



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

DEC 12 2013

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

David Swain, Agent for Reckitt Benckiser, Inc.
Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, N.J. 07054-0225

Subject: BRACE
EPA Registration No.: 777-99
Notification Date: October 22, 2013
EPA Receipt Date: October 23, 2013

Dear Mr. Swain:

This letter acknowledges receipt of your notification submitted under the provisions of FIFRA and PR Notice 98-10.

Proposed Notification


- Adding marketing claim: "the disinfectant spray used by 20 million moms".

General Comments

Based on a review of the submitted materials, to add the marketing claim is **acceptable** and apart of the record on file for future reference.

Should you have any questions or comments concerning this letter, you may contact me by telephone at (703) 308-6416 or by e-mail at campbell.jacqueline@epa.gov or Lorena Rivas by telephone at (703) 305-5027 or by e-mail at rivas.lorena@epa.gov. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,


Jacqueline Campbell
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)



Please read instructions on reverse before completing.

Form Approved. OMB No. 2070-0060

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 United States Environmental Protection Agency Washington, DC 20460		<div style="display: inline-block; border: 1px solid black; padding: 2px;"><input type="checkbox"/> Registration</div> <div style="display: inline-block; border: 1px solid black; padding: 2px;"><input type="checkbox"/> Amendment</div> <div style="display: inline-block; border: 1px solid black; padding: 2px;"><input checked="" type="checkbox"/> Other</div>	OPP Identifier Number
Application for Pesticide - Section I			
1. Company/Product Number 777-99		2. EPA Product Manager J. Campbell	
4. Company/Product (Name) BRACE		3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser, LLC. D/B/A Reckitt Benckiser Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054 0225 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	
Section - II			
<input type="checkbox"/> Amendment - Explain below.		<input type="checkbox"/> Final printed labels in response to Agency letter dated _____	
<input type="checkbox"/> Resubmission in response to Agency letter dated _____		<input type="checkbox"/> "Me Too" Application.	
<input checked="" type="checkbox"/> Notification - Explain below.		<input type="checkbox"/> Other - Explain below.	
Explanation: Use additional page(s) if necessary. (For section I and Section II.) Notification of non-FIFRA market claim. This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA. Please contact David Swain at 260-244-6273 (fax) with any questions.			
Section - III			
1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted			
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 12.5 and 19 ounces	
5. Location of Label Directions <input type="checkbox"/> Non label			
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled		<input type="checkbox"/> Other _____	
Section - IV			
1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name David Swain		Title Agent for Reckitt Benckiser, LLC.	
		Telephone No. (Include Area Code) 260-244-6270	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped)
2. Signature 		3. Title Agent for Reckitt Benckiser, LLC.	
4. Typed Name David Swain		5. Date 10/22/2013	

Scientific & Regulatory Consultants, Inc.

October 22, 2013

Ms. Jacqueline Campbell, PM-34
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor One Potomac Yard
2777 S Crystal Drive
Arlington, VA 22202

SUBJECT: Notification per PR Notice 1998-10

Brace
EPA Reg. No. 777-99

Dear Ms. Campbell:

On behalf of our client, Reckitt Benckiser, LLC (Reckitt), enclosed is an action adding a non-FIFRA marketing claim "the disinfectant spray used by 20 million moms" to the subject product label. This is a Notification per PR Notice 1998-10; therefore, no PRIA fee is required.

The new text is highlighted in red on the enclosed label. Also attached are two "clean" copies of the labeling with the new claim included.

This notification, as stipulated by the guidance, is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action, and penalties under sections 12 and 14 of FIFRA.

We look forward to a timely review of this submission. If you need any clarification or issues arise during the review of this information, please contact me immediately at 260-244-6270 or dswain@srcconsultants.com for resolution.

Sincerely,



David Swain
Agent for Reckitt Benckiser, Inc.
Cc: Lisa Dreilinger

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<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium saccharinate 0.10 %
Ethanol. 58.00 %

OTHER INGREDIENTS: 41.90 %

TOTAL: 100.00 %

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.:	X OZ.	(X g)	7 OZ.	(198 g)	18 OZ.	(1 LB. 2 OZ.)	(510 g)
	1.0 OZ.	(28 g)	8 OZ.	(226 g)	19 OZ.	(1 LB. 3 OZ.)	(538 g)
	1.5 OZ.	(42 g)	9 OZ.	(255 g)	19.5 OZ.	(1 LB. 3.5 OZ.)	(552 g)
	2 OZ.	(56 g)	10 OZ.	(283 g)	20 OZ.	(1 LB. 4 OZ.)	(566 g)
	3 OZ.	(85 g)	12 OZ.	(340 g)	21 OZ.	(1 LB. 5 OZ.)	(595 g)
	4 OZ.	(113 g)	12.5 OZ.	(354 g)	22 OZ.	(1 LB. 6 OZ.)	(623 g)
	5 OZ.	(141 g)	13 OZ.	(368 g)	23 OZ.	(1 LB. 7 OZ.)	(652 g)
	6 OZ.	(170 g)	17 OZ.	(481 g)	24 OZ.	(1 LB. 8 OZ.)	(680 g)

X x X OZ.	(X LB. X OZ.)	X g	TOTAL WT.:	X OZ.	(X LBS. X OZ.)	X kg
2 x 12.5 OZ.	354 g		TOTAL WT.:	25 OZ. (1 LB. 9 OZ.)		708 g
3 x 19 OZ.	(1 LB. 3 OZ.)	538 g	TOTAL WT.:	57 OZ.	(3 LBS. 9 OZ.)	1.6 kg
4 x 19 OZ.	(1 LB. 3 OZ.)	538 g	TOTAL WT.:	76 OZ.	(4 LBS. 12 OZ.)	2.1 kg

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-99
EPA Est. No.: 777-NJ-2 61203-MA-1 54487-GA-1
11525-IL-1 33590-MA-3 498-IL-1
13891-IN-1 475-MO-1 11525-RI-1
58996-MO-1

See bottom (or side) (for Lot / Date code)

Federal regulations prohibit CFC propellants in aerosols.
Contains No CFC's or other ozone depleting substances (graphic symbol)

<< BACK PANEL >>

NOTIFICATION
Date Reviewed: 12/12/13
Reviewed By: [Signature]

Questions? (telephone graphic symbol)

(Call:) (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information, (www.rbnainfo.com)

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

Made in {insert country} © RB {insert year}

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

Steel Recycle (graphic symbol)

Please recycle when empty

Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)

This can is made from an average of 25% recycled steel [10% post-consumer].

<< FRONT / BACK PANEL – Option text >>

Peel open for Precautionary and First Aid Statements.

See outer packaging for Directions for Use and additional Precautionary Statements.

Important facts (about this product):

Encourage your local authorities to establish a program to recycle this can.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

NSF Certification Symbol



For Hospital Use (graphic – may only appear on Professional Branded product labels)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 to 99.

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< FRONT / BACK PANEL – Option text Continued >>



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

<< Fragrance / Formula >>
Fresh(er), (cleaner) fragrance
Great (New) Scent
New Formula
New (and Improved) (better) Fragrance
New Clean, Fresh Fragrance
New (Fragrance) (Scent) ({insert fragrance name})
New (now) (Surprisingly) Fresh Fragrances
Now with (a) fresher fragrance(s)
(Smells) (better) than ever ({insert fragrance / name})

<< Container Attributes >>
New (easy to) (spray) (use) cap
New look (for) (Lysol®)
New Size
New spray nozzle

<< FRAGRANCE CLAIMS >>

Aromatherapy	Early Morning Breeze	Green Floral	Morning	Revitalizing Mist
Baby Powder	Energy	Herbal Citrus	Morning Linen	Scent
Blue Reflection	Fragrance	Hint of Vanilla	Morning Meadow	Sheer Vanilla
Calming Vanilla	Fresh	Jasmine Dream	Ocean Zest	Soft Powder
Citrus	Fresh Citrus	Jasmine & Fresh	Orchard Blossom	Soothing Spice
Citrus & Morning	Fresh Lemon	Jasmine & Rain	Original	Soothing Warmth
Citrus Meadows	Fresh Oriental Spice	Kitchen	Oxygen	Spring Waterfall
Clean Renewal	Fresh Vanilla	Lavender	Oxygen Breeze	Summer Breeze
Clean Vanilla	Fresh Vanilla Breeze	Lavender Fields	Oxy Sensation	Unscented
Cool Essence	Fresh Vanilla Spice	Lemon	Pure Air	Vanilla & Blossoms
Cool Vanilla	Garden Essence	Lemon Breeze	Pure Breeze	Vanilla & Spring
Country	Garden Mist	Lush Meadows	Pure Rain	Vanilla Mist
Crisp Berry	Grapefruit Blossom	Meadows & Vanilla	Pure Sky	Vanilla Sky
Crisp Linen	Green Apple	Meadow Sunrise	Purity	White Orchard
Crystal Waters	Green Apple Breeze		Refreshing	

<< PACKAGING CLAIMS >>

3 pack (!)	Bonus (size) (pack)	More than 50% Free	Travel (size) (pack)
4 pack (!)	Buy X Get X Free	Pocket (size) (pack)	Trial (size) (pack)
x pack (!)	Mega (value) (pack)	Portable	Value (size) (pack)
	(size)		
X oz. for the price of X oz.	Mini	Purse (size) (pack)	Extra (Value) (Pack)
X for the price of X			
X% (Free) (Bonus) (More)			
Disinfection (Value) Pack			
(Take) (Carry) (it) (this product) (anywhere) (everywhere)			

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The product label must identify the specific bacteria, virus, fungus & mold.
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<< MARKETING CLAIMS – General >>

Antibacterial	Disinfecting Action	Mildewcide	
Antibacterial Action	Disinfecting Formula	Mildewcidal	Daily
Antibacterial Spray	Disinfects	Sanitizer (Sanitizes)	Multi-Action
Antimicrobial	Fungicidal	Tuberculocidal	Multi-Purpose
Bactericidal	Fungicide	Tuberculocide	Multi-Room
Bactericide	Fungistat	Virucidal†	Multi-Surface
Disinfectant (Spray)	Germicidal	Virucide†	Hard non-porous surface
Disinfecting	Germicide	Virucidal Action†	Soft Surface(s)

1962 (Classic) (edition)
 (50th) (anniversary) (birthday) (vintage) (retro) (throwback) (limited) (special) (classic) (gold) (edition)
 (50 years) (50th anniversary) (: (1962-2012)
 Anytime (to-go)
 Bleach free (formula) (technology) (disinfection) (disinfectant)
 Clean (fresh) (fragrance) (scent)
 Cleaner smelling scent
 Disinfection control (formula)
 Disinfects (hard, non-porous) surfaces
 Dual (action) (active) (system) (formula)
 Dye free (formula) (technology) (disinfection) (disinfectant)
 Effective on multiple surfaces (such as) ({insert surface – see pg. 13})
 (Everyday) (Daily) Disinfectant Spray
 Everyday (formula)
 Easy, Effective
 For the holidays
 Hard surface disinfectant (and odor eliminator)
 Has a (clean) (scent) (fragrance) (smell)
 Holiday scent
 Light scent
 Lysol® Brand
 Modern (Classic)
 Multi (action) (active) (system) (formula)
 Multi-Surface (Spray) (Disinfectant) (Sanitizer)
 Multi use (formula)(product)
 (Does not contain) (No) Sodium Nitrite (free)
 (Now) Surprisingly Fresh (Scent)
 On-the-go
 Pleasant (fragrance) (scent)
 Ready to use
 Smells fresh(er)
 Surface disinfectant
 Surprisingly Fresh (Fragrances) (Scent)
 The power of Lysol®
 (This product) meets AOAC Germicidal Spray Product Test standard for hospital aerosol disinfectants
 To (-) Go (anytime)
 Triple action formula (bactericidal*) (virucidal†) (and) (fungicidal)
 Use Lysol Disinfecting Spray after Daily Cleaning
 Use Lysol Disinfecting Spray after Daily Cleaning using Clorox Clean-Up Cleaner with Bleach
 Versatile formula

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<< MARKETING CLAIMS – Specific Seasons >>

<< BACK TO SCHOOL >>

(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for School ⁽¹⁾
(1) (2) (3) (x#) for School (/) (1) (2) (3) (x#) for Home ⁽¹⁾
(1) (2) (3) (x#) for Mom (/) (1) (2) (3) (x#) for (the) Teacher ⁽¹⁾
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Mom ⁽¹⁾
(1) (2) (3) (x#) for Home (/) (1) (2) (3) (x#) for (the) Teacher ⁽¹⁾
(1) (2) (3) (x#) for (the) Teacher (/) (1) (2) (3) (x#) for Home ⁽¹⁾
(x #) Lysol® Disinfectant Spray(s) (Plus) (+) (x#) Lysol® Disinfecting Wipe(s)
Add (Lysol®) to your back to school (shopping list) ⁽¹⁾
A school supply (item) to (help) kill germs ⁽¹⁾
(An) (Important) school supply checklist (item) ⁽¹⁾
Back to school (item) (pack) (supply) (value pack) ⁽¹⁾
Back to school doesn't have to mean back to germs (with Lysol®)
Be ready for school with Lysol® at home
Get ready for back to school
(Key) back to school shopping list (item) ⁽¹⁾
(Mom!) Be ready for back to school (with Lysol®)
(Put Lysol®) On your back to school shopping list ⁽¹⁾
Put Lysol® on your school supply list ⁽¹⁾
School's In. Keep germs out with Lysol®
(Teacher's) School Supply Pack ⁽¹⁾
Your teacher(s) love(s) Lysol®

Back To School claim Qualifiers – must appear before Directions For Use:

⁽¹⁾ Confirm school policy allows for use and / or donation of product(s). Adults must deliver donations (directly) to schools.

<< ALLERGENS – see pg. 11 for (††) claim qualifier >>

(1) (2) (3) (x#) for (the) Kitchen (/) (1) (2) (3) (x#) for (the) (Bath) (Bathroom) (/) (1) (2) (3) (x#) for (the) Living Room
Allergen(s) (Control) (Value) (Bonus) (Pack) (Item)††
Control allergens (all around your home) (on surfaces) with Lysol®††
Removes allergens (from) (all around your home) (on) (surfaces) with Lysol®††
Take control over allergens (in your home) with Lysol®††

<< COLD / FLU – see pg. 11 for (†) claim qualifier >>

Cold & Flu (Value) Pack†
(Get) (Be) (prepared) (ready) for (Cold &) Flu Season†

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<< USAGE CLAIMS – General >>

Compatible with {insert surface – see pg. 13}
 (Intended) For (use) (only) (in) {insert use site – see pg. 13} (as a disinfectant)
 For use on (hard & soft) (multiple) surfaces
 For use on {insert surface – see pg. 13}
 For use on hard, non-porous surfaces (located in: {insert use site – see pg. 13})
 (For) Frequent (Regular) (daily) use formula
 For Daily Use
 Great for (frequent) (everyday) (daily) use
 Great for spot disinfection (- target performance) on hard, non-porous surfaces
 Many uses around the (home) (house)
 Over (50) (100) use sites (around the) (home) (house)
 (Light scent) Suitable for (frequent) (daily) (everyday) use
 Simply spray (this product) on surfaces that (you) (and) (your family) come in contact with everyday (including: {insert surface – see pg. 13})
 Suitable for use in {insert use site – see pg 13}
 Suitable for use on {insert surface – see pg. 13}
 (Suitable) (Ideal) (Made) (Perfect) (Great) for {insert use site – see pg 13}
The disinfectant spray used by 20 million Moms
 (This product) is approved for use (in) (on) {insert use site / surface – see pg. 13}
 (This product) Treats, it does not cover-up
 Up to 100 (uses) (applications) per can
 Use (on) (changing tables) (toys) (diaper pails) (crib rails) (high chairs) (plastic bathtubs) (strollers) (baby carriages) (baby prams) (all around the baby's room) (daily) (everyday)
 Use (this product) (in) (under) (around) (on) {insert use site / surface – see pg. 17}

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<< DEODORIZING CLAIMS – General – see pg. 11 for (*) claim qualifier / see pg. 7 (***) claim qualifier >>

Controls odor-causing bacteria (mold and mildew)
Controls odors caused by mold and mildew
Controls (the toughest) (tough) (kitchen) (and) (bathroom) odors caused by bacteria (mold and mildew)
Controls (the toughest) (tough) pet odors caused by bacteria
Deodorizes by killing odor-causing (bacteria) (mold) (mildew) (germs) at their source
Does not (Doesn't) just mask odors, it eliminates them at the source leaving behind a (light) (pleasant) (fresh) scent
Don't just (cover up) (mask) odors, eliminate them!
Eliminates odors in the air caused by odor-causing bacteria
Eliminates odors in the air caused by odor-causing bacteria to leave your home smelling fresh and clean
Eliminates odor-causing bacteria to leave your home smelling fresh and clean, even on (soft surfaces) (fabrics)
Eliminates odor-causing bacteria (even) (on) (soft surfaces) (fabrics)
Eliminates odors (on) (soft surfaces) (fabrics) (at the source)
Eliminates odors and freshens (soft surfaces) (fabrics)
Eliminate odors at the source and in the air.
Eliminates (Removes) (the toughest) (tough) odors (caused by) (bacteria) (mold and mildew)
Gets rid of (the toughest) (tough) odors by killing the (bacteria*) (mold and mildew) (that cause them) (at the source)
Gets to the heart of (the toughest) (tough) odors
Helps eliminate odor-causing bacteria
Helps prevent the build-up of odors by killing odor-causing bacteria on (soft surfaces) (fabrics)
Helps prevent the build-up of odors by killing odor-causing bacteria
Kills 99.9% of bacteria (in 30 seconds) and eliminates (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see pg. 13})
Kills bacteria that cause odors on (soft surfaces) (fabrics)
Kills odor-causing bacteria
Kills odor-causing bacteria (and eliminates) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see pg. 13})
Kills odor-causing bacteria (eliminating) (the toughest) (tough) odors on (soft surfaces) (fabrics) ({insert use site – see pg. 13})
Kills odor-causing bacteria leaving (soft surfaces) (fabrics) smelling fresh (and clean)
Kills odor-causing bacteria on (cotton) (and) (synthetic) (soft surfaces) (fabrics)
Kills odor-causing bacteria on (soft surfaces) (fabrics) ({insert use site – see pg. 13})
Kills odor-causing bacteria (mold and mildew)
Kills odor-causing bacteria on {insert use site – see pg. 13}
Makes hard to clean fabrics smell fresh
(Now) Freshens (deodorizes) (soft surfaces) (fabrics) (the air)
Ordinary, non-germicidal spray(s) (can't) (don't) do this
Perfect for eliminating your toughest odors (at their source)
Reduces odor-causing bacteria on soft surfaces (such as {insert use site – see pg. 13})
To eliminate odors use (this product) (around) {insert use site – see pg. 13} (on {insert surface – see pg. 13})
Use (this product) every day (throughout your home) (to eliminate odors caused by bacteria)
(This product) (Also) Eliminates odor-causing (bacteria*) (mold and mildew) (at their source) (to leave your home smelling) (fresh) (pleasant) (clean)
(This product) Controls (the) (bacteria) (mold and mildew) that cause unpleasant odors (at the source)
(This product) deodorizes by killing (many) (bacteria) (mold) (mildew) (germs) that cause odors
(This product) deodorizes by killing (many) bacteria that cause odors
(This product) kills (the) (bacteria) (mold and mildew) that cause (bad) odors
(This product) kills (the) (bacteria) (mold and mildew) that cause unpleasant odors (at the source)
(This product) not only kills odor-causing bacteria, it eliminates odors such as smoke, pet and cooking odors on (soft surfaces) (fabrics) including {insert use site – see pg. 13}
(This product) is specially formulated to eliminate odors from {insert use site – see pg. 13}
(This product) (It) Eliminates (the toughest) (tough) odors at their source
(This product) Prevents odors at their source caused by (bacteria) (mold and mildew)

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<< DEODORIZING CLAIMS – General for the air >>

Air odor (eliminator) (deodorizer) (fighter)
 Controls odors in the air
 Controls (the toughest) (tough) (kitchen) (and) (bathroom) (pet) odors (in the air)
 Deodorizes (the air) with a (new) (fresh) (pleasant) (clean) fragrance
 Eliminates (pet) (food) (bad) odors (in the air)
 Eliminates odors (and) (freshens) (the air)
 (Fights) (Eliminates) even the (toughest) (strongest) (odors) (malodors)
 Fights odors in the air
 (For) (Use) (To Deodorize) (To Eliminate odors) (in) the air: (Hold can upright.) (Spray towards center of the room).
 (Now) Freshens the air
 Freshzone (technology)
 Gets rid of odors in the air
 It's ok to spray (to deodorize) (eliminate odors) (make your home smell fresh and clean)
 Leaves your home smelling clean and fresh
 Leaves your home (air) smelling clean (and fresh)
 Long lasting freshness
 (Now) Freshens (deodorizes) (the air)
 (Now) Freshens (deodorizes) (the air) and kills (odor) bacteria on surfaces
 Odor (fighter) (eliminator) (elimination) (for the air)
 Perfect for eliminating your toughest odors (in the air)
 (Pet) odor eliminator (in) (for) (the air)
 Spray away (odors) (malodors) (in the air)
 Spray everyday (to eliminate odors) (in the air)
 Surprisingly Fresh
 (This product) eliminates (odors) (smells) (malodors) in the air.
 Use (this product) (every day) (throughout your home) (to eliminate odors) (in the air)
 Cleans the air for true freshness
 Truly freshens your air
 For use in (the) air (and) kills (odor) bacteria on surfaces
 Cleans your (the) air (from (mal)odors)
 Revives your (the) air
 (For) Clean & Fresh smelling air
 Eliminates (mal)odors for good
 Ultimate odor eliminator for air
 Eliminates (mal)odor(s) & freshens the air
 Lysol your air
 Cleans & refreshes your air

<< SANITIZING CLAIMS >>

<< HARD, NON-POROUS, NON-FOOD CONTACT / SOFT SURFACES >>

30 Seconds is all it takes to kill 99.9% of bacteria***
(Sanitizer)
Kills (Destroys) (Eliminates) 99.9% of bacteria***
(Now) Kills 99.9% of bacteria on soft surfaces (and hard, non-porous surfaces)***

<< HARD, NON-POROUS, NON-FOOD CONTACT SURFACES >>

An effective non-food contact surface sanitizer (for use (in) (on) {insert use site / surface – see pg. 13})
Great for use as a non-food contact surface sanitizer (in) (on) (insert use site / surface – see pg. 13})
Kills 99.9% of (household) bacteria (in 30 seconds)***
Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous (kitchen) (bathroom) (household) surfaces in (30) seconds***
Kills (Destroys) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (30) seconds***
Leaves (household) surfaces (sanitary) (sanitized) (disinfected)
Sanitizes (kitchen) (household) (bathroom) (restroom) (hard, non-porous) (non-food contact) surfaces in 30 seconds***

<< SOFT SURFACES >>

(Also) Kills 99.9% of bacteria on (soft surfaces) (fabrics)*** as a spot sanitizer
Also use on (soft surfaces) (fabrics) as a spot treatment
An effective (soft surface) sanitizer (for fabrics) as a spot treatment (for use (in) (on) {insert use site / surface – see pg. 13})
As a spot treatment Sanitizes (soft surfaces) (fabrics) (in the) (kitchen) (and) (household) (bathroom) (restroom) (all around the house) (in 30 seconds)***
Can (also) be used on (soft surfaces) (fabrics) as a spot sanitizer
Can be used to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)*** as a spot sanitizer
Can (be used) (use) for sanitization of (soft surfaces) (fabrics) as a spot treatment
Can (be used) (use) to sanitize (soft surfaces) (fabrics) as a spot treatment
Controls (and reduces) (the growth of) odor-causing bacteria on (soft surfaces) (fabrics)*** as a spot treatment
For use on (soft surfaces) (fabrics) as a spot sanitizer
Great for (soft surfaces) (fabrics) as a spot sanitizer
Great for use as a (soft surface) (fabric) sanitizer for spot treatment (on {insert use site – see pg. 13})
Ideal (for) (to) use on (soft surfaces) (fabrics) as a spot sanitizer
Kills 99.9% of (household) bacteria on (soft surfaces) (fabrics) (in 30 seconds) as a spot treatment***
Kills 99.9% of bacteria on (soft surfaces) (fabrics) (as a spot treatment)***
Kills 99.9% of Staphylococcus aureus (and Klebsiella pneumoniae) in 30 seconds for spot treatment (on {insert use site – see pg. 13})
Kills (and reduces) (the growth of) (odor-causing) bacteria on (soft surfaces) (fabrics)*** as a spot treatment
Kills (Destroys) (Eliminates) 99.9% of bacteria on (soft surfaces) (fabrics) in (30) seconds as a spot treatment***
(Now) (for) use on (soft surfaces) (fabrics) as a spot sanitizer
(This product) Sanitizes (soft) (fabric) (surfaces) as a spot treatment
Use for sanitization of (soft surfaces) (fabrics) as a spot treatment
Use on (soft surfaces) (fabrics) (too) as a spot sanitizer
Use on (soft surfaces) (fabrics) as a spot sanitizer where bacteria can (linger) (hide)***
Use on hard to (clean) (launder) (soft surface areas)
Use to (kill) (sanitize) 99.9% of bacteria on (soft surfaces) (fabrics)*** as a spot treatment
Use to sanitize (soft surfaces) (fabrics) as a spot treatment

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' or 'Back Panel' label >>

<< Sanitization – Bacteria (hard, non-porous, non-food contact / soft surfaces) >>

*** Kills Staphylococcus aureus on hard, non-porous, non-food contact and soft (fabric) surfaces in 30 seconds.

<< Sanitization – Bacteria (hard, non-porous, non-food contact surfaces) >>

*** Kills (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous, non-food contact surfaces in 30 seconds.

<< Sanitization – Bacteria (soft surfaces) >>

*** Kills (Klebsiella pneumoniae) (Pseudomonas aeruginosa) (and) (Staphylococcus aureus) on soft (fabric) surfaces in 30 seconds.

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 to 99.

<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surface – see pg. 11 for (*) (**) (†) (††) claim qualifiers >>

<< ALLERGENS >>

Controls mold allergens†† (for up to 7 days)
Controls the build-up of mold allergens†† (for up to 7 days)
Controls the growth of mold allergens†† (for up to 7 days)
Kills 99.9% of mold†† (, an important source of mold allergens)
Kills 99.9% of mold and mildew†† (an (important) allergen source)
Kills 99.9% of the source of mold allergens††
Kills the source of mold allergens††
Kills and prevents the growth of mold and mildew, a source of mold allergens††
Kills *Aspergillus niger*, (a) (an) (important) source of mold allergens†† ((and keeps it) (and prevents it) from (coming back) (returning) for up to 7 days)
Kills mold, an important allergen source††
Kills the source of mold allergens and prevents it from coming back for up to 7 days††
Prevents the build-up of mold allergens†† (for up to 7 days)
Reduces mold allergen build-up††
Reduces the build-up of mold allergens†† (for up to 7 days)

<< COLD / FLU >>

Controls (the) Flu Virus†
Effective against the Cold (and / &) Flu Virus†
Fights the Flu Virus†
Flu (Virus)† Control
Helps stop the spread of Cold & Flu Viruses†
Kills (99.9% of) the Cold (and / &) Flu Viruses†
Kills Cold, Flu (and / &) Strep germs†
Kills (the) Cold (and / &) Flu Viruses†
Kills (the) Cold Virus†
Kills (the) Flu Virus(es)†
Kills (the) Influenza (Flu) Virus
Kills Cold & Flu Viruses†, (Including) (Even) (Rhinovirus)

<< 2009 PANDEMIC H1N1 >>

(Also) Kills Cold & Flu Viruses, (including) (even) H1N1 (on hard non-porous surfaces)†
(Also) Kills H1N1 (Influenza A virus)
(Also) Kills H1N1 (Virus) (on hard non-porous surfaces)†
Effective against (2009) H1N1 (Flu Virus)†
Kills (99.9% of) germs** including (2009) H1N1 (Flu Virus)
Kills (2009) H1N1 (Flu Virus)†
Kills Germs** (and) (Flu Viruses) (including (2009) H1N1)†
Kills Pandemic 2009 H1N1 Influenza A Virus
Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)
Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).
(This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.
(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>

An effective disinfectant (and sanitizer) (on non-food contact surfaces) (for use in {insert use site – see pg. 13};)
Controls (and) (prevents) (inhibits) mold and mildew (on) (in) {insert use site / surface – see pg. 13}
Controls (and) (prevents) (inhibits) the growth of mold and mildew (on) (in) {insert use site / surface – see pg. 13}
Disinfects (sanitizes) and deodorizes by killing common (household) germs** (and controlling their odors)
Disinfects {insert use site / surface – see pg. 13}
Disinfects hard, non-porous (food) (non-food) (contact) surfaces in {insert use site – see pg. 13}
E. coli (and *Salmonella*) control
Effective against (bacteria) (viruses) (and) (fungi): {insert organisms – see pg. 12}
Effective against (bacteria*) (viruses†) (bacteria and viruses**) (and) (fungi)

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 to 99.

Effective against (germs): {insert organisms – see pg. 12}

<< DISINFECTING CLAIMS – continued – see pg. 11 for (*) () (†) (††) claim qualifiers >>**

<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>

Kill(s) (x) (germs**) (bacteria*) (viruses†) (fungi*)

4 (four) in 1 (one): Disinfects, Sanitizes (soft surfaces), Deodorizes, Kills the Source of Allergens††

4-IN-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors

4-IN-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Eliminates Odors, Freshens the Air

4-in-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Freshens the Air

5-IN-1: Disinfects Hard Surfaces, Sanitizes Soft Surfaces, Kills Mold & Mildew, Eliminates Odors, Freshens the Air

Kill(s) over 55 (germs**) (bacteria*) (viruses†) (fungi*).

Effective against (germs**) (and) (fungi)

Eliminates (germs**) (and odors) on hard, non-porous surfaces that you come into contact with everyday

(Even) Kills (Rhinovirus Type 39) (a leading cause of the common cold)

Fights germs** and odors

Germ** (killer) (destroyer) (eliminator)

Helps prevent mold (and mildew) from growing back

Kills (99.9% of) bacteria*

Kills (99.9% of) germs**

Kills (99.9% of) (Staph) (MRSA)*

Kills (99.9% of) viruses and bacteria**

Kills (and) (prevents) (inhibits) mold and mildew (on) (in) {insert use site / surface – see pg. 13}

Kills (and) (prevents) (inhibits) the growth of mold and mildew (on) (in) {insert use site / surface – see pg. 13}

Kills antibiotic resistant bacteria*

Kills antibiotic resistant bacteria (such as): (Methicillin Resistant Staphylococcus aureus) (MRSA) (Vancomycin Resistant

Enterococcus faecalis) (VRE) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem

Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL))

Kills Avian, Human (and / &) Swine Flu†

Kills Avian Influenza A Virus on pre-cleaned (hard, non-porous) environmental surfaces

Kills bacteria and viruses** (all over your) (home) (house) {insert use site – see pg. 13}

Kills (bacteria*) (viruses†) (bacteria and viruses**) (fungi) (and) (eliminates odors) (deodorizes)

Kills (bacteria*) (viruses†) (bacteria and viruses**) (fungi) (mold and mildew)

Kills (bacteria*) (viruses†) (bacteria and viruses**) (fungi) to help your (house) (home) smell cleaner

Kills (bacteria*) (viruses†) (bacteria and viruses**) (fungi) (whenever) (where ever) you need it

Kills (bacteria*) (viruses†) (bacteria and viruses**) (you can't see) (: {insert organisms – see pg. 12}

Kills Campylobacter (jejuni) in 30 seconds

Kills (Destroys) (Eliminates) {insert organisms – see pg. 12} (in) (30 seconds) (5 minutes) (10 minutes)

Kills (Destroys) (Eliminates) (in) (30 seconds) (5 minutes) (10 minutes) {insert organisms – see pg. 12}

Kills (Destroys) (Eliminates) (many) bacteria*

Kills (Destroys) (Eliminates) (more than) (99.9% of) (bacteria*) (viruses†) (bacteria and viruses**) (fungi) (mold and mildew)

Kills (Destroys) (Eliminates) (more than) (99.9% of) (germs**) (fungi) (mold and mildew)

Kills (Destroys) (Eliminates) Viruses†

Kills (Destroys) (Eliminates) viruses in 30 seconds {insert organisms – see pg. 12}

Kills (Disinfects against) {insert organisms – see pg. 12}

Kills (Eliminates) (99.9% of) (the) (Flu Virus†) (Salmonella) (Staph) (and / &) (E. coli)

Kills germs** (all over your) (all around) (home) (house) (in) (on) (the) ({insert use site / surface – see pg. 13})

Kills germs** (and) (eliminates odors) (deodorizes)

Kills germs** before they spread

Kills germs** (fungi) (mold and mildew)

Kills germs** to help your (home) (house) smell cleaner

Kills germs** (whenever) (where ever) you need it

Kills Hepatitis B Virus (in 25 seconds)

Kills (household) (bacteria*) (viruses†) (bacteria and viruses**) (and) (fungi)

Kills (household) germs**

Kills (household) kitchen (bacteria*) (and) (fungi)

Kills (more than) (99.9% of) bacteria and viruses**

Kills (most) (kitchen) (and) (bathroom) (household) (bacteria*) (viruses†) (bacteria and viruses**) (fungi) (mold and mildew)

Kills (most) (kitchen) (and) (bathroom) (household) (germs**) (fungi) (mold and mildew)

Kills (MRSA*) (and / &) (VRE*)

Kills Respiratory Syncytial Virus (RSV) (an important cause of ear infections in children)

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The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 to 99.

Kills Respiratory Syncytial Virus (RSV) (a cause of lower respiratory infections in children)
 Kills (the following) (household) germs (in 10 minutes) ({insert organisms – see pg. 12})
 Kills (the following) (in 30 seconds) (5 minutes) (10 minutes) ({insert organisms – see pg. 12})
 Kills (the) germs** (you can't see) ({insert organisms – see pg. 12})

<< DISINFECTING CLAIMS – continued – see pg. 11 for (*) () (†) (††) claim qualifiers >>**

<< GENERAL – HARD, NON-POROUS, NON-FOOD CONTACT SURFACE >>

Kills Trichophyton mentagrophytes (Athlete's Foot Fungus) (in 5 minutes)
 Kills Trichophyton mentagrophytes (the fungus that causes Athlete's Foot) (in 5 minutes)
 Kills Vancomycin Resistant Enterococcus faecalis (VRE) (in 5 minutes)
 Kills Viruses† (all over your) (home) (house) ({insert use site / surface – see pg. 13})
 Kills what you can't see: Cold & Flu Viruses†, Salmonella, Staph (and / &) E. coli
 Leaves (hard) (hard, non-porous) surfaces (sanitary) (disinfected)
 (Lysol) (daily) (everyday) germ control
 No precleaning required
 On environmental surfaces, (this product) (is tuberculocidal and) kills the following bacteria, viruses (and) fungi: {insert organisms – see pg. 12}
 On hard, non-porous (non-food contact) surfaces (this product) kills the following (bacteria) (viruses) (and) (fungi): {insert organisms – see pg. 12}
 On hard, non-porous (, non-food contact) surfaces (this product) kills the following germs: {insert organisms – see pg. 12}
 Prevents mold and mildew from (coming back) (returning) (growing) (re-growing) for up to 7 days
 (This product) Disinfects (and sanitizes) in (the following areas) {insert use site – see pg. 13}
 (This product) Disinfects (and sanitizes) (the following surfaces) {insert surface – see pg. 13}
 (This product) (gives) (you) (delivers) (daily) (everyday) germ control
 (This product) (Lysol® Brand products) (help(s)) (aid(s)) in the reduction of cross-contamination of (germs**) (and) (antibiotic resistant bacteria*)
 (This product) (Lysol® Brand products) (helps) (fight the spread of) (germs**) (and) (antibiotic resistant bacteria*)
 (This product) (Lysol® Brand products) helps reduce cross-contamination of (germs**) (and) (antibiotic resistant bacteria*)
 (This product) is (a) mildewstat(ic) and will effectively inhibit the growth of mildew and the odor caused by it when applied to hard, non-porous surfaces
 (This product) is effective in killing and preventing the growth of mold and mildew on surfaces
 (This product) kills (in 30 seconds) (in 5 minutes) (in 10 minutes): {insert organisms – see pg. 12}
 (This product) kills {insert organisms – see pg. 12} (in 30 seconds) (in 5 minutes) (in 10 minutes)
 (This product) kills (99.9% of) viruses and bacteria** on commonly touched (environmental) surfaces (in your home) (and) (in public places)
 (This product) kills viruses and bacteria** on environmental surfaces (in your home) (and) (in public places)
 Use Lysol Disinfectant Spray Everyday to Kill common illness causing germs on hard non porous surfaces:
 (Stomach Flu (Norovirus)) (Common) Cold (Rhinovirus)) (Flu (Influenza)) (Ringworms (T.Ment)) (Athletes Foot (T.Ment)) (Food Poisoning (E-Coli and Salmonella)) (Skin Infection (MRSA)) (Impetigo (Staph Aureus)) (Pink Eye (Streptococcus)) (hand, foot and mouth disease (Coxsackie)) (Sore Throat (Rhinovirus)) (Upper Respiratory Infection (Rhinovirus, RSV))
 Virus† (killer) (destroyer) (eliminator)
 You can also use (this product) to disinfect (and sanitize) (in) places that are difficult to reach (such as nooks and crannies)
 Your family comes in contact with germs everyday (both in the home and in public places)

Kills the (bacteria*) (viruses†) (fungi*) that (may) cause (the) [(insert illness from table on page 12)]__
 Kill (bacteria*) (viruses†) (fungi*) that are (a) (common) cause of [(insert illness from table on page 12)]__
 Kills [(insert organism(s))] a (common) cause of [(insert illness from table on page 12)]__

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

<< Disinfection – Antibiotic Resistant >>

* Kills (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL)) (on hard, non-porous surfaces) (in 10 minutes).

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 The term "x" is a place holder for a number between 1 to 99.

* (Methicillin Resistant Staphylococcus aureus (MRSA)) (Vancomycin Resistant Enterococcus faecalis (VRE)) (Klebsiella pneumoniae – NDM-1 positive) (Klebsiella pneumoniae Carbapenem Resistant) (Escherichia coli with extended beta-lactamase resistance (ESBL))

<< Disinfection – Cold & Flu >>

† Kills (Rhinovirus Type 39) and (Influenza A Virus) (Influenza B Virus) on hard, non-porous surfaces in 30 seconds.
† (Kills) Rhinovirus Type 39 (and) (Influenza A Virus) (Influenza B Virus) (on hard, non-porous surfaces in 30 seconds).

<< Disinfection – Mold Allergens >>

†† Kills Aspergillus niger and Penicillium chrysogenum (on hard, non-porous surfaces) (in 10 minutes).
†† Aspergillus niger (mold and mildew) and Penicillium chrysogenum

<< Disinfection – Bacteria / Fungi >>

* Kills {insert 5 minute disinfection – bacteria from page 12} (and) {insert 5 minute disinfection – fungi from page 12} (on hard, non-porous surfaces) (in 5 minutes).
* ({insert 5 minute disinfection – bacteria from page 12} (and) ({insert 5 minute disinfection – fungi from page 12}))

* Kills {insert 10 minute disinfection – bacteria from page 12} (and) {insert 10 minute disinfection – fungi from page 12} (on hard, non-porous surfaces) (in 10 minutes).
* {insert 10 minute disinfection – bacteria from page 12} (and) {insert 10 minute disinfection – fungi from page 12}

<< Disinfection – Viruses >>

† Kills {insert 30 second disinfection – viruses from page 12} (on hard, non-porous surfaces) (in 30 seconds).
† {insert 30 second disinfection – viruses from page 12}

† Kills {insert 10 minute disinfection – viruses from page 12} (on hard, non-porous surfaces) (in 10 minutes).
† {insert 10 minute disinfection – viruses from page 12}

<< Disinfection – Germs, bacteria & virus and/or fungi >>

** Kills ({insert 10 minute disinfection - bacteria from page 12}) ({insert 5 minute disinfection - bacteria from page 12}) ({insert 30 second disinfection - bacteria from page 12}) ({insert 10 minute disinfection – viruses from page 12}) ({insert 30 second disinfection - viruses from page 12}) ({insert 10 minute disinfection - fungi from page 12}) ({insert 5 minute disinfection - fungi from page 12}) (on hard, non-porous surfaces) (in 10 minutes).

** (Disinfects:) ({insert 10 minute disinfection - bacteria from page 12}) ({insert 5 minute disinfection - bacteria from page 12}) ({insert 30 second disinfection - bacteria from page 12}) ({insert 10 minute disinfection – viruses from page 12}) ({insert 30 second disinfection - viruses from page 12}) ({insert 10 minute disinfection - fungi from page 12}) ({insert 5 minute disinfection - fungi from page 12})

Symbol Designation – used on product labels		
Single asterisk (*)	Bacteria * / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs **	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of living mold allergens

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To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term "x" is a place holder for a number between 1 to 99.

This product has been test and found effective against the following micro-organisms:

<< IMPORTANT: All organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< 10-min Disinfection - Bacteria >>

	ATCC No.
Acinetobacter calcoaceticus	(15473)
Burkholderia cepacia	(25416)
Corynebacterium diphtheriae	(11913)
Enterococcus faecalis	(828)
(Vancomycin Resistant) Enterococcus faecalis (VRE)	(51299)
Escherichia coli (O157:H7) (E.coli) (Food Poisoning)	(43888)
Escherichia coli with extended beta-lactamase resistance (ESBL)	(BAA-196)
Klebsiella pneumoniae	(4352)
Klebsiella pneumoniae – NDM-1 positive	CDC 1000527
Klebsiella pneumoniae Carbapenem Resistant	BAA-1705
Listeria monocytogenes (Listeria)	(19115)
Mycobacterium bovis BCG [Quant tuberculosis]	(35743)
Neisseria elongata	(25295)
Proteus mirabilis	(25933)
Proteus Vulgaris	(9920)
Pseudomonas aeruginosa	(15442)
Pseudomonas putida	(12633)
Salmonella enterica) (Food Poisoning) (Skin Infections)	(10708)
Salmonella enterica serovar enteritidis	(13076)
Salmonella enterica serovar Paratyphi B	(10719)
Salmonella enterica serovar typhi	(6539)
Serratia marcescens	(14756)
Shigella dysenteriae	(11835)
Staphylococcus aureus (Impetigo)	(6538)
Staphylococcus epidermidis	(12228)
Streptococcus pyogenes (Strep)	(12384)
Streptococcus salivarius (Pink eye)	(7073)
Methicillin Resistant Staphylococcus aureus (Staph)(MRSA) (Skin Infections)	(33592)

<< 5-min Disinfection - Bacteria >>

	ATCC No.
Enterobacter aerogenes	(13048)
Escherichia coli O157:H7	(43888)
Listeria monocytogenes	(19117)
Pseudomonas aeruginosa	(15442)
Salmonella enterica	(10708)
Staphylococcus aureus	(6538)
Vancomycin Resistant Enterococcus faecalis (VRE)	(51299)

<< 30-sec Disinfection - Bacteria >>

	ATCC No.
Campylobacter jejuni	(33560)

<< 30-sec Sanitization – Bacteria - Hard Surface >>

	ATCC No.
Enterobacter aerogenes	(13048)
Staphylococcus aureus	(6538)

<< 30-sec Sanitization – Bacteria – Soft Surface >>

	ATCC No.
Klebsiella pneumoniae	(4352)
Pseudomonas aeruginosa	(15442)
Staphylococcus aureus	(6538)

<< 10-min Disinfection - Viruses >>

	ATCC No.
Adenovirus Type 2	(VR-846)
Echovirus Type 12	(VR-1563)
Feline calicivirus (Norovirus) (Stomach Flu) (Stomach Virus)	(VR-782)
Hepatitis A Virus	
Influenza A Virus (New Caledonia/20/99) (Flu)	
Poliovirus Type 1	(VR-192)
<< 30-sec Disinfection - Viruses >>	
(Avian) Influenza A Virus (H1N1) (A/Malaya/302/54)	ATCC No. (VR-98)
(Avian) Influenza A Virus (H3N2)	(VR-2072)
(Avian) Influenza A Virus (H5N1)	
Coxsackie Type B3 Virus (Hand, Foot and Mouth Disease)	(VR-30)
Cytomegalovirus	(VR-538)
(Duck) Hepatitis B Virus	
Hantavirus	
Herpes Simplex Virus Type 1	(VR-733)
Herpes Simplex Virus Type 2	(VR-734)
Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]	
(tested in the presence of 50% whole human blood)	
Influenza A Virus (New Caledonia/20/99)	
Influenza B Virus (Strain B/Hong Kong/5/72)	(VR-823)
(Pandemic) Influenza A Virus [2009 H1N1]	
Respiratory Syncytial Virus (RSV) (a cause of lower respiratory infections)	(VR-26)
Rhinovirus Type 39 (a leading cause of the common cold) (Sore Throat, Upper Respiratory Infection)	(VR-340)
Rotavirus WA	(VR-2018)
(Swine) Influenza A Virus (H1N1)	(VR-333)
Vaccinia Virus	(VR-119)

<< 10-min Disinfection - Fungi >>

	ATCC No.
Aspergillus niger (mold & mildew)	(6275)
Candida albicans	(10231)
Fusarium solani	(36031)
Penicillium chrysogenum	(9178)
Trichophyton mentagrophytes (Athlete's Foot Fungus) (Ringworm)	(9533)

<< 5-min Disinfection - Fungi >>

	ATCC No.
Trichophyton mentagrophytes (Athlete's Foot Fungus)	(9533)

<< Hard Surface Mildew Fungistat (3 min) >>

	ATCC No.
Alternaria alternata	(13963)
Aspergillus niger (mold & mildew)	(6275)
Penicillium chrysogenum	(9178)

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<< SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Hard, non-porous surfaces: (Graphic – depicting surface)

Adapter rings	Diaper pails	Linoleum	Resilient (ceramic) floor
Baby carriage(s)	Dish (pails) (racks)	Litter boxes	Salad bar sneeze guards
Baby furniture (non-wood)	Door knob (handle)	Marble (culture) (synthetic)	Sealed granite
Baby prams	Drains	Marlite	Shower (stall) (area) (doors)
Baby strollers	Dressing carts	Metal ^	Shower (curtain) (plastic) (liner)
Bathroom surfaces	Drinking fountains	Metal blinds	Sinks (basin)
Bathtub (Tub)	Enamel	Microwave (oven) exteriors	Sports equipment
Bed frame	Examination tables	Mirror	Stainless Steel ^
Bed (box) springs	Fixtures	No wax floors	Stretchers
Bidet	Floors	Outdoor (patio) furniture (non-wood)	Table (tabletops)
Booster seats	Faucets	Parquet	Telephones
Brass	Furniture (non-wood)	Patient Chairs	Tin
Cabinets (non-wood)	Garbage (cans) (pails) (bins)	Pens	Toilet (seats) (areas)
Chairs (non-wood)	Glass	Plastic	(Toilet) (Urinal) Exteriors
Changing (table) (counter)	Glass-topped furniture	Plastic bathtub	Vinyl (tile)
Chrome ^	Glazed ceramic (tile)	Plastic (baby) (children) toys ^	Washable Walls
Clean-up carts	Glazed porcelain (tile)	Plastic laundry basket (hamper)	Wheelchairs
Copper	Glazed tile	Plastic mattress covers	Whirlpool interiors
Counter (Countertop) (non-wood)	Highchair (non-wood)	Portable toilet	Windows (windowsills)
Crib (non-wood)	Laminate (surfaces)	Potty (trainer) (seats)	Tools
Crib rails	Lamps	Recycling bins	
Crystal	Light switches	Refrigerator exteriors	
Cuspidors	Linen carts	Remote controls	Hard, non-porous surfaces
Desk (non-wood)			
^ Non-medical or Fixture		^ Follow directions for Toys under Directions for Use – rinsing application required.	

Hard, non-porous use sites: (Graphic – depicting site)

All around the (house) (home)	Car (Truck)	Kitchen	Public places
Attic	Closet	Laundry room	Restroom
Automobile	Children's Room	Living room	Storage (area) (room)
Baby's room	Den (Study)	Locker	Studio
Basement	Dining room	Mobile home	Sunroom
Bathroom	Dorm	Mud room	Supermarket
Bedroom	Family room	Nursery	Tool shed
Boat	Garage	Pet area	Vacation home
Cabin	Grocery Store	Playroom	Vehicles
Camper (Trailer)	Home (House)	Public eating places	Workshop (home)
Toddler's Room			

Soft surface use sites: (Graphic – depicting site)

Baby carriages	Cotton (fabric) Purse	Seat cushion (household)	Suitcase (luggage)
Back (School) pack	Dog (Pet) bed	Seat cushion (kitchen)	(upholstered) Booster Seat
Baby prams	Cushion (Pillow)	Shoes (canvas) (fabric)	(Upholstered) chairs
Bathroom mat	Diaper bag	Shoe interior	(Upholstered) couches
Bedding (Bedsprad)	Duvet cover	Shower curtain (fabric)	(Upholstered) furniture
Box spring (cover)	Gym bag (fabric)	Slippers	Upholstery
Car (seat) (upholstery)	Highchair seat	Sneakers (canvas) (fabric)	Window treatments (fabric)
Clothing	Laundry bag (fabric)	Sponges (rags)	
Cots	Mattress (cover)	Stroller (seats)	
Couch (Sofa)	Mop (Broom)	Stuffed animals	Soft (fabric) surfaces
Curtains (Draperies)	Rug (Carpet)	Stuffed (Plush) toys	

Professional Use Sites:

Ambulance	Gymnasium (Gym)	Medical Clinic	Public places
Bathroom (Institutional)	Health Care Facility	Military Installation	Recreational Center
Blood Bank	Health Club	Nursery	Restaurant
Cafeteria (Kitchen)	Hospital (Infirmary)	Nursing Home	School
Clinic	Hotel / Motel	Office Building	School (Bus) (Vehicle)
College	Institutions (Institutional)	Patient Room	Shelter
Commercial Building	Laundromat	Pharmacy	Sick Room
Day Care Center	Restroom	Physicians Office	Veterinary (Office) (Clinic)
Dental Office	Kennel	Public eating places	Waiting Room
Doctors Office	Laboratory	Public facility	Warehouse Club

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product.
(Pre-clean surfaces prior to use.) Hold can (container) upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist. ((Gross) (Heavy) soil must be removed prior to application.)

(To Unlock Cap: Turn counterclockwise (1) (2) (clicks). Lock cap, after use.)

To Deodorize: Spray on surfaces as needed.

To Sanitize: Let stand for 30 seconds then allow to air dry.

To Disinfect: (Let stand for 10 minutes then allow to air dry.) (Let stand for 5 minutes then allow to air dry.)

Rinse toys and food contact surfaces with potable water after use.

For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard, non-porous surfaces and rinse thoroughly with water after use.

Rinse child/baby plastic toys, child/baby hard non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.

To Control and Prevent (the Growth of) Mold & Mildew (and their Odors) (on Hard, Non-porous Surfaces): Apply to pre-cleaned surface. Allow to remain wet for 3 minutes. Let air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

Fabric Sanitizer: For spot treatment (2" x 2" area) only.

To Spot Sanitize Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Fabric must remain wet for 30 seconds. Let air dry. For difficult odors, repeat application.

To (Control) (Eliminate) odor-causing Bacteria on Soft Surfaces (Fabrics): Spray until fabric is wet. DO NOT SATURATE. Let air dry. For difficult odors, repeat application. Reapply as necessary.

(For Use in Air: Hold can upright. Spray towards the center of the room.)

<< ADVISORY STATEMENTS >>

Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.
For other surfaces, spot test in an inconspicuous area.
Do not use on utensils, glasses and dishes.
Does not harm most (bathroom) (restroom) surfaces.

(For Soft Surface Spot Application:)

Do not use on silk, rayon acetate or satin fabrics.
Always test on a hidden (section) (area) of fabric.

To assure evacuation of can, avoid tilting more than 45° while spraying. (graphic depicting can being tilted)
To assure evacuation of can, avoid tilting more than 60° while spraying. (graphic depicting can being tilted)

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<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

For Tuberculocidal Activity: (This product) is effective in 10 minutes at 20°C (68°F) on surfaces that have been thoroughly cleaned prior to application.

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (and HEPATITIS B VIRUS (HBV)) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS] (and Hepatitis B Virus).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 (and HBV) ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds for HIV-1 (and HBV). (For Mycobacterium bovis BCG surfaces must remain wet for 10 minutes.) (For all other organisms, surfaces must remain wet for 10 minutes.)

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that (1) is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or (2) contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

Special Instructions for Cleaning and Disinfecting areas which may be infested with Hantavirus:

Rodent droppings and visible dust may be reservoirs for Hantavirus. If you are cleaning out a building that has been closed up, such as a cabin, shed, or garage:

1. Air out the building for at least 30 minutes by opening windows and doors.
2. Leave the building while it is airing out.
3. Do not vacuum, sweep or dust. This may spread the Virus through the air.
4. Thoroughly wet the contaminated areas with the product and allow to stand undisturbed for 30 seconds.
5. Carefully remove contaminated material and dispose by burial or burning. Contact your local or state health department for additional disposal methods.
6. Treat the surface again following the label directions and allow to stand undisturbed for 30 seconds.

Veterinary Practice / Kennels / Animal Care Facilities: For disinfecting hard, non-porous surfaces including equipment, utensils, cages, kennels, instruments etc. Remove all animals and feeds from the premises, crates, cages, and enclosures. Remove all litter, droppings, and manure from floors, walls, and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean surfaces with soap or detergent and rinse with water. Saturate surfaces and allow to stand 10 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set, and dried. Thoroughly scrub all treated feed racks, automatic feeders, and watering appliances with soap or detergent, and rinse with potable water before use.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. **Do not** spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

PHYSICAL HAZARDS: FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Store in original container in areas inaccessible to small children. Do not reuse empty container. Do Not Puncture or Incinerate! (Replace cap and) Discard in trash or offer for recycling if available.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it is an inherently non-refillable aerosol can.)

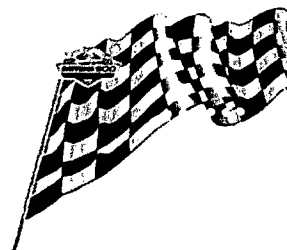
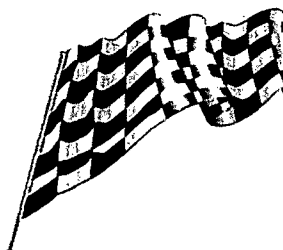
STORAGE AND DISPOSAL: Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

DISPOSAL: Do Not Puncture or Incinerate! Non-refillable container. Do not reuse or refill this container.

To avoid waste, use all material in this container according to label directions. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

<< Optional Graphic Images & Text>>



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[Place Holder for Spraying in Air graphic]

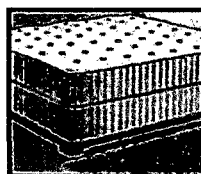
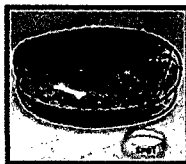
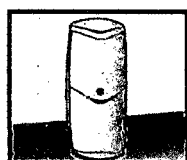
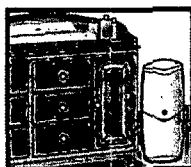
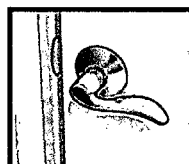
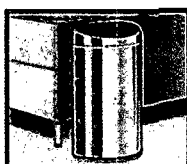
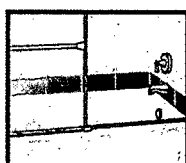
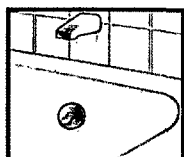
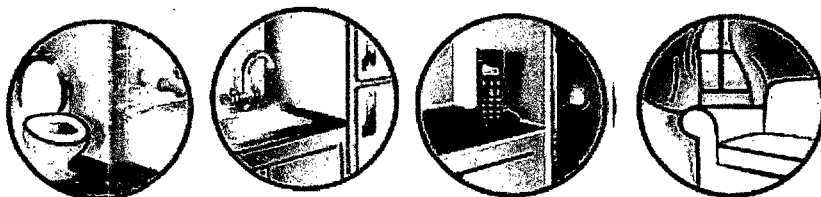
Place Holders for Graphics

([Disinfects] - based on hard surfaces) ([Sanitizes] - based on soft surfaces) ([Deodorizes] - based on the air)

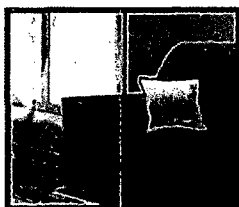
<< Optional Fruit Graphic Images >>



<< Optional Example Pictogram Images Depicting Surface/Use Sites>>



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