

777-99

9/4/2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

September 4, 2008

Diane Boesenbergl
Regulatory Affairs, Manager
Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification Application Per PR Notice 98-10
Brace
EPA Registration No.777-99
Application Date: August 27, 2008
Receipt Date: August 28, 2008

Dear Ms. Boesenberg:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification:

- Fruit graphics label- Citrus Meadows Scent

General Comment:

Based on a review of the material submitted, the following comment applies:

The notification application is acceptable. A copy has been inserted in your file for future reference.

Should you have any questions concerning this letter, you may contact me by telephone at (703) 308-6422 or by e-mail at heyward.adam@epa.gov or Lisa McKelvin by telephone at (703) 308-7496 or by email at mckelvin.lisa@epa.gov during the hours of 8:00 am to 4:00 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

Lisa R. McKelvin

Adam Heyward
Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)



EPA

United States
Environmental Protection Agency
Washington, DC 20460

☐ **Registration**
☐ **Amendment**
☒ **Other**

OPP Identifier Number
305839

Application for Pesticide - Section I

1. Company/Product Number 777-99	2. EPA Product Manager Adam Heyward	3. Proposed Classification ☒ None ☐ Restricted
4. Company/Product (Name) Brace	PM# # 34	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 ☐ Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

☐ Amendment - Explain below.	☐ Final printed labels in response to Agency letter dated _____
☐ Resubmission in response to Agency letter dated _____	☐ "Me Too" Application
☒ Notification - Explain below.	☐ Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification for submission of a Fruit Graphics Label - Citrus Meadows scent

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under section 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging ☐ Yes* ☒ No	Unit Packaging ☐ Yes ☒ No	Water Soluble Packaging ☐ Yes ☒ No		☒ Metal	
	If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		☐ Plastic	
*Certification must be submitted				☐ Glass	
				☐ Paper	
				☐ Other (Specify)	
3. Location of Net Contents Information ☐ Label ☒ Container		4. Size(s) Retail Container various		5. Location of Label Directions ☒ On Label ☐ On labeling accompanying product	
6. Manner in Which Label is Affixed to Product ☐ Lithograph ☐ Paper glued ☒ Stenciled		☐ Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Diane Boesenberg	Title Regulatory Affairs Manager	Telephone No. (Include Area Code) 973-404-2944
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature: 	3. Title: Regulatory Affairs Manager	
4. Typed Name: Diane Boesenberg	5. Date: August 27, 2008	

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RECKITT BENCKISER

August 27, 2008
Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S4900, One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202
Attn: Adam Heyward, PM-34

Re: Brace
EPA Registration No.: 777-99
OPP ID Number: 305839
Notification for Fruit Graphics Label

Dear Mr. Heyward,

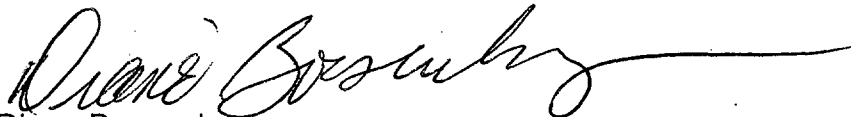
Reckitt Benckiser Inc. would like to submit one label for review. This label contains graphics of fruit. There is one label attached, Citrus Meadows scent.

In order to support this submission, the following documentation is included:

- EPA Form 85-70-1, OPP Identification No. 305839
- One (1) copy of the proposed production label for Citrus Meadows scent

If there is any additional information required in order to complete this submission, please contact me directly at 973-404-2944 or via email at diane.boesenberg@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,



Diane Boesenberg
Regulatory Affairs, Manager
Reckitt Benckiser

Encl.

KILLS FLU VIRUS[†]

New Scent!

Lysol

BRAND III[®]
DISINFECTANT
SPRAY

**Kills Viruses[†], Bacteria,
Mold & Mildew**

Kills 99.9% of Germs^{}**

Eliminates Odors

Citrus Meadows[™] scent

NET WT.: 12.5 OZ. (354 g)

ACTIVE INGREDIENTS:
Alky (50% C14, 40% C12, 10% C16) ... 0.10%
dimethyl benzyl ammonium saccharinate ... 58.00%
Ethanol ... 41.90%
OTHER INGREDIENTS: ... 1.00%
TOTAL: ... 100.00%

KEEP OUT
OF REACH
OF CHILDREN
CAUTION:
SEE BACK PANEL
FOR ADDITIONAL
PRECAUTIONARY
STATEMENTS

NOTIFICATION
Date Reviewed: 9-4-08
Reviewed By: *Jackie Lynn*

- LYSOL[®] Brand III Disinfectant Spray kills viruses and bacteria on environmental surfaces in your home and in public places.
- Eliminates odor causing bacteria to leave your home smelling fresh and clean.
- Kills & prevents the growth of mold and mildew on bathroom surfaces, shower curtain liners, sinks and plastic mattress covers.
- Fast, Easy, Effective. Starts to kill on Contact.
- Simply spray on surfaces that you and your family come into contact with every day. Use LYSOL[®] Brand III Disinfectant Spray.



- Bath tub
- Toilet seats
- Shower areas
- Shower curtains
- Faucets



- Sink
- Garbage can
- Refrigerator exteriors
- Non-wood highchairs
- Non-wood counters



- Door knobs
- Diaper pails
- Telephones
- Window sills
- Plastic baby toys

*Follow directions for Toys under Directions for Use - rinsing application required.
Sanitizes: Kills 99.9% of Staphylococcus aureus (Staph) and Enterobacter aerogenes on hard, non-porous surfaces in 30 seconds.

**** Disinfects:** Kills the following household germs in 10 minutes.

† VIRUSES:

- Influenza A Virus (New Caledonia/20/99)
- Influenza B Virus (Strain B/Hong Kong/6/72)
- Rhinovirus Type 39 (the leading cause of the common cold)
- Respiratory Syncytial Virus (RSV - the leading cause of lower respiratory infections in children)
- Rotavirus Wa • Hepatitis A Virus • Poliovirus Type 1
- Herpes Simplex Virus Types 1 & 2 • Feline calicivirus (Herpesvirus)

BACTERIA & FUNGI:

- Salmonella enterica
- Escherichia coli (O157:H7)
- Klebsiella pneumoniae
- Streptococcus pyogenes
- Aspergillus niger (mold & mildew)
- Trichophyton mentagrophytes (Athlete's Foot Fungus)

LYSOL[®] Brand III Disinfectant Spray meets AOC Commercial Spray Product Test standards for hospital aerosol disinfectants.

Eliminates Odors: LYSOL[®] Brand III Disinfectant Spray deodorizes by killing many bacteria, mold & germs that cause odors.

Ordinary, nonpermeable sprays can't do this. It eliminates odors at their source.

DIRECTIONS FOR USE: Is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using the product. Pre-clean surfaces prior to use. Hold can upright 6" to 8" from surface. Spray 2 to 3 seconds until covered with mist. To Disinfect: Let stand for 10 minutes to air dry. For hard non-porous food contact surfaces and For Toys: Rinse thoroughly with potable water. To Sanitize: Let stand for 30 seconds. To Deodorize: Spray on surfaces as needed. To Control and Prevent Mold & Mildew: Pre-clean hard, non-porous surfaces. Spray surface and allow to remain wet for 10 minutes. Allow surfaces to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears. Do not use on polished wood, painted surfaces, leather, rayon fabrics, or acrylic plastics.

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Do not spray in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco.

FIRST AID

If in eyes

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a Poison Control Center or doctor for treatment advice.

CONTACT NUMBER

Questions? Comments or In case of an emergency, call toll free 1-800-228-4722. Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.

PHYSICAL HAZARDS: FLAMMABLE: Contents under pressure. Keep away from heat, sparks and open flame.

Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

STORAGE AND DISPOSAL: Store in original container in areas inaccessible to small children.

Do not reuse empty container. Do not puncture or incinerate. Discard in trash.

Questions? Comments?

Call 1-800-228-4722 or visit us at www.Lysol.com

Distributed by: Reckitt Benckiser Inc. Parsippany, NJ 07054-0224

Made in U.S.A. © RBI 2008

EPA Reg. No.: 777-99

EPA Est. No.: 777-NJ-2

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Important Facts about LYSOL[®] Brand III Disinfectant Spray

- This can is made from an average of 25% recycled steel (10% post-consumer).
- Encourage your local authorities to establish a program to recycle this can.



ENDURA[®]
LABEL

INSERT
95%
UPC

1
9200 81545
0

CTD[®]

h/h