



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

November 10, 2016

Jennifer DeCarlo  
Regulatory Operations Lead  
Reckitt Benckiser LLC.  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054

Subject: Notification per PRN 98-10 – To update label language  
Product Name: Citrus Scent Lysol Brand Antibacterial Kitchen Cleaner II  
EPA Registration Number: 777-91  
Application Date: October 11, 2016  
Decision Number: 522756

Dear Ms. DeCarlo:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Emilia Oiguenblik by phone at 703 347 0199, or via email at [Oiguenblik.emilia@epa.gov](mailto:Oiguenblik.emilia@epa.gov) or Eric Miederhoff by phone at 703 347 8028, or via email at [Miederhoff.eric@epa.gov](mailto:Miederhoff.eric@epa.gov).

Sincerely,

A handwritten signature in blue ink that reads "E. Miederhoff". The signature is written in a cursive style with a large, stylized initial "E".

Eric Miederhoff  
Product Manager 31  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

<< FRONT PANEL >>

**ACTIVE INGREDIENTS:**

Alkyl (67% C<sub>12</sub>, 25% C<sub>14</sub>, 7% C<sub>16</sub>, 1% C<sub>8</sub>-C<sub>10</sub>-C<sub>18</sub>) dimethyl benzyl ammonium chloride . . . 0.0860%  
Alkyl (50% C<sub>14</sub>, 40% C<sub>12</sub>, 10% C<sub>16</sub>) dimethyl benzyl ammonium chloride . . . . . 0.0216%

**OTHER INGREDIENTS:** . . . . . 99.8924%  
**TOTAL:** . . . . . 100.0000%

KEEP OUT OF REACH OF CHILDREN

**WARNING:** See (back) (side) panel for additional precautionary statements.

(NET CONTENTS:)	16.9 FL. OZ.	500 mL	40 FL. OZ. (1 QT. 8 FL. OZ.)	1.18 L
	17 FL. OZ. (1 PT. 1 FL. OZ.)	502 mL	42.2 FL. OZ. (1.32 QTS.)	1.25 L
	22 FL. OZ. (1 PT. 6 FL. OZ.)	650 mL	64 FL. OZ. (2 QTS.)	1.89 L
	24 FL. OZ. (1 PT. 8 FL. OZ.)	709 mL	128 FL. OZ. (1 GAL.)	3.78 L
	32 FL. OZ. (1 QT.)	946 mL	144 FL. OZ. (1.125 GAL.)	4.25 L
	X FL. OZ (X PT. X FL. OZ)	X mL	X FL. OZ. (X. QT. X FL. OZ.)	X L

<< FRONT / BACK PANEL >>

EPA Reg. No.:	777-91	000475-MO-001	(Y)(YY)
EPA Est. No.:	777-NJ-2	000475-PA-001	(Y)(YY)
	777-MO-001	74291-MO-001	(Y)(YY)
	312-WI-1	777-PA-001	(Y)(YY)
	777-GA-001		

(See bottom or side) (for Lot / Date code)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)

See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? ☎ (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)  
For ingredient (and other) information, (www.rbnainfo.com) (website)  
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)  
Made in U.S.A. © {year} RB  
Contains no phosphates.  
This (bottle) (container) is made of 25% post-consumer recycled plastic.



<< FRONT / BACK PANEL – Option text >>

Kosher Certification Symbol

[[Use your phone to] go here -and/or- scan [[the] tag -or- [this] code] to learn -or- get -or- see [more] uses "or" information [on how-to-use [This Product]] -or- [how-to] tips -or- [how-to [-use]] videos]



**NOTIFICATION**

777-91

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

11/10/2016

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

**IMPORTANTE:** Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to [www.spreadinghealth.com](http://www.spreadinghealth.com).

<< **NOTE:** Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< **INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf** >>

(Improved) (New) (Formula) (Fragrance) (Scent) (Complete) (Formulation)  
(New & Improved) (New & Improved Fragrance) (New & Improved Formula) (New & Improved Scent) (NEW) (insert Lysol brand name) (Try new) (insert Lysol brand name)

<< **FRAGRANCE CLAIMS** >>

(Citrus) (Clementine) (Citrus Fresh) (Crisp Linen) (Lemon) (Fresh) (Pacific Fresh) (Sparkling Citrus) (Spring Waterfall) (Tangerine) (Breeze) (Scent) (Unfragranced) (Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Fresh Fragrance)

<< **PACKAGING CLAIMS** >>

40% more\* (vs. \*10 fl oz size)  
X times (more) (faster) coverage\* {\*vs. (than ever before) (insert Lysol® brand name)}  
(Always)(Remains)(Stays) closed  
(Bonus) (Bonus x%) (Bonus x fl oz.) (x% Discount) (x% More Free)  
(x fl oz. at x fl oz. Price) (x fl oz. for the x fl oz. price) (x fl oz. at the price of x fl oz.) (x fl oz. for the price of x fl oz.) (x fl oz. Free) (x fl oz. Free)  
(More than) (Over) (x # of squirts per bottle) (x # of sprays per bottle) (x # of uses per bottle) (x # of uses per bottle)  
(Economical) (Economy) (Great) (Mega) (Multi) (Super) (Trial) (Value) (Pack) (Refill) (Size)  
Dual (action) (trigger)(nozzle)(spray)(foam)  
Easier to (use)(spray)(hold)  
Ergonomic (bottle) (design)  
Free (Dispenser) (Refill) with purchase of (refill) (dispenser)  
Improved trigger (pump)(spray)  
(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)  
(Satisfaction Guaranteed)  
No (drip)(leak)(mess)  
Refill(s) X Times  
Save (X%) (per fluid ounce) (per fl oz.)  
Spray (bottle)  
(Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)  
(The)(This)Container contains no metallic parts  
This (X) (Fluid Ounce) (fl oz.) (Container) is equal to (X) (uses) (wipes) (quick) (touch ups) (cleaning) (occasions) (cleans) (dabs) (taps) (sprays)  
Trigger (bottle)

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

(Wide) (wider) (broad) (controlled) (complete) (format) (coverage) (spray)  
X (More) (Dispenses) (Free) (per bottle)  
X (More) (Uses) (Sprays) (per bottle) (X)( Refill)=(X Dispenses) (X Dispensers)  
X (taps)(wipes)(swipes)(cleans)(dabs)(uses)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

Save (Now) XX (cent sign) (on 1) (one) (Lysol) (insert brand name) ((x) (30) ct) (Wipes)

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) (insert Lysol brand name) (Lysol products) (X fl. oz. or larger size)

<< MARKETING CLAIMS >>

(2)(2-in-1)(3-in-1)(4 way) (Action)(Cleaning Power) (Express) (Clean & Fresh) (Multi-Action)  
(Multi-Clean) (Multi-Purpose) (Multi-Surface) (Multi-Task) (Triple Action) (Glass & Surface) (Kitchen) (Cleaner)  
(Cleaning) (Deodorizer) (Disinfectant) (Sanitizer)

(Advanced) (Beautiful) (Bright) (Brilliant) (Comfort) (Complete) (Decorative) (Deep Cleaning) (Dispenser) (Matches) (Décor) (Easy)  
(Easy (to) Grip) (Easy (to) Store) (Easy to use) (Effective) (Ready to use) (Streak-free) (Ultra) (Versatile) (Clean) (Cleaner)  
(Cleaning) (Degreaser) (Degreases) (Deodorizes) (Grease releaser) (With grease release action) (Glistening) (See-through)  
(Streak-free) (Shine) (Sparkling)(Ultimate)(Usage)

(Antibacterial) (Antibacterial Action) (Bactericidal\*) (Bactericide\*) (Cleaner)(Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)  
(Ergo) (Ergonomic) (Controlled) (Convenient) (Dispenser) (Dispensing) (No Drip) (Sprayless) (Fungistat) (Fungistatic)  
(Germicidal\*\*) (Sanitizer) (Sanitizes) (Virucidal†) (Kitchen Cleaner)

For a complete clean, [this product] (is) (an) (will) (has) (insert below listed claim from pgs. 3-7)

(0)(zero)(%)(percent) bleach\* (in formula) (no dye) (no odor) (\*No chlorine bleach)

Always (there)(ready)(within arms reach)(ready to clean)(ready for you)(at your fingertips)

(Antibacterial) 4-in-1 action (- saves you time)

Approved to ((insert claims from Sanitization Section)) ((insert claims from Disinfection Section))

(Better than ever) cleaning for your kitchen

(Bleach free)

Control where you put your cleaner

(Delicate)

(Dye) (and) (Fragrance) Free

(For a) deep down clean

(It gives you) 4 cleaning actions (in one bottle)

(removes) (eliminates) (cuts through) ((insert soils – See pg. 14-15)) (and) (deodorizes)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.

(This product) will help you keep your kitchen clean and disinfected from bacteria  
All in 1 complete (cleaning) (action)  
Always Tip Top (clean) (with Lysol Tap Top™)  
Antibacterial kitchen (surface) cleaner  
Combines streak-free cleaning with antibacterial action  
Contains maximum stain fighting power (and complete disinfection)  
Contains no (abrasives)(bleach)  
Disinfection for your kitchen  
Does not contain (chlorine) bleach  
Don't hide your cleaner (anymore)  
Easy to use (formula) (formulation) (refill)  
Express Clean & Fresh  
For the ultimate clean  
Free from bleach\*(no chlorine bleach)  
Get a true clean (with this product)  
Improving your paper towel  
(Keep) (Leave) (it) (on the counter) (out) (so its ready to go) (so you are always ready to) (clean) (disinfect)  
Knocks out grime  
Leave it out  
Leave on counter  
Make every (wipe)(swipe)(dab)(tap)count  
Makes your (cleaning) job easier in the kitchen  
Mom tested, Lysol approved(!)  
New (and improved)  
No harsh chemical residue  
No bleach (no dye) (no odor)  
For a (cleaner) (fresher) (shinier) (kitchen) ((insert surface / site / soil – See pg. 14-15))  
No need to clear your counters  
Non-abrasive formula (will not scratch surfaces)  
Use only one product to get a streak-free shine plus antibacterial action  
(Used) (Trusted) by (Moms)

**<< PERFORMANCE CLAIMS >>**

(A formula) that leaves a streak-free shine  
Better grease (fighting power) (removal) (than ever) (than ever before)  
Better than ever (grease cutter) (stain fighter) (on tough grease)  
Better cleaning than (paper towel and water)(sponge)(rag)(towel)  
Cleans everyday kitchen messes in seconds  
Cleans the first time, every time  
Contains the cleaning liquid of (X) wipes  
Contains (powerful) (effective) (fast acting) (grease cutters) (cleaning agents)  
Continuous (spray) (stream)  
Cuts cleaning time  
Cuts grease fast  
Destroys grease and grime (fast)  
Dual (Action) (Power) (cleaning) (trigger)  
(Even) (Finer) spray  
Fast acting cleaner  
Gives you streak-free (shine while it cleans) (cleaning) (on most kitchen surfaces from appliances to greasy stovetops)  
Great on glass  
Improved {insert soils – See pg. 14-15} removal  
Leaves ((insert surface / site – See pg. 14-15)) (surfaces) (clean) (deodorized) (and) (sparkling) (shining)  
Leaves no (dull) (filmy) (sticky) residue  
(Leaves) no (harsh) (harmful) chemical residue

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

(Leaves) (zero) (0) (harsh) (harmful) chemical residue  
Leaves surfaces sparkling clean  
Less effort to clean  
(Now) Better than ever on grease  
(Now) Cleans (tough) grease better (than ever) (before)  
One (spray)(stream)(pump), Continuous (spray)(stream)(pump)  
(Penetrates) (Dissolves) (Removes) (Destroys) even the toughest {insert soils – See pg. 14-15}  
(Penetrates) (Loosens) (Eliminates) (tough) stains (like) ({insert soils – See pg. 14-15})  
(Penetrates) (and) Powers through (tough) grease (better than ever)  
Penetrates and dissolves tough {insert soils – See pg. 14-15}  
Powerful cleaning formula dissolves (tough) (stains) ({insert soils – See pg. 14-15})  
Powerful cleaning in two ways(:) (1)(One) spray (and) (&) (2)(Two) foam  
Powerful (trigger)(spray)  
Powers out {insert soils – See pg. 14-15}  
(Powers through) (cuts) (cleans) (tough) (household) (messes) (including) (kitchen) (grease) (and) (grime) (stains) (in (two) (2) (other) ways)  
(Powers through) (Eliminates) (Destroys) (tough) grease (and grime)  
Powers through (even your toughest messes in the kitchen) (the toughest burnt on food)  
Powers through tough messes (including kitchen grease and grime).  
Powers through your toughest cleaning jobs  
Removes tough stains the first time  
Sprays evenly  
Tough on greasy soils  
(Unique) formula (targets) (eliminates) (removes) (cuts through) (tough) (kitchen) (grease) (stains) (spills) (in (two) (2) (other) ways)  
(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) grease)  
(x%) Better than ever on (tough) (baked on) (burnt on) (grease) (food)  
Works hard to clean so you don't have to

<< USAGE CLAIMS >>

A (An) (antibacterial) (disinfectant) (disinfecting) cleaner for use (in the kitchen) (on) (the) ({insert surface / site / soil – See pg. 14-15})  
An effective (kitchen) (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces.  
An effective disinfecting cleaner for use (in the kitchen) on {insert surface / site / soil – See pg. 14-15}  
Antibacterial cleaning action (in the kitchen) (for use on) ({insert surface / site / soil – See pg. 14-15})  
A convenient way to (clean) (disinfect) (deodorize) (and) (sanitize)  
Convenient ({insert surfaces – see Pg. 14-15}) (kitchen) (and) (bathroom) (surface) cleaner  
Convenient (disinfecting)(and)(cleaning)(sanitizing)(pump top)  
Designed (to) (stay) (be placed) (sit) (on) (for) (the) (Kitchen) (and) (or) (Bathroom) counter(s)  
(Easy) (&)(and) (Convenient) way to clean (and disinfect)  
Effectively works on many hard, non-porous surfaces  
Foam(:) (leave it to) penetrate and (dissolve) (lift) (remove) (even) (tough(est) baked on grease) ({insert surfaces – see Pg. 14-15})  
(and) (&) (then simply wipe away)  
For a beautiful streak-free shine, just spray and wipe clean with a (paper towel) (cloth)  
For a complete clean, (this product) (is) (an) (will) (has) {insert any below listed claim from pages 2 - 9}  
For any hard, non-porous surface where (bacteria) (germs) are a concern  
For everyday (kitchen messes)(use)(usage)(touch-ups)  
For multiple cleaning tasks  
(Gentle on) (Suitable for) ({insert surfaces – see pg. 13-14}) most kitchen surfaces  
(Good) (Great) for (everyday) (multiple) (cleaning) (and) (for your toughest messes) (jobs) (tasks) (chores)  
(Great) (Perfect) for everyday use (in the kitchen) (on) {insert surface / site / soil – See pg. 14-15})  
(Intended) For use (only) (on) (in) {insert use site / surface – See pg. 14-15}  
(Suitable) for food contact surfaces when used as directed  
Keep your (kitchen) ({insert surface / site – See pg. 14-15}) clean every day

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

Leave it to penetrate and dissolve  
No gloves (required)(necessary)(needed)  
No mix (cleaner) (cleaning)  
No need to (use)(wear) gloves  
Open (for) spray, close (for) foam  
Quick cleaning (on) (the) ({insert surface / site – See pg. 14-15})  
Spray(:) (effectively) (quickly) (cuts through) (cleans) (everyday) (kitchen) (grease) (stains) (and) (&) (spills) (messes) (tough)  
Use (this product) (on) (to clean) {insert surface / site / soil – See pg. 14-15}  
Where to use: {insert surface / site – See pg. 14-15}  
Works on a wide range of kitchen surfaces

<< NOTE: ALL SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

<< CLEANING / DEODORIZING CLAIMS >>

(Effective) (Effectively) (Effortlessly) (Quickly) (Fast) (Cleans) (Cuts) (Cuts through) (Degreases) (Destroys) (Dissolves)  
(Eliminates) (Penetrates) (Powers away) (Powers through) (Removes) (the following) (tough) (the toughest) (even the toughest)  
(stubborn) (everyday) (kitchen) (baked on) (burnt on) (food) (grease) (grease and grime) (dirt and grime) (stains) ({insert surface /  
site / soil – See pg. 13-14})(without streaking) (and) (with no bleach)

(100% Clean) (100% Lysol®) (0%) (zero) compromise  
(2) (3)X (the) Cleaning Power (on) ({insert soils – See pg. 14-15})  
3X Cleaning Power vs. (Lysol® All Purpose Cleaner with Bleach) ({777-83 Product name})(Insert Lysol® brand name)  
(This product) has (3X) (the) Cleaning Power to remove {insert soils – See pg. 14-15}  
A convenient way to (clean) (disinfect) (and) (deodorize)  
(Amazing)(Incredible)(Delightful)(freshness)(fruity)(floral)(fragrance)(smell)(scent)  
Advanced cleaning power formula  
(A) (Modern) (Quicker) (way) (to) clean  
Antibacterial glass and surface cleaner  
Better coverage for better cleaning  
Cleans {insert soils – See pg. 14-15} x% faster  
Cleans ({insert surfaces / sites – See pg. 14-15}) (surfaces) to a streak-free shine (with no bleach) (without leaving a residue behind)  
Cleans and (disinfects) (sanitizes) (kitchens) ({insert surface / site – See pg. 14-15})  
Cleans and shines (and smells) (great) (many hard, non-porous surfaces) ({insert surfaces / sites – See pg. 14-15})  
Cleans (kitchen) (grease) better than ever (before)  
Cleans (kitchen surfaces) (without leaving a dull residue behind) (fast)  
(Cleans) (Removes) (Eliminates) (Destroys) (stains) (baked on food) (burnt on food) (tough) (grease) (and) (grime)  
(Cleans) (disinfects) (sanitizes) (and) (removes offensive odors from) {insert surface / site / soil – See pg. 14-15}  
Cleans everyday (tough) kitchen (messes) (stains) (fast)  
Cleans kitchen stains(:) from daily (touch-ups) (messes) to (tough(est)) baked on grease  
Cleans the toughest (soils) (messes)  
Cleans to a (brilliant) (streak-free) shine  
Cleans (up to) X (more)(square feet)(of) (counters) (countertops)  
Combines (streak-free) cleaning with antibacterial action  
Complete Clean  
Confidence in cleaning  
Contains (powerful) (effective) (fast acting) grease cutters.  
Controls (kitchen) odor-causing bacteria  
(Cuts) (Cleans) (Controls) (Dissolves) (Eliminates) (tough) grease (fast) (quickly) (in seconds)  
Cuts (Cleans) (through) (tough) (kitchen) (grease) (grime) (soils) (and) (messes) (in seconds)  
Cuts grease in X (swipe(s))(wipe(s))(minutes)(seconds) (first time)(\*) {\*(everyday) non-baked on grease}  
(Cuts grease)(removes)(baked on)(food stains) the first time (easily) (on contact)(in X (minutes)(seconds))  
(Daily) (Everyday) clean  
Deep cleaning (foam) (foaming) (action)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.



Degreases and deodorizes  
(Designed) (to) clean(s) (everyday) (tough) messes  
(Destroys) (Eradicates) (Powers away) (Powers through) (cleans) (wipes away) (removes) (tough) grease (and grime)  
(Destroys) (Eliminates) (stains) (on impact) (grease without streaking)  
Destroys (the) tough(est) {insert soils – See pg. 14-15}  
Easily removes food stains like {insert soils – See pg. 14-15}  
Eliminates grease without streaking  
Eliminates food odors (like garlic) left behind (on food surfaces) (after cooking)  
[Eliminates grease X times faster<sup>1</sup>] [<sup>1</sup>vs. {insert Lysol brand name}]  
(Eliminates) (Removes) tough odors (left behind) (from) (pets) (smoke) (cooking)  
Even the (toughest) (kitchen) (grease) ({insert soils – See pg. 14-15}) disappear right before your eyes  
(Everyday)(Easy)(Simple) kitchen cleaning  
For a better (4 in 1) (kind of) clean  
For a better (kind of) clean  
For a cleaner, fresher household  
(For) (a) deep (down) clean  
Fragrance inspired by nature  
Freshens {insert surface / site – See pg. 14-15}  
Glass and surface cleaner with antibacterial formula  
Get a true clean (with) (this product)  
Gives you multiple cleaning actions (-) (removes) (eliminates) (cuts through) ({insert soils – see Pg. 14-15}) (and) (deodorizes)  
Helps keep your home cleaner  
Hygienic (clean(ing)) (home)(, (0%)(zero) compromise)  
(Instant)(Invigorating) freshness  
“Just Cleaned” freshness for hours  
Just a tap (wipe)(swipe) (to top up your cleaning)  
Keep cleaning under control  
Keeps your home (clean) (and) (fresh) (and) (fragrant)  
Lifts (and) (&) penetrates (kitchen) (tough) (grease) (greasy) (stuck-on) (stains) (baked on)  
Maximum cleaning power  
Non-food contact surface sanitizing cleaner  
Offers you a burst of freshness  
The one-step (sanitizer and)cleaner  
Our best (kitchen) (grease) (and) (cutter) (remover) (cleaner) (cleaning power)  
Powerful (cleaning action) (grease cutter) (cleaning formula) (with) (powerful) (grease) (cutting) (agents)  
Powerful cleaning (, (0%) (zero) compromise)  
Powerful (fast acting) (kitchen) cleaner  
Powers through tough(est) (kitchen) cleaning jobs  
Powers through tough(est) (kitchen) (greasy) (baked on) (grease) ((food) stains) {insert surface / site / soil – see pg. 14-15}  
(Prevent(s))(Eliminate(s))(Control(s))(Destroy(s))(Eradicate(s))(Remove(s)) odor(s)  
Quickly cleans ({insert surface / site – See pg. 14-15}) (surfaces) to a streak-free shine (with no bleach)(without leaving a residue behind)  
Quickly degreases and deodorizes  
(Quickly) (Destroys) (cuts through) (kitchen) (stubborn) (nasty) stains and spills  
(Quickly) (Effortlessly) (Removes) (Cleans) the following: {insert surface / site / soil – See pg. 14-15}  
Ready to use (multi-purpose) ({insert surface – See pg. 14-15}) (kitchen) (cleaner)  
(Refreshing)(rejuvenating)  
(Removes) (Cleans) (Eliminates) baked-on grease and food from stovetops  
(Removes) (Cleans) the following: {insert surface / site / soil – See pg. 14-15}  
(Removes) (Eliminates) {insert soils – See pg. 14-15}  
Removes (tough) (everyday) {insert soils – See pg. 14-15}  
Removes (tough) (stains) (grease) (food spills) (drink spills)  
Removes tough grease, stains and spills  
Sparkling shine  
Specially designed to (penetrate) (and) (dissolve) (remove) (destroy) (tough) (the toughest) (stubborn) {insert soils – See pg. 14-15}  
Stain fighting power (and complete disinfection)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
[The term “Y” is a place holder for a character A – Z.](#)

Starts cleaning on contact  
(Starts to) dissolve(s) {insert soils – See pg. 14-15} right before your eyes  
Starts to destroy tough messes instantly  
Sticks to stains where germs\*\* may be present  
Streak-free (cleaning) (shine)  
Superior (cleaning) (cleaner)\* (\*vs. (than ever before) (the leading) (Lysol® All Purpose Cleaner) (insert Lysol® brand name))  
Superior grease cutting\* (\*vs. (than ever before) (the leading) (Lysol® All Purpose Cleaner) (insert Lysol® brand name))  
Surface cleaner with antibacterial formula  
(Tackles)(Removes)(Breaks up) (grease) (greasy) build-up  
(Tackles)(Removes)(Breaks up) (grease) (greasy) (tough)(stubborn)(kitchen) stains  
The smell of (LYSOL®) clean  
(The) Toughest stains (instantly) disappear  
(This product's formula) cleans and shines  
Thoroughly cleans surfaces throughout the kitchen (to a streak-free shine)  
True (ultimate)(light)(bright)(great)(long lasting)(fresh)(freshness)(fragrance)(scent)(clean)  
Uniquely formulated to remove tough grease (and grime)  
Unbeatable cleaning  
(Unbeatable) (Better) (Stronger) (More powerful) (Our) (best) (#1) (tough(er)) (tough(est)) (grease) cleaning(\*) (\*vs. (than ever before) (the leading) (Lysol® All Purpose Cleaner) (insert Lysol® brand name))  
(Unbeatable) (Better) (Stronger) (More powerful) (Our) (best) (#1) (tough(er)) (tough(est)) grease cutting(\*) (\*vs. (than ever before) (the leading) (Lysol® All Purpose Cleaner) (insert Lysol® brand name))  
(Unbeatable)(Unbelievable)(Freshness)(Fragrance)  
Watch (the toughest) (stains) ({insert soils – See pg. 14-15}) (start to) (disappear) (dissolve) right before your eyes  
Wipes away everyday grease and grime  
Works hard on (your) tough(est) (kitchen) (greasy) (baked on) (grease) ((food) stains)

**<< CLEANING CLAIMS – Non-Living Allergens†† >>**

Controls common household allergens††  
(Even) removes x% allergens††  
(Reduces) (Removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) ††  
(Reduces) (Removes) {insert allergens – See pg. 13} (at the source)  
Removes allergens (on surfaces) with Lysol® {insert allergens – See Pg. 14-15}  
Removes 90% of allergens††  
Take control over allergens (in your home) with Lysol® {insert allergen – See Pg. 14-15}  
(This product) removes the following allergens: {insert allergens – See Pg. 14-15} (from surfaces)

**<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>**

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (pollen particles).

**<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>**

(A) Versatile and convenient sanitizer for hard, non-porous non-food contact surfaces  
An effective (fast acting) non-food contact surface sanitizer (for use on {insert surface / site – See pg. 14-15}) (for use in the kitchen)

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

Cuts tough grease and grime and kills 99.9% of bacteria (in the kitchen) (on) ({insert surface / site – See pg. 14-15})\*\*\*  
Effective (cleaning)(sanitizing\*\*\*)(sanitization\*\*\*) has never been easier  
Eliminates 99.9% of (household) (bacteria) (in (10) (30) seconds)\*\*\* (bacteria\*\*\*)  
Great for use as a non-food contact surface sanitizer on {insert surface / site – See pg. 14-15}  
Kills 99.9% of the following (household) bacteria commonly found in kitchens on hard, non-porous surfaces in (10) (30) seconds: (Escherichia coli O157:H7) (and) (Salmonella enterica)  
Kills 99.9% of (bacteria\*\*\*) (bacteria for a deep down clean\*\*\*) (bacteria for a healthy home (environment)\*\*\*)  
Kills 99.9% of (household) bacteria (in (10) (30) seconds)\*\*\*  
Sanitizes as it cleans  
Sanitizes (and deodorizes) hard, non-porous non-food contact surfaces throughout your kitchen  
Sanitizes (hard, non-porous) non-food contact surfaces (in the kitchen)\*\*\*  
Sanitizes ({insert surface / site – See pg. 14-15}) non-food contact surfaces in (10) (30) seconds\*\*\*

**<< SUPPORTING SANITIZING CLAIM QUALIFIER >>**

\*\*\* Kills 99.9% of (Escherichia coli O157:H7) (Enterococcus faecalis [VRE]) (Klebsiella pneumoniae) (Salmonella enterica) (Staphylococcus aureus) (Staphylococcus aureus [MRSA]) (and) (Streptococcus pyogenes) on hard, non-porous non food contact surfaces (in (10) (30) seconds).

**<< DISINFECTING CLAIMS – Hard, non-porous surface >>**

**<< 2009 PANDEMIC H1N1 CLAIMS >>**

Kills Pandemic 2009 H1N1 Influenza A Virus

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

(This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

**<< GENERAL DISINFECTING CLAIMS – Hard, non-porous surface >>**

4-in-1 action (formula) kills 99.9% of germs\*\*  
[Approved to kill 50% more (kinds of) germs<sup>1</sup>]

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

[Approved to kill X more (kinds of) germs<sup>1</sup>]  
[Approved to kill germs (5X faster)(X times faster)<sup>1</sup>]  
[Approved to kill X germs X times faster<sup>1</sup>]  
Approved to kill Salmonella\*\* and E.Coli\*\*  
[Approved to kill (x% more)(x times more) (multi-drug resistant)(antibiotic resistant) bacteria<sup>3</sup>]  
(Approved to) Kill(s) (X)(%) (more) (kinds) (of) germs(\*\*)(<sup>1</sup>)  
A disinfecting (non-food contact surface) cleaner for use on {insert surface / site – See pg. 14-15}  
Can help prevent cross-contamination of (household) bacteria\*  
Cleans and disinfects kitchens  
Destroys germs\*\* and kitchen messes  
Disinfection for your (kitchen) (and) (bathroom) (home)  
Disinfects (and) (deodorizes) hard, non-porous surfaces  
Disinfects to kill (bacteria commonly found in the kitchen\*) (bacteria for a complete clean\*)  
Disinfects (to) (Kill) (Destroy) (Eliminate) germs (that ordinary cleaners don't)\*\* (odor-causing bacteria in the kitchen)  
Disinfects to Kill germs (and controls the growth of mold and mildew\*\*) (that ordinary cleaners don't\*\*)  
Effective against\*\*: {insert micro-organism – See pg. 12-13}  
Eliminates (Kills) (kitchen) (odor-causing) bacteria\*  
Eliminates bacteria from (kitchen) surfaces.\*  
Eliminates (Kills) odors caused by (bacteria) (mold and mildew) (and) non-fresh foods)\*  
(Gives you) (full) (complete) (total) disinfection  
Helps prevent spread of kitchen (related) germs\* [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include “on hard, non-porous surfaces” indicated by either \* or <sup>2</sup> ]  
(Helps) (prevent(s)) (stop(s)) cross-contamination (from ) (food borne bacteria) including the following listed organisms (Salmonella\*\*) (and) (E.coli) in the kitchen\* [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include “on hard, non-porous surfaces” indicated by either \* or <sup>2</sup> ]  
Helps prevent the spread of cold and flu viruses† [this claim must be qualified with one of the supporting disinfecting claim qualifiers below to include “on hard, non-porous surfaces” indicated by either † or <sup>2</sup> ]  
(Helps) (prevent(s)) (stop(s)) the spread of (Salmonella\*\*) (and) (E. coli) (on hard, non-porous non-food contact surfaces) (in the kitchen)  
Kills (99.9% of) bacteria\*  
Kills (more than) (99.9% of) (bacteria and viruses\*\*) (viruses and bacteria\*\*)  
Kills (99.9% of) germs (with (its) 4-in-1 action)\*\*  
Kills (99.9% of) (E. coli) (and) (&) (Salmonella\*\*) ({insert micro-organisms – See pg. 12-13})  
Kills 99.9% of foodborne (illness causing) bacteria\*\*  
Kills 99.9% of (illness causing) (bacteria)(germs)\*\*  
Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)(<sup>1</sup>)  
Kill(s) (X)(%) (more) (kinds) (of) germs\*\*(1)  
Kills (kitchen) germs\*\*  
Kills (household) bacteria (in (2) (10) minutes) (commonly found in kitchens) (on hard, non-porous surfaces in (2) (10) minutes)\* (and sanitizes without bleaching)\*  
(Kills) (Destroys) (Eliminates) germs (and) (odor-causing bacteria in the kitchen)  
(Kills)(Eliminates)(Protects against) top X food(borne) illness (causing) bacteria\*\*  
(Kills)(Eliminates)(Protects against) top X bacteria\*\* causing stomach upsets  
Kills bacteria commonly found in kitchens (in 10 minutes)\*  
Kills bacteria and viruses on hard, non-porous (kitchen) surfaces in 10 minutes\*\*  
Kills food germs\*\* including the following listed organisms (Salmonella\*\* and E. coli) {insert micro-organisms – See pg. 12-13})  
Kills food related bacteria (on hard, non-porous surfaces)\*  
Kills germs in kitchen\*  
Kills viruses†  
Kitchen disinfectant  
Leaves a (long-lasting) (fresh) (clean) scent  
Leaves your {insert surface / site – See pg. 14-15} with a fresh, clean scent  
Powers through tough grease (5x faster)(X times faster) <sup>1</sup> [1]vs. [insert Lysol® brand name]  
Quickly eliminates (foul) (filthy) (lingering) (food) odors  
Removes bacteria\*  
Starts to kill on contact

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

Total disinfection for your kitchen surfaces

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- \* Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Candida albicans) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (on hard, non-porous surfaces) (in 2 minutes).
- \*\* Kills (99.9% of) (Acinetobacter baumannii MDR) (Bordetella pertussis) (Campylobacter jejuni) (Candida albicans) (Enterobacter aerogenes MDR) (Enterococcus faecalis [VRE]) (Escherichia coli O157:H7) (Klebsiella pneumoniae NDM-1 positive) (Klebsiella pneumoniae Carbapenem resistant) (Legionella pneumophila) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica serovar typhi) (Serratia marcescens) (Shigella dysenteriae) (Staphylococcus aureus) (and) (Staphylococcus aureus [MRSA]) (Staphylococcus aureus - CA-MRSA USA-300) (Staphylococcus aureus – VRSA) (Streptococcus pyogenes [Strep]) (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) [on hard, non-porous surfaces]) (on hard non-porous surfaces) (in 2 minutes).
- † Kills (Canine Distemper Virus) ((Human)Coronavirus) (Cytomegalovirus) ((Duck) Hepatitis B Virus) (Hepatitis C Virus (HCV) (BVDV - surrogate)) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Infectious Bovine Rhinotracheitis) (Influenza A (Hong Kong) virus), (Avian Influenza A [H1N1] Virus) ((Avian) Influenza A (2009-H1N1) Virus) ((Avian) Influenza A Virus (H3N2)) ((Avian) Influenza A (H7N9) Virus) (Newcastle Disease Virus) (Parainfluenza Virus Type 3) (Pseudorabies Virus) (Rabies Virus) (Respiratory Syncytial Virus (RSV)) (SARS Coronavirus) (Transmissible Gastroenteritis virus (TGE)) (Vaccinia Virus) (on hard, non-porous surfaces) (in 2 minutes).
- <sup>1</sup> (based on) (vs.) (previous) (Lysol® Brand Antibacterial Kitchen Cleaner) ({insert Lysol ® brand name}) (EPA registered master label) label (for this product) (version X) ({insert date})
- <sup>2</sup> On hard, non-porous surfaces
- <sup>3</sup> Kills 99.9% of (Enterobacter aerogenes MDR)( Acinetobacter baumannii MDR) (on hard, non-porous surfaces) (in 2 minutes).

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “*this product*” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

**This product has been test and found effective against the following micro-organisms:**

<b>Bacteria / Virus &amp; Fungi</b>			
<b>&lt;&lt; Disinfection – Hard, non-porous surfaces &gt;&gt;</b>			
<b>Bacteria (10 minutes)</b>		<b>(ATCC No.)</b>	
(Vancomycin Resistant) Enterococcus faecalis [VRE]		(51299)	
<b>Bacteria / Fungi (2 minutes)</b>		<b>(ATCC No.)</b>	
Acinetobacter baumannii MDR		(19606)	Cefazolin, Gentamicin, and Trimethoprim/Sulfa Resistant
Bordetella pertussis		(12743)	
Campylobacter jejuni		(29428)	
Candida albicans		(10231)	
Enterobacter aerogenes MDR		(29751)	Ampicillin, Ampicillin/Sulbactam, Cefazolin, and Ceftriaxone Resistant
(Vancomycin Resistant) Enterococcus faecalis [VRE]		(51575)	
Escherichia coli		(43893)	
Escherichia coli O111:H8		(BAA-184)	
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae NDM-1 positive		(CDC1000527)	
Klebsiella pneumoniae Carbapenem resistant		(BAA1705)	
Legionella pneumophila		(33153)	
Listeria monocytogenes		(7644)	
Pseudomonas aeruginosa		(15442)	
Salmonella enterica		(10708)	
Salmonella enterica serovar typhi		(6539)	
Serratia marcescens		(14756)	
Shigella dysenteriae		(11835)	
Staphylococcus aureus		(6538)	
(Methicillin Resistant) Staphylococcus aureus [MRSA]		(33592)	
(Community-Associated Methicillin Resistant) Staphylococcus aureus - CA-MRSA USA-300		(NRS 384)	
(Vancomycin Resistant) Staphylococcus aureus – VRSA		(NARSA VRS1)	
Streptococcus pyogenes (Strep)		(12384)	
Vibrio cholerae		(11623)	
Yersinia enterocolitica		(23715)	
<b>Viruses (10 minutes)</b>		<b>(ATCC No.)</b>	
Influenza A2 [Japan 305/57] (flu virus)		(VR-100)	
<b>Viruses (2 minutes)</b>		<b>(Strain)</b>	<b>(ATCC No.)</b>
Canine Distemper Virus	(Lederle)	(VR-128)	
(Human) Coronavirus	(229E)	(VR-740)	
Cytomegalovirus	(AD-169)	(VR-538)	
Hepatitis B Virus (HBV) (DHBV - surrogate)		(Hepadna)	
Hepatitis C Virus (HCV) (BVDV - surrogate)		(NVSL)	

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term “this product” used throughout this document may be replaced with the marketed product brand name.  
 To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

Herpes Simplex Virus Type 1	(F(1))	(VR-733)	
Herpes Simplex Virus Type 2	(G)	(VR-734)	
Human Immunodeficiency Virus (HIV) Type 1	(HTLV-III <sub>B</sub> )	n/a	(HIV-1 AIDS Virus)
Infectious Bovine Rhinotracheitis	(LA)	(VR-188)	
Influenza A (Flu virus)	(Hong Kong)	(VR-544)	
(Avian) Influenza A (H1N1) Virus	(A/Malaya/302/54)	(VR-98)	
Influenza A (2009-H1N1) Virus	(A/Mexico/4108/2009)	(CDC2009712192)	(Flu virus)
(Avian) Influenza A (H3N2) Reassortant Virus	(A/Washington/897/80 x A/Mallard/New York/6750/78)	(VR-2072)	
(Avian) Influenza A (H7N9) Virus	(wildtype A/Anhui/1/2013)	(CDC2013759189)	
Newcastle Disease Virus	(B1, Hitchner or Blacksburg)	(VR-108)	
Parainfluenza Virus Type 3	(C243)	(VR-93)	
Pseudorabies Virus	(Aujeszky)	(VR-135)	
Rabies Virus	(ERA)	(CDC Rupprecht)	
Respiratory Syncytial Virus (RSV)	(Long)	(VR-26)	
SARS Coronavirus	(CDC200300592)	(Zeptomatrix)	(Severe Acute Respiratory Syndrome)
Transmissible Gastroenteritis virus (TGE)	n/a	(Univ of Minnesota)	
Vaccinia Virus	(WR)	(VR-119)	

**<< Mildew Fungistat – Hard, non-porous, non-food contact surfaces >>**

<b>Fungi (3 minutes)</b>		(ATCC No.)	
Aspergillus niger		(6275)	(mold & mildew)

**<< Sanitization – Hard, non-porous, non-food contact surfaces >>**

<b>Bacteria (30 seconds)</b>		(ATCC No.)	
Enterococcus faecalis [VRE]		(51299)	(Vancomycin Resistant)
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus [MRSA]		(33592)	(Methicillin Resistant)
Streptococcus pyogenes		(12384)	
<b>Bacteria (10 seconds)</b>			
(Vancomycin Resistant) Enterococcus faecalis [VRE]		(51575)	
Escherichia coli O157:H7		(43888)	
Klebsiella pneumoniae		(4352)	
Salmonella enterica		(10708)	
Staphylococcus aureus		(6538)	
Staphylococcus aureus (Methicillin Resistant) [MRSA]		(33592)	
Streptococcus pyogenes		(12384)	

**Symbol Designation – used on product labels**

Single asterisk ( * )	Bacteria *	Used for identifying disinfection against specific bacteria
Dagger ( † )	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk ( ** )	Germ **	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk ( *** )	Sanitizes ***	Used for identifying sanitization against specific bacteria
Double dagger ( †† )	Allergens ††	Used for identifying the removal of specific non-living allergens

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
 The term “this product” used throughout this document may be replaced with the marketed product brand name.  
 To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
 The product label must identify the specific bacteria, virus, fungus & mold.  
 The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular / plural form >>

Soils / Odors: (Graphic – depicting soil)

Bacon fat	Food odors	Outdoor grime
Beverage stains	Food stains	Pancake mix
Blood stains	Gravy	Pen / Ink marks
Burnt / Baked on food	(Grease)(Greasy) (splatter)	Pet odors
Coffee	Grime	Pet stains
Cooking / Smoke odors	Hard Water stains	Stains / Soils
Cosmetic stains	Heel / Scuff marks	Smears / Smudges
Crayon / Pencil marks	Juice / Wine stains	Tea
Dirt (greasy dirt)	Lime scale	Tomato sauce
Eggs	Mud	Tough stains / soils
Fingerprint / Handprint	Oil	

Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Chrome ~	Glass	Metal (Tin)
Copper	Glazed ceramic	Mirror
Crystal	Glazed porcelain	Plastic laminate
Enamel	Glazed tile	Stainless steel ~
Fiberglass fixtures	Linoleum	Vinyl

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Glazed ceramic (tile) (floors)	Shelves (drawers)
Bathtub (tub)	Glazed porcelain tile (floors)	Shower (door) (curtain)
Bed frame	Sealed granite (floors)	Shower (stall) (area)
Cabinet (non-wood)	Grill (Bar-B-Que) exterior	Sink (basin)
Chair (non-wood)	Highchair (non-food contact area)	Stainless Steel
Changing table (non-wood)	(Kitchen) sink	Stove (stovetop)
Ceramic floors	Laminate floors	
Computer screen	Light fixture	Table (tabletop) (non-wood)
Corian	Sealed (marble) (floors) (granite)	Telephone
Counter (Countertop)	Metal blinds	Television screen (TV screen)
Crib (non-wood)	Microwave (exterior) (interior)	Tires
Diaper pail (non-wood)	Non-medical (chrome / stainless steel)	Toilet bowl exterior (Urinal)
Door knob (handle)	Outdoor patio furniture (non-wood)	Tools
Exhaust (fan) (hood)	Oven (door)	Vanity top
Finished wood (surfaces)	Painted woodwork	Vitro ceramic
Fixture (chrome / stainless steel)	Patio door	Washable (walls) (wallpaper)
Floor (glazed) (tile)	Piano keys	Water fountain
Floor (linoleum)	Picnic table (non-wood)	Window (windowsill)
Floor (vinyl)	Plastic laundry (basket) (hamper)	Windshield

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.



Formica  
Garbage (can) (pail) (container)

Range hood (stove hood)  
Refrigerator / Freezer exterior  
(Sealed)(engineered)(parquet)  
(hardwood) (floors)

Glass topped furniture  
Professional Use Sites:

Break Room	Health Care Facility	Office Building
Cafeteria	Hospital	Physicians Office
Day Care Center	Hotel / Motel	Restaurant
Dental Office	Kitchen	School (College)
Doctors Office	Nursing Home	

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor area
Bathroom	Garage	Laundry room	Playroom
Bedroom	High-touch areas	Living room	Storage (area) (room)
Den / Study	Home / House	Mud room	Tool shed
Dining room	Household areas	Nursery	

### << USE DIRECTIONS >>

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is a versatile and convenient disinfectant cleaner for most washable hard, non-porous surfaces.

(This product) is highly versatile and a convenient disinfectant cleaner that you use straight from the bottle.

We invite you to call us if you have any questions or comments on our products.

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**To Operate:** Turn nozzle counter clockwise to preferred usage.

**To Operate:** Turn nozzle to (“ON”) (desired) position.

**To Refill (Bottle):** Remove trigger sprayer. Pour in product from refill container and replace trigger.

**To Refill (Bottle):** Remove trigger unit from empty bottle and attach to new bottle.

**To Clean (/ Deodorize) (/ Remove Allergens††):** (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge. No rinsing required.

**To Clean (Lime Scale)(Soap Scum)(and)(Greasy Soil):** Allow product to sit 15-20 seconds to penetrate soil before wiping clean. Repeat if necessary.

**To Clean (Household) (and) (Kitchen) Surfaces:** (Spray) (Apply to) dirty (soiled) area, wipe clean. No rinsing required.

**To Sanitize / Disinfect:** Pre-clean surface. (Spray) surface until thoroughly wet.

**To Sanitize:** Leave for (10) (30) seconds before wiping. **To Disinfect:** Leave for (2) (10) minutes before wiping. Rinse all food contact surfaces with water after use.

**To Control (and Prevent) (the Growth of) Mold & Mildew:** Apply to pre-cleaned surface. Let surface remain wet

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term “this product” used throughout this document may be replaced with the marketed product brand name.  
To use the term “germ\*\*” the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term ‘x’ is a place holder for a number between 1 to 99.  
The term “Y” is a place holder for a character A – Z.

for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

**Dual Nozzle Cleaning Directions:**

**To Clean Baked-on Stains & Grease:** Close nozzle (window)(hinge-door) for foam. Spray foam on surface until thoroughly wet, and (leave on) (let sit on) (allow to sit on) baked-on stains or grease. Wipe with a clean cloth or sponge.

**To Clean Everyday Messes:** Open nozzle (window)(hinge-door) for spray. Apply to surface until thoroughly wet. Wipe with a clean cloth or sponge.

**<< Additional USE DIRECTIONS – Specific to Tap-Top Gadget Packaging Only - continued >>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Before first use remove (outer carton) (outer wrapper) (outer label) (outer shrink sleeve)  
(Pull) (Tear) (down) (around perimeter of unit) on perforated strip

**(To Operate:) To Unlock:** (Push Down) (Twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense)  
**To Lock:** (Push Down) (twist) (top) (and) (rotate) (pump) (head) (counter) (clockwise) (to open) (to dispense) (Reverse this action) (Reverse unlock action)

**To Refill:** ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) (of) (original) (unit) by tearing along perforation). Remove cap (from refill). (Unscrew)(Remove) pump (from original unit). Place pump on refill and (screw to) tighten.

**To Refill (Bottle) (unit):** ((Remove) (outer) (plastic) (wrap) (shrink) (sleeve) of (original) (unit) by tearing along perforation) Remove cap (from refill). (Unscrew)(Remove) (pump) (from) (top) (of unit). Pour product from refill container and replace (top)(pump) (of unit) and tighten.

**To Clean:** (Apply) (product) (on) (wipe) (dish rag) (sponge)(paper towel) (or) (dish towel) (by) (pumping)(pushing) (dabbing) (tapping) (down) (top) (of) (unit) (once) (twice) (three times) (several) (a) (few) (x) (times) (to) (clean). Wipe surface. Rinse food contact surfaces with potable water.

**To Disinfect:** Pre-clean surface (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes. (To disinfect heavily soiled surfaces, pre-clean surface using a fresh paper towel or sponge.)

**To Disinfect Toys:** Use only on hard non-porous surfaces. Pre-clean surface(s). (Apply to surface until thoroughly wet.) (Thoroughly wet surface) Allow (surface) to remain wet for (2) (10) minutes before wiping. Rinse thoroughly with potable water after use.

**<< Advisory Statements – must be included were appropriate >>**

Can be used in cleaning tools that recommend the use of (this product).

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (unfinished, oiled or waxed wood floors) (outdoor patio furniture cushions and pillows).

Does not) (Will not) harm most (kitchen) surfaces.

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

This product is not recommended for use on (natural) (marble) (brass) (acrylic plastic) or (unfinished wood surfaces).

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.

**<< Additional CLAIMS / USE DIRECTIONS – Specific to Professional Branded products Only >>**

**<< Terminal Sterilant Statement – qualified metal surfaces >>**

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

**<< Terminal Sterilant Statement – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that <sup>(1)</sup> is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or <sup>(2)</sup> contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS**, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

**CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Allow surface / object to remain wet for 2 minutes.

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**<< MARKETING CLAIMS >>**

**NOTE:** The terms *cafeteria*, *kitchen* and *break room* may be used interchangeably in any of the listed claims found throughout this document for Professional Use branded products.

(Hospital) (Institutional) (Industrial) (Commercial) (Professional) (Kitchen) (Cafeteria)  
(Cleaner) (Deodorizer) (Disinfectant) (Sanitizer)  
Formulated for (hospital) (institutional) (industrial) (commercial) (professional) use  
Formulated for medical institution's (infection control program) needs  
Meets AOAC Germicidal Spray Products efficacy test standards for hospital disinfectants  
For Commercial Use

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "*this product*" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**WARNING:** Causes substantial but temporary eye injury. Do not get in eyes, on skin or on clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

<< Trigger bottle >>

FIRST AID	
<b>If in eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< Pourable bottle >>

FIRST AID	
<b>If in Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Call Poison Control Center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.</li><li>• Do not give anything by mouth to an unconscious person</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

<< Trigger bottle >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep securely closed. Refillable container. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle. Do not reuse this trigger bottle for any other purpose.

<< Pourable container >>

**STORAGE AND DISPOSAL:** Store in areas inaccessible to small children. Keep securely closed.

---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term *"this product"* used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.

Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycle, if available

**<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>**

**STORAGE AND DISPOSAL:**

Do not contaminate water, food, or feed by storage and disposal.

**PESTICIDE STORAGE:** Store in original container in areas inaccessible to children. Keep securely closed.

**PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse as follows: Fill container 1/4 full with water and recap. Agitate vigorously and dispose of rinsate. Repeat two more times. Discard in trash or offer for recycling, if available.

**<< FRUIT GRAPHICS >>**



**Optional Graphic Icons:**



---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term *"this product"* used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.



---

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "*this product*" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.