

U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Antimicrobials Division (7510C)
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

EPA Reg. Number:

777-97

*D* 

Date of Issuance:

CONDITIONAL

JUN 1 5 2005

NOTICE OF PESTICIDE:

X Registration

Re-registration

Name of Pesticide Product: Twister 2

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP code): Reckitt and Benckiser, Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225

Note: Changes in labeling differing in substance from that accepted in connection white this requirement to use of the label in commerce. In any correspondence on this product always note, to the same of the label in commerce. In any correspondence on this product always note, to the same of the product always note.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA Section 3(c)(7)(A) provided that you:

- 1. Submit and/or cite all data required for registration of your product under FIFRA Section 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for re-registration of your product under FIFRA Section 4, or as required by registration review under FIFRA Section 3(g).
  - 2. Make the following labeling changes:
  - a. Revise the EPA Registration Number to read, EPA Reg. No. 777-97.
  - b. Place the appropriate EPA Establishment No. on the product labeling.

Signature of Approving Official:

Date

Marshall Swindell, Product Manager, Team 33,

Regulatory Management Branch I, Antimicrobials Division

JUN 1 5 2005

EPA Form 8570-6

- 3. Submit two copies of the revised final printed label for the record.
- 4. The Confidential Statement of Formula dated February 15th, 2005, is in compliance with PR notice 91-2, it agrees with the proposed label and is acceptable.
- 5. The two additional fragrances (Citrus Sparkle VL-21 and Fresh Breeze VL-20) have been routed for inerts approval. Upon completion of our review of the alternate Confidential Statements of Formula, a letter will be forwarded to the company indicating the status of these fragrances being used in your formulation.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA Section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the accepted label is enclosed for your records.

If you have any questions concerning this letter, please contact Karen M. Leavy-Munk at 703-308-6237.

Sincerely,

Marshall Swindell Product Manager 33

Regulatory Management Branch 1 Antimicrobial Division(7510C)



Enclosure

Twister 2

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#### << Front Panel >>

**ACTIVE INGREDIENTS:** 

Triethylene Glycol ...... 5.40% OTHER INGREDIENTS: ..... 94,60% 

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements.

**NET WT.:** 0.5 OZ. (14 g)

1.5 OZ (42 g) 10 OZ. (283 g) 12 OZ. (340 g) 15 OZ. (425 g) 18 OZ. (510 g) 19 OZ. (538 g)

ACCEPTED with COMMENTS in EPA Letter Dated:

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Under the Pederal Insecticide, Pungicide, and Rodenticide Act as amended, for the pesticide,

registered under EPA Reg. No.

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# << Front or Back Panel >>

777-xx

EPA Reg. No.: EPA Est. No.:

{insert Establishment Number}

See bottom or side (for Lot/Date code)

Federal regulations prohibit CFC propellants in aerosols.

Graphic Symbol (Contains no CFCs or other ozone depleting substances)

# << Back Panel >>

Barrier as

Questions? Comments? Call (1-800-228-4722)

(or) Visit us at (www.lysol.com) (company/product website)

Made in U.S.A. © RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054(-xxxx)

# << Back Panel - Optional text >>

Steel Recycling Symbol

Important facts (about this product):

This can is made from an average of (xx)% recycled steel (xx% post-consumer).

Encourage your local authorities to establish a program to recycle this (can) (container).

(Licensed under) U.S. Patent Number 5,795,566

Bracketed information is denoted as: << directive >>, ( insert as noted ), ( optional text ), [ required qualifier ]. The term "this product" used throughout this document may be replaced with the marketed product brand name. The word "and" and punctuation may be inserted in any performance claim for grammatical purposes. Verb tense for any performance claim can be changed for grammatical purposes.

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<< Front or Back Panel - Marketing / Product Performance claims – use as bullet point or in paragraph format >>

#### << PRODUCT DESCRIPTORS >>

Air Treatment

Air Cleaner

Air Sweeper

Air Sanitizer

Odor Eliminator

Odor Remover

Odor Destroyer

Odor Buster

Odor Sweeper

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# << FRAGRANCE DESCRIPTORS >>

Fresh Air Fresh Breeze	Spring Water(s) Spring Breeze	Spring Citrus
Sky Fresh	Sparkling Water(s)	Pure Air
	. • , ,	
Citrus Essence	Sea Breeze	Pure Breeze
Citrus Breeze	Ocean Breeze	Blue Breeze
Citrus Grove	Ocean Mist	Crystal Breeze
Citrus Fresh	Blue Sky	Clear Blue
Citrus Field	Blue Sky Water	Crisp Air
Citrus Tree	Fragrance Free	Cool Air

(Fresh) (Pleasant) (insert fragrance descriptor) (Scent) (Breeze) (Essence) (Fresh)

# << FRAGRANCE RELATED CLAIMS >>

(Unlike Air Fresheners,) there is no overpowering (smell) (fragrance) (scent)

(This product) Leaves (behind) a (fresh) (light) (clean) (refreshing) (scent) (fragrance) (smell) (in) (the) (your) (air) (home)

(This product) Eliminates odors (with no) (without a(n)) (heavy) (overpowering) (strong) (floral) fragrance

(Simply) Air so clean you can smell the freshness

(This product) Leaves (no odors behind) (an odor free room)

# << BRAND CLAIMS >>

(This product) (is) from the makers of Lysol (brand products)

Because it's from (the makers of) Lysol, you can trust it (to) (work) (remove) (destroy) (eliminate) (temporarily reduce) (odor(s)) (causing bacteria in the air) (airborne bacteria) (bacteria in the air)

(Life Stinks:) (Neutra Air) (this product) (your odors) (it)

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Under the Rederal insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under KPA Reg. No. 7 2 2 - 9 7

# << PERFORMANCE AND EFFICACY CLAIMS >>

<<Select one or more phrases from at least two of the columns below>>

This Product	Eliminate(s)	tough	odor(s)	in the air	unlike air-fresheners that only mask odors (temporarily)
With this product	Remove(s)	strong	odor causing bacteria in the air	from your home	
Use this product to	Destroy(s)	unpleasant	alrborne bacteria	in any room	by (temporarily reducing)(destroying)
	Seek(s) out	heavy	Bacteria in the air	in virtually any area of the home	
	Take(s) away	problem	bacterial odors	area of the none	
	Sweep(s) away		non-bacterial odors		
			(family) (pet) (dog) (cat) odors		
···_		<u> </u>	(dirty) diaper (pail) odors		to leave your home smelling (clean) (fresh)
			toilet odors		
		<u> </u>	mildew odors		
			(tobacco) (cigarette) (cigar)		
			smoke		
			garbage (can) (pail) odors		
			food odors	ļ	
			Stink(y)		
			cat littered odor		
			Smetl(y)		
			laundry (room) (basket) odors		
		<u> </u>	basement odors		
			kitchen odors		
			bathroom odors		
			pet sleeping areas odors	as odors	
			sick room odors		

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#### << ADDITIONAL CLAIMS >>

(This product) (Cleans) (Sanitizes) the air (you breathe) (from odor-causing bacteria)

(This product) (Cleans) (Sanitizes) the air by (temporarily reducing) (removing) (destroying) (eliminating) (odor-causing) (bacteria) (airborne bacteria) (from) (in) (the air)

(This products) (Eliminates) (temporarily Reduces) (Removes) (Destroys) (Sweeps away) (Takes away) odors by (temporarily reducing) (odor causing bacteria in the air) (airborne bacteria)

(This product) Makes your home a fresher place to be.

Air so (clean) (clear) (pure) (fresh) (refreshed) you (can) (will) (immediately) (instantly) (smell) (notice) (welcome) (distinguish) (appreciate) the (freshness) (improvement) (difference).

It takes more than fresh air to clean your (home) (air) from (odor(s)) (odor-causing bacteria) (airborne bacteria)

(This product) refreshes the air

(This product) (Eliminates) (Removes) (Destroys) (Temporarily reduces) (bacterial) (non-bacterial) odors (such as) (around) {insert ODORS from list below} (odor(s))

(This product) is effective (against) (in) (eliminating) (removing) (destroying) (temporarily reducing) (taking away) (sweeping away) (tough) (insert ODORS from list below) (odors)

Unlike air fresheners that (only) mask odors (temporarily), (this product) eliminates tough odors, such as {insert ODORS from list below} (odor(s))

Use (this product) to eliminate (odor-causing bacteria) in your {insert ROOMS} Use (this product) to eliminate (destroy) (take away) (sweep away) (temporarily reduce) (tough) (odors) ) in your {insert ROOMS from list below}

(This product) can be used (in) (around) {insert ROOMS from list below}

(With this product) (You can) (be sure) (be confident) (that) (even) (tough) (lingering) (odors) (are not just masked) (but) (are) (actually) (eliminated) (removed).

Helps protect your family from odor causing bacteria with this product

(This product) Helps temporarily reduce (the number of) (airborne) (bacteria) (contaminants) (in your home) (in any room) (by) (eliminating) (removing) (destroying) (temporarily reducing) (sweeping away) (odors) (airborne bacteria) (odor causing bacteria) (in the air) (leaving) (to leave) (your home) (behind) (smelling) (a) (clean) (fresh) (pure) (light) (crisp) (fragrance) (scent)

(This product) Temporarily Reduces inanimate airborne contaminants

(This product) (Helps) (remove) (temporarily reduce) the number of airborne odor causing bacteria in any room

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them and effectively make them odorless.

ACCEPTED with COMMENTS in EPA Letter Dated:

JUN 1 5 2005

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide, registered under EPA Reg. No.

777-97

, ....y

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(This product) (Works) (Patented technology) (combines with) (attacks) the odors to eliminate (it) (them) (from the air)

This product contains (advanced) (patented technology) (breakthrough) (odoreliminating) (ingredients) (that work in the air) (to) (eliminate) (remove) (destroy) (temporarily reduce) (odors) (in the air) (leaving) (the air) (smelling) (clean) (fresh)

(This product's) Formula binds to and then chemically reacts with odor molecules (in mid-air) (in the air) to neutralize them and effectively make them odorless.

### << List of ODORS >>

(family) (pet) (dog) (cat) (dirty) diaper (pail) toilet mildew smoke (tobacco) (cigarette) (cigar) garbage (can) (pail) food stink(y) cat litter litter box smell(y) laundry (room) (basket) basement kitchen bathroom pet sleeping area sick room

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# << List of ROOMS >>

kitchen(s)
bathroom(s)
basement(s)
pet sleeping areas
litter box(es)
sick rooms
laundry room(s)
all around the (home) (office)
virtually any area of the (home) (office)

# <<MISCELLANEOUS BURST PHRASES >>

(Bonus Pack) (Multi-Pack) (Special Pack) (Value-Pack) (Better Value) (Economy Size) (Club Pack) (Club Size) (Value Size) (Trial Size) (Save Money By Buying Our Convenient Club Pack Size!) (New Size) (New Scent) (Travel Size) (Convenient Size) (Great for bathrooms!) (Purse Size) (Travel Pack) (Discreet Size) (Personal Size) (Big)

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#### << Back Panel - Use directions >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Shake well before each use. To temporarily reduce airborne odor-causing bacteria and eliminate odors, close all doors, windows, and air vents. Hold can upright, press button and spray towards the center of an average size room (12' x 12' x 9') for 10 seconds. For maximum effectiveness, relative humidity should be between 45% and 70%. Resume normal room ventilation after spray has settled. Repeat as necessary.

# << Back Panel >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals CAUTION: Do not spray directly in eyes.

	FIRST AID
If in eyes:	<ul> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a Poison Control Center or doctor for treatment advice.</li> </ul>
	CONTACT NUMBER
	omments or in case of an emergency, call toll free 1-800-228-4722. Have ontainer or label with you when calling a Poison Control Center, or doctor, eatment.

<< Storage and Disposal language >>

# STORAGE AND DISPOSAL:

Store in original container in areas inaccessible to small children. Do not reuse empty container. Do not puncture or incinerate. (Replace cap and) Discard in trash.

<< Physical Hazards language >>

# **PHYSICAL HAZARDS:**

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

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