



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 21, 2011

Ms. Mary C. Pisculli
Regulatory & Registration Compliance Specialist
Reckitt Benckiser LLC
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NY 07054-0225

Subject: Lysol Brand TBC with Bleach
EPA Registration Number: 777-102
Letter Date: October 18, 2011
EPA Receipt Date: October 19, 2011

Dear Ms. Pisculli:

The label amendment, submitted in connection with registration under section of the federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is accepted.

Should you have any questions or comments concerning this letter, please contact Adam Heyward via email at heyward.adam@epa.gov or by telephone at (703) 347-0274 during the hours of 6:00 am to 2:30 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

A stamped copy of the label is enclosed for your record.

Sincerely,

A handwritten signature in black ink that reads "Monisha Harris".

Monisha Harris
Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

Enclosure: Stamped Labeling

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<< FRONT PANEL >>

ACTIVE INGREDIENT:

Sodium Hypochlorite 2.0%

OTHER INGREDIENTS: 98.0%

TOTAL: 100.0%

KEEP OUT OF REACH OF CHILDREN

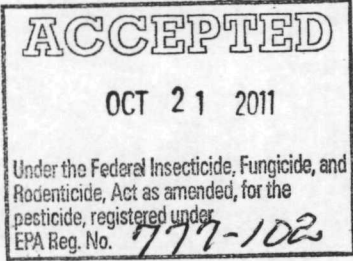
WARNING: Eye and skin irritant.

See (back) (side) panel for additional precautionary statements and first aid. Use only in well-ventilated areas.

NET CONTENTS:	16 FL. OZ. (1 PT.)	473 mL			
	24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL			
	32 FL. OZ. (1 QT.)	946 mL			
	(2) 24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	TOTAL:	48 FL. OZ. (1 QT. 1 PT.)	1.41 L
	(3) 24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	TOTAL:	72 FL. OZ. (2 QTS. 8 FL. OZ.)	2.12 L
	(4) 32 FL. OZ. (1 QT.)	946 mL	TOTAL:	128 FL. OZ. (1 GAL.)	3.78 L
	(6) 32 FL. OZ. (1 QT.)	946 mL	TOTAL:	192 FL. OZ. (1.5 GAL.)	5.67 L

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-102
EPA Est. No.: 777-NJ-2
8791-MO-1
(See bottom or side) (for Lot / Date code)



<< BACK PANEL >>

Questions? (Call) (1-800-228-4722) (1-800-677-9218)
For ingredient (and other) information, (www.rbnainfo.com) (website)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)
Made in U.S.A. © {year} RB
Contains no phosphates.
This (bottle) (container) is made of 25% post-consumer recycled plastic.



Company graphic logo

<< FRONT / BACK PANEL – Option text >>



Limited Quantity Transportation Symbol

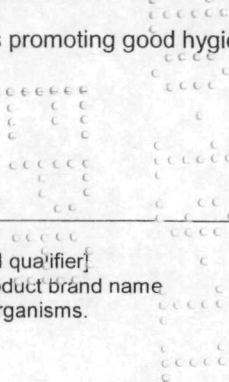
Important facts (about this product)
Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.



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<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (Improved) (Formula) (Angle neck bottle) (Cap) (Fragrance) (Pack) (Package) (Scent) (Size)
(Better) (Improved) (Bowl coverage than before)
Better reach under the rim
Better squirting than before
(Improved) (Better) (Bowl) (Coverage) than (Liquid Bleach) (APC) (other TBCs)

<< PACKAGING CLAIMS >>

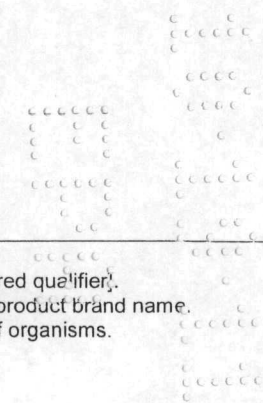
(2 PACK) (3 PACK) (4 PACK) (6 PACK) (x PACK) (x Uses per pack) (x Uses per bottle) (Cleans x toilets) (x Uses)
(Multi-Pack) (Multi-Toilet Pack) (Value Pack) (Limited Time Value Pack) (Limited Time Value)
(One for each bathroom) (Place 1 in each bathroom)
(Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size) (Mega Value Pack) (Mega Value Size) (Buy x get x free)
(2 for 1 Pack) (2 in 1 Pack) (32 oz. for the price of 16 oz.) (x oz. at the price of x oz.)
(2 x 24 FL. OZ.) (3 x 24 FL. OZ.) (4 x 32 FL. OZ.) (6 x 32 FL. OZ.)
More value for same price; now also removes allergens††
(Bonus 50%) (50% Free) (16 oz. for Free) (32 oz. for the price of 16 oz.)
(Bonus 33%) (33% Free) (8 oz. for Free) (32 oz. for the price of 24 oz.) (24 oz. for the price of 16 oz.)
(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

Angle neck bottle (for easy under-the-rim cleaning)
Best value bottle
Buy me again
Contains up to x uses
Convenient cap
Designed for (more) (better) dispensing
Easy grip bottle
Easy to close
Easy to reach under the rim
(Easy) (Easier) to (open) (squeeze) cap
Easy to use (bottle)
Helps reach under the rim
Leak-proof cap
Long (angle) neck bottle (reaches under the rim)
Non-drip
Non-removable cap
Quick(er) to open
Removable cap
(Repurchase time) (Shopping time) (Time to replace)
Specially designed angle neck – gets all the way up under the rim
(Specially) designed (cap) for better (bowl) coverage
(Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)

<< USAGE CLAIMS >>

Can be used in white and colored bowls
For better results use at least (once) (twice) a week
For use in (toilet bowls) (bidets) (and) (urinals)
(Intended) For use (only) in {insert use site from list on page 5}

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<< NOTE: ALL SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

<< CLEANING / DEODORIZING CLAIMS >>

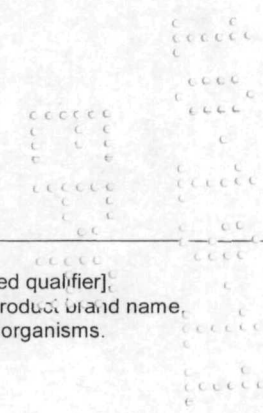
- 3X Cleaning Power
- 3X (the) Cleaning Power on {insert soils from list on page 5}
- (This product) has 3X Cleaning Power to remove {insert soils from list on page 5}
- Brightens as it cleans
- Cleans & Deodorizes
- Cleans above and below the waterline
- Cleans and disinfects above and below the waterline
- Cleans as it disinfects
- Cleans, disinfects and deodorizes even under the rim
- Cleans, disinfects and sanitizes the bowl
- Cleans everyday toilet bowl dirt and grime
- Cleans with the power of bleach
- Clings around the bowl
- Controls toilet odors
- Deep Down Clean
- For a (bright) (shiny) (white) (clean) toilet bowl
- (Helps) (Remove(s) Toilet Rings
- Powerful cleaning (formula)
- Removes tough stains
- Use daily to help maintain a clean, fresh and shiny toilet bowl (even under the rim)

<< CLEANING CLAIMS – Non-Living Allergens†† >>

- Controls {insert allergen soils from list on page 5}
- Controls allergens††
- Controls (the most common) (household) allergens†† (in your bowl)
- Eliminates {insert allergen soils from list on page 5}
- Eliminates allergens††
- Eliminates (the most common) (household) allergens†† (in your bowl)
- (Even) Removes allergens†† (hiding under the rim)
- Neutralizes {insert allergen soils from list on page 5}
- Neutralizes allergens††
- Neutralizes (the most common) (household) allergens†† (in your bowl)
- Reduces {insert allergen soils from list on page 5}
- Reduces allergens††
- Reduces (the most common) (household) allergens†† (in your bowl)
- Removes {insert allergen soils from list on page 5}
- Removes allergens††
- Removes (the most common) (household) allergens†† (in your bowl)

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

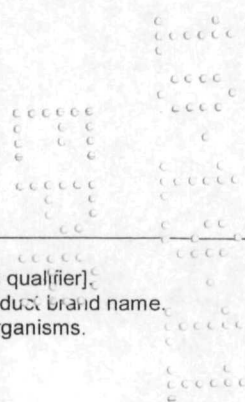
†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (pet dander) (pet hair allergens) (pollen particles).



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<< USE SITE / SURFACES / SOILS >>
<< May be listed on product label in the singular / plural form >>

Use Sites:	Clinics Day Care Centers Dental Offices Doctor Offices Health Care Facilities Homes (Households)	Hospitals Hotels / Motels Infirmaries Institutions Laboratories	Nursing Homes Office Buildings Physician's Offices Restaurants Schools
Surfaces:	Bidets Toilets Urinals	Porcelain Vitreous china	
Soils:	<u>Organic Soil</u>	<u>Lime scale</u>	<u>Rust Stains</u>
Non-Living Allergen Soils††:	Cat dander Cockroach debris Cockroach matter Cockroach particles	Dog dander Dust mite debris Dust mite matter Dust mite particles	Pet dander Pet hair allergens Pollen particles



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This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi		
<< Disinfection – Hard, non-porous surfaces >>		
Bacteria (5 minutes)		
	<u>(ATCC No.)</u>	
Campylobacter jejuni	(29428)	
Enterococcus faecalis	(828)	
Pseudomonas aeruginosa	(15442)	
Salmonella enterica	(10708)	
Staphylococcus aureus	(6538)	
Viruses (5 minutes)		
	<u>(ATCC No.)</u>	
Herpes Simplex Virus Type 1	(VR-733)	
Herpes Simplex Virus Type 2	(VR-734)	
Human Immunodeficiency Virus Type 1	n/a	
Rhinovirus Type 39	(VR-340)	
Rotavirus WA	(VR-2018)	
Fungi (5 minutes)		
	<u>(ATCC No.)</u>	
Aspergillus niger	(6275 & 16404)	(mold & mildew)
Trichophyton mentagrophytes	(9533)	(Athlete's Foot Fungus)
<< Sanitization – <u>Hard, non-porous, non-food contact surfaces</u> >>		
Bacteria (30-seconds)		
	<u>(ATCC No.)</u>	
Campylobacter jejuni	(29428)	
Enterobacter aerogenes	(13048)	
Escherichia coli O157:H7	(43888)	
Listeria monocytogenes	(19111)	
Pseudomonas aeruginosa	(15442)	
Salmonella enterica	(10708)	
Staphylococcus aureus	(6538)	
Vibrio cholerae	(11623)	

Symbol Designation – used on product labels		
Single asterisk (*)	Bacteria *	Used for identifying disinfection against specific bacteria
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germ**	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against <u>specific</u> bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using product.

Apply Carefully – Contains Bleach

[(This product)] should not be used or placed on toilet bowl lids, vanities, sinks, bathtubs, cabinets, countertops, rugs, etc. **Clean up spills and drips immediately.** Will not harm plumbing or septic systems.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. Do not remove cap. **Avoid squeezing bottle when opening.** To reseal, twist cap clockwise until tightly closed.

<< Optional Side panel pictogram – can only be used in conjunction with required back panel instructions >>

<< Non-removable Pictogram text >>

To Open Child Resistant Cap:

1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise.
DO NOT squeeze bottle when opening.



1. Place fingers on marked cap ridges.
 2. Squeeze cap firmly and turn counterclockwise until it stops. Do not remove cap.
 3. To reseal, squeeze cap again and turn clockwise.
- DO NOT** squeeze bottle when opening.

To Clean / Disinfect (/ Sanitize) (and Remove Allergens††):

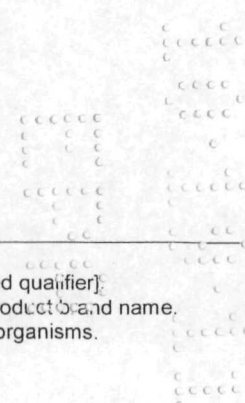
1. Flush toilet before cleaning.
2. Apply 6 oz. to coat the bowl including under the rim. **Do not close lid.**
3. **To Clean:** Scrub entire bowl and under rim thoroughly.
Disinfect: Let sit for 5 minutes. (**Sanitize:** Let sit for 30 seconds.)
Then flush.
- (4. Rinse brush in fresh water after use.)
(Repeat if needed.)

<< For 32 oz bottle: >>:

To Clean / Disinfect (/ Sanitize) (and Remove Allergens††):

1. Flush toilet before cleaning.
2. Apply 6.4 oz. [squeeze bottle about 16 seconds] to coat the bowl including under the rim.
Do not close lid.
3. **To Clean:** Scrub entire bowl and under rim thoroughly.
Disinfect: Let sit for 5 minutes. (Sanitize: Let sit for 30 seconds.)
Then flush.
- (4. Rinse brush in fresh water after use.)
(Repeat if needed.)

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<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

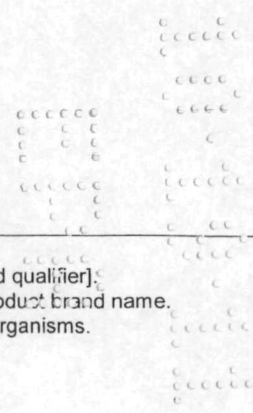
SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.



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<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes eye and skin irritation. Do not get in eyes, on skin or on clothing. Vapors may irritate. Use only in well-ventilated areas. Avoid prolonged breathing of vapors. Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease. Harmful if swallowed. For sensitive skin or prolonged use, wear rubber gloves.

<< NOTE: First Aid statement may not appear in "box" format for 16 & 24 oz. individual containers due to label constraint >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none"> Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none"> Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.
If Inhaled	<ul style="list-style-type: none"> Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth if possible. Call a Poison Control Center or doctor for further treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	

PHYSICAL AND CHEMICAL HAZARDS: This product contains bleach. Do not mix with other (household) chemicals such as products containing ammonia, toilet bowl cleaners or acid cleaners as hazardous gases may be released.

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL:

- STORAGE:** Store in original container, in a cool, well-ventilated area, inaccessible to small children. Keep securely closed.
- PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions.
- CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it has a CRC plug making it inherently non-refillable.)

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

- STORAGE:** Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed.
- PESTICIDE DISPOSAL:** Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to the label directions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.
- CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. (To avoid waste, use all material in this container according to label directions.) If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

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