

777-107

07/21/2008

1/5



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs  
Antimicrobials Division (7510-P)  
1200 Pennsylvania Avenue N.W.  
Washington, D.C. 20460

EPA Reg. Number:  
777-107

Date of Issuance:  
July 21, 2008

Term of Issuance:  
**Conditional with comments**

Name of Pesticide Product:  
**Dynamite 35**

NOTICE OF PESTICIDE:  
 Registration  
 Reregistration

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):

Reckitt Benckiser Inc.  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, N.J. 07054-0225

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/re-registered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec 3(c)(7)(A) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA section 4.
2. Change EPA File Symbol 777-RNT to EPA Registration Number 777-107.
3. Insert brand name of product, Dynamite 35, on front panel above list of ingredients.
4. On page 2, change "keeps water crystal clear" to "keeps water clear" as this implies heightened efficacy.
5. On page 2, delete "continuous anti-bacterial action" and "continuously kills 99.9% of bacteria" as this contradicts the 8 week claims elsewhere.
6. On page 2, delete "kills bathroom bacteria" and "kills common household bacteria" as these claims are too broad and inappropriate for a toilet bowl water product.

Submit one copy of the final printed label prior to releasing this product for sale. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records.

Signature of Approving Official:  
*Emily Mitchell*  
Emily H. Mitchell  
Product Manager 32  
Antimicrobials Division (7510P)

Date:  
July 21, 2008

<< Front Panel >>

# Dynamite 35

**ACTIVE INGREDIENTS:**

- 1-bromo-3-chloro-5,5-dimethylhydantoin .... 60.0%
- 1,3-dichloro-5,5-dimethylhydantoin ..... 27.4%
- 1,3-dichloro-5-ethyl-5-methylhydantoin ..... 10.6%

**OTHER INGREDIENTS:** ..... 2.0%

**TOTAL:** ..... 100.0%

**KEEP OUT OF REACH OF CHILDREN**

**DANGER:** See back (side) panel for additional precautionary statements

- NET CONTENTS:**
- (1 Tablet) 1.2 OZ. (35 g)
  - (2 Tablets) 2.4 OZ. (70 g)
  - (4 Tablets) 4.8 OZ. (140 g)

<< Front or Back Panel >>

EPA Reg. No. 777-XXX  
EPA Est. No. {Insert EPA Est. No. here}

See bottom or side (for Lot/Date code)

<< Back Panel >>

**Questions? Comments? Call: (1-800-228-4722) (1-800-677-9218)**

(or) Visit us at ([www.lysol.com](http://www.lysol.com)) ([www.reckittprofessional.com](http://www.reckittprofessional.com))

(Made in U.S.A.) (Made in China)

© RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

Important facts (about this product):

Contains no (phosphates) (ammonia) (silicones)

Does not contain (phosphates) (ammonia) (silicones)

**ACCEPTED**  
**with COMMENTS**  
in EPA Letter Dated:

JUL 21 2008

Under the Federal Insecticide,  
Fungicide and Rodenticide Act as  
amended, the pesticide,  
registered under EPA Reg. No. 777-107

JUL 21 2008

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name.

<< Front or Back Panel – Marketing, Cleaning and Deodorizing claims – use as bullet point or in paragraph format >>

- Bleach cleaning
- Cleans & deodorizes (with bleach) (with every flush)
- Concentrated
- Continuous real bleach cleaning and deodorizing
- Daily toilet cleaning and maintenance
- Does not harm plumbing or septic tanks
- Does the cleaning for you
- Drop in the tank and walk away
- Dye free
- Easy To Use - Just Drop In Tank
- Fights tough stains
- For colored toilets
- Helps keep your toilet bowl fresh and clean
- In-Tank Sanitizer (for Homes) (Schools) (Hospitals)
- In-Tank Automatic Toilet Bowl Cleaner
- Keeps water ~~crystal~~ clear
- Keeps your toilet bowl stain-free
- Leaves bowl sanitary
- Makes (weekly) cleaning (easy) (easier)
- No mess (in tank)
- No scrubbing
- Not harmful to plumbing or septic systems
- Recommended for frequently flushed toilets
- This product contains no phosphates or phosphorous compounds
- Whitening and brightening action

*delete crystal*

<< Front or Back Panel – Sanitizing claims – use as bullet point or in paragraph format >>

- Antibacterial
- ~~Continuous anti-bacterial action~~
- ~~Continuously kills 99.9% of bacteria~~
- Controls odors caused by odor-causing (bacteria)
- Controls odor-causing bacteria in the bowl water
- Controls the growth of bacteria that cause odors
- Each tablet sanitizes for 8 weeks.
- Eliminates 99.9% of bacteria in 1 minute after each flush
- Kills 99.9% of bacteria in toilet bowl water after each flush
- Kills 99.9% of bacteria for 8 weeks! In toilet bowl water after each flush
- ~~Kills bathroom bacteria~~
- ~~Kills common household bacteria~~
- Kills Escherichia coli (E. coli)
- Kills Enterococcus faecalis (strep)
- Kills bacteria for 8 weeks
- Kills many odor-causing bacteria
- Kills odor-causing bacteria
- Kills Salmonella enterica (salmonella)

*} delete*

*} delete*

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Under the Federal Insecticide,  
Fungicide, and Rodenticide Act as  
amended, for the pesticide,  
registered under EPA Reg. No.

JUL 21 2008

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4/5

Kills Staphylococcus aureus (staph)  
Leaves bowl 99.9% bacteria free.  
Sanitizes and cleans for 8 weeks  
Sanitizing formula cleans & deodorizes  
Sanitizes toilet bowl water after each flush  
This product gives the effectiveness of chlorine without the chlorine odor.  
This product sanitizes toilet bowl water by killing 99.9% of bacteria in 1 minute after each flush.  
When used as directed, this product will sanitize toilet bowl water, keeping it clean, clear and free of odor.

<< DIRECTIONS FOR USE – IMPORTANT: Advisory statements must be included were appropriate >>

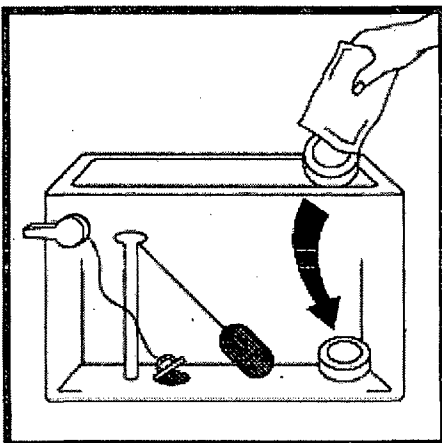
**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Product must be used in a toilet that is flushed regularly.

To Sanitize, Clean, and Deodorize:

1. Clean toilet bowl thoroughly (including under the rim).
2. Remove toilet tank top. Cut pouch open with scissors on dotted lines. **Do not touch tablet.**
3. Flush toilet. Before tank refills, drop tablet into (tank near sidewall closest to the float and away from the water valve opening) (right rear corner of the tank) (See Graphic). Wash hands thoroughly.
4. When tablet has dissolved, replace with a new tablet. Each tablet sanitizes for 8 weeks.



ACCEPTED  
WITH COMMENTS  
In EPA Letter Dated

JUL 21 2008

Federal Register  
Environmental Protection Agency  
EPA Reg. No. 777-107

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5/5

<< PRECAUTIONARY / FIRST AID/ STORAGE & DISPOSAL INSTRUCTIONS >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals  
**DANGER.** Highly corrosive. Causes irreversible eye damage and skin burns. May be fatal if swallowed. **DO NOT TAKE INTERNALLY.** Irritating to nose and throat. Avoid breathing dust. Use with adequate ventilation. Do not get into eyes, on skin or clothing. Wear protective clothing, chemical resistant gloves and protective eyewear (goggles, face shield or safety glasses). Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

<b>FIRST AID</b>	
<b>If in Eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15–20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for further treatment advice.</li> </ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15–20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If Inhaled</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li> <li>• Call poison control center or doctor for further treatment advice.</li> </ul>
<b>CONTACT NUMBER</b>	
Questions? Comments? Or in case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	
<b>NOTE TO PHYSICIAN:</b>	
Probable mucosal damage may contraindicate the use of gastric lavage.	

**PHYSICAL AND CHEMICAL HAZARDS:** CHEMICAL HAZARD: STRONG OXIDIZING AGENT. Keep away from heat or flame. Mix only with water.

**STORAGE AND DISPOSAL:**

**Storage:** Store in original container in areas inaccessible to children in a cool, dry, well-ventilated area. Do not store at elevated temperatures.

**Disposal:** Nonrefillable container. Do not reuse or refill this container. Discard empty container in trash or offer for recycling if available.

**ACCEPTED**  
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in EPA Letter Dated:

**JUL 21 2008**

Under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA) 70515  
EPA Reg. No. 777-XXX  
Product Name: Dynamite 35

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