ~	Glazed ceramic	Metal	Tin
Crystal	Glazed porcelain	Mirror	Waxed Vinyl
Baked Enamel	Glazed tile	Plastic (laminated)	Finished Wood
Fiberglass fixtures	Sealed Granite	Stainless steel ~	

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	(non-wood) (baby) (furniture)	Range hood (stove hood)
Bathroom surfaces	Garbage (can) (pail) (container)	Refrigerator / Freezer exterior
Bathtub (tub)	Glass topped furniture	Remote Control
Bed frame	Glazed ceramic tile	Shelves (drawers)
Cabinet (non-wood)	Glazed porcelain tile	Shower (door) (curtain)
Car Dashboard		
Chair (non-wood)	Glazed Tile	Shower (stall) (area)
Changing table (non-wood)	Grill (Bar-B-Que) exterior	(kitchen) (bathroom) Sink (basin)
Computer screen	Highchair (non-food contact area)	<i>Sports equipment</i>
(Computer) (Keyboards) (Mouse)	(Kitchen) Counter (countertop)	<i>Stove (stovetop)</i>
Counter (Countertop)	Kitchen (sink) (surfaces)	Table (tabletop) (non-wood)
Crib (non-wood)	Light fixture	<i>Telephone (phones)</i>
(Diaper) changing (Counters)	Light switches	<i>Television screen (TV screen)</i>
(tables)	Metal blinds	<i>Tires</i>
Diaper pail (non-wood)	Microwave exterior	Toilet bowl exterior (Urinal)
Door knob (handle)	<i>Non-medical (chrome / stainless steel)</i>	Toilet seats
Exhaust (fan) (hood)	Outdoor (patio) furniture (non-wood)	<i>Toilet surfaces</i>
(bathroom) (kitchen) faucets	Oven (door)	Tools
Finished wood (furniture) (surfaces)	Painted woodwork <sup>2</sup>	Vanity top
Fixture (chrome / stainless steel)	<i>Patio door</i>	Washable (walls) (wallpaper)
(bathroom) (kitchen) fixtures	<i>Piano keys</i>	Water fountain
Floor (glazed tile)	<i>Picnic table (non-wood)</i>	Window (windowsill)
Floor (linoleum)	<i>Plastic laundry (basket) (hamper)</i>	Windshield
Floor (vinyl)	(Plastic) Toys <sup>1</sup>	

<sup>1</sup>Use on toys requires a rinsing step after disinfecting – follow the Directions for use for Toys.

<sup>2</sup> On painted surfaces test a small inconspicuous area first.

Household Use Sites: (Graphic – depicting use site)

(Automobiles) (car)	Den / Study	Household (use) (areas)	Outdoor area
(interiors)	Dining room	Kitchen	Pet areas
Basement	Family room	Laundry room	Playroom
Bathroom	Garage	Living room	Storage (area) (room)
Bedroom	Health clubs (gyms)	Mud room	Tool shed
Boats	High-touch areas	Nursery	
Children's room	Home / House	Office	

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.



**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands after use.

<< Trigger bottle >>

Note: First aid information may appear in paragraph form.

FIRST AID	
<b>If in eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Pourable bottle >>

Note: First aid information may appear in paragraph form.

FIRST AID	
<b>If in Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Call Poison Control Center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.</li><li>• Do not give anything by mouth to an unconscious person</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< Storage and Disposal language >>

<< Trigger bottle >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, put in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

<<Dispenser Bottle >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep Securely closed. Refillable container. Refill dispenser bottle only with this product. If not refilling, put in trash or offer for recycle , if available . Do not reuse this dispenser for any other purpose.

<< Pourable container >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Then discard in trash or offer for recycle, if available.

<< Storage and Disposal language – Professional containers greater than 1 gallon >>

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**PESTICIDE STORAGE:** Store in original container in areas inaccessible to small children. Keep securely closed.

**PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycle, if available.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.



Fruit Graphic Images:



Optional Dispenser Graphics:



^On non-food contact surfaces



---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.



---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.