



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

April 22, 2021

Abbi Turner  
Senior Regulatory Associate  
Reckitt Benckiser LLC. D/B/A Reckitt Benckiser  
Morris Corporation Center IV  
399 Interspace Parkway  
Parsippany, NJ 07054

Subject: Label Amendment – To add First Aid to front panel, revise marketing claims and physical chemistry hazards statements.  
Product Name: Dynamite 100  
EPA Registration Number: 777-106  
Received Date: January 13, 2021  
Action Case Number/Decision Number: 00216666/571255

Dear M. Turner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the

Page 2 of 2  
EPA Reg. No. 777-106  
Action Case Number/Decision No. 00216666/571255

EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Wanda Henson by phone at (703) 308-6345, or via email at [henson.wanda@epa.gov](mailto:henson.wanda@epa.gov)

Sincerely,

A handwritten signature in blue ink that reads "Wanda G. Henson, for". The signature is written in a cursive style.

Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

<< FRONT PANEL >>

**ACTIVE INGREDIENTS:**

1-bromo-3-chloro-5,5-dimethylhydantoin . . . . .	54.2%
1,3-dichloro-5,5-dimethylhydantoin . . . . .	28.9%
1,3-dichloro-5-ethyl-5-methylhydantoin . . . . .	15.9%

**OTHER INGREDIENTS:** . . . . . 1.0%

**TOTAL:** . . . . . 100.0%

Total Available Halogen as Bromine: 141%  
(and/or)

Total Available Halogen as Chlorine: 62.8%

KEEP OUT OF REACH OF CHILDREN

**DANGER:** CORROSIVE.

**FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on skin or clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **All Cases:** Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

See back panel for additional precautionary statements and first aid statements.

(NET CONTENTS:)	(1) (Tablet)	3.5 OZ.	(100 g)
	(2) (Tablets)	7.0 OZ.	(200 g)
	(4) (Tablets)	14.0 OZ.	(400 g)
	X (Tablet(s))	X OZ.	(X g)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-106

EPA Est. No.: 66397-OK-1 (Y) (YY)

(See bottom or side) (for) Lot / Date code (EPA) (Est.) (Establishment) (#) (No.) (Number)  
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? ( ) (Call:) (1-800-228-4722) (1-800-677-9218) (1-XXX-XXX-XXXX)

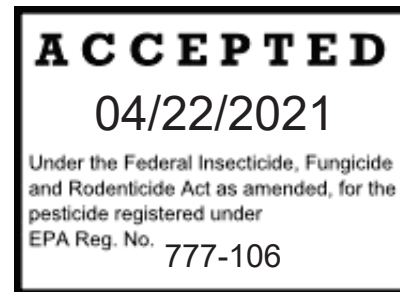
For (more) ingredient (and other) information (visit) (www.rbnainfo.com)

US Patents: www.rb.com/patents

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (XXXXX)

(Made in) (U.S.A.) (insert country) © {year} RB

Contains no (phosphates) (phosphorous)



**Note:** Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
The term "X" is a placeholder that represents a number between 1 and 99  
The term "Y" is a place holder for a character A – Z.

<< **NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted.** >>

<< **PACKAGING CLAIMS** >>

(x% discount) (x% more (free)) (x% more product)  
(x PACK) (Value Pack)

<< **CROSS-PROMOTIONAL CLAIMS** >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires XX/XX/XXXX

Like (insert Lysol brand name) (this product) (toilet bowl cleaner)? Try (our) (Lysol Bleach Toilet Bowl Cleaner / 777-102 Product Name)

Like (this product) (insert Lysol brand name)? Try (our) other Lysol® products (insert picture Lysol Bleach Toilet Bowl Cleaner / 777-102 Product Name)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Lysol Bleach Toilet Bowl Cleaner / 777-102 Product Name) (XX ct or higher))

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

Try (our) other Lysol® cleaning products (Lysol Bleach Toilet Bowl Cleaner / 777-102 Product Name)

Try (our) Lysol® family of cleaning products (insert picture of Lysol Bleach Toilet Bowl Cleaner / 777-102 Product Name)

<< **MARKETING / CLEANING & DEODORIZING CLAIMS** >>

X pack cleans for over a year<sup>1</sup> << Must be a 5 pack or greater to use this claim >>

X pack cleans for (over) (a) (X) (weeks) (month(s))<sup>1</sup>

Automatic (toilet) bowl cleaner

Bleach (cleaning) (whitening)

Brilliant (bleach) (whitening) (whitening action)

Cleans (& deodorizes) (with bleach) (with every flush)

Concentrated

Continuous real bleach cleaning and deodorizing

Daily toilet cleaning and maintenance

Does the cleaning for you

Drop in the tank and walk away

Dye free

Easy to use – Just drop in tank

Fights tough stains (and deodorizes)

For colored toilets

Helps keep your toilet bowl fresh and clean

In-tank sanitizer (for homes) (schools) (hospitals)

In-tank automatic toilet bowl cleaner

Keeps water clear

Keeps your toilet bowl stain-free

Leaves bowl sanitary

Makes (weekly) cleaning (easy) (easier)

No mess (in tank)

No scrubbing

For frequently flushed toilets

This product contains no phosphates or phosphorous compounds

(Whitening) (and) (brightening) (action)

Whitening Bleach (action)

<< **SANITIZING CLAIMS** >>

X pack (kills bacteria) (sanitizes) for over a year\*\*\* << **Must be a 5 pack or greater to use this claim** >>

X pack (kills bacteria) (sanitizes) for (over) (a) (X) (weeks) (month(s)) (days)\*\*\*

Antibacterial

Controls odors caused by odor-causing bacteria

Controls odor-causing bacteria in the bowl water

---

**Note:** Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
The term "X" is a placeholder that represents a number between 1 and 99  
The term "Y" is a place holder for a character A – Z.

Controls the growth of bacteria that cause odors  
Each tablet sanitizes for (8) (13) (X) (weeks) (months) (days)\*\*\*  
Eliminates 99.9% of bacteria in 1 minute after each flush  
Kills 99.9% of bacteria in toilet bowl water after each flush  
Kills 99.9% of bacteria for (8) (13) (X) (weeks) (months) (days) ( ! ) in toilet bowl water after each flush  
Kills Escherichia coli (E. coli)  
Kills Enterococcus faecalis (Strep)  
Kills (99.9%) bacteria (\*\*\*) (for (8) (13) (X) (weeks) (months) (days))  
Kills many odor-causing bacteria  
Kills odor-causing bacteria  
Kills Salmonella enterica (Salmonella)  
Kills Staphylococcus aureus (Staph)  
Leaves bowl 99.9% bacteria free  
Sanitizes and cleans for (8) (13) (X) (weeks) (months) (days)  
Sanitizing formula cleans & deodorizes  
Sanitizes toilet bowl water after each flush  
Sanitizes (& Cleans) for (8) (13) (X) (weeks) (months) (days)  
Sanitizes (& Cleans) with each flush for (8) (13) (X) (weeks) (months) (days)  
This product gives the effectiveness of chlorine without the chlorine odor  
This product sanitizes toilet bowl water by killing 99.9% of bacteria (in) 1 minute after each flush  
When used as directed, this product will sanitize toilet bowl water; keeping it clean, clear and free of odor

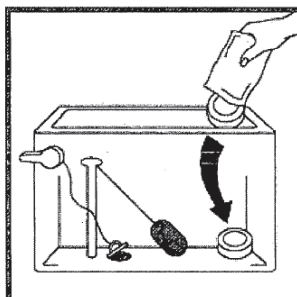
**<< USE DIRECTIONS >>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Product must be used in a toilet that is flushed regularly.

**To Clean / Deodorize & Sanitize:**

1. Clean toilet bowl thoroughly (including under the rim).
2. Remove toilet tank top. Cut pouch open with scissors on dotted lines. **Do not touch tablet.**
3. Flush toilet. Before tank refills, drop tablet into (the) (tank near sidewall closest to the float and away from the water valve opening) (right rear corner of the tank) (See graphic). Wash hands thoroughly.
4. When tablet has dissolved, replace with a new tablet. Each tablet sanitizes for (8) (13) (X) (weeks) (months) (days).



**<< ADVISORY STATEMENTS >>**

(Check) (consult) (with) your toilet's (manufacturer) (warranty) before using this product

**<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**DANGER:** Highly corrosive. Causes irreversible eye damage and skin burns. May be fatal if swallowed. **DO NOT TAKE INTERNALLY.** Irritating to nose and throat. Avoid breathing dust. Use with adequate ventilation. Do not get into eyes, on skin or clothing. Wear protective clothing, chemical resistant gloves and protective eyewear [goggles, face shield or safety glasses]. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

**<< NOTE: First Aid statement may appear in either box format or paragraph format >>**

---

**Note:** Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
The term "X" is a placeholder that represents a number between 1 and 99  
The term "Y" is a place holder for a character A – Z.

<b>FIRST AID</b>	
<b>If in Eyes</b>	<ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a Poison Control Center or doctor for treatment advice.</li> </ul>
<b>If swallowed</b>	<ul style="list-style-type: none"> <li>• Call a Poison Control Center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul>
<b>If Inhaled</b>	<ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth if possible.</li> <li>• Call a Poison Control Center or doctor for further treatment advice.</li> </ul>
<b>CONTACT NUMBER</b>	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-XXX-XXX-XXXX). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	
<b>NOTE TO PHYSICIAN</b>	
Probable mucosal damage may contraindicate the use of gastric lavage.	

**PHYSICAL AND CHEMICAL HAZARDS:**

STRONG OXIDIZING AGENT. Keep away from heat or flame. Mix only with water.

**STORAGE AND DISPOSAL:**

Store in original container, in areas inaccessible to children, in a cool, dry, well-ventilated area. Do not store at elevated temperatures. Non-refillable container. Do not reuse or refill this container. Discard empty container in trash or offer for recycling if available.

<< OPTIONAL IMAGES >>



<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>



**Note:** Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].  
 The term "this product" used throughout this document may be replaced with the marketed product brand name.  
 The term "X" is a placeholder that represents a number between 1 and 99  
 The term "Y" is a place holder for a character A – Z.



<< APPENDIX 1 >>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<sup>1</sup> One tablet (lasts) (cleans) (for up to) (13 weeks) (3 months) (takes (13 weeks) (3 months) to dissolve)

<< SUPPORTING SANITIZATION QUALIFIER – must appear before ‘Directions For Use’ on Back Panel label >>

\*\*\* One tablet kills 99.9% of (Enterobacter faecalis) (Escherichia coli (E. coli)) (Salmonella enterica (Salmonella) (and) (Staphylococcus aureus (Staph)) in the toilet water (1 minute after flushing) (for up to) (13 weeks) (3 months)).

This product has been test and found effective against the following micro-organisms:

<< Sanitization >>
Enterococcus faecalis
Escherichia coli
Salmonella enterica (Salmonella)
Staphylococcus aureus (Staph)

**Note:** Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
The term “X” is a placeholder that represents a number between 1 and 99  
The term “Y” is a place holder for a character A – Z.