

777-104



10/06/2009

1/4

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

OCT 6 2009

Christine Dellanno
Regulatory Affairs Associate
Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification in Accordance with PR Notice 98-10
Vanity GP
EPA Registration No. 777-104
Application Date: September 18, 2009
Receipt Date: September 21, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification

Alternate brand name:

"Lysol Brand II Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Complete Clean with Lime & Rust Remover"

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have any questions concerning this letter, please contact Renae Whitaker by telephone at (703) 308-7003 or email at whitaker.renae@epa.gov during the hours of 8:00 am to 3:30 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

A handwritten signature in black ink, appearing to read "ShaRon Carlisle".

ShaRon Carlisle
(Acting) Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

 EPA	United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number 298565
---	---	---	--

Application for Pesticide - Section I

1. Company/Product Number 777-104	2. EPA Product Manager Tracy Lantz	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Vanity GP	PM# # 34	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(1), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)
Notifying the agency of alternate brand names.

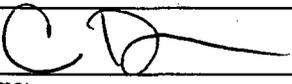
LYSOL Brand II Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Complete Clean with Lime & Rust Remover

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted (on file)		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Christine Dellanno	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 973-404-2717
Certification		6. Date Application Received (Stamped)
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		
2. Signature: 	3. Title: Regulatory Affairs Associate	
4. Typed Name: Christine Dellanno	5. Date: September 18, 2009	

RECKITT BENCKISER

September 18, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: Ms. Tracy Lantz, PM-34

Reference: Notification for Alternate Brand Names
Product Name: Vanity GP
EPA Registration Number: 777-104
OPP ID Number: 298565

Dear Ms. Lantz:

Reckitt Benckiser would like to add the following alternate brand names (including the Spanish translation of Toilet Bowl Cleaner as requested by California) to the above registration:

LYSOL Brand II Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Complete

Clean with Lime & Rust Remover

In order to support this submission, the following documentation is included:

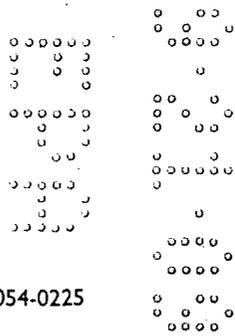
- EPA Form 8570-1, OPP Identification No. 298565
- Draft graphics label to display the lay out of the brand name

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,


Christine Dellanno
Regulatory Affairs Associate
Reckitt Benckiser

Encl.



4/4

Lysol®

BRAND II

KILLS 99.90% OF VIRUSES & BACTERIA**

**Toilet Bowl
Cleaner**

Limpiador para Inodoro

**COMPLETE
CLEAN™**

With **Lime & Rust
Remover**

KEEP OUT OF REACH OF CHILDREN

DANGER: CORROSIVE.

SEE BACK PANEL FOR ADDITIONAL
PRECAUTIONARY STATEMENTS.

HARMFUL OR FATAL IF SWALLOWED.

MANTÉNGASE FUERA DEL

ALCANCE DE LOS NIÑOS

PELIGRO: CORROSIVO.

ACTIVE INGREDIENT:

Hydrogen Chloride.....12.00%

OTHER INGREDIENTS.....~~88.00%~~

TOTAL:.....100.00%

NET CONTENTS: 24 FL. OZ.

(1 PT. 8 FL. OZ.) 709 mL