

777-104

11-16-2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

NOV 16 2009

Christine Dellanno
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Product Name: Vanity GP
EPA Reg. Number: 777-104
Application Date: 26-Aug-2009
EPA Receipt Date: 27-Aug-2009

Dear Ms: Dellanno:

The following amendment, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

Proposed amendment:

- Submitted revised Master label to address Agency letter dated April 13, 2009

General comments:

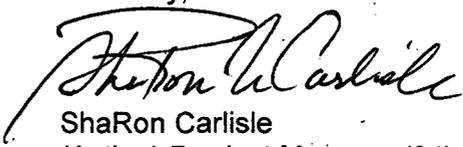
A copy of the acceptable labeling is enclosed for your record.

Future labeling amendments may be accomplished by submitting a copy of the electronic label. Refer to the following website for guidance on electronic submissions, including label: <http://www.epa.gov/pesticides/regulating/registering/submissions/index.htm>.

If you have any questions concerning electronic label submissions, please refer to the above website for a list of contact personnel for more information.

Should you have further questions concerning this letter, please contact me by telephone at (703) 308-6427 or by e-mail at carlisle.sharon@epa.gov, or Renae Whitaker by telephone at (703) 308-7003 or by email at whitaker.renae@epa.gov during the hours of 8:00 am to 3:30 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

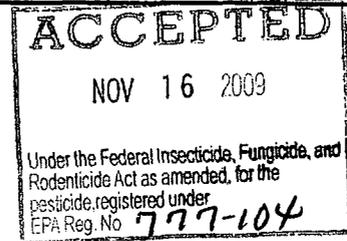


ShaRon Carlisle
(Acting) Product Manager (34)
Regulatory Branch II
Antimicrobials Division (7510P)

Enclosures: EPA stamped label

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<< Front Panel >>



ACTIVE INGREDIENT:
Hydrogen Chloride 12.0%
OTHER INGREDIENTS: 88.0%
TOTAL: 100.0%

KEEP OUT OF REACH OF CHILDREN

DANGER: CORROSIVE. See back (side) panel for additional precautionary statements and First Aid. Harmful or fatal if swallowed.

NET CONTENTS:

16 FL. OZ. (1 PT.)	473 mL	28 FL. OZ. (1 PT. 12 FL. OZ.)	828 mL
20 FL. OZ. (1PT. 4 FL.OZ.)	591 mL	30 FL. OZ. (1 PT. 14 FL. OZ.)	887 mL
22 FL. OZ. (1 PT. 6 FL. OZ.)	650 mL	32 FL. OZ. (1 QT.)	946 mL
24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	36 FL. OZ. (2 PT. 4 FL. OZ.)	1.064 L
26 FL. OZ. (1 PT. 10 FL. OZ.)	768 mL	40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L

(2) 24 FL. OZ. (1 PT. 8 FL. OZ.) 709 mL TOTAL: 48 FL. OZ. (1 QT. 1 PT.) 1.42 L
(3) 24 FL. OZ. (1 PT. 8 FL. OZ.) 709 mL TOTAL: 72 FL. OZ. (2 QTS. 8 FL. OZ.) 2.13 L
(6) 28 FL. OZ. (1 PT. 12 FL. OZ.) 828 mL TOTAL: 1.31 GAL (5.25 QTS.) 4.96 L
(4) 32 FL. OZ. (1 QT.) 946 mL TOTAL: 1 GAL. (4 QT.) 3.79 L
(6) 32 FL. OZ. (1 QT.) 946 mL TOTAL: 1.5 GAL (6 QTS.) 5.68 L
(4) 40 FL. OZ. (1 QT. 8 FL. OZ.) 1.18 L TOTAL: 1.25 GAL. (5 QTS.) 4.73 L
(6) 40 FL. OZ. (1 QT. 8 FL. OZ.) 1.18 L TOTAL: 1.87 GAL. (7.48 QTS.) 7.08 L

<< Front or Back Panel >>

(Registered by EPA) (EPA Registered)
EPA Reg. No.: 777-104
EPA Est. No.: 777-NJ-2 68777-NY-1 8155-OH-1
777-OH-1 75371-IN-1
11525-IL-1 75371-IN-2
55179-IN-1 09019-OH-001
312-WI-1 09019-OH-002

See bottom or side (for Lot / Date code).

<< Back Panel >>

Questions? (symbol of telephone)
(Call:) (1-800-228-4722) (1-800-677-9218)
For ingredient (and other) information, (www.lysol.com) (www.reckittprofessional.com) (www.spreadinghealth.com)

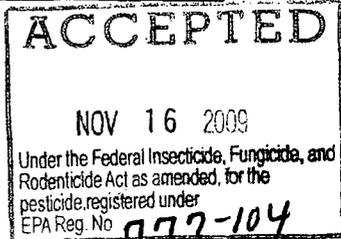
Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)
Made in {insert country} © RBI {insert year}

Contains no phosphates (Phosphate free)
This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Monday – Friday, 9:00 a.m. – 5:00 p.m. (Eastern time)
Consumer Commodity ORM-D
Important facts (about this product)
Encourage your state and local authorities to establish a program to recycle this (bottle) (container).
Recycle Symbol
Please recycle when empty
Company Logo (Reckitt Benckiser) (rb)
Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.



<< Back Panel – Optional text - PROFESSIONAL USE products only >>

Company Logo (Reckitt Benckiser Professional) (rb professional)
An important part of a comprehensive infection control program
Meets AOAC Use-dilution Efficacy test standards for hospital disinfectant toilet bowl cleaners

Professional Lysol® Brand Disinfectant Toilet Bowl Cleaner is a part of a system of infection control products provided by Reckitt Benckiser Inc. Now, more than ever, infection control is a major concern of yours, your staff and patients. We invite you to call us at (1-800-228-4722) (1-800-677-9218), Monday through Friday, 9:00 a.m. to 5:00 p.m. Eastern time if you have any questions or comments on our products.

Learn more about (the importance of good hygiene habits) (and) (the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

<< FRONT or BACK PANEL CLAIMS - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-mos. CLAIMS - will appear on the graphics label for 6 months the product is on shelf >>

(Improved) bowl coverage than before
(Improved) (Bowl) (Coverage) than (Liquid Bleach) (APC) (other TBC)
(Improved coverage)
Improved {insert soils from list on page 6} removal
(Improved) (Stain Removal) (Rust Removal) (Lime Scale Removal)

(New) (Try new) (and) (Improved) (Angle neck bottle) (Cap) (Fragrance) (Pack) (Package) (and) (Scent) (Size)
(Better Hard Water Stain-dissolving power) (than before) (than previous formula) (than prior formula)
(Better Hard Water Stain removal) (Dissolves hard water stains better) (than before) (than previous formula)
(than prior formula)

(New) (Try new) (and) (Improved) (Formula)
contains (Cleaning) (Cleaning power) (Agents) (Stain fighters) (with stain fighting agents) (with stain fighting action)
with (stain fighting) (disinfecting) (active) (action) (for Lysol®)

Thick liquid coats bowl for better cleaning than prior formula

<< PACKAGING CLAIMS >>

(Great Value) (Limited Time Value Pack) (Multi-Toilet Pack) (One for each bathroom) (Place 1 in each bathroom)
(2 PACK) (4 PACK) (6 PACK) (Value Pack) (2 x 24 oz) (3 x 24 oz) (4 x 32 oz) (___ x ___ oz) (25% More Product)
(X Pack) (X uses per pack) (x uses per bottle)
(Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size)

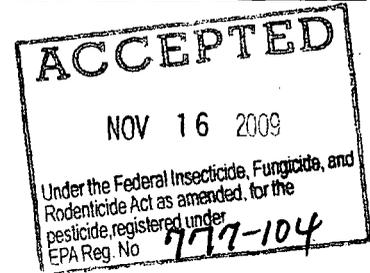
(Buy x get x free) (x% discount) (x% more free) (x% more product)
(Bonus x%) (x% Free) (x oz for Free) (x oz (for) (at) the price of x oz)
(Bonus 50%) (50% Free) (16 oz for Free) (32 oz for the price of 16 oz)
(Bonus 40%) (40% Free) (16 oz for Free) (40 oz for the price of 24 oz)
(Bonus 33%) (33% Free) (8 oz for Free) (32 oz for the price of 24 oz) (24 oz for the price of 16 oz)
(Bonus 25%) (25% Free) (8 oz for Free) (40 oz for the price of 32 oz)

(Clean x toilets) (x uses)
Save \$x (by mail) (when you by Lysol® Toilet Bowl Cleaner)

Best value bottle
Buy me again
Click & Close (Indicator)
Click stop – audible close

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- Consumer Commodity ORM-D
- Contains up to x uses
- Convenient cap
- Easy grip bottle
- Easy to close
- Easy to reach under the rim
- (Easy) to (open) (squeeze) cap
- Easy to use (bottle)
- Ergonomic bottle grip
- Helps reach under the rim
- Leak-proof cap
- Long (angle) neck bottle (reaches under the rim)
- Mega Value Pack
- Mega Value Size
- More value for same price, now also removes allergens
- No slip grip
- Non-drip (Less drip)
- Non-removable cap
- Open / Close indicator in contrasting colors – let's you know if the bottle is open / closed
- Quick to open
- Removable cap
- Repurchase time
- Senior friendly cap
- Senior tested cap
- Shopping time
- Specially designed angle neck – gets all the way up under the rim
- (Specially) designed (cap) for more (bowl) coverage
- Specially designed neck makes it easy to clean under the rim
- Time to buy (a new Lysol toilet bowl cleaner)
- Time to replace
- Twist and go cap
- (Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)

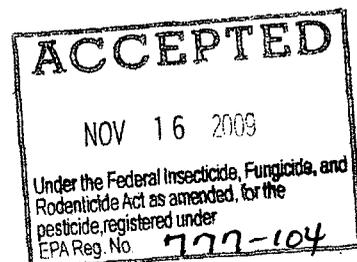


<< MARKETING CLAIMS >>

- (Antibacterial) (Antibacterial Action) (Antimicrobial) (Antiviral) (Bactericidal*) (Bactericide) (Disinfectant) (Germicidal**) (Sanitizer***) (Virucidal†)
- (Breaks down) (Cleans) (Cleans away) (Destroys) (Dissolves) (Easily) (Penetrates) (Quickly) (Removes) (Stubborn) (Tough) (Hard Water) (Lime Scale) (Mineral) (Rust) (Stains) (Deposits) (Toilet rings)
- (Cleans) (Deodorizes) (Disinfects) (Sanitizes)
- (Clean) (Fragrance) (Fresh) (Minty) (Pleasant) (Spearmint) (Wintergreen) (Scent)
- (Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Whitens)
- (Deep cleaning) (Bowl & Beyond) (Easy to use) (Non-abrasive) (Rust destroying) (Thick) (Tough stain) Formula
- (Fast / Easy / Effective) (Toilet Bowl Cleaner) (Toilet Bowl Disinfectant)
- (Maximum coverage) (Powerful cleaning) (Maximum bowl coverage) (Maximum) (Max) (Bowl) (Coverage) (Powerful) (Clean) (Cleaning action)
- (Maximum) (Power) (Protection) (Strength) (Cleaner) (Cleaning)
- Dual Action Toilet Bowl Cleaner
- 2-in-1: Cleans, Disinfects
- Triple Action: Cleans, Disinfects, Deodorizes
- 3-in-1 (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Refreshens) (Cleans, Disinfects, Removes Stains)

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4-in-1: Cleans, Disinfects, Deodorizes, Sanitizes
Accepted for hospital disinfection
Better reach under the rim
Coats the entire bowl
Complete Clean
Confidence of Lysol®
Gives your bowl the Lysol® clean you trust
Go beyond clean
Great for everyday (cleaning) (deodorizing) (disinfecting) (and) (sanitizing)
Home and hospital disinfectant toilet bowl cleaner
Hospital disinfectant
Hospital toilet bowl cleaner
Keep your toilet looking new
Meets (AOAC Use-dilution Efficacy test) standards for hospital (disinfectants) (toilet bowl cleaners)
Quality household disinfection
Quick and easy
The clean you trust
The confidence you get from the Lysol® name
Trusted toilet disinfection
Use in conjunction with other Lysol® products for a clean bathroom
Used by (hospitals) (professionals)
Used (Recommended) by pediatricians



Efficacy tests have demonstrated that Vanity GP is effective as a one-step toilet bowl cleaner and disinfectant in the presence of organic soil (5% blood serum).

Vanity GP has a thick formula that coats above and below the waterline. This coating action provides a long contact time to help dissolve tough rust stains and mineral deposits (on contact) to make cleaning easier.

This product contains no phosphates and is germicidal when used as directed but differs in composition from other Lysol® Brand products.

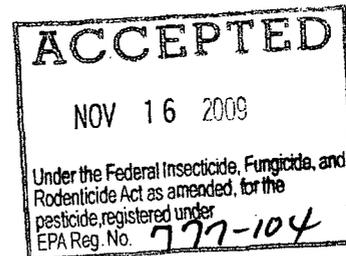
<< PERFORMANCE CLAIMS >>

Clings to the bowl to stay where the germs are
Coating action above and below the waterline provides extended contact time.
Coats the bowl above and below the waterline
Coats the bowl to stay in contact longer
Designed to (remove) (penetrate) (destroy) (dissolve) tough (stubborn) {insert soils from list on page 6}
Designed to (remove) (penetrate) (destroy) (dissolve) the toughest {insert soils from list on page 6}
Does not just whiten {(insert soils from list on page 6)} stains, Lysol Brand Disinfectant Toilet Bowl Cleaner removes them
Easily dissolves stubborn hard water stains
For better results use at least (once) (twice) a week
Formulated especially for hard water mineral deposits, limescale and rust
Hard water formulation
Helps keep water flow optimal
Leaves toilet sparkling clean and disinfected
No hard scrubbing
Rinses away easily
Specially designed for hard water problems
Specially designed for hard water (stains) (areas)
Specially designed for the removal of rust stains and mineral deposits
Specially designed for the removal of rust and lime scale stains
Specially designed to breakdown rust and lime scale stains
Specially designed to breakdown stains and mineral deposits
Specially designed to clean the toilet
Specially designed to (remove) (penetrate) (destroy) (dissolve) the toughest {insert soils from list on page 6}
Specially designed to (remove) (penetrate) (destroy) (dissolve) tough (stubborn) {insert soils from list on page 6}
Specially formulated to (remove) (penetrate) (destroy) (eliminate) {insert soils from list on page 6}
Special rust formula makes stain and mineral deposits easy to remove

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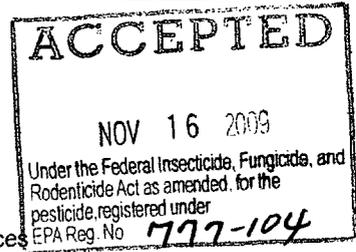
Thick clinging action
Thick coating formula for prolonged contact time
Thick formula adheres to stains for better cleaning
Thick formula coats above and below the waterline
Thick formula coats the bowl to stay where the germs are
Thick formula coats the entire bowl
Thick formula that cleans, deodorizes, disinfects and sanitizes
Thick liquid sticks to stains
Thick, powerful formula
Toilet Bowl Cleaner with Lime and Rust Remover
Whitens and brightens toilet bowl
Won't (Will not) stain the bowl
Works best in hard water areas
Works best on hard water stains



<< USAGE CLAIMS >>

A great toilet bowl disinfectant and sanitizer for use in {insert sites from list on page 6}
An effective (disinfectant) (sanitizer) for use in {insert surfaces from list on page 6}
Can be used in white and colored bowls
For use as a toilet bowl (cleaner) (deodorizer) (disinfectant) (sanitizer) found in {insert sites from list on page 6}
For use in {insert sites from list on page 6}
For use in {insert surfaces from list on page 6} as a cleaner, disinfectant and sanitizer found in {insert sites from list on page 6}
Great for use as a toilet bowl (cleaner,) (deodorizer) (disinfectant) (and) (sanitizer) in {insert sites from list on page 6}
Vanity GP is recommended for use in {insert surfaces from list on page 6}
Recommended for use in {insert sites from list on page 6}
Recommended usage: twice daily to maintain a clean toilet

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<< USE SITES - Graphic – depicting surface; May be listed in the singular or plural form >>

Use Sites:

- | | | | |
|------------------|------------------------|-----------------|---------------------|
| Clinics | Health Care Facilities | Hotels / Motels | Nursing Homes |
| Day Care Centers | Homes | Infirmaries | Office Buildings |
| Dental Offices | Households | Institutions | Physician's Offices |
| Doctor Offices | Hospitals | Laboratories | Restaurants |
| | | | Schools |

<< SURFACES - Graphic – depicting surface; May be listed in the singular or plural form >>

Use Surfaces:

(Vitreous china) (Porcelain) (toilets) (bidets) (urinals)

<< SOILS - Graphic – depicting surface; May be listed in the singular or plural form >>

Soils:

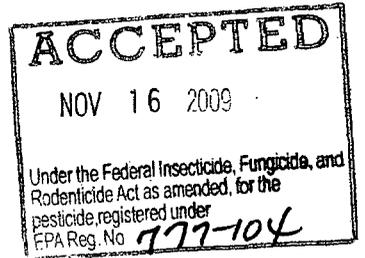
(rust) (lime) (lime scale) (hard water) (mineral) (toilet rings) (build-up) (stains) (deposits)

Allergen Soils:

- Cat dander (allergens)
- Cockroach matter (allergens)
- Dog dander (allergens)
- Dust mite matter (allergens)
- Dust mite debris (allergens)
- Pollen particle (allergens)

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<< CLEANING CLAIMS >>



A professional strength toilet bowl cleaner
All the power you need to clean your toilet bowl
An efficient way to clean your bowl
Begins to destroy {insert soils from list on page 6} instantly
Breaks down stains
Brightens as it cleans
Cleans above and below the waterline
Cleans above, below and beyond the waterline
Cleans and disinfects above and below the waterline
Cleans away everyday dirt and grime
Cleans to a shiny finish
Contains Hydrogen Chloride to remove rust and lime scale

Deep Down Clean
Designed to clean under the rim
Destroys hard-water stains
Destroys hard-water stains on contact
Destroys (Dissolves) toilet bowl rings
Destroys {insert soils from list on page 6} on impact
Destroys tough stains
Destroys (tough) (the toughest) {insert soils from list on page 6} (stains)
Dissolves (Destroys) (Removes) stains right before your eyes
Dissolves the toughest hard water deposits
Dissolves tough rust stains and mineral deposits (but will not harm porcelain)

Easily breaks down stains without (heavy) (hard) brushing or scrubbing
Easy under-the-rim cleaning
(Even) removes X% of allergens^{††}
(Even) removes X% of allergens^{††} hiding under the rim
(Even) the tough(est) {insert soils from list on page 6} (start to) disappear right before your eyes
Extra strength cleaner
Fast acting formula
Fast-acting toilet bowl cleaner
For a bright (shiny) (white) (clean) toilet bowl
For a super-clean toilet
For a thoroughly clean toilet bowl surface
For an ultra-clean toilet
For hard water (stains) (areas)
Frequent use prevents rust build-up (lime scale) (mineral stains)

Hard water cleaning formula
Hard water cleaner
Heavy-duty cleaner
Heavy-duty cleaning (formula)
(Helps) (Removes) Toilet Rings
High strength cleaning for your toilet bowl and beyond
Hospital strength cleaning
Hospital strength toilet bowl cleaning
Instant action cleaner

Leaves bowl disinfected, clean and shiny
Leaves (your) toilet bowl sanitary
Lime scale remover
Lime (scale) & rust remover
Make your bowl look like you clean it everyday (even though you don't)
Maximum (cleaning power) (stain fighting power)
Maximum stain fighting (power) (and complete disinfection)
Mineral dissolving action

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Penetrates (dissolves) even the toughest stains
Penetrates (Dissolves) (Removes) (Destroys) even the toughest {insert soils from list on page 6}
Penetrates (Loosens) (Eliminates) (tough) stains (like) ({insert soils from list on page 6})
Powerful cleaner (for the toilet bowl)
Powerful cleaning (formula)
Powerful cleaning formula dissolves tough stains
Powerful stain (fighting) (fighter)
Powers out {insert soils from list on page 6} (stains)
Powers through Hard Water Stains
Powers thru Hard Water Stains
Prevents the build-up {insert soils from list on page 6} in the ('S' bend) (and) (pipes) when used
Prevents the build-up of {insert soils from list on page 6} in the 'S' bend and pipes when used regularly to help water flow optimally
Professional strength cleaning

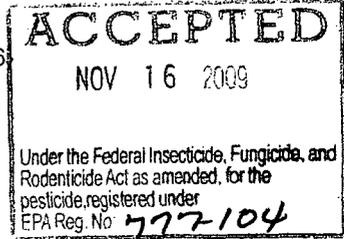
Quickly removes {insert soils from list on page 6}

Releases powerful cleaning agents on contact

Removes {insert allergen soil(s) from list on page 6}
Removes (up to) (X% of) allergens^{††}
Removes up to X% of {insert allergen soil(s) from list on page 6}
Removes (up to) (X% of) (the most common) (household) allergens^{††} (in your bowl)

Removes {insert soils from list on page 6}
Removes {insert soils from list on page 6} above the waterline
Removes {insert soils from list on page 6} below the waterline
Removes {insert soils from list on page 6} above and below the waterline
Removes {insert soils from list on page 6} x% faster
Removes {insert soils from list on page 6} through (the 'S' bend) (and) (the pipes)
Removes lime and rust
Removes stains fast with less work
Removes stains right before your eyes
Removes tough stains
Removes tough stains on contact

Stain grabbing power
(Starts to) dissolve(s) {insert soils from list on page 6} right before your eyes
Starts to dissolve stains instantly
(Starts to) remove (dissolve) stains (on contact) (instantly)
Starts to remove stains on contact
Strong enough for the dirtiest toilet bowl
Strong enough to clean the dirtiest toilet bowl
(The) toughest stains (instantly) disappear
The professional strength cleaning power leaves the bowl sanitary
This product removes the following allergens: {insert allergen soil(s) from list on page 6}
Total disinfection (for inside your toilet) (above and below the waterline)
Tough cleaning power
Unbeatable on ({insert soils from list on page 6}) stains above and below the waterline
Use daily to prevent build-up of (lime scale) (rust) stains
Use regularly to help prevent (build-up of) {insert soils from list on page 6}
Use regularly to maintain a clean, fresh and shiny toilet bowl (even under the rim)
Watch {insert soils from list on page 6} (start to) disappear
Watch {insert soils from list on page 6} (start to) (disappear) (dissolve) right before your eyes
Watch stains disappear right before your eyes
Watch the toughest stains disappear

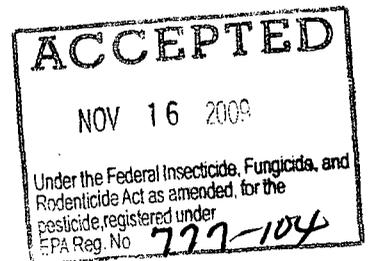


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<< DEODORIZING CLAIMS >>

- Controls odors at their source
- Controls odors caused by bacteria*
- Controls toilet odors caused by bacteria
- Deodorizes by killing bacteria* that cause odors
- Deodorizes with a fresh, clean scent
- Eliminates (Controls) (Kills) the bacteria* that cause (bad) (unpleasant) odors (at the source)
- Eliminates odors at their source caused by bacteria*
- Eliminates odors caused by bacteria*
- Helps to destroy odors
- Kills odors
- Kills the bacteria* that cause bad odors
- Removes odors
- Removes offensive odors from toilets
- Reduces odor-causing bacteria*
- Reduces odor-causing bacteria* above and below the waterline
- Reduces odor-causing bacteria* in toilets



<< SANITIZING CLAIMS (Hard non-porous, non-food contact surface) >>

<< front / back panel claim >>

- Kills bacteria in seconds***
- Kills 99.9% of bacteria in seconds***
- Kills 99.9% of bacteria commonly found in toilets in 30 seconds***
- Kills 99.9% of common bacteria***
- Kills 99.9% of (household) bacteria***
- Kills 99.9% of (household) bacteria in 30 seconds***
- Kills 99.9% of (household) bacteria in 30 seconds above the waterline***
- Kills in 30 seconds: {insert organism(s) from 30 seconds list on page 13}
- Leaves your toilet bowl sanitized
- Sanitizes in 30 seconds: {insert organism(s) from sanitization list on page 13}
- Sanitizes toilet surfaces in 30 seconds***

<< back panel sanitization qualifier >>

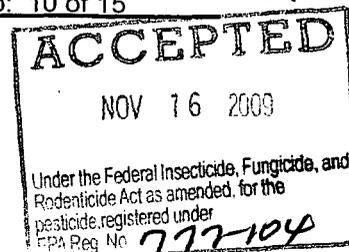
***Kills 99.9% of (Enterobacter aerogenes) (Escherichia coli O157:H7) (Staphylococcus aureus) inside the toilet above the waterline in 30 seconds (on hard non-porous surfaces).

<< DISINFECTING CLAIMS >>

- Cleans and disinfects the bowl and beyond
- Cleans as it disinfects
- Disinfects above and below the waterline
- Disinfects and breaks down stains
- Disinfects and deodorizes by killing common bathroom germs**
- Disinfects and sanitizes toilets, (bidets) (and) urinals
- Disinfects beyond the bowl (and) (in the mouth trap)
- Disinfects in 10 minutes
- Disinfects in hard to reach areas (like) (under the rim) (and) (into the 'S' bend)
- Disinfects, sanitizes and deodorizes by killing common (household) germs** and controlling their odors

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

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Disinfects the bowl and beyond (in the mouth trap) (where you can't see)
Disinfects the bowl (and in the mouth trap)
Disinfects the toilet bowl as it cleans
Disinfects where you can't see (like) (under the rim) (and) (into the 'S' bend)
(Gives you) (full) (complete) (total) disinfection inside the toilet
Helps reduce germs by killing bacteria and viruses found in the toilet**
It clings to the surface to kill germs and clean tough stains**

Kills bacteria*
Kills (99.9% of) bacteria and viruses**
Kills (99.9% of) bacteria and viruses (above and below the waterline)**
Kills (99.9% of) bacteria and viruses in hard to reach areas (like) (under the rim) (and) (into the 'S' bend)**
Kills (99.9% of) bacteria and viruses where you can't see (like) (under the rim) (and) (into the 'S' bend)**
Kills (99.9% of) Germs**
Kills (99.9% of) germs above and below the waterline**
Kills (99.9% of) germs beyond the bowl in the mouth trap**
Kills (99.9% of) germs in hard to reach areas**
Kills (99.9% of) germs in hard to reach areas (like) (under the rim) (and) (into the 'S' bend)**
Kills (99.9% of) germs in the bowl and in the mouth trap (where you can't see)**
Kills (99.9% of) germs where you can't see (like) (under the rim) (and) (into the 'S' bend)**
Kills germs without the harshness of bleach**
Kills household Germs**
Kills (household) (bathroom) (bacteria*) (viruses[†]) (germs**) in the toilet
Kills in 10 minutes: {insert organism(s) from list}
Kills more than 99.9% of bacteria and viruses**
Kills more than 99.9% of viruses and bacteria**
Kills most common germs**
Kills odor causing bacteria*
Kills Rotavirus WA (in 30 seconds)
Kills the germs** (you know are there but) you can't see
Kills the following (bacteria*) (viruses[†]) (germs**): {insert organisms}
Kills (99.9% of) viruses and bacteria**

May help prevent (germs**) (bacteria*) (viruses[†]) from spreading throughout the home
May help keep (germs**) (bacteria*) (viruses[†]) from spreading throughout the home
Penetrates to (kill) (eliminate) and destroy tough (stains) and bacteria*
Proven to kill: {insert organisms}
Starts killing 99.9% of germs on contact**
Starts to kill 99.9% of germs on contact**
This product is (Bactericidal*) (Virucidal[†]) in killing: {insert organisms}
Total disinfection for inside your toilet (above and below the waterline)
Use daily to ensure maximum protection against {insert organisms}

<< back panel disinfection qualifier >>

- * Kills: (Enterococcus faecalis) (Escherichia coli) (Klebsiella pneumoniae) (Pseudomonas aeruginosa) (Salmonella (choleraesuis) enterica) (Shigella dysenteriae) (Staphylococcus aureus) (on hard non-porous surfaces).
- ** Kills: (Enterococcus faecalis) (Escherichia coli) (Klebsiella pneumoniae) (Pseudomonas aeruginosa) (Salmonella (choleraesuis) enterica) (Shigella dysenteriae) (Staphylococcus aureus) and (Hepatitis A Virus) (Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]) (Poliovirus Type 1) (Rotavirus WA) (on hard non-porous surfaces).
- † Kills: (Hepatitis A Virus) (Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]) (Poliovirus Type 1) (Rotavirus WA) (on hard non-porous surfaces).

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using product.

<< OPENING INSTRUCTIONS – back panel >>

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, while pushing down on top of cap, turn cap counterclockwise. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. (Do not remove cap.) **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

<< Non-removable cap >>

To Open Child Resistant Cap: Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:
1. Place fingers on marked ridges on opposite sides of cap.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise until tightly closed.

<< Removable cap >>

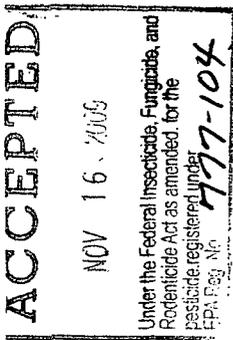
To Remove Child Resistant Cap: Hold bottle firmly with one hand. **DO NOT SQUEEZE BOTTLE WHEN OPENING.** With other hand:
1. Place fingers on marked finger pads on opposite sides of cap.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap. 4. To reseal, replace cap and turn clockwise until tightly closed.

<< Optional Side panel pictograms - can only be used in conjunction with required back panel instructions >>

<< Non-removable >>

<< Removable – 1 >>

<< Removable – 2 >>



1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. Do not remove cap.
3. To reseal, squeeze cap again and turn clockwise.
DO NOT squeeze bottle when opening.



1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.



1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

<< Pictogram text >>

To Open Child Resistant Cap:
1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops.
Do not remove cap
3. To reseal, squeeze cap again and turn clockwise.
DO NOT squeeze bottle when opening.

To Remove Child Resistant Cap:
1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

To Remove Child Resistant Cap:
1. Place fingers on marked cap finger pads.
2. Squeeze cap firmly and turn counterclockwise to unscrew.
3. Remove cap.
4. To reseal, replace cap and turn clockwise.
DO NOT squeeze bottle when opening.

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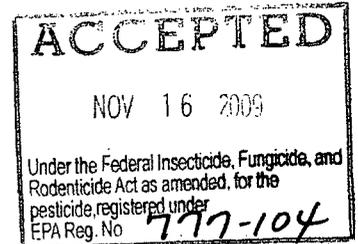
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<< CLEANING / DISINFECTING / SANITIZING – hard non-porous surfaces & non-porous, non-food contact surfaces >>

Note: Use directions may appear in paragraph format without the numbered steps.

To Clean, Disinfect (and) Sanitize (and Remove Allergens) (follow these easy steps) :

1. Flush first and remove excess dirt and grime before cleaning and disinfecting.
2. Wet all surfaces of bowl interior, including sides of bowl and under the rim, with at least 4 oz. of liquid [squeeze bottle approximately 15 seconds]. (Replace cap securely.) **Do not close toilet bowl lid.**
3. **Disinfect:** Let stand for at least 10 minutes. **Sanitize:** Let stand for 30 seconds.
4. Brush entire bowl thoroughly with a bowl brush and flush.
5. Rinse brush in fresh water after use.



To Clean, Disinfect (Sanitize) and Remove Allergens (follow these easy steps):

1. Flush toilet.
2. Apply 4 oz. under and around the rim (to coat the bowl). **Do not close lid.**
3. **Disinfect:** Let stand for 10 minutes. (**Sanitize:** Let stand for 30 seconds.)
4. Brush thoroughly and flush.
- (5. Rinse brush in fresh water after use. Repeat if necessary.)

To Remove Tough Stains: Apply a generous amount of liquid directly onto the tough stains. For severe rust stains, if possible, remove water from bowl before applying liquid. **Do not close toilet bowl lid.** Let soak for 15 minutes. Brush entire bowl thoroughly with a bowl brush and flush. Rinse brush in fresh water after use. Repeat if necessary.

To Remove Tough Stains: Apply a generous amount of liquid directly onto the tough stains. For severe rust stains, if possible, remove water from bowl before applying liquid. **Do not close toilet bowl lid.** Let soak for 15 minutes. Follow cleaning steps #4 and #5 above. Repeat if necessary.

<< IMPORTANT: The following is required for professional use products making claims against HIV-1: >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks or eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 10 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids should be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< ADVISORY STATEMENT – MUST BE INCLUDED >>

Vanity GP has been specially formulated for use only in (vitreous china) (porcelain) toilet bowls (bidets) (and urinals). It should not be used or placed on toilet bowl lids, vanities, sinks, bathtubs, cabinets, countertops, rugs, etc. Clean up spills and drips immediately. **Do not use with chlorine bleach or any other chemical products.** Will not harm plumbing or septic systems. Fumes are corrosive to metal.

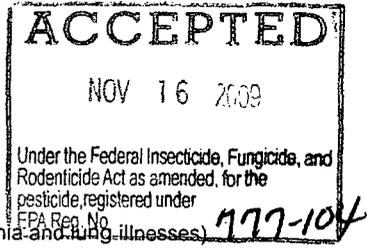
Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

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<< MICROORGANISMS - must be identified by genus & species. Abbreviations may be included in (parens). >>

<< 10-min. Disinfection against Bacteria >>

Enterococcus (Streptococcus) faecalis	(ATCC # 838)	(leads to blood infections)
Escherichia coli	(ATCC # 11229)	
Klebsiella pneumoniae	(ATCC # 4532)	(a leading cause of pneumonia and lung illnesses)
Pseudomonas aeruginosa	(ATCC # 15442)	(associated with pneumonia and lung illnesses)
Salmonella (choleraesuis) enterica	(ATCC # 10708)	(a fecal / orally transmitted bacteria which may lead to food borne disease, food poisoning, diarrhea, dehydration, stomach cramps, fever and vomiting.)
Shigella dysenteriae	(ATCC # 11835)	(a leading cause of bloody diarrhea, breaks down intestinal lining.)
Staphylococcus aureus	(ATCC # 6538)	(a leading cause of skin infections, boils, food poisoning, blood infections)



<< 10-min. Disinfection against Viruses >>

Hepatitis A Virus		
Human Immunodeficiency Virus Type 1 [HIV-1]		(cause of AIDS virus)
Poliovirus Type 1		
Rotavirus WA	(ATCC # VR-2018)	(a leading cause of infectious diarrhea in children)

<< 30-sec. Disinfection against Virus >>

Rotavirus WA	(ATCC # VR-2018)	(a leading cause of infectious diarrhea in children)
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<< 30-sec. Sanitization against Bacteria on hard, non-porous, non-food contact surfaces >>

Enterobacter aerogenes	(ATCC # 13048)
Escherichia coli O157:H7	(ATCC # 43888)
Staphylococcus aureus	(ATCC # 6538)

<< Symbol Designation – used on product labels >>

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria
Dagger (†)	viruses†	used for identifying disinfection against specific viruses
Double Dagger (††)	allergens ††	used for identifying removal claims against specific non-living allergens.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi
Triple asterisk (***)	sanitizes***	used for all claims of sanitization

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<< PRECAUTIONARY / FIRST AID / STORAGE-DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

DANGER: CORROSIVE. Causes irreversible eye damage and skin burns. Harmful or fatal if swallowed. Do not get in eyes, on skin or on clothing. Wear protective eyewear [safety glasses / goggles], protective gloves and protective clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse. Do not breathe vapor or fumes. Keep out of reach of children. **Contains Hydrochloric Acid.**

NOTE: First Aid statement may not appear in "box" format for 16 to 24 oz. individual containers due to label constraint

ACCEPTED
 NOV 16 2008
 Under the Federal Insecticide, Fungicide, and
 Rodenticide Act as amended, for the
 pesticide registered under
 777-104
 EPA Reg. No.

FIRST AID	
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none"> • Call a Poison Control Center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the Poison Control Center or doctor. • Do not give anything by mouth to an unconscious person.
If Inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a Poison Control Center or doctor for further treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	
NOTE TO PHYSICIAN	
Probable mucosal damage may contraindicate the use of gastric lavage.	

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL:

PESTICIDE STORAGE: Store in original container out of reach of small children. Keep securely closed in a cool, well-ventilated area.

PESTICIDE AND CONTAINER DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Wrap [container] and discard in trash or offer for recycling, if available.

<< Storage and Disposal language – Professional containers - Residue removal statement would-not be applicable for this container because it has a CRC >>

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

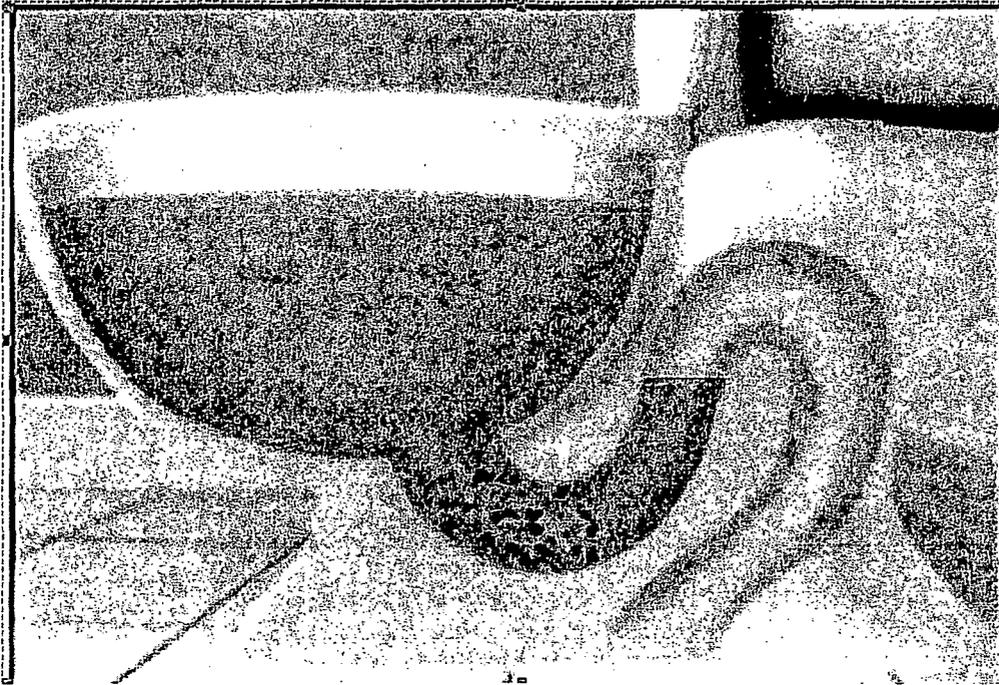
PESTICIDE STORAGE: Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to the label directions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. (To avoid waste, use all material in this container according to label directions.) If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

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S-Bend Graphic

ACCEPTED
NOV 16 2009
Under the Federal Insecticide, Fungicide, and
Rodenticide Act as amended, for the
pesticide registered under
EPA Reg No. 777-104

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.