



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

August 17, 2018

Amanda Landolt  
Reckitt Benckiser LLC d/b/a Reckitt Benckiser  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – *Adding Marketing Claim*  
Product Name: **ADP 10106**  
EPA Registration Number: 777-101  
Application Date: 07/19/18  
Decision Number: 543358

Dear Ms. Landolt:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact Stacey Grigsby by phone at 703.305.6440, or via email at [grigsby.stacey@epa.gov](mailto:grigsby.stacey@epa.gov).

Sincerely,

A handwritten signature in cursive script that reads "Stacey Grigsby".

Stacey Grigsby  
Regulatory Risk Manager, 34  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

<< Front Panel >>xdxs

<b>ACTIVE INGREDIENTS:</b>	
Triethylene Glycol . . . . .	5.40%
Alkyl (50% C <sub>14</sub> , 40% C <sub>12</sub> , 10% C <sub>16</sub> ) dimethyl benzyl ammonium saccharinate . . . . .	0.05%
<b>OTHER INGREDIENTS:</b> . . . . .	94.55%
<b>TOTAL:</b> . . . . .	100.00%

**NOTIFICATION**

777-101

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

08/17/2018

KEEP OUT OF REACH OF CHILDREN  
**CAUTION:** See (back) (side) panel for additional precautionary statements.

(NET WT.):	X OZ. (X g)			
X x X OZ.	(X LB. X OZ.) X g	TOTAL WT.:	X OZ.	(X LBS. X OZ.) X kg
	0.5 OZ. (14 g)			
	1.0 OZ. (28 g)			
	1.5 OZ. (42 g)			
	7.0 OZ. (198 g)			
	7.4 OZ. (209 g)			
	8 OZ. (226 g)			
	9 OZ. (255 g)			
	10 OZ. (283 g)			
	12 OZ. (340 g)			
	15 OZ. (425 g)			
	16 OZ. (454g)			
	18 OZ. (1 LB. 2 OZ.) (510 g)			
	19 OZ. (1LB. 3 OZ.) (538 g)			
	X OZ. (X LB. X OZ.) (X g)			
	Total: 20 OZ. (1 LB. 4 OZ.) 566 g			

<< Front or Back Panel >>

EPA Reg. No.: 777-101  
EPA Est. No.: 777-NJ -2 (Y) (YY)  
13891-IN-001(Y) (YY)  
61203-MA-001 (Y) (YY)  
See bottom or side (for Lot/Date code)  
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)  
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)  
Federal regulations prohibit CFC propellants in aerosols.  
Graphic Symbol (Contains no CFCs or other ozone depleting substances)

<< Back Panel >>

**Questions?** (symbol of telephone) **(1-800-228-4722) (1-xxx-xxx-xxxx)**  
For ingredient (and other) information, ([www.rbnainfo.com](http://www.rbnainfo.com))  
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)  
Made in {insert country} © RB {insert year}

<< Back Panel – Optional text >>

Steel Recycling Symbol  
Please recycle when empty



Company Logo (Reckitt Benckiser) (rb)  
Important facts (about this product):  
This can is made from an average of (xx)% recycled steel (xx% post-consumer).

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99. The term "Y" is a place holder for a character A – Z.

Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}  
Encourage your local authorities to establish a program to recycle this (can) (container).  
(Licensed under) U.S. Patent Number 4,840,792 << Robertet's formula >>  
(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>  
(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>  
(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Learn more about (the importance of good hygiene habits) (and) (the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to [www.spreadinghealth.com](http://www.spreadinghealth.com)

**<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>**

<< INTRODUCTORY 6-MONTH CLAIMS – will appear on the graphics label for 6 months the product is on shelf >>

Disinfects, deodorizes with new fresh, clean fragrance	New and Improved (Technology) (formula)	(New) (Patented) (Technology) (formula)
New	New Fragrance	New Scent
(New) Advanced Odor Control (Formula) (Technology)	(New) Improved Odor (Elimination) (Eliminator) (Technology)	New Size
(New) Advanced Odor (Elimination) (Eliminator) (Technology)	(New) Improved Technology	(New) Ultimate Odor Eliminator
New (Advanced) (Patented) Technology	New {insert fragrance name} (scent)	

**<< Product Descriptors >>**

2 in 1	Disinfectant	Mildewcide
Absolutely Fresh	Disinfectant Spray	Multi-Purpose
Disinfects	Multi-Room	
Surface Sanitizer	Double Action	Multi-Surface
Dual Action	Odor Eliminator	
Surface Disinfectant	Dual Purpose	Odor Remover
Air Freshener	Duo	Odor Destroyer
All in One	Finishing Touch	Odor Buster
All Over Freshness	Fresh Air	Odor Sweeper
Antibacterial Action	Freshness Enhancer	Sanitizer
Antibacterial Spray	Fungicidal	Sanitizing Spray***
Bactericidal	Fungistat	Twin
Bactericide	Mildewcidal	Universally Fresh
Clean & Fresh (Scent)		

**<< Fragrance Descriptors >>**

Blissful Escape Scent	Marine Coral Scent	Summer Sunset Scent
Calming Tides Scent	MORNING DEW Scent	Sundrenched Garden Scent
(Energizing) Citrus (Zest) Scent	(Rejuvenating) Morning Linen Scent	Sun-Kissed Linen Scent
Coral & Ocean Breeze Scent	Moonlight Dream Scent	Sunny Fields Scent
Coral Summer Scent	Ocean Escape Scent	Sunset Calm Scent
Crisp Linen Scent	Pacific Mist Scent	Sun Sparkle Scent
Fragrance Free	Pure Shores Scent	Warmth & Light Scent
Fresh Laundry Scent	Pure Zen Scent	WHITE BLOSSOM Scent
(Revitalizing) Fresh (Breeze) Scent		Shimmering Sunrise Scent
Wind Blown Sheets Scent		
Ginger & Green Tea Scent	Soothing Chai Scent	Zen Calm Scent
Herbal Renewal Scent	SPARKLING WATERS Scent	Zen Escape Scent
Lavender Mist (Scent)	Summer Coral Scent	

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**<< Packaging Claims >>**

Better Value	Limited Time (offer) (value) (bonus) (pack)	Travel Pack
Big	Multi-Pack	Travel Size
Bonus Pack	Mega Value Pack	Trial Size
Buy X Get X Free		
Club Pack	Mega Value Size	Value-Pack
Club Size	Personal Size	Value Size
Convenient Size	Purse Size	60% (Bonus) (More) (Free)
Discreet Size	Save Money By Buying Our Convenient Club Pack Size!	Up to 100 uses per can
Economy Size	Special Pack	X% (Bonus) (More) (Free)
16 oz. for the price of 10 oz.	60% (more for) free	60% bonus
16 oz. at the price of 10 oz.	6 oz. (more for) free	6 oz. bonus

(X) Box Tops for Education

Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license.

©General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

See back (or) (sticker) for details (or) (rules) (or) (instructions)

See details or rules or instructions [on] [back or sticker]

Go to [boxtops4education.com](http://boxtops4education.com) for details

(x) Box Tops on (back) (side) (of) (pack) (label)

(x) eBoxTops™ No Purchase Necessary see (side) (back) for details

You could win the (x) (golden) Box Tops

Enter this code online at (enter URL here) with code (x) and see if you've won

(x) prizes to win!

Worth (x) eBoxTops™

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT [WWW.BOXTOPS4EDUCATION.COM](http://WWW.BOXTOPS4EDUCATION.COM). VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

**<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>**

**<< Fragrance Related Claims >>**

Air so (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Complete Freshness

Destroy odors

For a (fresher) (healthier) home

For (exceptional) (extraordinary) freshness

For freshness that lasts

(For) Long lasting freshness

(For) ultimate freshness

Fresh air

Freshness lasts

Remarkable Freshness

(Simply) Air so (fresh)(refreshed) you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

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(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)  
(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance  
(This product) Eliminates odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home)  
(This product) Leaves (no odors behind) (an odor free room)  
(This product) lets you open your door to a clean and fresh smelling home.  
(This product) Makes your home a fresher place to be.  
Use this product for (ultimate) (complete) (freshness) (a light, fresh scent) (for a fresher home)  
(Use this product for) Ultimate Freshness

**<< Brand Claims >>**

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors)  
Helps protect your family from odor causing bacteria (with this product)  
(Life Stinks:) (Neutra Air) (your odors) (it)  
(This product) (is) from the makers of Lysol (brand products)

**<< Formulation Claims >>**

Our Best Ever (formula) (Technology)  
(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)  
This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)  
(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

**<< Use Site Claims >>**

Great for bathrooms!  
(This product) can be used {insert USE SITES from list on page 11}  
Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list on Page 11}  
Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list on Page 11}  
Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

**<< Odor Removing Claims >>**

2 in 1 – odor elimination (surface disinfection)  
Cleans (cleanses) (your air of odors) (the air you breathe)  
Clean the air with (this product)  
Directly targets source of odors  
Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product) (for ultimate freshness)  
Eliminate (removes) (controls) (destroys) bacterial odors  
Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria  
Eliminate (removes) (controls) (destroys) odors (at the source) (&) in the air  
(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on Page 11} (caused by odor-causing bacteria)  
(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on Page 11} unlike air fresheners (that) (which) only mask odors (temporarily).  
(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list on Page 11}. {insert list of ROOMS from the USE SITES list on Page 11}  
(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily.  
Eliminate tough odors such as bathroom odors, pet odors, smoke and food odors  
Eradicate odors.  
Freshens (the)(your) air (of) (bacteria) (&)(and) (their odors)  
Get odors out with (this product)

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Kills (99.9%) of odor-causing bacteria  
Kills (99.9% of) (odor-causing) bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)  
Kills (eliminates) (reduces) (controls) {list of ODORS from list on Page 11} (odors) (caused by) odor-causing bacteria.  
Leaves no odors behind  
(This product) (...) air so clean you can smell the freshness  
Odor (eliminator) (elimination)  
Odor fighter  
Safe (to) (for) use on (the following surface material(s):) {Insert surface materials from Section titled "Surface Types: (~ Non-Medical or Fixture)" on Page 11}  
Solve odor problems at the source (with this product)  
Targets odor causing bacteria for long lasting freshness  
(This product) cleans the air we breathe  
(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).  
(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).  
(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)  
(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria  
(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.  
(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) {insert ODORS from list on Page 11}  
Ultimate odor eliminator  
Unlike air fresheners that only mask odors temporarily, this product destroys odors in the air and kills 99.9% of odor-causing bacteria at the source\*\*\*, so odors do not come back  
Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors  
Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness  
Unlike air fresheners, which only mask odors temporarily, (this product) eliminates {insert ODORS from list on Page 11}.  
Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list on Page 11}  
(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).  
Works to eliminates odors.  
(This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (bacteria) (such as) (around) {insert ODORS from list on Page 11}  
(This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) {insert ODORS from list on Page 11}  
It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria)  
(This product) refreshes the air (you breathe)

**<< Bacterial Claims >>**

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria (at (their) (the) source).  
(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors) (at (their) (the) source).  
(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria (and eliminates their odors).  
(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing bacteria (at (their) (the) source).  
(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria (at (their) (the) source) – unlike air fresheners, which only mask odors.  
(This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)tough {insert ODORS from list on Page 11} (in the air) (at (their) (the) source)

**<< Temporarily Action Claims >>**

Temporarily reduces odor-causing bacteria (at (their) (the) source).  
(This product) (Helps) (temporarily reduce) the number of odor causing bacteria (in (virtually) any room) ({insert ROOM from USE SITES list on Page 11}) (to leave your home smelling clean and fresh) (at (their) (the) source)

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(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants  
(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (odor-causing bacteria (at (their) (the) source))  
(This product) temporarily (reduces) (Removes) (Sweeps away) odors from {insert ODORS from list on Page 11}  
(Use) (With) (This product) (helps) (Temporarily) (reduce) (the number of) (odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (sweeping away) (odors) (temporarily reducing odor-causing bacteria) (temporarily reducing odor causing bacteria) (at (their) (the) source) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

**<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>**

**<< Sanitizing – Hard non-porous, non-food contact surface claims >>**

**( front / back panel claim )**

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES from list on Page 11})  
Fast Acting (Sanitizer)  
Great for use as a non-food contact surface sanitizer in {insert USE SITES from list on Page 11}.  
Kills (Destroys) (Eliminates) 99.9% of bacteria\*\*\* on hard, non-porous surfaces  
Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 10 seconds.\*\*\*  
Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 10 seconds.\*\*\*  
Kills 99.9% (of) (household) bacteria in (10 seconds) on hard, non-porous surfaces.\*\*\*  
Leaves (household) surfaces sanitized  
(Sanitizes) (Kills) (99.9% of) (illness causing) bacteria\*\*\* and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (complete) (freshness) (throughout your home) (a fresher home) (a healthier home) (a fresh and healthy home) (a fresher and healthier home) (for a fresher and healthier home)  
Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (10 seconds).  
Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 10 seconds.  
Sanitizer (Sanitizes)  
10 seconds is all it takes to kill 99.9% of bacteria.\*\*\*

**(back panel qualifier)**

\*\*\*Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 10 seconds.

**<< Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format >>**

Air freshener that Kills odor causing bacteria\*  
An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.  
(Controls)(Kills) odor-causing (germs\*\*) (bacteria\*)  
Controls kitchen odors caused by bacteria\*.  
Controls pet odors caused by (bacteria\*) (fungi).  
Controls the flu virus (on hard non-porous surfaces)  
Deodorizes by killing (many) (bacteria\*) (germs\*\*) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this)  
Disinfection Control (Formula)  
Disinfects {insert 'A – B' organisms from list on Page 10} on hard non-porous surfaces.  
Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES from list on Page 11})  
Disinfects ({insert USE SITES from list on Page 11}) (and) ({insert USE SURFACES from list on Page 11})  
Disinfects and deodorizes by killing common (household) germs\*\* and controlling their odors.  
Disinfects (sanitizes) and deodorizes by killing common (household) bacteria\* and controlling their odors.  
Dries quick, kills (germs\*\*)  
Effective against (bacteria\*) (fungi)(virus†)(germs\*\*): {insert 'A – B' organisms from list on Page 10}  
Eliminate odors at the source and in the air  
Eliminates odors at their source  
Eliminates (germs\*\*) (and) (odors) on hard non porous surfaces that you come into contact with everyday.  
Eliminates (removes) odors (caused by) (bacteria\*)(germs\*\*) (mildew)  
Eliminates (Removes) (bacteria\*) (fungi\*) (viruses†) (germs\*\*) from {insert USE SURFACES from list on Page 11}

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Fights germs and odors  
Fights the Flu Virus† (on hard non-porous surfaces)  
Flu Virus† Control (on hard non-porous surfaces)  
(For use in) (homes) (as a) (disinfectant)  
Freshens air and Kills bacteria\* (disclaimer\* on hard non-porous surfaces)  
Gets rid of odors by killing the germs\*\* (that cause them)  
Gets to the heart of odors  
Great for spot disinfection – target performance  
Helps prevent the build-up of odors by killing odor-causing bacteria\* (on hard non-porous food contact surfaces)  
Keeps (controlling) (killing) odor-causing germs (bacteria\*).  
Keeps (eliminating)(controlling)(killing) odor-causing germs\*\*.  
Keeps on (controlling) (killing)odor causing germs\*\*.  
Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs\*\* ) that cause odor.  
Kills (disinfects) against {insert 'A – B– C' organism from list on Page 10}  
Kills 99.9% of germs\*\* and odor causing bacteria  
Kills 99.9% of germs\*\* and odor causing bacteria so odors do not come back  
Kills (99.9% of) (illness causing) bacteria and (neutralizes) (eliminates) odors (at the source)  
Kills (99.9% of) (illness causing) (odor-causing) bacteria at the source  
Kills germs\*\*, helps your house (home) smell cleaner  
Kills germs\*\* (whenever) (where-ever) you need it  
Kills (Eliminates) (Destroys) bacteria at its source and Freshens air  
Kills (household) (kitchen) germs\*\*  
Kills Influenza A (Flu virus)  
Kills (kitchen)(household)(bathroom)(germs\*\*)(bacteria\*)(fungi)  
Kills more than 99.9% of bacteria\* and viruses†  
Kills (most) Household germs\*\*  
Kills the (Influenza) (flu) virus†  
Kills (the following) (household) (kitchen) (germs\*\*)(bacteria)(viruses†)(fungi): {insert 'A – B– C' organisms from list on Page 10} (in 5 (10) minutes)  
Kills (bacteria\*)(germs\*\*)  
Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES from list on Page 11} {insert USE SITES from list on Page 11}  
On hard, non-porous, non-food contact surfaces this product kills the following (bacteria\*)(virus†)(fungi)(germs\*\*): {insert 'A – B' organisms from list on Page 10}  
Surface Disinfectant  
(This product) (controls) (kills) the (germs\*\*), (bacteria\*) that cause unpleasant odors (at the source).  
(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)  
(This product) (disinfects) (and) (sanitizes) the following surfaces {insert use surface from list on Page 11}  
(This product) (disinfects) (and) (sanitizes) (in) (the following areas) {insert USE SITES from list on Page 11}  
(This product) (eliminates) (kills) germs\*\* on surfaces and (removes) odors in the air  
(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.  
(This product) kills {insert 'A – B' organisms from list on Page 10} (in 10 minutes)  
(This product) kills the germs\*\* that cause (bad) odors

**<< Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format Cont. >>**

(This product) kills bacteria\* on environmental surfaces in your home and in public places.  
(This product) kills (the following virus†) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes)  
(This product) prevents odors at their source caused by (germs\*\*), (bacteria\*)  
Treats, does not cover up  
Use this product (in) (under) (around) (on) {insert use site from list on Page 11}  
Use this product (on) {insert USE SURFACES from list on Page 11}  
  
Kills 99.9% of (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on Page 11} {insert USE SITES from list on Page 11}  
Kills 99.9% of germs\*\* and odor causing bacteria\* (on hard surfaces)  
Kills 99.9% of odor causing (bacteria\*) (germs\*\*) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on Page 11} {insert USE SITES from list on Page 11}

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**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99. The term "Y" is a place holder for a character A – Z.

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(back panel qualifier for disinfecting “germs” – must choose at least 1 bacteria and/or 1 virus and/or fungus)

\* (This product) (kills 99.9% of) ((Methicillin Resistant) Staphylococcus aureus),(Staphylococcus aureus (Staph)),(Salmonella enterica (Salmonella)), (Pseudomonas fluorescens), (Escherichia coli (E. coli)) (O157:H7), (Proteus mirabilis) (on hard, non-porous surfaces in 10 minutes)

\*\* (This product) (kills 99.9% of) (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Escherichia coli O157:H7) (Proteus mirabilis) and (Influenza A) (Candida albicans) (on hard, non-porous surfaces in 10 minutes)

<< DISINFECTING CLAIMS (Hard non-porous, non-food contact surface) >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus.

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<< **Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable** >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

**To Unlock Cap:** Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for Surface Disinfection >>

**For Surface Disinfection and Sanitization:** Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

**To Deodorize:** Spray on surfaces as needed.

**To Sanitize:** Let stand for 10 seconds and allow to air dry.

**To Disinfect:** Let stand for (ten) (10) minutes and allow to air dry.

**Rinse all toys and food contact surfaces with potable water after use.**

**To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces):** Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<< **Advisory Statements** >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

Does not harm most (bathroom) (restroom) surfaces.

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.

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<< Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species.  
Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

- << A. 10-min Disinfection against Bacteria >> (Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)  
(ATCC # 33592)  
Staphylococcus aureus (Staph) (ATCC # 6538)  
Salmonella enterica (Salmonella) (ATCC # 10708)  
Pseudomonas fluorescens (ATCC # 6972)  
Escherichia coli (E. coli) (O157:H7) (ATCC # 43888)  
Proteus mirabilis (ATCC # 25933)
- << B. 5 Min. Disinfection against Virus >> Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)
- << C. 10 Min. Disinfection against Fungi >> Candida albicans (ATCC # 10231)
- << D. Fungistatic against Fungi >> Aspergillus niger (mold & mildew) (ATCC # 6275)
- << E. \*\*\* 10 second Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048)  
Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

**Symbol Designation – sued on product labels:**

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria
Dagger (†)	viruses†	used for identifying disinfection against specific viruses.
Double asterisk(**)	germs**	used for identifying disinfection against specific bacteria and virus and fungi.
Triple asterisk (***)	sanitizes***	used for claims of sanitization

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<< Back Panel >>

<< Surface / Use Site / Odors - May be listed on product label in plural form >>

**Hard, Non-porous Surfaces: (Graphic – depicting surface)**

Bathroom surfaces	Dish Racks	Marble (Synthetic)	Sealed Granite
Bed Frame	Door Knob (handle)	Marlite	Shower (Stall) (Area)
Bed Springs	Dressing carts	Metal^	Shower (curtain)(plastic)(liner)
Bidet	Drinking Fountains	Metal Blinds	Sinks (basin)
Brass	Enamel	Microwave (oven) exteriors	sealed Slate
Cat litter boxes	Faucets	Mirror	Sports equipment
Cement	Fixtures	No wax floors	Stainless Steel^
Chrome^	garbage (cans) (pails)	(non-wood) Cabinets	Table (tabletops)
clean-up carts	Glass	Non-wood) chairs	glazed Terra Cotta
sealed Concrete	Glass-topped Furniture	(non-wood) Highchair	Tin
Copper	Glazed ceramic tile	(non-wood) (Kitchen)	Telephones
Counter (Countertop)	Glazed Porcelain	(Non-wood) Outdoor	Toilet (Seats) (areas)
Crystal	sealed Groute	(patio) Furniture	(Toilet) (Urinal) Exteriors
Cuspidors	Hard non-porous surfaces	Plastic (mattress covers)	Under sinks
Desk	(Household) tools	Porcelain (tile)	Vinyl (tile)
(Diaper) changing	Laminate (surfaces)	Portable Toilet	Washable Wall
(Counters) (tables)	Lamps	Recycling bins	Wheelchairs
Diaper Pails	Linen carts	Refrigerators (exteriors)	Windows (windowsills)
Dish Pails	Marble (Cultured)	(Resilient)(ceramic)Floor	

^Non-Medical or Fixtures

**Hard, Non-porous Use Sites: (Graphic – depicting use site)**

All around the	Car	(Home) Workshop	Pet (sleeping) (areas)
(house) (home)(office)	Closets	Kid's room	Playroom
Attic	(damp) Storage Area / Room	Kitchen	Sunroom
Automobile	Den / Study	Laundry Room	Supermarket (grocery store)
Baby's room	Dining Room	litter box(es)	Tool Shed
(musty) Basement	Dorm	Living Room	Vacation home
Bathroom	Family Room	lockers	Vehicles
Bedroom	Garage	Mobile Home	Virtually any
Boat	Home / House	Mud Room	area of the (home) (office)
Camper	Home office	Nursery	

**ODORS**

bacterial (odors)	garbage (can) (pail) (odors)	non-bacterial (odors)
basement (odors)	kitchen (odors)	pet (sleeping area) (odors)
bathroom (odors)	(family) (pet) (dog) (cat) (odors)	sick room (odors)
cat litter (odors)	food (odors)	smell(y) (odors)
cigar (smoke) (odors)	laundry (room) (basket) (odors)	smoke (odors)
cigarette (smoke) (odors)	litter box (odors)	stink(y) (odors)
cooking (odors)	mildew (odors)	tobacco (smoke) (odors)
(dirty) diaper (pail) (odors)	mold (odors)	toilet (odors)

**Surface Types: (~ Non-Medical or Fixture)**

Brass	Glass	Marble (Synthetic)
Cement	Glazed ceramic tile	Marlite
Chrome^	Glazed Porcelain	Metal^
Sealed concrete	sealed Groute	Porcelain
Copper	Marble (Cultured)	Sealed Granite
Enamel		sealed Slate
		Stainless Steel^
		Glazed Terra Cotta
		Tin
		Vinyl

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<< Back Panel >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Do not spray directly in eyes.

FIRST AID	
<b>If in eyes:</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free 1-800-228-4722 (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Physical Hazards language >>

**PHYSICAL HAZARDS:**

**Contents under pressure.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< Storage and Disposal language >>

**STORAGE AND DISPOSAL:**

Do not contaminate water, food, or feed by storage or disposal.

**Pesticide Storage:** Store in original container in areas inaccessible to children. Keep securely closed.

**Pesticide Disposal:** Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**Container Handling:** Do Not Puncture or Incinerate! If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

<< Optional Images >>



[Note to reviewer: The following text is associated with the image above: "BONUS CERTIFICATE"

"(X) Bonus Box Tops" "Rules for Redemption

- 1) Save this certificate – it's extra cash for your school.
- 2) Turn in to your participating K-8 Box Tops school.
- 3) Your school can redeem it to earn \$x.xx

This certificate expires xx/yy/zz. No photocopies or other reproduction will be accepted. Bonus Certificates may not be sold, exchanged or traded and can only be redeemed by an accredited K-8 school registered in the Box Tops for Education Program. "]

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