

777-100

09-12-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

SEP 12 2011

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Mary C. Pisculli  
Regulatory & Registration Compliance Specialist  
Reckitt Benckiser LLC  
Morris corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

Subject: **SQUARE**  
EPA Registration No. 777-100  
Application Date: August 24, 2011  
Receipt Date: August 25, 2011

Dear Ms. Pisculli:

This acknowledges receipt of your Notification submitted under the provision of PR Notice 98-10, and FIFRA section 3(c) 9.

**Proposed Notification:**

Registrant is adding product cleaning claims to master label.

**General Comment:**

Based upon a review of the material submitted, the cleaning claim language is acceptable. A copy of the accepted notification has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-6416 or by e-mail at [Campbell-Mcfarlane.Jacqueline@epa.gov](mailto:Campbell-Mcfarlane.Jacqueline@epa.gov) or Glen McLeod by telephone at (703) 347-0181 or by e-mail at [mcleod.glen@epa.gov](mailto:mcleod.glen@epa.gov). When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

A handwritten signature in black ink, appearing to read "Jacqueline Campbell-McFarlane".

Jacqueline Campbell-McFarlane  
Product Manager (34)  
Regulatory Management Branch II  
Antimicrobials Division (7510P)

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United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number  
**MP0039**

**Application for Pesticide - Section I**

1. Company/Product Number 777-100	2. EPA Product Manager Jacqueline Campbell-McFarlane	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) SQUARE	PM# # 34	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

**Section - II**

Amendment - Explain below.  Final printed labels in response to Agency letter dated \_\_\_\_\_  
 Resubmission in response to Agency letter dated \_\_\_\_\_  "Me Too" Application  
 Notification - Explain below.  Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)

**Notification:** to add the following scent indicator and product performance cleaning claims to the master text label in accordance to PR Notice 98-10, Section II. N.:

(Fresh Mountain)  
 A clean you can smell  
 Cleans & freshens instantly  
 Destroys everyday messes and freshens  
 Destroys everyday stains quickly  
 Fast acting formula

Fast cleaning action  
 Instant freshness  
 "Just Cleaned" freshness for hours  
 More cleaning with less effort  
 Powerful cleaning and freshening  
 Removes everyday stains in seconds  
 Removes tough stains the first time

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III**

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
* <b>Certification must be submitted</b>		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container various	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____			

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)			
Name Mary C. Pisculli	Title Regulatory & Registration Compliance Specialist	Telephone No. (Include Area Code) 973-404-2715	
<b>Certification</b> I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped)
2. Signature: 	3. Title: Regulatory & Registration Compliance Specialist		
4. Typed Name: Mary C. Pisculli	5. Date: August 24, 2011		





August 24, 2011

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504P)  
U.S. Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S. Crystal Drive  
Arlington, Virginia 22202

Attention: Ms. Jacqueline Campbell-McFarlane, PM-34

Reference: Notification to add product performance cleaning claims to master text label  
Product Name: SQUARE  
EPA Registration Number: 777-100  
OPP ID Number: MP0039

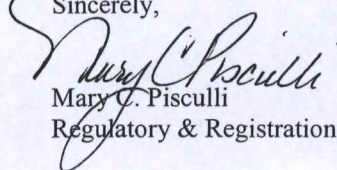
Dear Ms. McFarlane:

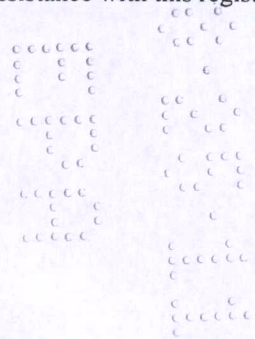
This letter is to inform the agency that Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) would like to add the following scent indicator and product performance cleaning claims on our master text label for the above referenced registration number in accordance to PR Notice 98-10, Section II. N.

- (Fresh Mountain)
- A clean you can smell
- Cleans & freshens instantly
- Destroys everyday messes and freshens
- Destroys everyday stains quickly
- Fast acting formula
- Fast cleaning action
- Instant freshness
- “Just Cleaned” freshness for hours
- More cleaning with less effort
- Powerful cleaning and freshening
- Removes everyday stains in seconds
- Removes tough stains the first time

In support of this submission, I have enclosed one (1) copy of the master text label with the above listed scent indicator and product performance cleaning claims appearing as double underlined red font and the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. MP0039. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2715 or via email at [mary.pisculli@reckittbenckiser.com](mailto:mary.pisculli@reckittbenckiser.com). Thank you for your assistance with this registration action.

Sincerely,  
  
Mary C. Pisculli  
Regulatory & Registration Compliance Specialist





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<< Front Panel >>

**ACTIVE INGREDIENT:**

Lactic Acid. . . . . 3.2%

**OTHER INGREDIENTS:** . . . . . 96.8%

**TOTAL:** . . . . . 100.0%

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** See back (side) panel for additional precautionary statements.

NET CONTENTS:	22 FL. OZ.	(1 PT. 6 FL. OZ.)	(650 mL)
	32 FL. OZ.	(1 QT.)	(946 mL)
	40 FL. OZ.	(1 QT. 8 FL. OZ.)	(1.18 L)
	60 FL. OZ.	(1 QT. 1 PT. 12 FL. OZ.)	(1.77 L)
	64 FL. OZ.	(2 QTS.)	(1.89 L)
	96 FL. OZ.	(3 QTS.)	(2.84 L)
	128 FL. OZ.	(1 GAL.)	(3.79 L)
	144 FL. OZ.	(1.125 GAL.)	(4.25 L)

<< Front or Back Panel >>

EPA Reg. No.: 777-100  
EPA Est. No.: 777-NJ-2  
777-IL-1  
777-OH-1  
8791-MO-1  
11525-IL-1  
09019-OH-2  
66256-CN-1

[See bottom or side] (for Lot/Date code)

**NOTIFICATION**  
Date Reviewed: *[Signature]*  
Reviewed By: *[Signature]*

<< Back Panel >>

**Questions?** (1-800-228-4722) (1-800-677-9218)  
(or) Visit us at (www.lysol.com) (www.reckittprofessional.com)  
For ingredient (and other) information, (please visit us at) (website)  
Made in U.S.A. © RBI (year)  
Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)  
Important facts (about this product):  
Contains no phosphates  
This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel – Optional text >>

Company Logo (Reckitt Benckiser Professional)  
Recycle Symbol  
Telephone Symbol  
Kosher Certification Symbol  
Important: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817  
Encourage your local authorities to establish a program to recycle this (bottle) (container).  
Help reduce plastic waste in your community.  
Reuse your trigger spray bottle by refilling with this convenient refill package.

If the last portion of (this product) is difficult to dispense, turn trigger 180° to face opposite direction;  
this will ensure full use of its contents.

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus.  
The term "x" is a place holder for a number between 1 to 99.



<< Front Panel – Introductory 6-month Claims will appear on the graphics label for 6 months the product is on shelf >>

(Complete) (Improved) (New) (Reformulated) (Formula)

<< Front or Back Panel – Marketing Claims - use as bullet point or in paragraph format >>

(Apple Blossom) (AquaMarine) (Crisp Linen) (Fresh) (Fresh Mountain) (Grapefruit) (Green Apple) (Green Apple Breeze)  
(Lavender Blossom) (Lavender Breeze) (Lemon Breeze) (Lemon Lime) (Mandarin Fresh) (Orange Breeze)  
(Pacific Fresh) (Rainforest Fresh) (Sparkling Citrus) (Spring Waterfall) (Scent) (Unfragranced) (Unscented)  
(Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance)

(3-in-1) (4-in-1) (4 Way) (Action) (All-in-1) (Cleaning Power) (Multi-Action) (Multi-Clean)  
(Multi-Purpose) (Multi-Surface) (One-Step Cleaner Sanitizer) (Triple Action)

Our best (all purpose) (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)  
Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (cleaner) (ever)

(Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Deodorizer) (Disinfectant) (Sanitizer)

(Complete) (Easy) (Easy to use) (Effective) (Extreme) (Quick) (Quick & Easy) (Ready to Use)  
(Streak-free) (Total) (Versatile) (Clean) (Cleaner) (Cleaning) (Degreaser) (Degreases) (Deodorizes)  
(Grease releaser) (with Grease release action)

(Beautiful) (Bright) (Brilliant) (Glistening) (See-through) (Streak-free) (Shine)

(Antibacterial) (Bactericidal) (Bactericide) (Cleaner) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)  
(Germicidal) (Sanitizer) (Sanitizes) (Virucidal<sup>†</sup>)

(Bleach free) (Non-abrasive) (Streak-free) formula

(Bonus) (Economy) (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size)  
(Bonus x %) (Bonus x oz) (x oz at x oz Price) (x % discount) (x % more free) (x oz at the price of x oz)  
(Money back guarantee) (Your # 1 choice) (Take the Lysol Challenge) (Try it yourself) (or) (Get your money back)

<< Front or Back Panel – Marketing Claims - use as bullet point or in paragraph format >>

4-in-1 action – saves you time

A clean you can smell

A convenient way to (clean) (disinfect) (deodorize) (sanitize)

A disinfecting (non-food contact surface) cleaner for use (in) (on) (the) {insert use site / surface}

A formula that leaves a streak-free shine

An effective (and) (versatile) all purpose cleaner you can buy

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites}

An effective (cleaner) (sanitizer) on non-food contact surfaces in the {insert use site}

An effective, disinfecting cleaner for use in the {insert use site} (and other household areas)

An effective (fast-acting) all purpose cleaner (degreaser) (and) (deodorizer)

An effective (fast acting) non-food contact surface sanitizer (for use in {insert use sites}) (and other household areas)

Antibacterial Action

Antibacterial surface cleaner

Apply straight from the bottle

(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum)

(x%) Better than ever on (tough) grease (and) (soap scum)

(Clean) (disinfect) (deodorize) (sanitize) with confidence

Cleans & freshens instantly

Cleans better than ever

Combines streak-free cleaning with antibacterial action

Confidence in (cleaning) (disinfecting) (deodorizing) (sanitizing)

Contains no (abrasives) (bleach)

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<< Front or Back Panel – Marketing Claims - use as bullet point or in paragraph format >>

Contains (powerful) (effective) (fast acting) grease cutters  
Contains the most powerful (effective) (fast acting) grease cutters  
Convenient ({insert use site / surface}) (surface) cleaner  
Does not harm most (kitchen) (and) (bathroom) surfaces  
Deodorizes and sanitizes as it cleans  
Destroys everyday messes and freshens  
Destroys everyday stains quickly  
Effective – works on many hard, non-porous surfaces  
Effectively works on many hard, non-porous surfaces  
Fast acting formula  
Fast cleaning action  
For a (cleaner) (fresher) (shinier) (household) (home)  
(For a) deep down clean  
For any hard, non-porous surface where (bacteria) (germs\*\*) are a concern  
For multiple cleaning tasks  
For use (in) (on) (the) {insert use site / surface} as a multi-purpose disinfectant cleaner  
Formulated for (hospital) (institutional) use  
Formulated for medical institution's (infection control program) needs  
Good for (everyday cleaning) (multiple cleaning) (and) (for your toughest household messes) (jobs) (tasks) (chores)  
Great for {insert use site} (most indoor and outdoor cleaning tasks) (your toughest household messes)  
Great for everyday use in {insert use site} (all over the house)  
Great for (everyday cleaning) (multiple cleaning) (and) (for your toughest household messes) (jobs) (tasks) (chores)  
Great for use on hard, non-porous surfaces located in (the) {insert use site}  
Help protect your home from germs\*\* with LYSOL® Brand Disinfectant products  
Hospital disinfectant  
Instant freshness  
"Just Cleaned" freshness for hours  
Keep your {insert use site / surface} clean everyday  
Leaves a (long-lasting) (fresh) (clean) scent  
Leaves no (dull) (filmy) (sticky) (residue)  
Lysol's best (ever) (grease) (and) (soap scum) (remover) (cleaner)  
Meets AOAC Germicidal Spray Product efficacy test standards for hospital disinfectants  
More cleaning with less effort  
No need to (dilute) (or) (rinse)  
No rinse required (on non-food contact surfaces)  
Non-abrasive formula (will not scratch surfaces)  
Perfect for use (in) (on) (the) {insert use site / surface}  
Powerful cleaning and freshening  
Powers through your toughest cleaning jobs  
Perfect for everyday use in {insert use site} (all over the house)  
Ready to use (kitchen) (and) (bathroom) cleaner  
Releases powerful cleaning agents on contact  
Removes everyday stains in seconds  
Removes tough stains the first time  
Starts to work before you do  
Take care of your home with (this product)  
This is not a concentrate – do not add water  
Use (in) (on) (the) {insert use site / surface}  
Use only one product to get a streak-free shine plus antibacterial action  
Use (this product) throughout your home  
Where to use: {insert use site / surface}  
Works on a wide range of (kitchen) (bathroom) (household) surfaces  
You can see the (this product) difference

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus.  
The term "x" is a place holder for a number between 1 to 99.



<< Front or Back Panel – Cleaning Claims - use as bullet point or in paragraph format >>

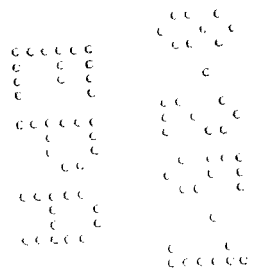
- 4 cleaning actions in (one bottle)
- Advanced cleaning power formula
- Antibacterial cleaning action (on hard, non-porous surfaces) (in the) (for) ({insert use site}) (all over the house)
- Cleans {insert use site} surfaces to a streak-free shine (with no bleach (without leaving a residue behind)
- Cleans and disinfects (all over the house) (kitchens (and) (bathrooms) (restrooms)
- Cleans and disinfects (hard, non-porous surfaces) in kitchens and bathrooms (all over the house)
- Cleans and sanitizes (kitchens) (and) (bathrooms) (restrooms) (all over the house)
- Cleans and sanitizes most (washable) hard, non-porous (kitchen) (bathroom) (restroom) surfaces
- Cleans and sanitizes non-food contact surfaces
- Cleans and shines {insert use surface} (in the home)
- Cleans and shines (many hard, non-porous surfaces) (in the home)
- Cleans (disinfects) (sanitizes) and removes offensive odors from {insert use sites}
- Cleans everyday kitchen and bathroom messes
- Cleans grease (fast) (quickly)
- Cleans greasy dirt, soap scum and bathroom soils
- Cleans grime in kitchens (and) (bathrooms) (restrooms) (fast)
- Cleans kitchen and (bathroom) (restroom) surfaces
- Cleans kitchen, bathroom and household grime and soils (fast)
- Cleans stubborn stains
- Cleans the toughest soils
- Cleans to a (streak-free) (brilliant) (sparkling) shine
- Cleans tough {insert soils}
- Cleans (tough) (everyday) (dirt and grime) ({insert soil})
- Cleans tough messes fast
- Cleans tough soap scum (with no bleach)
- Cleans without bleaching
- Cleans without leaving a dull residue behind
- Complete Clean
- Controls grease (fast) (quickly)
- Cuts cleaning time
- Cuts grease (fast) (quickly)
- Cuts greasy dirt and soap scum and bathroom soils
- Cuts grime in kitchens and (bathrooms) (restrooms) (fast)
- Cuts kitchen, bathroom and household grime and soils (fast)
- Cuts through tough grease (and grime) (without streaking) (and) (with no bleach)
- Cuts through tough kitchen (and) (bathroom) (restroom) (grease) (grime) (and) soils
- Cuts tough grease (and grime) (without streaking) (and) (with no bleach)
- Cuts tough soap scum (with no bleach)
- Destroys (tough) grease (and grime)
- Destroys tough grease (and grime) (without streaking) (and) (with no bleach)
- Dissolves grease (fast) (quickly)
- Dissolves tough {insert soils}
- Easily cuts (tough) (toughest) (stubborn) {insert soils}
- Easily destroys (tough) (toughest) (stubborn) {insert soils}
- Easily dissolves (tough) (toughest) (stubborn) {insert soils}
- Easily removes (tough) (toughest) (stubborn) {insert soils}
- Easily powers away (tough) (toughest) (stubborn) {insert soils}
- Easily powers through (tough) (toughest) (stubborn) {insert soils}
- Easily wipes away (tough) (toughest) (stubborn) {insert soils}
- Effective – cleans soap scum
- Effective – cleans many hard, non-porous surfaces
- Effortlessly cleans (stubborn) stains
- Effortlessly cleans the following {insert soils}
- Effortlessly eliminates (stubborn) stains
- Effortlessly eliminates the following {insert soils}

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.  
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< Front or Back Panel – Cleaning Claims - use as bullet point or in paragraph format >>

Effortlessly removes (stubborn) stains  
Effortlessly removes the following {insert soils}  
Eliminates stubborn stains  
Eliminates the toughest soils  
Eliminates tough {insert soils}  
Eliminates (tough) grease (and grime)  
Eliminates tough grease (and grime) (without streaking) (and) (with no bleach)  
Eliminates tough odors (left behind) (from) (pets) (smoke) (cooking)  
Eliminates tough soap scum (with no bleach)  
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)  
For a better (kind of) clean  
For (many) hard non-porous (kitchen) (bathroom) (restroom) surfaces  
For the ultimate clean  
Freshens {insert use site}  
Get a true clean with (this product)  
Gives you multiple cleaning actions – (removes) (eliminates) (cuts through) {insert soils} (and deodorizes)  
Gives you streak-free cleaning (on most kitchen surfaces from appliances to greasy stovetops)  
Gives you streak-free shine while it cleans  
Gives you the power of (many) specialty cleaners in one bottle  
Great for cleaning high touch areas  
“Just Cleaned” freshness for hours  
Just (spray) (mop) and wipe clean  
Keep your (shower) (tub) clean  
Keep your (shower) (tub) free from soap scum  
Leaves {insert use site / surface} surfaces (clean) (deodorized) (sparkling) (shining)  
Leaves nothing but streak-free clean behind  
Leaves your {insert use site / surface} with a fresh, clean scent  
Make soap scum (disintegrate away) (dissolve) (vanish)  
Makes your (cleaning) job easier (in the) ({insert use site}) (all over the house)  
No mix (cleaner) (cleaning)  
Non-food contact surface sanitizing cleaner  
One-step cleaning and sanitizing  
Powerful all purpose cleaner  
Powerful cleaning action  
Powerful fast-acting (all) (multi) purpose cleaner (degreaser) (and) (deodorizer)  
Powerful grease cutter  
Powerful soap scum remover  
Powers away tough grease (and grime) (without streaking) (and) (with no bleach)  
Powers away tough soap scum (with no bleach)  
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including (kitchen) (grease) (and) (grime) (stains)  
Powers through even your toughest messes in the kitchen and bathroom  
Powers through (soap scum) (and) (grease) (better than ever)  
Powers through (tough) (grease) (and) (soap scum) (better than ever)  
Powers through (tough) grease (and grime)  
Powers through tough messes (all over the house including kitchen grease & grime) (and) (bathroom soils like soap scum)  
Quick cleaning (in) (on) (the) {insert use site / surface}  
Quickly cleans {insert use site} surfaces to a streak-free shine (with no bleach)  
Quickly cleans {insert use site} surfaces to a streak-free shine without leaving a residue behind  
Quickly cleans (stubborn) stains  
Quickly cleans the following {insert soils}  
Quickly cuts (tough) (toughest) (stubborn) {insert soils}  
Quickly degreases and deodorizes  
Quickly destroys (tough) (toughest) (stubborn) {insert soils}  
Quickly dissolves (tough) (toughest) (stubborn) {insert soils}  
Quickly eliminates (foul) (filthy) (lingering) (food) odors  
Quickly eliminates (stubborn) stains



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< Front or Back Panel – Cleaning Claims - use as bullet point or in paragraph format >>

Quickly eliminates the following {insert soils}  
Quickly removes (foul) (filthy) (lingering) (food) odors  
Quickly removes (stubborn) stains  
Quickly removes the following {insert soils}  
Quickly removes (tough) (toughest) (stubborn) {insert soils}  
Quickly powers away (tough) (toughest) (stubborn) {insert soils}  
Quickly powers through (tough) (toughest) (stubborn) {insert soils}  
Quickly wipes away (tough) (toughest) (stubborn) {insert soils}  
Removes soap scum  
Removes tough {insert soils}  
Removes (tough) (everyday) (dirt and grime) ({insert soil})  
Removes tough grease (and grime) (without streaking) (and) (with no bleach)  
Removes tough odors (left behind) (from) (pets) (smoke) (cooking)  
Removes tough soap scum (with no bleach)  
Starts cleaning on contact  
Surface cleaner with antibacterial formula  
The smell of (LYSOL<sup>®</sup>) clean  
Thoroughly cleans surfaces throughout the {insert use site} (to a streak-free shine)  
Tough on greasy soils  
Uniquely formulated to remove tough grease and grime  
Use (this product) (throughout your home) to clean {insert use site / surface} ({insert soil})  
Wipes away everyday grease and grime  
Wipes away tough grease (and grime) (without streaking) (and) (with no bleach)  
Wipes away tough soap scum (with no bleach)

<< Front or Back Panel – Sanitization Claims - use as bullet point or in paragraph format >>

Cuts tough grease and grime and kills 99.9% of bacteria in the (kitchen) (bathroom)\*\*\*  
Destroys 99.9% of bacteria\*\*\*  
Destroys 99.9% of (household) bacteria (in 30 seconds)\*\*\*  
Eliminates 99.9% of bacteria\*\*\*  
Eliminates 99.9% of (household) bacteria (in 30 seconds)\*\*\*  
Fast-acting sanitizer  
Great for use as a non-food contact surface sanitizer in {insert use site}  
Kills 99.9% of bacteria\*\*\*  
Kills 99.9% of (household) bacteria (in 30 seconds)\*\*\*  
Sanitizes (and deodorizes) hard, non-porous surfaces throughout your {insert use site}  
Sanitizes as it cleans  
Sanitizes (hard, non-porous surfaces) (kitchens and bathrooms) (all over the house)  
Sanitizes non-food contact surfaces  
Sanitizes {insert use site} (non-food contact) surfaces in 30 seconds\*\*\*  
Sanitizes without bleaching  
Starts to kill on contact  
Versatile and convenient sanitizer for hard, non-porous surfaces

Kills 99.9% of the following household bacteria commonly found (in) (kitchens) (bathrooms) (around the home) on hard, non-porous surfaces in 30 seconds: (Salmonella (choleraesuis) enterica) (Staphylococcus aureus) (and) (Enterobacter aerogenes)

This product is a sanitizer for hard, non-porous, non-food contact surface areas in 30 seconds against (Salmonella (choleraesuis) enterica) (Staphylococcus aureus) (and) (Enterobacter aerogenes) (according to the Non-Food Contact Surface Sanitizer method)

Sanitization Qualifier:                   \*\*\* Kills 99.9% of (Salmonella (choleraesuis) enterica) (Staphylococcus aureus) (and) (Enterobacter aerogenes) on hard, non-porous surfaces in 30-seconds.

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The product label must identify the specific bacteria, virus, fungus.  
The term "x" is a place holder for a number between 1 to 99.



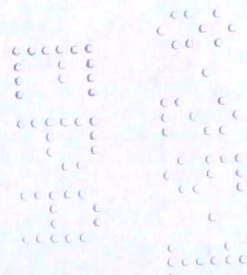
<< Front or Back Panel – Disinfection Claims - use as bullet point or in paragraph format >>

- 4-in-1 action (formula) kills 99.9% of germs\*\*
- Controls (kitchen) (odor-causing) bacteria\*
- Destroys 99.9% of germs\*\*
- Destroys bacteria\*
- Destroys germs\*\*
- Destroys (kitchen) (bathroom) (household) bacteria\*
- Destroys viruses†
- Disinfects (and) (deodorizes) hard, non-porous surfaces
- Disinfects as it cleans
- Disinfects (deodorizes) (and sanitizes) as it cleans
- Eliminates bacteria\*
- Eliminates (kitchen) (bathroom) (household) bacteria\*
- Eliminates (kitchen) (odor-causing) bacteria\*
- Can help prevent the cross contamination of bacteria\*
- Kills 99.9% of Viruses & Bacteria\*\*
- Kills 99.9% of germs\*\*
- Kills 99.9% of germs with (its) 4-in-1 action\*\*
- Kills Avian Influenza A Virus on pre-cleaned (environmental) surfaces (in 30 seconds)
- Kills bacteria\*
- Kills bacteria commonly found in the (kitchen) (bathroom)\*
- Kills bacteria for a deep down clean\*
- Kills germs\*\*
- Kills (kitchen) (and) (bathroom) (household) bacteria\*
- Kills viruses†
- Removes bacteria\*

Disinfection Qualifiers:      \* Kills (Campylobacter jejuni) (Escherichia coli 0157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella choleraesuis enterica) (Staphylococcus aureus) (in 10 minutes)

\*\* Kills (Campylobacter jejuni) (Escherichia coli 0157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella choleraesuis enterica) (Staphylococcus aureus) and (Poliovirus Type 1) (Respiratory Syncytial Virus) (Rotavirus WA) (in 10 minutes)

† Kills (Poliovirus Type 1) (Respiratory Syncytial Virus) (Rotavirus WA)



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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included were appropriate >>

**DIRECTIONS FOR USE:**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**To Operate:** Turn nozzle counter clockwise to preferred usage.

**To Operate:** Turn nozzle to ("ON") (desired) position.

**(To Operate:) To Open:** Lift tab up, push back and press tab down to lock into open position.  
**To Close:** Release tab from locked position, push tab down and snap closed.

**To Refill (Bottle):** Remove trigger sprayer. Pour in product from refill container and replace trigger.

**To Refill (Bottle):** Remove trigger unit from empty bottle and attach to new bottle.

**To Cleaning (/Deodorize):** (Spray) (Apply to) surface until thoroughly wet. Wipe clean with a clean cloth or sponge. No rinsing required.

**To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil):** Allow product to sit to penetrate soil before wiping clean. Repeat if necessary.

**To Sanitize / Disinfect:** Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.

**To Sanitize:** Leave for 30 seconds before wiping. **To Disinfect:** Leave for 10 minutes before wiping. Rinse all food contact surfaces with water after use.

<< Advisory Statements – MUST BE INCLUDED >>

Can be used in cleaning tools that recommend the use of (this product).  
(Does not) (Will not) harm most (kitchen) (bathroom) surfaces.  
On painted surfaces, test a small inconspicuous area first.  
Rinse all food contact surfaces with potable water.

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (outdoor patio furniture cushions and pillows) (unfinished, oiled or waxed wood floors).

This product is not recommended for use on (finished wood floors) (marble) (brass) (acrylic plastic) (finished wood surfaces).

<< Back Panel - IMPORTANT: The following applies to professional use products making claims against: >>

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that <sup>(1)</sup> is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or <sup>(2)</sup> contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

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<< Back Panel >>

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). ATCC numbers are for informational purpose only >>

<< Disinfection against Bacteria >>	ATCC # 29428 ATCC # 43888 ATCC # 19111 ATCC # 15442 ATCC # 10708 ATCC # 6538	Campylobacter jejuni Escherichia coli O157:H7 (E.coli O157:H7) Listeria monocytogenes (Listeria) Pseudomonas aeruginosa (Pseudomonas) Salmonella (choleraesuis) enterica (Salmonella) Staphylococcus aureus (Staph)
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<< Disinfection against Virus >>	ATCC # n/a ATCC # VR-26 ATCC # VR-2018 ATCC # VR-98	Poliovirus Type 1 Respiratory Syncytial Virus Rotavirus WA (Avian) Influenza A Virus [H1N1] (Strain A/Malaya/302/54)
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<< Sanitization against Bacteria >>	ATCC # 13048 ATCC # 10708 ATCC # 6538	Enterobacter aerogenes Salmonella (choleraesuis) enterica (Salmonella) Staphylococcus aureus (Staph)
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**Symbol Designation – used on product labels:**

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses <sup>†</sup>	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization

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<< Back Panel - Soil / Odor / Surface / Use Site - May be listed on product label in plural form >>

Soils: (Graphic – depicting soil)

Bathtub rings	Fingerprint	Heel / Scuff marks	Pen / Ink marks
Beverage stain	Food stain	Juice stain	Pet stain
Blood stain	Grease (splatter)	Lime Scale	Smear (Smudge) (Stains)
Cosmetic stain	Grime	Mud	Soap Scum
Crayon / Pencil mark	Handprint	Oil	Tough soil
Dirt (Greasy dirt)	Hard water stains	Outdoor grime	Wine stain

Odors: (Graphic – depicting odor)

- Cooking
- Food
- Pet
- Smoke

Surface Types: (^ non-medical or fixture)

Chrome^	Fiberglass Fixtures	Linoleum	Stainless Steel^
Copper	Glass	Metal	Tin
Crystal	Glazed Ceramic	Mirror	Vinyl
Enamel	Glazed Porcelain	Plastic Laminate	

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance Exterior	Garbage (Can) (Pail) (Container)	Range Hood (Stove Hood)
Bathtub (Tub)	Glass Topped Furniture	Refrigerator / Freezer Exterior
Bed Frame	Glazed Ceramic (Tile) (Surface)	Shelves (Drawers)
Cabinet (non-wood)	Glazed Porcelain (Tile) (Surface)	Shower (Door) (Curtain)
Chair (non-wood)	Grill (Bar-B-Que) Exterior	Shower (Stall) (Area)
Changing Table (non-wood)	Highchair (non-food contact area)	Sink (Basin)
Computer Screen	Light Fixture	Stove (Stovetop)
Counter (Countertop)	Metal Blinds	Table (Tabletop) (non-wood)
Crib (non-wood)	Microwave Exterior	Telephone
Diaper Pail (non-wood)	Non-medical (Chrome)	Television Screen (TV Screen)
Door Knob (Handle)	Non-medical (Stainless Steel)	Tires
Exhaust (Fan) (Hood)	Outdoor Patio Furniture [non-wood]	Toilet Bowl Exterior / Urinal
Fixture (Chrome)	Oven (Door)	Tools
Fixture (Stainless Steel)	Painted Woodwork	Vanity Top
Faucet	Patio Door	Washable (Wall) (Wallpaper)
Floor (Glazed Tile)	Piano Keys	Water Fountain
Floor (Linoleum)	Picnic Table [non-wood]	Window (Windowsill)
Floor (Vinyl)	Plastic Laundry (Basket) (Hamper)	Windshield

Household Use Sites: (Graphic – depicting use site)

Basement	Dining Room	Household (Areas)	Nursery (Baby's Room)
Bathroom	Family Room	Kitchen	Outdoor (Area)
Bedroom	Garage	Laundry Room	Playroom
Breakfast Room	High-Touch Areas	Living Room	Storage (Area) (Room)
Den (Study) (Library)	Home (House)	Mud Room	Work-out (Exercise Room)

Professional Use Sites: (Graphic – depicting use site)

Cafeteria	Dormitory	Kennel	Rest Area (Stop)
Clinic	Health Care Facility	Kitchen	Restaurant
Day Care Center	Health Club	Nursing Home	Restroom
Dental Office	Hospital (Institution)	Office Building	School (College)
Doctors Office	Hotel / Motel	Physicians Office	Veterinary Office

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<< Back Panel >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

FIRST AID	
If in eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Storage and Disposal language – Household containers >>

<< Trigger bottle: >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep securely closed. Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle if available.

<< Refill container >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep securely closed. Non-Refillable container. Do not reuse or refill this container. Then discard in trash or offer for recycle, if available.

<< Storage and Disposal language – Industrial, Commercial, Institutional use site >>

<< Containers less than 5 gallons >>

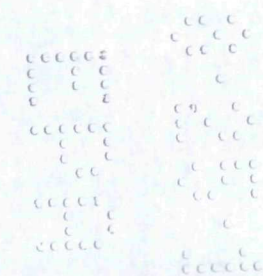
**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**PESTICIDE STORAGE:** Store in original container in areas inaccessible to small children. Keep securely closed.

**PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse this container to hold materials other than pesticides or diluted pesticides (rinsate). Offer for recycling if available or puncture and dispose in a sanitary landfill, or by other procedures approved by state and local authorities.



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