

## **PLEASE NOTE**

**This image contains more than one label  
approved for this product on this date.**

777-111

3/16/2010

1/4



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

MAR 16 2010

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Liane Jenkins, Senior Regulatory & Registration Compliance Specialist  
Reckitt Benckiser, Inc.  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Notification per PR Notice 98-10  
Rosemary T  
EPA Registration Number: 777-111  
Application Date: February 24, 2010  
Receipt Date: February 25, 2010

Dear Ms. Ms. Jenkins:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3(c) 9.

**Proposed Notification:**

Add optional fragrance scent indicator to front panel of the master label.


**General Comments:**

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have further questions concerning this letter, please contact me by telephone at (703) 308-6416 or by e-mail at [mcfarlane.jacqueline@epa.gov](mailto:mcfarlane.jacqueline@epa.gov) or Killian Swift by telephone at (703) 308-6346 email address at: [swift.killian@epa.gov](mailto:swift.killian@epa.gov). When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely yours,

Jacqueline McFarlane  
(Acting) Product Manager 34  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

 <b>EPA</b>	United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> <b>Registration</b> <input type="checkbox"/> <b>Amendment</b> <input checked="" type="checkbox"/> <b>Other</b>	OPP Identifier Number <b>298588</b>
--	---	---	--

**Application for Pesticide - Section I**

1. Company/Product Number 777-111	2. EPA Product Manager Jaqueline McFarlane	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Rosemary T	PM# # 34	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address		6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)  
**Notification:** to add optional front label panel graphics (in accordance with EPA guidance letter dated November 13, 2002).




This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____		
* <b>Certification must be submitted (on file)</b>		If "Yes" Unit Packaging wgt.    No. per container If "Yes" Package wgt.    No. per container			
3. Location of Net Contents Information <input type="checkbox"/> Label <input checked="" type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Other _____ <input checked="" type="checkbox"/> Stenciled					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Liane Jenkins	Title Senior Regulatory & Registration Compliance Specialist	Telephone No. (Include Area Code) 973-404-2781
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received <b>(Stamped)</b>           
2. Signature: 	3. Title: Senior Regulatory & Registration Compliance Specialist	
4. Typed Name: Liane Jenkins	5. Date: February 24, 2010	

332  
Killian 3/4



February 24, 2010

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Jaqueline McFarlane, PM-34

Reference: Notification for the addition of optional scent indicator front panel labels  
Product Name: Rosemary T  
EPA Registration Number: 777-111  
OPP ID Number: 298588

Dear Ms. McFarlane:

Reckitt Benckiser would like to add optional fragrance scent indicator front panel labels to our master text label for the above referenced registration number. This notification is being submitted in accordance to EPA guidance letter dated November 13, 2002 and in accordance to the provisions of PR Notice 98-10.

In order to support this submission, the following documentation is included:

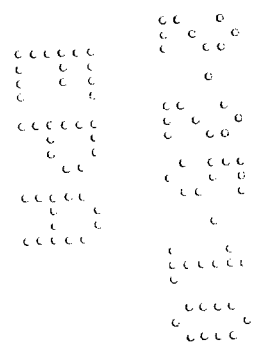
- EPA Form 8570-1, OPP Identification No. 298588
- For convenience, the Certification Statement per PR Notice 98-10 has been included directly on this form.
- Copy of the front panel production labels

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2781 or via email at [liane.jenkins@rb.com](mailto:liane.jenkins@rb.com). Thank you for your assistance with this registration action.

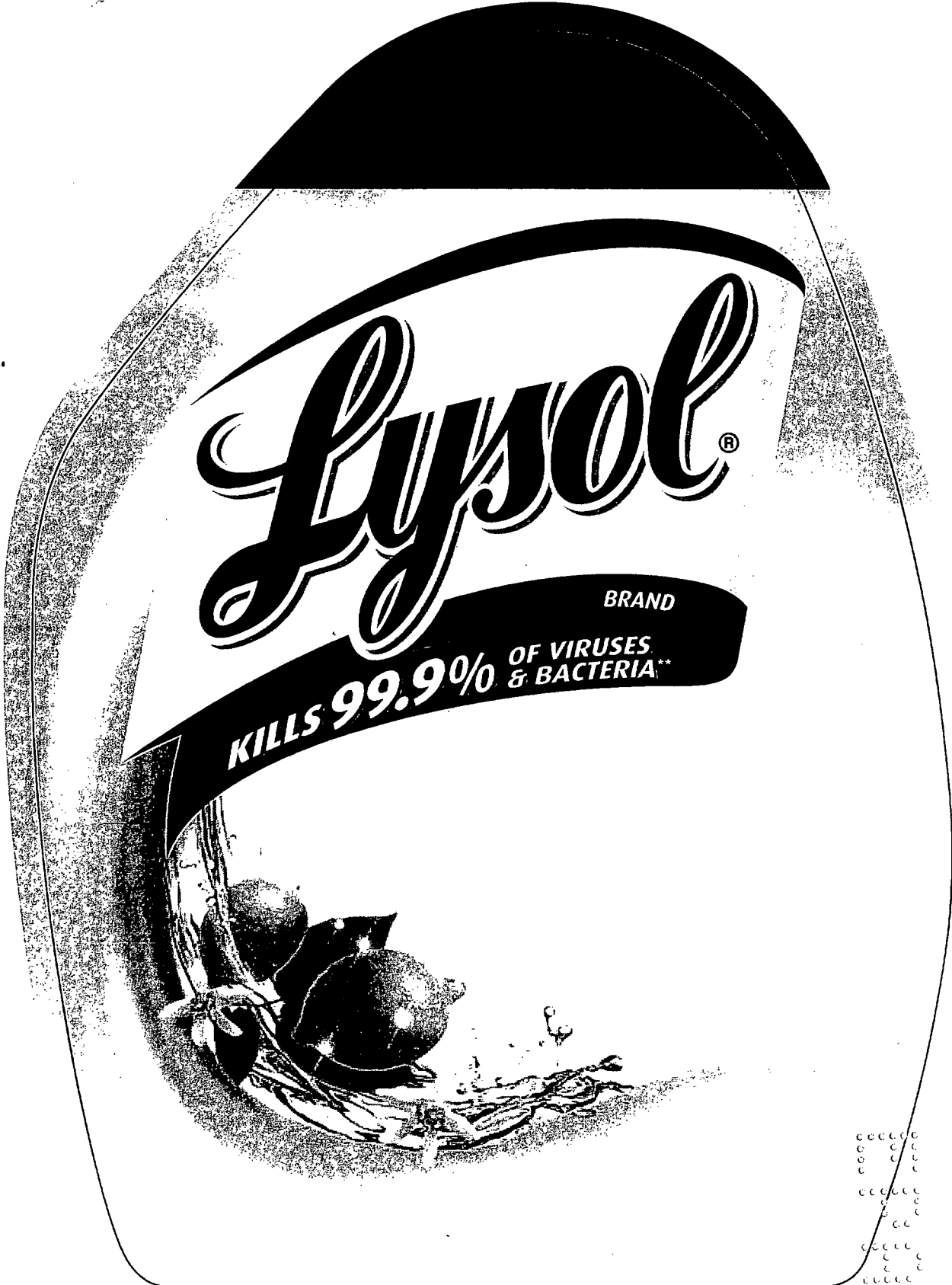
Sincerely,

Liane Jenkins  
Senior Regulatory & Registration  
Compliance Specialist  
Reckitt Benckiser

Encl.



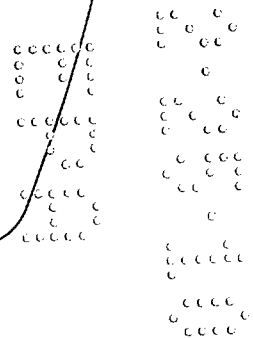
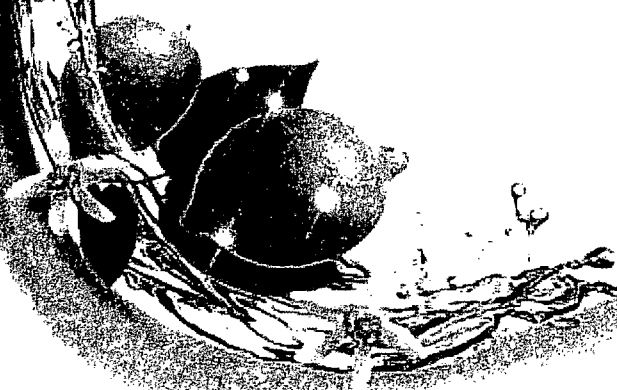
Reckitt Benckiser Inc.  
399 Interpace Parkway  
P.O. Box 225  
Parsippany, NJ 07054



**Lysol**<sup>®</sup>

BRAND

**KILLS 99.9% OF VIRUSES & BACTERIA\*\***



**NEXT**

**LABEL**

77-111

3/16/2010

1/15

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

MAR 16 2010

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Liane Jenkins, Senior Regulatory & Registration Compliance Specialist  
Reckitt Benckiser, Inc.  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Notification per PR Notice 98-10  
Rosemary T  
EPA Registration Number: 777-111  
Application Date: February 24, 2010  
Receipt Date: February 25, 2010

Dear Ms. Jenkins:

This acknowledges receipt of your notification, submitted under the provisions of PR Notice 98-10, FIFRA section 3(c) 9.

**Proposed Notification:**

Add optional graphic symbol to the Master Label. Add for directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

**General Comments:**

Based on a review of the submitted materials, your notification to add home shield graphic and guidance statement and phone number to obtain instructions in Spanish is unacceptable. The proposed home shield graphic is an implied safety graphic which is considered false or misleading according to 40 CFR 156.10.

Should you have further questions concerning this letter, please contact me by telephone at (703) 308-6416 or by e-mail at [mcfarlane.jacqueline@epa.gov](mailto:mcfarlane.jacqueline@epa.gov) or Killian Swift by telephone at (703) 308-6346 email address at: [swift.killian@epa.gov](mailto:swift.killian@epa.gov). When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely yours,

Jacqueline McFarlane  
Product Manager 34

<b>CONCURRENCES</b>							
<b>SYMBOL</b>							
<b>SURNAME</b>							
<b>DATE</b>							

2/15

 <b>EPA</b>	United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> <b>Registration</b> <input type="checkbox"/> <b>Amendment</b> <input checked="" type="checkbox"/> <b>Other</b>	OPP Identifier Number <b>298589</b>
--	---	---	--

**Application for Pesticide - Section I**

1. Company/Product Number 777-111	2. EPA Product Manager Jaqueline McFarlane	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Rosemary T	PM# # 34	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

Notification:  
 Add an optional graphic symbol to the Master Text Label.



Add a Spanish Phone Number Statement:

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	<input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	If "Yes" Unit Packaging wgt.	No. per container
*Certification must be submitted (on file)			If "Yes" Package wgt.	No. per container	
3. Location of Net Contents Information <input type="checkbox"/> Label <input checked="" type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Other _____ <input checked="" type="checkbox"/> Stenciled					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Liane Jenkins	Title Senior Regulatory & Registration Compliance Specialist	Telephone No. (Include Area Code) 973-404-2781
<b>Certification</b>		
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		
2. Signature: 	3. Title: Senior Regulatory & Registration Compliance Specialist	
4. Typed Name: Liane Jenkins	5. Date: February 24, 2010	
6. Date Application Received (Stamped)		



19

352  
kill

3  
15



February 24, 2010

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Jaqueline McFarlane, PM-34

Reference: Notification for the Addition of Graphics Symbol to Master Text Label  
Product Name: Rosemary T  
EPA Registration Number: 777-111  
OPP ID Number: 298589

Dear Ms. McFarlane:

Reckitt Benckiser would like to add make the following changes to the Master Label for the above referenced registration:

We would like to add a new graphics symbol which will appear under the heading of Household Use Site on page 10 of the Master Label.



Spanish Phone Number Statement:

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

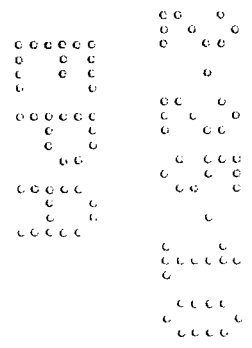
In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298589
- Copy of the Master Label with changes incorporated and underlined
- For convenience, the Certification Statement per PR Notice 98-10 has been included directly on this form.

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2781 or via email at [liane.jenkins@rb.com](mailto:liane.jenkins@rb.com). Thank you for your assistance with this registration action.

Sincerely,

Liane Jenkins  
Senior Regulatory & Registration  
Compliance Specialist  
Reckitt Benckiser



Encl.

Reckitt Benckiser Inc.  
399 Interpace Parkway  
P.O. Box 225  
Parsippany, NJ 07054

u  
15

<< Front Panel >>

**ACTIVE INGREDIENTS:**

L-Lactic Acid ..... 2.0%  
**OTHER INGREDIENTS:** ..... 98.0%  
**TOTAL:** ..... 100.0%

**NOTIFICATION**  
Date Reviewed: 3/16/10  
Reviewed By: *K. Swift*

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See back (side) panel for additional precautionary statements.

**NET CONTENTS:**

22 FL. OZ.	(1 PT. 6 FL. OZ.)	(650 mL)	40 FL. OZ.	(1 QT. 8 FL. OZ.)	(1.18 L)
24 FL. OZ.	(1 PT. 8 FL. OZ.)	(709 mL)	64 FL. OZ.	(2 QT.)	(1.89 L)
29.3 FL. OZ.	(1 PT. 13.3 FL. OZ.)	(866 mL)	128 FL. OZ.	(1 GAL.)	(3.79 L)
32 FL. OZ.	(1 QT.)	(946 mL)	144 FL. OZ.	(1.125 GAL.)	(4.25 L)

<< Sticker Pack – must include all unit of measurement as stated above >>

<b>(New) Refill Pack</b>	
Refill (Bottle):	oz. [(PT / QT / GAL) (mL / L)]
Trigger (Bottle):	oz. [(PT / QT / GAL) (mL / L)]
Total (Pack):	oz. [(QT / GAL) (L)]

<< Front or Back Panel >>

EPA Reg. No.: 777-  
EPA Est. No.: 777-NJ-2 8791-MO-1  
See bottom or side (for Lot/Date code)

<< Back Panel >>

**Questions?** {insert phone graphics} **(1-800-228-4722) (1-800-677-9218)**

For ingredient information, (website)

Made in U.S.A. © RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Contains no phosphates

Recycle Statement (This (bottle) (container) is made of x% post-consumer recycled plastic.)  
(Container recyclable where recycling facilities exist.)

<< Back Panel – Optional text >>

Company Logo (Reckitt Benckiser) (Reckitt Benckiser Professional)  
Encourage your local authorities to establish a program to recycle this (bottle) (container).  
Important facts (about this product)

Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817

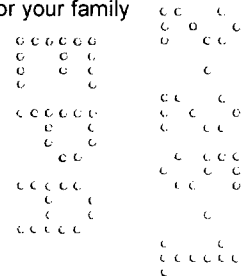
Recycle Symbol

Kosher Symbol

We invite you to call us if you have any questions or comments on our products.

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to [www.spreadinghealth.com](http://www.spreadinghealth.com)



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

5/15

<< Introductory 6-month claims will appear on the graphics label for 6 months the product is on shelf >>

(Advanced) (Complete) (Improved) (New) (Unique)  
(Formula) (Formulation) (Fragrance) (Scent)  
(New) (Improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent)  
(New) (Try new) (and (improved) (Formula) (fragrance) (pack) (package) (scent) (size)

<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

(Citrus) (&) (Clove) (Eucalyptus) (Herbal) (Lavender) (Lemon) (Lime) (Patchouli) (Pine) (Rosemary)  
(Fresh) (Light) (Blossom) (Scent) (Fragrance) (with Essential Oils)

(Fragrance) (Contains) (Includes) (Made from) (lactic acid)

(All Purpose) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Cleaner) (Deodorizer) (Disinfectant) (Sanitizer)  
(Cleans) (Deodorizes) (Disinfects) (Sanitizes)  
(Convenient Trigger Spray) (Easy To Use) (Quick & Easy) (Ready To Use) (Versatile)

(Bonus) (Bonus x%) (Bonus x oz.) (Buy \_ Get \_ Free) (x% Discount) (x% More Free) (Free x oz.)  
(x oz. at x oz. Price) (x oz. for the x oz. price) (x oz. at the price of x oz.) (x oz. for the price of x oz.)  
(More than) (over) (x# of sprays per bottle) (x # of squirts per bottle) (x # of uses per bottle)  
(Economical) (Economy) (Great) (Mega) (Super) (Sustainable) (Trial) (Value) (Pack) (Refill) (Size)  
(Money back guarantee) (Your #1 choice) (Take the Lysol® challenge) (Try it yourself) (or) (Get your money back)  
Limited time (value) (pack)

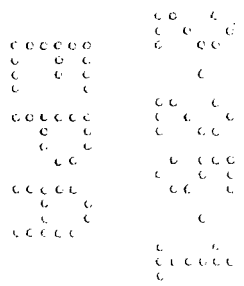
All packaging is recyclable  
(The) Bottle is (100%) recyclable  
(The) Trigger contains no metallic parts  
(The) Trigger is (100%) recyclable

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites}.  
Antibacterial (spray) (action) (cleaner) (strength)  
Best ever (formulation) (formula) (all purpose cleaner) (multi-purpose cleaner) (on) (for) (shine) (streaks) (streaking) (residue)  
Bleach free  
Cleaning power comes from a breakthrough formula of ingredients (including a special blend) (similar to) (of) (fruit acids)  
Cleaning system including fruit acid and coconut oil based (surfactant) (cleaning agent)  
Contains a (pleasant) (fresh) plant inspired fragrance (with essential oils)  
Contains (just enough) (cleaning) ingredients for those everyday touch ups  
Contains: no bleach  
Contains no (bleach) (silicones)  
Contains no (abrasives) (bleach) (harsh acids)  
Contains powerful grease (cutters) (removal agents)  
Contains specially selected surfactants  
Convenient (bathroom) (restroom) (kitchen) (floor) (surface) (cleaner)  
Does not contain (bleach) (silicones)  
Does not create (strong) (harsh) fumes  
Doesn't leave (strong) (harsh) (residue) (fumes) (on hard non-porous surfaces)  
Easy to carry around the house  
Easy to use – just (mist) (spray) (wipe) and walk away  
Easy to use (formula) (formulation) (refill)  
Effectively works on many (most) (a wide range) (household) (kitchen) (bathroom) hard, non-porous surfaces  
Fast (and) (Easy) (Effective): Use (in) (on) (the) {insert use sites}  
For (any) (most) hard, non-porous surface where (germs) (bacteria) are a concern  
For a cleaner, fresher (household) (home) (facility)  
For everyday (use) (usage) (touch ups)  
For multiple cleaning (tasks) (jobs)  
For use (in) (on) {insert use sites} (as a multi-purpose) (all purpose) (cleaner) (disinfectant) (sanitizer)  
For use on {insert use site surfaces}  
Free of animal byproducts  
Good (great) (perfect) (for everyday cleaning) (and) (for your) (tough) (everyday) (household) (sticky) (messes) (grime)  
Good (great) (perfect) (for everyday touch ups) (and) (for your) (tough) (everyday) (household) (sticky) (messes) (grime)  
Good for (most) (indoor) cleaning tasks  
Grease release action  
Grease releaser  
Great for (kitchens) (bathrooms) (most indoor cleaning tasks) (your) (tough) (household) (messes)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel - Marketing / Product Performance claims – continued >>

Great for everyday use (in) (kitchens) (and) (bathrooms) (restrooms) (around the) (house) (home)  
 Helps to cut through (grease) (and) (grime) (giving) (all) (of) (your) (surfaces a) (complete) (thorough) (clean)  
 Includes (a special ingredient) (special ingredients) similar to fruit (acid) (acids)  
 Keeps your (shower) (kitchen) (bathroom) (restroom) clean every day  
 Leaves (a) (fresh) (clean) (scent) (no) (dull) (sticky) (film) (residue)  
 Leaves (household) (washroom) (restroom) (facility) surfaces (clean) (deodorized) (disinfected)  
 Leaves a (pleasant) (fresh) plant inspired fragrance (with essential oils)  
 Leaves a brilliant shine (even) on {insert use site surface}  
 Leaves less of a visible residue on surfaces  
 (Leaves) (no) (strong) (harsh) (residue) (fumes) (on hard non-porous surfaces)  
 Leaves virtually no residue  
 Leaves your (home) (house) (washroom) (restroom) (facility) (smelling clean) (with a clean fresh scent)  
 Leaves your (household) (kitchen) (bathroom) surfaces (with a shine) (shiny)  
 Leaves your home (fresh) (and) (clean)  
 Less (streaking) (residue) (than ever before)  
 Low (streaking) (residue) (formula) (formulation) (all purpose) (multi-purpose) (cleaner) (sanitizer) (disinfectant)  
 No (bleach) (phosphates)  
 Non-abrasive formula (will not scratch surfaces)  
 On the go  
 (Part of) Range of (antibacterial) (sanitizing) (sanitizer) (cleaners) (that work in a kind way)  
 Perfect for the kitchen (and) (bathroom) (restroom)  
 Perfect for everyday touch ups  
 Phosphate free  
 Powerful (Quick & Easy) (all purpose) (multi-purpose) (Cleaning) (Cleaner)  
 Powerful cleaner for (all) (most) (rooms) (of the home) (in your home) (in your facility)  
 Powers through your (tough) cleaning jobs  
 Streak-free shine  
 Suitable for everyday touch ups  
 Suitable for use on {insert use site surfaces}  
 Suitable for use on virtually all surfaces  
 The most convenient way to clean  
 The smell of (LYSOL<sup>®</sup>) clean  
 Tough on greasy soils  
 (Travel) (size) (portable) (pack)  
 Unbeatable shine  
 Uses no unnecessary (harsh) chemicals  
 Virtually streak free formula  
 Will not (Does not) (Won't) stain  
 Will not harm septic and greywater systems  
 Will not leave (a residue) (streaks)  
 Work(s) in a kind way  
 Works on {insert use site surfaces}  
 Works on a wide range of (household) (kitchen) (bathroom) surfaces  
 Works on glass and mirrors



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel - Cleaning & Deodorizing claims – use as bullet point or in paragraph format >>

- Begins to destroy {insert soils} instantly
- Cleans without bleaching
- Cuts through (grease) (soap scum) (grime) (sticky) (soils)
- Cuts (tough) (grease) (and) (grime)
- Deodorizes (and) (freshens)
- Effortlessly removes stubborn (nasty) stains
- No (rinse) (rinsing) required (for non-food contact surfaces)
- No mix (cleaner) (cleaning)
- Perfect for everyday (daily) (use) (cleaning) (all) (around) (the) (house) (home)
- Powerful cleaner (-) (cuts through) (grease) (soap scum) (grime) (and) (soils)
- Removes (rust) (mineral deposits) (and) (hard water) ({insert soils})
- Removes soap scum (to leave your surfaces shiny)
- (with) Grease release action

<< Front or Back panel – non-living allergen removal claim >>

- (Even) removes x% of allergens<sup>\*\*</sup> {insert allergen from list}
- (Reduces) (removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors)<sup>\*\*</sup> {insert allergen from list}
- (Reduces) (removes) {insert allergens}
- Removes 90% of allergens (using no unnecessary chemicals<sup>\*\*</sup>) {insert allergen from list}
- This product removes the following allergens: (cat dander (allergens)) (dog dander (allergens)) (dust mite debris (allergens)) (dust mite particles) (dust mite matter (allergens)) (pet dander (allergens)) (pollen particle (allergens)).

C C C C C C  
 C C C C C  
 C C C C C  
 C C C C C  
 C C C C C  
 C C C C C  
 C C C C C  
 C C C C C  
 C C C C C  
 C C C C C

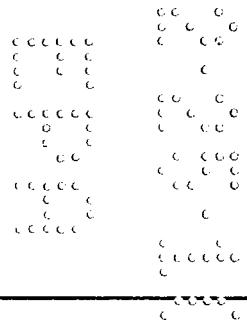
**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel – Sanitizing – Hard, non-porous surface claims – use as bullet point or in paragraph format >>

- Kills 99.9% of Staphylococcus aureus on hard, non-porous surfaces (in 30 seconds)
- Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\*
- Kills (Destroys) (Eliminates) 99.9% of bacteria in 30 seconds\*\*\*
- Kills (Destroys) (Eliminates) 99.9% of (household) bacteria (commonly found in kitchens) (on hard, non-porous surfaces) in 30 seconds. \*\*\*
- Leaves (household) surfaces sanitary
- Sanitizes (Sanitizer)
- Sanitizes (and leaves a) (shiny) (clean) surface
- Sanitizes (kitchen) (household) (bathroom) (restroom) (washroom) (non-food contact) surfaces in 30 seconds\*\*\*
- Sanitizes non-food contact surfaces\*\*\*

<< Back Panel – Sanitizing claim qualifier >>

\*\*\*(Kills) (Destroys) (Eliminates) 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (on hard, non-porous surfaces in 30 seconds).



---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel – Disinfecting claims – use as bullet point or in paragraph format >>

Kills: {insert microorganisms}  
Kills 99.9% of (bacteria) (germs)  
Kills 99.9% of (bacteria) (germs) (such as) (E. coli) (Salmonella) (and) (MRSA) (Methicillin Resistance Staphylococcus aureus)  
(without using any unnecessary (harsh) chemicals)  
Kills 99.9% of bacteria using no unnecessary chemicals  
Kills 99.9% of germs\*\*  
Kills 99.9% of viruses and bacteria\*\*  
Kills 99.9% of virus and bacteria\*\*  
Kills bacteria\*  
Kills bacteria commonly found in the (kitchen) (and) (bathroom)\*  
Kills germs\*\*  
Kills germs while it cleans\*\*  
Kills household bacteria\*  
Kills (household) bacteria (in 5 minutes) (commonly found in kitchens) (on hard, non-porous surfaces in 5 minutes)\*  
Kills (household) bacteria\* (and sanitizes without bleaching)  
Kills kitchen and bathroom bacteria\*  
Kills more than 99.9% of bacteria and viruses\*\*  
Kills odor-causing bacteria\*  
Kills odor-causing (household) bacteria\*  
Kills (Destroys) (Eliminates) germs\*\*  
Kills (Destroys) (Eliminates) germs while it cleans\*\*  
Kills (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)\*  
Kills (kitchen) (bathroom) (household) germs\*\*  
Kills bacteria commonly found in kitchens (in 5 minutes)\*  
Kills bacteria and viruses on hard, non-porous (kitchen) (bathroom) (restroom) (household) surfaces in 5 minutes\*  
Kills viruses†  
Proven to kill 99.9% of (bacteria) (germs) (such as) (E. coli) (Salmonella) (and) (MRSA) (Methicillin resistance Staphylococcus aureus) (without using any unnecessary (harsh) chemicals)  
Proven to kill 99.9% of bacteria (such as E. coli, Salmonella and MRSA)  
Removes (bacteria) (germs)  
Takes care of (bacteria) (germs)  
Works in a kind way to (kill 99.9% of) (viruses) (and) (bacteria) (including MRSA, Salmonella, Staph, Flu Virus)  
Works in a kind way to take care of (bacteria) (and) (viruses†)

<< Back Panel – Disinfection claim qualifier >>

- \* Kills (99.9% of) (Escherichia coli O157:H7) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (and) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (on hard, non-porous surfaces) (in 5 minutes).
- \*\* Kills (99.9% of) (Escherichia coli O157:H7) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) and Influenza A Virus (on hard, non-porous surfaces) (in 5 minutes) (and Respiratory Syncytial Virus (on hard, non-porous surfaces) in 10 minutes)
- \*\* Kills (99.9% of) (Escherichia coli O157:H7) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) and (Influenza A Virus) (Respiratory Syncytial Virus) (on hard, non-porous surfaces) (in 10 minutes)
- † Kills Influenza A Virus in 30 seconds (and Respiratory Syncytial Virus in 10 minutes) (on hard, non-porous surfaces).



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

<< Front or Back Panel – FOR PROFESSIONAL USE - claims >>

**NOTE:** The terms *cafeteria*, *kitchen* and *break room* may be used interchangeably in any of the listed claims found throughout this document for Professional Use branded products.

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Germicidal\*\*) (Virucidal<sup>1</sup>) (Deodorizes) (Disinfects) (Sanitizes) (Commercial) (Hospital) (Industrial) (Institutional) (Professional) (Cafeteria) (Kitchen) (Cleaner) (Deodorizer) (Disinfectant) (Sanitizer)

Formulated for (hospital) (institutional) (industrial) (commercial) (professional) use  
Formulated for (medical institution's) (infection control program) needs  
Hospital disinfectant  
Meets AOAC Germicidal Spray Products efficacy test standards for hospital disinfectants

(This product) is a broad spectrum disinfectant (bactericidal) (bactericide) according to the AOAC Germicidal Spray Products test method.

(This product) is a combination cleaner / disinfectant that provides hospital disinfection on (washroom) (restroom) (and other) hard, non-porous surfaces.

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL<sup>®</sup> brand products.

(This product) is (a) (highly) (versatile) (and) (convenient) (ready-to-use) disinfectant.

(This product) is a (versatile) (and) (convenient) disinfectant cleaner for most washable hard, non-porous surfaces.

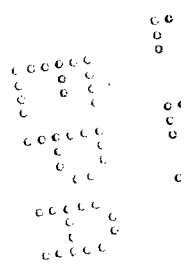
<< IMPORTANT: The following is required for PROFESSIONAL USE products making claims against: >>

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that <sup>(1)</sup> is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or <sup>(2)</sup> contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.



---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.



<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**To Operate:** Turn nozzle counter clockwise to preferred usage.

**To Operate:** Turn nozzle to ("ON") (desired) position.

**(To Operate): To Open:** Lift tab up, push back and press tab down to lock into open position.  
**To Close:** Release tab from locked position, push tab down and snap closed.

**To Refill (Bottle):** Remove trigger sprayer. Pour in product from refill container and replace trigger.

**To Refill (Bottle):** Remove trigger unit from empty bottle and attach to new bottle.

**To Clean (/ Deodorize) (/ Remove Allergens<sup>††</sup>):** (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

**To Clean (Soap Scum) (and) (Greasy Soil):** Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

**To Sanitize / Disinfect:** Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.

**To Sanitize:** Leave for 30 seconds before wiping. **To Disinfect:** Leave for 5 minutes before wiping.

(To Disinfect against Respiratory Syncytial Virus leave for 10 minutes before wiping.)

Rinse all food contact surfaces with water after use.

**To Disinfect Toys:** Use only on hard non-porous surfaces. (Spray) (Apply to) surface until thoroughly wet. Leave for (10) minutes before wiping. Rinse thoroughly with potable water after use.

<< Advisory Statements – must be included were appropriate >>

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not harm most (kitchen) (bathroom) surfaces.

On painted surfaces test a small inconspicuous area first.

Rinse all food contact surfaces with potable water.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on marble, brass, copper, unwaxed vinyl or unfinished wood surfaces.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.



<< This page is for information purposes only. >>

<< Disinfection - Hard non-porous surfaces >>

<< Bacteria >>	(ATCC # 43888) (ATCC # 15442) (ATCC # 10708) (ATCC # 6538) (ATCC # 33592)	Escherichia coli O157:H7 Pseudomonas aeruginosa Salmonella enterica Staphylococcus aureus Staphylococcus aureus [MRSA]
----------------	---	--

<< Virus >>	(ATCC # VR-1520) (ATCC # VR-26)	Influenza A Virus Respiratory Syncytial Virus [RSV]
-------------	------------------------------------	--

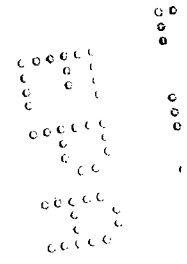
<< Sanitization - Non-Food Contact Surfaces >>

<< Bacteria >>	(ATCC # 13048) (ATCC # 6538)	Enterobacter aerogenes Staphylococcus aureus
----------------	---------------------------------	---

**Symbol Designation** – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses†	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization
Double Dagger (††)	allergens††	used for identifying the removal of specific non-living allergens

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.



<< Soil / Odor / Surface / Use Sites - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bathtub rings	Food stains	Mineral Deposits	Smoke odors
Beverage stains	Grass stains	Mud	Soap scum
Blood stains	Grease (Splatter)	Oil	Stains (Soils)
Cooking odors	Grime	Outdoor grime	Tea (stains)
Cosmetic stains	Handprints	Pen / Ink marks	Tomato sauce
Crayon / Pencil marks	Hard water (stains)	Pet (odor) (stains)	toothpaste
Dirt	Heel / Scuff marks	rust	Tough soils
Fingerprints	Mildew stains	Smear (Smudge)	Wine (Juice) stains

Non-living Allergens:

Cat dander allergen(s)	Dust mite debris (allergens)	Pollen particle (allergen)
Dog dander allergen(s)	Dust mite particles (allergens)	Pet dander (allergen(s))
Dust mite matter (allergens)		

Surface Types: (~ specify Non-Medical or Fixture)

Aluminum	Glass	Linoleum	Sealed Terra Cotta
Chrome ~	Glazed ceramic	Metal	Tin
Crystal	Glazed porcelain	Mirror	Waxed Vinyl
Baked Enamel	Glazed tile	Plastic (laminated)	Finished Wood
Fiberglass fixtures	Sealed Granite	Stainless steel ~	

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	(non-wood) (baby) (furniture)	Range hood (stove hood)
Bathroom surfaces	Garbage (can) (pail) (container)	Refrigerator / Freezer exterior
Bathtub (tub)	Glass topped furniture	Remote Control
Bed frame	Glazed ceramic tile	Shelves (drawers)
Cabinet (non-wood)	Glazed porcelain tile	Shower (door) (curtain)
Chair (non-wood)	(Glazed) Tile	Shower (stall) (area)
Changing table (non-wood)	Grill (Bar-B-Que) exterior	(kitchen) (bathroom) Sink (basin)
Computer screen	Highchair (non-food contact are)	<i>Sports equipment</i>
(Computer) (Keyboards) (Mouse)	(Kitchen) Counter (countertop)	<i>Stove (stovetop)</i>
Counter (Countertop)	Kitchen surfaces	Table (tabletop) (non-wood)
Crib (non-wood)	Light fixture	<i>Telephone (phones)</i>
(Diaper) changing (Counters)	Light switches	<i>Television screen (TV screen)</i>
(tables)	Metal blinds	<i>Tires</i>
Diaper pail (non-wood)	Microwave exterior	Toilet bowl exterior (Urinal)
Door knob (handle)	<i>Non-medical (chrome / stainless steel)</i>	Toilet seats
Exhaust (fan) (hood)	Outdoor (patio) furniture (non-wood)	<i>Toilet surfaces</i>
(bathroom) (kitchen) faucets	Oven (door)	Tools
Finished wood (furniture) (surfaces)	Painted woodwork <sup>2</sup>	Vanity top
Fixture (chrome / stainless steel)	<i>Patio door</i>	Washable (walls) (wallpaper)
(bathroom) (kitchen) fixtures	<i>Piano keys</i>	Water fountain
Floor (glazed tile)	<i>Picnic table (non-wood)</i>	Window (windowsill)
Floor (linoleum)	<i>Plastic laundry (basket) (hamper)</i>	Windshield
Floor (vinyl)	(Plastic) Toys <sup>1</sup>	

<sup>1</sup>Use on toys requires a rinsing step after disinfecting – follow the Directions for use for Toys.

<sup>2</sup>On painted surfaces test a small inconspicuous area first.

Household Use Sites: (Graphic – depicting use site)

(Automobiles) (car)	Den / Study	Household (use) (areas)	Outdoor area
(interiors)	Dining room	Kitchen	Pet areas
Basement	Family room	Laundry room	Playroom
Bathroom	Garage	Living room	Storage (area) (room)
Bedroom	Health clubs (gyms)	Mud room	Tool shed
Boats	High-touch areas	Nursery	
Children's room	Home / House	Office	



**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

14  
15

**Professional Use Sites:**

- |                 |                       |                     |                   |
|-----------------|-----------------------|---------------------|-------------------|
| Break Rooms     | Government Facilities | Kitchen             | Physicians Office |
| Cafeteria       | Health Care Facility  | Military Facilities | Restaurant        |
| Day Care Center | Hospital              | Nurseries           | Restroom          |
| Dental Office   | Hotel / Motel         | Nursing Home        | School (College)  |
| Doctors Office  | Kenel                 | Office Building     | Waiting Rooms     |

**PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using toilet.

<< Trigger bottle >>

FIRST AID	
<b>If in eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Pourable bottle >>

FIRST AID	
<b>If in Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Call Poison Control Center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.</li><li>• Do not give anything by mouth to an unconscious person</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< Storage and Disposal language >>

<< Trigger bottle >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose

<< Pourable container >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Then discard in trash or offer for recycle, if available.

<< Storage and Disposal language – Professional containers greater than 1 gallon >>

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**PESTICIDE STORAGE:** Store in original container in areas inaccessible to small children. Keep securely closed.

**PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.

15  
15

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycle, if available.



---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term "x" is a place holder for a number between 1 and 99.