777-97

10/12/2006

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<< Front Panel >>

ACTIVE INGREDIENTS:

 Triethylene Glycol
 5.40%

 OTHER INGREDIENTS:
 94.60%

 TOTAL:
 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

NET WT.: 0.5 OZ. (14 g)

1.5 OZ (42 g) 10 OZ. (283 g) 12 OZ. (340 g) 15 OZ. (425 g) 16 OZ. (1 LB.) (453 g) 18 OZ. (1 LB. 2 OZ.) (510 g)

18 OZ. (1 LB. 2 OZ.) (510 g) 19 OZ. (1 LB. 3 OZ.) (538 g)

<< Front or Back Panel >>

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See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

<< Back Panel >>

Questions? Comments? Call (1-800-228-4722)

(or) Visit us at (www.lysol.com) (company/product website)

Made in U.S.A. © RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

<< Back Panel - Optional text >>

Steel Recycling Symbol

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 5,795,566

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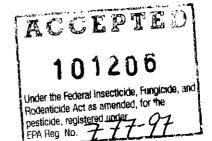
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<< Front or Back Panel - Marketing / Product Performance claims - use as bullet point or in paragraph format >>

<< PRODUCT DESCRIPTORS >>

Air Treatment Air Cleaner Air Sweeper Air Sanitizer

Odor Eliminator Odor Remover Odor Destroyer Odor Buster Odor Sweeper



<< FRAGRANCE DESCRIPTORS >>

Blue Sky Clear Blue
Blue Breeze Crisp Air
Blue Sky Water Cool Air
Citrus Essence Crystal Breeze

Citrus Essence Crystal Breeze
Citrus Fragrance Free
Citrus Breeze Fresh Air
Citrus Grove Fresh Breeze
Citrus Fresh Fresh

Citrus Field Citrus Tree Ocean Mist Pure Air Pure Breeze

Sparkling Water(s) Scent

Sea Breeze Sky Fresh Spring Spring Breeze Spring Water(s)

(Fresh) (Pleasant) (insert fragrance descriptor) (Scent) (Breeze) (Essence) (Fresh) New Scent

Ocean Breeze

<< PACKAGING CLAIMS >>

Better Value Personal Size
Big Purse Size

Bonus Pack Save Money By Buying Our Convenient Club Pack Size!

Club Pack Special Pack
Club Size Travel Pack
Convenient Size Travel Size
Discreet Size Trial Size
Economy Size Value-Pack
Multi-Pack Value Size

New Size

<< FRAGRANCE RELATED CLAIMS >>

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

(Simply) Air so clean you can smell the freshness

(Unlike Air Fresheners,) (Unlike some Air Fresheners,) (Unlike regular air fresheners,) (Unlike ordinary Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (refreshing) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance (This product) Leaves (no odors behind) (an odor free room)

(This product) Makes your home a fresher place to be.

NOTE:Bracketed information is denoted as: << directive >>. (insert as noted), (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. The word "and" and punctuation may be inserted in any performance claim for grammatical purposes. Verb tense for any performance claim can be changed for grammatical purposes

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<< BRAND CLAIMS >>

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (odors caused by bacteria in the air) (odors caused by airborne bacteria)

Because it's from (the makers of) Lysol, you can trust it (to temporarily reduce airborne bacteria) (to temporarily reduce bacteria in the air).

Helps protect your family from odor causing bacteria with this product

(Life Stinks:) (Neutra Air) (this product) (your odors) (it)

(This product) (is) from the makers of Lysol (brand products)

<< FORMULATION CLAIMS >>

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them and effectively make them odorless.

This product contains (advanced) (patented technology) (breakthrough) (odor-eliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)

(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

<< USE SITE CLAIMS >>

Great for bathrooms!

(This product) can be used (in) (around) (insert ROOMS from list below)

Use (this product) to temporarily reduce (the number of)(odor-causing bacteria) in your {insert ROOMS from list below}

Use (this product) to eliminate (destroy) (take away) (sweep away) (tough) (odors) in your {insert ROOMS from list below}

Spray may leave hard floors slippery. Do not concentrate spray over hard floors.

<< AIR SANITIZING CLAIMS >>

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria)

(This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by (temporarily reducing) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This product) refreshes the air

Sanitizes the air (you breathe) (in your home)

<< ODOR REMOVAL CLAIMS >>

Cleans (cleanses) (your air of odors) (the air you breathe)

Clean the air with (this product)

Eliminate bacterial odors at the source (with this product)

Eliminates odors caused by bacteria

Eliminates (odors) (insert ODORS from list below) (caused by bacteria)

Eliminated (odors) (insert ODORS from list below) unlike air fresheners (that) (which) only mask odors (temporarily).

Eliminates (tough) (problem) odors (around)(such as) (insert ODORS from list below). (insert list of ROOMS from list below)

Eliminates odors unlike air fresheners that only mask odors temporarily.

Eradicate odors.

Get odors out with (this product)

101206

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide. Registered under PAReg No 7 17 - 97

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Kills (eliminates) (reduces) (controls) (list of ODORS from list) (odors) caused by ACCEPTED bacteria.

Leaves no odors behind

Odor (eliminator) (elimination)

Solve odor problems at the source (with this product)

(This product) cleans the air we breathe

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates the Higder the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the

(This product) doesn't just (mask) (disguise) (cover up) odors, (it eliminates the peticide registered up)

(This products) (Eliminates) (Destroys) odors (caused by bacteria)

EPF Reg. No. (This product) eliminates odors by (removing)(killing) (controlling) odor causing bacterial (in the air)

(This product) (eliminates) (gets rid of) the (odors) (smells) (stinks) without just masking them.

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (tough) (insert ODORS from list below)

Unlike air fresheners, which only mask odors temporarily, (this product) eliminates (insert ODORS from list below).

Unlike (other) (ordinary) (regular) air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list below}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Works to eliminates odors.

<< BACTERIA CLAIMS >>

Clean (cleanse) your air of bacteria and their (bad) (odors) (smells) (stinks)

Keeps odors away by (seeking out and) (destroying) (removing) (killing) (eliminating) (reducing) (controlling) odor-causing bacteria in the air.

Keeps (on) (killing) (destroying) (eliminating) (reducing) (Removing) (controlling) odor-causing bacteria in the air.

(Kills) (destroys) (controls) (eliminates) (reduces) (Removes) (seeks out) odor causing bacteria (and eliminates their odors)

(This product) (controls) (kills) (eliminates) (destroys) odor-causing airborne bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) airborne odor-causing bacteria (and eliminates their odors).

(This product) (controls) (kills) (eliminates) (destroys) odor-causing bacteria in the air (and eliminates their odors).

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) eliminates odors in the air by (killing) (controls) (reduces) (destroying) (eliminating) odor-causing airborne bacteria

(This product) (kills) (destroys) (controls) (reduces) (eliminates) (Removes) (seeks out) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (controls) (destroys) (eliminates) (reduces) (Removes) (seeks out) odor causing airborne bacteria (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) (seeks out) odor causing bacteria in the air (and eliminates their odors)

(This product) (kills) (destroys) (controls) (eliminates) (reduces) (Removes) (seeks out) odorcausing bacteria in the air - unlike air fresheners, which only mask odors.

(This product)) (kills) (destroys) (eliminates) (reduces) (Removes) (seeks out) (controls) the bacteria that cause (bad)(tough) (insert ODORS from list below) (in the air)

(This product) (kills)(controls) (Eliminates) (Removes) (Destroys) (Reduces) odors caused by (airborne bacteria) (bacteria in the air) (such as) (around) (insert ODORS from list below)

(This product) (kills) (controls) (Eliminates) (Removes) (Destroys) (reduces) (bacterial odors) (nonbacterial odors) (such as) (around) (insert ODORS from list below)

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<< TEMPORARILY ACTION CLAIMS >>

Temporarily reduced odor-causing (airborne) bacteria in the air

(This product) (Helps) (temporarily reduce) the number of airborne odor causing bacteria in virtually any room (to leave your home smelling clean and fresh)

(This product) (Helps) (temporarily reduce) the number of airborne bacteria (in any room) (insert ROOM from list below)

(This product) Temporarily Reduces (odor causing) inanimate airborne contaminants

(This products) temporarily reduces (Removes) (Sweeps away) (Takes away) (airborne bacteria)

(bacteria in the air) (odor causing bacteria in the air)

(Use) (With) (This product) (helps) Temporarily reduce (the number of) (airborne bacteria) (bacteria in the air) (contaminants) (in your home) (in virtually any room) (by) (eliminating odors) (removing) (destroying odors) (sweeping away) (odors) (temporarily reducing airborne bacteria) (temporarily reducing odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

<< List of ODORS >>

bacterial (odors) laundry (room) (basket) (odors)

basement (odors) litter box (odors) bathroom (odors) mildew (odors) cat litter (odors) non-bacterial (odors) cigar (smoke) (odors) pet (sleeping area) (odors)

cigarette (smoke) (odors) sick room(odors) (dirty) diaper (pail) (odors) smell(y) (odors) (family) (pet) (dog) (cat) (odors) smoke (odors) Food (odors) stink(y) (odors)

tobacco (smoke) (odors) garbage (can) (pail) (odors)

kitchen (odors) toilet (odors)

<< List of ROOMS >>

all around the (home) (office)

basement(s) bathroom(s) kitchen(s) laundry room(s) litter box(es) pet sleeping areas sick rooms

virtually any area of the (home) (office)

ACCEPTED

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<< Back Panel - Use directions >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

<< Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals **CAUTION:** Do not spray directly in eyes.

	FIRST AID
If in eyes:	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.
	CONTACT NUMBER
Questions? C the product co or going for tr	omments or In case of an emergency, call toll free 1-800-228-4722. Have ontainer or label with you when calling a Poison Control Center, or doctor, eatment.

<< Storage and Disposal language >>

STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to small children. Do not reuse empty container. Do not puncture or incinerate. (Replace cap and) Discard in trash.

<< Physical Hazards language >>

PHYSICAL HAZARDS:

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

ACCEPTED

101206

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under PAReg No 7 + 47

Reason for Amendment. Kills Claim per Agency's Clarification 10/2006