



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

June 1, 2023

Katrine Rubia
Senior Regulatory Associate for,
Reckitt Benckiser LLC. D/B/A Reckitt Benckiser
Electronic Transmittal: [Katrine.Rubria@Reckitt.com]

Subject: Notification per PRN 98-10 – To add marketing claims and
images to the master text
Product Name: Citrus Scent Lysol Brand Antibacterial Kitchen Cleaner II
EPA Registration Number: 777-91
Received Date: November 30, 2022
Action Case Number: 00413596

Dear Ms. Rubia:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

Page 2 of 2
EPA Reg. No. 777-91
Action Case Number: 00413596

If you have any questions, please contact Karen M. Leavy at (202)-566-0668 or by email at Leavy.Karen@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Karen M. Leavy Esq,". The signature is written in a cursive style with a large initial 'K' and a trailing 'Esq,'.

Tara Flint
Acting Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

<< FRONT PANEL >>

ACTIVE INGREDIENTS:

Alkyl (67% C₁₂, 25% C₁₄, 7% C₁₆, 1% C₈-C₁₀-C₁₈) dimethyl benzyl ammonium chloride. 0.0860%
Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride 0.0216%

OTHER INGREDIENTS:

..... 99.8924%
TOTAL: 100.0000%

(^a See (back) (side) (panel) for (full) (inert) ingredient statement)

KEEP OUT OF REACH OF CHILDREN

WARNING: See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (ML) EACH: X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (L) (ML) (L)
X X X FL. OZ. TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (ML) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-91
EPA Est. No.:

312-WI-3 (Y) (YY)	09019-OH-1 (Y) (YY)	61203-MA-001 (Y) (YY)
475-PA-001 (Y) (YY)	09019-OH-2 (Y) (YY)	68058-IL-001 (Y) (YY)
777-CA-001 (Y) (YY)	11525-IL-1 (Y) (YY)	69209-MA-001 (Y) (YY)
777-GA-001 (Y) (YY)	13891-IN-1 (Y) (YY)	70424-CAN-001 (Y) (YY)
777-NJ-2 (Y) (YY)	38654-NJ-1 (Y) (YY)	74291-MO-001 (Y) (YY)
777-MO-1 (Y) (YY)	38654-PA-1 (Y) (YY)	075371-IN-001 (Y) (YY)
777-MO-2 (Y) (YY)	50757-WI-1 (Y) (YY)	075371-IN-003 (Y) (YY)
777-PA-1 (Y) (YY)	54487-GA-1 (Y) (YY)	082206-NY-003 (Y) (YY)
8251-WI-5 (Y) (YY)	58996-MO-1 (Y) (YY)	XXXXXX-YY-XXX(Y) (YY)

(See bottom or side) (for) (Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number) (Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number) See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

NOTIFICATION

777-91

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

06/01/2023

<< BACK PANEL >>

Questions? (📞) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
For (more) ingredient (and other) information (visit) (www.rbnainfo.com)
((Want) (For) (more) info on ingredients (& tips) visit (www.rbnainfo.com))
US Patents: (www.rb.com/patents) (www.reckitt.com/patents)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)
(Made in U.S.A.) © {year} (RB) (Reckitt) (Benckiser) (LLC)
Contains no (phosphates) (phosphorous).
This (bottle) (container) is made of 25% post-consumer recycled plastic.



<< FRONT / BACK PANEL – Option text >>

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Kosher Certification Symbol



[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses "or" information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos]



Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

<< **NOTE:** Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< **INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf** >>

(Improved) (New) (Formula) (Fragrance) (Scent) (Complete) (Formulation)
(New & Improved) (New & Improved Fragrance) (New & Improved Formula) (New & Improved Scent) (NEW) (insert Lysol brand name) (Try new) (insert Lysol brand name)
(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray) (vs previous trigger) (Δ)
(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (with) (Wide(r) (Coverage) (Spray) (Power) (Foam) (for) (Better) (Faster) (Quicker) (Coverage) (Cleaning) (vs previous trigger) (Δ)
(New) (Improved) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable (vs previous trigger) (Δ)

<< **FRAGRANCE CLAIMS** >>

(Citrus) (Clementine) (Citrus Fresh) (Crisp Linen) (Lemon) (Fresh) (Pacific Fresh) (Sparkling Citrus) (Spring Waterfall) (Tangerine) (Breeze) (Scent) (Unfragranced) (Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Fresh Fragrance)

<< **PACKAGING CLAIMS** >>

(X%) (more) (bonus) (value) (pack) (trigger) (vs.) (compared to) (XX) (fl) (oz)) (size) ([insert Lysol brand name])⁽¹⁾
(x)X (More) (Force) (Cleaning Power) for (a) (More) (Powerful³) (Consistent) Spray (vs previous trigger) (Δ)
40% more¹
X times (more) (faster) coverage¹
(Always)(Remains)(Stays) closed
(Bonus) (Bonus x%) (Bonus x fl oz.) (x% Discount) (x% More Free)⁽¹⁾
(x fl oz. (at) (for the) x fl oz. Price) (x fl oz. (at the) (for the) price of x fl oz.)
(x fl oz. Free)
(More than) (Over) (x # of squirts per bottle) (x # of sprays per bottle) (x # of uses per bottle) (x # of uses per bottle)
(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)
(Contain(s)) (With) XXX spray(s) (Included)
Dual (action) (trigger)(nozzle)(spray)(foam)
Easier to (use)(spray)(hold)
Ergonomic (bottle) (design)
Free (Dispenser) (Refill) with purchase of (refill) (dispenser)
(Help(s)) (Clean(s)) (Cleaning) xx square feet(s) (home) (space) (floor)(s) (per (fl) (oz))
(Help(s)) (Disinfect(s)) (Disinfecting) xx square feet(s) (home) (space) (floor)(s) (per (fl) (oz))
Improved trigger (pump)(spray)

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The term "Y" is a place holder for a character A – Z.
Dye and fragrance free claims can only be used on dye and fragrance free formulas.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)
(Satisfaction Guaranteed)
No (drip)(leak)(mess)
Refill(s) X Times
Save (X%) (per fluid ounce) (per fl oz.)
Spray (bottle)
(Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)
(The)(This)Container contains no metallic parts
This (X) (Fluid Ounce) (fl oz.) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs)
(taps) (sprays)
Trigger (bottle)
(Up to) (X)x (Wide(r) (and) (More) (Powerful³) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous
trigger) (Δ)
(Wide) (wider) (broad) (controlled) (complete) (format) (coverage) (spray)
X (More) (Dispenses) (Free) (per bottle)
X (More) (Uses) (Sprays) (per bottle) (X) (Refill)=(X Dispenses) (X Dispensers)
X (taps)(wipes)(swipes)(cleans)(dabs)(uses)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

Save (Now) XX (cent sign) (on) (1) (one) (Lysol) (insert brand name) ((x) (30) ct) (Wipes)

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

<< MARKETING CLAIMS >>

(2) (2-in-1) (3-in-1) (4 way) (Action) (Cleaning Power) (Express) (Clean & Fresh) (Multi-Action)

(Lysol) (Multi-Clean) (All Purpose) (Multi-Purpose) (Multi-Surface) (Multi-Task) (Triple Action) (Glass & Surface) (Kitchen) (Cleaner)

(Cleaning) (Deodorizer) (Disinfectant) (Sanitizer)

(Advanced) (Beautiful) (Bright) (Brilliant) (Comfort) (Complete) (Decorative) (Deep Clean(ing) (Dispenser) (Matches) (Décor) (Easy) (Easy (to) Grip) (Easy (to) Store) (Easy to use) (Effective) (Ready to use) (Streak-free) (Ultra) (Versatile) (Clean) (Cleaner) (Cleaning) (Degreaser) (Degreases) (Deodorizes) (Grease releaser) (With grease release action) (Glistening) (See-through) (Streak-free) (Shine) (Sparkling)(Ultimate)(Usage)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Cleaner)(Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Ergo) (Ergonomic) (Controlled) (Convenient) (Dispenser) (Dispensing) (No Drip) (Sprayless) (Fungistat) (Fungistatic) (Germicidal**) (Sanitizer) (Sanitizes) (Virucidal†) (Kitchen Cleaner)

For a complete clean, [this product] (is) (an) (will) (has) {insert below listed claim from pgs. 3-7}

(0) (zero)(%)(percent) (no) (dye) (odor) (in formula)

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X (times) (more) (effective) (stronger) on {insert soils – see Appendix 2}1

X(x) (times) (more) ({insert soils – see Appendix 2}) (grease) Cleaning Power (vs.) (compared to) ({insert Lysol brand name})
(1)

(Advanced Deep Clean) (All Purpose) (Kitchen Pro Antibacterial) (Kitchen) Cleaner
Always (there) (ready) (within arms reach) (ready to clean) (ready for you) (at your fingertips)
(Antibacterial) 4-in-1 action (- saves you time)
Approved to ({insert claims from Sanitization Section}) ({insert claims from Disinfection Section})
(Better than ever) cleaning for your kitchen
Control where you put your cleaner
(Delicate)
(Dye) (and) (Fragrance) Free
(For a) deep down clean
(For a) (deep) (powerful clean) (clean) (degreaser) (powerful degreaser)
(It gives you) 4 cleaning actions (in one bottle)
(removes) (eliminates) (cuts through) ({insert soils – See Appendix 2}) (and) (deodorizes)
(This product) will help you keep your kitchen clean and disinfected from bacteria
All in 1 complete (cleaning) (action)
Always Tip Top (clean) (with Lysol Tap Top™)
Antibacterial kitchen (surface) cleaner
Combines streak-free cleaning with antibacterial action
Contains maximum stain fighting power (and complete disinfection)
(Contains) no abrasives will not scratch surfaces
Disinfection for your kitchen
Don't hide your cleaner (anymore)
Easy to use (formula) (formulation) (refill)
Express Clean & Fresh
For the ultimate clean
Free (from) (of) dyes'
(Free of) (abrasives will not scratch surfaces) (dye(s)) (free)
Get a true clean (with this product)
(Keep) (Leave) (it) (on the counter) (out) (so its ready to go) (so you are always ready to) (clean) (disinfect)
Knocks out grime
Leave it out
Leave on counter
Make every (wipe)(swipe)(dab)(tap)count
Makes your (cleaning) job easier in the kitchen
Mom tested, Lysol approved(!)
New (and improved)
No (dye) (odor)
No rinse^ required after cleaning
For a (cleaner) (fresher) (shinier) (kitchen) ({insert surface / site / soil – See Appendix 2})
No need to clear your counters
Non-abrasive formula will not scratch surfaces
Scratch (and) (&) ('N) Sniff (Try) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)
(Try Me) (Try Me Out) (Scratch Me) (Scratch Here)
Use only one product to get a streak-free shine plus antibacterial action
(Used) (Trusted) by (Moms)

<< PERFORMANCE CLAIMS >>

(A formula) that leaves a streak-free shine
Better grease (fighting power) (removal) (than ever) (than ever before)
Better than ever (grease cutter) (stain fighter) (on tough grease)
Better cleaning than (paper towel and water)(sponge)(rag)(towel)
Cleans everyday kitchen messes in seconds

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The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Cleans the first time, every time
Contains the cleaning liquid of (X) wipes
Contains (powerful) (effective) (fast acting) (grease cutters) (cleaning agents)
Continuous (spray) (stream)
Cuts cleaning time
Cuts grease fast
Destroys grease and grime (fast)
Dissolves (dried-on) (tough) {insert soils – See Appendix 2}
Dual (Action) (Power) (cleaning) (trigger)
(Even) (Finer) spray
Fast acting cleaner
Gives you streak-free (shine while it cleans) (cleaning) (on most kitchen surfaces from appliances to greasy stovetops)
Great on glass
Improved {insert soils – See Appendix 2} removal
Leaves ({insert surface / site – See Appendix 2}) (surfaces) (clean) (deodorized) (and) (sparkling) (shining)
Leaves surfaces sparkling clean
Less effort to clean
(Now) Better than ever on grease
(Now) Cleans (tough) grease better (than ever) (before)
One (spray)(stream)(pump), Continuous (spray)(stream)(pump)
(Penetrates) (Dissolves) (Removes) (Destroys) even the toughest {insert soils – See See Appendix 2}
(Penetrates) (Loosens) (Eliminates) (tough) stains (like) ({insert soils – See See Appendix 2})
(Penetrates) (and) Powers through (tough) (dried-on) (grease) (messes) ({insert soils – See See Appendix 2}) (&) (and) (splatters)
(better than ever)
Penetrates and dissolves tough {insert soils – See Appendix 2}
Powerful cleaning formula dissolves (tough) (stains) ({insert soils – See Appendix 2})
Powerful cleaning in two ways(:) (1)(One) spray (and) (&) (2)(Two) foam
Powerful (trigger)(spray)
Powers out {insert soils – See Appendix 2}
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including) (kitchen) (grease) (and) (grime) (stains) (in (two) (2)
(other) ways)
(Powers through) (Eliminates) (Destroys) (tough) grease (and) grime)
Powers through (even your toughest messes in the kitchen) (the toughest burnt on food)
Powers through tough messes (including kitchen grease and grime).
Powers through your toughest cleaning jobs
Removes tough stains the first time
Sprays evenly
Tough on greasy soils
(Unique) formula (targets) (eliminates) (removes) (cuts through) (tough) (kitchen) (grease) (stains) (spills) (in (two) (2) (other)
ways)
(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) grease)
(x%) Better than ever on (tough) (baked on) (burnt on) (grease) (food)
Works hard to clean so you don't have to

<< USAGE CLAIMS >>

A (An) (antibacterial) (disinfectant) (disinfecting) cleaner for use (in the kitchen) (on) (the) ({insert surface / site / soil – See Appendix 2})
An effective (kitchen) (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces.
An effective disinfecting cleaner for use (in the kitchen) on {insert surface / site / soil – See Appendix 2}
Antibacterial cleaning action (in the kitchen) (for use on) ({insert surface / site / soil – See Appendix 2})
A convenient way to (clean) (disinfect) (deodorize) (and) (sanitize)
Convenient ({insert surfaces – see Appendix 2}) (kitchen) (and) (bathroom) (surface) cleaner
Convenient (disinfecting)(and)(cleaning)(sanitizing)(pump top)
Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)
(Easy) (&) (and) (Convenient) way to clean (and) disinfect)
Effectively works on many hard, non-porous surfaces

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The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.
Dye and fragrance free claims can only be used on dye and fragrance free formulas.
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Foam (:) (leave it to) penetrate and (dissolve) (lift) (remove) (even) (tough(est) baked on grease) ({insert surfaces – see Appendix 2}) (and) (&) (then simply wipe away)
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)
For a complete clean, (this product) (is) (an) (will) (has) {insert any below listed claim from pages 2 - 9}
For hard, non-porous surface where (bacteria) (germs**) are a concern
For everyday (kitchen messes) (use)(usage)(touch-ups)
For multiple cleaning tasks
(Gentle on) (Suitable for) ({insert surfaces – see Appendix 2}) most kitchen surfaces
(Good) (Great) for (everyday) (multiple) (cleaning) (and) (for your toughest messes) (jobs) (tasks) (chores)
(Great) (Perfect) for everyday use (in the kitchen) (on {insert surface / site / soil – See Appendix 2})
(Intended) For use (only) (on) (in) {insert use site / surface – See Appendix 2}
(Suitable) for food contact surfaces when used as directed
Keep your (kitchen) ({insert surface / site – See Appendix 2}) clean every day
Leave it to penetrate and dissolve
No gloves (required)(necessary)(needed)
No mix (cleaner) (cleaning)
No need to (use)(wear) gloves
Open (for) spray, close (for) foam
Quick cleaning (on) (the) ({insert surface / site – See Appendix 2})
Safe on (sealed granite) (Stainless steel) ({insert surface / site – See Appendix 2})
Spray (:) (effectively) (quickly) (cuts through) (cleans) (everyday) (kitchen) (grease) (stains) (and) (&) (spills) (messes) (tough)
Use (this product) (on) (to clean) {insert surface / site / soil – See Appendix 2}
Where to use: {insert surface / site – See Appendix 2}
Works on a wide range of kitchen surfaces

<< CLEANING / DEODORIZING CLAIMS >>

(Effective) (Effectively) (Effortlessly) (Quickly) (Fast) (Cleans) (Cuts) (Cuts through) (Degreases) (Destroys) (Dissolves)
(Eliminates) (Penetrates) (Powers away) (Powers through) (Removes) (the following) (tough) (the toughest) (even the toughest)
(stubborn) (everyday) (kitchen) (baked on) (burnt on) (food) (grease) (grease and grime) (dirt and grime) (stains) ({insert surface / site / soil – See Appendix 2})(without streaking) (and)

(100% Clean) (100% Lysol®) (0%) (zero) compromise
(2) (3)X (the) Cleaning Power (on) ({insert soils – See Appendix 2})
3X Cleaning Power vs. (Lysol® All Purpose Cleaner with Bleach) ({777-83 Product name})(Insert Lysol® brand name)
(This product) has (3X) (the) Cleaning Power to remove {insert soils – See Appendix 2}
A convenient way to (clean) (disinfect) (and) (deodorize)
(Amazing)(Incredible)(Delightful)(freshness)(fruity)(floral)(fragrance)(smell)(scent)
Advanced cleaning power formula
(A) (Modern) (Quicker) (way) (to) clean
Antibacterial glass and surface cleaner
Better coverage for better cleaning
Cleans ({insert soils – See Appendix 2}) x% (faster) (quicker)⁽¹⁾
Cleans ({insert surfaces / sites – See Appendix 2}) (surfaces) to a streak-free shine
Cleans and (disinfects) (sanitizes) (kitchens) ({insert surface / site – See Appendix 2})
Cleans and shines (and smells) (great) (many hard, non-porous surfaces) ({insert surfaces / sites – See Appendix 2})
Cleans (kitchen) (grease) better than ever (before)
Cleans (kitchen surfaces) (fast)
(Cleans) (Removes) (Eliminates) (Destroys) (stains) (baked on food) (burnt on food) (tough) (grease) (and) (grime)
(Cleans) (disinfects) (sanitizes) (and) (removes offensive odors from) {insert surface / site / soil – See Appendix 2}
(Cleans) (Deodorizes) (Disinfects) (&) (Sanitizes)
Cleans everyday (tough) kitchen (messes) (stains) (fast)
Cleans kitchen stains(:) from daily (touch-ups) (messes) to (tough(est)) baked on grease
Cleans the toughest (soils) (messes)
Cleans to a (brilliant) (streak-free) shine
Cleans (up to) X (more)(square feet)(of) (counters) (countertops)
Combines (streak-free) cleaning with antibacterial action

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To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Complete Clean
Confidence in cleaning
Contains (powerful) (effective) (fast acting) grease cutters.
Controls (kitchen) odor-causing bacteria
(Cuts) (Cleans) (Controls) (Dissolves) (Eliminates) (tough) grease (fast) (quickly) (in seconds)
Cuts (Cleans) (through) (tough) (kitchen) (grease) (grime) (soils) (and) (messes) (in seconds)
Cuts grease in X (swipe(s)) (wipe(s)) (minutes)(seconds) (first time) (1) {(everyday) non-baked on grease}
(Cuts grease) (removes) (baked on)(food stains) the first time (easily) (on contact)(in X (minutes)(seconds))
(Daily) (Everyday) clean
Deep cleans {insert soils – See Appendix 2}
Deep cleaning (foam) (foaming) (action)
Degreases and deodorizes
(Designed) (to) clean(s) (everday) (tough) messes
(Destroys) (Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) (tough) grease (and grime)
(Destroys) (Eliminates) (stains) (on impact) (grease without streaking)
Destroys (the) tough(est) {insert soils – See Appendix 2}
Easily removes food stains like {insert soils – See Appendix 2}
Eliminates grease without streaking
Eliminates food odors (like garlic) left behind (on food surfaces) (after cooking)
[Eliminates grease X times faster¹] [¹vs. {insert Lysol brand name}]
(Eliminates) (Removes) tough odors (left behind) (from) (pets) (smoke) (cooking)
Even the (toughest) (kitchen) (grease) ({insert soils – See Appendix 2}) disappear right before your eyes
(Everyday)(Easy)(Simple) kitchen cleaning
For a better (4 in 1) (kind of) clean
For a better (kind of) clean
For a cleaner, fresher household
(For) (a) deep (down) clean
Fragrance inspired by nature
Freshens {insert surface / site – See Appendix 2}
Glass and surface cleaner with antibacterial formula
Get a true clean (with) (this product)
Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) ({insert soils – see Appendix 2}) (and) (deodorizes)
Helps keep your home cleaner
Hygienic (clean(ing)) (home)(, (0%)(zero) compromise)
(Instant)(Invigorating) freshness
“Just Cleaned” freshness for hours
Just a tap (wipe)(swipe) (to top up your cleaning)
Keep cleaning under control
Keeps your home (clean) (and) (fresh) (and) (fragrant)
Lifts (and) (&) penetrates (kitchen) (tough) (grease) (greasy) (stuck-on) (stains) (baked on)
Maximum cleaning power
Non-food contact surface sanitizing cleaner
Offers you a burst of freshness
(The) one step (sanitizer*** and) cleaner
Our best (kitchen) (grease) (and) (cutter) (remover) (cleaner) (cleaning power)
Powerful (cleaning action) (grease cutter) (cleaning formula) (with) (powerful) (grease) (cutting) (agents)
Powerful cleaning (, (0%) (zero) compromise)
Powerful (fast acting) (kitchen) cleaner
Powers through tough(est) (kitchen) cleaning jobs
Powers through tough(est) (kitchen) (greasy) (baked on) (grease) ((food) stains) {insert surface / site / soil – see Appendix 2}
(Prevent(s))(Eliminate(s))(Control(s))(Destroy(s))(Eradicate(s))(Remove(s)) odor(s)
Quickly cleans ({insert surface / site – See Appendix 2}) (surfaces) to a streak-free shine
Quickly degreases and deodorizes
(Quickly) (Destroys) (cuts through) (kitchen) (stubborn) (nasty) stains and spills
(Quickly) (Effortlessly) (Removes) (Cleans) the following: {insert surface / site / soil – See Appendix 2}

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To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Quickly eliminates (foul) (filthy) (lingering) (food) odors
Ready to use (multi-purpose) ({insert surface – See Appendix 2}) (kitchen) (cleaner)
(Refreshing)(rejuvenating)
(Removes) (Cleans) (Eliminates) baked-on grease and food from stovetops
(Removes) (Cleans) the following: {insert surface / site / soil – See Appendix 2}
(Removes) (Eliminates) {insert soils – See Appendix 2}
Removes (tough) (everyday) {insert soils – See Appendix 2}
Removes (tough) (stains) (grease) (food spills) (drink spills)
Removes tough grease, stains and spills
Removes (tough) (grease) (dirt) (stains) (spills) ({insert soils – see Appendix 2}) in seconds
Sparkling shine
Specially designed to (penetrate) (and) (dissolve) (remove) (destroy) (tough) (the toughest) (stubborn) {insert soils – See Appendix 2}
Stain fighting power (and complete disinfection)
Starts cleaning on contact
(Starts to) dissolve(s) {insert soils – See Appendix 2} right before your eyes
Starts to destroy tough messes instantly
Sticks to stains where germs** may be present
Streak-free (cleaning) (shine)
Superior (cleaning) (cleaner)¹ (vs. (than ever before) (the leading) (Lysol® All Purpose Cleaner) (insert Lysol® brand name))
Superior grease cutting¹ (vs. (than ever before) (the leading) (Lysol® All Purpose Cleaner) (insert Lysol® brand name))
Surface cleaner with antibacterial formula
(Tackles)(Removes)(Breaks up) (grease) (greasy) build-up
(Tackles)(Removes)(Breaks up) (grease) (greasy) (tough)(stubborn)(kitchen) stains
The smell of (LYSOL®) clean
(The) Toughest stains (instantly) disappear
(This product's formula) cleans and shines
Thoroughly cleans surfaces throughout the kitchen (to a streak-free shine)
True (ultimate)(light)(bright)(great)(long lasting)(fresh)(freshness)(fragrance)(scent)(clean)
Uniquely formulated to remove tough grease (and grime)
Unbeatable cleaning
(Unbeatable) (Better) (Stronger) (More powerful) (Our) (best) (#1) (tough(er)) (tough(est)) (grease) cleaning(¹) (vs. (than ever before) (the leading) (Lysol® All Purpose Cleaner) (insert Lysol® brand name))
(Unbeatable) (Better) (Stronger) (More powerful) (Our) (best) (#1) (tough(er)) (tough(est)) grease cutting(¹) (vs. (than ever before) (the leading) (Lysol® All Purpose Cleaner) (insert Lysol® brand name))
(Unbeatable)(Unbelievable)(Freshness)(Fragrance)
Watch (the toughest) (stains) ({insert soils – See Appendix 2}) (start to) (disappear) (dissolve) right before your eyes
Wipes away everyday grease and grime
Works hard on (your) tough(est) (kitchen) (greasy) (baked on) (grease) ((food) stains)

<< CLEANING CLAIMS – Non-Living Allergens†† >>

Controls common household allergens††
(Even) removes x% allergens††
(Reduces) (Removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) ††
(Reduces) (Removes) {insert allergens – See Appendix 2} (at the source)
Removes allergens (on surfaces) with Lysol® {insert allergens – See Appendix 2}
Removes 90% of allergens††
Take control over allergens (in your home) with Lysol® {insert allergen – See Appendix 2}
(This product) removes the following allergens: {insert allergens – See Appendix 2} (from surfaces)

<< VOLUNTARY INGREDIENT DISCLOSURE SECTION >>

(^o) (Inert) Ingredients: (Water), (Lauramine Oxide), (Phenoxyisopropanol), (Dipropylene Glycol Butyl Ether) (Ethanolamine), (Fragrance), (Decanol) << This language is only applicable to alternates 1, 2 and 7 >>
Want more info on ingredients (& tips)(,) visit www.rbnainfo.com

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To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.
Dye and fragrance free claims can only be used on dye and fragrance free formulas.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

(A) Versatile and convenient sanitizer for hard, non-porous non-food contact surfaces
An effective (fast acting) non-food contact surface sanitizer (for use on {insert surface / site – See Appendix 2}) (for use in the kitchen)
Cuts tough grease and grime and kills 99.9% of bacteria (in the kitchen) (on) ({insert surface / site – See Appendix 2})***
Effective (cleaning)(sanitizing***)(sanitization***) has never been easier
Eliminates 99.9% of (household) (bacteria) (in (10) (30) seconds)*** (bacteria***)
Great for use as a non-food contact surface sanitizer on {insert surface / site – See Appendix 2}
Kills 99.9% of the following (household) bacteria commonly found in kitchens on hard, non-porous surfaces in (10) (30) seconds: (Escherichia coli O157:H7) (and) (Salmonella enterica)
Kills 99.9% of (bacteria***) (bacteria for a deep down clean***)
Kills 99.9% of (household) bacteria (in (10) (30) seconds)***
Sanitizes as it cleans
Sanitizes (and deodorizes) hard, non-porous non-food contact surfaces throughout your kitchen
Sanitizes (hard, non-porous) non-food contact surfaces (in the kitchen)***
Sanitizes ({insert surface / site – See Appendix 2}) non-food contact surfaces in (10) (30) seconds***

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

<< 2009 PANDEMIC H1N1 CLAIMS >>

Kills Pandemic 2009 H1N1 Influenza A Virus

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

(This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< GENERAL DISINFECTING CLAIMS – Hard, non-porous surface >>

4-in-1 action (formula) kills 99.9% of germs**
[Approved to kill 50% more¹ (kinds of) germs**]
[Approved to kill X more¹ (kinds of) germs**]
[Approved to kill germs** (5X faster)(X times faster)¹]
[Approved to kill X germs** X times faster¹]
Approved to kill Salmonella** and E.Coli**
[Approved to kill (x% more) (x times more) (multi-drug resistant)(antibiotic resistant) bacteria*]
(Approved to) Kill(s) (X)(%) (more¹) (kinds) (of) germs**
A disinfecting (non-food contact surface) cleaner for use on {insert surface / site – See Appendix 2}
Can help reduce cross-contamination of (household) bacteria*
Cleans and disinfects kitchens
Destroys germs** and kitchen messes
Disinfection for your (kitchen) (and) (bathroom) (home)
Disinfects (and) (deodorizes) hard, non-porous surfaces
Disinfects to kill (bacteria* commonly found in the kitchen) (bacteria* for a complete clean)
Disinfects (to) (Kill) (Destroy) (Eliminate) (germs**) (that ordinary cleaners don't) (odor-causing bacteria* in the kitchen)
Disinfects to Kill germs** (and controls the growth of mold and mildew**) (that ordinary cleaners don't**)
Effective against**: {insert micro-organism – See Appendix 1}
Eliminates (Kills) (kitchen) (odor-causing) bacteria* (from) (kitchen surfaces) ({insert surface / site – See Appendix 2})
Eliminates bacteria* from (kitchen) surfaces.

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To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
Dye and fragrance free claims can only be used on dye and fragrance free formulas.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Eliminates (Kills) odors caused by (bacteria*) (mold and mildew) (and) (non-fresh foods)
Helps prevent spread of kitchen (related) germs**
(Helps) (reduce(s)) (stop(s)) cross-contamination (from) (food borne bacteria*) (Salmonella) (and) (E.coli) in the kitchen
Helps prevent the spread of cold and flu viruses† [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include “on hard, non-porous surfaces” indicated by either † or ‡]
(Helps) (prevent(s)) (stop(s)) the spread of (Salmonella**) (and) (E. coli) (on hard, non-porous non-food contact surfaces) (in the kitchen)
Kills (99.9% of) bacteria*
Kills (99.9% of) (bacteria and viruses**) (viruses and bacteria**)
Kills (99.9% of) germs** (with its) 4-in-1 action
Kills (99.9% of) (E. coli) (and) (&) (Salmonella**) ({insert micro-organisms – See Appendix 1})
Kills 99.9% of foodborne (illness causing) bacteria*
Kills 99.9% of (illness causing) (bacteria*) (germs**)
Kill(s) (X(x)) (X%) (more¹) (bacteria & viruses**) (bacteria*) (viruses†)
Kill(s) (X)(%) (more¹) (kinds) (of) germs**
Kills (kitchen) germs**
Kills (household) bacteria* (in (2) (10) minutes) (commonly found in kitchens) (on hard, non-porous surfaces in (2) (10) minutes) (and sanitizes)
(Kills) (Destroys) (Eliminates) germs** (and) (odor-causing bacteria* in the kitchen) (kitchen messes) ({insert soils – See Appendix 2})
(Kills)(Eliminates) top X food(borne) illness (causing) bacteria*
(Kills) (Eliminates) top X bacteria* causing stomach upsets
Kills bacteria* commonly found in kitchens (in 10 minutes)
Kills bacteria and viruses** on hard, non-porous (kitchen) surfaces in 10 minutes
Kills food germs** including (the following listed organisms) (Salmonella** and E. coli) {insert micro-organisms – See Appendix 1}
Kills food related bacteria* (on hard, non-porous surfaces)
Kills germs** in kitchen
Kills germs** for a deep clean
Kills viruses†
Kitchen disinfectant
Leaves a (long-lasting) (fresh) (clean) scent
Leaves your {insert surface / site – See Appendix 2} with a fresh, clean scent
(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus⁵) (SARS-CoV-2⁵) (2019 Novel Coronavirus⁵)
(Now) tested (and proven (effective)) against (the) (COVID-19 virus⁵) (SARS-CoV-2⁵) (2019 Novel Coronavirus⁵)
(Now) tested (and proven (effective)) to help (reduce the spread of) (the) (COVID-19 virus⁵) (SARS-CoV-2⁵) (2019 Novel Coronavirus⁵)
Powers through tough grease (5x faster)(X times faster) ¹ [¹vs. [insert Lysol® brand name]
Removes bacteria*
Starts to kill on contact⁴

<< USE DIRECTIONS >>

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to (“ON”) (desired) position.

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The term “Y” is a place holder for a character A – Z.
Dye and fragrance fee claims can only be used on dye and fragrance free formulas.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens††): (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge.

To Clean (Lime Scale)(Soap Scum)(and)(Greasy Soil): Allow product to sit 15-20 seconds to penetrate soil before wiping clean. Repeat if necessary.

To Clean (Household) (and) (Kitchen) Surfaces: (Spray) (Apply to) dirty (soiled) area, wipe clean.

To Sanitize / Disinfect: Pre-clean surface. (Spray) surface until thoroughly wet.

To Sanitize: Leave for (10) (30) seconds before wiping. **To Disinfect:** Leave for (2) (10) minutes before wiping.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

Dual Nozzle Cleaning Directions:

To Clean Baked-on Stains & Grease: Close nozzle (window)(hinge-door) for foam. Spray foam on surface until thoroughly wet, and (leave on) (let sit on) (allow to sit on) baked-on stains or grease. Wipe with a clean cloth or sponge.

To Clean Everyday Messes: Open nozzle (window)(hinge-door) for spray. Apply to surface until thoroughly wet. Wipe with a clean cloth or sponge.

Rinse all food contact surfaces with potable water after use.

<< Additional USE DIRECTIONS – Specific to Tap-Top Gadget Packaging Only - continued >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

(To Operate:) To Unlock: (Push Down) (Twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense)
To Lock: (Push Down) (twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

To Refill: ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation). Remove cap (from refill). (Unscrew)(Remove) pump (from original unit). Place pump on refill and (screw to) tighten.

To Refill (Bottle) (unit): ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) of (original) (unit) by tearing along perforation) Remove cap (from refill). (Unscrew)(Remove) (pump) (from) (top) (of unit). Pour product from refill container and replace (top)(pump) (of unit) and tighten.

To Clean: (Apply) (product) (on) (wipe) (dish rag) (sponge)(paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (x) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

To Disinfect: Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes. (To disinfect heavily soiled surfaces, pre-clean surface using a fresh paper towel or sponge.)

To Disinfect Toys: Use only on hard non-porous surfaces. Pre-clean surface(s). (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes before wiping. Rinse thoroughly with potable water after use.

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To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
Dye and fragrance free claims can only be used on dye and fragrance free formulas.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

Rinse all food contact surfaces with potable water after use.

<< Advisory Statements – must be included where appropriate >>

Can be used in cleaning tools that recommend the use of (this product).

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not (Will not) harm most (kitchen) surfaces.

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

<< Additional CLAIMS / USE DIRECTIONS – Specific to Professional Branded products Only >>

<< Terminal Sterilant Statement – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Terminal Sterilant Statement – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 2 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< MARKETING CLAIMS - COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>

NOTE: The terms *cafeteria*, *kitchen* and *break room* may be used interchangeably in any of the listed claims found throughout this document for Professional Use branded products.

(Hospital) (Institutional) (Industrial) (Commercial) (Professional) (Kitchen) (Cafeteria)
(Cleaner) (Deodorizer) (Disinfectant) (Sanitizer)
Formulated for (hospital) (institutional) (industrial) (commercial) (professional) use
Formulated for medical institution's (infection control program) needs
Tested according to AOAC Germicidal Spray Test Method
For Commercial Use
Pro ((For) Commercial Use)

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The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
Dye and fragrance free claims can only be used on dye and fragrance free formulas.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< Trigger bottle >>

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Pourable bottle >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none">• Call Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

<< Trigger bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

<< Pourable container >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

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To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
Dye and fragrance free claims can only be used on dye and fragrance free formulas.
The text "hard, non-porous surface(s)" and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Repeat two more times. Discard in trash or offer for recycling, if available.

<< OPTIONAL GRAPHIC ICONS >>



<< FRUIT GRAPHICS >>



<< BOXTOPS IMAGES >>



<< Singles >>



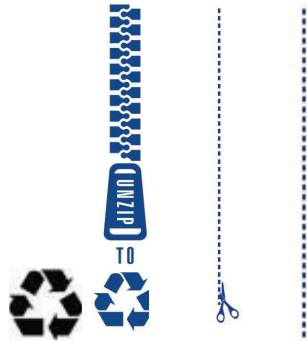
<< Multipack Boxtop Logos >>

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<<Note to Reviewer: The number “4” shown in the five Box Top images below can be replaced by any number 1-100>>




<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

Unzip to Recycle
Cut here to Recycle
Tear (Here) to Recycle

Un)zip (it) (label) to 
(Un)zip (it) (label) (to) (recycle) (before) (recycling)
Pull tab (and) (remove) (label) (to) (recycle)

Pull tab (and) (remove) (label) (to) 
(Remove) (label) (and) (discard) (before recycling)
Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of the) (trigger) (and) (bottle) is (fully) recyclable
Label is currently not recyclable
Unzip it
Help us improve recycling by removing the label first
Step 1. Unzip the label and discard
Step 2. Recycle the bottle and trigger

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Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< TRIGGER >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<< POURABLE >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<<APPENDIX 1>>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

1. (based on) (when compared to) (vs.) (X fl. oz.) (size) (X fl. oz.) (size) [insert Lysol® brand name] (on) ({insert soils – See Appendix 2})
2. On hard, non-porous surfaces
3. for cleaning (when used as directed)
4. for (sanitization) (and) (disinfection) surface must remain wet for time indicated in the directions for use.
- (Δ) (vs.) (when compared) to previous trigger
- ^ Rinse food contact surfaces with potable water.
6. when used as directed (for sanitization)

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

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The term ‘x’ is a place holder for a number between 1 to 99.
The term “Y” is a place holder for a character A – Z.
Dye and fragrance free claims can only be used on dye and fragrance free formulas.
The text “hard, non-porous surface(s)” and the appropriate contact time will be disclosed in the use directions or in the claims where relevant as indicated by the directives

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (pollen particles).

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) on hard, non-porous non food contact surfaces (in (10) (30) seconds).

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

* Kills 99.9% of (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Candida albicans) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA])) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) on hard, non-porous surfaces in 2 minutes.

** Kills 99.9% of (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Candida albicans) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) on hard, non-porous surfaces in 2 minutes.

† Kills 99.9% of (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) on hard, non-porous surfaces in 2 minutes.

¥ Kills 99.9% of (Enterobacter aerogenes MDR)(Acinetobacter baumannii MDR) on hard, non-porous surfaces in 2 minutes.

5. Kills SARS-CoV-2 on hard, non-porous surfaces (in 2 minutes)

This product has been test and found effective against the following micro-organisms:

Bacteria / Virus & Fungi			
<< Disinfection – Hard, non-porous surfaces >>			
Bacteria (10 minutes)		(ATCC No.)	
(Vancomycin Resistant) Enterococcus faecalis [VRE]		(51299)	
Bacteria / Fungi (2 minutes)		(ATCC No.)	
Acinetobacter baumannii MDR		(19606)	Cefazolin, Gentamicin, and Trimethoprim/Sulfa Resistant
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes MDR		(29751)	Ampicillin,

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			Ampicillin/Sulbactam, Cefazolin, and Ceftriaxone Resistant
(Vancomycin Resistant) Enterococcus faecalis [VRE]		(51575)	
Escherichia coli		(43893)	
Escherichia coli O111:H8		(BAA-184)	
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae NDM-1 positive		(CDC1000527)	
Klebsiella pneumoniae Carbapenem resistant		(BAA1705)	
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica serovar typhi		(6539)	
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
(Methicillin Resistant) Staphylococcus aureus [MRSA]		(33592)	
(Community-Associated Methicillin Resistant) Staphylococcus aureus - CA-MRSA USA-300		(NRS 384)	
(Vancomycin Resistant) Staphylococcus aureus – VRSA		(NARSA VRS1)	
Streptococcus pyogenes (Strep)		(12384)	
Vibrio cholerae		(11623)	
Yersinia enterocolitica		(23715)	
Viruses (10 minutes)		(ATCC No.)	
Influenza A2 [Japan 305/57] (flu virus)		(VR-100)	
Viruses (2 minutes)	(Strain)	(ATCC No.)	
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	
Herpes Simplex Virus Type 1	(F(1))	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	(HTLV-III _B)	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A (Flu virus)	(Hong Kong)	(VR-544)	
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)
(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian) Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	

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SARS-CoV-2 (USA-WA1/2020)	(2019 Novel Coronavirus)	(ATCC No.)	(COVID-19)
<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>			
Fungi (3 minutes)		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (30 seconds)		(ATCC No.)	
Enterococcus faecalis [VRE]		(51299)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	
Bacteria (10 seconds)			
(Vancomycin Resistant) Enterococcus faecalis [VRE]		(51575)	
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus (Methicillin Resistant) [MRSA]		(33592)	
Streptococcus pyogenes		(12384)	

<<APPENDIX 2>>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

- | | | |
|-------------------------|-----------------------------|----------------------|
| Bacon fat | Food stains | Pancake mix |
| Beverage stains | Gravy | Pen / Ink marks |
| Blood stains | (Grease)(Greasy) (splatter) | Pet odors |
| Burnt / Baked on food | Grime | Pet stains |
| Coffee | Hard Water stains | Stains / Soils |
| Cooking / Smoke odors | Heel / Scuff marks | Smears / Smudges |
| Cosmetic stains | Juice / Wine stains | Splatters |
| Crayon / Pencil marks | Lime scale | Tea |
| Dirt (greasy dirt) | Messes | Tomato sauce |
| Eggs | Mud | Tough stains / soils |
| Fingerprint / Handprint | Oil | |
| Food odors | Outdoor grime | |

Non-living Allergens:

- | | | |
|---------------------|---------------------|-----------------|
| Cat dander | Dog dander | Hair |
| Cockroach debris | Dust mite debris | Pet dander |
| Cockroach matter | Dust mite matter | Pet hair |
| Cockroach particles | Dust mite particles | Pollen particle |

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

- | | | |
|----------|---------|---------------------|
| Chrome ~ | Crystal | Fiberglass fixtures |
| Copper | Enamel | Glass |

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Glazed ceramic	Linoleum	Plastic laminate
Glazed porcelain	Metal (Tin)	Stainless steel ~
Glazed tile	Mirror	Vinyl
Hard Non-porous Surfaces:	(Graphic – depicting use site)	
Appliance exterior	Glazed porcelain tile (floors)	(Sealed)(engineered)(parquet)
Bathtub (tub)	Sealed granite (floors)	(hardwood) (floors)
Bed frame	Grill (Bar-B-Que) exterior	Shelves (drawers)
Cabinet (non-wood)	Highchair (non-food contact area)	Shower (door) (curtain)
Chair (non-wood)	(Kitchen) sink	Shower (stall) (area)
Changing table (non-wood)	Laminate floors	Sink (basin)
Computer screen	Light fixture	Stainless Steel
Corian	Sealed (marble) (floors) (granite)	Stove (stovetop)
Counter (Countertop)	Metal blinds	Table (tabletop) (non-wood)
Crib (non-wood)	Microwave (exterior) (interior)	Telephone
Diaper pail (non-wood)	Non-medical (chrome / stainless steel)	Television screen (TV screen)
Door knob (handle)	Outdoor patio furniture (non-wood)	Tires
Exhaust (fan) (hood)	Oven (door)	Toilet bowl exterior (Urinal)
Finished wood (surfaces)	Painted woodwork	Tools
Fixture (chrome / stainless steel)	Patio door	Vanity top
Floor (glazed) (tile)	Piano keys	Vitro ceramic
Floor (linoleum)	Picnic table (non-wood)	Washable (walls) (wallpaper)
Floor (vinyl)	Plastic laundry (basket) (hamper)	Water fountain
Formica	Range hood (stove hood)	Window (windowsill)
Garbage (can) (pail) (container)	Refrigerator / Freezer exterior	Windshield
Glass topped furniture		
Glazed ceramic (tile) (floors)		
Professional Use Sites:		
Break Room	Health Care Facility	Office Building
Cafeteria	Hospital	Physicians Office
Day Care Center	Hotel / Motel	Restaurant
Dental Office	Kitchen	School (College)
Doctors Office	Nursing Home	
Household Use Sites: (Graphic – depicting use site)		
Basement	High-touch areas	Nursery
Bathroom	Home / House	Outdoor area
Bedroom	Household areas	Playroom
Den / Study	Kitchen (surfaces)	Storage (area) (room)
Dining room	Laundry room	Tool shed
Family room	Living room	
Garage	Mud room	

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