

777-111

5/13/2013

1/18



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

MAY 13 2013

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Shelly Turula
Regulatory Affairs Associate
Reckitt Benckiser LLC
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Rosemary T
EPA Registration Number: 777-111
Application Date: February 08, 2013
Receipt Date: February 12, 2013

Dear Ms. Turula:

The following label amendment, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide (FIFRA), as amended, is **acceptable**.

Proposed Amendment


- Adding and revising various marketing claims
- Adding new use directions
- Adding new alternate brand names to the label
- Adding fruit graphics
- Adding optional dispenser graphics
- Removal of *Pseudomonas aeruginosa* (ATCC # 15422) from the MTL as 777-111 product will be marketed as a broad spectrum disinfectant not as hospital grade disinfectant.

General Comments

A stamped label is enclosed for your records. Submit 3 copies of your final printed labeling before distributing or selling the product bearing the revised labeling.

If you have further questions concerning this letter, then please contact me by telephone at (703) 308-6416 or by e-mail at campbell.jacqueline@epa.gov or Lorena Rivas by telephone at (703) 305-5027 or by email at rivas.loreana@epa.gov. When you are submitting information or data in response to this letter, send a copy of this letter to accompany the submission in order to facilitate processing.

Sincerely,



J
Jacqueline Campbell
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

Enclosure: Stamped label

<< Front Panel >>

ACTIVE INGREDIENTS:

L-Lactic Acid 2.0%

OTHER INGREDIENTS: 98.0%

TOTAL: 100.0%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET CONTENTS:

- 14 FL. OZ. (414 mL)
- 22 FL. OZ. (1 PT. 6 FL. OZ.) (650 mL)
- 24 FL. OZ. (1 PT. 8 FL. OZ.) (709 mL)
- 26 FL. OZ. (1 PT. 10 FL. OZ.) (739 mL)
- 28 FL. OZ. (1 PT. 12 FL. OZ.) (828 mL)
- 29.3 FL. OZ. (1 PT. 13.3 FL. OZ.) (866 mL)
- 32 FL. OZ. (1QT.) (946 mL)
- X FL. OZ. (X PT. X FL. OZ.) (X mL)
- 40 FL. OZ. (1 QT. 8 FL. OZ.) (1.18 L)
- 64 FL. OZ. (2 QT.) (1.89L)
- 128 FL. OZ. (1 GAL.) (3.79L)
- 144 FL. OZ. (1.125 GAL.) (4.25L)

<< Sticker Pack – must include all unit of measurement as stated above >>

(New) Refill Pack	
Refill (Bottle):	oz. [(PT / QT / GAL) (mL / L)]
Trigger (Bottle):	oz. [(PT / QT / GAL) (mL / L)]
Total (Pack):	oz. [(QT / GAL) (L)]

<< Front or Back Panel >>

EPA Reg. No.: 777-111
 EPA Est. No.: 777-NJ-2 8791-MO-1 777-POL-001
 See bottom or side (for Lot/Date code)

<< Back Panel >>

Questions? () (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information: (www.rbnainfo.com)

Made in {insert country} © RB (year)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

Contains no phosphates

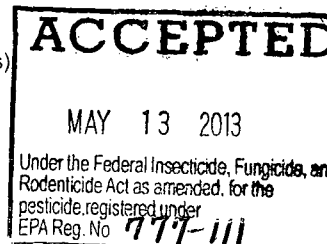
Recycle Statement (This (bottle) (container) is made of x% post-consumer recycled plastic.)
(Container recyclable where recycling facilities exist.)

<< Back Panel – Optional text >>

- Company Logo (Reckitt Benckiser) (Reckitt Benckiser Professional)
- Encourage your local authorities to establish a program to recycle this (bottle) (container).
- Important facts (about this product)
- Important:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817
- Recycle Symbol
- Kosher Symbol
- We invite you to call us if you have any questions or comments on our products.

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and) (the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "x" is a place holder for a number between 1 and 99.



[[Use your phone to] go here -and/or- scan [[the] tag
-or- [this] code] to learn -or- get -or- see [more] uses
"or" information [°n how-to-use [This Product]] -or-
[how-to] tips -or- [how-to [-use]] videos]



Office of Pesticide Programs
<http://www.epa.gov/pesticides>

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier).
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.

<< Introductory 6-month claims will appear on the graphics label for 6 months the product is on shelf >>

(Complete) (New)
(Formula) (Formulation) (Fragrance) (Scent)
(New) (Improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)
(New) (Try new) (Formula) (fragrance) (pack) (package) (scent) (size)
(New) (Sprayless) (Unique) (Design)(Dispensing)
New Design reduces overspray

<< Front or Back Panel-PURCHASE / SCHOOL SUPPLY PACKAGE CLAIMS >>

Back to school (item) (special) (value) (limited time) (limited edition) (pack) ⁽¹⁾
Back to school Supply Value Pack ⁽¹⁾
(Buy) (x) for Teacher / (x) for Home ⁽¹⁾
(Buy) (x) for Home / (x) for Teacher ⁽¹⁾
(Buy) (x) for Kitchen / (x) for Bath (/ 1 for Living Room)
(Buy) (x) for School / (x) for Home ⁽¹⁾
(Buy) (x) for Home / (x) for School ⁽¹⁾
(Buy) (x) for Home / (x) for Office
(Buy) (x) for Office / (x) for Home
Get ready for back to school ⁽¹⁾
Great value for back to school
(Important) school supply checklist (item) ⁽¹⁾
(Key) Back to school shopping list (item) ⁽¹⁾
School Supply Pack ⁽¹⁾

⁽¹⁾ Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Cherry Blossom)(Blossom) (Citrus) (&) (Clove)(Cotton) (Eucalyptus)(Green Apple)(Hawaii)(Herbal) (Lavender) (Lemon)
(Lime) (Mango)(Mineral) (Ocean)(Orchid)(Oxygen) (Patchouli) (Pine) (Pomegranate) (Rosemary)(Splash)(Sweet)
(Sunflower)(Tangerine)(Waterfall)
(Breeze)(Essence)(Fresh)(Freshness) (Light) (Blossom) (Scent) (Fragrance) (with Essential Oils)

(Contains) (Includes) (Made from) (lactic acid) (Scratch and Sniff)
(Multi-Action) (Multi-Purpose) (Multi-Surface) (Cleaner) (Deodorizer) (Disinfectant) (Sanitizer)
(Controlled) (Convenient) (Dispenser)(Dispensing) (Trigger Spray) (Easy To Use) (No Drip) (Quick & Easy) (Ready To Use)
(Sprayless) (X in 1)(Versatile)
(Decorative) (Designed for the counter)(Dispenser) (Matches) (Décor) (Leave on counter) (Leave it out) (No need to clear your counters)
(Comfort)(Easy (to) Grip) (Easy (to) Store)(Ergo)(Ergonomic)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Cleans) (Deodorizes) (Disinfects) (Sanitizes) (Disinfecting) (Sanitizing)
(Advanced) (Complete) (Easy) (Effective) (Effectively) (Quick) (Quickly) (Household) (Lysol® Brand) (Modern) (Revolutionary)
(Streak-free) (Ultra) (Clean) (Degreases) (Effectively)
(Grease releaser) (with grease release action) (Simple) Cleaning Power)
(Every day) (Pump) (Effortlessly) (Cuts) (Cuts through) (Eliminates) (Penetrates) (No need to rinse)
(Beautiful) (Bright) (Brilliant) (Glistening) (Streak-free) (Shine) (Shiny) (Bleach-free) (Non-abrasive) (Streak-free) formula
(More controlled) (Way of cleaning)

(Multi-Clean) (Complete Clean) (Touch Up)
(Multi-Task) (Kitchen) (Surface) (Cleaning)
(Kitchen (Cleaner) (System) (Liquid) (Triple Action) (Solution)

(Bonus) (Bonus x%) (Bonus x oz.) (Buy _ Get _ Free) (x% Discount) (x% More Free) (Free x oz.)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format-continued >>

(x oz. at x oz. Price) (x oz. for the x oz. price) (x oz. at the price of x oz.) (x oz. for the price of x oz.)
(More than) (over) (x# of sprays per bottle) (x # of squirts per bottle) (x # of uses per bottle)
(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)
(Money back guarantee) (Your #1 choice) (Take the Lysol® challenge) (Try it yourself) (or) (Get your money back)
Free (Dispenser) (Refill) with purchase of (refill) (dispenser)
Limited time (value) (pack)
(Satisfaction Guaranteed)
All packaging is recyclable
(The) (Bottle) (Container) is (100%) recyclable
The Container contains no metallic parts
(The) Trigger contains no metallic parts
(The) Trigger is (100%) recyclable

This (X) (Ounce) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps) (sprays)
Refills X Times
Save (X%) (per ounce)

X (More) Dispenses (Free) (per bottle)
X (More) (Uses) (Sprays) (per bottle) X Refill=(X Dispenses) (X Dispensers)

The surfactants contained in this product are biodegradable. ^{†††} (†††Surfactants are cleaning agents.)
Contains biodegradable surfactants. ^{†††} (†††Surfactants are cleaning agents.)

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites from page 12}.
Antibacterial (spray) (action) (cleaner) (strength)
Best ever (formulation) (formula) (multi-purpose cleaner) (on) (for) (shine) (streaks) (streaking) (residue)
Bleach free
Cleans (up to) X (more)(Sq. Ft) (of) counters
Contains a (pleasant) (fresh) plant inspired fragrance
Contains (just enough) (cleaning) ingredients for those everyday touch ups
(Contains no) (Does not contain) (abrasives) (chlorine) bleach) (harsh acids) (silicones)
Contains powerful grease (cutters) (removal agents)
Convenient (bathroom) (restroom) (kitchen) (floor) (surface) (cleaner)
(Designed) (to) cleans everyday (tough) messesDoes not create (strong) (harsh) fumes
Doesn't leave (strong) (harsh) (residue) (fumes) (on hard non-porous surfaces)
(Easy) (&) (Convenient) way to clean (and disinfect) (and) (sanitize)Easy to carry around the house
Easy to use – just (mist) (spray) (wipe) and walk away
Easy to use (formula) (formulation) (refill)
Effectively cleans a wide range of surfaces {Insert surfaces from page 12;}
Effectively cleans (everyday (kitchen) messes) {insert soils from page 12}
Effective sanitizing has never been easier
Effectively works on many (most) (a wide range) (household) (kitchen) (bathroom) hard, non-porous surfaces
(Easy) (Effective): Use (in) (on) (the) {insert use sites from page 12}
For (any) (most) hard, non-porous surface where (germs) (bacteria) are a concern
For a cleaner, fresher (household) (home) (facility)
For everyday (use) (usage) (touch ups)
For multiple cleaning (tasks) (jobs)
For use (in) (on) {insert use sites from page 12} (as a multi-purpose) (all purpose) (cleaner) (disinfectant) (sanitizer)
For use on {insert use site surfaces from page 12}
Free from bleach
(Good) (great) (perfect)(for everyday cleaning) (and) (for your) (tough) (everyday) (household) (sticky) (cleans) (cleanings) (messes) (grime)
(Good) (great) (perfect)(for everyday touch ups) (and) (for your) (tough) (everyday) (household) (sticky) (cleans) (cleanings) (messes) (grime)
Good for (most) (indoor) cleaning tasks
Grease release action
Grease releaser

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier).
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel - Marketing / Product Performance claims – continued >>

Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your) (tough) (household) (messes)
 Great for everyday use (in) (kitchens) (and) (bathrooms) (restrooms) (around the) (house) (home)
 Helps to cut through (grease) (and) (grime) (giving) (all) (of) (your) (surfaces a) (complete) (thorough) (clean)
 Keeps your (shower) (kitchen) (bathroom) (restroom) (counters) clean every day
 Leaves (a) (fresh) (clean) (scent) (no) (dull) (sticky) (film) (residue)
 Leaves (household) (washroom) (restroom) (facility) surfaces (clean) (deodorized) (disinfected)
 Leaves a (pleasant) (fresh) plant inspired fragrance
 Leaves a brilliant shine (even) on {insert use site surface}
 Leaves less of a visible residue on surfaces
 (Leaves) (no) (strong) (harsh) (residue) (fumes) (on hard non-porous surfaces)
 Leaves virtually no residue
 Leaves your (home) (house) (washroom) (restroom) (facility) (smelling clean) (with a clean fresh scent)
 Leaves your (household) (kitchen) (bathroom) surfaces (with a shine) (shiny)
 Leaves your home (fresh) (and) (clean)
 Less (streaking) (residue) (than ever before)
 Low (streaking) (residue) (formula) (formulation) (multi-purpose) (cleaner) (sanitizer) (disinfectant)
 (More) Controlled (way) (of) cleaning
 No (bleach) (phosphates)
 (Leaves) No harsh (chemical) residue (on food surfaces)
 No (need) (for) (gloves) (masks) (goggles) (protective eye wear) (face mask) (not) (necessary) (needed)
 ({insert pictograms from below}) No chemical oversprays
 Non-abrasive formula (will not scratch surfaces)
 On the go
 (Part of) Range of (antibacterial) (sanitizing) (sanitizer) (cleaners) (that work in a kind way)
 Perfect for the kitchen (and) (bathroom) (restroom)
 (Perfect) (Suitable) for everyday touch ups
 Phosphate free
 Powerful (Quick & Easy) (multi-purpose) (Cleaning) (Cleaner)
 Powerful cleaner for (all) (most) (rooms) (of the home) (in your home) (in your facility)
 Powers through your (tough) cleaning jobs
 Specially formulated for stains like {insert stains from page 12}
 Streak-free shine
 Suitable for use on {insert use site surfaces from page 12}
 Suitable for use on virtually all surfaces
 The most convenient way to clean
 The smell of (LYSOL®) clean
 Tough on greasy soils
 (Travel) (size) (portable) (pack)
 Unbeatable (clean) (freshness) (shine)
 Uses no unnecessary (harsh) chemicals
 Virtually streak free formula
 Will not (Does not) (Won't) stain
 Will not harm septic and greywater systems
 Will not leave (a residue) (streaks)
 Without having to worry where chemicals land
 Work(s) in a kind way
 Works on {insert use site surfaces from page 12}
 Works on a wide range of (household) (kitchen) (bathroom) surfaces
 Works on glass and mirrors

<Additional marketing/product performance claims (front or back panel)>

(A) (Modern) (Quicker) (way) (to) clean
 Always (there)(ready)(within arms reach)(ready to clean)(ready for you)
 Better cleaning then (paper towel and water)(sponge) (rag)(towel)
 Clean before the stain sets in
 Clean now (so less work later)
 Clean (when the mess happens) (with less) (up messes with one hand)
 Clean with (one) (touch)(swipe)(wipe)
 (Cleaner) (and) (Disinfectant) (where you need it) (within arm's reach)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "X" is a place holder for a number between 1 and 99.

<Additional marketing/product performance claims (front or back panel)-continued>

- (Cleaning)(Disinfecting) at your finger tips
- Cleaning and/or disinfectant that is always ready
- Cleaning power in the palm of your hand
- Contains the cleaning liquid of [x] wipes
- Control the right (amount of solution (you need) (needed))
- Control where you put your cleaner
- Convenient (disinfecting)(and)(cleaning)(sanitizing)(pump top)
- Counter (buddy) (force) (top clean)
- Cuts cleaning time
- Daily clean
- Daily reminder (because it is sitting out)
- Designed to stay or sit or be place or sit on the counter
- Disinfect everytime you clean
- Disinfectant at the palm of your hand
- Disinfectant at you finger tips
- Don't hide your cleaner (anymore)
- Easy (and fun) (to store)
- Empowering your paper towel
- Everyday clean
- Fits (almost anywhere) (into your bathroom) (into your kitchen décor) (on your sink)
- Fume free
- Fun and Easy
- (Good)(Great)(Amazing) for (quick clean ups)(spot cleans)(wipe ups)(touch ups)(those little accidents)
- (Great) cleaning on the go
- Helps keep your home cleaner
- Helps prevent the spread of germs** on hard, nonporous surfaces
- Improving your paper towel
- Intuitive (to use)
- Just a tap
- Keep cleaning under control
- Keep it out (so people know you clean)
- Keep your cleaner out of the air
- Leave it out so you are always ready to (clean)(disinfect)
- Leave out so its ready to go
- Let them know you clean
- Made for your (kitchen or bathroom (counter))
- Make cleaning fun
- Make every paper towel into a disinfecting one
- Make hundreds of your own (disinfecting)(paper towels)(wipes)
- Make your paper towel better
- Minimize product in the air
- Modern (design)(look)(cleaning solution)
- Next generation of clean
- No more hiding your cleaners
- No more overspray
- No more stowing in the cupboard
- No need to clear the counters before using
- On the spot cleaning
- One hand One pump One clean (home)(kitchen)(bathroom)
- One handed cleaning
- One pump (disinfection)(clean)
- One pump and you are cleaning
- One quick pump
- One step (cleaning) (and) (or) (disinfecting)
- One touch (cleaning)
- Out (so you won't forget to clean) (where you need it)
- Out so your (husband) (family) (others) will clean
- Powerful (easy clean) (and) (quick cleaning)
- Powerful easy clean
- Powers through filth

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, { optional text }, [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "x" is a place holder for a number between 1 and 99.

<Additional marketing/product performance claims (front or back panel)-continued>

- Press for success
- Prevents overspray
- Pump (and go) (it up) (power)
- Pump up the (cleaner) (power)
- Push it
- Quick and Easy
- Quick (kitchen) cleaning (made easy)
- Reduce cleaning time
- Reminds (everyone)(you)(your family) to clean
- (Sleek) (modern) (simple) (unique)(exclusive) Design
- Small and compact
- Space saver
- Speed up cleaning
- Stop cleaning with dirty soapy sponge
- Stop spraying product (everywhere)(where you don't want it to go)
- Taking care of the dirty business
- Tap to clean
- (Top)(Dispenser) fits your hand
- The easy way to manage your clean
- The elegant solution (to your)(kitchen)(cleaning)
- There when you need it the most
- Throw away the (ugly) triggers
- Touch up (cleaning)(clean)
- Turn your (dry paper towel) (or) (sponge) into (cleaning) (and) (or) (disinfecting) tool
- Use less then your normal cleaners
- Works with a dry paper towel or (clean) sponge
- [x] times less fumes then trigger spray
- You (are in control) (control how much you need)

(Optional Pictograms – no gloves, goggles, face mask)



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel - Cleaning & Deodorizing claims – use as bullet point or in paragraph format >>

3X (the) Cleaning Power (on {insert soils from list on page 12})
(This product) has 3X Cleaning Power to remove {insert soils from list on page 12}
Begins to destroy {insert soils} instantly
Cleans without bleaching (on {insert soils from list on page 12})
Cuts through (grease) (soap scum) (grime) (sticky) (soils) ({Insert soils from page 12})
Cuts through tough {insert soil – see page 12}
Cuts (tough) (grease) (and) (grime) (on {insert soils from list on page 12})
Deodorizes (and) (freshens)
Effortlessly removes stubborn (nasty) stains
No (rinse) (rinsing) required (for non-food contact surfaces)
No mix (cleaner) (cleaning)
Perfect for everyday (daily) (use) (cleaning) (all) (around) (the) (house) (home)
Powerful cleaner (-) (cuts through) (grease) (soap scum) (grime) (and) (soils)
Removes (rust) (mineral deposits) (and) (hard water) ({insert soils from page 12})
Removes soap scum (to leave your surfaces shiny)
(with) Grease release action

<< Front or Back panel – non-living allergen removal claim >>

(Even) removes x% of allergens^{††} {insert allergen from list}
(Reduces) (removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors)^{††} {insert allergen from list}
(Reduces) (removes) {insert allergens}
Removes 90% of allergens {insert allergen from list}^{††}
This product removes the following allergens: (cat dander (allergens)) (dog dander (allergens)) (dust mite debris (allergens)) (dust mite particles) (dust mite matter (allergens)) (pet dander (allergens)) (pollen particle (allergens)).

<< Front or Back Panel – Sanitizing – Hard, non-porous surface claims – use as bullet point or in paragraph format >>

Kills 99.9% of Staphylococcus aureus on hard, non-porous surfaces (in 30 seconds)
Kills (Destroys) (Eliminates) 99.9% of bacteria^{***}
Kills (Destroys) (Eliminates) 99.9% of bacteria in 30 seconds^{***}
Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous surfaces) in 30 seconds.^{***}
Leaves (household) surfaces sanitary
Sanitizes (Sanitizer)
Sanitizes (and leaves a) (shiny) (clean) surface
Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) (non-food contact) surfaces in 30 seconds^{***}
Sanitizes non-food contact surfaces^{***}

<< Back Panel – Sanitizing claim qualifier >>

^{***}(Kills) (Destroys) (Eliminates) 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (on hard, non-porous surfaces in 30 seconds).

<< Front or Back Panel – Disinfecting claims – use as bullet point or in paragraph format >>

Kills: {insert microorganisms}
Kills 99.9% of (bacteria) (germs^{**})
Kills 99.9% of (bacteria) (germs^{**}) (such as) (E. coli) (Salmonella) (and) (MRSA) (Methicillin Resistance Staphylococcus aureus)
Kills 99.9% of bacteria*
Kills 99.9% of germs^{**}
Kills 99.9% of viruses and bacteria^{**}
Kills 99.9% of virus and bacteria^{**}
Kills bacteria*
Kills bacteria commonly found in the (kitchen) (and) (bathroom)*
Kills germs^{**}

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel – Disinfecting claims – use as bullet point or in paragraph format-continued >>

- Kills germs while it cleans**
- Kills household bacteria*
- Kills (household) bacteria (in 5 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 5 minutes)*
- Kills (household) bacteria* (and sanitizes without bleaching)
- Kills kitchen and bathroom bacteria*
- Kills more than 99.9% of bacteria and viruses**
- Kills odor-causing bacteria*
- Kills odor-causing (household) bacteria*
- Kills (Destroys) (Eliminates) germs**
- Kills (Destroys) (Eliminates) germs while it cleans**
- Kills (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)*
- Kills (kitchen) (bathroom) (household) germs**
- Kills bacteria commonly found in kitchens (in 5 minutes)*
- Kills bacteria and viruses on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 5 minutes*
- Kills viruses†
- Proven to kill 99.9% of (bacteria) (germs**) (such as) (E. coli) (Salmonella) (and) (MRSA) (Methicillin resistance Staphylococcus aureus)
- Proven to kill 99.9% of bacteria (such as E. coli, Salmonella and MRSA)
- Removes (bacteria) (germs**)
- Takes care of (bacteria) (germs**)
- Works in a kind way to (kill 99.9% of) (viruses) (and) (bacteria) (including MRSA, Salmonella, Staph, Flu Virus)
- Works in a kind way to take care of (bacteria) (and) (viruses†)

<< Back Panel – Disinfection claim qualifier >>

* Kills (99.9% of) (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) (and) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (on hard, non-porous surfaces) (in 5 minutes).

** Kills (99.9% of) (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) and Influenza A Virus (on hard, non-porous surfaces) (in 5 minutes) (and Respiratory Syncytial Virus (on hard, non-porous surfaces) in 10 minutes)

** Kills (99.9% of) (Escherichia coli O157:H7) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) and (Influenza A Virus) (Respiratory Syncytial Virus) (on hard, non-porous surfaces) (in 10 minutes)

† Kills Influenza A Virus in 30 seconds (and Respiratory Syncytial Virus in 10 minutes) (on hard, non-porous surfaces).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier).
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "x" is a place holder for a number between 1 and 99.

<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to ("ON") (desired) position.

(To Operate): To Open: Lift tab up, push back and press tab down to lock into open position.
To Close: Release tab from locked position, push tab down and snap closed.

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens^{††}): (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

To Clean (Soap Scum) (and) (Greasy Soil): Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.
To Sanitize: Leave for 30 seconds before wiping. **To Disinfect:** Leave for 5 minutes before wiping.
(To Disinfect against Respiratory Syncytial Virus leave for 10 minutes before wiping.)
Rinse all food contact surfaces with water after use.

To Disinfect Toys: Use only on hard non-porous surfaces. (Spray) (Apply to) surface until thoroughly wet. Leave for (10) minutes before wiping. Rinse thoroughly with potable water after use.

Usage instructions for dispenser:

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

(To Operate): To Unlock: (Push Down) (Twist) (top) (and) (rotate) (pump head) (counter) (clockwise) (to open) (to dispense) **To Lock:**
(Push Down) (twist) (top) (and) (rotate) (pump head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

To Refill (Bottle) (unit): **Twist** to remove top (of unit). Remove cap from refill. Pour product from refill container and replace top (of unit) and tighten.

To Clean: (Apply) (product) (on) (wipe) (dish rag) (sponge)(paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (x) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

To Sanitize/Disinfect: Pre-clean surface. (Apply to surface until thoroughly wet.) (Thoroughly wet surface) (and apply till thoroughly wet). **(To Sanitize:** Leave for 30 seconds before wiping.)

To Disinfect: Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (5)(10) minutes. (To disinfect heavily soiled surfaces, preclean surface using a fresh paper towel or sponge.) (To disinfect against Respiratory Syncytial Virus, leave for 10 minutes before wiping).

To Disinfect Toys: Use only on hard non-porous surfaces. (Spray) (Apply to) surface until thoroughly wet. Leave for (10) minutes before wiping. Rinse thoroughly with potable water after use.

<< Advisory Statements – must be included were appropriate >>

- Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).
- Does not harm most (kitchen) (bathroom) surfaces.
- On painted surfaces test a small inconspicuous area first.
- Rinse all food contact surfaces with potable water.
- Rinse bathtub / shower surfaces with water after using product.
- (Not recommended for)(This product is not for) use on marble, brass, copper, unwaxed vinyl or unfinished wood surfaces.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier).
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.

<< This page is for information purposes only. >>

<< Disinfection - Hard non-porous surfaces >>

<< Bacteria >>	(ATCC # 43888)	Escherichia coli O157:H7
	(ATCC # 10708)	Salmonella enterica
	(ATCC # 6538)	Staphylococcus aureus
	(ATCC # 33592)	Staphylococcus aureus (MRSA)

<< Virus >>	(ATCC # VR-1520)	Influenza A Virus
	(ATCC # VR-26)	Respiratory Syncytial Virus (RSV)

<< Sanitization - Non-Food Contact Surfaces >>

<< Bacteria >>	(ATCC # 13048)	Enterobacter aerogenes
	(ATCC # 6538)	Staphylococcus aureus

Symbol Designation – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses [†]	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization
Double Dagger (††)	allergens ^{††}	used for identifying the removal of specific non-living allergens

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier).
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "x" is a place holder for a number between 1 and 99.

<< Soil / Odor / Surface / Use Sites - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bathub rings	Food stains	Mineral Deposits	Smoke odors
Beverage stains	Grass stains	Mud	Soap scum
Blood stains	Grease (Splatter)	Oil	Stains (Soils)
Cooking odors	Grime	Outdoor grime	Tea (stains)
Cosmetic stains	Handprints	Pen / Ink marks	Tomato sauce
Crayon / Pencil marks	Hard water (stains)	Pet (odor) (stains)	toothpaste
Dirt	Heel / Scuff marks	rust	Tough soils
Fingerprints	Mildew stains	Smear (Smudge)	Wine (Juice) stains

Non-living Allergens:

Cat dander allergen(s)	Dust mite debris (allergens)	Pollen particle (allergen)
Dog dander allergen(s)	Dust mite particles (allergens)	Pet dander (allergen(s))
Dust mite matter (allergens)		

Surface Types: (~ specify Non-Medical or Fixture)

Aluminum	Glass	Linoleum	Sealed Terra Cotta
Chrome ~	Glazed ceramic	Metal	Tin
Crystal	Glazed porcelain	Mirror	Waxed Vinyl
Baked Enamel	Glazed tile	Plastic (laminated)	Finished Wood
Fiberglass fixtures	Sealed Granite	Stainless steel ~	

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	(non-wood) (baby) (furniture)	Range hood (stove hood)
Bathroom surfaces	Garbage (can) (pail) (container)	Refrigerator / Freezer exterior
Bathub (tub)	Glass topped furniture	Remote Control
Bed frame	Glazed ceramic tile	Shelves (drawers)
Cabinet (non-wood)	Glazed porcelain tile	Shower (door) (curtain)
Car Dashboard		
Chair (non-wood)	Glazed Tile	Shower (stall) (area)
Changing table (non-wood)	Grill (Bar-B-Que) exterior	(kitchen) (bathroom) Sink (basin)
Computer screen	Highchair (non-food contact area)	Sports equipment
(Computer) (Keyboards) (Mouse)	(Kitchen) Counter (countertop)	Stove (stovetop)
Counter (Countertop)	Kitchen surfaces	Table (tabletop) (non-wood)
Crib (non-wood)	Light fixture	Telephone (phones)
(Diaper) changing (Counters)	Light switches	Television screen (TV screen)
(tables)	Metal blinds	Tires
Diaper pail (non-wood)	Microwave exterior	Toilet bowl exterior (Urinal)
Door knob (handle)	Non-medical (chrome / stainless steel)	Toilet seats
Exhaust (fan) (hood)	Outdoor (patio) furniture (non-wood)	Toilet surfaces
(bathroom) (kitchen) faucets	Oven (door)	Tools
Finished wood (furniture) (surfaces)	Painted woodwork ²	Vanity top
Fixture (chrome / stainless steel)	Patio door	Washable (walls) (wallpaper)
(bathroom) (kitchen) fixtures	Piano keys	Water fountain
Floor (glazed tile)	Picnic table (non-wood)	Window (windowsill)
Floor (linoleum)	Plastic laundry (basket) (hamper)	Windshield
Floor (vinyl)	(Plastic) Toys ¹	

¹ Use on toys requires a rinsing step after disinfecting – follow the Directions for use for Toys.

² On painted surfaces test a small inconspicuous area first.

Household Use Sites: (Graphic – depicting use site)

(Automobiles) (car)	Den / Study	Household (use) (areas)	Outdoor area
(interiors)	Dining room	Kitchen	Pet areas
Basement	Family room	Laundry room	Playroom
Bathroom	Garage	Living room	Storage (area) (room)
Bedroom	Health clubs (gyms)	Mud room	Tool shed
Boats	High-touch areas	Nursery	
Children's room	Home / House	Office	

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands after use.

<< Trigger bottle >>

Note: First aid information may appear in paragraph form.

FIRST AID	
If in eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Pourable bottle >>

Note: First aid information may appear in paragraph form.

FIRST AID	
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none"> • Call Poison Control Center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the Poison Control Center or doctor. • Do not give anything by mouth to an unconscious person
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< Storage and Disposal language >>

<< Trigger bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, put in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

<<Dispenser Bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep Securely closed. Refillable container. Refill dispenser bottle only with this product. If not refilling, put in trash or offer for recycle , if available . Do not reuse this dispenser for any other purpose.

<< Pourable container >>

STORAGE AND DISPOSAL: Store in areas inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Then discard in trash or offer for recycle, if available.

<< Storage and Disposal language – Professional containers greater than 1 gallon >>

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to small children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycle, if available.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier).
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.

Fruit Graphic Images:



Alternate Brand Names:

Lysol Brand Kills 99.9% of Viruses & Bacteria** CounterMate™ Multi-Purpose Cleaner
Lysol Brand Kills 99.9% of Viruses & Bacteria** CounterMate™ Multi-Purpose Cleaner Citrus Fresh
Lysol Brand Kills 99.9% of Viruses & Bacteria** CounterMate™ Multi-Purpose Cleaner Waterfall Freshness
Lysol Brand Kills 99.9% of Viruses & Bacteria** CounterMate™ Multi-Purpose Cleaner Sweet Blossom Fresh

Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free CounterMate™ Multi-Purpose Cleaner
Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free CounterMate™ Multi-Purpose Cleaner Citrus Fresh
Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free CounterMate™ Multi-Purpose Cleaner Waterfall Freshness
Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free CounterMate™ Multi-Purpose Cleaner Sweet Blossom Fresh

Lysol Brand Kills 99.9% of Viruses & Bacteria** TapTop™ Multi-Purpose Cleaner
Lysol Brand Kills 99.9% of Viruses & Bacteria** TapTop™ Multi-Purpose Cleaner Citrus Fresh
Lysol Brand Kills 99.9% of Viruses & Bacteria** TapTop™ Multi-Purpose Cleaner Waterfall Freshness
Lysol Brand Kills 99.9% of Viruses & Bacteria** TapTop™ Multi-Purpose Cleaner Sweet Blossom Fresh

Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free TapTop™ Multi-Purpose Cleaner
Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free TapTop™ Multi-Purpose Cleaner Citrus Fresh
Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free TapTop™ Multi-Purpose Cleaner Waterfall Freshness
Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free TapTop™ Multi-Purpose Cleaner Sweet Blossom Fresh

Lysol Brand Kills 99.9% of Viruses & Bacteria** CleanControl Multi-Purpose Cleaner
Lysol Brand Kills 99.9% of Viruses & Bacteria** CleanControl Multi-Purpose Cleaner Citrus Fresh
Lysol Brand Kills 99.9% of Viruses & Bacteria** CleanControl Multi-Purpose Cleaner Waterfall Freshness
Lysol Brand Kills 99.9% of Viruses & Bacteria** CleanControl Multi-Purpose Cleaner Sweet Blossom Fresh

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier).
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.

Alternate Brand Names continued:

Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free CleanControl Multi-Purpose Cleaner
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free CleanControl Multi-Purpose Cleaner Citrus Fresh
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free CleanControl Multi-Purpose Cleaner Waterfall Freshness
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free CleanControl Multi-Purpose Cleaner Sweet Blossom Fresh

Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free Multi-Purpose Cleaner
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free Multi-Purpose Cleaner Citrus Fresh
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free Multi-Purpose Cleaner Waterfall Freshness
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Free Multi-Purpose Cleaner Sweet Blossom Fresh

Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Fresh Multi-Purpose Cleaner
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Fresh Multi-Purpose Cleaner Citrus Fresh
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Fresh Multi-Purpose Cleaner Waterfall Freshness
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power & Fresh Multi-Purpose Cleaner Sweet Blossom Fresh

Optional Dispenser Graphics:



^On non-food contact surfaces



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "x" is a place holder for a number between 1 and 99.

Optional Dispenser Graphics continued:

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier).
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 and 99.