



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 4, 2021

Amanda Landolt
Reckitt Benckiser LLC d/b/a Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: PRIA Label Amendment – Adding Efficacy Claims
Product Name: Brace
EPA Registration Number: 777-99
Received Date: 01/14/2021
Action Case Number: 00216659

Dear Ms. Landolt:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

Page 2 of 2
EPA Reg. No. 777-99
Action Case No./Decision No. 00151078

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Terria Northern via email at northern.terria@epa.gov.

A handwritten signature in cursive script, appearing to read "Lorena Rivas for".

Lorena Rivas
Acting Team Leader Team 34
Regulatory Management Branch 2
Antimicrobials Division (7510P)

Enclosure: Accepted label

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium saccharinate 0.10 %
Ethanol. 58.00 %

OTHER INGREDIENTS:

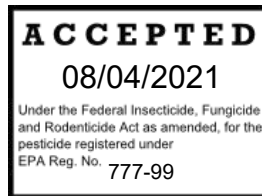
. 41.90 %

TOTAL: 100.00 %

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

NET WT.: X OZ. (X g)
Eg. 1.0 OZ. (28 g)
Eg. 18 OZ. (1 LB. 2 OZ.) (510 g)
X x X OZ. (X LB. X OZ.) X g TOTAL WT.: X OZ. (X LBS. X OZ.) X kg
Eg. 2 x 12.5 OZ. 354 g TOTAL WT.: 25 OZ. (1 LB. 9 OZ.) 708 g
Eg. 3 x 19 OZ. (1 LB. 3 OZ.) 538 g TOTAL WT.: 57 OZ. (3 LBS. 9 OZ.) 1.6 kg



<< FRONT / BACK PANEL >>

EPA Reg. No.:	777-99		
EPA Est. No.:	777-NJ-2 (Y) (YY)	61203-MA-1 (Y) (YY)	54487-GA-1 (Y) (YY)
	11525-IL-1 (Y) (YY)	33590-MA-3 (Y) (YY)	498-IL-1 (Y) (YY)
	13891-IN-1 (Y) (YY)	475-MO-1 (Y) (YY)	11525-RI-1 (Y) (YY)
	69209-MA-001 (Y) (YY)	777-PA-001 (Y) (YY)	58996-MO-1 (Y) (YY)
	777-MO-002 (Y) (YY)	777-GBR-001 (Y) (YY)	70271-CA-2 (Y) (YY)
	70271-CAN-1 (Y) (YY)	70271-CAN-2 (Y) (YY)	70271-CO-1 (Y) (YY)
	70271-GA-1 (Y) (YY)	70271-TX-1 (Y) (YY)	70271-VA-1 (Y) (YY)
	7616-CA-1 (Y) (YY)	34631-PA-1 (Y) (YY)	34631-OH-1 (Y) (YY)

See (bottom) (or) (side) (cap) (for Lot / Date code)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)
(Federal regulations prohibit CFC propellants in aerosols.)
(Contains No CFC's or other ozone depleting substances (graphic symbol))

<< BACK PANEL >>

Questions? (telephone graphic symbol)
(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
(For (more) ingredient (and other) information visit (www.rbnainfo.com) (website))
(US Patents: (www.rb.com/patents)(www.reckitt.com/patents))
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
(Made in {insert country}) © (RB)(RB LLC) {insert year}
IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.
Steel Recycle (graphic symbol)
Please recycle when empty



<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.
See outer packaging for Directions for Use and additional Precautionary Statements.
Important facts (about this product):
Encourage your local authorities to establish a program to recycle this can.
Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

habits) (for your family and community).

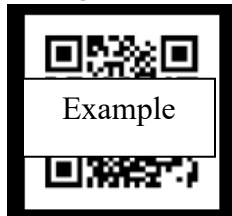
NSF Certification Symbol



For Hospital Use (graphic – may only appear on Professional Branded product labels)

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

(Download) (NOW) (the) (for) (FREE) (Available) (at)(on) (the) (Insert for Lysol® app logo) (Insert Apple App store icon) (Insert Google Play icon) (Insert Alexa icon) (app) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) (and) (help) track the spread of (germs) (illnesses)) ((to) (and) (help) stay informed about (the) (germs) (illnesses))

(Or) (just) Ask Alexa (Insert Alexa icon) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) (and) (help) track the spread of (germs) (illnesses)) ((to) (and) (help) stay informed about (the) (germs) (illnesses))

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

<< Fragrance / Formula >>

Fresh(er), (cleaner) fragrance
Great (New) Scent
New Formula
New (and Improved) (better) Fragrance
New (and)(&) (Improved) (Look)(Design)
(New) (and) (improved⁶) (ergonomic design) (cap) (!)
New Clean, Fresh Fragrance
New (Fragrance) (Scent) (insert fragrance name}
New (now) (Surprisingly) Fresh Fragrances
Now with (a) fresher fragrance(s)
(Smells) (better) than ever (insert fragrance / name)}

<< Container Attributes >>

New (easy to) (spray) (use) cap (pack)
New look (for) (Lysol®)
New Size
New spray nozzle
New (Modern) (design) (packaging)
Now in (an) (a) attractive pack
Now even easier to spray(!)⁶

<< FRAGRANCE CLAIMS >>

Alpine	Crisp Mountain Air	Hawaii Sunset Essence	Ocean Zest	Soft Powder
Apple (P)	Crystal Waters	Herbal Citrus	Orchard Blossom	Soothing Spice
Aqua	Crush	Hibiscus	Original	Soothing Warmth
Aromatherapy	Dew	Hawaii Sunset Essence	Oxygen	Spring Waterfall
Baby Powder	Driftwood Waters	Hint of Vanilla	Oxygen Breeze	Strawberry
(Berry) (Bliss)	Early Morning Breeze	Jasmine	Oxy Sensation	Summer Breeze
Blossom	Energy	Jasmine Dream	Peach	Sundrenched Linen
Blue Agave	Eucalyptus	Jasmine & Rain	Pear	Tropical
Blue Reflection	Fresh (Waters)	Kitchen	Peony	Tropical Escape

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Breeze	Fresh Oriental Spice Fresh Scent	Key lime	Pomegranate	Unscented
Calming Vanilla	Fresh Vanilla	Lavender	Pumpkin	Vanilla
Cardamom	Fresh Vanilla Breeze	Lavender Fields	(Pure) (Air)	Vanilla & Spring
Cedarwood	Fresh Vanilla Spice	Lemon	Pure Breeze	Vanilla Mist
Cherry	Garden	Lemon Breeze	Pure Rain	Vanilla Sky
Citrus	Garden Essence	Lily	Pure Sky	Wave
Citrus & Morning	Garden Mist	Lush Meadows	Purity	White Lavender
Citrus Meadows	Ginger	Mandarin	Rainfall	White Lotus
Clean Renewal	Ginseng	Meadows & Vanilla	Refreshing	White Orchard
Clean Vanilla	Green Apple	Meadow Sunrise	Revitalizing Mist	White Sails
Coconut (Water) (&) (Sea Minerals)	Green Apple	Morning	Rose	White Tea
(Cool) (Adirondack) (Air)	Green Apple Breeze	(Morning) Linen	Rosewood	(Scent)(Fragrance)
Cool Essence	Green Tea	Morning Meadow	Sage	(and) (&)
Cool Vanilla	Green Floral		Sheer Vanilla	(Sparkling) (after the)
Country				
Cranberry				
(Crisp) (Berry) (Linen) (Crystal) (Rose) (Hint of) (Hint off) (Cascading) (Medley) (Island) (Holiday) (Rustic) (Fusion) (Festive) (picked) (Floral) (Herbal) (Rain) (sun kissed) (Summer) (Spring) (Morning) (Ocean) (Bay) (Whisper) (Tropical) (Wild flower) ((Fruit(s)(y)) (Valley) (No) (Fragrance) (Free) (Bouquet) (Splash) ((Scent)(ed)) (Great) (Invigorating) (Sheer) (Zest) (Essence) (mist) (Lush) (Splash) (Light) (Bloom) (Clean) (Spice) (Fields) (Burst) (Blue) (Blend) (Escape) (Power) (Gentle) (Serene) (Shower) (Petal) (Sweet) (Rolling) (French) (English) (Provence) (Valley) (Meadow) (Farm) (Hills) (Modern) (Smell) (Cucumber) (Basil) (and)(&) (Red fruit(s)) (Mango) (Freshcut) (Herbs) (Sea Salt) (Sea) (Minerals) (Aloe) (Blast) (Infusion) (Wild) (Berries) (Lily) (Freshness)				

Available in {insert fragrance claims}

<< PACKAGING CLAIMS >>

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) than 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack
	Mega (value) (pack)	Portable	Value (size)(pack)
	(size)	Purse (size) (pack)	Extra (Value)(Pack)

X oz. for the price of X oz.

X for the price of X

X% (Free) (Bonus) (More)

X% (cheaper) (less expensive) (off)

X (%) (more) (value) (affordable)⁶

Better (value)⁶

Disinfection (Value) Pack

Designed to Leave Out on the Counter

Lower (cost) (per oz.)⁶

Money saving (Can) (Pack) (Value)

More (of the same) (great) (product) (Spray) (for less)⁶

(Same) (great) (Lysol) (Spray) (at a better value)⁶

Save (more)

Save (money) (plastic) (with this product)

Scratch (and) (&) ('N) Sniff

(Scratch Me) (Scratch Here)

(Take) (Carry) (it) (this product) (anywhere) (everywhere)

(Try) (Try Me) (Try Me Out)

<< CROSS-PROMOTIONAL CLAIMS >>

Like (insert Lysol® brand name) (trigger) (cleaner)? Try (our) (insert Lysol® brand name) (insert picture of Lysol® Disinfecting Wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol® product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol® product)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Try (our) other Lysol® cleaning products (insert picture of Lysol® product)
Try (our) other Lysol® fragrances (insert picture of Lysol® product)
Try (our) (other) Lysol® family of (cleaning)(disinfecting)(sanitizing) products (insert picture of Lysol® product)

<< MARKETING CLAIMS – General >>

Antibacterial	Disinfecting Action	Germicide	Virucidal Action†
Antibacterial Action	Disinfecting Formula	Mildewcide	Daily
Antibacterial Spray	Disinfection	Mildewcidal	Multi-Action
Antimicrobial	Disinfects	Sanitizer (Sanitizes)	Multi-Purpose
Bactericidal	Fungicidal	Tuberculocidal	Multi-Room
Bactericide	Fungicide	Tuberculocide	Multi-Surface
Disinfectant (Spray)	Fungistat	Virucidal†	Hard non-porous surface
Disinfecting	Germicidal	Virucide†	Soft Surface(s)

(X) minute contact time
(X) second(s) contact time
(Complete) (Disposable) (Easy to use) (Effective) (Everyday) (Everyday use) (Great) (Household) (Spray) (Lysol® Brand)
(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Spray) (Sprays) (Spraying)

(Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes)
(Sanitizing) (Wet) (Spray) (Spray(s)) (Spraying)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat)
(Fungistatic) (Germicidal**) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

(A) (Brighter Outlook) (Fresh Start) (Be) (Happy) (Asana) (Bliss) (Brand New Day) (Bright)(Brighter) (Horizon) (Outlook) (Carnival)
(Celebration(s)) (Feel(ing)) (Positive) (Festival) (Forever) (Free) (Spirit) (Fresh) (Clean) (Scent(s)) (Fiesta) (New) (Beginnings)
(Start) (Better) (Hello) (Future) (Tomorrow) (Holiday) (Home) (Sense(s)) (Inspiration(s))(Inspire) (Joy) (Essence) (Kaleido) (Leap
Forward) (LifeScent(s)) (Make it Happen) (Mod(Abode)(Home)) (Mosaic) (Ozoo) (Prisma) (Renewal) (Revive) (Samba) (Santosh)
(Sunny) (&) (Bright) (TrueColor) (VibraScent(s)) (VivaScent(s)) (Welcome) (Adventure) (Awaits) (Cool) (Reflections) (Energy)
(Magic) (Perspectives) (Good) (Feelings) (Jump) (Start)

(X) out of (X) consumers prefer
1962 (Classic) (edition)
(2)(x)(X) Wider Coverage⁽⁶⁾
(50th) (anniversary) (birthday) (vintage) (retro) (throwback) (limited) (special) (classic) (gold) (edition)
(50 years) (50th anniversary) (:) (1962-2012)
A Few of the (many) moments (you) (need) (where) Lysol (is needed)
Anytime (to-go)
Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})
(Bad) (Gross) (icky) (Smells) (Odors) linger
Bleach free (formula) (technology) (disinfection) (disinfectant)
(Can) (cover) (freshen) (freshens) (a) (twin) (full) (queen) (king) mattress in (X) (seconds) (minutes)
Clean (fresh) (fragrance) (scent)
Cleaner smelling scent
Convenient (Carry)
(Cover(s)) (Freshens) (Disinfect(s)) large areas
Disinfection control** (formula)
Disinfects (hard, non-porous) surfaces
Does not leave harsh residues
Does not (include) (contain) ({insert components – See Appendix 3})
(Dogs) (Children) (Kids) like puddles
Dream. Believe. Achieve.
Dye free (formula) (technology) (disinfection) (disinfectant)
Easy, Effective (Use)
Effective on multiple surfaces (such as) ({insert surface from Appendix 2})
(Everyday) (Daily) Disinfectant Spray
Everyday (formula)(use)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

(Ew...) (Odors are Gross)
(Express) (Rapid) (Handy) (Quick) (Fast) Spray (ing)
Feelin(g) Positive
For lasting freshness
For the holidays
Free From ({insert components – See Appendix 3})
Fresh (Burst of) (Fragrance) (and) (that is) (long) (lasting) (freshness)
Freshness (Booster) (Enhancer) (Fragrance)
Freshener
Germ** (counter) ({insert use surface – See Appendix 2})
(Germs) (Bacteria) (&) (Viruses)** thrive (in a (icky) (dirty) (toilet exterior) ({insert site/surface – see Appendix 2})
(Get) (Take) a Whiff
Hard surface disinfectant (and odor eliminator (°))
Has a (clean) (scent) (fragrance) (smell)
(Kids) (Children) (Pets) (Family) (We) Make Messes
Light scent
Lightly Scented
Lighter Scent⁶
(Limescale) ({insert soils – see Appendix 2}) (Germs) (Bacteria) (&) (Viruses) (build-up) (grow) (in) (tubs) ({insert use surface – See Appendix 2})
Long(er) Lasting (Freshness)(Fragrance)⁽⁶⁾
Look out for our (decorative) (beautiful) (Designer Series) (packaging) (or) (canisters)
Lysol[®] Brand
(Lysol) (an) (and) (Expert) (disinfection) (for over 100 years)
(Lysol) (Disinfecting) (for over 100 years)
Lysol (Pets) (Odor) (Eliminator) (Eliminating) (Neutralizer) (Neutralizing) (Removal) (Removing) (Disinfecting) (Disinfectant) (Spray) (Mist)
(The) Disinfecting Heritage of Lysol[®]
Made without ({insert components – See Appendix 3})
Make it Happen.
(Millennial) (Modern) (tested) (design(ed))
Modern (Classic)
Mom tested, Lysol approved(!)
Multi (action) (active) (system) (formula)
Multi-Surface (Spray) (Disinfectant) (Sanitizer)
Multi use (formula)(product)
Neutra Air[®]
Neutralizes stubborn odors
(Does not contain) (No) Sodium Nitrite (free)
No ({insert components – See Appendix 3})
(Now) Surprisingly Fresh (Scent)
One Can, Many Surfaces
On-the-go
Our (number) (No(.)) (one) (#)(1) Disinfectant (Spray) (!)⁹
Our (best) (easiest) (smoothest) spray (!)⁹
(Our)(America's) (#1)(favorite)(preferred) (brand) (disinfectant)
Pet (Areas) (Crate(s)) (Bed(s))
Pet Solutions (¹²)(°)
Proud to be American (Made)(Manufactured)
Pleasant (fragrance) (scent)
Ready to use
Same (Formula) (Performance) (Product) (Scent) (Fragrance)
(Scent) (fragrance) (for) (every room) (all around) (the) (kitchen) (bathroom) (house) (your home)
(Showers) ({insert site/surface – see Appendix 2}) get (gross) (icky)
Smell the clean
Smells fresh(er)
Soft scent
Specially (designed)(formulated)(crafted)
Sport
Surface disinfectant
Surprisingly Fresh (Fragrances) (Scent)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

The power of Lysol®
(This product) was tested according to the AOAC Germicidal Spray Product Test
To (-) Go (anytime)
To Save your nose (from (nasty) (gross) odors
Triple action formula (bactericidal*) (virucidal†) (and) (fungicidal)(1)
(Up to) (2)(x)(X) (better) (higher) (more) odor (elimination) (neutralization) (removing) (power)6
Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning
Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning using Clorox Clean-Up Cleaner with Bleach
Versatile formula
Wide angle (spray)
(We) (Lysol) (Disinfect(s)) (and / &) (Sanitize(s)) ((insert use site/surface – See Appendix 2))
What it takes to get the job done
Who wants to touch (that) (a (dirty) (icky) toilet exterior)

<< **MARKETING CLAIMS – Specific Seasons** >>

<< **BACK TO SCHOOL** >>

\$(X) for your school with Box Top(s)
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School (5)
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home (5)
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher (5)
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom (5)
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher (5)
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home (5)
(x #) Lysol® Disinfectant Spray(s) (Plus) (+) (x#) Lysol® Disinfecting Wipe(s)
(X)(%) free for (your) (school)(class) (and / &) (college)(university)
(X) Box Tops (for Education)
(x) Box Tops on (back) (side) of pack
(x) eBoxTops™ No Purchase Necessary see (side) (back) for details
(x) prizes to win!
Add (Lysol®) to your back to school (shopping list) (5)
A school supply (item) to (help) kill germs (**)(5)
(An) (Important) school supply checklist (item) (5)
Back to school (item) (pack) (supply) (value pack) (5)
Back to school doesn't have to mean back to germs (**) (with Lysol®)
Back to school back to clean(!)
Back to school (checklist)(essentials)(needs) (for) (disinfecting)
Be ready for school with Lysol® at home
Bonus box tops
(Buy) (x) for Teacher (/)(+)(and)(&) (x) for Home (5)
(Buy) (x) for Home (/)(+)(and)(&) (x) for Teacher (5)
(Buy) (x) for Kitchen (/)(+)(and)(&) (x) for Bath (/ (1)(x) for Living Room)
(Buy) (x) for School (/)(+)(and)(&) (x) for Home (5)
(Buy) (x) for Home (/)(+)(and)(&) (x) for School (5)
(Buy) (x) for Home (/)(+)(and)(&) (x) for Office
(Buy) (x) for Office (/)(+)(and)(&) (x) for Home
Buy 3 Get 1 Free (for) (to) (give) (to) (your) (School) (Classroom) (Teacher) (5)
Buy Lysol and get \$x to donate / help support your school
Buy Lysol, earn \$ for your school
Buy x, get x free for your teacher
Buy (Lysol (Disinfectant Spray)) (this product) and get (X) (Box Tops) for your (school) (classroom)
Buy (Lysol) (Disinfectant Spray)) and get (X) (Box Tops) (donated) (to) (support) (help) your school
Buy (Lysol (Disinfectant Spray)) (and) earn (money) (\$) for your school
Buy (x) Get (x) (free) for your (school) (teacher) ((+) \$(X) for your school with Box Top(s))
(Buy) (x) for you / (x) for school
Check Lysol off the list
Do not remove [label] [sticker]/((cut out) Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied)))
Don't forget to bring to school (!)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Earn (more) (money) (\$\$) (cash) for your school (!)
Earn (X)(x) Box Top(s)(\$ for Education
Enter this code online at (enter URL here) with code (x) and see if you've won
For (Mom) (Mother) (School) (Teacher) (Classroom)
Free for (your) (class(room)) (and / &) (school)
Get ready for back to school⁽⁵⁾
Get \$x for YOUR school
Get (x) Box Tops for your (school) (classroom)
Go to boxtops4education.com for details
Great value for back to school
(Great)(Perfect)(Essential) for (school) (and / &) (home)
(Give) (back) (more) (\$)(money)(dollars) (to) (your) (school) (and / &) (local) (community)
Helps Mom
(Hey) (Mom(s)) (Teacher(s)) (Be) (Are you) (Ready for) ((back to) school) (the) (cold and/or flu season) (?) (!)
(Hey) (mom) take this to school (!)
(Important) school supply checklist (item)⁽⁵⁾
(Key) back to school shopping list (item) ⁽⁵⁾
(Mom(!)) Be ready for back to school (with Lysol®)
More Cash for your school
No more clipping
Official Box Top(s)(\$ for Education Brand
(Put Lysol®) On your back to school shopping list ⁽⁵⁾
Put Lysol® on your school supply list ⁽⁵⁾
Scan your receipt
School Supply Pack⁽⁵⁾
School's In. Keep germs (** out with Lysol®
See how at BTFE.com
See (top)(back) (and / or) (sticker) for (details) (and / or) (rules) (and / or) (instructions)
See details or rules or instructions [on] [back or sticker]
(Teacher's) School Supply Pack ⁽⁵⁾
Your teacher(s) love(s) Lysol®
You could win the (x) (golden) Box Tops
Worth (x) eBoxTops™

Back To School claim Qualifiers – must appear before Directions For Use:

⁽⁵⁾ Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license. ©General Mills

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

(Buy) (X)(win)(a) (get)(X)(free) (trip)(prize)(donation)(box)(tops)(donate) Kinsa®(TM)(smart)(digital)(thermometer)
(Apply)(Now) (to) (win)(get)(a)(free) (kinsa®)(Kinsa)(KinsaTM) (smart)(digital)(thermometer(s) (for) (your) (school)(family)
(X) (devices) (available) (to) (schools) (help) (reduce) (the) (spread) (of) (illnesses) germs** (reported (at) (yours)(your)
(school)(community)
(Get)(Free) (thermometers) (for) (the) (families) (at) (your) (school)
(Our) (FLUency) (program) (applicants) (will) (get) (special) (access) (to) (Kinsa) (insights) (to) (see) (what) (illnesses) (are) (going)
(around) (the) (community)(school)
(One)(X)(Free) (Lysol®)(disinfectant(s))(Lysol)(+)(&)(Kinsa)
(Buy)(X)(for)(home)(and)(X)(For)(School)(Class)(classroom)(teacher)
(Your) (Proud) (partner)(support(er)) (of) (with) (Kinsa®) (Kinsa) (KinsaTM) (smart)(digital)(quickcare)
(thermometer)(thermometers)
(sponsor) (in) (partnership) (with) (Lysol®)
donating) (X)(of) (thermometers) (to) (local) (schools)(communities)(classrooms)(and / &)(families)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Visit lysol.com to learn more (to) (help) (reduce) (illnesses) (protect) (millions)(hundreds)(thousands) (of) (families) (Brought) (to) (you) (by) Lysol® (and / &) Kinsa (TM) (FLUency) (program) (Free)(for)(your)(class)(classroom)(school) (X)(%)(free)(for)(school)(class)(college) (Back) (to) (school)(,) (back) (to) (clean) (X)(+)(X)(Free) (=)(equals) (X)

<< MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>

Pro ((For) Commercial Use)

<< USAGE CLAIMS – General >>

Compatible with {insert surface from Appendix 2}
(Intended) For (use) (only) (in) {insert use site / surface from Appendix 2} (as a disinfectant)
For commercial use
For use on hard (**) (and) (&) soft (*) surfaces
For use on (hard & soft) (multiple) surfaces
For use on {insert surface from Appendix 2}
For use on hard, non-porous surfaces (located in: {insert use site from Appendix 2})
(For) Frequent (Regular) (daily) use formula
(For) (Daily) (Use)(Usage) (Touch-up(s)) (all) (around) (in) (the) (home)(house) {insert use site / surface from Appendix 2}
For a fresh(er) (home)(house)
Great for (frequent) (everyday) (daily) (use)(in)(on) {insert use site / surface from Appendix 2} (and)(&) (throughout) (all over) (the) (home)(house)
Great for spot disinfection (- target performance) on hard, non-porous surfaces
Many uses around the (home) (house)
Over (50) (100) use sites (around the) (home) (house)
Safe (to) (for) use (on) (around) (the following surface material(s):) {Insert surface materials from Section titled “Surface Types: (~ Non-Medical or Fixture)” on Appendix 2}
(Light scent) Suitable for (frequent) (daily) (everyday) use
Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert surface from Appendix 2})
Suitable for use in {insert use site Appendix 2}
Suitable for use (on) (around) {insert surface from Appendix 2}
Suitable for use (on) (around) (pet(s)) (dog) (cat) areas
(Suitable) (Ideal) (Made) (Perfect) (Great) for (use) (on) {insert use site / surface Appendix 2}
The disinfectant spray used by 20 million Moms
(This product) is approved for use (in) (on) {insert use site / surface from Appendix 2}
(This product) Treats, it does not cover-up
Up to 100 (uses) (applications) per can
Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby prams) (all around the baby’s room) (daily) (everyday)
Use (this product) (for) (in) (under) (around) (on) {insert use site / surface from Appendix 2}
(Used) (Trusted) by (Moms) (Teachers)
Safe for use on {insert surfaces from Appendix 2}
Safe for surfaces¹⁰

<< DEODORIZING CLAIMS – General – see Appendix 1 for ()(***)(*)(£) claim qualifier >>**

(2 in 1)(:) (Eliminates) (Removes)(Neutralizes) (odors)
24 (hour) (h) (hr) odor-causing bacteriostatic barrier[£]
(24 (hour) (h) (hr)) Odor-causing Bacteria Prevention (for 24 hours)[£]
(X)(in)(1)(:) (Eliminates) (Removes)(Neutralizes) (odors)
Active odor (neutralizer) (eliminator) (deodorizer) (to combat tough odors) (and) (for long-lasting freshness)
Odor-causing Bacteria Prevention (from the growth of odor-causing bacteria)[£]
Controls odor-causing bacteria (mold and mildew)
Controls odors caused by mold and mildew
Controls the growth of odor causing bacteria (for 24 hours)[£]
Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria (mold and mildew)
Controls (the toughest) (tough) pet odors caused by bacteria

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “x” is a number holder for a number between 0 to 104.
The term “Y” is a place holder for a character A – Z.

Deodorizes by killing odor-causing (bacteria) (mold) (mildew) (germs) at their source
(Deodorizes) (Eliminates) (Neutralizes) odors (on) (soft surfaces) (fabrics) (at the source) (for pure freshness) ({insert use site /surface from Appendix 2})
(Destroys) (Eliminate) (Neutralize) odors at the source (and in the air) (and instantly freshens).
Does not (Doesn't) just mask odors, it (eliminates) (neutralizes) them at the source leaving behind a (light) (pleasant) (fresh) scent
Don't just (cover up) (mask) odors, (eliminate) (neutralize) them!
Effectively (removes) (neutralizes) (eliminates) (deodorizes) tough odors
(Eliminates)(neutralizes) (X) (household) (odors) (at the source)
(Eliminates) (Neutralizes) (Deodorizes) (and) (&) (Fights) (germyl^{**} or [¶]) odors
(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria (to leave your home smelling fresh and clean)
(Eliminates) (Neutralizes) odor-causing bacteria to leave your home smelling fresh and clean, even on (soft surfaces) (fabrics)
(Eliminates) (Neutralizes) (Deodorizes) odors and leaves behind a light, fresh scent
(Eliminates) (Neutralizes) odor-causing bacteria (even) (on) (soft surfaces) (fabrics)
(Eliminates) (Neutralizes) odors and freshens (soft surfaces) (fabrics)
(Eliminates) (Neutralizes) odors on (sports equipment) (sports bag(s)) (gym bag(s)) (you can't wash)
(Eliminates)(Neutralizes)(Removes) (tough) (lingering) pet odors (even) (on) (soft surfaces) (fabrics) (and) (hard, non-porous surfaces) ({insert use site / surface from Appendix 2})
(Eliminates)(Neutralizes)(Removes) pet odors (even) (on) (soft surfaces) (fabrics) ({insert use site /surface from Appendix 2})
(Eliminates)(Neutralizes)(Removes) pet odor-causing bacteria (even) (on) ({insert use site /surface from Appendix 2}) (soft surfaces) (fabrics)
(Eliminates)(Neutralizes)(Removes) pet odors (and)(&) (freshens) (soft surfaces)(fabrics) ({insert use site /surface from Appendix 2})
(Eliminates) (Neutralizes) (Removes) (the toughest) (tough) odors (caused by) (bacteria) (mold and mildew)
(Eliminates)(Destroys)(Neutralizes)(Controls)(Prevents) (the) (toughest)(common) (bathroom)(toilet) odors
Eliminates odors on (soft surfaces)(fabrics) by (killing)(removing) (odors)(odor-causing bacteria) (caused by bacteria) (for) (long-lasting) (freshness)(fragrance) (scent)
(Eliminates)(Neutralizes)(Removes) odors (on) (all) (types) of (fabrics)(couches)
(Fabric) (Pet(s)) odor (eliminator) (neutralizer) (remover)^(€)
Fresh fragrance (eliminates) (neutralizes) odors
Gets rid of (the toughest) (tough) odors by killing the (bacteria^{***} or [¶]) (mold and mildew) (that cause them) (at the source)
Gets to the heart of (the toughest) (tough) odors
(Great)(Designed) for eliminating (odors)(odor-causing bacteria) from (soft surfaces)(fabrics)
Helps (eliminate) (neutralize) odor-causing bacteria
Helps prevent the build-up of odors by killing odor-causing bacteria (on (soft surfaces) (fabrics))
Kills 99.9% of bacteria^{***} or [¶] and (eliminates) (neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site from Appendix 2})
Kills bacteria that cause odors on (soft surfaces) (fabrics)
Kills odor-causing bacteria
Kills odor-causing bacteria (and eliminates) (and neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site from Appendix 2})
Kills odor-causing bacteria leaving (soft surfaces) (fabrics) smelling fresh (and clean)
Kills odor-causing bacteria on (cotton) (and) (synthetic) (soft surfaces) (fabrics)
Kills odor-causing bacteria on (soft surfaces) (fabrics) ({insert use site from Appendix 2})
Kills odor-causing bacteria (and / &) (mold and mildew)
Lysol Pets Odor (Eliminator) (Eliminating) (Neutralizer) (Neutralizing) (Removal) (Removing) (Disinfectant) Spray ^(€)
Makes hard to clean fabrics smell fresh
(Neutralizes) (tough) (odors) (and) (&) (adds) (a) (soft) (fresh) (scent) (for up to 24 hours)
(Now) Freshens (deodorizes) (soft surfaces) (fabrics)(the air)
OdorNeutralize (Formula) (Technology)
Odor Neutralizing (Formula)
Odor (Neutralize) (Elimination) (Removal) (Removing) (Formula) (Technology)
Odor (fighter)(eliminator)(elimination)(neutralizer)(neutralization)^(€)
Odor fighting (neutralizer) (eliminator) (deodorizer) sanitizes and freshens
Odor (neutralizing) (eliminating) (deodorizing) power removes odors anywhere
Odor (purify) (pure) (neutralizer) (eliminator) (deodorizer) to deodorize, disinfect, and freshen
Ordinary, non-germicidal spray(s) (can't) (don't) do this
Perfect for (eliminating) (neutralizing) your toughest odors (at their source)
Prevents pet odors (at the source) (on soft surfaces)
(Prevents) (controls) odor-causing bacteria 24 (hours) (h) (hr)[£]
(Prevents) (controls) odor-causing bacterial growth for 24 (hours) (h) (hr) [£]

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Prevents the growth of odor causing bacteria (for 24 hours)[£]
Reduces odor-causing bacteria on soft surfaces (such as {insert use site from Appendix 2})
Stops (odors) (before) (they) (start)
(Tackles) (Neutralizes) (Eliminates) (Deodorizes) tough odors for instant freshness
To (eliminate) (neutralize) odors use (this product) (around) {insert use site from Appendix 2} (on {insert surface from Appendix 2})
Use (this product) every day (throughout your home) (to (eliminate) (neutralize) odors caused by bacteria)
(This product) (Also) (Eliminates) (Neutralizes) odor-causing (bacteria) (mold and mildew) (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)
(This product) Controls (the) (bacteria) (mold and mildew) that cause unpleasant odors (at the source)
(This product) deodorizes by killing (many) (bacteria^{***} or [¶]) (mold) (mildew) (germs^{**} or [¶]) that cause odors
(This product) deodorizes by killing (many) bacteria^{***} or [¶]) that cause odors
(This product) kills (the) (bacteria^{***} or [¶])) (mold and mildew) that cause (bad) odors
(This product) kills (the) (bacteria^{***} or [¶])) (mold and mildew) that cause unpleasant odors (at the source)
(This product) not only kills odor-causing bacteria, it (eliminates) (neutralizes) odors such as smoke, pet and cooking odors on (soft surfaces) (fabrics) including {insert use site from Appendix 2}
(This product) is specially formulated to (eliminate) (neutralize) odors from {insert use site from Appendix 2}
(This product) (It) (Eliminates) (Neutralizes) (the toughest) (tough) odors at their source
(This product) Prevents odors at their source caused by (bacteria) (mold and mildew)
(Up to) (2)(x)(X) (better) (higher) (more) odor (elimination) (neutralization) (removing) (power)⁽⁶⁾ vs. (regular)(current)(existing) (Lysol® Disinfectant Spray) ({insert Lysol® brand name})

<< DEODORIZING CLAIMS – General for the air >>

Air odor (eliminator) (neutralizer) (deodorizer) (fighter)
Controls odors in the air
Controls (the toughest) (tough) (kitchen) (and) (bathroom) (pet) odors (in the air)
Deodorizes (the air) with a (new) (fresh) (pleasant) (clean) fragrance
(Eliminates) (Neutralizes) (pet) (food) (bad) odors (in the air)
(Eliminates) (Neutralizes) odors (and) (freshens) (the air)
(Fabric) (Pet(s)) odor (eliminator) (neutralizer) (remover) (in) (for) (the air) ⁽⁶⁾
(Fights) (Eliminates) (Neutralizes) even the (toughest) (strongest) (odors) (malodors)
Fights odors in the air
(For) (Use) (To Deodorize) (To Eliminate odors) (in) the air: (Hold can upright.) (Spray towards center of the room).
(Now) Freshens the air
Freshzone (technology)
Gets rid of odors in the air
It's ok to spray (to deodorize) (eliminate) (neutralize) (odors) (make your home smell fresh and clean)
Leaves your home smelling clean and fresh
Leaves your home (air) smelling clean (and fresh)
Long lasting freshness
(Now) Freshens (deodorizes) (the air)
(Now) Freshens (deodorizes) (the air) and kills (odor) bacteria^{***} or [¶] on surfaces
Odor (fighter) (eliminator) (elimination) (neutralizer) (neutralization) (for the air) ⁽⁶⁾
Perfect for (eliminating) (neutralizing) your toughest odors (in the air)
Spray away (odors) (malodors) (in the air)
Spray everyday (to (eliminate) (neutralize) odors) (in the air)
Surprisingly Fresh
(This product) (eliminates) (neutralizes) (odors) (smells) (malodors) in the air.
Use (this product) (every day) (throughout your home) (to (eliminate) (neutralize) odors) (in the air)
Cleans the air for true freshness
Truly freshens your air
For use in (the) air (and) kills (odor) bacteria^{***} or [¶] on surfaces
Cleans your (the) air (from) (mal)odors)
Revives your (the) air
(For) Clean & Fresh smelling air
(Eliminates) (Neutralizes) (mal)odors for good
Ultimate odor (eliminator) (neutralizer) for air
(Eliminates) (Neutralizes) (mal)odor(s) & freshens the air
Lysol your air
Cleans & refreshes your air

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

<< MALODOR CLAIMS – “new” – will only appear on graphic label for the first 6 months product is on shelf >>

(new) (effective) (powerful) Malodor (fragrance)
(new) (effective) (powerful) Odor Elimination (fragrance)
(new) (effective) (powerful) Odor Block (fragrance)
(new) (effective) (powerful) ElimaOdor (fragrance)
(new) (effective) (powerful) Odor (Be) Gone (fragrance)
(new) (effective) (powerful) OdorBlast (fragrance)
(new) (effective) (powerful) Odor Beater (fragrance)
(new) (effective) (powerful) Odor Away (fragrance)
(new) (effective) (powerful) Terma Odor (fragrance)
(new) (effective) (powerful) Odor Terminator (fragrance)
(new) (effective) (powerful) TerminOdor (fragrance)
(new) (effective) (powerful) Odor Removal (fragrance)
(new) (effective) (powerful) Odor Purge (fragrance)
(new) (effective) (powerful) Deodorizing (fragrance)
(new) (effective) (powerful) Deodorant (fragrance)
(new) (effective) (powerful) Odor Tough (fragrance)
(new) (effective) (powerful) Anti Odor (fragrance)
(new) (effective) (powerful) Contra Odor (fragrance)

<< SANITIZING CLAIMS >>

<< HARD, NON-POROUS, NON-FOOD CONTACT / SOFT SURFACES >>

(10) (30) Seconds is all it takes to kill 99.9% of bacteria***
(10) (30) (second) (quick) (fast) (acting) sanitization***
(Sanitizer)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria***
(Now) Kills 99.9% of bacteria on soft surfaces (and hard, non-porous surfaces)***
Sanitizes (fabrics)(soft surfaces) in seconds***

<< HARD, NON-POROUS, NON-FOOD CONTACT SURFACES >>

99.9% of bacteria*** killed (in) (10) (30) (seconds) (quick)
An effective (fast acting) (quick) non-food contact surface sanitizer (for use (in) (on) {insert use site / surface from Appendix 2})
(And even) kill(s) (eliminates) 99.99% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (insert organisms –
Appendix 1) in 30 seconds⁴
(Now) Approved to kill(s) 99.9% of bacteria*** (X)(x)(X%) faster⁽⁶⁾ (vs. previous Lysol® Brand Disinfectant Spray)
({insert Lysol® brand name}) (than ever before)
Great for use as a (quick) (fast) non-food contact surface sanitizer (in) (on) (insert use site / surface from Appendix 2})
Kill(s) 99.99% of bacteria⁴
Kill(s) 99.9% (of (household) bacteria (in 30 seconds) (in 10 seconds) (quickly)***)
Kill(s) 99.99% of (household) bacteria (in 30 seconds)⁴
Kill(s) 99.9% of bacteria*** (X)(x) faster⁽⁶⁾ (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than
ever before)
Kill(s) bacteria*** (X)(x) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen) (bathroom) (household) surfaces in (10) (30)
seconds***
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10) (30) seconds***
Kill(s) (Destroy(s)) (Eliminate(s)) 99.99% of bacteria on hard, non-porous surfaces in 30 seconds⁴
Leaves (household) surfaces (sanitary) (.) (sanitized) (and) (disinfected)
(Now) Kill(s) bacteria*** in (10) (30) seconds
(Quickly) Kill(s) 99.9% of bacteria***
Sanitizes (kitchen) (household) (bathroom) (restroom) (hard, non-porous) (non-food contact) surfaces in (10) (30) seconds***

<< SOFT SURFACES >>

(Also) Kill(s) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot sanitizer)
Also use on (soft surfaces) (fabrics) (as a spot treatment)
An effective (soft surface) sanitizer (for fabrics) (as a spot treatment) (for use (in) (on) {insert use site / surface from Appendix
2})

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “x” is a place holder for a number between 0 to 104.
The term “Y” is a place holder for a character A – Z.

(As a spot treatment) Sanitizes (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all around the house) (in 30 seconds)***
Can (also) be used on (soft surfaces) (fabrics) (as a spot sanitizer)
Can be used to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot sanitizer)
Can (be used) (use) for sanitization of (soft surfaces) (fabrics) (as a spot treatment)
Can (be used) (use) to sanitize (soft surfaces) (fabrics) (as a spot treatment)
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Eliminates bacteria (in sports bags) (on gym bags)
For use on (soft surfaces) (fabrics) (as a spot sanitizer)
Great for (soft surfaces) (fabrics) (as a spot sanitizer)
Great for use as a (soft surface) (fabric) sanitizer for spot treatment (on {insert use site from Appendix 2})
Hard on bacteria***, gentle on your fabrics
Ideal (for) (to) use on (soft surfaces) (fabrics) (as a spot sanitizer)
Kill(s) 99.9% of (household) bacteria on (soft surfaces) (fabrics) (in 30 seconds) (as a spot treatment)***
Kill(s) 99.9% of bacteria on (soft surfaces) (fabrics) (as a spot treatment)***
Kill(s) 99.9% of Staphylococcus aureus (and Klebsiella pneumoniae) in 30 seconds (for spot treatment) (on {insert use site from Appendix 2})
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on (soft surfaces) (fabrics) (in 30 seconds) (as a spot treatment)***
(Now) (for) use on (soft surfaces) (fabrics) (as a spot sanitizer)
(This product) Sanitizes (soft) (fabric) (surfaces) (as a spot treatment) (in 30 seconds)
Use for sanitization of (soft surfaces) (fabrics) (as a spot treatment)
Use on (soft surfaces) (fabrics) (too) (as a spot sanitizer)
Use on (soft surfaces) (fabrics) (as a spot sanitizer) where bacteria can (linger) (hide)***
Use on hard to (clean) (laundry) (soft surface areas)
Use to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Use to sanitize (soft surfaces) (fabrics) (as a spot treatment)
Worry free solution that does not harm fabrics and tough on bacteria***

<< DISINFECTING CLAIMS – see Appendix 1 for (*) () (1) (†) (††) (‡) claim qualifiers >>**

<< ALLERGENS Hard, non-porous, non-food contact surfaces >>

(1) (2) (3) (x#) for (the) Kitchen (/) (1) (2) (3) (x#) for (the) (Bath) (Bathroom) (/) (1) (2) (3) (x#) for (the) Living Room
Allergen(s) (Control) (Value) (Bonus) (Pack) (Item)††
Allergen Control††
Control allergens (all around your home) (on surfaces) with Lysol®††
Controls allergens††
Controls mold allergens†† (for up to 7 days)
Controls the build-up of mold allergens†† (for up to 7 days)
Controls the growth of mold allergens†† (for up to 7 days)
Controls common household allergens††
Kill(s) 99.9% of mold†† (, an important source of mold allergens)
Kill(s) 99.9% of mold and mildew†† (an (important) allergen source)
Kill(s) 99.9% of the source of mold allergens††
Kill(s) the source of mold allergens††
Kill(s) and prevents the growth of mold and mildew, a source of mold allergens††
Kill(s) Aspergillus niger, (a) (an) (important) source of mold allergens†† ((and keeps it) (and prevents it) from (coming back) (returning) for up to 7 days)
Kill(s) mold, an important allergen source††
Kill(s) the source of mold allergens and prevents it from coming back for up to 7 days††
Prevents the build-up of mold allergens†† (for up to 7 days)
Reduces mold allergen build-up††
Reduces the build-up of mold allergens†† (for up to 7 days)
Removes allergens (from) (all around your home) (on) (surfaces) with Lysol®††
Take control over allergens (in your home) with Lysol®††

<< COLD / FLU >>

Cold & Flu (Value) Pack†
Cold (and) (&) Flu Virus Control†
Controls (the) Flu Virus†
Effective against the Cold (and / &) Flu Virus†

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Fights 99.9% of the Flu Virus†
(Flu) (Virus)† Control
(Get) (Be) (prepared) (ready) for (Cold &) Flu Season†
Helps reduce the spread of Cold & Flu Viruses†
Kill(s) (99.9% of) the Cold (and / &) Flu Viruses†
Kill(s) Strep, Cold, (and/&) Flu germs (**)
Kill(s) (the) Cold Virus†
Kill(s) (the) Flu Virus(es)†
Kill(s) (the) Influenza (Flu) Virus
Kill(s) Cold & Flu Viruses†, (Including) (Even) (Rhinovirus)

<< 2009 PANDEMIC H1N1 >>

(Also) Kill(s) Cold & Flu Viruses, (including) (even) H1N1 (on hard non-porous surfaces) †
(Also) Kill(s) H1N1 (Influenza A virus)
(Also) Kill(s) H1N1 (Virus) (on hard non-porous surfaces)†
Effective against (2009) H1N1 (Flu Virus) †
Kill(s) (99.9% of) germs (**) including the following listed organism(s) (2009) H1N1 (Flu Virus)
Kill(s) (2009) H1N1 (Flu Virus) †
Kill(s) Germs (**) (and) (Flu Viruses) (including the following listed organism(s) (2009) H1N1) †
Kill(s) Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)
Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) (including Pandemic 2009 H1N1 (formerly called Swine Flu)).
(This product) has demonstrated effectiveness against Influenza A Virus (including Pandemic 2009 H1N1 Influenza A Virus).
(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) (including Pandemic 2009 H1N1 (formerly called Swine Flu)).

<< SOFT SURFACES >>

(Also) Kill(s) (99.9%) of (bacteria) (and) (viruses) (and) (fungi) (germs) on (soft surfaces) (fabrics) * (as a spot disinfectant) *
Also use on (soft surfaces) (fabrics) (as a spot treatment) (to) (for) (disinfect(ion)) *
An effective (soft surface) (disinfectant) (for fabrics) (as a) (for) (spot treatment) (for use (in) (on) {insert use site / surface – see Appendix 2}) *
(As a spot treatment) Disinfects (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all) (around the house) (around your home) (in 9.5 minutes) (in 10 minutes) *
Can (also) be used on (soft surfaces) (fabrics) (as a (spot) (disinfectant)) *
Can be used to (kill) (disinfect) (99.9%) (of bacteria) (on) (soft surfaces) (fabrics) *
(Can) (be used) (use) (for) (to) (disinfect) (disinfection) of (soft surfaces) (fabrics) (as a spot treatment) *
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics) * (as a spot treatment)
Disinfects bacteria that cause odors on (soft surfaces) (fabrics) *
Eliminates (bacteria) (germs) (fungi) (and) (viruses) (in sports bags) (on gym bags) *
(Now) (also) For use on (soft surfaces) (fabrics) (as a spot disinfectant) *
Great for (soft surfaces) (fabrics) (as a spot disinfectant) (!) *
Great for use as a (soft surface) (fabric) (disinfectant) for spot treatment (on {insert use site – see Appendix 2}) (!) *
(Suitable) (Ideal) (Designed) (for) (to) use on (soft surfaces) (fabrics) (as a spot (disinfectant)) *
Kill(s) (99.9%) of (household) (bacteria) (and) (viruses) (germs) on (soft surfaces) (fabrics) (in 9.5 minutes) (in 10 minutes) (as a spot treatment) *
Kill(s) (99.9%) of (germs) {insert soft surface disinfection organisms from Appendix 1} (in 9.5 minutes) (in 10 minutes) (for spot treatment) (on {insert use site – see Appendix 2}) *
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria on (soft surfaces) (fabrics) * (as a spot treatment)
Kill(s) (Destroys) (Eliminates) (99.9%) of (bacteria) (germs) (fungi) (and) (viruses) on (soft surfaces) (fabrics) (in 9.5 minutes) (in 10 minutes) (as a spot treatment) *
(Now) (for) use on (soft surfaces) (fabrics) (as a spot) (disinfectant) *
(This product) (disinfects) (soft) (fabric) (surfaces) (as a spot treatment) *
Use for (disinfection) of (soft surfaces) (fabrics) (as a spot treatment) *
Use on (soft surfaces) (fabrics) (too) ((as a spot) (disinfectant)) *
Use on (soft surfaces) (fabrics) ((as a spot) (disinfectant)) where (bacteria) (viruses) (and) (fungi) (germs) can (linger) (hide) *
Use to (kill) (disinfect) (99.9%) (of) (bacteria) (and) (fungi) (viruses) (germs) on (soft surfaces) (fabrics) * (as a spot treatment)
Use to disinfect (soft surfaces) (fabrics) (as a spot treatment) *
(Stress) (Hassle) (free) (Convenient) solution that does not harm fabrics and tough on (bacteria) (germs) (viruses) (and) fungi *

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>

(2 in 1)(:) (freshens) (&)(and)(,) (disinfects)
(2 in 1)(:) (eliminates) (removes)(neutralizes) (odors)(,) (&)(and)(kills)(disinfects) (germs) (1)(**)(***)
(X)(in)(1)(:) (eliminates) (removes)(neutralizes) (odors) (,) (&)(and)(kills)(disinfects) (germs) (1)(**)(***)
4 (four) in 1 (one): Disinfects, Sanitizes (soft surfaces), Deodorizes, Kills the Source of Allergens^{††}
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Eliminates Odors, Freshens the Air
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Freshens the Air
5-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors, Freshens the Air
99.9% of bacteria killed in 10 seconds^{***}
An effective disinfectant (and sanitizer) (on non-food contact surfaces) (for use in {insert use site from Appendix 2})
(Now) (Approved to) (Kill(s)) (over) (55) (x) (germs(**)) (bacteria(*)⁽¹⁾) (viruses[†]) (fungi⁽¹⁾) (including the following listed
(organisms) (bacteria): {insert organisms from Appendix 1}).
(Approved to) Kill(s) 99.9% of (germs(**)) (viruses[†]) (bacteria and viruses^{**}) (bacteria(*)⁽¹⁾) you could pick up at school
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) illness causing (germs(**)) (bacteria and viruses^{**}) (bacteria*)
(viruses[†])
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) germs^{**} that can cause illness
Controls (and) (prevents) (inhibits) (the growth of) mold and mildew (on) (in) {insert use site / surface from Appendix 2}
Disinfects^{**} (a) (x) (100(s)) (of) (hard non-porous) (surfaces) (places) (in your home) (around your home)
(Disinfects)(Kills) germs^{**} in hard to reach (areas)(places)(corners)
Disinfects (sanitizes) and deodorizes by killing common (household) germs^{**} (and controlling their odors)
Disinfects^{**} and deodorizes ((bacteria(*)⁽¹⁾) (viruses[†]) (fungi⁽¹⁾)))
Disinfects {insert use site / surface from Appendix 2}
Disinfects hard, non-porous (food) (non-food) (contact) surfaces in {insert use site from Appendix 2}
Disinfects on Hard^{**} (and) (&) Soft[‡] Surfaces
E. coli (and Salmonella^{**}) control
Effective against (bacteria(*)⁽¹⁾) (viruses[†]) (bacteria and viruses^{**}) (and) (fungi⁽¹⁾): () ({insert organisms from Appendix 1})
Effective against (germs (**)) (and) (fungi⁽¹⁾) (:) ({insert organisms from Appendix 1})
Eliminates (germs(**)) (and odors) on hard, non-porous surfaces that you come into contact with everyday
Eliminates germs^{**} that cause odors on (sports equipment)
(Even) Kills (Rhinovirus Type 39) (a leading cause of the common cold)
Fights 99.9% of germs^{**} and odors
From the makers of Lysol, tested to kill (harmful) (pathogenic) germs^{**}
Germ^{**} (killer) (destroyer)
Hard on germs^{**}, gentle on your fabrics
Helps prevent mold (and mildew) from growing back
Kill(s) (x) (germs(**))(bacteria(*)⁽¹⁾) (viruses[†]) (fungi⁽¹⁾)
Kills germs (**) on over 100 surfaces
Kills over 100 germs (even)(including) (:) E. coli, Salmonella^{**}, Rotavirus and other listed germs
Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria⁽⁶⁾ (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol®
brand name}) (than ever before)
Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)⁽⁶⁾
Kill(s) viruses (including the following listed (organisms)): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus Type 1)
(Herpes Simplex Virus Type 2) (Human Coronavirus) (Influenza A H5N1 Avian) ((Pandemic) Influenza A Virus [2009
H1N1]) Respiratory Syncytial Virus (RSV)) ((Swine) Influenza A Virus (X(x)) (X%) faster⁽⁶⁾)
Kill(s) (99.9%) (of) (household) bacteria^{***} (in 10 seconds)
Kill(s) 99.9% of bacteria(*)⁽¹⁾ on soft and hard surfaces
Kill(s) (99.9% of) germs (**) (in 3 minutes) (on)(over)(many) (X) (surfaces) ({insert use site / surface from Appendix 2})
Kill(s) 99.9% of germs (**) on hard surfaces
Kill(s) (99.9% of) (Staph^{**}) (MRSA)*
Kill(s) (99.9% of) viruses and bacteria^{**}
Kills 99.9% of germs including 12 Cold & Flu Viruses⁷
Kills Salmonella, E. coli, HA-MRSA, RSV, Staph, Strep⁸
Kills 12 Cold and Flu Viruses⁷
Kill(s) (and) (prevents) (inhibits) (the growth of) mold and mildew (on) (in) {insert use site / surface from Appendix 2}
(Even) Kills antibiotic resistant bacteria*
Kill(s) antibiotic resistant bacteria including the following listed (organisms) (bacteria): (Methicillin Resistant Staphylococcus
aureus) (MRSA) (Vancomycin Resistant Enterococcus faecalis) (VRE) (Klebsiella pneumoniae – NDM-1 positive)
(Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (multi-
drug resistant Acinetobacter baumannii), (multi-drug resistant Enterobacter aerogenes), (multi-drug resistant

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Enterococcus faecium), (community associated MRSA USA-300) (and) (community associated MRSA USA-400))
Kill(s) (X%) more germs(**) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (vs. EPA stamped master label dated January 2014) (than ever before)
Kill(s) (X%) more germs(**)(6) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})(than ever before)
Kill(s) (2) (X) more germs(**) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (vs. EPA stamped master label dated January 2014) (than ever before)
Kill(s) (X)(%) (more) (kinds) (of) germs(**)(6)
Kill(s) Avian, Human (and / &) Swine Flu†
Kill(s) Avian Influenza A Virus on pre-cleaned (hard, non-porous) environmental surfaces
Kill(s) bacteria and viruses** (all over your) (home) (house) {insert use site from Appendix 2}
Kill(s) (bacteria*)(1) (viruses†) (bacteria and viruses**) (fungi(1)) (and) (eliminates odors) (deodorizes)
Kill(s) (bacteria*)(1) (viruses†) (bacteria and viruses**) (fungi(1)) (mold and mildew)
Kill(s) (bacteria*)(1) (viruses†) (bacteria and viruses**) (fungi(1)) to help your (house) (home) smell cleaner
Kill(s) (bacteria*)(1) (viruses†) (bacteria and viruses**) (fungi(1)) (whenever) (where ever) you need it
Kill(s) (bacteria*)(1) (viruses†) (bacteria and viruses**) (you can't see) (: {insert organisms from Appendix 1})
Kill(s) Campylobacter (jejuni) in 30 seconds
Kill(s) (Destroys) (Eliminates) 99.9% of {insert organisms and appropriate contact time from Appendix 1} (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes)
Kill(s) (Destroys) (Eliminates) (many) 99.9% of bacteria*(1)
Kill(s) (Destroys) (Eliminates) 99.9% of (bacteria*)(1) (germs**) (viruses†) (bacteria and viruses**) (fungi(1)) (mold and mildew)
Kill(s) (Destroys) (Eliminates) 99.9% of Viruses† (in 30 seconds {insert organisms from Appendix 1})
Kill(s) (Disinfects against) {insert organisms from Appendix 1}
Kill(s) (Eliminates) 99.9% of (the) (Flu Virus†) (Salmonella**) (Staph**) (and / &) (E. coli)
Kill(s) flu† and antibiotic resistant bacteria*
Kill(s) germs**(2) (X) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) germs**(X) % faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) germs**(X)(%) faster(6)
Kill(s) germs**(faster than ever before (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})
Kill(s) germs**(all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface from Appendix 2})
Kill(s) germs**(and) (eliminates odors) (deodorizes)
Kill(s) germs** to reduce cross contamination between treated surfaces
Kill(s) germs**(fungi(1)) (and / &) (mold and mildew)
Kill(s) germs** to help your (home) (house) smell cleaner
Kill(s) germs** (whenever) (where ever) you need it
Kill(s) Hepatitis B Virus (in 30 seconds)
Kill(s) (household) (germs**) (bacteria*)(1) (viruses†) (bacteria and viruses**) (and) (fungi(1))
Kill(s) (household) kitchen (bacteria*)(1) (and) (fungi(1))
Kill(s) (99.9% of) bacteria and viruses**
Kill(s) (most) (kitchen) (and) (bathroom) (household) (germs**) (bacteria*)(1) (viruses†) (bacteria and viruses**) (fungi(1)) (mold and mildew)
Kill(s) (MRSA*) (and / &) (VRE*)
Kill(s) (over) (x) (germs**) (viruses) (and) (&) (bacteria)
Kill(s) Respiratory Syncytial Virus (RSV)
Kill(s) (the) COVID-19 virus¹¹ (quickly) (in 15 seconds)
Kill(s) (the following)(household) germs** (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes) ({insert organisms and appropriate contact time from Appendix 1})
Kill(s) (the) germs** (you can't see) ({insert organisms from Appendix 1})
Kill(s) Trichophyton interdigitale (in 2 minutes)
Kill(s) Vancomycin Resistant Enterococcus faecalis (VRE) (in 2 minutes)
Kill(s) Viruses† (all over your) (home) (house) ({insert use site / surface from Appendix 2})
Kill(s) what you can't see: Cold & Flu Viruses†, Salmonella**, Staph** (and / &) E. coli
(Kill(s))(Wipes out)(Eliminates)(Fights)(Destroys) 99.9% of (cold & flu viruses†)(germs**) (Kill(s) (the leading)(#1) (lead)(main)(top) cause of the common (cold)(flu)(viruses†)
Leaves (hard) (hard, non-porous) surfaces (sanitary) (disinfected)
(Lysol) (daily) (everyday) germ control**
(Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) kills over 100 illness causing germs, including (the) (COVID-19 virus¹¹) (SARS-CoV-2)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

(Lysol) (We) (has) (have) worked (closely) with microbiologists (to ensure that) (this product) (Lysol Disinfectant Spray) kills (over) 100 (+) (plus) (pathogenic) germs^(**)
(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus¹¹) (SARS-CoV-2)
(Now) tested (and proven (effective)) against (the) (COVID-19 virus¹¹) (SARS-CoV-2)
(Now) tested (and proven (effective)) to help (reduce the spread of) (the) (COVID-19 virus¹¹) (SARS-CoV-2)
On environmental surfaces, (this product) (is tuberculocidal and) kills the following bacteria^(*)(¹), viruses[†] (and) fungi⁽¹⁾: {insert organisms from Appendix 1}
On hard, non-porous (non-food contact) surfaces (this product) kills the following (bacteria^(*)(¹)) (viruses[†]) (and) (fungi⁽¹⁾): {insert organisms from Appendix 1}
On hard, non-porous (non-food contact) surfaces (this product) kills the following germs^(**): {insert organisms from Appendix 1}
(Overall) Disinfection in 3 minutes(!)^{**}
Prevents mold and mildew from (coming back) (returning) (growing) (re-growing) for up to 7 days
(Testy by (expert) microbiologists) (to ensure that) (this product) (Lysol Disinfectant Spray) kills (over) 100 (+) (plus) (harmful) (pathogenic) germs^(**)
(This product) Disinfects (and sanitizes) (in) (the following areas) {insert use site from Appendix 2}
(This product) (gives) (you) (delivers) (daily) (everyday) germ^(**) control
(This product) (Lysol[®] Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination of (germs^(**)) (and) (antibiotic resistant bacteria*)
(This product) (Lysol[®] Brand products) (helps) (reduce the spread of) (germs^(**)) (and) (antibiotic resistant bacteria*)
(This product) (Lysol[®] Brand products) helps reduce cross-contamination of (germs^(**)) (and) (antibiotic resistant bacteria*)
(This product) is (a) mildewstat(ic) and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard, non-porous surfaces
(This product) is effective in killing and preventing the growth of mold and mildew on surfaces
(This product) kills (in 30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes): {insert organisms and appropriate contact time from Appendix 1}
(This product) kills (99.9% of) viruses and bacteria^{**} on (commonly touched) (environmental) surfaces (in your home) (and) (in public places)
Use Lysol Disinfectant Spray Everyday to Kill common illness causing germs^{**} on hard non porous surfaces (:)
(Norovirus[†]) (Rhinovirus[†]) ((Flu) Influenza) (Trichophyton interdigitale) (E.Coli (and) (,) Salmonella enterica (and)(,) Staphylococcus aureus) (Staphylococcus aureus MRSA) (Staphylococcus Aureus) (Streptococcus pyogenes) (Coxsackie Type B3 Virus[†]) (Rhinovirus[†]) (Rhinovirus and RSV[†])
Virus[†] (killer) (destroyer)
You can also use (this product) to disinfect (and sanitize) (in) places that are difficult to reach (such as nooks and crannies)
Your family comes in contact with germs (**) everyday (both in the home and in public places)

<< OPTIONAL USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. (Read the entire label before using the product.)

(To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

(To Deodorize: Spray on surfaces as needed.)

To Disinfect (hard non-porous surfaces) (and) (non critical medical device or medical equipment surfaces): Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.) Leave surface visibly wet (for (3) (10) minutes to disinfect). (For (Hepatitis A virus), (Adenovirus 2), (Fusarium solani) (and) leave for 10 minutes (to disinfect).) Air dry. Rinse food contact surfaces (and toys) with (potable) water.

To Sanitize (hard non-porous surfaces) (and) (non critical medical device or medical equipment surfaces): Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.) Leave surface visibly wet (for (30) (10) seconds to sanitize). (Air dry.) (Rinse food contact surfaces (and toys) with (potable) water.)

To Disinfect (hard non-porous surfaces) (and) (non critical medical device or medical equipment surfaces): Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.) (Leave surface visibly wet for time indicated (above) (below) (in the (box) (table)) to (sanitize) (and) disinfect.) Air dry. Rinse food contact surfaces (and toys) with (potable) water. ({insert organisms box & contact time – see Appendix 1})

To Sanitize (hard non-porous surfaces) (and) (non critical medical device or medical equipment surfaces): Preclean surface. (Hold can upright 6" to 8" from surface. Spray 3 to 4 seconds.) (Leave surface visibly wet for time indicated (above)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

(below) (in the (box) (table)) to (sanitize) (and) disinfect.) (Air dry.) (Rinse food contact surfaces (and toys) with (potable) water. ({insert organisms box & contact time – see Appendix 1}))

(To Control (and Prevent) (the Growth of) Mold & Mildew (and their odors): Preclean. Spray until visibly wet. Leave for 3 minutes and allow to air dry. Repeat weekly or as needed.)

(To Disinfect (Soft Surfaces) (Fabrics): Spray until wet. DO NOT SATURATE. Leave for (9.5 minutes)(10 minutes) to disinfect. Air dry. (For difficult odors, repeat application.)

(To Sanitize (Soft Surfaces) (Fabrics): Spray until wet. DO NOT SATURATE. Leave for (30 seconds) to sanitize. (Air dry.) (For difficult odors, repeat application.)

(To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics): Spray until wet. DO NOT SATURATE. Air dry. (For difficult odors, repeat application.)

(To Freshen the Air: Hold can upright. Spray towards the center of the room.)

(For use around pet areas: remove all animals from area prior to use. Allow product to fully dry prior to returning animals to area. Do not apply product directly to animals. Not intended for use on animal feeding/watering containers. For feeding/watering containers coming in contact with product, rinse thoroughly with water.)

([£]To Control (and prevent) (the growth of) odor causing bacteria: Preclean. Spray until visibly wet. Leave for 5 minutes and allow to air dry. Repeat (daily) (every 3 days) or as needed.)

<< ALTERNATE USE DIRECTIONS on pre-cleaned surfaces >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. (Read the entire label before using the product.)

Pre-clean surfaces prior to use. Hold can (container) upright 6" to 8" from surface. Spray 3 to 4 seconds until covered with mist.

To Sanitize: Surfaces must remain wet for (10) (30) seconds then allow to air dry.

To Disinfect: Surfaces must remain visibly wet for 3 minutes then allow to air dry. (For Mycobacterium bovis BCG at 20°C (68°F) surfaces must remain visibly wet for 6 minutes then allow to air dry.) (For (Hepatitis A virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG at 20°C (68°F)) surfaces must remain visibly wet for 10 minutes then allow to air dry.)

Rinse toys and food contact surfaces with potable water after use.

For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with (potable) water.

To Disinfect Toys: Use only on hard, non-porous surfaces and rinse thoroughly with potable water after use. Surfaces must remain visibly wet for 3 minutes then allow to air dry. (For Mycobacterium bovis BCG surfaces at 20°C (68°F) must remain visibly wet for 6 minutes then allow to air dry.) (For (Hepatitis A Virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG at 20°C (68°F)) surfaces must remain visibly wet for 10 minutes then allow to air dry.)

Rinse plastic toys, hard non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain visibly wet for 3 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

Fabric Sanitizer: (For spot treatment (2" x 2" area) only.)

To (Spot) Sanitize Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Fabric must remain (visibly) wet for 30 seconds. Let air dry. For difficult odors, repeat application.

To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics): Spray until fabric is (visibly) wet. DO NOT SATURATE.

Let air dry. For difficult odors, repeat application. Reapply as necessary.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

<< ALTERNATE USE DIRECTIONS FOR TB Claim on pre-cleaned surfaces >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

Pre-clean hard non-porous, non-food contact surfaces prior to use. Hold can (container) upright 6" to 8" from surface. ((Gross) (Heavy) soil must be removed prior to application.)

To Disinfect: (Surfaces must remain visibly wet for (2) (3) (5) at 20°C (68°F) minutes then allow to air dry.

<< OPTIONAL ADVISORY STATEMENTS >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.

Does not harm most (bathroom) (restroom) surfaces.

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

^βDo not use on pets

(For Soft Surface (Spot) Application:)

Do not use on silk, rayon acetate or satin fabrics.

Always test on a hidden (section) (area) of fabric.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)

To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

For Tuberculocidal Activity: (This product) is effective in (2) (10) minutes at 20°C (68°F) on surfaces that have been thoroughly cleaned prior to application.

(§§) KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (and HEPATITIS B VIRUS (HBV)) (HEPATITIS C VIRUS (HCV) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS] ((and) Hepatitis B Virus (HBV), (and Hepatitis C Virus (HCV)).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ((and) HBV) (and HCV) ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain visibly wet for 30 seconds for HIV-1 ((and) HBV), (and HCV). For other organisms surface must remain visibly wet for 3 minutes. (For Mycobacterium bovis BCG at 20°C (68°F) surface must remain visibly wet for 6 minutes then allow to air dry) (For (Norovirus), (Hepatitis A Virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG) surfaces must remain visibly wet for 10 minutes (then allow to air dry))

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< USAGE CLAIMS >>

(§§) (This product) (meets) (is) (compliant with) OSHA Bloodborne Pathogens Standards§§

Special Instructions for Cleaning and Disinfecting areas which may be infested with Hantavirus:

Rodent droppings and visible dust may be reservoirs for Hantavirus. If you are cleaning out a building that has been closed up, such as a cabin, shed, or garage:

1. Air out the building for at least 30 minutes by opening windows and doors.
2. Leave the building while it is airing out.
3. Do not vacuum, sweep or dust. This may spread the Virus through the air.
4. Thoroughly wet the contaminated areas with the product and allow to stand undisturbed for 30 seconds.
5. Carefully remove contaminated material and dispose by burial or burning. Contact your local or state health department for additional disposal methods.
6. Treat the surface again following the label directions and allow to stand undisturbed for 30 seconds.

Veterinary Practice / Kennels / Animal Care Facilities: For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 3 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with potable water before use.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. **Do not** spray in eyes or on skin. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL HAZARDS: FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Store in (original container in areas inaccessible to small children) (a cool dry area). (Non-refillable container.) Do not reuse empty container. Do Not Puncture or Incinerate! ((Replace cap and) (Discard in trash or offer for recycling if available.)) (Recycle empty container if available or discard in trash.)

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

(STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal. Store in a cool dry area. Non-refillable container. Do not reuse empty container. Do Not Puncture or Incinerate! Recycle empty container if available or discard in trash. If partly filled: Call your local solid waste agency for disposal instructions.)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

(STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

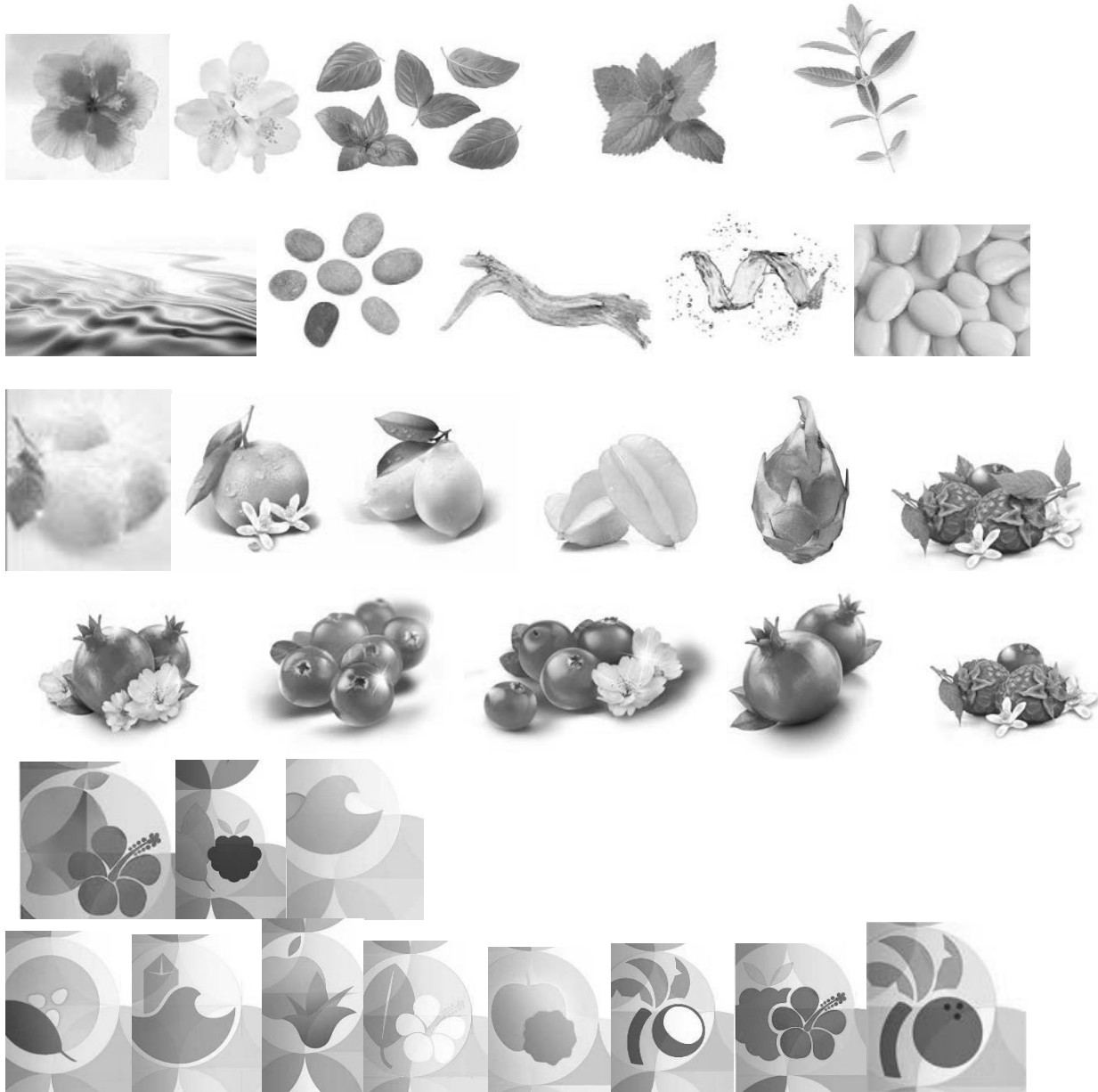
DISPOSAL: Do Not Puncture or Incinerate! Non-refillable container. Do not reuse or refill this container.

To avoid waste, use all material in this container according to label directions. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.)

<< Optional Graphic Images & Text >>

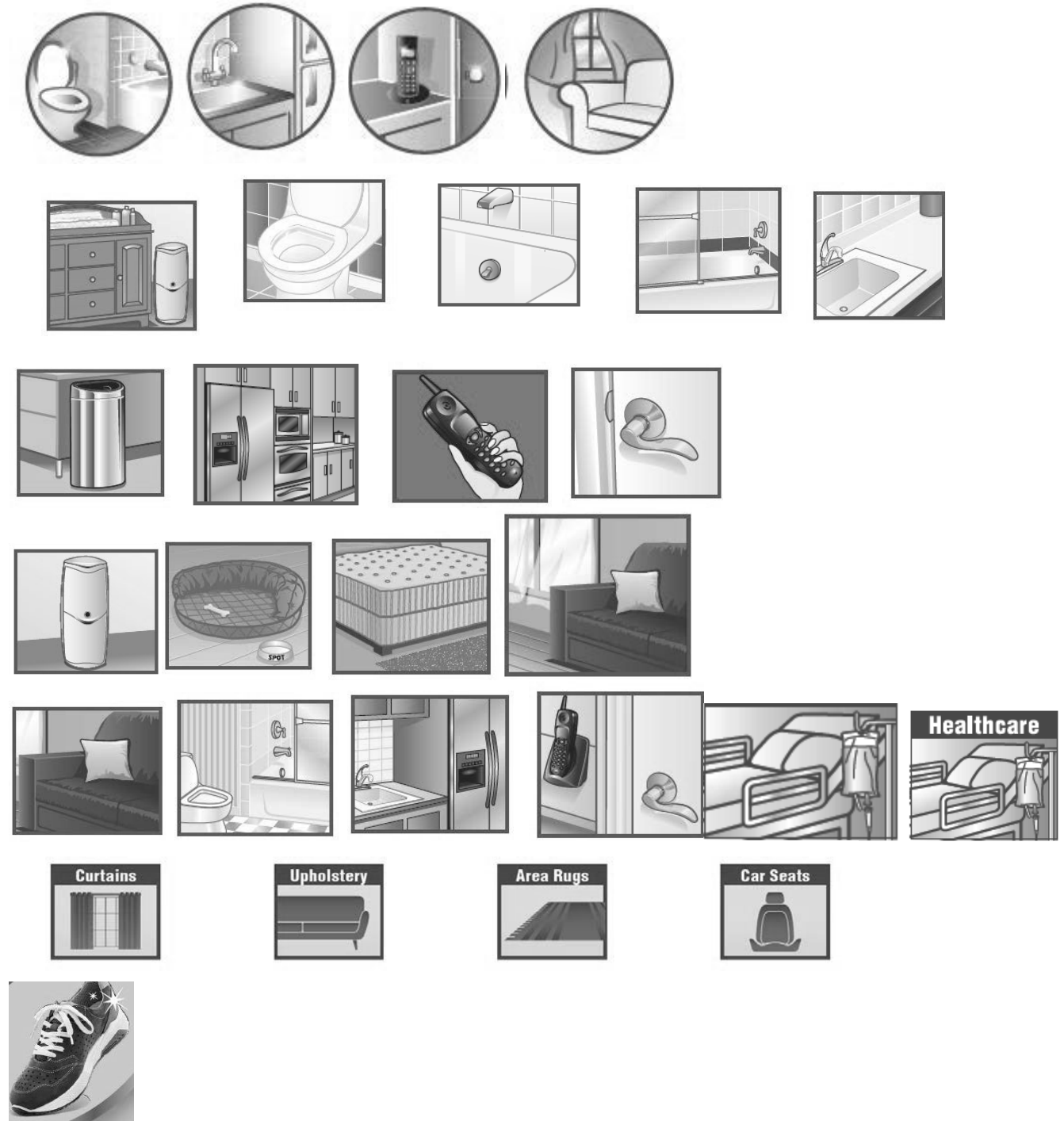
[Place Holder for Spraying in Air graphic]

<< Optional Fruit Graphic Image >>

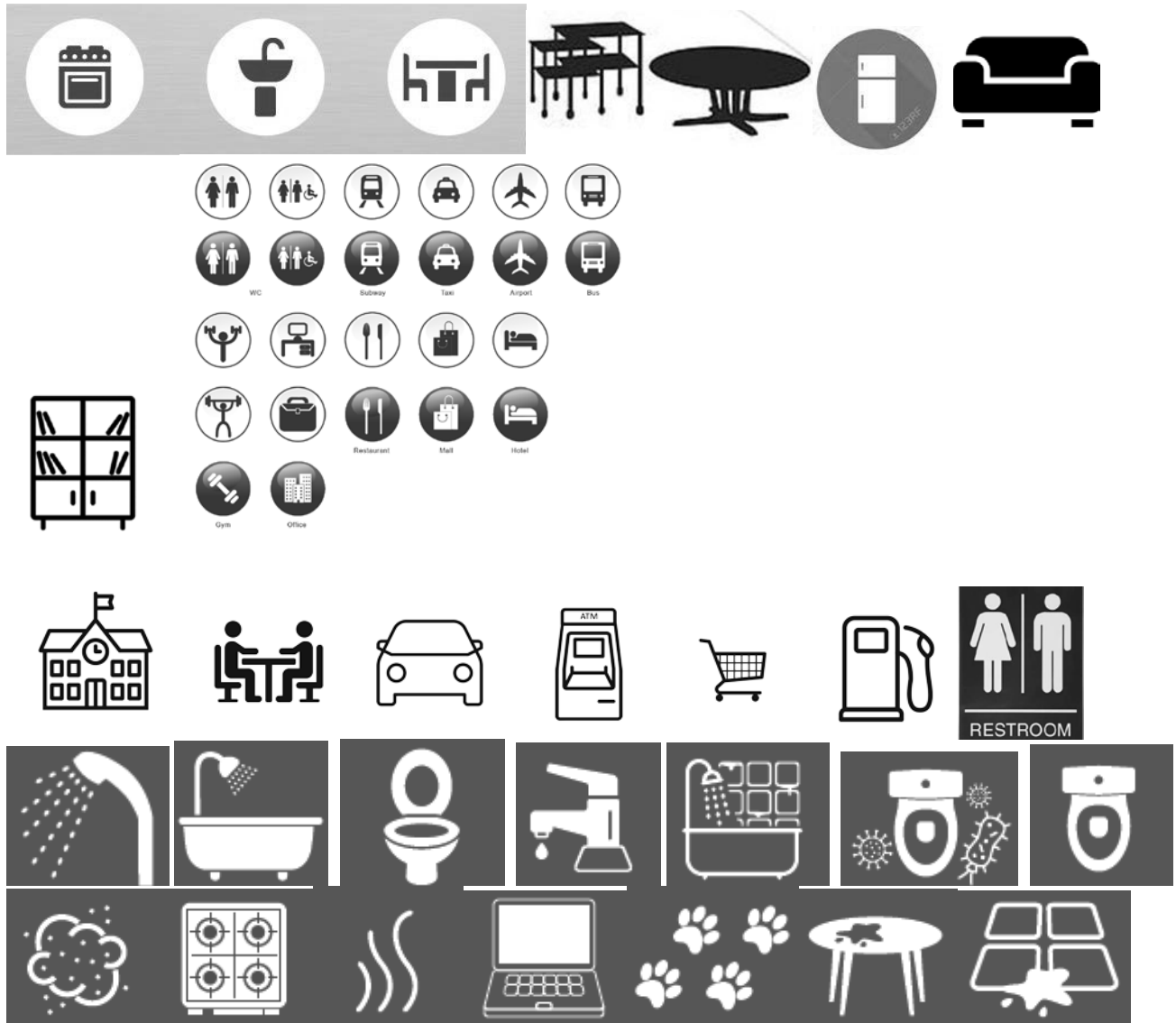


<< Optional Example Pictogram Images Depicting Surface/Use Sites >>

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

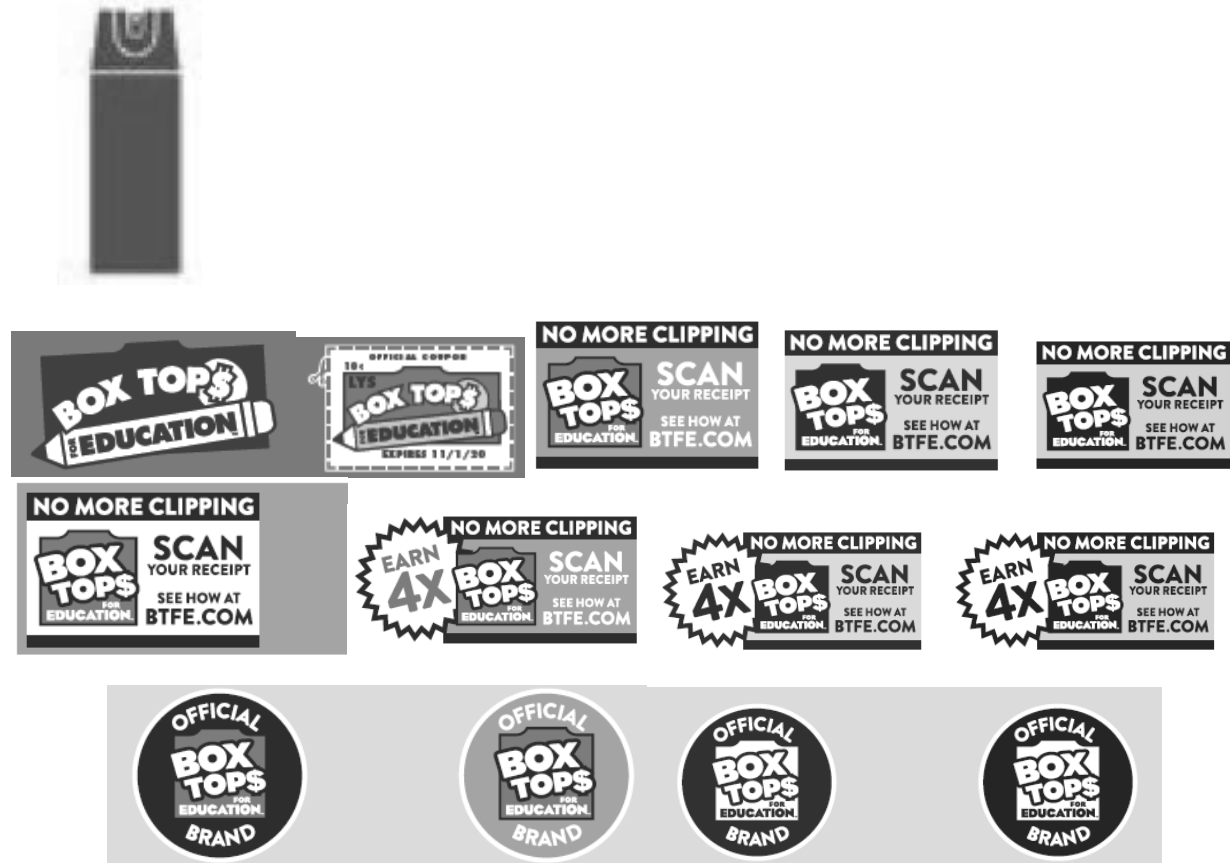


(X People X Toilet) (4 people 1 Toilet)



(Deodorizes) (To) Save you Nose

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "x" is a place holder for a number between 0 to 104.
 The term "Y" is a place holder for a character A – Z.

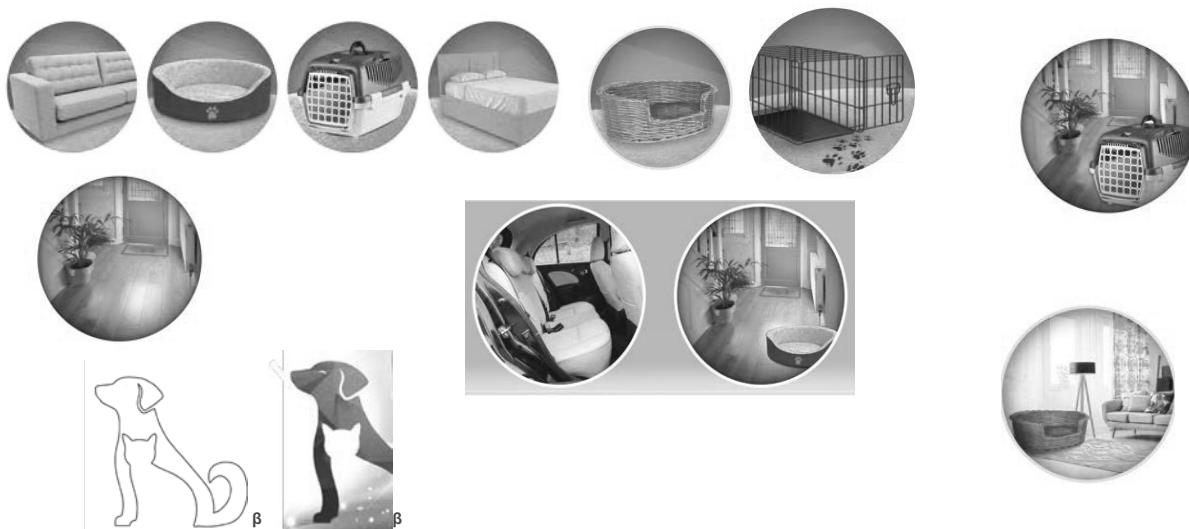


<< Optional Graphics for Pet Odor Eliminator >>



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.





<< Note to Reviewer: The silhouette images will only be used on products that also have a statement about pet surfaces/mess and will included a statement about "Do not use on pets" >>

<< Optional Icons for app >>



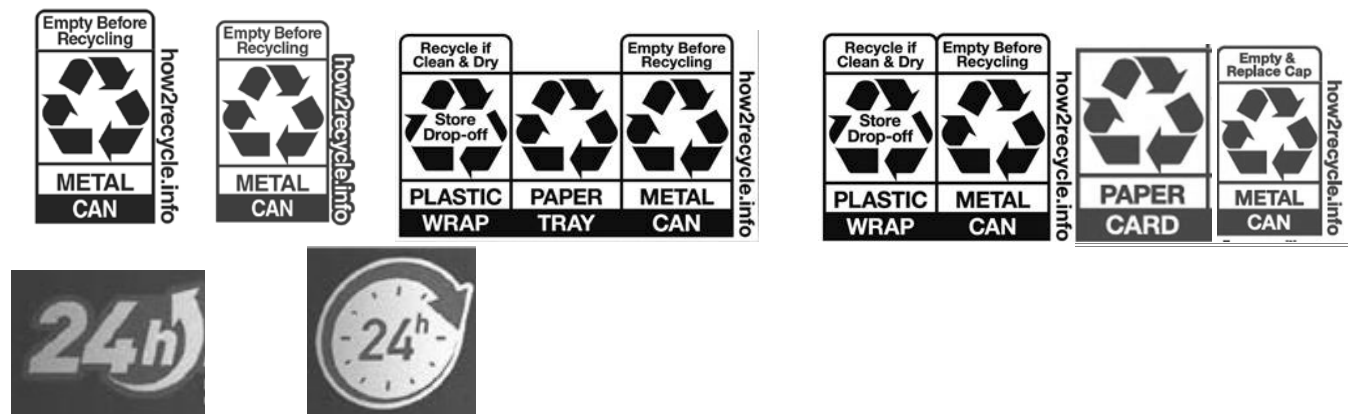
<< This graphic is white lettering and white graphics>>

(§)This mark is not an indication of safety. Read and follow all label instructions.

<< This disclaimer must be on pack when the BioPreferred logo is in use.>>

<< How2Recycle Logos >>

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.



<<Note to Reviewer: these optional graphics will support bacteriostatic claims only>>

<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<< Sanitization – Bacteria (hard, non-porous, non-food contact / soft surfaces) >>

*** Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in 10 seconds) and soft (fabric) surfaces (in 30 seconds).

<< Sanitization – Bacteria (hard, non-porous, non-food contact surfaces) >>

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous, non-food contact surfaces (in 10 seconds).

4 Kills 99.99% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous, non-food contact surfaces (in 30 seconds)

<< Sanitization – Bacteria (soft surfaces) >>

*** Kills 99.9% of (Klebsiella pneumoniae) (Pseudomonas aeruginosa) (and) (Staphylococcus aureus) on soft (fabric) surfaces in 30 seconds.

<< Disinfection – Antibiotic Resistant (hard, non-porous surfaces) >>

* Kills (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP)) (on hard, non-porous surfaces) (in 2) (3) minutes).

* (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP))

<< Disinfection – Cold & Flu - (hard, non-porous surfaces) >>

† Kills (Rhinovirus Type 39) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS) (Severe Acute Respiratory Syndrome)) (H1N1) and on hard, non-porous surfaces in 30 seconds.

† (Kills) (Rhinovirus Type 39) (and) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS) (Severe Acute Respiratory Syndrome)) (H1N1) (on hard, non-porous surfaces in 30 seconds).

<< Disinfection – Mold Allergens - (hard, non-porous surfaces) >>

†† Kills Aspergillus niger and Penicillium chrysogenum (on hard, non-porous surfaces) (in 3 minutes).

†† Aspergillus niger (mold and mildew) and Penicillium chrysogenum

<< Disinfection – Bacteria / Fungi - (hard, non-porous surfaces) >>

1 Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 minute disinfection – fungi from organism list in this Appendix 1} (on hard, non-porous surfaces) (in 2 minutes).

1 ({insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) ({insert 2 minute disinfection – fungi from organism list in this Appendix 1}))

1 Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 and/or 3 minute disinfection – fungi from organism list in this Appendix 1} (on hard, non-porous surfaces) (in 3 minutes).

1 {insert 2 minute disinfection – bacteria from organism list in this Appendix 1} (and) {insert 2 and/or 3 minute disinfection – fungi from organism list in this Appendix 1}

<< Disinfection – Viruses - (hard, non-porous surfaces) >>

† Kills {insert 30 second disinfection – viruses from organism list in this Appendix 1} (on hard, non-porous surfaces) (in 30 seconds).

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “x” is a place holder for a number between 0 to 104.
The term “Y” is a place holder for a character A – Z.

- † {insert 30 second disinfection – viruses from organism list in this Appendix 1}
- † Kills {insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix 1} (on hard, non-porous surfaces) (in 3 minutes).
- † {insert 30 second, 1 and/or 3 minute– viruses from organism list in this Appendix 1}

<< Disinfection – Germs() - (hard, non-porous surfaces), bacteria & virus and/or fungi >>**

- ** Kills {insert 2 minute and/or 30 second disinfection - bacteria from organism list in this Appendix 1} {insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix 1} {insert 2 and/or 3 minute disinfection - fungi from organism list in this Appendix 1} (on hard, non-porous surfaces) (in 3 minutes).
- ** (Disinfects:) {insert 2 minute or 30 second disinfection - bacteria from organism list in this Appendix 1} {insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix 1} {insert 2 and/or 3 minute disinfection - fungi from organism list in this Appendix 1}
- (⁶) (based on) (vs.) (previous) (Lysol® Brand Disinfectant Spray) (insert Lysol® brand name) (EPA registered master label) label (for this product) (version X) {insert date}
- (⁷) Influenza A Virus (H1N1) (A/Malaya/302/54), Influenza A Virus (H3N2), Influenza A Virus (H5N1), Human Coronavirus, Influenza A Virus (New Caledonia/20/99), Influenza B Virus (Strain B/Hong Kong/5/72), (Pandemic) Influenza A Virus [2009 H1N1], Respiratory Syncytial Virus (RSV), Rhinovirus Type 39, SARS Coronavirus, Swine Influenza A Virus (H1N1), Influenza H7N9 (wildtype A/Anhui/1/2013), SARS-CoV-2
- (⁸) Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes
- (⁹) compared to Lysol Brand III Disinfectant Max Cover Mist and Lysol Brand Neutra Air Sanitizing Spray
- (¹⁰) Hard non porous and soft surfaces
- (¹¹) Kills SARS-CoV-2 on hard, non-porous surfaces (in 15 seconds)

<< Disinfection – Germs (soft surfaces), bacteria & virus and/or fungi >>

* Kills {insert 9.5 minute disinfection - bacteria from Appendix 1} {insert 9.5 minute disinfection – viruses from Appendix 1} {insert 9.5 minute disinfection - fungi from Appendix 1} (on soft surfaces) (in 9.5 minutes) (in 10 minutes).

<< General Freshening Claims Qualifiers >>

^β Freshens soft surfaces. Use as directed

¹² (Eliminates) (removes) pet odors

^c Eliminates odors (on) (from) pet feces and dog bedding immediately upon spraying and at 24 hours

Symbol Designation – used on product labels		
Single asterisk (*) (¹)	Bacteria (*) (¹) / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs (**)	Used for identifying disinfection against specific bacteria & viruses / fungi on hard, non-porous surfaces
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of living mold allergens
Yen sign (¥)	Germs (¥)	Used for identifying disinfection against specific bacteria & viruses / fungi on soft surfaces

This product has been tested and found effective against the following micro-organisms:

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 2–min Disinfection - Bacteria - hard, non porous >>	ATCC No	<< 30-sec Disinfection - Viruses - hard, non porous >>	ATCC No.
Acinetobacter baumannii MDR	(19606)	(Avian) Influenza A Virus (H1N1) (A/Malaya/302/54) (Flu)	(VR-98)
Acinetobacter calcoaceticus	(17902)	(Avian) Influenza A Virus (H3N2) (Flu)	(VR-2072)
Acinetobacter haemolyticus	(17906)	(Avian) Influenza A Virus (H5N1) (Flu)	
Bordetella pertussis	(12743)	Coxsackie Type B3 Virus	(VR-30)
Burkholderia cepacia	(25416)	Cytomegalovirus	(VR-538)
Citrobacter freundii	(8090)	(Duck) Hepatitis B Virus	
Corynebacterium diphtheriae	(11913)	Hantavirus	
Corynebacterium xerosis	(7711)	*Hepatitis C Virus (HCV) (BVDV - surrogate)	(NVSL)
Cronobacter sakazakii << Pre-cleaned surfaces >>	(12868)	Herpes Simplex Virus Type 1	(VR-733)
Enterobacter aerogenes MDR	(29751)	Herpes Simplex Virus Type 2	(VR-734)
Enterobacter cloacae	(13047)	Human Coronavirus	(VR-740)
Enterococcus faecalis	(828)	Human Immunodeficiency Virus Type 1 [HIV-1[[AIDS Virus] (tested in the presence of 50% whole human blood)	
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51575)	Influenza A Virus (New Caledonia/20/99) (Flu)	
Enterococcus faecium VRE + MDR	(51559)	Influenza B Virus (Strain B/Hong Kong/5/72) (Flu)	(VR-823)
Escherichia coli	(11229)	Newcastle Disease Virus	(VR-108)
Escherichia coli O157:H7 (E. coli)	(43888)	(Pandemic) Influenza A Virus [2009 H1N1] (Flu)	(CDC2009712192)
Escherichia coli O104:H21	(BAA 182)	Respiratory Syncytial Virus (RSV)	(VR-26)
Escherichia coli O45:K-H-	(ECL 1001)	Rhinovirus Type 39	(VR-340)
Escherichia coli O111:H8	(BAA 184)	Rotavirus WA	(VR-2018)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “x” is a place holder for a number between 0 to 104.
The term “y” is a place holder for a character A – Z.

Escherichia coli ESBL	(BAA 196)	SARS Coronavirus	(CDC200300592)
Haemophilus influenzae	(33930)	(Swine) Influenza A Virus (H1N1) (Flu)	(VR-333)
Klebsiella oxytoca	(13182)	Vaccinia Virus	(VR-119)
Klebsiella pneumoniae	(4352)		
Klebsiella pneumoniae NDM-1 positive	(CDC 1000527)	<< 15-sec Disinfection - Viruses - hard, non porous >>	
Klebsiella pneumoniae Carbapenem resistant	(BAA 1705)	SARS-CoV-2 (2019 Novel Coronavirus) (USA-WA1/2020)	
Klebsiella pneumoniae ESBL	(700603)		
Listeria monocytogenes	(19117)	<< 1-min Disinfection - Viruses - hard, non porous >>	
Micrococcus luteus << Pre-cleaned surfaces >>	(14408)	Echovirus Type 12	(VR 1563)
Neisseria elongata	(25295)	Enterovirus Type 68	(VR-561)
Pasteurella multocida	(12947)	Poliovirus Type 1	(VR 1562)
		Feline Calicivirus (Norovirus)	(VR-782)
Proteus mirabilis	(25933)		
Proteus vulgaris	(9920)	<< 2-min Disinfection - Viruses - hard, non porous >>	
Pseudomonas aeruginosa	(15442)	Influenza H7N9 (wildtype A/Anhui/1/2013) (Flu)	(CDC2013759189)
Pseudomonas putida	(12633)	SARS-CoV-2 (2019 Novel Coronavirus) (USA-WA1/2020)	
Salmonella enterica (food poisoning) (skin infections)	(10708)		
Salmonella enterica serovar enteritidis	(13076)	<< 3-min Disinfection - Viruses - hard, non porous >>	
Salmonella enterica serovar paratyphi	(8759)	Adenovirus 14	(VR-15)
Salmonella enterica serovar typhi	(6539)		
Salmonella enteritidis	(4931)	<< 10-min Disinfection - Viruses - hard, non porous >>	
Serratia marcescens	(14756)	Adenovirus 2	(VR-846)
Shigella dysenteriae	(11835)	Feline Calicivirus (Norovirus)	(VR-782)
Shigella flexneri	(9380)	Hepatitis A Virus	
Shigella sonnei	(25931)		
Staphylococcus aureus	(6538)	<< 2-min Disinfection - Fungi - hard, non porous >>	
Staphylococcus aureus - Methicillin resistant (HA-MRSA)	(33592)	Trichophyton interdigitale	(9533)
Staphylococcus aureus - CA-MRSA USA-300	(NRS 384)	Candida albicans	(10231)
Staphylococcus aureus - CA-MRSA USA-400	(NRS 123)	Candida parapsilosis	(22019)
Staphylococcus epidermidis	(12228)		
Staphylococcus haemolyticus	(29969)		
Staphylococcus hominis	(25615)	<< 3-min Disinfection - Fungi - hard, non porous >>	
Staphylococcus saprophyticus	(15305)	Aspergillus niger	(6275)
Streptococcus agalactiae	(13813)	Penicillium chrysogenum	(10109)
Streptococcus pneumoniae PRSP	(700677)		
Streptococcus pyogenes	(12384)	<< 10-min Disinfection - Fungi - hard, non porous >>	
Streptococcus salivarius	(7073)	Fusarium solani	(36031)
Vibrio cholerae	(11623)	Penicillium chrysogenum	(9178)
Yersinia enterocolitica	(23715)		
<< 3-min Disinfection - Bacteria - hard, non porous >>		<< Hard Surface Mildew Fungistat (3 min) - hard, non porous >>	
Bordetella avium	(35086)	Alternaria alternata	(13963)
		Aspergillus niger (mold & mildew)	(6275)
<< 5-min Disinfection - Bacteria - hard, non porous >>		Penicillium chrysogenum	(9178)
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51299)		
		<< 30-sec Sanitization - Bacteria - hard, non porous >>	
<< 10-min Disinfection - Bacteria - hard, non porous >>		Enterobacter aerogenes	(13048)
Acinetobacter baumannii	(15473)	Staphylococcus aureus	(6538)
Listeria monocytogenes	(19115)		
Mycobacterium bovis BCG	(25743)	<< 30-sec Sanitization - Bacteria - Soft Surface >>	
Salmonella enterica serovar paratyphi B	(10719)	Klebsiella pneumoniae	(4352)
		Pseudomonas aeruginosa	(15442)
		Staphylococcus aureus	(6538)
<< 30-sec Disinfection - Bacteria - hard, non porous >>			
Campylobacter jejuni	(33560)	<< 10-sec Sanitization - Bacteria - hard, non porous >>	
		Enterobacter aerogenes	(13048)
		Staphylococcus aureus	(6538)
<i>(one of the following contact times and associated</i>			

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A - Z.

<i>Directions for Use will appear on the label for TB)</i>			
<< 2-min Disinfection - Bacteria – Pre-cleaned surfaces, hard, non porous at 20°C (68°F) >>		<< 9.5 Min Disinfection – Bacteria – Soft Surface >>	
Mycobacterium bovis BCG		Salmonella enterica	(ATCC 10708)
		Staphylococcus aureus	(ATCC 6538)
<< 3-min Disinfection - Bacteria – Pre-cleaned surfaces, hard, non porous at 20°C (68°F) >>		Pseudomonas aeruginosa	(ATCC 15442)
Mycobacterium bovis BCG			
		<< 10-Min Disinfection – Viruses – Soft Surface >>	
<< 5-min Disinfection - Bacteria – Pre-cleaned surfaces, hard, non porous at 20°C (68°F) >>		Rhinovirus Type 39	(VR-340)
Mycobacterium bovis BCG		Influenza A Virus (H1N1) (Strain: A/Swine/Iowa/15/30)	(VR-333)
<< 6-min Disinfection - Bacteria - hard, non porous at 20°C (68°F) >>		<<9.5-min Disinfection - Fungi – Soft Surface >>	
Mycobacterium bovis BCG		Trichophyton interdigitale	(ATCC 9533)

<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Hard, non-porous surfaces: (Graphic – depicting surface)

Adapter rings	Diaper pails	Linoleum	Resilient (ceramic) floor
Baby carriage(s)	Dish (pails) (racks)	Litter boxes	Salad bar sneeze guards
Baby furniture (non-wood)	Door (knob) (handle)	Marble (culture) (synthetic)	Sealed granite
Baby prams	Drains	Marlite	Shower (stall) (area) (doors)
Baby strollers	Dressing carts	Metal ^	Shower (curtain) (plastic) (liner)
(Public) (Bathroom(s)) (surfaces)	Drinking fountains	Metal blinds	Sinks (basin)
Bathub (Tub)	Enamel	Microwave (oven) exteriors	Sports equipment
Bed frame	Examination tables	Mirror	Stainless Steel ^
Bed (box) springs	Fixtures	No wax floors	Stretchers
Bidet	Floors	Outdoor (patio) furniture (non-wood)	Table (tabletops) ((lamp) (base))
Booster seats	Faucets	Parquet	Telephones
Brass	Furniture (non-wood)	Patient Chairs	Tin
Cabinets (non-wood)	(Garbage) (Trash) (cans) (pails) (bins)	Pens	Toilet (seats) (areas)
Chairs (non-wood)	Glass	Plastic	(Toilet) (Urinal) (Exteriors)
(Baby) Changing (table) (counter) (station(s))	Glass-topped furniture	Plastic bathtub	Vinyl (tile)
Chrome ^	Glazed ceramic (tile)	Plastic (baby) (children) toys ^	(Washable) Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	(Glazed) (bathroom) tile	Plastic mattress covers	Whirlpool interiors
(Counter) (Countertop) (non-wood)	Highchair (non-wood)	Portable toilet	Windows (windowsills)
Crib (non-wood)	Laminate (surfaces)	Potty (trainer) (seats)	Tools
Crib rails	Lamps	Recycling bins	(Shopping) Bag(s)
Crystal	Light switches	Refrigerator exteriors	(Cupboard) (Wardrobe) panel(s)
Cuspidors	Linen carts	Remote (controls)	Hard, non-porous surfaces
Desk (non-wood)	(Lift(s)) (Elevator(s))	Hard seats	
Handrail(s)	IV Pole(s)	Wheelchairs	
^ Non-medical or Fixture		^ Follow directions for Toys under Directions for Use – rinsing application required.	

Hard, non-porous use sites: (Graphic – depicting site)

All around the (house) (home)	Taxis	Kitchen	Public places
Attic	Airport(s)	Laundry room	Restroom
Automobile	(Car) (Truck)	Living room	Storage (area) (room)
Baby's room	Closet	Locker	Studio
Basement	Children's Room	Mobile home	(The) (Subway) (Station(s))
Bathroom	Den (Study)	Mud room	Sunroom
Bedroom	Dining room	Nursery	Supermarket
Boat	Dorm	Pet area	Tool shed
Cabin	Family room	Playroom	Vacation home
Camper (Trailer)	Garage	Public eating places	Vehicles

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

(The) (Trains(s)) (Stations(s))	Grocery Store	Public transportation	Workshop (home)
Toddler's Room	Home (House)	Restaurant(s)	(Hotel(s)) (Room(s))
Bus(es) (Station(s))	(The) (Office(s))	Shopping Mall(s)	(Bar(s)) (Pub(s))
(The) (Gym(s)) (machine(s))	(The) (Workplace)	(Grocery) (Stores(s)) (Shop(s))	(Camping) (Hiking) (Trips)

Soft surface use sites: (Graphic – depicting site)

Baby carriages	Cotton (fabric) Purse	Seat cushion (household)	Stuffed (Plush) toys
Back (School) pack	(Dog) (Pet) (bed) (Collar)	Seat cushion (kitchen)	Suitcase (luggage)
Baby prams	Cushion (Pillow)	Shoes (canvas) (fabric)	(upholstered) Booster Seat
Bathroom mat	Diaper bag	Shoe interior	(Upholstered) chairs
Bedding (Bedspread)	Duvet cover	Shower curtain (fabric)	(Upholstered) couches
Box spring (cover)	Gym bag (fabric)	Slippers	(Upholstered) furniture
Car (seat) (upholstery)	Highchair seat	Sneakers (canvas) (fabric)	Upholstery
Clothing	Laundry bag (fabric)	Sponges (rags)	Window treatments (fabric)
Cots	Mattress (cover)	Sport(s) (bag(s)) (equipment)	Carpet^^
(Couch) (Sofa)	Mop (Broom)	Stroller (seats)	Soft (fabric) surfaces
Curtains (Draperies)	Rug (Carpet^^)	Stuffed animals	^^Deodorization only
Garments	Coats (Outdoor Wardrobe)	Jackets	Sweatshirts
(Gym) (Workout)(Cloths) (shoes)	Sofa Cushion	(Door) (Welcome) Mat	(Rugged) Jeans
Patio Cushions	Scarves	Hats	Gloves
(Outdoor) (Camp) gear	Beanbag	Beach Blanket	Umbrella
Sling Chair	Towels		

Professional Use Sites(^^^):

Ambulance	Gymnasium (Gym)	Medical Clinic	Public (eating) places
Bathroom (Institutional)	Health Care (Facility)	Military Installation	Recreational Center
Blood Bank	Health Club	Nursery	Restaurant
Breakrooms	Hospital (Infirmary)	Nursing Home	School
Cafeteria (Kitchen)	Hotel / Motel	Office (Building)(Area(s))	School (Bus) (Vehicle)
Clinics	Institutions (Institutional)	Patient (Chairs)(Room)	Shelter
College	Laundromat	Pharmacy	Sick Room
Commercial Building	Medical Clinic	Physicians Office	Veterinary (Office) (Clinic)
Day Care Center	Restroom	Public eating places	Waiting Room
Dental Office	Kennel	Public facility	Warehouse Club
Doctors Office	Laboratory		
^^^ Specific to Professional Branded products Only			

Surface Types: (~ Non-Medical or Fixture)

<<Hard, Non porous Surfaces>>		
Acrylic		
Brass	Glazed ceramic (tile)	Metal
Ceramic	Glazed porcelain (tile)	Parquet
Chrome	Glazed tile	Plastic
Copper	Laminate	Sealed granite
Crystal	Linoleum	Stainless Steel
Enamel	Marble (culture) (synthetic)	Tin
Glass	Marlite	Vinyl (tile)
<<Soft Surfaces>>		
Cotton	Wool	Nylon
Polyester	Rayon Blend	Cotton/Polyester/Nylon/Wool- any combination or percentage of each

<< APPENDIX 3 >>

<< This product is free from the following components >>

(chlorine) bleach	(Harsh) acids
Dyes	Plastic microbeads
(phosphates) (phosphorous)	

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
 The term "this product" used throughout this document may be replaced with the marketed product brand name.
 To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term "x" is a place holder for a number between 0 to 104.
 The term "Y" is a place holder for a character A – Z.

<< APPENDIX 4 >>

<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses
- Small, non-enveloped virus

For an emerging viral pathogen that is a/an...	...following the directions for use for the following organisms on the label:
Enveloped virus	Rotavirus WA Rhinovirus Type 39 Feline Calicivirus (Norovirus)
Large, non-enveloped virus	Rhinovirus Type 39 Feline Calicivirus (Norovirus)
Small, non-enveloped virus	Poliovirus Feline Calicivirus (Norovirus)

{Product name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard non-porous surfaces. Therefore, {product name} can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Product name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.