

777-102

9/25/2009

1/4



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

SEP 25 2009

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Christine Dellanno  
Regulatory Affairs Associate  
Reckitt Benckiser, Inc.  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

**FILE COPY**

Subject: Lysol Brand TBC with Bleach  
EPA Registration No. 777-102  
Application Date: June 24, 2009  
Receipt Date: August 27, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

**Proposed Notification:**

- Addition of five (5) alternate band names:
  - "Lysol Brand Kills 99% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean with Bleach"
  - "Lysol Brand Toilet Bowl Cleaner Complete with Bleach Clean"
  - "Lysol Brand Toilet Bowl Cleaner with Bleach"
  - "Lysol Brand Kills 99% of Viruses & Bacteria Toilet Bowl Cleaner with Bleach"
  - "Lysol Brand Kills 99% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean"

**General Comments:**

Based on a review of the material submitted, the following comment applies:

The notification is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6345.

Sincerely,

A handwritten signature in black ink, appearing to read "Wanda Y. Henson".

Wanda Y. Henson  
Product Reviewer (32)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)



3/4

# RECKITT BENCKISER

June 24, 2009

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, VA 22202

Attention: Emily Mitchell, PM-32

Reference: Notification for Alternate Brand Names  
Product Name:  
EPA Registration Number: 777-102  
OPP ID Number: 298536

Dear Ms. Mitchell:

Reckitt Benckiser would like to add the following alternate brand names to the above registration:

- LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean with Bleach**
- LYSOL Brand Toilet Bowl Cleaner Complete Clean with Bleach**
- LYSOL Brand Toilet Bowl Cleaner with Bleach**
- LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner with Bleach**
- LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Complete Clean**

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298536
- Draft graphics label to demonstrate the lay out of the brand name

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at [christine.dellanno@reckittbenckiser.com](mailto:christine.dellanno@reckittbenckiser.com). Thank you for your assistance with this registration action.

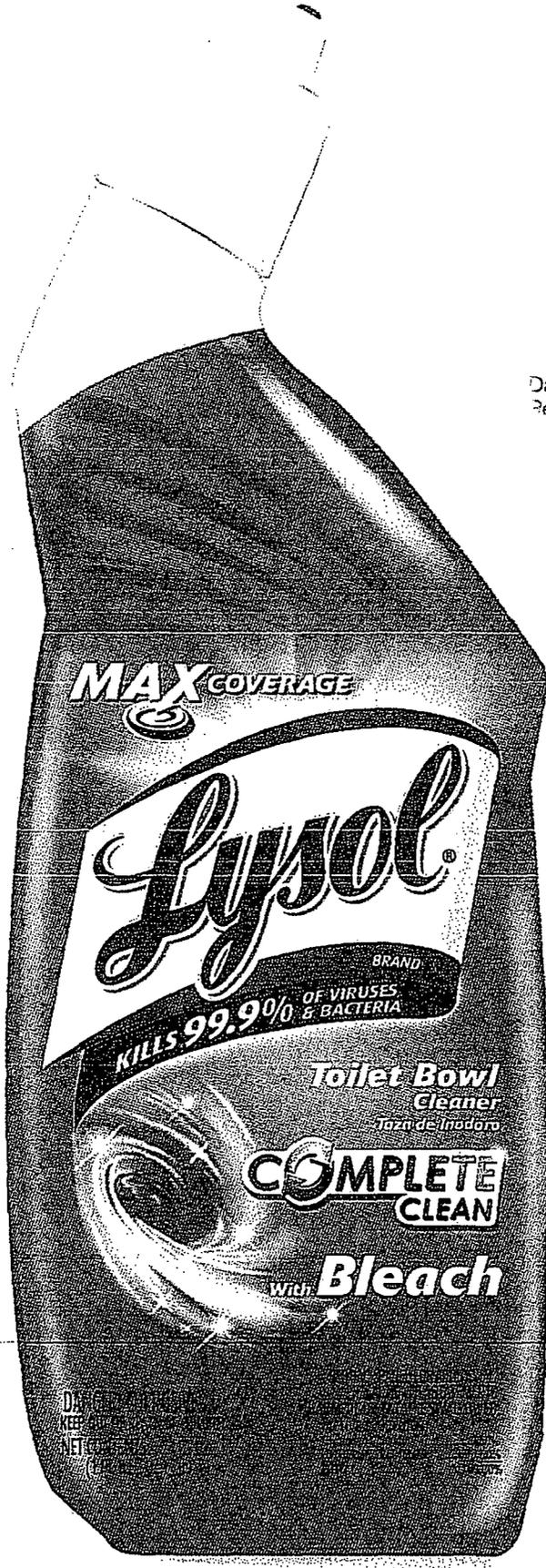
Sincerely,



Christine Dellanno  
Regulatory Affairs Associate  
Reckitt Benckiser

Encl.

NOTIFICATION  
Date Reviewed: 9/25/09  
Reviewed By: [Signature]



*bluemartin*  
LAUNCHING BIG IDEAS