

777-102

9/25/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

SEP 25 2009

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Christine Dellanno  
Regulatory Affairs Associate  
Reckitt Benckiser, Inc.  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

**FILE COPY**

Subject: Lysol Brand TBC with Bleach  
EPA Registration No. 777-102  
Application Date: June 24, 2009  
Receipt Date: August 27, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

**Proposed Notification:**

- Addition of five (5) alternate band names:
  - "Lysol Brand Kills 99% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean with Bleach"
  - "Lysol Brand Toilet Bowl Cleaner Complete with Bleach Clean"
  - "Lysol Brand Toilet Bowl Cleaner with Bleach"
  - "Lysol Brand Kills 99% of Viruses & Bacteria Toilet Bowl Cleaner with Bleach"
  - "Lysol Brand Kills 99% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean"

**General Comments:**

Based on a review of the material submitted, the following comment applies:

The notification is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6345.

Sincerely,

Wanda Y. Henson  
Product Reviewer (32)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

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	United States <b>Environmental Protection Agency</b> Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number <b>298536</b>
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**Application for Pesticide - Section I**

1. Company/Product Number: 777-102	2. EPA Product Manager Emily Mitchell	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand TBC with Bleach	PM# # 32	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____  Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

Notifying the agency of alternate brand names:

LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean with Bleach  
 LYSOL Brand Toilet Bowl Cleaner Complete Clean with Bleach  
 LYSOL Brand Toilet Bowl Cleaner with Bleach  
 LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner with Bleach  
 LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean

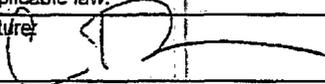
This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted (on file)		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)

Name Christine Dellanno	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 973-404-2717
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature: 	3. Title: Regulatory Affairs Associate	
4. Typed Name: Christine Dellanno	5. Date: June 24, 2009	

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# RECKITT BENCKISER

June 24, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Emily Mitchell, PM-32

Reference: Notification for Alternate Brand Names  
Product Name:  
EPA Registration Number: 777-102  
OPP ID Number: 298536

Dear Ms. Mitchell:

Reckitt Benckiser would like to add the following alternate brand names to the above registration:

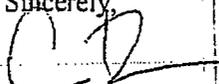
- LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean with Bleach**
- LYSOL Brand Toilet Bowl Cleaner Complete Clean with Bleach**
- LYSOL Brand Toilet Bowl Cleaner with Bleach**
- LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner with Bleach**
- LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean**

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298536
- Draft graphics label to demonstrate the lay out of the brand name

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at [christine.dellanno@reckittbenckiser.com](mailto:christine.dellanno@reckittbenckiser.com). Thank you for your assistance with this registration action.

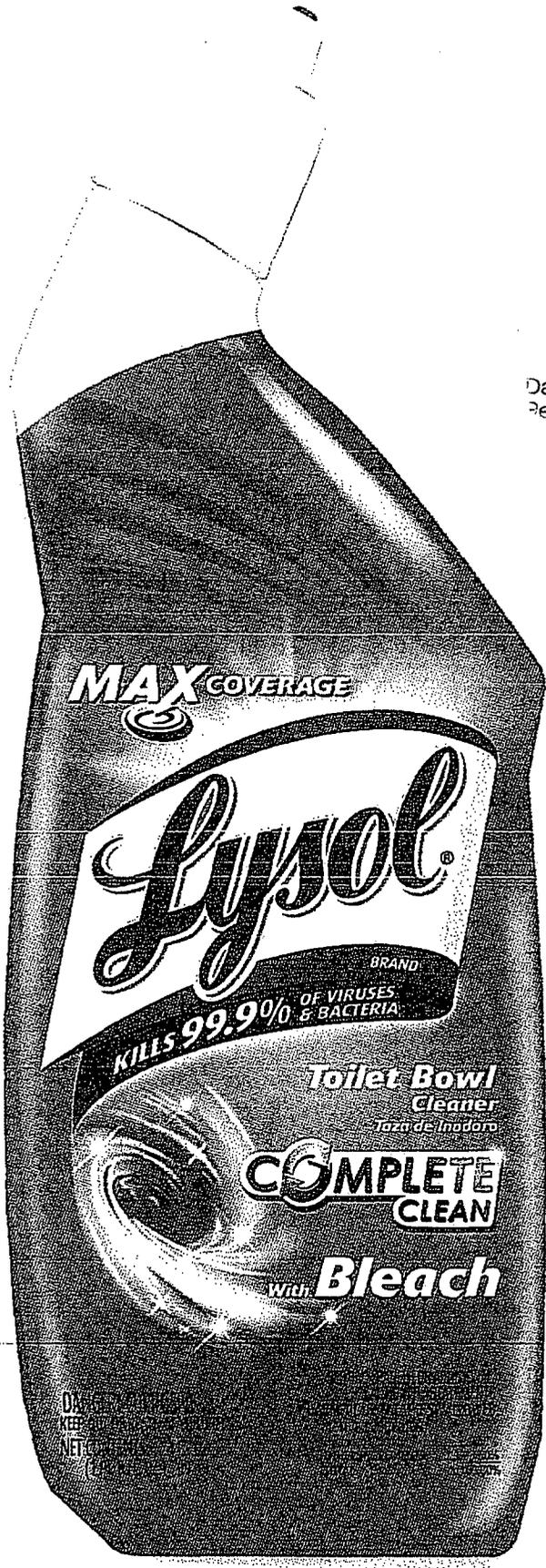
Sincerely,



Christine Dellanno  
Regulatory Affairs Associate  
Reckitt Benckiser

Encl.

NOTIFICATION  
Date Reviewed: 9/25/09  
Reviewed By: [Signature]



*bluemartin*  
LAUNCHING BIG IDEAS