

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

SEP 19 2014

Amanda Landolt
Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

Subject:

ADP 10106

Parsippany, NJ 07054-0225

EPA Registration No.: 777-101 Notification Date: August 26, 2014 EPA Receipt Date: August 28, 2014

Dear Ms. Landolt,

This letter acknowledges receipt of your notification submitted under the provisions of FIFRA section 3(c) 9 and PR Notice 98-10.

Proposed Notification

• Updating the label per PR Notice 98-10, to add EPA Establishment Number 777-PA-001, to the master label.

General Comments

Based on a review of the submitted materials, updating the label to add the EPA Establishment Number, 777-PA-001, per PR Notice 98-10 is **acceptable** and apart of the record on file for future reference.

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-6416 or by e-mail at hardy.jacqueline@epa.gov or Lorena Rivas by telephone at (703) 305-5027 or by e-mail at rivas.lorena@epa.gov. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Jacqueline Hardy

Product Manager (34)

Regulatory Management Branch II Antimicrobials Division (7510P)

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○ EDA	United Stat			tration	OPP Identifier
EPA Envi	ronmental Prote	ction Agend	cy 🗌 Amen	dment	Number
	Washington, DC	20460	_ ⊠ Other		
	Annlic	ation for Pe	esticide - Section		
1. Company/Product Number	- Дрино		Product Manager	<u> </u>	Proposed Classification
777-101			Jacqueline Ha	rdy	
Company/Product (Nam ADP 1010		PM#	# 34		None
5. Name and Address of Applic	· · · · · · · · · · · · · · · · · · ·	do) c Eve		In cocordonac	Restricted with FIFRA Section
Reckitt Benckiser LLC	Jant (include zir Co				identical in composition
Morris Corporate Center IV			beling to:	ot is sirimal of i	identical in composition
399 Interpace Parkway			Reg. No		
Parsippa <u>ny,</u> NJ 07054-0225		-: / .:	(cg. 140	<u></u>	
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Amendment - Explain below.				abels in response	to Agency letter dated
Resubmission in response to			"Me Too" Appl	,	to rigority lotter dated
Notification - Explain below.	Agency letter dated		Other - Explain below		
[] Notification - Explain below.	·		Other - Explai	in below	
Explanation: Use additional	page(s) if necessary	/. (For Section	I and Section II.)		a Alexa Differentia de la la
Non-notification in accordance to PF	(Notice 98-10, Section	I II .A. to add EP	A Establishment Nun	1ber ///-PA-001 t	o the Master Label
This non-notification is consistent wi	th the provisions of PR	Notice 98-10 ar	nd EPA regulations 40	O CFR 152.46, and	d no other changes have been
made to the labeling or the confiden	tial statement of formu	la of this produc	t. I understand that it	is a violation of 18	3 U.S.C. Sec. 1001 to willfully
make any false statement to EPA. I					
152.46, this product may be in violat	IOII OI FIFKA and I IIIa	y be subject to e	morcement action an	a penallies under	sections 12 and 14 of FIFRA.
		Section	on – III	•	
Material This Product Will Be F					
Child-Resistant Packaging	Unit Packaging		Water Soluble Pa	ckaging	2. Type of Container
Yes*	∐ Yes		Yes	ľ	Metal
⊠ No	⊠ No		⊠ No		Plastic
	If "Yes" Unit Packaging	No. per container	If "Yes" Package wgt.	No. per container	Glass
*Certification must	wgt	container	Package wgi.	container	Paper
be submitted (on file)					Other (Specifiy)
Location of Net Contents Inform	nation 4. Siz	e(s) Retail Conta	ainer	5. Location of	f Label Directions
Label Co	ontainer			On Labe	l
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6. Manner in Which Label is Affix	ed to Product 🛛	. .			1
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		Section	n – IV		6 CCC.
Contact Point (Complete items	directly below for iden	tification of indiv	idual to be contacted,	if necessary, to pi	rocess this app:ˈicatiɔn/
Name		Title _		1	Telephone No. (Ificiude Area Code)
Amanda Lando			llatory Operations L	.ead	973-404-2647
	Certific		. 10		6. Date Application &
I certify that the statements I have complete. I acknowledge that any	made on this form an	u all attachment	s inereto are true, acc	curate and	Reveived cocc
imprisonment or both under applic	cable law.	Sicaumy Statem	circinay be punishabi	C by fine Of	(Stamped)
2. Sanature:		3. Title:			
MMANAA / S	and nit		gulatory Operations	Lead	((((((((((((((((((((
4. Typed Name:	11 VY) 1	5. Date:			
4. Typed Name.	1+	J. Date.	August 26, 2014		

August 26, 2014

Document Processing Desk (NON-NOTIF)
Office of Pesticide Programs (7504P)
Antimicrobials Division (7510P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention:

Ms. Jacqueline Hardy, PM-34

Reference:

Non-notification

Product Name: ADP 10106

EPA Registration Number: 777-101

Dear Ms. Hardy:

Reckitt Benckiser LLC (d/b/a Reckitt Benckiser) would like to submit a non-notification in accordance with PR 98-10 to add EPA Establishment Number 777-PA-001 to the Master Label. The changes for this submission are highlighted in red on Page 1 of the Master Label. The green highlighted text is part of a notification submitted on August 21, 2014 and currently pending with EPA.

In order to support this non-notification, the following documentation is included:

- EPA Form 8570-1
- Red-lined version of the Master Label
- Clean copy of the Master Label

If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2647 or via email at **NARegulatory.Household@rb.com**. Thank you for your assistance with this registration action.

Sincerely,

Amanda Landolt

Regulatory Operations Lead

Reckitt Benckiser

Encl.

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<< Front Panel >>

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g) 1.0 OZ. (28 g) 1.5 OZ. (42 g) 7.0 OZ. (198 g) 7.4 OZ. (209 g) 8 OZ. (226 g) 9 OZ. (255 g) 10 OZ. (283 g)

12 OZ. (340 g) 15 OZ. (425 g) 16 OZ. (454g)

18 OZ. (154g) 18 OZ. (1 LB. 2 OZ.) (510 g) 19 OZ. (1LB. 3 OZ.) (538 g) Total: 20 OZ. (1 LB. 4 OZ.) 566 g

<< Front or Back Panel >>

EPA Reg. No.: 777-101 EPA Est. No.: 777-NJ -2

13891-IN-001 61203-MA-001 777-PA-001

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

<< Back Panel >>

Questions? (symbol of telephone) (1-800-228-4722)
For ingredient (and other) information, (www.rbnainfo.com)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RB {insert year}

<< Back Panel - Optional text >>

Steel Recycling Symbol Please recycle when empty



HEALTH . HYGIENE . HOME

Company Logo (Reckitt Benckiser) (rb)

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 4,840,792 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,795,566 << Robertet's formula >>

(Licensed under) U.S. Patent Number 5,538,719 << Firmenich formula >>

(Licensed under) U.S. Patent Number 6,610,648 << Givaudan formula >>

Date Reviewed: 4/1/2014 Reviewed By:

NOTIFICATA

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Learn more about (the importance of good hygiene habits) (and) (the many ways that Lysol[®] is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

<< Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

<< INTRODUCTORY 6-MONTH CLAIMS - will appear on the graphics label for 6 months the product is on shelf >>

Disinfects, deodorizes with new

fresh, clean fragrance

New

(New) Advanced Odor Control

(Formula) (Technology)

(New) Advanced Odor (Elimination) (Eliminator) (Technology)

New (Advanced) (Patented) Technology

New and Improved (Technology)

(formula) **New Fragrance**

(New) Improved Odor (Elimination) (Eliminator)

(Technology)

(New) Improved Technology

New {insert fragrance name} (scent)

(New) (Patented) (Technology)

(formula)

New Scent **New Size**

(New) Ultimate Odor Eliminator

<< Product Descriptors >>

2 in 1

Absolutely Fresh Air + Surface

Air and Surface Sanitizer

Air Sanitizer

Air Sanitizer & Surface Disinfectant

Air Treatment All in One

All Over Freshness Antibacterial Action **Antibacterial Spray**

Bactericidal Bactericide

Clean & Fresh (Scent)

Disinfectant

Disinfectant Spray Disinfects **Double Action Dual Action**

Dual Purpose Duo

Finishing Touch Fresh Air

Freshness Enhancer Fungicidal

Fungistat Mildewcidal Mildewcide

Multi-Purpose Multi-Room

Multi-Surface Odor Eliminator Odor Remover

Odor Destroyer Odor Buster

Odor Sweeper Sanitizer

Sanitizing Spray

Universally Fresh

<< Fragrance Descriptors >>

Blissful Escape Scent

Calming Tides Scent

Citrus Scent

Coral & Ocean Breeze Scent

Coral Summer Scent Crisp Linen Scent Fragrance Free Fresh Laundry Scent

Fresh Scent

Ginger & Green Tea Scent Herbal Renewal Scent

Lavender Mist (Scent)

Marine Coral Scent MORNING DEW Scent Morning Linen Scent Moonlight Dream Scent Ocean Escape Scent Pacific Mist Scent Pure Shores Scent

Pure Zen Scent Shimmering Sunrise Scent

Soothing Chai Scent SPARKLING WATERS Scent Zen Escape Scent

Summer Coral Scent

Summer Sunset Scent Sundrenched Garden Scent

Sun-Kissed Linen Scent Sunny Fields Scent Sunset Calm Scent Sun Sparkle Scent

Warmth & Light Scent WHITE BLOSSOM Scent Wind Blown Sheets Scent

Zen Calm Scent



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<< Packaging Claims >>

Better Value

Multi-Pack

Limited Time (offer) (value) (bonus) (pack)

Travel Pack Travel Size

Bonus Pack

Big

Mega Value Pack

Trial Size

Buy X Get X Free

Club Pack

Mega Value Size

Value-Pack Value Size

Club Size Convenient Size Personal Size Purse Size

60% (Bonus) (More) (Free)

Discreet Size

Save Money By Buying Our Convenient

Up to 100 uses per can

Economy Size

Club Pack Size! Special Pack

X% (Bonus) (More) (Free)

16 oz. for the price of 10 oz.

60% (more for) free

60% bonus

16 oz. at the price of 10 oz. 6 oz. (more for) free 6 oz. bonus

<< Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

<< Fragrance Related Claims >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

Complete Freshness

Destroy odors

For a (fresher) home

For (exceptional) (extraordinary) freshness

For freshness that lasts

(For) Long lasting freshness

(For) ultimate freshness

Fresh air

Freshness lasts

Remarkable Freshness

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (fresh) (refreshing) (lasting) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance (This product) Eliminates odors (at the source) (for) (ultimate) (complete) (freshness) (throughout your home) (a fresher home)

(This product) Leaves (no odors behind) (an odor free room)

(This product) lets you open your door to a clean and fresh smelling home.

(This product) Makes your home a fresher place to be.

Use this product for (ultimate) (complete) (freshness) (a light, fresh scent) (for a fresher home)

(Use this product for) Ultimate Freshness

<< Brand Claims >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria (with this product)

(Life Stinks:) (Neutra Air) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

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<< Formulation Claims >>

Our Best Ever (formula) (Technology)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them (and effectively make them odorless.)

This product contains (patented technology) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

<< Use Site Claims >>

Great for bathrooms!

(This product) can be used {insert USE SITES from list on page 10}

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert USE SITES from list on page 11}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert USE SITES from list on page 11}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

<< Odor Removing Claims >>

3 in 1 – odor elimination (air sanitization) (surface disinfection)

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Eliminate (removes) (controls) (destroys) bacterial odors at the source (with this product) (for ultimate freshness) (and in the air)

Eliminate (removes) (controls) (destroys) bacterial odors (in the air)

Eliminate (removes) (controls) (destroys) odors caused by odor-causing bacteria (in the air)

Eliminate (removes) (controls) (destroys) odors (at the source) (&) in the air

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on page 10} (caused by odor-causing bacteria)

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (odors) {insert ODORS from list on page 11} unlike air fresheners (that) (which) only mask odors (temporarily).

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) (tough) (problem) odors (around)(such as) {insert ODORS from list on page 11}.{insert list of ROOMS from the USE SITES list on page 11}

(Eliminate(s)) (remove(s)) (control(s)) (destroy(s)) odors unlike air fresheners that only mask odors temporarily.

Eliminate tough odors such as bathrrom odors, pet odors, smoke and food odors

Eradicate odors.

Get odors out with (this product)

Kills (99.9%) of odor-causing bacteria

Kills (99.9% of) (odor-causing) bacteria at the source (for ultimate) (complete) (freshness) (for a light, fresh scent) (for a fresher home)

Kills (eliminates) (reduces) (controls) {list of ODORS from list on page 11} (odors) (caused by) (airborne) odor-causing bacteria.

Leaves no odors behind

(This product) (...) air so clean you can smell the freshness

Odor (eliminator) (elimination)

Odor fighter

Solve odor problems at the source (with this product)

Targets odor causing bacteria for long lasting freshness

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates them).

(This products) (Eliminates) (Destroys) odors (caused by odor-causing bacteria)

(This product) eliminates odors by (removing)(killing) (controlling) odor causing bacteria (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) {insert ODORS from lict on page 11}

Ultimate odor eliminator

Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors

Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

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Unlike air fresheners that only mask odors, this product sanitizing spray eliminates tough odors such as smoke, food, mold, mildew, bathroom, and pet odors for freshness

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list on page 11).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list on page 11}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

<< Bacterial Claims >>

Clean(s) (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.

(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria (and eliminates their odors) (This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) odor causing airborne bacteria (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) odor-causing bacteria in the air – unlike air fresheners, which only mask odors.

(This product) (kills) (destroys) (eliminates) (reduces) (Removes) (controls) the odor-causing bacteria that cause (bad)(tough) {insert ODORS from list on page 11} (in the air)

(This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) {insert ODORS from list on page 11}

(This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (non-bacterial odors) (such as) (around) (insert ODORS from list on page 11)

<< Air Sanitizing Claims >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria) (This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by temporarily (reducing) (removing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

<< Temporarily Action Claims >>

Temporarily reduces odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne odor-causing bacteria (in any room) {insert ROOM from USE SITES list on page 11}

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily (reduces) (Removes) (Sweeps away) (Takes away) (airborne bacteria) (odorcausing bacteria in the air)

E: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term "x" is a place holder for a number between 1 to 99.

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(This product) temporarily (reduces) (Removes) (Sweeps away) odor causing bacteria from) {insert ODORS from list on page 11}

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne odor-causing bacteria) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (temporarily reducing) (odors) (temporarily reducing airborne odor-causing bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

<< Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

<< Sanitizing – Hard non-porous, non-food contact surface claims >> (front / back panel claim)

An effective (fast acting) non-food contact surface sanitizer (for use in {insert USE SITES from list on page 11}) Fast Acting (Sanitizer)

Great for use as a non-food contact surface sanitizer in {insert USE SITES from list on page 11}.

Kills (Destroys) (Eliminates) 99.9% of bacteria*** on hard, non-porous surfaces

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 5 minutes.***

Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen)(bathroom)(household) surfaces in 5 minutes.***

Kills (99.9%) (of) (household) bacteria in (5 minutes) on hard, non-porous surfaces.***

Leaves (household) surfaces sanitized

(Sanitizes) (Kills) (99.9% of) (illness causing) bacteria*** and (neutralizes) (eliminates) (bacterial) odors (at the source) (for) (complete) (freshness) (throughout your home) (a fresher home) (a healthier home) (a fresher and healthier home) (for a fresher and healthier home)

Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (5 minutes).

Sanitizes (Kitchen) (household) (bathroom) (hard non-porous) (surfaces) in 5 minutes.

Sanitizer (Sanitizes)

5 minutes is all it takes to kill 99.9% of bacteria.***

(back panel qualifier)

***Kills (destroys)(eliminates) 99.9% of (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 5 minutes.

<< Front or Back Panel – Surface Disinfecting & Deodorizing claims – use as bullet point or in paragraph format >>

An effective disinfectant, sanitizer (non-food contact surfaces) for use in the kitchen, bathroom, bedroom and other household areas.

(Controls)(Kills) odor-causing (germs**) (bacteria*)

Controls kitchen odors caused by bacteria*.

Controls pet odors caused by (bacteria*) (fungi).

Controls the flu virus (on hard non-porous surfaces)

Deodorizes by killing (many) (bacteria*) (germs**) (fungi) that cause odors, (ordinary non-germicidal sprays can't do this) Disinfection Control (Formula)

Disinfects {insert 'A – B' organisms from list on page 9} on hard non-porous surfaces.

Disinfects hard non-porous (food) (non-food) contact surfaces (in {insert USE SITES from list on page 11})

Disinfects ({insert USE SITES from list on page 10}) (and) ({insert USE SURFACES from list on page 11})

Disinfects and deodorizes by killing common (household) germs** and controlling their odors.

Disinfects (sanitizes) and deodorizes by killing common (household) bacteria* and controlling their odors.

Dries quick, kills (germs**) quick

Effective against (bacteria*) (fungi)(virus[†])(germs**): {insert 'A - B' organisms from list on page 10}

Eliminate odors at the source and in the air

Eliminates odors at their source

Eliminates (germs**) (and) (odors) on hard non porous surfaces that you come into contact with everyday.

Eliminates (removes) odors (caused by) (bacteria*)(germs**) (mildew)

Eliminates (Removes) (bacteria*) (fungi*) (viruses[†]) (germs**) from {insert USE SURFACES from list on page 11}

Fights germs and odors

Fights the Flu Virus (on hard non-porous surfaces)

Flu Virus Control (on hard non-porous surfaces)

(For use in) (homes) (as a) (disinfectant)

Gets rid of odors by killing the germs** (that cause them)

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Gets to the heart of odors

Great for spot disinfection - target performance

Helps prevent the build-up of odors by killing odor-causing bacteria* (on hard non-porous food contact surfaces)

Keeps (controlling) (killing) odor-causing germs (bacteria*).

Keeps (eliminating)(controlling)(killing) odor-causing germs**.

Keeps on (controlling) (killing)odor causing germs**

Keeps odors away by (eliminating)(controlling)(killing) the (bacteria) (germs**) that cause odor.

Kills (disinfects) against {insert 'A - B- C' organism from list on page 9}

Kills 99.9% of germs** and odor causing bacteria

Kills 99.9% of germs** and odor causing bacteria so odors do not come back

Kills (99.9% of) (illness causing) bacteria and (neutralizes) (eliminates) odors (at the source)

Kills (99.9% of) (illness causing) (odor-causing) bacteria at the source

Kills germs**, helps your house (home) smell cleaner

Kills germs** (whenever) (where-ever) you need it

Kills (household) (kitchen) germs**

Kills Influenza A (Flu virus)

Kills (kitchen)(household)(bathroom)(germs**)(bacteria*)(fungi)

Kills more than 99.9% of bacteria* and viruses

Kills (most) Household germs**

Kills the (Influenza) (flu) virus

Kills (the following) (household) (kitchen) (germs**)(bacteria)(viruses[†])(fungi): {insert 'A – B– C' organisms from list on page 9} (in 10 minutes)

Kills (bacteria*)(germs**)

Prevents the growth of mold and mildew (on) (in) {insert USE SURFACES from list on page 11} {insert USE SITES from list on page 11}

On hard, non-porous, non-food contact surfaces this product kills the following (bacteria*)(virus[†])(fungi)(germs**): {insert 'A - B' organisms from list on page 10}

Starts to kill on contact

Surface Disinfectant

(This product) (controls) (kills) the (germs**), (bacteria*) that cause unpleasant odors (at the source).

(This product) deals with the root cause of the odor, leaving behind a fresh clean (home) (scent)

(This product) (disinfects) (and) (sanitizes) the following surfaces (insert use surface from list on page 11)

(This product) (disinfects) (and) (sanitizes) (in) (the following areas) (insert USE SITES from list on page 11)

(This product) (eliminates) (kills) germs** on surfaces and (removes) odors in the air

(This product) is a mildewstat and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard non-porous surfaces.

(This product) kills {insert 'A - B' organisms from list on page 9} (in 10 minutes)

(This product) kills the germs** that cause (bad) odors

(This product) kills bacteria* on environmental surfaces in your home and in public places.

(This product) kills (the following virus) (Influenza A) (on hard, non-porous surfaces) (in 10 minutes)

(This product) prevents odors at their source caused by (germs**), (bacteria*)

Treats, does not cover up

Use this product (in) (under) (around) (on) {insert use site from list on page 11}

Use this product (on) {insert USE SURFACES from list on page 11}

Kills 99.9% of (bacteria*) (germs**) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on a page 10} {insert USE SITES from list on page 11}

Kills 99.9% of germs** and odor causing bacteria* (on hard surfaces)

Kills 99.9% of odor causing (bacteria*) (germs**) (on) (in)(odor) (hot spots) (such as) {insert USE SURFACES from list on page 10} {insert USE SITES from list on page 11}

(back panel qualifier for disinfecting "germs" - must choose at least 1 bacteria and/or 1 virus and/or fungus),

**(This product) kills 99.9% of (Staphylococcus aureus) (Salmonella enterica) (Pseudomonas fluorescens) (Escherichia coli) (Escherichia coli O157:H7) (Proteus mirabilis) and (Influenza A) (Candida albicans) un hard non-porous surfaces in 10 minutes

<< DISINFECTING CLAIMS (Hard non-porous, non-food contact surface) >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against

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(Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus.



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<< Back Panel - Use directions IMPORTANT: Advisory statements must be included where appropriate; pictograms showing use direction where applicable >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< For the 1.0 oz size >>

To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.

<< Directions for air sanitization>>

(For Air Sanitization) (To Sanitize the Air): Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Directions for Surface Disinfection >>

For Surface Disinfection and Sanitization: Preclean surfaces prior to use. Shake well before each use. Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist.

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 5 minutes and allow to air dry.

To Disinfect: Let stand for ten (10) minutes and allow to air dry.

Rinse all toys and food contact surfaces with potable water after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 10 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<< Advisory Statements >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics. Does not harm most (bathroom) (restroom) surfaces.

Does not nami most (bathloom) (restroom) surfaces.

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.



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<< IMPORTANT: All organisms must be identified by genus & species.

Abbreviations may be included but must appear in (parens). >>

<< Hard non-porous surfaces >>

<< A. 10-min Disinfection against Bacteria >>

(Methicillin Resistant) Staphylococcus aureus (Staph) (MRSA)

(ATCC # 33592)

Staphylococcus aureus (Staph) (ATCC # 6538) Salmonella enterica (Salmonella) (ATCC # 10708)

Pseudomonas fluorescens (ATCC # 6972)

Escherichia coli (E. coli) (O157:H7) (ATCC # 43888)

Proteus mirabilis (ATCC # 25933)

<< B. 10 Min. Disinfection against Virus >>

Influenza A Virus (Flu virus) (ATCC VR-544, Strain Hong Kong)

<< C. 10 Min. Disinfection against Fungi >>

Candida albicans (ATCC # 10231)

<< D. Fungistatic against Fungi >>

Aspergillus niger (mold & mildew) (ATCC # 6275)

<< E. *** 5 minute Sanitization against Bacteria >> Enterobacter aerogenes (ATCC # 13048)

Staphylococcus aureus (Staphylococcus) (ATCC # 6538)

Symbol Designation - sued on product labels:

Single asterisk (*) bacteria*

viruses[†]

used for identifying disinfection against specific bacteria

germs**

used for identifying disinfection against specific viruses. used for identifying disinfection against specific bacteria and virus and

Double asterisk(**) Triple asterisk (***)

Dagger (†)

sanitizes***

used for claims of sanitization



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<< Surface / Use Site / Odors - May be listed on product label in plural form >> (Graphic - depicting surface)

Bathroom surfaces **Bed Frame Bed Springs Bidet Brass**

Cat litter boxes Cement Chrome[^] clean-up carts sealed Concrete

Copper Counter (Countertop) Crystal Cuspidors Desk

(Diaper) changing (Counters) (tables) Diaper Pails Dish Pails

Door Knob (handle) Dressing carts **Drinking Fountains** Enamel

Faucets **Fixtures** garbage (cans) (pails) Glass Glass-topped Furniture

Glazed ceramic tile Glazed Porcelain sealed Groute Hard non-porous surfaces (Household) tools Laminate (surfaces)

Lamps Linen carts Marble (Cultured) Marble (Synthetic) Marble (Synthetic) Marlite

Metal[^] Metal Blinds

Porcelain (tile)

Microwave (oven) exteriors Mirror

No wax floors (non-wood) Cabinets Non-wood) chairs (non-wood) Highchair (non-wood) (Kitchen) (Non-wood) Outdoor (patio) Furniture Plastic (mattress covers)

Portable Toilet Recycling bins Refrigerators (exteriors)

(Resilent)(ceramic)Floor

Sealed Granite Shower (Stall) (Area)

Shower (curtain)(plastic)(liner)

Sinks (basin) sealed Slate Sports equipment Stainless Steel[^] Table (tabletops) glazed Terra Cotta Tin'

Telephones Toilet (Seats) (areas) (Toilet) (Urinal) Exteriors

Under sinks Vinvl (tile) Washable Wall Wheelchairs

Windows (windowsills)

Use Sites:

(Graphic - depicting use site)

All around the (house) (home)(office) Attic Automobile Baby's room (musty) Basement Bathroom Bedroom. Boat

Camper

Car Closets (damp) Storage Area / Room Den / Study Dining Room Dorm Family Room Garage Home / House

Kid's room Kitchen Laundry Room litter box(es) Living Room lockers Mobile Home Mud Room Home office Nursery

Pet (sleeping) (areas) (Home) Workshop Plavroom Sunroom Supermarket (grocery store) Tool Shed

Vacation home Vehicles Virtually any

area of the (home) (office)

ODORS

bacterial (odors) basement (odors) bathroom (odors) cat litter (odors) cigar (smoke) (odors) cigarette (smoke) (odors)

cooking (odors) (dirty) diaper (pail) (odors)

garbage (can) (pail) (odors) non-bacterial (odors)

kitchen (odors) (family) (pet) (dog) (cat) (odors)

food (odors) laundry (room) (basket) (odors)

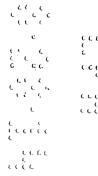
litter box (odors) mildew (odors) mold (odors)

pet (sleeping area) (odors) sick room (odors)

smell(y) (odors) smoke (odors) stink(y) (odors)

tobacco (smoke) (odors)

toilet (odors)



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[^]Non-Medical or Fixtures

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PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals **CAUTION:** Do not spray directly in eyes.

	FIRST AID
If in eyes:	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.
1	CONTACT NUMBER
	mments or In case of an emergency, call toll free 1-800-228-4722. Have the ner or label with you when calling a Poison Control Center, or doctor, or going for

<< Storage and Disposal language >>

STORAGE AND DISPOSAL:

PESTICIDE STORAGE: Do Not Puncture or Incinerate! Store in original container in areas inaccessible to

PESTICIDE AND CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Wrap [container] and put in trash or offer for recycling if available.

<< Physical Hazards language >>

PHYSICAL HAZARDS:

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< Optional Fruit Graphic Images >>



