



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 4, 2018

Amanda Landolt
Reckitt Benckiser LLC d/b/a Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – *Adding marketing claims and graphics*
Product Name: **Brace**
EPA Registration Number: 777-99
Application Date: 04/04/2018
Decision Number: 541214

Dear Ms. Landolt:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, please contact Stacey Grigsby by phone at 703.305.6440, or via email at grigsby.stacey@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "Stacey Grigsby".

Stacey Grigsby
Regulatory Risk Manager, 34
Regulatory Management Branch II
Antimicrobials Division (7510P)

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium saccharinate 0.10 %
Ethanol. 58.00 %

OTHER INGREDIENTS: 41.90 %

TOTAL: 100.00 %

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

NET WT.: X OZ. (X g)
Eg. 1.0 OZ. (28 g)
Eg. 18 OZ. (1 LB. 2 OZ.) (510 g)
X x X OZ. (X LB. X OZ.) X g TOTAL WT.: X OZ. (X LBS. X OZ.) X kg
Eg. 2 x 12.5 OZ. 354 g TOTAL WT.: 25 OZ. (1 LB. 9 OZ.) 708 g
Eg. 3 x 19 OZ. (1 LB. 3 OZ.) 538 g TOTAL WT.: 57 OZ. (3 LBS. 9 OZ.) 1.6 kg

NOTIFICATION

777-99

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

05/04/2018

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-99
EPA Est. No.: 777-NJ-2 (Y) (YY) 61203-MA-1 (Y) (YY) 54487-GA-1 (Y) (YY)
11525-IL-1 (Y) (YY) 33590-MA-3 (Y) (YY) 498-IL-1 (Y) (YY)
13891-IN-1 (Y) (YY) 475-MO-1 (Y) (YY) 11525-RI-1 (Y) (YY)
69209-MA-001 (Y) (YY) 777-PA-001 (Y) (YY) 58996-MO-1 (Y) (YY)
777-MO-002 (Y)(YY)

See (bottom) (or) (side) (cap) (for Lot / Date code)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)
(Federal regulations prohibit CFC propellants in aerosols.)
(Contains No CFC's or other ozone depleting substances (graphic symbol))

<< BACK PANEL >>

Questions? (telephone graphic symbol)
(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
For ingredient (and other) information, (www.rbna.info.com)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
Made in {insert country} © RB {insert year}
IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.
Steel Recycle (graphic symbol)
Please recycle when empty



Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)
This can is made from an average of 25% recycled steel [10% post-consumer].

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
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The term "Y" is a place holder for a character A – Z.

<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.
See outer packaging for Directions for Use and additional Precautionary Statements.
Important facts (about this product):
Encourage your local authorities to establish a program to recycle this can.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community).

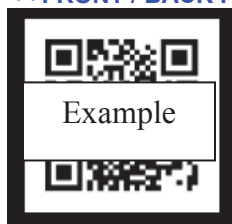
NSF Certification Symbol



For Hospital Use (graphic – may only appear on Professional Branded product labels)

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

<< Fragrance / Formula >>

Fresh(er), (cleaner) fragrance
Great (New) Scent
New Formula
New (and Improved) (better) Fragrance
New (and)(&) (Improved) (Look)(Design)
(New) (and) (improved⁶) (ergonomic design) (cap) (!)
New Clean, Fresh Fragrance
New (Fragrance) (Scent) ({insert fragrance name})
New (now) (Surprisingly) Fresh Fragrances
Now with (a) fresher fragrance(s)
(Smells) (better) than ever ({insert fragrance / name})

<< Container Attributes >>

New (easy to) (spray) (use) cap (pack)
New look (for) (Lysol®)
New Size
New spray nozzle
New (Modern) (design) (packaging)
Now in (an) (a) attractive pack
Now even easier to spray(!)⁶

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<< FRAGRANCE CLAIMS >>

(Alpine)				
Apple P				
Aromatherapy	Crisp Mountain Air	Green Floral	Morning Meadow	Soft Powder
Aqua	Crystal Waters	Hawaii Sunset Essence	Ocean Zest	Soothing Spice
Baby Powder	Dew			
	<u>Driftwood Waters</u>			
(Berry) (Bliss)	Early Morning Breeze	Herbal Citrus	Orchard Blossom	Soothing Warmth
		Hibiscus		
Blue Reflection	Energy	Hint of Vanilla	Original	Spring Waterfall
				Strawberry
Calming Vanilla	Fragrance	Jasmine Dream	Oxygen	Sundrenched Linen
(Cherry) (Blossom & Pomegranate)	Fresh	Jasmine & Fresh	Oxygen Breeze	Summer Breeze
				<u>Tropical Escape</u>
Citrus	Fresh Citrus	Jasmine & Rain	Oxy Sensation	Unscented
Citrus & Morning	Fresh Lemon	Kitchen	Peach	Vanilla & Blossoms
		Key lime	Pear	
			Pumpkin	
			(Pure) (Air)	
Citrus Meadows	Fresh Oriental Spice	Lavender	Pure Breeze	Vanilla & Spring
Clean Renewal	Fresh Vanilla	Lavender Fields	Pure Rain	Vanilla Mist
Clean Vanilla	Fresh Vanilla Breeze	Lemon	Pure Sky	Vanilla Sky
(Cool) (Adirondack) (Air)	Fresh Vanilla Spice	Lemon Breeze	Purity	White Orchard
Cool Essence	Garden	Lush Meadows	Rainfall	Wave
				White Sails
Cool Vanilla	Garden Essence	Mandarin	Refreshing	
		Meadows & Vanilla		
Country	Garden Mist	Meadow Sunrise	Revitalizing Mist	(Scent)
			Rose	
Cranberry	Grapefruit (Blossom)	Morning	Sheer Vanilla	(Fresh)(breeze)
Crisp Berry	Green Apple	(Morning) Linen		(Blossom)(crush)
Crisp Linen	Green Apple Breeze			(Sparkling)(after the)

(Cool) (Country) (Crisp) (Crystal) (Rose) (Hint of) (Hint off) (Cascading) (Medley) (Island) (Holiday) (Rustic) (Fusion) (Festive) (Fresh) (picked) (Floral) (Herbal) (Rain) (sun kissed) (Summer) (Spring) (Morning) (Ocean) (Bay) (Whisper) (Tropical) (Wild flower) ((Fruit)(s)(y)) (Valley) (No) (Fragrance) (Free) (Bouquet) (Splash) ((Scent)(ed)) (Great) (Invigorating) (Sheer) (Pure) (Zest) (Essence) (mist) (Lush) (Splash) (Light) (Bloom) (Bliss) (Clean) (Air) (Cool) (Spice) (Fields) (Burst) (Blue) (Blend) (Escape) (Power) (and) (Gentle) (Serene) (Shower) (Petal)(Unscented) (Breeze) (Sweet) (Rolling) (French) (English) (Provence) (Breeze) (Valley) (Meadow) (Farm) (Garden) (Hills) (Blossom) (Modern) (Smell) (Cucumber) (Basil) (Green Apple) (Apple) (Peony) (and)(&) (Red fruit(s)) (Mango) (Freshcut) (Herbs) (Jasmine) (Sea Salt) (Minerals) (Aloe)

Available in {insert fragrance claims}

<< PACKAGING CLAIMS >>

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) than 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack
	Mega (value) (pack)	Portable	Value (size)(pack)
	(size)	Purse (size) (pack)	Extra (Value)(Pack)

X oz. for the price of X oz.
X for the price of X
X% (Free) (Bonus) (More)
X% (cheaper) (less expensive) (off)
X (%) (more) (value) (affordable)⁶
Better (value)⁶
Disinfection (Value) Pack
Designed to Leave Out on the Counter

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Lower (cost) (per oz.)⁶
Money saving (Can) (Pack) (Value)
More (of the same) (great) (product) (Spray) (for less)⁶
(Same) (great) (Lysol) (Spray) (at a better value)⁶
Save (more)
Save (money) (plastic) (with this product)
Scratch (and) (&) ('N) Sniff
(Scratch Me) (Scratch Here)
(Take) (Carry) (it) (this product) (anywhere) (everywhere)
(Try) (Try Me) (Try Me Out)

<< CROSS-PROMOTIONAL CLAIMS >>

Like (insert Lysol® brand name) (trigger) (cleaner)? Try (our) (insert Lysol® brand name) (insert picture of Lysol® Disinfecting Wipes)
Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol® product)
Like this product? Try (our) other Lysol® products (insert picture of Lysol® product)
Try (our) other Lysol® cleaning products (insert picture of Lysol® product)
Try (our) other Lysol® fragrances (insert picture of Lysol® product)
Try (our) (other) Lysol® family of (cleaning)(disinfecting)(sanitizing) products (insert picture of Lysol® product)

<< MARKETING CLAIMS – General >>

Antibacterial	Disinfecting Action	Germicide	Virucidal Action†
Antibacterial Action	Disinfecting Formula	Mildewcide	Daily
Antibacterial Spray	Disinfection	Mildewcidal	Multi-Action
Antimicrobial	Disinfects	Sanitizer (Sanitizes)	Multi-Purpose
Bactericidal	Fungicidal	Tuberculocidal	Multi-Room
Bactericide	Fungicide	Tuberculocide	Multi-Surface
Disinfectant (Spray)	Fungistat	Virucidal†	Hard non-porous surface
Disinfecting	Germicidal	Virucide†	Soft Surface(s)

(X) minute contact time
(X) second(s) contact time
(Complete) (Disposable) (Easy to use) (Effective) (Everyday) (Everyday use) (Great) (Household) (Spray) (Lysol® Brand)
(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Spray) (Sprays) (Spraying)

(Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes)
(Sanitizing) (Wet) (Spray) (Spray(s)) (Spraying)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat)
(Fungistatic) (Germicidal**) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

1962 (Classic) (edition)
(2)(x)(X) Wider Coverage⁶
(50th) (anniversary) (birthday) (vintage) (retro) (throwback) (limited) (special) (classic) (gold) (edition)
(50 years) (50th anniversary) (: (1962-2012)
A Brighter Outlook
A Fresh Start
Anytime (to-go)
Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})
Asana
Bleach free (formula) (technology) (disinfection) (disinfectant)
Bliss
Brand New Day
Bright Horizon
Brighter (Horizon)(Outlook)
(Can) (cover) (freshen) (freshens) (a) (twin) (full) (queen) (king) mattress in (X) (seconds) (minutes)
Carnival

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Celebration(s)

Clean (fresh) (fragrance) (scent)
Cleaner smelling scent
Convenient (Carry)
(Cover(s)) (Freshens) (Disinfect(s)) large areas
Disinfection control (formula)
Disinfects (hard, non-porous) surfaces
Does not leave harsh residues
Dream. Believe. Achieve.
Dual (action) (active) (system) (formula)
Dye free (formula) (technology) (disinfection) (disinfectant)
Effective on multiple surfaces (such as) ({insert surface from Appendix 2})
(Everyday) (Daily) Disinfectant Spray
Everyday (formula)(use)
Easy, Effective (Use)
(Express) (Rapid) (Handy) (Quick) (Fast) Spray (ing)
Feelin(g) Positive

Festival

For the holidays
Free Spirit
Fresh (Burst of) (Fragrance) (and) (that is) (long) (lasting) (freshness)
Fresh (Clean) (Scent) (**Fiesta**)
(**Fresh**)(**New**) Beginnings
(**Fresh**)(**New**) Start
Hard surface disinfectant (and odor eliminator)
Has a (clean) (scent) (fragrance) (smell)
Hello Future
Hello Tomorrow
Holiday scent

Home Sense(s)

Inspiration(s)

Inspire

Joy (Essence) (Scent(s))

Kaleido

Leap Forward

LifeScent(s)

Light scent

Lightly Scented

Lighter Scent⁶

Long(er) Lasting Fragrance⁶

Look out for our (decorative) (beautiful) (Designer Series) (packaging) (or) (canisters)

Lysol[®] Brand

(Lysol) (an) (and) (Expert) (disinfection) (for over 100 years)

(Lysol) (Disinfecting) (for over 100 years)

(The) Disinfecting Heritage of Lysol[®]

Make it Happen.

(Millennial) (Modern) (tested) (design(ed))

Mod(Abode)(Home)(Scent(s))

Modern (Classic)

Mom tested, Lysol approved(!)

Mosaic

Multi (action) (active) (system) (formula)

Multi-Surface (Spray) (Disinfectant) (Sanitizer)

Multi use (formula)(product)

(Does not contain) (No) Sodium Nitrite (free)

(Now) Surprisingly Fresh (Scent)

One Can, Many Surfaces

On-the-go

Our (number) (No(.)) (one) (1) Disinfectant Spray (!)⁹

Our (best) (easiest) (smoothest) spray (!)⁹

Ozoo

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Pleasant (fragrance) (scent)

Prisma

Ready to use

Renewal

Revive

Samba

Same (Formula) (Performance) (Product) (Scent) (Fragrance)

Santosha

(Scent) (fragrance) (for) (every room) (all around) (the) (kitchen) (bathroom) (house) (your home)

Smells fresh(er)

Soft scent

Sport

Sunny & Bright

Surface disinfectant

Surprisingly Fresh (Fragrances) (Scent)

The power of Lysol®

(This product) meets AOAC Germicidal Spray Product Test standards for hospital aerosol disinfectants

To (-) Go (anytime)

Triple action formula (bactericidal*) (virucidal†) (and) (fungicidal)(¹)

TrueColor

Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning

Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning using Clorox Clean-Up Cleaner with Bleach

Versatile formula

VibraScent(s)

VivaScent(s)

Wide angle (spray)

Welcome Tomorrow

<< MARKETING CLAIMS – Specific Seasons >>

<< BACK TO SCHOOL >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School (⁵)
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home (⁵)
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher (⁵)
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom (⁵)
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher (⁵)
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home (⁵)
(x #) Lysol® Disinfectant Spray(s) (Plus) (+) (x#) Lysol® Disinfecting Wipe(s)
Add (Lysol®) to your back to school (shopping list) (⁵)
A school supply (item) to (help) kill germs (**)(⁵)
(An) (Important) school supply checklist (item) (⁵)
Back to school (item) (pack) (supply) (value pack) (⁵)
Back to school doesn't have to mean back to germs (**) (with Lysol®)
Be ready for school with Lysol® at home
For (Mom) (Mother)
Get ready for back to school
Helps Mom
(Key) back to school shopping list (item) (⁵)
(Mom(!)) Be ready for back to school (with Lysol®)
(Put Lysol®) On your back to school shopping list (⁵)
Put Lysol® on your school supply list (⁵)
School's In. Keep germs (**) out with Lysol®
(Teacher's) School Supply Pack (⁵)
Your teacher(s) love(s) Lysol®

Back To School claim Qualifiers – must appear before Directions For Use:

(⁵) Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

(X) Box Tops (for Education)

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Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely)
(used) (finished) (emptied))
See back or sticker for details or rules or instructions
See details or rules or instructions [on] [back or sticker]
Go to boxtops4education.com for details

x) Box Tops on (back) (side) of pack

(x) eBoxTops™ No Purchase Necessary see (side) (back) for details

You could win the (x) (golden) Box Tops

Enter this code online at (enter URL here) with code (x) and see if you've won

(x) prizes to win!

Worth (x) eBoxTops™

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

<< USAGE CLAIMS – General >>

Compatible with {insert surface from Appendix 2}

(Intended) For (use) (only) (in) {insert use site / surface from Appendix 2} (as a disinfectant)

For commercial use

For use on (hard & soft) (multiple) surfaces

For use on {insert surface from Appendix 2}

For use on hard, non-porous surfaces (located in: {insert use site from Appendix 2})

(For) Frequent (Regular) (daily) use formula

(For) (Daily) (Use)(Usage) (Touch-up(s)) (all) (around) (in) (the) (home)(house)

For a fresh(er) (home)(house)

Great for (frequent) (everyday) (daily) (use)(in)(on) {insert use site / surface from Appendix 2} (and){&} (throughout) (all over) (the) (home)(house)

Great for spot disinfection (- target performance) on hard, non-porous surfaces

Many uses around the (home) (house)

Over (50) (100) use sites (around the) (home) (house)

(Light scent) Suitable for (frequent) (daily) (everyday) use

Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert surface from Appendix 2})

Suitable for use in {insert use site Appendix 2}

Suitable for use on {insert surface from Appendix 2}

(Suitable) (Ideal) (Made) (Perfect) (Great) for (use) (on) {insert use site / surface Appendix 2}

The disinfectant spray used by 20 million Moms

(This product) is approved for use (in) (on) {insert use site / surface from Appendix 2}

(This product) Treats, it does not cover-up

Up to 100 (uses) (applications) per can

Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby prams) (all around the baby's room) (daily) (everyday)

Use (this product) (for) (in) (under) (around) (on) {insert use site / surface from Appendix 2}

(Used) (Trusted) by (Moms) (Teachers)

Safe for use on {insert surfaces from Appendix 2}

Safe for surfaces¹⁰

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<< DEODORIZING CLAIMS – General – see Appendix 1 for (1)(**) claim qualifier / (***) claim qualifier >>

(2 in 1)(:)(Eliminates)(Removes)(Neutralizes)(odors)

(X)(in)(1)(:)(Eliminates)(Removes)(Neutralizes)(odors)

Active odor (neutralizer) (eliminator) (deodorizer) (to combat tough odors) (and) (for long-lasting freshness)

Controls odor-causing bacteria(1) (**)(***) (mold and mildew)

Controls odors caused by mold and mildew

Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria (mold and mildew) (1)(**)(***)

Controls (the toughest) (tough) pet odors caused by bacteria(1) (**)(***)

Deodorizes by killing odor-causing (bacteria) (mold) (mildew) (germs) (1)(**)(***) at their source

(Deodorizes) (Eliminates) (Neutralizes) odors (on) (soft surfaces) (fabrics) (at the source) (for pure freshness)

(Destroys) (Eliminate) (Neutralize) odors at the source (and in the air) (and instantly freshens).

Does not (Doesn't) just mask odors, it (eliminates) (neutralizes) them at the source leaving behind a (light) (pleasant) (fresh) scent

Don't just (cover up) (mask) odors, (eliminate) (neutralize) them!

Effectively (removes) (neutralizes) (eliminates) (deodorizes) tough odors

(Eliminates)(neutralizes) (X) (household) (odors) (at the source)

(Eliminates) (Neutralizes) (Deodorizes) (and) (&) (Fights) (germy(1)(**)(***) odors

(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria(1)(**)(***)

(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria(1)(**)(***) to leave your home smelling fresh and clean

(Eliminates) (Neutralizes) odor-causing bacteria(1)(**)(***) to leave your home smelling fresh and clean, even on (soft surfaces) (fabrics)

(Eliminates) (Neutralizes) (Deodorizes) odors and leaves behind a light, fresh scent

(Eliminates) (Neutralizes) odor-causing bacteria(1)(**)(***) (even) (on) (soft surfaces) (fabrics)

(Eliminates) (Neutralizes) odors and freshens (soft surfaces) (fabrics)

(Eliminates) (Neutralizes) odors on (sports equipment) (sports bag(s)) (you can't wash) (1)(**)(***)

(Eliminates)(Neutralizes)(Removes) pet odors (even) (on) (soft surfaces) (fabrics) ({insert use site /surface from Appendix 2})

(Eliminates)(Neutralizes)(Removes) pet odor-causing bacteria(1)(**)(***) (even) (on) ({insert use site /surface from Appendix 2}) (soft surfaces) (fabrics)

(Eliminates)(Neutralizes)(Removes) pet odors (and)(&) (freshens) (soft surfaces)(fabrics) ({insert use site /surface from Appendix 2})

(Eliminates) (Neutralizes) (Removes) (the toughest) (tough) odors (caused by) (bacteria(1)(**)(***) (mold and mildew)

Fresh fragrance (eliminates) (neutralizes) odors

Gets rid of (the toughest) (tough) odors by killing the (bacteria(1)(**)(***) (mold and mildew) (that cause them) (at the source)

Gets to the heart of (the toughest) (tough) odors

Helps (eliminate) (neutralize) odor-causing bacteria(1)(**)(***)

Helps prevent the build-up of odors by killing odor-causing bacteria(1)(**)(***) on (soft surfaces) (fabrics)

Helps prevent the build-up of odors by killing odor-causing bacteria(1)(**)(***)

Kills 99.9% of bacteria(1)(**)(***) (in 30 seconds) and (eliminates) (neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site from Appendix 2})

Kills bacteria that cause odors on (soft surfaces) (fabrics)

Kills odor-causing bacteria(1)(**)(***)

Kills odor-causing bacteria(1)(**)(***) (and eliminates) (and neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site from Appendix 2})

Kills odor-causing bacteria(1)(**)(***) (eliminating) (neutralizing) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site from Appendix 2})

Kills odor-causing bacteria(1)(**)(***) leaving (soft surfaces) (fabrics) smelling fresh (and clean)

Kills odor-causing bacteria(1)(**)(***) on (cotton) (and) (synthetic) (soft surfaces) (fabrics)

Kills odor-causing bacteria(1)(**)(***) on (soft surfaces) (fabrics) ({insert use site from Appendix 2})

Kills odor-causing bacteria(1)(**)(***) (mold and mildew)

Kills odor-causing bacteria(1)(**)(***) on {insert use site from Appendix 2}

Makes hard to clean fabrics smell fresh

(Now) Freshens (deodorizes) (soft surfaces) (fabrics)(the air)

Odor fighting (neutralizer) (eliminator) (deodorizer) sanitizes and freshens

Odor (neutralizing) (eliminating) (deodorizing) power removes odors anywhere

Odor (purify) (pure) (neutralizer) (eliminator) (deodorizer) (deodorize) to deodorize, disinfect, and freshen

Ordinary, non-germicidal spray(s) (can't) (don't) do this

Perfect for (eliminating) (neutralizing) your toughest odors (at their source)

Reduces odor-causing bacteria(1)(**)(***) on soft surfaces (such as {insert use site from Appendix 2})

Stops (odors) (before) (they) (start)

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

(Tackles) (Neutralizes) (Eliminates) (Deodorizes) tough odors for instant freshness
To (eliminate) (neutralize) odors use (this product) (around) {insert use site from Appendix 2} (on {insert surface from Appendix 2})
Use (this product) every day (throughout your home) (to (eliminate) (neutralize) odors caused by bacteria⁽¹⁾(^{**})(^{***}))
(This product) (Also) (Eliminates) (Neutralizes) odor-causing (bacteria⁽¹⁾(^{**})(^{***})) (mold and mildew) (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)
(This product) Controls (the) (bacteria⁽¹⁾(^{**})(^{***})) (mold and mildew) that cause unpleasant odors (at the source)
(This product) deodorizes by killing (many) (bacteria⁽¹⁾(^{**})(^{***})) (mold) (mildew) (germs)⁽¹⁾(^{**})(^{***}) that cause odors
(This product) deodorizes by killing (many) bacteria⁽¹⁾(^{**})(^{***}) that cause odors
(This product) kills (the) (bacteria) (mold and mildew)⁽¹⁾(^{**})(^{***}) that cause (bad) odors
(This product) kills (the) (bacteria) (mold and mildew)⁽¹⁾(^{**})(^{***}) that cause unpleasant odors (at the source)
(This product) not only kills odor-causing bacteria⁽¹⁾(^{**})(^{***}), it (eliminates) (neutralizes) odors such as smoke, pet and cooking odors on (soft surfaces) (fabrics) including {insert use site from Appendix 2}
(This product) is specially formulated to (eliminate) (neutralize) odors from {insert use site from Appendix 2}
(This product) (It) (Eliminates) (Neutralizes) (the toughest) (tough) odors at their source
(This product) Prevents odors at their source caused by (bacteria) (mold and mildew)⁽¹⁾(^{**})(^{***})

<< DEODORIZING CLAIMS – General for the air >>

Air odor (eliminator) (neutralizer) (deodorizer) (fighter)
Controls odors in the air
Controls (the toughest) (tough) (kitchen) (and) (bathroom) (pet) odors (in the air)
Deodorizes (the air) with a (new) (fresh) (pleasant) (clean) fragrance
(Eliminates) (Neutralizes) (pet) (food) (bad) odors (in the air)
(Eliminates) (Neutralizes) odors (and) (freshens) (the air)
(Fights) (Eliminates) (Neutralizes) even the (toughest) (strongest) (odors) (malodors)
Fights odors in the air
(For) (Use) (To Deodorize) (To Eliminate odors) (in) the air: (Hold can upright.) (Spray towards center of the room).
(Now) Freshens the air
Freshzone (technology)
Gets rid of odors in the air
It's ok to spray (to deodorize) (eliminate) (neutralize) (odors) (make your home smell fresh and clean)
Leaves your home smelling clean and fresh
Leaves your home (air) smelling clean (and fresh)
Long lasting freshness
(Now) Freshens (deodorizes) (the air)
(Now) Freshens (deodorizes) (the air) and kills (odor) bacteria⁽¹⁾(^{**})(^{***}) on surfaces
Odor (fighter) (eliminator) (elimination) (neutralizer) (neutralization) (for the air)
Perfect for (eliminating) (neutralizing) your toughest odors (in the air)
(Pet) odor (eliminator) (neutralizer) (in) (for) (the air)
Spray away (odors) (malodors) (in the air)
Spray everyday (to (eliminate) (neutralize) odors) (in the air)
Surprisingly Fresh
(This product) (eliminates) (neutralizes) (odors) (smells) (malodors) in the air.
Use (this product) (every day) (throughout your home) (to (eliminate) (neutralize) odors) (in the air)
Cleans the air for true freshness
Truly freshens your air
For use in (the) air (and) kills (odor) bacteria⁽¹⁾(^{**})(^{***}) on surfaces
Cleans your (the) air (from (mal)odors)
Revives your (the) air
(For) Clean & Fresh smelling air
(Eliminates) (Neutralizes) (mal)odors for good
Ultimate odor (eliminator) (neutralizer) for air
(Eliminates) (Neutralizes) (mal)odor(s) & freshens the air
Lysol your air
Cleans & refreshes your air

<< MALODOR CLAIMS – “new” – will only appear on graphic label for the first 6 months product is on shelf >>

(new) (effective) (powerful) Malodor (fragrance) (ingredients)

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To use the term “germ” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term “x” is a place holder for a number between 0 to 104.
The term “Y” is a place holder for a character A – Z.

(new) (effective) (powerful) Odor Elimination (ingredients)
(new) (effective) (powerful) Odor Block (fragrance) (ingredients)
(new) (effective) (powerful) ElimaOdor (fragrance) (ingredients)
(new) (effective) (powerful) Odor (Be) Gone (fragrance) (ingredients)
(new) (effective) (powerful) OdorBlast (fragrance) (ingredients)
(new) (effective) (powerful) Odor Beater (fragrance) (ingredients)
(new) (effective) (powerful) Odor Away (fragrance) (ingredients)
(new) (effective) (powerful) Terma Odor (fragrance) (ingredients)
(new) (effective) (powerful) Odor Terminator (fragrance) (ingredients)
(new) (effective) (powerful) TerminOdor (fragrance) (ingredients)
(new) (effective) (powerful) Odor Removal (fragrance) (ingredients)
(new) (effective) (powerful) Odor Purge (fragrance) (ingredients)
(new) (effective) (powerful) Deodorizing (fragrance) (ingredients)
(new) (effective) (powerful) Deodorant (fragrance) (ingredients)
(new) (effective) (powerful) Odor Tough (fragrance) (ingredients)
(new) (effective) (powerful) Anti Odor (fragrance) (ingredients)
(new) (effective) (powerful) Contra Odor (fragrance) (ingredients)

<< SANITIZING CLAIMS >>

<< HARD, NON-POROUS, NON-FOOD CONTACT / SOFT SURFACES >>

(10) (30) Seconds is all it takes to kill 99.9% of bacteria***
(10) (30) (second) (quick) (fast) (acting) sanitization***
(Sanitizer)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria***
(Now) Kills 99.9% of bacteria on soft surfaces (and hard, non-porous surfaces)***

<< HARD, NON-POROUS, NON-FOOD CONTACT SURFACES >>

99.9% of bacteria*** killed (in) (10) (30) (seconds) (quick)
An effective (fast acting) (quick) non-food contact surface sanitizer (for use (in) (on) {insert use site / surface from Appendix 2})
(And even) kill(s) (eliminates) 99.99% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (insert organisms – Appendix 1) in 30 seconds⁴
(Now) Approved to kill(s) 99.9% of bacteria*** (X)(x)(X%) faster⁽⁶⁾ (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Great for use as a (quick) (fast) non-food contact surface sanitizer (in) (on) (insert use site / surface from Appendix 2})
Kill(s) 99.99% of bacteria⁴
Kill(s) 99.9% (of (household) bacteria (in 30 seconds) (in 10 seconds) (quickly)***)
Kill(s) 99.99% of (household) bacteria (in 30 seconds)⁴
Kill(s) 99.9% of bacteria*** (X)(x) faster⁽⁶⁾ (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) bacteria*** (X)(x) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen) (bathroom) (household) surfaces in (10) (30) seconds***
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10) (30) seconds***
Kill(s) (Destroy(s)) (Eliminate(s)) 99.99% of bacteria on hard, non-porous surfaces in 30 seconds⁴
Leaves (household) surfaces (sanitary) (,) (sanitized) (and) (disinfected)
(Now) Kill(s) bacteria*** in (10) (30) seconds
(Quickly) Kill(s) 99.9% of bacteria***
Sanitizes (kitchen) (household) (bathroom) (restroom) (hard, non-porous) (non-food contact) surfaces in (10) (30) seconds***

<< SOFT SURFACES >>

(Also) Kill(s) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot sanitizer)
Also use on (soft surfaces) (fabrics) (as a spot treatment)
An effective (soft surface) sanitizer (for fabrics) (as a spot treatment) (for use (in) (on) {insert use site / surface from Appendix 2})
(As a spot treatment)Sanitizes (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all around the house) (in 30 seconds)***

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The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Can (also) be used on (soft surfaces) (fabrics) (as a spot sanitizer)
Can be used to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot sanitizer)
Can (be used) (use) for sanitization of (soft surfaces) (fabrics) (as a spot treatment)
Can (be used) (use) to sanitize (soft surfaces) (fabrics) (as a spot treatment)
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Eliminates bacteria (in sports bags) (on gym bags)
For use on (soft surfaces) (fabrics) (as a spot sanitizer)
Great for (soft surfaces) (fabrics) (as a spot sanitizer)
Great for use as a (soft surface) (fabric) sanitizer for spot treatment (on {insert use site from Appendix 2})
Hard on bacteria***, gentle on your fabrics
Ideal (for) (to) use on (soft surfaces) (fabrics) (as a spot sanitizer)
Kill(s) 99.9% of (household) bacteria on (soft surfaces) (fabrics) (in 30 seconds) (as a spot treatment)***
Kill(s) 99.9% of bacteria on (soft surfaces) (fabrics) (as a spot treatment)***
Kill(s) 99.9% of Staphylococcus aureus (and Klebsiella pneumoniae) in 30 seconds (for spot treatment) (on {insert use site from Appendix 2})
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on (soft surfaces) (fabrics) in (30) seconds (as a spot treatment)***
(Now) (for) use on (soft surfaces) (fabrics) (as a spot sanitizer)
(This product) Sanitizes (soft) (fabric) (surfaces) (as a spot treatment)
Use for sanitization of (soft surfaces) (fabrics) (as a spot treatment)
Use on (soft surfaces) (fabrics) (too) (as a spot sanitizer)
Use on (soft surfaces) (fabrics) (as a spot sanitizer) where bacteria can (linger) (hide)***
Use on hard to (clean) (launder) (soft surface areas)
Use to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Use to sanitize (soft surfaces) (fabrics) (as a spot treatment)
Worry free solution that does not harm fabrics and tough on bacteria***

<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surface – see Appendix 1 for (*) () (1) (†) (††) claim qualifiers >>**

<< ALLERGENS >>

(1) (2) (3) (x#) for (the) Kitchen (/) (1) (2) (3) (x#) for (the) Bath (Bathroom) (/) (1) (2) (3) (x#) for (the) Living Room
Allergen(s) (Control) (Value) (Bonus) (Pack) (Item)††
Allergen Control††
Control allergens (all around your home) (on surfaces) with Lysol®††
Removes allergens (from) (all around your home) (on) (surfaces) with Lysol®††
Take control over allergens (in your home) with Lysol®††
Controls allergens††
Controls mold allergens†† (for up to 7 days)
Controls the build-up of mold allergens†† (for up to 7 days)
Controls the growth of mold allergens†† (for up to 7 days)
Controls common household allergens††
Kill(s) 99.9% of mold†† (, an important source of mold allergens)
Kill(s) 99.9% of mold and mildew†† (an (important) allergen source)
Kill(s) 99.9% of the source of mold allergens††
Kill(s) the source of mold allergens††
Kill(s) and prevents the growth of mold and mildew, a source of mold allergens††
Kill(s) Aspergillus niger, (a) (an) (important) source of mold allergens†† ((and keeps it) (and prevents it) from (coming back) (returning) for up to 7 days)
Kill(s) mold, an important allergen source††
Kill(s) the source of mold allergens and prevents it from coming back for up to 7 days††
Prevents the build-up of mold allergens†† (for up to 7 days)
Reduces mold allergen build-up††
Reduces the build-up of mold allergens†† (for up to 7 days)

<< COLD / FLU >>

Cold & Flu (Value) Pack†
Cold (and) (&) Flu Virus Control†
(Get) (Be) (prepared) (ready) for (Cold &) Flu Season†
Controls (the) Flu Virus†

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The term "Y" is a place holder for a character A – Z.

Effective against the Cold (and / &) Flu Virus†
Fights the Flu Virus†
(Flu) (Virus)† Control
Helps stop the spread of Cold & Flu Viruses†
Kill(s) (99.9% of) the Cold (and / &) Flu Viruses†
Kill(s) Cold, Flu (and / &) Strep germs†(**)
Kill(s) (the) Cold (and / &) Flu Viruses†
Kill(s) (the) Cold Virus†
Kill(s) (the) Flu Virus(es)†
Kill(s) (the) Influenza (Flu) Virus
Kill(s) Cold & Flu Viruses†, (Including) (Even) (Rhinovirus)

<< 2009 PANDEMIC H1N1 >>

(Also) Kill(s) Cold & Flu Viruses, (including) (even) H1N1 (on hard non-porous surfaces) †
(Also) Kill(s) H1N1 (Influenza A virus)
(Also) Kill(s) H1N1 (Virus) (on hard non-porous surfaces) †
Effective against (2009) H1N1 (Flu Virus) †
Kill(s) (99.9% of) germs (**) including the following listed organism(s) (2009) H1N1 (Flu Virus)
Kill(s) (2009) H1N1 (Flu Virus) †
Kill(s) Germs (**) (and) (Flu Viruses) (including the following listed organism(s) (2009) H1N1) †
Kill(s) Pandemic 2009 H1N1 Influenza A Virus
Kill(s) Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)
Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).
(This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.
(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>

(2 in 1)(: (eliminates)(removes)(neutralizes) (odors)(,) (&)(and) (disinfects)
(2 in 1)(: (freshens) (&)(and)(,) (disinfects)
(2 in 1)(: (eliminates) (removes)(neutralizes) (odors)(,) (&)(and)(kills)(germs) (†)(**)(***)
(X)(/)(in)(1)(: (eliminates) (removes)(neutralizes) (odors) (,) (&)(and)(disinfects) (†)(**)(***)
(X)(/)(in)(1)(: (eliminates) (removes)(neutralizes) (odors)(,) (&)(and)(kills)(germs) (†)(**)(***)
4 (four) in 1 (one): Disinfects, Sanitizes (soft surfaces), Deodorizes, Kills the Source of Allergens††
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Eliminates Odors, Freshens the Air
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Freshens the Air
5-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors, Freshens the Air
99.9% of bacteria killed in 10 seconds***
An effective disinfectant (and sanitizer) (on non-food contact surfaces) (for use in {insert use site from Appendix 2})
(Now) (Approved to) (Kill(s)) (over) (55) (x) (germs(**)) (bacteria(*)⁽¹⁾) (viruses[†]) (fungi⁽¹⁾) (including the following listed (organisms) (bacteria): {insert organisms from Appendix 1}).
Controls (and) (prevents) (inhibits) mold and mildew (on) (in) {insert use site / surface from Appendix 2}
Controls (and) (prevents) (inhibits) the growth of mold and mildew (on) (in) {insert use site / surface from Appendix 2}
Disinfects** (a) (x) (100(s)) (of) (hard non-porous) (surfaces) (places) (in your home) (around your home)
Disinfects (sanitizes) and deodorizes by killing common (household) germs(**) (and controlling their odors)
Disinfects {insert use site / surface from Appendix 2}
Disinfects hard, non-porous (food) (non-food) (contact) surfaces in {insert use site from Appendix 2}
E. coli (and Salmonella**) control
Effective against (bacteria(*)⁽¹⁾) (viruses[†]) (and) (fungi⁽¹⁾): {insert organisms from Appendix 1}
Effective against (bacteria(*)⁽¹⁾) (viruses[†]) (bacteria and viruses**) (and) (fungi⁽¹⁾)
Effective against (germs (**)): {insert organisms from Appendix 1}
Effective against (germs(**)) (and) (fungi⁽¹⁾)
Eliminates (germs(**)) (and odors) on hard, non-porous surfaces that you come into contact with everyday
Eliminates germs** that cause odors on (sports equipment)
(Even) Kills (Rhinovirus Type 39) (a leading cause of the common cold)

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The term "x" is a place holder for a number between 0 to 104.
The term "Y" is a place holder for a character A – Z.

Fights germs (**) and odors
Germ** (killer) (destroyer) (eliminator)
Hard on germs**, gentle on your fabrics
Helps prevent mold (and mildew) from growing back
Kill(s) (x) (germs(**))(bacteria*)(¹) (viruses†) (fungi(¹))
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) illness causing (germs(**)) (bacteria and viruses**) (bacteria*) (viruses†)
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) germs(**) that can cause illness
Kills over 100 germs including E. coli, Salmonella**, Rotavirus and other listed germs
Kills over 100 germs even E. coli, Salmonella**, Rotavirus and other listed germs
Kills over 100 germs: E. coli, Salmonella**, Rotavirus and other listed germs
Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria(⁶) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)(⁶)
Kill(s) viruses (including the following listed (organisms)): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Human Coronavirus) (Influenza A H5N1 Avian) ((Pandemic) Influenza A Virus [2009 H1N1]) Respiratory Syncytial Virus (RSV)) ((Swine) Influenza A Virus (X(x)) (X%) faster(⁶)
Kill(s) (99.9%) (of) (household) bacteria*** (in 10 seconds)
Kill(s) 99.9% of bacteria*(¹) on soft and hard surfaces
Kill(s) (99.9% of) germs (**) (in 3 minutes)
(Approved to) Kill(s) 99.9% of (germs(**)) (viruses†) (bacteria and viruses**) (bacteria*)(¹) you could pick up at school
Kill(s) 99.9% of germs (**) on hard surfaces
Kill(s) (99.9% of) (Staph**) (MRSA)*
Kill(s) (99.9% of) viruses and bacteria**
Kill(s) (and) (prevents) (inhibits) mold and mildew (on) (in) {insert use site / surface from Appendix 2}
Kill(s) (and) (prevents) (inhibits) the growth of mold and mildew (on) (in) {insert use site / surface from Appendix 2}
(Even) Kills antibiotic resistant bacteria*
Kill(s) antibiotic resistant bacteria including the following listed (organisms) (bacteria): (Methicillin Resistant Staphylococcus aureus) (MRSA) (Vancomycin Resistant Enterococcus faecalis) (VRE) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (multi- drug resistant Acinetobacter baumannii), (multi-drug resistant Enterobacter aerogenes), (multi-drug resistant Enterococcus faecium), (community associated MRSA USA-300) (and) (community associated MRSA USA-400))
Kill(s) (X%) more germs(**) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (vs. EPA stamped master label dated January 2014) (than ever before)
Kill(s) (X%) more germs(**)(⁶) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})(than ever before)
Kill(s) (2) (X) more germs(**) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (vs. EPA stamped master label dated January 2014) (than ever before)
Kill(s) (X)(%) (more) (kinds) (of) germs(**)(⁶)
Kill(s) Avian, Human (and / &) Swine Flu†
Kill(s) Avian Influenza A Virus on pre-cleaned (hard, non-porous) environmental surfaces
Kill(s) bacteria and viruses** (all over your) (home) (house) {insert use site from Appendix 2}
Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (and) (eliminates odors) (deodorizes)
Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (mold and mildew)
Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) to help your (house) (home) smell cleaner
Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (whenever) (where ever) you need it
Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (you can't see) (: {insert organisms from Appendix 1}
Kill(s) Campylobacter (jejuni) in 30 seconds
Kill(s) (Destroys) (Eliminates) {insert organisms and appropriate contact time from Appendix 1} (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes)
Kill(s) (Destroys) (Eliminates) (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes) {insert organisms and appropriate contact time from Appendix 1}
Kill(s) (Destroys) (Eliminates) (many) bacteria*(¹)
Kill(s) (Destroys) (Eliminates) (more than) (99.9% of) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (mold and mildew)
Kill(s) (Destroys) (Eliminates) (more than) (99.9% of) (germs(**)) (fungi(¹)) (mold and mildew)
Kill(s) (Destroys) (Eliminates) Viruses† (in 30 seconds {insert organisms from Appendix 1}
Kill(s) (Disinfects against) {insert organisms from Appendix 1}
Kill(s) (Eliminates) (99.9% of) (the) (Flu Virus†) (Salmonella**) (Staph**) (and / &) (E. coli)

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The term "Y" is a place holder for a character A – Z.

Kill(s) germs(**) (2) (X) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) germs(**) (X) % faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) germs(**) (X)(%) faster⁽⁶⁾
Kill(s) germs(**) faster than ever before (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})
Kill(s) germs(**) (all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface from Appendix 2})
Kill(s) germs(**) (and) (eliminates odors) (deodorizes)
Kill(s) germs(**) before they spread
Kill(s) germs(**) (fungi⁽¹⁾) (mold and mildew)
Kill(s) germs(**) to help your (home) (house) smell cleaner
Kill(s) germs(**) (whenever) (where ever) you need it
Kill(s) Hepatitis B Virus (in 30 seconds)
Kill(s) (household) (bacteria^(*)(¹)) (viruses[†]) (bacteria and viruses^{**}) (and) (fungi⁽¹⁾)
Kill(s) (household) germs(**)
Kill(s) (household) kitchen (bacteria^(*)(¹)) (and) (fungi⁽¹⁾)
Kill(s) (more than) (99.9% of) bacteria and viruses^{**}
Kill(s) (most) (kitchen) (and) (bathroom) (household) (bacteria^(*)(¹)) (viruses[†]) (bacteria and viruses^{**}) (fungi⁽¹⁾) (mold and mildew)
Kill(s) (most) (kitchen) (and) (bathroom) (household) (germs(**)) (fungi⁽¹⁾) (mold and mildew)
Kill(s) (MRSA^{*}) (and / &) (VRE^{*})
Kill(s) (over) (x) (germs(**)) (viruses) (and) (&) (bacteria)
Kill(s) Respiratory Syncytial Virus (RSV) (an important cause of ear infections in children)
Kill(s) Respiratory Syncytial Virus (RSV) (a cause of lower respiratory infections in children)
Kill(s) (the following)(household) germs (**) (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes) ({insert organisms and appropriate contact time from Appendix 1})
Kill(s) (the) germs(**) (you can't see) ({insert organisms from Appendix 1})
Kill(s) Trichophyton mentagrophytes (Athlete's Foot Fungus) (in 2 minutes)
Kill(s) Trichophyton mentagrophytes (the fungus that causes Athlete's Foot) (in 2 minutes)
Kill(s) Vancomycin Resistant Enterococcus faecalis (VRE) (in 2 minutes)
Kill(s) Viruses[†] (all over your) (home) (house) ({insert use site / surface from Appendix 2})
Kill(s) what you can't see: Cold & Flu Viruses[†], Salmonella^{**}, Staph^{**} (and / &) E. coli
Leaves (hard) (hard, non-porous) surfaces (sanitary) (disinfected)
(Lysol) (daily) (everyday) germ (**) control
On environmental surfaces, (this product) (is tuberculocidal and) kills the following bacteria^(*)(¹), viruses[†] (and) fungi⁽¹⁾:
{insert organisms from Appendix 1}
On hard, non-porous (non-food contact) surfaces (this product) kills the following (bacteria^(*)(¹)) (viruses[†]) (and) (fungi⁽¹⁾):
{insert organisms from Appendix 1}
On hard, non-porous (non-food contact) surfaces (this product) kills the following germs(**): {insert organisms from Appendix 1}
(Overall) Disinfection in 3 minutes(!)**
Prevents mold and mildew from (coming back) (returning) (growing) (re-growing) for up to 7 days
(This product) Disinfects (and sanitizes) in (the following areas) {insert use site from Appendix 2}
(This product) Disinfects (and sanitizes) (the following surfaces) {insert surface from Appendix 2}
(This product) (gives) (you) (delivers) (daily) (everyday) germ(**) control
(This product) (Lysol® Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination of (germs(**)) (and) (antibiotic resistant bacteria*)
(This product) (Lysol® Brand products) (helps) (fight the spread of) (germs(**)) (and) (antibiotic resistant bacteria*)
(This product) (Lysol® Brand products) helps reduce cross-contamination of (germs(**)) (and) (antibiotic resistant bacteria*)
(This product) is (a) mildewstat(ic) and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard, non-porous surfaces
(This product) is effective in killing and preventing the growth of mold and mildew on surfaces
(This product) kills (in 30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes): {insert organisms and appropriate contact time from Appendix 1}
(This product) kills {insert organisms and appropriate contact time from Appendix 1} (in 30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes)
(This product) kills (99.9% of) viruses and bacteria^{**} on commonly touched (environmental) surfaces (in your home) (and) (in public places)
(This product) kills viruses and bacteria^{**} on environmental surfaces (in your home) (and) (in public places)
Use Lysol Disinfectant Spray Everyday to Kill common illness causing germs(**) on hard non porous surfaces:

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((Stomach Flu) Norovirus[†]) (((Common) Cold) Rhinovirus[†]) ((Flu) Influenza) ((Ringworm) Trichophyton mentagrophytes)
((Athletes Foot) Trichophyton mentagrophytes) ((Food Poisoning) E.Coli (and) (,) Salmonella
enterica (and)(,) Staphylococcus aureus) ((Skin Infection) Staphylococcus aureus MRSA) ((Impetigo) Staphylococcus
Aureus) ((Pink Eye) Streptococcus pyogenes) ((hand, foot and mouth disease) Coxsackie Type B3 Virus[†]) ((Sore Throat)
Rhinovirus[†]) ((Upper Respiratory Infection) Rhinovirus and RSV[†])
Virus[†] (killer) (destroyer) (eliminator)
You can also use (this product) to disinfect (and sanitize) (in) places that are difficult to reach (such as nooks and crannies)
Your family comes in contact with germs (***) everyday (both in the home and in public places)
Kill(s) (the) (bacteria*)(¹) (and) (viruses[†]) (fungi(¹)) that (may) cause (the) [(insert illness from organisms table in Appendix 1)]
Kill(s) (bacteria*)(¹)) (viruses[†]) (fungi(¹)) that are (a) (common) cause of [(insert illness from organisms table in Appendix 1)]
Kill(s) [(insert organism(s))] a (common) cause of [(insert illness from organisms table in Appendix 1)]
Kills 99.9% of germs including 12 Cold & Flu Viruses⁷
Kills Salmonella, E. coli, HA-MRSA, RSV, Staph, Strep⁸
Kills 12 Cold and Flu Viruses⁷
Kills flu[†] and antibiotic resistant bacteria*
(Lysol) (We) (has) (have) worked (closely) with microbiologists (to ensure that) (this product) (Lysol Disinfectant Spray) kills
(over) 100 (+) (plus) (harmful) (pathogenic) germs(***)
(Testy by (expert) microbiologists) (to ensure that) (this product) (Lysol Disinfectant Spray) kills (over) 100 (+) (plus) (harmful)
(pathogenic) germs(***)
From the makers of Lysol, tested to kill (harmful) (pathogenic) germs**

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

Pre-clean surfaces prior to use. Hold can (container) upright 6" to 8" from surface. Spray 3 to 4 seconds until covered with mist. ((Gross) (Heavy) soil must be removed prior to application.)

(To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

To Deodorize: Spray on surfaces as needed.

To Sanitize: Surfaces must remain wet for (10) (30) seconds then allow to air dry.

To Disinfect: (Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus), (Hepatitis A virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG (Quant tuberculosis) surfaces must remain wet for 10 minutes then allow to air dry)

Rinse toys and food contact surfaces with potable water after use.

For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard, non-porous surfaces and rinse thoroughly with water after use. Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus), (Hepatitis A Virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG (Quant tuberculosis)) surfaces must remain wet for 10 minutes then allow to air dry)

Rinse child/baby plastic toys, child/baby hard non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 3 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

Fabric Sanitizer: (For spot treatment (2" x 2" area) only.)

To (Spot) Sanitize Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Fabric must remain wet for 30 seconds. Let air dry. For difficult odors, repeat application.

To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Let air dry. For difficult odors, repeat application. Reapply as necessary.

(For Use in Air: Hold can upright. Spray towards the center of the room.)

<< USE DIRECTIONS FOR WIDE SPRAY CAN >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

(Pre-clean surfaces prior to use.) Hold can (container) upright 6" to 8" from surface. Spray (for) (X) (seconds) until (covered with) (thoroughly) (wet) (mist). ((Gross) (Heavy) soil must be removed prior to application.)

(To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

To Deodorize: Spray on surfaces as needed.

To Sanitize: Surfaces must remain wet for (10) (30) seconds then allow to air dry.

To Disinfect: (Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus) (and) (Mycobacterium bovis BCG (Quant tuberculosis)) surfaces must remain wet for 10 minutes then allow to air dry)

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The term "Y" is a place holder for a character A – Z.

Rinse toys and food contact surfaces with potable water after use.

For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard, non-porous surfaces and rinse thoroughly with water after use. Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus) (and) (Mycobacterium bovis BCG (Quant tuberculosis)) surfaces must remain wet for 10 minutes then allow to air dry)

Rinse child/baby plastic toys, child/baby hard non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 3 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

Fabric Sanitizer: (For spot treatment (2" x 2" area) only.)

To (Spot) Sanitize Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Fabric must remain wet for 30 seconds. Let air dry. (For difficult odors, repeat application).

To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Let air dry. (For difficult odors, repeat application). Reapply as necessary.

(For Use in Air: Hold can upright. Spray towards the center of the room.)

<< USE DIRECTIONS FOR TB Claim on pre-cleaned surfaces >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

Pre-clean hard non-porous, non-food contact surfaces prior to use. Hold can (container) upright 6" to 8" from surface. ((Gross) (Heavy) soil must be removed prior to application.)

To Disinfect: (Surfaces must remain wet for (2) (3) (5) minutes then allow to air dry.)

<< ADVISORY STATEMENTS >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

For other surfaces, spot test in an inconspicuous area.

Do not use on utensils, glasses and dishes.

Does not harm most (bathroom) (restroom) surfaces.

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

(For Soft Surface (Spot) Application:)

Do not use on silk, rayon acetate or satin fabrics.

Always test on a hidden (section) (area) of fabric.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)

To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

For Tuberculocidal Activity: (This product) is effective in (2) (10) minutes at 20°C (68°F) on surfaces that have been thoroughly cleaned prior to application.

(§§) **KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (and HEPATITIS B VIRUS (HBV)) (HEPATITIS C VIRUS (HCV) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS] ((and) Hepatitis B Virus (HBV), (and Hepatitis C Virus (HCV)).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ((and) HBV) (and HCV) ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds for HIV-1 ((and) HBV), (and HCV). For other organisms surface must remain wet for 3 minutes. (For Mycobacterium bovis BCG surface must remain wet for 6 minutes then allow to air dry) (For (Norovirus), (Hepatitis A Virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG) (Quant tuberculosis) surfaces must remain wet for 10 minutes (then allow to air dry))

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< USAGE CLAIMS >>

(§§) (This product) (meets) (is) (compliant with) OSHA Bloodborne Pathogens Standards§§

Special Instructions for Cleaning and Disinfecting areas which may be infested with Hantavirus:

Rodent droppings and visible dust may be reservoirs for Hantavirus. If you are cleaning out a building that has been closed up, such as a cabin, shed, or garage:

1. Air out the building for at least 30 minutes by opening windows and doors.
2. Leave the building while it is airing out.
3. Do not vacuum, sweep or dust. This may spread the Virus through the air.
4. Thoroughly wet the contaminated areas with the product and allow to stand undisturbed for 30 seconds.
5. Carefully remove contaminated material and dispose by burial or burning. Contact your local or state health department for additional disposal methods.
6. Treat the surface again following the label directions and allow to stand undisturbed for 30 seconds.

Veterinary Practice / Kennels / Animal Care Facilities: For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 3 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with potable water before use.

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The term "Y" is a place holder for a character A – Z.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. **Do not** spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL HAZARDS: FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Store in original container in areas inaccessible to small children. Do not reuse empty container. Do Not Puncture or Incinerate! (Replace cap and) Discard in trash or offer for recycling if available.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

DISPOSAL: Do Not Puncture or Incinerate! Non-refillable container. Do not reuse or refill this container.

To avoid waste, use all material in this container according to label directions. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

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<< Optional Graphic Images & Text >>



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[Place Holder for Spraying in Air graphic]

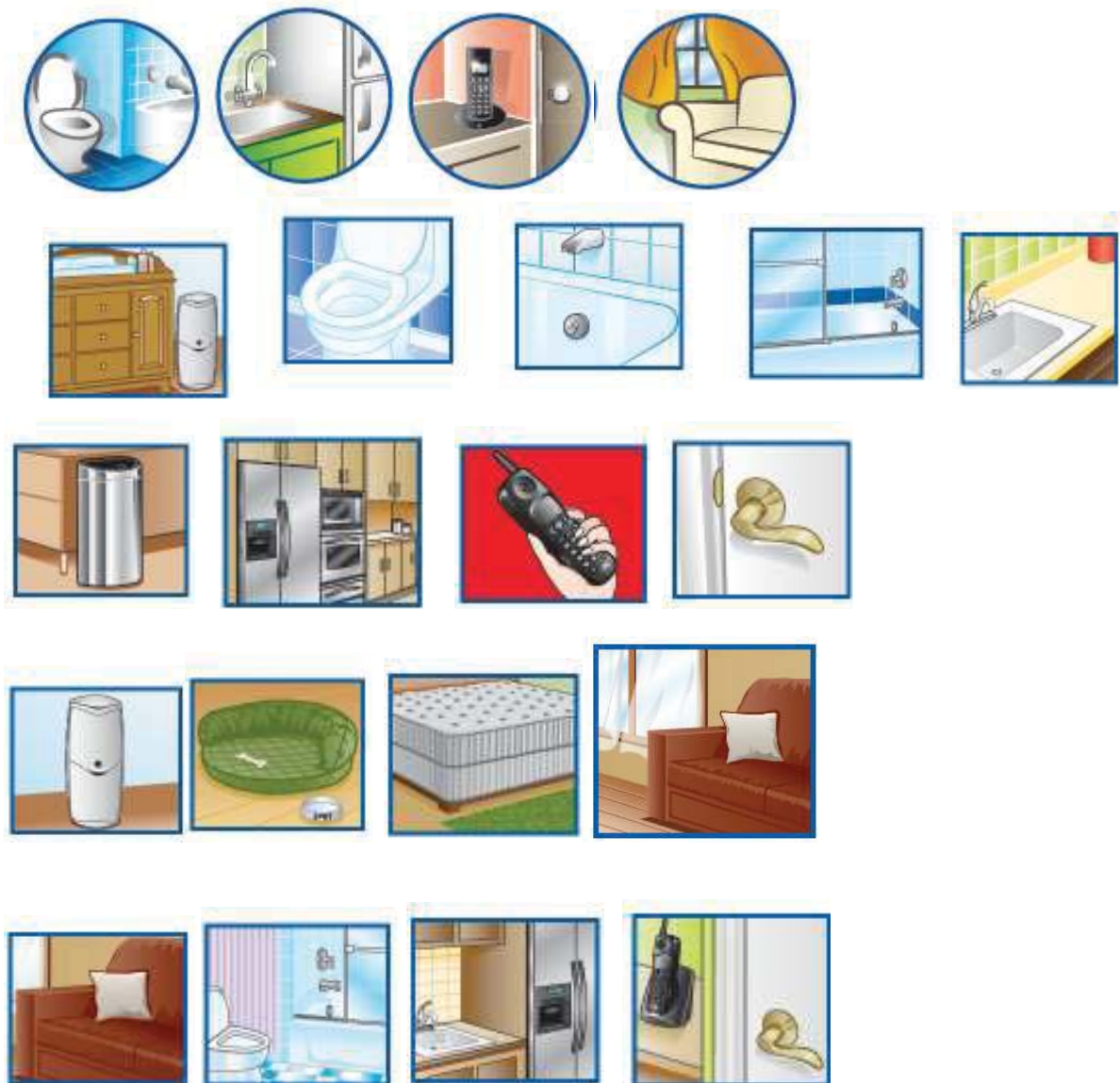
<< Optional Fruit Graphic Images >>



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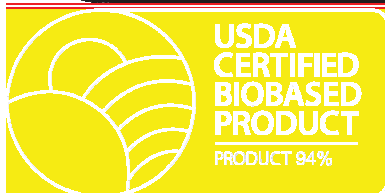
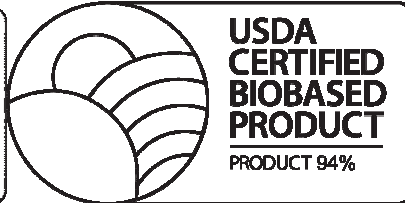
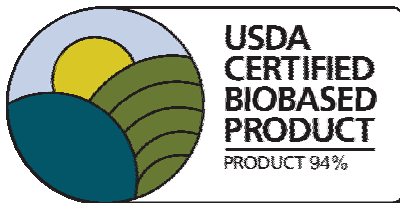
<< Optional Example Pictogram Images Depicting Surface/Use Sites >>



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<< This graphic is white lettering and white graphics >>

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The term "Y" is a place holder for a character A – Z.

<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<< Sanitization – Bacteria (hard, non-porous, non-food contact / soft surfaces) >>

*** Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in 10 seconds) and soft (fabric) surfaces (in 30 seconds).

<< Sanitization – Bacteria (hard, non-porous, non-food contact surfaces) >>

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous, non-food contact surfaces (in 10 seconds).

4 Kills 99.99% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous, non-food contact surfaces (in 30 seconds)

<< Sanitization – Bacteria (soft surfaces) >>

*** Kills 99.9% of (Klebsiella pneumoniae) (Pseudomonas aeruginosa) (and) (Staphylococcus aureus) on soft (fabric) surfaces in 30 seconds.

<< Disinfection – Antibiotic Resistant >>

* Kills (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP)) (on hard, non-porous surfaces) (in (2) (3) minutes).

* (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP))

<< Disinfection – Cold & Flu >>

† Kills (Rhinovirus Type 39) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS (Severe Acute Respiratory Syndrome)) (H1N1) and on hard, non-porous surfaces in 30 seconds.

† (Kills) Rhinovirus Type 39 (and) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS (Severe Acute Respiratory Syndrome)) (H1N1) (on hard, non-porous surfaces in 30 seconds).

<< Disinfection – Mold Allergens >>

†† Kills Aspergillus niger and Penicillium chrysogenum (on hard, non-porous surfaces) (in 3 minutes).

†† Aspergillus niger (mold and mildew) and Penicillium chrysogenum

<< Disinfection – Bacteria / Fungi >>

¹ Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix} (and) {insert 2 minute disinfection – fungi from organism list in this Appendix} (on hard, non-porous surfaces) (in 2 minutes).

¹ ({insert 2 minute disinfection – bacteria from organism list in this Appendix} (and) ({insert 2 minute disinfection – fungi from organism list in this Appendix}))

¹ Kills {insert 2 minute disinfection – bacteria from organism list in this Appendix} (and) {insert 2 and/or 3 minute disinfection – fungi from organism list in this Appendix} (on hard, non-porous surfaces) (in 3 minutes).

¹ {insert 2 minute disinfection – bacteria from organism list in this Appendix} (and) {insert 2 and/or 3 minute disinfection – fungi from organism list in this Appendix}

<< Disinfection – Viruses >>

† Kills {insert 30 second disinfection – viruses from organism list in this Appendix} (on hard, non-porous surfaces) (in 30 seconds).

† {insert 30 second disinfection – viruses from organism list in this Appendix}

† Kills {insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix} (on hard, non-porous surfaces) (in 3 minutes).

† {insert 30 second, 1 and/or 3 minute– viruses from organism list in this Appendix}

<< Disinfection – Germs(**), bacteria & virus and/or fungi >>

** Kills ({insert 2 minute and/or 30 second disinfection - bacteria from organism list in this Appendix}) ({insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix}) ({insert 2 and/or 3 minute disinfection - fungi from organism list in this Appendix}) (on hard, non-porous surfaces) (in 3 minutes).

** (Disinfects:) ({insert 2 minute or 30 second disinfection - bacteria from organism list in this Appendix}) ({insert 30 second, 1 and/or 3 minute disinfection – viruses from organism list in this Appendix}) ({insert 2 and/or 3 minute disinfection - fungi from organism list in this Appendix})

⁽⁶⁾ (based on) (vs.) (previous) (Lysol® Brand Disinfectant Spray) (insert Lysol® brand name) (EPA registered master label) label (for this product) (version X) ({insert date})

⁽⁷⁾ Influenza A Virus (H1N1) (A/Malaya/302/54), Influenza A Virus (H3N2), Influenza A Virus (H5N1), Human Coronavirus, Influenza A Virus (New Caledonia/20/99), Influenza B Virus (Strain B/Hong Kong/5/72), (Pandemic) Influenza A Virus [2009 H1N1], Respiratory Syncytial Virus (RSV), Rhinovirus Type 39, SARS Coronavirus, Swine Influenza A Virus (H1N1), Influenza H7N9 (wildtype A/Anhui/1/2013)

⁽⁸⁾ Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes

⁽⁹⁾ compared to Lysol Brand III Disinfectant Max Cover Mist and Lysol Brand Neutra Air Sanitizing Spray

⁽¹⁰⁾ Hard non porous and soft surfaces

Symbol Designation – used on product labels		
Single asterisk (*) ⁽¹⁾	Bacteria (*) ⁽¹⁾ / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs (**)	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of living mold allergens

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The product label must identify the specific bacteria, virus, fungus & mold.
The term “x” is a place holder for a number between 0 to 104.
The term “Y” is a place holder for a character A – Z.

This product has been tested and found effective against the following micro-organisms:

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 2-min Disinfection - Bacteria >>	ATCC No	<< 30-sec Disinfection - Viruses >>	ATCC No.
Acinetobacter baumannii MDR	(19606)	(Avian) Influenza A Virus (H1N1) (A/Malaya/302/54) (Flu)	(VR-98)
Acinetobacter calcoaceticus	(17902)	(Avian) Influenza A Virus (H3N2) (Flu)	(VR-2072)
Acinetobacter haemolyticus	(17906)	(Avian) Influenza A Virus (H5N1) (Flu)	
Bordetella pertussis (Whooping Cough)	(12743)	Coxsackie Type B3 Virus (Hand, Foot and Mouth Disease)	(VR-30)
Burkholderia cepacia	(25416)	Cytomegalovirus	(VR-538)
Citrobacter freundii	(8090)	(Duck) Hepatitis B Virus	
Corynebacterium diphtheriae	(11913)	Hantavirus	
Corynebacterium xerosis	(7711)	*Hepatitis C Virus (HCV) (BVDV - surrogate)	(NVSL)
Cronobacter sakazakii << Pre-cleaned surfaces >>	(12868)	Herpes Simplex Virus Type 1	(VR-733)
Enterobacter aerogenes MDR	(29751)	Herpes Simplex Virus Type 2	(VR-734)
Enterobacter cloacae	(13047)	Human Coronavirus	(VR-740)
Enterococcus faecalis	(828)	Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (tested in the presence of 50% whole human blood)	
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51575)	Influenza A Virus (New Caledonia/20/99) (Flu)	(CDC99044140)
Enterococcus faecium VRE + MDR	(51559)	Influenza B Virus (Strain B/Hong Kong/5/72) (Flu)	(VR-823)
Escherichia coli	(11229)	Newcastle Disease Virus	(VR-108)
Escherichia coli O157:H7 (E. coli) (food poisoning)	(43888)	(Pandemic) Influenza A Virus [2009 H1N1] (Flu)	(CDC200971219 2)
Escherichia coli O104:H21	(BAA 182)	Respiratory Syncytial Virus (RSV) (a cause of lower respiratory infections)	(VR-26)
Escherichia coli O45:K-H-	(ECL 1001)	Rhinovirus Type 39 (a leading cause of the) (common cold) (Sore Throat) (Upper Respiratory Tract Infections)	(VR-340)
Escherichia coli O111:H8	(BAA 184)	Rotavirus WA	(VR-2018)
Escherichia coli ESBL	(BAA 196)	SARS Coronavirus	(CDC200300592)
Haemophilus influenzae	(33930)	(Swine) Influenza A Virus (H1N1) (Flu)	(VR-333)
Klebsiella oxytoca	(13182)	Vaccinia Virus	(VR-119)
Klebsiella pneumoniae	(4352)		
Klebsiella pneumoniae NDM-1 positive	(CDC1000527)	<< 1-min Disinfection - Viruses >>	
Klebsiella pneumoniae Carbapenem resistant	(BAA1705)	Echovirus Type 12	(VR 1563)
Klebsiella pneumoniae ESBL	(700603)	Enterovirus Type 68	(VR-561)
Listeria monocytogenes	(19117)	Poliovirus Type 1	(VR 1562)
Micrococcus luteus << Pre-cleaned surfaces >>	(14408)		
Neisseria elongata	(25295)	<< 2-min Disinfection - Viruses >>	
Pasteurella multocida	(12947)	Influenza H7N9 (wildtype A/Anhui/1/2013) (Flu)	(CDC201375918 9)
Proteus mirabilis	(25933)		
Proteus vulgaris	(9920)	<< 3-min Disinfection - Viruses >>	
Pseudomonas aeruginosa	(15442)	Adenovirus 14	(VR-15)
Pseudomonas putida	(12633)		
Salmonella enterica (food poisoning) (skin infections)	(10708)	<< 10-min Disinfection - Viruses >>	
Salmonella enterica serovar enteritidis	(13076)	Adenovirus 2	(VR-846)
Salmonella enterica serovar paratyphi	(8759)	Feline Calicivirus (Norovirus) (Stomach Flu)	(VR-782)
Salmonella enterica serovar typhi	(6539)	Hepatitis A Virus	
Salmonella enteritidis	(4931)		
Serratia marcescens	(14756)	<< 2-min Disinfection - Fungi >>	
Shigella dysenteriae	(11835)	Trichophyton mentagrophytes (Athlete's Foot Fungus) (Ringworm)	(9533)
Shigella flexneri	(9380)	Candida albicans	(10231)
Shigella sonnei	(25931)	Candida parapsilosis	(22019)
Staphylococcus aureus (Skin infections(s))	(6538)		
Staphylococcus aureus - Methicillin resistant (HA-MRSA)	(33592)		
Staphylococcus aureus - CA-MRSA USA-300	(NRS 384)	<< 3-min Disinfection - Fungi >>	
Staphylococcus aureus - CA-MRSA USA-400	(NRS 123)	Aspergillus niger	(6275)
Staphylococcus epidermidis	(12228)	Penicillium chrysogenum	(10109)
Staphylococcus haemolyticus	(29969)		
Staphylococcus hominis	(25615)	<< 10-min Disinfection - Fungi >>	
Staphylococcus saprophyticus	(15305)	Fusarium solani	(36031)
Streptococcus agalactiae	(13813)	Penicillium chrysogenum	(9178)

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Streptococcus pneumoniae PRSP	(700677)		
Streptococcus pyogenes [Strep]	(12384)		
Streptococcus salivarius (pink eye)	(7073)		
Vibrio cholerae	(11623)	<< Hard Surface Mildew Fungistat (3 min) >>	
Yersinia enterocolitica	(23715)	Alternaria alternata	(13963)
		Aspergillus niger (mold & mildew)	(6275)
<< 3-min Disinfection - Bacteria >>		Penicillium chrysogenum	(9178)
Bordetella avium	(35086)		
		<< 30-sec Sanitization – Bacteria - Hard Surface >>	
<< 5-min Disinfection - Bacteria >>		Enterobacter aerogenes	(13048)
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51299)	Staphylococcus aureus (Skin infections(s))	(6538)
<< 10-min Disinfection - Bacteria >>		<< 30-sec Sanitization – Bacteria – Soft Surface >>	
Acinetobacter baumannii	(15473)	Klebsiella pneumoniae	(4352)
Listeria monocytogenes	(19115)	Pseudomonas aeruginosa	(15442)
Mycobacterium bovis BCG [Quant tuberculosis]	(35743)	Staphylococcus aureus (Skin infections(s))	(6538)
Salmonella enterica serovar paratyphi B	(10719)		
		<< 10-sec Sanitization – Bacteria – Hard Surface >>	
		Enterobacter aerogenes	(13048)
<< 30-sec Disinfection - Bacteria >>		Staphylococcus aureus (Skin infections(s))	(6538)
Campylobacter jejuni	(33560)		
{one of the following contact times and associated Directions for Use will appear on the label for TB}			
<< 2-min Disinfection - Bacteria – Pre-cleaned surfaces >>			
Mycobacterium bovis BCG			
<< 3-min Disinfection - Bacteria – Pre-cleaned surfaces >>			
Mycobacterium bovis BCG			
<< 5-min Disinfection - Bacteria – Pre-cleaned surfaces >>			
Mycobacterium bovis BCG			
<< 6-min Disinfection - Bacteria >>			
Mycobacterium bovis BCG			

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<<APPENDIX 2>>

<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Hard, non-porous surfaces: (Graphic – depicting surface)

Adapter rings	Diaper pails	Linoleum	Resilient (ceramic) floor
Baby carriage(s)	Dish (pails) (racks)	Litter boxes	Salad bar sneeze guards
Baby furniture (non-wood)	(Door knob) (handle)	Marble (culture) (synthetic)	Sealed granite
Baby prams	Drains	Marlite	Shower (stall) (area) (doors)
Baby strollers	Dressing carts	Metal ^	Shower (curtain) (plastic) (liner)
(Public) (Bathroom(s)) (surfaces)	Drinking fountains	Metal blinds	Sinks (basin)
Bathtub (Tub)	Enamel	Microwave (oven) exteriors	Sports equipment
Bed frame	Examination tables	Mirror	Stainless Steel ^
Bed (box) springs	Fixtures	No wax floors	Stretchers
Bidet	Floors	Outdoor (patio) furniture (non-wood)	Table (tabletops) ((lamp) (base))
Booster seats	Faucets	Parquet	Telephones
Brass	Furniture (non-wood)	Patient Chairs	Tin
Cabinets (non-wood)	(Garbage) (Trash) (cans) (pails) (bins)	Pens	Toilet (seats) (areas)
Chairs (non-wood)	Glass	Plastic	(Toilet) (Urinal) (Exteriors)
(Baby) Changing (table) (counter) (station(s))	Glass-topped furniture	Plastic bathtub	Vinyl (tile)
Chrome ^	Glazed ceramic (tile)	Plastic (baby) (children) toys ^ 1	(Washable) Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	(Glazed) (bathroom) tile	Plastic mattress covers	Whirlpool interiors
(Counter) (Countertop) (non-wood)	Highchair (non-wood)	Portable toilet	Windows (windowsills)
Crib (non-wood)	Laminate (surfaces)	Potty (trainer) (seats)	Tools
Crib rails	Lamps	Recycling bins	(Shopping) Bag(s)
Crystal	Light switches	Refrigerator exteriors	(Cupboard) (Wardrobe) panel(s)
Cuspidors	Linen carts	Remote (controls)	Hard, non-porous surfaces
Desk (non-wood)	(Lift(s)) (Elevator(s))	Hard seats	
^ Non-medical or Fixture		^ 1 Follow directions for Toys under Directions for Use – rinsing application required.	

Hard, non-porous use sites: (Graphic – depicting site)

All around the (house) (home)	Taxis	Kitchen	Public places
Attic	Airport(s)	Laundry room	Restroom
Automobile	(Car) (Truck)	Living room	Storage (area) (room)
Baby's room	Closet	Locker	Studio
Basement	Children's Room	Mobile home	(The) (Subway) (Station(s))
Bathroom	Den (Study)	Mud room	Sunroom
Bedroom	Dining room	Nursery	Supermarket
Boat	Dorm	Pet area	Tool shed
Cabin	Family room	Playroom	Vacation home
Camper (Trailer)	Garage	Public eating places	Vehicles
(The) (Trains(s)) (Stations(s))	Grocery Store	Public transportation	Workshop (home)
Toddler's Room	Home (House)	Restaurant(s)	(Hotel(s)) (Room(s))
Bus(es) (Station(s))	(The) (Office(s))	Shopping Mall(s)	(Bar(s)) (Pub(s))
(The) (Gym(s)) (machine(s))	(The) (Workplace)	(Grocery) (Stores(s)) (Shop(s))	(Camping) (Hiking) (Trips)

Soft surface use sites: (Graphic – depicting site)

Baby carriages	Cotton (fabric) Purse	Seat cushion (household)	Stuffed (Plush) toys
Back (School) pack	Dog (Pet) bed	Seat cushion (kitchen)	Suitcase (luggage)
Baby prams	Cushion (Pillow)	Shoes (canvas) (fabric)	(upholstered) Booster Seat
Bathroom mat	Diaper bag	Shoe interior	(Upholstered) chairs
Bedding (Bedsread)	Duvet cover	Shower curtain (fabric)	(Upholstered) couches
Box spring (cover)	Gym bag (fabric)	Slippers	(Upholstered) furniture
Car (seat) (upholstery)	Highchair seat	Sneakers (canvas) (fabric)	Upholstery
Clothing	Laundry bag (fabric)	Sponges (rags)	Window treatments (fabric)
Cots	Mattress (cover)	Sport(s) (bag(s)) (equipment)	Carpet^^
Couch (Sofa)	Mop (Broom)	Stroller (seats)	Soft (fabric) surfaces
Curtains (Draperies)	Rug (Carpet^^)	Stuffed animals	^^Deodorization only

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Professional Use Sites(^^^):

Ambulance	Gymnasium (Gym)	Medical Clinic	Public places
Bathroom (Institutional)	Health Care Facility	Military Installation	Recreational Center
Blood Bank	Health Club	Nursery	Restaurant
Cafeteria (Kitchen)	Hospital (Infirmary)	Nursing Home	School
Clinic	Hotel / Motel	Office Building	School (Bus) (Vehicle)
College	Institutions (Institutional)	Patient Room	Shelter
Commercial Building	Laundromat	Pharmacy	Sick Room
Day Care Center	Restroom	Physicians Office	Veterinary (Office) (Clinic)
Dental Office	Kennel	Public eating places	Waiting Room
Doctors Office	Laboratory	Public facility	Warehouse Club
^^^ Specific to Professional Branded products Only			

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