



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

September 1, 2016

Arjun Channi
Reckitt Benckiser LLC (d/b/a Reckitt Benckiser)
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification per PRN 98-10 – Correction of Typographical Errors on the Label
Product Name: Brace
EPA Registration Number: 777-99
Application Date: 08/05/2016
Decision Number: 520288

Dear Mr. Channi:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Farzana Olla at 703-347-0190 or via email at olla.farzana@epa.gov.

Sincerely,

A handwritten signature in red ink that reads "Jacqueline Hardy". The signature is written in a cursive style and is enclosed within a faint, light-colored rectangular border.

Jacqueline Hardy, Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium saccharinate 0.10 %
Ethanol. 58.00 %

OTHER INGREDIENTS: 41.90 %

TOTAL: 100.00 %

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

NOTIFICATION

777-99

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

09/01/2016

NET WT.:	X OZ.	(X g)	7 OZ.	(198 g)	18 OZ.	(1 LB. 2 OZ.)	(510 g)
	1.0 OZ.	(28 g)	8 OZ.	(226 g)	19 OZ.	(1 LB. 3 OZ.)	(538 g)
	1.5 OZ.	(42 g)	9 OZ.	(255 g)	19.5 OZ.	(1 LB. 3.5 OZ.)	(552 g)
	2 OZ.	(56 g)	10 OZ.	(283 g)	20 OZ.	(1 LB. 4 OZ.)	(566 g)
	3 OZ.	(85 g)	12 OZ.	(340 g)	21 OZ.	(1 LB. 5 OZ.)	(595 g)
	4 OZ.	(113 g)	12.5 OZ.	(354 g)	22 OZ.	(1 LB. 6 OZ.)	(623 g)
	5 OZ.	(141 g)	13 OZ.	(368 g)	23 OZ.	(1 LB. 7 OZ.)	(652 g)
	6 OZ.	(170 g)	17 OZ.	(481 g)	24 OZ.	(1 LB. 8 OZ.)	(680 g)

X x X OZ.	(X LB. X OZ.)	X g	TOTAL WT.:	X OZ.	(X LBS. X OZ.)	X kg
2 x 12.5 OZ.	354 g	TOTAL WT.:	25 OZ.	(1 LB. 9 OZ.)	708 g	
3 x 19 OZ.	(1 LB. 3 OZ.)	538 g	TOTAL WT.:	57 OZ.	(3 LBS. 9 OZ.)	1.6 kg
4 x 19 OZ.	(1 LB. 3 OZ.)	538 g	TOTAL WT.:	76 OZ.	(4 LBS. 12 OZ.)	2.1 kg

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-99
EPA Est. No.: 777-NJ-2 61203-MA-1 54487-GA-1
 11525-IL-1 33590-MA-3 498-IL-1
 13891-IN-1 475-MO-1 11525-RI-1
 69209-MA-001 777-PA-001 58996-MO-1

See (bottom) (or side) (for Lot / Date code)

(Federal regulations prohibit CFC propellants in aerosols.)
(Contains No CFC's or other ozone depleting substances (graphic symbol))

<< BACK PANEL >>

Questions? (telephone graphic symbol)
(Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
For ingredient (and other) information, (www.rbnainfo.com)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
Made in {insert country} © RB {insert year}
IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.
Steel Recycle (graphic symbol)
Please recycle when empty



HEALTH • HYGIENE • HOME

Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)
This can is made from an average of 25% recycled steel [10% post-consumer].

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.

<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.
See outer packaging for Directions for Use and additional Precautionary Statements.
Important facts (about this product):
Encourage your local authorities to establish a program to recycle this can.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community).

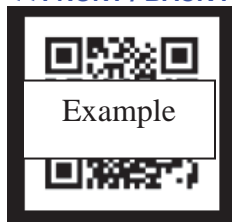
NSF Certification Symbol



For Hospital Use (graphic – may only appear on Professional Branded product labels)

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

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<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

<< Fragrance / Formula >>
 Fresh(er), (cleaner) fragrance
 Great (New) Scent
 New Formula
 New (and Improved) (better) Fragrance
 New Clean, Fresh Fragrance
 New (Fragrance) (Scent) ({insert fragrance name})
 New (now) (Surprisingly) Fresh Fragrances
 Now with (a) fresher fragrance(s)
 (Smells) (better) than ever ({insert fragrance / name})

<< Container Attributes >>
 New (easy to) (spray) (use) cap
 New look (for) (Lysol®)
 New Size
 New spray nozzle
 New (Modern) (design) (packaging)
 Now in (an) (a) attractive pack

<< FRAGRANCE CLAIMS >>

Alpine				
Apple Pie				
Aromatherapy	Crisp Mountain Air	Green Floral	Morning Meadow	Soft Powder
Aqua	Crystal Waters	Hawaii Sunset Essence	Ocean Zest	Soothing Spice
Baby Powder	Dew			
Berry (Bliss)	Early Morning Breeze	Herbal Citrus	Orchard Blossom	Soothing Warmth
		Hibiscus		
Blue Reflection	Energy	Hint of Vanilla	Original	Spring Waterfall
				Strawberry
Calming Vanilla	Fragrance	Jasmine Dream	Oxygen	Sundrenched Linen
Cherry	Fresh	Jasmine & Fresh	Oxygen Breeze	Summer Breeze
Citrus	Fresh Citrus	Jasmine & Rain	Oxy Sensation	Unscented
Citrus & Morning	Fresh Lemon	Kitchen	Peach	Vanilla & Blossoms
		Key lime	Pear	
			Pumpkin	
Citrus Meadows	Fresh Oriental Spice	Lavender	Pure Air	Vanilla & Spring
Clean Renewal	Fresh Vanilla	Lavender Fields	Pure Breeze	Vanilla Mist
Clean Vanilla	Fresh Vanilla Breeze	Lemon	Pure Rain	Vanilla Sky
(Cool) (Adirondack)	Fresh Vanilla Spice	Lemon Breeze	Pure Sky	White Orchard
(Air)			Purity	
Cool Essence	Garden	Lush Meadows	Rainfall	Wave
				White Sails
Cool Vanilla	Garden Essence	Mandarin	Refreshing	
		Meadows & Vanilla		
Country	Garden Mist	Meadow Sunrise	Revitalizing Mist	(Scent)
			Rose	
Cranberry	Grapefruit (Blossom)	Morning	Sheer Vanilla	(Fresh)(breeze)
Crisp Berry	Green Apple	(Morning) Linen		(Blossom)(crush)
Crisp Linen	Green Apple Breeze			(Sparkling)(after the)

(Crisp) (Crystal) (Rose) (Hint of) (Hint off) (Cascading) (Medley) (Island) (Holiday) (Rustic) (Fusion) (Festive) (Fresh picked)
 (Floral) (Herbal) (Rain) (sun kissed) (Summer) (Spring) (Morning) (Ocean) (Bay) (Whisper) (Tropical) (Wild flower)
 ((Fruit)(s)(y)) (Valley) (No) Fragrance (Free) (Bouquet) (Splash) ((Scent)(ed)) (Great) (Invigorating) (Sheer) (Pure) (Zest)
 (Essence) (mist) (Lush) (Splash) (Light) (Bloom) (Bliss) (Clean) (Air) (Cool) (Spice) (Fields) (Burst) (Blue) (Blend) (Escape)
 (Power) (and) (Gentle) (Serene) (Shower) (Petal)(Unscented)

<< PACKAGING CLAIMS >>

3 pack (!)	Bonus (size) (pack)	Mini	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	(More) than 50% Free	Trial (size) (pack)
x pack (!)	Dual Pack	Pocket (size) (pack)	Twin Pack

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Mega (value) (pack) (size)	Portable Purse (size) (pack)	Value (size)(pack) Extra (Value)(Pack)
-------------------------------	---------------------------------	---

X oz. for the price of X oz.
X for the price of X
X% (Free) (Bonus) (More)
Disinfection (Value) Pack
(Take) (Carry) (it) (this product) (anywhere) (everywhere)
Save (more)
Better (value)
X% (cheaper) (less expensive) (off)
X (%) (more) (value) (affordable)
Money saving (Can) (Pack) (Value)
Lower (cost) (per oz.)
More (of the same) (great) (product) (Spray) (for less)
(Same) (great) (Lysol) (Spray) (at a better value)
Save (money) (plastic) (with this product)
Designed to Leave Out on the Counter

<< **MARKETING CLAIMS – General** >>

Antibacterial	Disinfecting Action	Germicide	Virucidal Action†
Antibacterial Action	Disinfecting Formula	Mildewcide	Daily
Antibacterial Spray	Disinfection	Mildewcidal	Multi-Action
Antimicrobial	Disinfects	Sanitizer (Sanitizes)	Multi-Purpose
Bactericidal	Fungicidal	Tuberculocidal	Multi-Room
Bactericide	Fungicide	Tuberculocide	Multi-Surface
Disinfectant (Spray)	Fungistat	Virucidal†	Hard non-porous surface
Disinfecting	Germicidal	Virucide†	Soft Surface(s)

(Complete) (Disposable) (Easy to use) (Effective) (Everyday) (Everyday use) (Great) (Household) (Spray) (Lysol® Brand)
(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Spray) (Sprays) (Spraying)

(Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes)
(Sanitizing) (Wet) (Spray) (Spray(s)) (Spraying)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat)
(Fungistatic) (Germicidal**) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

1962 (Classic) (edition)
(50th) (anniversary) (birthday) (vintage) (retro) (throwback) (limited) (special) (classic) (gold) (edition)
(50 years) (50th anniversary) (:) (1962-2012)

Anytime (to-go)
Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})
Bleach free (formula) (technology) (disinfection) (disinfectant)
(Can) (cover) (freshen) (freshens) (a) (twin) (full) (queen) (king) mattress in (X) (seconds) (minutes)
Clean (fresh) (fragrance) (scent)
Cleaner smelling scent
(Cover(s)) (Freshens) (Disinfect(s)) large areas
Disinfection control (formula)
Disinfects (hard, non-porous) surfaces
Dual (action) (active) (system) (formula)
Dye free (formula) (technology) (disinfection) (disinfectant)
Effective on multiple surfaces (such as) ({insert surface – see pg. 18-19})
(Everyday) (Daily) Disinfectant Spray
Everyday (formula)(use)
Easy, Effective (Use)
For the holidays
Hard surface disinfectant (and odor eliminator)
Has a (clean) (scent) (fragrance) (smell)
Holiday scent

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Light scent
Lysol® Brand
(The) Disinfecting Heritage of Lysol®
Modern (Classic)
Multi (action) (active) (system) (formula)
Multi-Surface (Spray) (Disinfectant) (Sanitizer)
Multi use (formula)(product)
Mom tested, Lysol approved(!)
(Does not contain) (No) Sodium Nitrite (free)
(Now) Surprisingly Fresh (Scent)
One Can, Many Surfaces
On-the-go
Pleasant (fragrance) (scent)
Ready to use
Smells fresh(er)
Soft scent
Sport
Surface disinfectant
Surprisingly Fresh (Fragrances) (Scent)
The power of Lysol®
(This product) meets AOAC Germicidal Spray Product Test standards for hospital aerosol disinfectants
To (-) Go (anytime)
Triple action formula (bactericidal*) (virucidal†) (and) (fungicidal)(1)
Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning
Use Lysol® Brand (Disinfectant) (Disinfecting) Spray after Daily Cleaning using Clorox Clean-Up Cleaner with Bleach
Versatile formula
Wide angle (spray)
(2)(x)(X) Wider Coverage(6)
Brand New Day
Brighter Horizon
A Fresh Start
New Beginnings
Sunny & Bright
Free Spirit
Leap Forward
Hello Future
Hello Tomorrow
Welcome Tomorrow
Make it Happen.
Dream. Believe. Achieve.
A Brighter Outlook
Feelin(g) Positive

Available in {insert fragrance claims}
Convenient (Carry)
Our No 1. Disinfectant Spray⁹
Our (best) (easiest) (smoothest) spray⁶
Fresh (Burst of) (Fragrance) (and) (that is) (long) (lasting) (freshness)
Fresh (Clean) (Scent)
Lightly Scented
Lighter Scent⁶
Millennial (tested) (designed)
Does not leave harsh residues
(Scent) (fragrance) (for) (every room) (all around) (the) (kitchen) (bathroom) (house) (your home)
(Lysol) (an) (and) (Expert) (disinfection) (for over 100 years)
(Lysol) (Disinfecting) (for over 100 years)
(Express) (Rapid) (Handy) (Quick) (Fast) Spray (ing)
Look out for our (decorative) (beautiful) (Designer Series) (packaging) (or) (canisters)
Long(er) Lasting Fragrance⁶

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<< **MARKETING CLAIMS – Specific Seasons** >>

<< **BACK TO SCHOOL** >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School ⁽⁵⁾
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home ⁽⁵⁾
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher ⁽⁵⁾
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom ⁽⁵⁾
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher ⁽⁵⁾
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home ⁽⁵⁾
(x #) Lysol® Disinfectant Spray(s) (Plus) (+) (x#) Lysol® Disinfecting Wipe(s)
Add (Lysol®) to your back to school (shopping list) ⁽⁵⁾
A school supply (item) to (help) kill germs (**)⁽⁵⁾
(An) (Important) school supply checklist (item) ⁽⁵⁾
Back to school (item) (pack) (supply) (value pack) ⁽⁵⁾
Back to school doesn't have to mean back to germs (**) (with Lysol®)
Be ready for school with Lysol® at home
For (Mom) (Mother)
Get ready for back to school
Helps Mom
(Key) back to school shopping list (item) ⁽⁵⁾
(Mom(!)) Be ready for back to school (with Lysol®)
(Put Lysol®) On your back to school shopping list ⁽⁵⁾
Put Lysol® on your school supply list ⁽⁵⁾
School's In. Keep germs (**) out with Lysol®
(Teacher's) School Supply Pack ⁽⁵⁾
Your teacher(s) love(s) Lysol®

Back To School claim Qualifiers – must appear before Directions For Use:

⁽⁵⁾ Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

(X) Box Tops (for Education)

Box Tops for Education and associated words and designs are trademarks of General Mills, used under (a) license.

©General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

See back or sticker for details or rules or instructions

See details or rules or instructions [on] [back or sticker]

Go to boxtops4education.com for details

x) Box Tops on (back) (side) of pack

(x) eBoxTops™ No Purchase Necessary see (side) (back) for details

You could win the (x) (golden) Box Tops

Enter this code online at (enter URL here) with code (x) and see if you've won

(x) prizes to win!

Worth (x) eBoxTops™

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx) at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

<< **USAGE CLAIMS – General** >>

Compatible with {insert surface – see pg. 18-19}

(Intended) For (use) (only) (in) {insert use site / surface – see pg. 16} (as a disinfectant)

For commercial use

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For use on (hard & soft) (multiple) surfaces
For use on {insert surface – see pg. 18-19}
For use on hard, non-porous surfaces (located in: {insert use site – see pg. 18-19})
(For) Frequent (Regular) (daily) use formula
For Daily Use
Great for (frequent) (everyday) (daily) use
Great for spot disinfection (- target performance) on hard, non-porous surfaces
Many uses around the (home) (house)
Over (50) (100) use sites (around the) (home) (house)
(Light scent) Suitable for (frequent) (daily) (everyday) use
Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert surface – see pg. 18-19})
Suitable for use in {insert use site – see pg 18-19}
Suitable for use on {insert surface – see pg. 18-19}
(Suitable) (Ideal) (Made) (Perfect) (Great) for (use) (on) {insert use site / surface – see pg 18-19}
The disinfectant spray used by 20 million Moms
(This product) is approved for use (in) (on) {insert use site / surface – see pg. 18-19}
(This product) Treats, it does not cover-up
Up to 100 (uses) (applications) per can
Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby prams) (all around the baby's room) (daily) (everyday)
Use (this product) (for) (in) (under) (around) (on) {insert use site / surface – see pg. 18-19}
(Used) (Trusted) by (Moms) (Teachers)
Safe for use on {insert surfaces from page18-19}
Safe for surfaces¹⁰
<< DEODORIZING CLAIMS – General – see pg. 14 for (1)()(***) claim qualifier / see pg. 9 (***) claim qualifier >>**

Active odor (neutralizer) (eliminator) (deodorizer) (to combat tough odors) (and) (for long-lasting freshness)
Controls odor-causing bacteria⁽¹⁾ (**)(***) (mold and mildew)
Controls odors caused by mold and mildew
Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria (mold and mildew) ⁽¹⁾(**)(***)
Controls (the toughest) (tough) pet odors caused by bacteria⁽¹⁾ (**)(***)
Deodorizes by killing odor-causing (bacteria) (mold) (mildew) (germs) ⁽¹⁾(**)(***) at their source
(Deodorizes) (Eliminates) (Neutralizes) odors (on) (soft surfaces) (fabrics) (at the source) (for pure freshness)
(Destroys) (Eliminate) (Neutralize) odors at the source (and in the air) (and instantly freshens).
Does not (Doesn't) just mask odors, it (eliminates) (neutralizes) them at the source leaving behind a (light) (pleasant) (fresh) scent
Don't just (cover up) (mask) odors, (eliminate) (neutralize) them!
Effectively (removes) (neutralizes) (eliminates) (deodorizes) tough odors
(Eliminates) (Neutralizes) (Deodorizes) (and) (&) (Fights) (germy⁽¹⁾(**)(***)) odors
(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria⁽¹⁾(**)(***)
(Eliminates) (Neutralizes) odors in the air caused by odor-causing bacteria⁽¹⁾(**)(***) to leave your home smelling fresh and clean
(Eliminates) (Neutralizes) odor-causing bacteria⁽¹⁾(**)(***) to leave your home smelling fresh and clean, even on (soft surfaces) (fabrics)
(Eliminates) (Neutralizes) (Deodorizes) odors and leaves behind a light, fresh scent
(Eliminates) (Neutralizes) odor-causing bacteria⁽¹⁾(**)(***) (even) (on) (soft surfaces) (fabrics)
(Eliminates) (Neutralizes) odors and freshens (soft surfaces) (fabrics)
(Eliminates) (Neutralizes) odors on (sports equipment) (sports bag(s)) (gym bag(s)) (you can't wash) ⁽¹⁾(**)(***)
(Eliminates) (Neutralizes) (Removes) (the toughest) (tough) odors (caused by) (bacteria⁽¹⁾(**)(***)) (mold and mildew)
Fresh fragrance (eliminates) (neutralizes) odors
Gets rid of (the toughest) (tough) odors by killing the (bacteria⁽¹⁾(**)(***)) (mold and mildew) (that cause them) (at the source)
Gets to the heart of (the toughest) (tough) odors
Helps (eliminate) (neutralize) odor-causing bacteria⁽¹⁾(**)(***)
Helps prevent the build-up of odors by killing odor-causing bacteria⁽¹⁾(**)(***) on (soft surfaces) (fabrics)
Helps prevent the build-up of odors by killing odor-causing bacteria⁽¹⁾(**)(***)
Kills 99.9% of bacteria⁽¹⁾(**)(***) (in 30 seconds) and (eliminates) (neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see pg. 18-19})
Kills bacteria that cause odors on (soft surfaces) (fabrics)
Kills odor-causing bacteria⁽¹⁾(**)(***)
Kills odor-causing bacteria⁽¹⁾(**)(***) (and eliminates) (and neutralizes) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see pg. 18-19})

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The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.

Kills odor-causing bacteria⁽¹⁾(^{**})(^{***}) (eliminating) (neutralizing) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see pg. 18-19})
Kills odor-causing bacteria⁽¹⁾(^{**})(^{***}) leaving (soft surfaces) (fabrics) smelling fresh (and clean)
Kills odor-causing bacteria⁽¹⁾(^{**})(^{***}) on (cotton) (and) (synthetic) (soft surfaces) (fabrics)
Kills odor-causing bacteria⁽¹⁾(^{**})(^{***}) on (soft surfaces) (fabrics) ({insert use site – see pg. 18-19})
Kills odor-causing bacteria⁽¹⁾(^{**})(^{***}) (mold and mildew)
Kills odor-causing bacteria⁽¹⁾(^{**})(^{***}) on {insert use site – see pg. 18-19}
Makes hard to clean fabrics smell fresh
(Now) Freshens (deodorizes) (soft surfaces) (fabrics)(the air)
Odor fighting (neutralizer) (eliminator) (deodorizer) sanitizes and freshens
Odor (neutralizing) (eliminating) (deodorizing) power removes odors anywhere
Odor (purify) (pure) (neutralizer) (eliminator) (deodorizer) to deodorize, disinfect, and freshen
Ordinary, non-germicidal spray(s) (can't) (don't) do this
Perfect for (eliminating) (neutralizing) your toughest odors (at their source)
Reduces odor-causing bacteria⁽¹⁾(^{**})(^{***}) on soft surfaces (such as {insert use site – see pg. 18-19})
(Tackles) (Neutralizes) (Eliminates) (Deodorizes) tough odors for instant freshness
To (eliminate) (neutralize) odors use (this product) (around) {insert use site – see pg. 18-19} (on {insert surface – see pg. 18-19})
Use (this product) every day (throughout your home) (to (eliminate) (neutralize) odors caused by bacteria⁽¹⁾(^{**})(^{***}))
(This product) (Also) (Eliminates) (Neutralizes) odor-causing (bacteria⁽¹⁾(^{**})(^{***})) (mold and mildew) (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)
(This product) Controls (the) (bacteria⁽¹⁾(^{**})(^{***})) (mold and mildew) that cause unpleasant odors (at the source)
(This product) deodorizes by killing (many) (bacteria⁽¹⁾(^{**})(^{***})) (mold) (mildew) (germs)⁽¹⁾(^{**})(^{***}) that cause odors
(This product) deodorizes by killing (many) bacteria⁽¹⁾(^{**})(^{***}) that cause odors
(This product) kills (the) (bacteria) (mold and mildew)⁽¹⁾(^{**})(^{***}) that cause (bad) odors
(This product) kills (the) (bacteria) (mold and mildew)⁽¹⁾(^{**})(^{***}) that cause unpleasant odors (at the source)
(This product) not only kills odor-causing bacteria⁽¹⁾(^{**})(^{***}), it (eliminates) (neutralizes) odors such as smoke, pet and cooking odors on (soft surfaces) (fabrics) including {insert use site – see pg. 18-19}
(This product) is specially formulated to (eliminate) (neutralize) odors from {insert use site – see pg. 18-19}
(This product) (It) (Eliminates) (Neutralizes) (the toughest) (tough) odors at their source
(This product) Prevents odors at their source caused by (bacteria) (mold and mildew)⁽¹⁾(^{**})(^{***})

<< DEODORIZING CLAIMS – General for the air >>

Air odor (eliminator) (neutralizer) (deodorizer) (fighter)
Controls odors in the air
Controls (the toughest) (tough) (kitchen) (and) (bathroom) (pet) odors (in the air)
Deodorizes (the air) with a (new) (fresh) (pleasant) (clean) fragrance
(Eliminates) (Neutralizes) (pet) (food) (bad) odors (in the air)
(Eliminates) (Neutralizes) odors (and) (freshens) (the air)
(Fights) (Eliminates) (Neutralizes) even the (toughest) (strongest) (odors) (malodors)
Fights odors in the air
(For) (Use) (To Deodorize) (To Eliminate odors) (in) the air: (Hold can upright.) (Spray towards center of the room).
(Now) Freshens the air
Freshzone (technology)
Gets rid of odors in the air
It's ok to spray (to deodorize) (eliminate) (neutralize) (odors) (make your home smell fresh and clean)
Leaves your home smelling clean and fresh
Leaves your home (air) smelling clean (and fresh)
Long lasting freshness
(Now) Freshens (deodorizes) (the air)
(Now) Freshens (deodorizes) (the air) and kills (odor) bacteria⁽¹⁾(^{**})(^{***}) on surfaces
Odor (fighter) (eliminator) (elimination) (neutralizer) (neutralization) (for the air)
Perfect for (eliminating) (neutralizing) your toughest odors (in the air)
(Pet) odor (eliminator) (neutralizer) (in) (for) (the air)
Spray away (odors) (malodors) (in the air)
Spray everyday (to (eliminate) (neutralize) odors) (in the air)
Surprisingly Fresh
(This product) (eliminates) (neutralizes) (odors) (smells) (malodors) in the air.
Use (this product) (every day) (throughout your home) (to (eliminate) (neutralize) odors) (in the air)
Cleans the air for true freshness
Truly freshens your air

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The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.

For use in (the) air (and) kills (odor) bacteria⁽¹⁾(^{**})(^{***}) on surfaces
Cleans your (the) air (from (mal)odors)
Revives your (the) air
(For) Clean & Fresh smelling air
(Eliminates) (Neutralizes) (mal)odors for good
Ultimate odor (eliminator) (neutralizer) for air
(Eliminates) (Neutralizes) (mal)odor(s) & freshens the air
Lysol your air
Cleans & refreshes your air

<< MALODOR CLAIMS – “new” – will only appear on graphic label for the first 6 months product is on shelf >>

(new) (effective) (powerful) Malodor (fragrance) (ingredients)
(new) (effective) (powerful) Odor Elimination (ingredients)
(new) (effective) (powerful) Odor Block (fragrance) (ingredients)
(new) (effective) (powerful) ElimaOdor (fragrance) (ingredients)
(new) (effective) (powerful) Odor (Be) Gone (fragrance) (ingredients)
(new) (effective) (powerful) OdorBlast (fragrance) (ingredients)
(new) (effective) (powerful) Odor Beater (fragrance) (ingredients)
(new) (effective) (powerful) Odor Away (fragrance) (ingredients)
(new) (effective) (powerful) Terma Odor (fragrance) (ingredients)
(new) (effective) (powerful) Odor Terminator (fragrance) (ingredients)
(new) (effective) (powerful) TerminOdor (fragrance) (ingredients)
(new) (effective) (powerful) Odor Removal (fragrance) (ingredients)
(new) (effective) (powerful) Odor Purge (fragrance) (ingredients)
(new) (effective) (powerful) Deodorizing (fragrance) (ingredients)
(new) (effective) (powerful) Deodorant (fragrance) (ingredients)
(new) (effective) (powerful) Odor Tough (fragrance) (ingredients)
(new) (effective) (powerful) Anti Odor (fragrance) (ingredients)
(new) (effective) (powerful) Contra Odor (fragrance) (ingredients)

<< SANITIZING CLAIMS >>

<< HARD, NON-POROUS, NON-FOOD CONTACT / SOFT SURFACES >>

(10) (30) Seconds is all it takes to kill 99.9% of bacteria^{***}
(10) (30) (second) (quick) (fast) (acting) sanitization^{***}
(Sanitizer)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria^{***}
(Now) Kills 99.9% of bacteria on soft surfaces (and hard, non-porous surfaces)^{***}

<< HARD, NON-POROUS, NON-FOOD CONTACT SURFACES >>

99.9% of bacteria^{***} killed (in) (10) (30) (seconds) (quick)
An effective (fast acting) (quick) non-food contact surface sanitizer (for use (in) (on) {insert use site / surface – see pg. 18-19})
(And even) kill(s) (eliminates) 99.99% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (insert organisms – See pg. 18-19) in 30 seconds⁴
(Now) Approved to kill(s) 99.9% of bacteria^{***} (X)(x)(X%) faster⁽⁶⁾ (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Great for use as a (quick) (fast) non-food contact surface sanitizer (in) (on) (insert use site / surface – see pg. 18-19)
Kill(s) 99.99% of bacteria⁴
Kill(s) 99.9% of (household) bacteria (in 30 seconds) (in 10 seconds) (quickly)^{***}
Kill(s) 99.99% of (household) bacteria (in 30 seconds)⁴
Kill(s) 99.9% of bacteria^{***} (X)(x) faster⁽⁶⁾ (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) bacteria^{***} (X)(x) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen) (bathroom) (household) surfaces in (10) (30) seconds^{***}
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10) (30) seconds^{***}
Kill(s) (Destroy(s)) (Eliminate(s)) 99.99% of bacteria on hard, non-porous surfaces in 30 seconds⁴

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The product label must identify the specific bacteria, virus, fungus & mold.
The term “x” is a place holder for a number between 0 to 104.

Leaves (household) surfaces (sanitary) (,) (sanitized) (and) (disinfected)
(Now) Kill(s) bacteria*** in (10) (30) seconds
(Quickly) Kill(s) 99.9% of bacteria***
Sanitizes (kitchen) (household) (bathroom) (restroom) (hard, non-porous) (non-food contact) surfaces in (10) (30) seconds***

<< SOFT SURFACES >>

(Also) Kill(s) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot sanitizer)
Also use on (soft surfaces) (fabrics) (as a spot treatment)
An effective (soft surface) sanitizer (for fabrics) (as a spot treatment) (for use (in) (on) {insert use site / surface – see pg. 18-19})
(As a spot treatment) Sanitizes (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all around the house) (in 30 seconds)***
Can (also) be used on (soft surfaces) (fabrics) (as a spot sanitizer)
Can be used to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot sanitizer)
Can (be used) (use) for sanitization of (soft surfaces) (fabrics) (as a spot treatment)
Can (be used) (use) to sanitize (soft surfaces) (fabrics) (as a spot treatment)
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Eliminates bacteria (in sports bags) (on gym bags)
For use on (soft surfaces) (fabrics) (as a spot sanitizer)
Great for (soft surfaces) (fabrics) (as a spot sanitizer)
Great for use as a (soft surface) (fabric) sanitizer for spot treatment (on {insert use site – see pg. 18-19})
Hard on bacteria***, gentle on your fabrics
Ideal (for) (to) use on (soft surfaces) (fabrics) (as a spot sanitizer)
Kill(s) 99.9% of (household) bacteria on (soft surfaces) (fabrics) (in 30 seconds) (as a spot treatment)***
Kill(s) 99.9% of bacteria on (soft surfaces) (fabrics) (as a spot treatment)***
Kill(s) 99.9% of Staphylococcus aureus (and Klebsiella pneumoniae) in 30 seconds (for spot treatment) (on {insert use site – see pg. 18-19})
Kill(s) (and reduces) (the growth of) (odor-causing) bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Kill(s) (Destroys) (Eliminates) 99.9% of bacteria on (soft surfaces) (fabrics) (in 30 seconds) (as a spot treatment)***
(Now) (for) use on (soft surfaces) (fabrics) (as a spot sanitizer)
(This product) Sanitizes (soft) (fabric) (surfaces) (as a spot treatment)
Use for sanitization of (soft surfaces) (fabrics) (as a spot treatment)
Use on (soft surfaces) (fabrics) (too) (as a spot sanitizer)
Use on (soft surfaces) (fabrics) (as a spot sanitizer) where bacteria can (linger) (hide)***
Use on hard to (clean) (laundry) (soft surface areas)
Use to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)*** (as a spot treatment)
Use to sanitize (soft surfaces) (fabrics) (as a spot treatment)
Worry free solution that does not harm fabrics and tough on bacteria***

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<< Sanitization – Bacteria (hard, non-porous, non-food contact / soft surfaces) >>

*** Kills 99.9% of Staphylococcus aureus on hard, non-porous, non-food contact surfaces (in 10 seconds) and soft (fabric) surfaces (in 30 seconds).

<< Sanitization – Bacteria (hard, non-porous, non-food contact surfaces) >>

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous, non-food contact surfaces (in 10 seconds).

4 Kills 99.99% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous, non-food contact surfaces (in 30 seconds)

(⁶) (based on) (vs.) (previous) (Lysol® Brand Disinfectant Spray) (insert Lysol® brand name) (EPA registered master label) label (for this product) (version X) ({insert date})

<< Sanitization – Bacteria (soft surfaces) >>

*** Kills 99.9% of (Klebsiella pneumoniae) (Pseudomonas aeruginosa) (and) (Staphylococcus aureus) on soft (fabric) surfaces in 30 seconds.

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The term "x" is a place holder for a number between 0 to 104.

<< **DISINFECTING CLAIMS – Hard, non-porous, non-food contact surface – see pg. 14 for (*) (**) (†) (††) claim qualifiers** >>

<< **ALLERGENS** >>

(1) (2) (3) (x#) for (the) Kitchen (/) (1) (2) (3) (x#) for (the) Bath (Bathroom) (/) (1) (2) (3) (x#) for (the) Living Room
Allergen(s) (Control) (Value) (Bonus) (Pack) (Item)^{††}
Allergen Control^{††}
Control allergens (all around your home) (on surfaces) with Lysol^{®††}
Removes allergens (from) (all around your home) (on) (surfaces) with Lysol^{®††}
Take control over allergens (in your home) with Lysol^{®††}
Controls allergens^{††}
Controls mold allergens^{††} (for up to 7 days)
Controls the build-up of mold allergens^{††} (for up to 7 days)
Controls the growth of mold allergens^{††} (for up to 7 days)
Controls common household allergens^{††}
Kill(s) 99.9% of mold^{††} (, an important source of mold allergens)
Kill(s) 99.9% of mold and mildew^{††} (an (important) allergen source)
Kill(s) 99.9% of the source of mold allergens^{††}
Kill(s) the source of mold allergens^{††}
Kill(s) and prevents the growth of mold and mildew, a source of mold allergens^{††}
Kill(s) Aspergillus niger, (a) (an) (important) source of mold allergens^{††} ((and keeps it) (and prevents it) from (coming back) (returning) for up to 7 days)
Kill(s) mold, an important allergen source^{††}
Kill(s) the source of mold allergens and prevents it from coming back for up to 7 days^{††}
Prevents the build-up of mold allergens^{††} (for up to 7 days)
Reduces mold allergen build-up^{††}
Reduces the build-up of mold allergens^{††} (for up to 7 days)

<< **COLD / FLU** >>

Cold & Flu (Value) Pack[†]
Cold (and) (&) Flu Virus Control[†]
(Get) (Be) (prepared) (ready) for (Cold &) Flu Season[†]
Controls (the) Flu Virus[†]
Effective against the Cold (and / &) Flu Virus[†]
Fights the Flu Virus[†]
(Flu) (Virus)[†] Control
Helps stop the spread of Cold & Flu Viruses[†]
Kill(s) (99.9% of) the Cold (and / &) Flu Viruses[†]
Kill(s) Cold, Flu (and / &) Strep germs^{†(**)}
Kill(s) (the) Cold (and / &) Flu Viruses[†]
Kill(s) (the) Cold Virus[†]
Kill(s) (the) Flu Virus(es)[†]
Kill(s) (the) Influenza (Flu) Virus
Kill(s) Cold & Flu Viruses[†], (Including) (Even) (Rhinovirus)

<< **2009 PANDEMIC H1N1** >>

(Also) Kill(s) Cold & Flu Viruses, (including) (even) H1N1 (on hard non-porous surfaces) [†]
(Also) Kill(s) H1N1 (Influenza A virus)
(Also) Kill(s) H1N1 (Virus) (on hard non-porous surfaces)[†]
Effective against (2009) H1N1 (Flu Virus) [†]
Kill(s) (99.9% of) germs (***) including the following listed organism(s) (2009) H1N1 (Flu Virus)
Kill(s) (2009) H1N1 (Flu Virus) [†]
Kill(s) Germs (***) (and) (Flu Viruses) (including the following listed organism(s) (2009) H1N1) [†]
Kill(s) Pandemic 2009 H1N1 Influenza A Virus
Kill(s) Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)
Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).
(This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

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(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>

4 (four) in 1 (one): Disinfects, Sanitizes (soft surfaces), Deodorizes, Kills the Source of Allergens††
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Eliminates Odors, Freshens the Air
4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Freshens the Air
5-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors, Freshens the Air
99.9% of bacteria killed in 10 seconds***
An effective disinfectant (and sanitizer) (on non-food contact surfaces) (for use in {insert use site – see pg. 18-19})
(Now) (Approved to) (Kill(s)) (over) (55) (x) (germs(**)) (bacteria(*)⁽¹⁾) (viruses[†]) (fungi⁽¹⁾) (including the following listed
(organisms) (bacteria): {insert organisms – see pg. 15-16}).
Controls (and) (prevents) (inhibits) mold and mildew (on) (in) {insert use site / surface – see pg. 18-19}
Controls (and) (prevents) (inhibits) the growth of mold and mildew (on) (in) {insert use site / surface – see pg. 18-19}
Disinfects** (a) (x) (100(s)) (of) (hard non-porous) (surfaces) (places) (in your home) (around your home)
Disinfects (sanitizes) and deodorizes by killing common (household) germs(**) (and controlling their odors)
Disinfects {insert use site / surface – see pg. 18-19}
Disinfects hard, non-porous (food) (non-food) (contact) surfaces in {insert use site – see pg. 18-19}
E. coli (and Salmonella**) control
Effective against (bacteria(*)⁽¹⁾) (viruses[†]) (and) (fungi⁽¹⁾): {insert organisms – see pg. 15-16}
Effective against (bacteria(*)⁽¹⁾) (viruses[†]) (bacteria and viruses**) (and) (fungi⁽¹⁾)
Effective against (germs (**)): {insert organisms – see pg. 15-16}
Effective against (germs(**)) (and) (fungi⁽¹⁾)
Eliminates (germs(**)) (and odors) on hard, non-porous surfaces that you come into contact with everyday
Eliminates germs** that cause odors on (sports equipment)
(Even) Kills (Rhinovirus Type 39) (a leading cause of the common cold)
Fights germs (**) and odors
Germ** (killer) (destroyer) (eliminator)
Hard on germs**, gentle on your fabrics
Helps prevent mold (and mildew) from growing back
Kill(s) (x) (germs(**))(bacteria(*)⁽¹⁾) (viruses[†]) (fungi⁽¹⁾)
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) illness causing (germs(**)) (bacteria and viruses**) (bacteria*)
(viruses[†])
(Approved to) Kill(s) (over) (more than) (100) (X) (types of) germs(**) that can cause illness
Kills over 100 germs including Ecoli, Salmonella**, Rotavirus and other listed germs
Kills over 100 germs even E. coli, Salmonella**, Rotavirus and other listed germs
Kills over 100 germs: E. coli, Salmonella**, Rotavirus and other listed germs
Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria⁽⁶⁾ (vs. previous Lysol® Brand Disinfectant Spray) ({insert
Lysol® brand name}) (than ever before)
Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)⁽⁶⁾
Kill(s) viruses (including the following listed (organisms)): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus
Type 1) (Herpes Simplex Virus Type 2) (Human Coronavirus) (Influenza A H5N1 Avian) ((Pandemic) Influenza A
Virus [2009 H1N1]) Respiratory Syncytial Virus (RSV) ((Swine) Influenza A Virus (X(x)) (X%) faster⁽⁶⁾)
Kill(s) (99.9%) (of) (household) bacteria*** (in 10 seconds)
Kill(s) 99.9% of bacteria(*)⁽¹⁾ on soft and hard surfaces
Kill(s) (99.9% of) germs (**) (in 3 minutes)
(Approved to) Kill(s) 99.9% of (germs(**)) (viruses[†]) (bacteria and viruses**) (bacteria(*)⁽¹⁾) you could pick up at school
Kill(s) 99.9% of germs (**) on hard surfaces
Kill(s) (99.9% of) (Staph**) (MRSA)*
Kill(s) (99.9% of) viruses and bacteria**
Kill(s) (and) (prevents) (inhibits) mold and mildew (on) (in) {insert use site / surface – see pg. 18-19}
Kill(s) (and) (prevents) (inhibits) the growth of mold and mildew (on) (in) {insert use site / surface – see pg. 18-19}
(Even) Kills antibiotic resistant bacteria*
Kill(s) antibiotic resistant bacteria including the following listed (organisms) (bacteria): (Methicillin Resistant
Staphylococcus aureus) (MRSA) (Vancomycin Resistant Enterococcus faecalis) (VRE) (Klebsiella pneumoniae – NDM-1
positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance
(ESBL) (multi- drug resistant Acinetobacter baumannii), (multi-drug resistant Enterobacter aerogenes), (multi-drug
resistant Enterococcus faecium), (community associated MRSA USA-300) (and) (community associated MRSA USA-
400))
Kill(s) (X%) more germs(**) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (vs. EPA
stamped master label dated January 2014) (than ever before)

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The term "x" is a place holder for a number between 0 to 104.

Kill(s) (X%) more germs(**)(⁶) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)

Kill(s) (2) (X) more germs(**) (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (vs. EPA stamped master label dated January 2014) (than ever before)

Kill(s) (X)(%) (more) (kinds) (of) germs(**)(⁶)

Kill(s) Avian, Human (and / &) Swine Flu†

Kill(s) Avian Influenza A Virus on pre-cleaned (hard, non-porous) environmental surfaces

Kill(s) bacteria and viruses** (all over your) (home) (house) {insert use site – see pg. 18-19}

Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (and) (eliminates odors) (deodorizes)

Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (mold and mildew)

Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) to help your (house) (home) smell cleaner

Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (whenever) (where ever) you need it

Kill(s) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (you can't see) (: {insert organisms – see pg. 15-16})

Kill(s) Campylobacter (jejuni) in 30 seconds

Kill(s) (Destroys) (Eliminates) {insert organisms and appropriate contact time – see pg. 15-16} (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes)

Kill(s) (Destroys) (Eliminates) (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes) {insert organisms and appropriate contact time – see pg. 15-16}

Kill(s) (Destroys) (Eliminates) (many) bacteria*(¹)

Kill(s) (Destroys) (Eliminates) (more than) (99.9% of) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (mold and mildew)

Kill(s) (Destroys) (Eliminates) (more than) (99.9% of) (germs(**)) (fungi(¹)) (mold and mildew)

Kill(s) (Destroys) (Eliminates) Viruses† (in 30 seconds {insert organisms – see pg. 15-16})

Kill(s) (Disinfects against) {insert organisms – see pg.15-16}

Kill(s) (Eliminates) (99.9% of) (the) (Flu Virus†) (Salmonella**) (Staph**) (and / &) (E. coli)

Kill(s) germs(**) (2) (X) faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)

Kill(s) germs(**) (X) % faster (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name}) (than ever before)

Kill(s) germs(**) (X)(%) faster(⁶)

Kill(s) germs(**) faster than ever before (vs. previous Lysol® Brand Disinfectant Spray) ({insert Lysol® brand name})

Kill(s) germs(**) (all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface – see pg. 18-19})

Kill(s) germs(**) (and) (eliminates odors) (deodorizes)

Kill(s) germs(**) before they spread

Kill(s) germs(**) (fungi(¹)) (mold and mildew)

Kill(s) germs(**) to help your (home) (house) smell cleaner

Kill(s) germs(**) (whenever) (where ever) you need it

Kill(s) Hepatitis B Virus (in 30 seconds)

Kill(s) (household) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (and) (fungi(¹))

Kill(s) (household) germs(**)

Kill(s) (household) kitchen (bacteria*)(¹) (and) (fungi(¹))

Kill(s) (more than) (99.9% of) bacteria and viruses**

Kill(s) (most) (kitchen) (and) (bathroom) (household) (bacteria*)(¹) (viruses†) (bacteria and viruses**) (fungi(¹)) (mold and mildew)

Kill(s) (most) (kitchen) (and) (bathroom) (household) (germs(**)) (fungi(¹)) (mold and mildew)

Kill(s) (MRSA*) (and / &) (VRE*)

Kill(s) (over) (x) (germs(**)) (viruses) (and) (&) (bacteria)

Kill(s) Respiratory Syncytial Virus (RSV) (an important cause of ear infections in children)

Kill(s) Respiratory Syncytial Virus (RSV) (a cause of lower respiratory infections in children)

Kill(s) (the following)(household) germs (**) (in) (30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes) ({insert organisms and appropriate contact time –see pg. 15-16})

Kill(s) (the) germs(**) (you can't see) ({insert organisms – see pg. 15-16})

Kill(s) Trichophyton mentagrophytes (Athlete's Foot Fungus) (in 2 minutes)

Kill(s) Trichophyton mentagrophytes (the fungus that causes Athlete's Foot) (in 2 minutes)

Kill(s) Vancomycin Resistant Enterococcus faecalis (VRE) (in 2 minutes)

Kill(s) Viruses† (all over your) (home) (house) ({insert use site / surface – see pg. 18-19})

Kill(s) what you can't see: Cold & Flu Viruses†, Salmonella**, Staph** (and / &) E. coli

Leaves (hard) (hard, non-porous) surfaces (sanitary) (disinfected)

(Lysol) (daily) (everyday) germ (**) control

On environmental surfaces, (this product) (is tuberculocidal and) kills the following bacteria*(¹), viruses† (and) fungi(¹): {insert organisms – see pg. 15-16}

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The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 0 to 104.

On hard, non-porous (non-food contact) surfaces (this product) kills the following (bacteria^(*)(¹)) (viruses[†]) (and) (fungi^(¹)): {insert organisms – see pg. 15-16}

On hard, non-porous (non-food contact) surfaces (this product) kills the following germs^(**): {insert organisms – see pg. 15-16}

(Overall) Disinfection in 3 minutes(!)**

Prevents mold and mildew from (coming back) (returning) (growing) (re-growing) for up to 7 days

(This product) Disinfects (and sanitizes) in (the following areas) {insert use site – see pg.18-19}

(This product) Disinfects (and sanitizes) (the following surfaces) {insert surface – see pg. 18-19}

(This product) (gives) (you) (delivers) (daily) (everyday) germ^(**) control

(This product) (Lysol[®] Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination of (germs^(**)) (and) (antibiotic resistant bacteria*)

(This product) (Lysol[®] Brand products) (helps) (fight the spread of) (germs^(**)) (and) (antibiotic resistant bacteria*)

(This product) (Lysol[®] Brand products) helps reduce cross-contamination of (germs^(**)) (and) (antibiotic resistant bacteria*)

(This product) is (a) mildewstat^(ic) and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard, non-porous surfaces

(This product) is effective in killing and preventing the growth of mold and mildew on surfaces

(This product) kills (in 30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes): {insert organisms and appropriate contact time – see pg. 15-16}

(This product) kills {insert organisms and appropriate contact time – see pg. 15-16} (in 30 seconds) (1 minute) (2 minutes) (3 minutes) (10 minutes)

(This product) kills (99.9% of) viruses and bacteria^{**} on commonly touched (environmental) surfaces (in your home) (and) (in public places)

(This product) kills viruses and bacteria^{**} on environmental surfaces (in your home) (and) (in public places)

Use Lysol Disinfectant Spray Everyday to Kill common illness causing germs^(**) on hard non porous surfaces:
((Stomach Flu) Norovirus[†]) (((Common) Cold) Rhinovirus[†]) ((Flu) Influenza) ((Ringworm) Trichophyton mentagrophytes) ((Athletes Foot) Trichophyton mentagrophytes) ((Food Poisoning) E.Coli (and) (,) Salmonella enterica (and)(,) Staphylococcus aureus) ((Skin Infection) Staphylococcus aureus MRSA) ((Impetigo) Staphylococcus Aureus) ((Pink Eye) Streptococcus pyogenes) ((hand, foot and mouth disease) Coxsackie Type B3 Virus[†]) ((Sore Throat) Rhinovirus[†]) ((Upper Respiratory Infection) Rhinovirus and RSV[†])

Virus[†] (killer) (destroyer) (eliminator)

You can also use (this product) to disinfect (and sanitize) (in) places that are difficult to reach (such as nooks and crannies)

Your family comes in contact with germs^(**) everyday (both in the home and in public places)

Kill(s) the (bacteria^(*)(¹)) (viruses[†]) (fungi^(¹)) that (may) cause (the) [(insert illness from table on page 15-16)]

Kill(s) (bacteria^(*)(¹)) (viruses[†]) (fungi^(¹)) that are (a) (common) cause of [(insert illness from table on page 15-16)]

Kill(s) [(insert organism(s))] a (common) cause of [(insert illness from table on page 15-16)]

Kills 99.9% of germs including 12 Cold & Flu Viruses⁷

Kills Salmonella, E. coli, HA-MRSA, RSV, Staph, Strep⁸

Kills 12 Cold and Flu Viruses⁷

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<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<< Disinfection – Antibiotic Resistant >>

* Kills (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP)) (on hard, non-porous surfaces) (in 2) (3) minutes).

* (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistant (MDR) Acinetobacter baumannii) (Multi-Drug Resistant (MDR) Enterobacter aerogenes) (Multi-Drug Resistant (MDR)) (Vancomycin Resistant Enterococcus faecium) (Klebsiella pneumoniae with extended beta-lactamase resistance (ESBL)) (community associated Staphylococcus aureus (CA-MRSA) USA 300 clone) (community associated Staphylococcus aureus (CA-MRSA) USA 400 clone) (and) (Penicillin Resistance Streptococcus pneumoniae (PRSP))

<< Disinfection – Cold & Flu >>

† Kills (Rhinovirus Type 39) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS (Severe Acute Respiratory Syndrome)) (H1N1) and on hard, non-porous surfaces in 30 seconds.
† (Kills) Rhinovirus Type 39 (and) (Influenza A Virus) (Influenza B Virus) (Human Coronavirus) (Human Coronavirus SARS (Severe Acute Respiratory Syndrome)) (H1N1) (on hard, non-porous surfaces in 30 seconds).

<< Disinfection – Mold Allergens >>

†† Kills Aspergillus niger and Penicillium chrysogenum (on hard, non-porous surfaces) (in 3 minutes).
†† Aspergillus niger (mold and mildew) and Penicillium chrysogenum

<< Disinfection – Bacteria / Fungi >>

¹ Kills {insert 2 minute disinfection – bacteria from page 16-17} (and) {insert 2 minute disinfection – fungi from page 16-17} (on hard, non-porous surfaces) (in 2 minutes).
¹ ({insert 2 minute disinfection – bacteria from page 16-17} (and) ({insert 2 minute disinfection – fungi from page 16-17}))
¹ Kills {insert 2 minute disinfection – bacteria from page 16-17} (and) {insert 2 and/or 3 minute disinfection – fungi from page 16-17} (on hard, non-porous surfaces) (in 3 minutes).
¹ {insert 2 minute disinfection – bacteria from page 16-17} (and) {insert 2 and/or 3 minute disinfection – fungi from page 16-17}

<< Disinfection – Viruses >>

† Kills {insert 30 second disinfection – viruses from page 16-17} (on hard, non-porous surfaces) (in 30 seconds).
† {insert 30 second disinfection – viruses from page 16-17}

† Kills {insert 30 second, 1 and/or 3 minute disinfection – viruses from page 16-17} (on hard, non-porous surfaces) (in 3 minutes).
† {insert 30 second, 1 and/or 3 minute– viruses from page 16-17}

<< Disinfection – Germs(), bacteria & virus and/or fungi >>**

** Kills ({insert 2 minute and/or 30 second disinfection - bacteria from page 16-17}) ({insert 30 second, 1 and/or 3 minute disinfection – viruses from page 16-17}) ({insert 2 and/or 3 minute disinfection - fungi from page 16-17}) (on hard, non-porous surfaces) (in 3 minutes).

** (Disinfects:) ({insert 2 minute or 30 second disinfection - bacteria from page 16-17}) ({insert 30 second, 1 and/or 3 minute disinfection – viruses from page 16-17}) ({insert 2 and/or 3 minute disinfection - fungi from page 16-17})

(⁶) (based on) (vs.) (previous) (Lysol® Brand Disinfectant Spray) (insert Lysol® brand name) (EPA registered master label) label (for this product) (version X) ({insert date})

(⁷) Influenza A Virus (H1N1) (A/Malaya/302/54), Influenza A Virus (H3N2), Influenza A Virus (H5N1), Human Coronavirus, Influenza A Virus (New Caledonia/20/99), Influenza B Virus (Strain B/Hong Kong/5/72), (Pandemic) Influenza A Virus [2009 H1N1], Respiratory Syncytial Virus (RSV), Rhinovirus Type 39, SARS Coronavirus, Swine Influenza A Virus (H1N1), Influenza H7N9 (wildtype A/Anhui/1/2013)

(⁸) Kills Salmonella enterica, Escherichia coli O157:H7, Staphylococcus aureus-Methicillin resistant, Respiratory Syncytial Virus, Staphylococcus aureus, Streptococcus pyogenes

(⁹) compared to Lysol Brand III Disinfectant Max Cover Mist and Lysol Brand Neutra Air Sanitizing Spray

(¹⁰) Hard non porous and soft surfaces

Symbol Designation – used on product labels		
Single asterisk (*) (¹)	Bacteria (*) (¹) / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs (**)	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of living mold allergens

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This product has been tested and found effective against the following micro-organisms:

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 2-min Disinfection - Bacteria >>	ATCC No	<< 30-sec Disinfection - Viruses >>	ATCC No.
Acinetobacter baumannii MDR	(19606)	(Avian) Influenza A Virus (H1N1) (A/Malaya/302/54)	(VR-98)
Acinetobacter calcoaceticus	(17902)	(Avian) Influenza A Virus (H3N2)	(VR-2072)
Acinetobacter haemolyticus	(17906)	(Avian) Influenza A Virus (H5N1)	
Bordetella pertussis	(12743)	Coxsackie Type B3 Virus (Hand, Foot and Mouth Disease)	(VR-30)
Burkholderia cepacia	(25416)	Cytomegalovirus	(VR-538)
Citrobacter freundii	(8090)	(Duck) Hepatitis B Virus	
Corynebacterium diphtheriae	(11913)	Hantavirus	
Corynebacterium xerosis	(7711)	*Hepatitis C Virus (HCV) (BVDV - surrogate)	(NVSL)
Cronobacter sakazakii << Pre-cleaned surfaces >>	(12868)	Herpes Simplex Virus Type 1	(VR-733)
Enterobacter aerogenes MDR	(29751)	Herpes Simplex Virus Type 2	(VR-734)
Enterobacter cloacae	(13047)	Human Coronavirus	(VR-740)
Enterococcus faecalis	(828)	Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus] (tested in the presence of 50% whole human blood)	
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51575)	Influenza A Virus (New Caledonia/20/99)	(CDC99044140)
Enterococcus faecium VRE + MDR	(51559)	Influenza B Virus (Strain B/Hong Kong/5/72)	(VR-823)
Escherichia coli	(11229)	Newcastle Disease Virus	(VR-108)
Escherichia coli O157:H7 (E. coli) (food poisoning)	(43888)	(Pandemic) Influenza A Virus [2009 H1N1]	(CDC2009712192)
Escherichia coli O104:H21	(BAA 182)	Respiratory Syncytial Virus (RSV) (a cause of lower respiratory infections)	(VR-26)
Escherichia coli O45:K-H-	(ECL 1001)	Rhinovirus Type 39 (a leading cause of the common cold) (Sore Throat, Upper Respiratory)	(VR-340)
Escherichia coli O111:H8	(BAA 184)	Rotavirus WA	(VR-2018)
Escherichia coli ESBL	(BAA 196)	SARS Coronavirus	(CDC200300592)
Haemophilus influenzae	(33930)	(Swine) Influenza A Virus (H1N1)	(VR-333)
Klebsiella oxytoca	(13182)	Vaccinia Virus	(VR-119)
Klebsiella pneumoniae	(4352)		
Klebsiella pneumoniae NDM-1 positive	(CDC1000527)	<< 1-min Disinfection - Viruses >>	
Klebsiella pneumoniae Carbapenem resistant	(BAA1705)	Echovirus Type 12	(VR 1563)
Klebsiella pneumoniae ESBL	(700603)	Enterovirus Type 68	(VR-561)
Listeria monocytogenes	(19117)	Poliovirus Type 1	(VR 1562)
Micrococcus luteus << Pre-cleaned surfaces >>	(14408)		
Neisseria elongata	(25295)	<< 2-min Disinfection - Viruses >>	
Pasteurella multocida	(12947)	Influenza H7N9 (wildtype A/Anhui/1/2013)	(CDC2013759189)
Proteus mirabilis	(25933)		
Proteus vulgaris	(9920)	<< 3-min Disinfection - Viruses >>	
Pseudomonas aeruginosa	(15442)	Adenovirus 14	(VR-15)
Pseudomonas putida	(12633)		
Salmonella enterica (food poisoning) (skin infections)	(10708)	<< 10-min Disinfection - Viruses >>	
Salmonella enterica serovar enteritidis	(13076)	Adenovirus 2	(VR-846)
Salmonella enterica serovar paratyphi	(8759)	Feline Calicivirus (Norovirus)	(VR-782)
Salmonella enterica serovar typhi	(6539)	Hepatitis A Virus	
Salmonella enteritidis	(4931)		
Serratia marcescens	(14756)	<< 2-min Disinfection - Fungi >>	
Shigella dysenteriae	(11835)	Trichophyton mentagrophytes (Athlete's Foot Fungus) (Ringworm)	(9533)
Shigella flexneri	(9380)	Candida albicans	(10231)
Shigella sonnei	(25931)	Candida parapsilosis	(22019)
Staphylococcus aureus	(6538)		
Staphylococcus aureus - Methicillin resistant (HA-MRSA)	(33592)		
Staphylococcus aureus - CA-MRSA USA-300	(NRS 384)	<< 3-min Disinfection - Fungi >>	
Staphylococcus aureus - CA-MRSA USA-400	(NRS 123)	Aspergillus niger	(6275)
Staphylococcus epidermidis	(12228)	Penicillium chrysogenum	(10109)
Staphylococcus haemolyticus	(29969)		
Staphylococcus hominis	(25615)	<< 10-min Disinfection - Fungi >>	
Staphylococcus saprophyticus	(15305)	Fusarium solani	(36031)
Streptococcus agalactiae	(13813)	Penicillium chrysogenum	(9178)
Streptococcus pneumoniae PRSP	(700677)		
Streptococcus pyogenes [Strep]	(12384)		
Streptococcus salivarius (pink eye)	(7073)		

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Vibrio cholerae	(11623)	<< Hard Surface Mildew Fungistat (3 min) >>	
Yersinia enterocolitica	(23715)	Alternaria alternata	(13963)
		Aspergillus niger (mold & mildew)	(6275)
<< 3-min Disinfection - Bacteria >>		Penicillium chrysogenum	(9178)
Bordetella avium	(35086)		
		<< 30-sec Sanitization – Bacteria - Hard Surface >>	
<< 5-min Disinfection - Bacteria >>		Enterobacter aerogenes	(13048)
Enterococcus faecalis - Vancomycin Resistant (VRE)	(51299)	Staphylococcus aureus	(6538)
<< 10-min Disinfection - Bacteria >>		<< 30-sec Sanitization – Bacteria – Soft Surface >>	
Acinetobacter calcoaceticus	(15473)	Klebsiella pneumoniae	(4352)
Listeria monocytogenes	(19115)	Pseudomonas aeruginosa	(15442)
Mycobacterium bovis BCG [Quant tuberculosis]	(35743)	Staphylococcus aureus	(6538)
Salmonella enterica serovar paratyphi B	(10719)		
		<< 10-sec Sanitization – Bacteria – Hard Surface >>	
		Enterobacter aerogenes	(13048)
<< 30-sec Disinfection - Bacteria >>		Staphylococcus aureus	(6538)
Campylobacter jejuni	(33560)		
{one of the following contact times and associated Directions for Use will appear on the label for TB}			
<< 2-min Disinfection - Bacteria – Pre-cleaned surfaces >>			
Mycobacterium bovis BCG			
<< 3-min Disinfection - Bacteria – Pre-cleaned surfaces >>			
Mycobacterium bovis BCG			
<< 5-min Disinfection - Bacteria – Pre-cleaned surfaces >>			
Mycobacterium bovis BCG			
<< 6-min Disinfection - Bacteria >>			
Mycobacterium bovis BCG			

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<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Hard, non-porous surfaces: (Graphic – depicting surface)

Adapter rings	Diaper pails	Linoleum	Resilient (ceramic) floor
Baby carriage(s)	Dish (pails) (racks)	Litter boxes	Salad bar sneeze guards
Baby furniture (non-wood)	Door knob (handle)	Marble (culture) (synthetic)	Sealed granite
Baby prams	Drains	Marlite	Shower (stall) (area) (doors)
Baby strollers	Dressing carts	Metal ^	Shower (curtain) (plastic) (liner)
Bathroom surfaces	Drinking fountains	Metal blinds	Sinks (basin)
Bathtub (Tub)	Enamel	Microwave (oven) exteriors	Sports equipment
Bed frame	Examination tables	Mirror	Stainless Steel ^
Bed (box) springs	Fixtures	No wax floors	Stretchers
Bidet	Floors	Outdoor (patio) furniture (non-wood)	Table (tabletops)
Booster seats	Faucets	Parquet	Telephones
Brass	Furniture (non-wood)	Patient Chairs	Tin
Cabinets (non-wood)	Garbage (cans) (pails) (bins)	Pens	Toilet (seats) (areas)
Chairs (non-wood)	Glass	Plastic	(Toilet) (Urinal) Exteriors
Changing (table) (counter)	Glass-topped furniture	Plastic bathtub	Vinyl (tile)
Chrome ^	Glazed ceramic (tile)	Plastic (baby) (children) toys ^ 1	Washable Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	Glazed tile	Plastic mattress covers	Whirlpool interiors
Counter (Countertop) (non-wood)	Highchair (non-wood)	Portable toilet	Windows (windowsills)
Crib (non-wood)	Laminate (surfaces)	Potty (trainer) (seats)	Tools
Crib rails	Lamps	Recycling bins	
Crystal	Light switches	Refrigerator exteriors	
Cuspidors	Linen carts	Remote controls	Hard, non-porous surfaces
Desk (non-wood)			
^ Non-medical or Fixture		^ 1 Follow directions for Toys under Directions for Use – rinsing application required.	

Hard, non-porous use sites: (Graphic – depicting site)

All around the (house) (home)	Car (Truck)	Kitchen	Public places
Attic	Closet	Laundry room	Restroom
Automobile	Children's Room	Living room	Storage (area) (room)
Baby's room	Den (Study)	Locker	Studio
Basement	Dining room	Mobile home	Sunroom
Bathroom	Dorm	Mud room	Supermarket
Bedroom	Family room	Nursery	Tool shed
Boat	Garage	Pet area	Vacation home
Cabin	Grocery Store	Playroom	Vehicles
Camper (Trailer)	Home (House)	Public eating places	Workshop (home)
Toddler's Room			

Soft surface use sites: (Graphic – depicting site)

Baby carriages	Cotton (fabric) Purse	Seat cushion (household)	Stuffed (Plush) toys
Back (School) pack	Dog (Pet) bed	Seat cushion (kitchen)	Suitcase (luggage)
Baby prams	Cushion (Pillow)	Shoes (canvas) (fabric)	(upholstered) Booster Seat
Bathroom mat	Diaper bag	Shoe interior	(Upholstered) chairs
Bedding (Bedsread)	Duvet cover	Shower curtain (fabric)	(Upholstered) couches
Box spring (cover)	Gym bag (fabric)	Slippers	(Upholstered) furniture
Car (seat) (upholstery)	Highchair seat	Sneakers (canvas) (fabric)	Upholstery
Clothing	Laundry bag (fabric)	Sponges (rags)	Window treatments (fabric)
Cots	Mattress (cover)	Sport(s) (bag(s)) (equipment)	Carpet^^
Couch (Sofa)	Mop (Broom)	Stroller (seats)	Soft (fabric) surfaces
Curtains (Draperies)	Rug (Carpet^^)	Stuffed animals	^^Deodorization only

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Professional Use Sites(^^^):

Ambulance	Gymnasium (Gym)	Medical Clinic	Public places
Bathroom (Institutional)	Health Care Facility	Military Installation	Recreational Center
Blood Bank	Health Club	Nursery	Restaurant
Cafeteria (Kitchen)	Hospital (Infirmary)	Nursing Home	School
Clinic	Hotel / Motel	Office Building	School (Bus) (Vehicle)
College	Institutions (Institutional)	Patient Room	Shelter
Commercial Building	Laundromat	Pharmacy	Sick Room
Day Care Center	Restroom	Physicians Office	Veterinary (Office) (Clinic)
Dental Office	Kennel	Public eating places	Waiting Room
Doctors Office	Laboratory	Public facility	Warehouse Club
^^ Specific to Professional Branded products Only			

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

Pre-clean surfaces prior to use. Hold can (container) upright 6" to 8" from surface. Spray 3 to 4 seconds until covered with mist. ((Gross) (Heavy) soil must be removed prior to application.)

(To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

To Deodorize: Spray on surfaces as needed.

To Sanitize: Surfaces must remain wet for (10) (30) seconds then allow to air dry.

To Disinfect: (Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus), (Hepatitis A virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG (Quant tuberculosis) surfaces must remain wet for 10 minutes then allow to air dry)

Rinse toys and food contact surfaces with potable water after use.

For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard, non-porous surfaces and rinse thoroughly with water after use. Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus), (Hepatitis A Virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG (Quant tuberculosis) surfaces must remain wet for 10 minutes then allow to air dry)

Rinse child/baby plastic toys, child/baby hard non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 3 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

Fabric Sanitizer: (For spot treatment (2" x 2" area) only.)

To (Spot) Sanitize Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Fabric must remain wet for 30 seconds. Let air dry. For difficult odors, repeat application.

To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Let air dry. For difficult odors, repeat application. Reapply as necessary.

(For Use in Air: Hold can upright. Spray towards the center of the room.)

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The term "x" is a place holder for a number between 0 to 104.

<< USE DIRECTIONS FOR WIDE SPRAY CAN >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

(Pre-clean surfaces prior to use.) Hold can (container) upright 6" to 8" from surface. Spray (for) (X) (seconds) until (covered with) (thoroughly) (wet) (mist). ((Gross) (Heavy) soil must be removed prior to application.)

(To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

To Deodorize: Spray on surfaces as needed.

To Sanitize: Surfaces must remain wet for (10) (30) seconds then allow to air dry.

To Disinfect: (Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus) (and) (Mycobacterium bovis BCG (Quant tuberculosis)) surfaces must remain wet for 10 minutes then allow to air dry)

Rinse toys and food contact surfaces with potable water after use.

For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard, non-porous surfaces and rinse thoroughly with water after use. Surfaces must remain wet for 3 minutes then allow to air dry.) (For Mycobacterium bovis BCG surfaces must remain wet for 6 minutes then allow to air dry) (For (Norovirus) (and) (Mycobacterium bovis BCG (Quant tuberculosis)) surfaces must remain wet for 10 minutes then allow to air dry)

Rinse child/baby plastic toys, child/baby hard non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 3 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

Fabric Sanitizer: (For spot treatment (2" x 2" area) only.)

To (Spot) Sanitize Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Fabric must remain wet for 30 seconds. Let air dry. (For difficult odors, repeat application).

To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Let air dry. (For difficult odors, repeat application). Reapply as necessary.

(For Use in Air: Hold can upright. Spray towards the center of the room.)

<< USE DIRECTIONS FOR TB Claim on pre-cleaned surfaces >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.

Pre-clean hard non-porous, non-food contact surfaces prior to use. Hold can (container) upright 6" to 8" from surface. ((Gross) (Heavy) soil must be removed prior to application.)

To Disinfect: (Surfaces must remain wet for (2) (3) (5) minutes then allow to air dry.)

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<< ADVISORY STATEMENTS >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.
For other surfaces, spot test in an inconspicuous area.
Do not use on utensils, glasses and dishes.
Does not harm most (bathroom) (restroom) surfaces.
Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

(For Soft Surface (Spot) Application:)
Do not use on silk, rayon acetate or satin fabrics.
Always test on a hidden (section) (area) of fabric.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)
To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

For Tuberculocidal Activity: (This product) is effective in (2) (10) minutes at 20°C (68°F) on surfaces that have been thoroughly cleaned prior to application.

(§§) **KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (and HEPATITIS B VIRUS (HBV)) (HEPATITIS C VIRUS (HCV) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS] ((and) Hepatitis B Virus (HBV), (and Hepatitis C Virus (HCV)).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ((and) HBV) (and HCV) ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds for HIV-1 ((and) HBV), (and HCV). For other organisms surface must remain wet for 3 minutes. (For Mycobacterium bovis BCG surface must remain wet for 6 minutes then allow to air dry) (For (Norovirus), (Hepatitis A Virus), (Adenovirus 2), (Fusarium solani) (and) (Mycobacterium bovis BCG) (Quant tuberculosis) surfaces must remain wet for 10 minutes then allow to air dry.)

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< USAGE CLAIMS >>

(§§) (This product) (meets) (is) (compliant with) OSHA Bloodborne Pathogens Standards§§

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Special Instructions for Cleaning and Disinfecting areas which may be infested with Hantavirus:

Rodent droppings and visible dust may be reservoirs for Hantavirus. If you are cleaning out a building that has been closed up, such as a cabin, shed, or garage:

1. Air out the building for at least 30 minutes by opening windows and doors.
2. Leave the building while it is airing out.
3. Do not vacuum, sweep or dust. This may spread the Virus through the air.
4. Thoroughly wet the contaminated areas with the product and allow to stand undisturbed for 30 seconds.
5. Carefully remove contaminated material and dispose by burial or burning. Contact your local or state health department for additional disposal methods.
6. Treat the surface again following the label directions and allow to stand undisturbed for 30 seconds.

Veterinary Practice / Kennels / Animal Care Facilities: For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 3 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with potable water before use.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. **Do not** spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL HAZARDS: FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Store in original container in areas inaccessible to small children. Do not reuse empty container. Do Not Puncture or Incinerate! (Replace cap and) Discard in trash or offer for recycling if available.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

DISPOSAL: Do Not Puncture or Incinerate! Non-refillable container. Do not reuse or refill this container.

To avoid waste, use all material in this container according to label directions. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

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<< Optional Graphic Images & Text >>



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[Place Holder for Spraying in Air graphic]

<< Optional Fruit Graphic Images >>



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<< Optional Example Pictogram Images Depicting Surface/Use Sites >>



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