



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 7, 2021

Abbi Turner
Reckitt Benckiser LLC.
D/B/A Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Subject: Label Amendment – Footnote formatting, minor marketing revisions
Product Name: Lysol Brand All Purpose Cleaner
EPA Registration Number: 777-89
Application Date: March 3, 2021
Action Code Case Number: 00293934

Dear Ms. Turner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance

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Decision No. 00293934

with FIFRA section 6. If you have any questions, please contact Tara Flint via email at flint.tara@epa.gov.

Sincerely,



Aline Heffernan
Acting Product Manager Team 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

<< FRONT PANEL >>

ACTIVE INGREDIENT:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chlorides 1.1856%

OTHER INGREDIENTS: 98.8144%

TOTAL: 100.0000%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements

(NET CONTENTS:)	X FL. OZ.	((X PT.) (X QT.) (X GAL.) (X FL. OZ.))	X (mL) (L)
	X x X FL. OZ.	(EACH:) X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.))	X (mL) (L)
		(TOTAL:) X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.))	X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-89

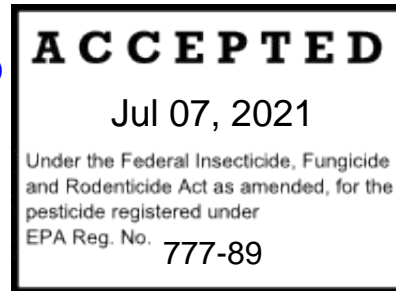
EPA Est. No.:

312-WI-3 (Y) (YY)	09019-OH-2 (Y) (YY)	69209-MA-001 (Y) (YY)
475-PA-001 (Y) (YY)	11525-IL-1 (Y) (YY)	70424-CAN-001 (Y) (YY)
777-CA-001 (Y) (YY)	13891-IN-1 (Y) (YY)	74291-MO-001 (Y) (YY)
777-GA-001 (Y) (YY)	38654-NJ-1 (Y) (YY)	92309-NJ-001 (Y) (YY)
777-NJ-2 (Y) (YY)	38654-PA-1 (Y) (YY)	075371-IN-001 (Y) (YY)
777-MO-1 (Y) (YY)	50757-WI-1 (Y) (YY)	075371-IN-003 (Y) (YY)
777-MO-2 (Y) (YY)	54487-GA-1 (Y) (YY)	082206-NY-003 (Y) (YY)
777-PA-1 (Y) (YY)	58996-MO-1 (Y) (YY)	XXXXX-YY-XXX (Y) (YY)
8251-WI-5 (Y) (YY)	61203-MA-001 (Y) (YY)	
09019-OH-1 (Y) (YY)	68058-IL-001 (Y) (YY)	

(See bottom or side) (for) Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number)
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

(Questions?) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
(Want) For (more) (ingredient) (and other) (info on ingredients) (&) (tips)) (information), (visit) (www.rbnainfo.com)
US Patents: (www.rb.com/patents) (www.reckitt.com/patents)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
(Made in) (U.S.A.) {insert country} © {year} (RB) (Reckitt) (Benckiser) (LLC)
Contains no phosphates (phosphorous)
(This (bottle) (container) is made of 25% post-consumer recycled plastic.)



<< FRONT / BACK PANEL – Optional text >>

Kosher Certification Symbol

Recycle Symbol

Important facts (about this product)

Encourage your local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

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"Hard, non-porous surface(s)" and the appropriate contact time must be disclosed on the final market label

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips) (Download) (NOW) (the) (for) (FREE) (Available) (at/on) (the) (Insert for Lysol® app logo) (Insert Apple App store icon) (Insert Google Play icon) (Insert Alexa icon) (app) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) (and) help) track the spread of (germs) (illnesses)) ((to) (and) (help) stay informed about (the) (germs) (illnesses)) (Or) (just) Ask Alexa (Insert Alexa icon) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and) see what illnesses are going around) ((to) (and) help) track the spread of (germs) (illnesses)) ((to) (and) help) stay informed about (the) (germs) (illnesses))

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Complete) (New) (Dosing Cap) (Formula) (New Fragrance) (New Scent) (New & Improved Fragrance) (New & Improved Scent)

<< FRAGRANCE CLAIMS >>

(Authentic Orange) (Apple) (Cinnamon (Medley)) (Berry & Basil) (Cherry Blossom & Pomegranate) ((Fresh) Coconut (Water(s)) (&) (and) (Sea Minerals) (Country) (Cool Adirondack Air) (Crisp Berry) (Crystal Blue Waters) (Endless Waterfall) (Energizing Lemon Zest)(Essential Lavender) (Everlasting Lemon) (Exhilarating Fruit Freshness) (Flawless Floral Garden) (Forest Rain) (Fresh) (Fresh Mountain) (Grapefruit) ((Green Apple) (&) (Aloe)) (Hawaii Sunset Essence) (Infinite Oranges) (Island) (Island Berries) (Lavender) (Lavender & Orchid Essence) (Lemon) (Lemon Lime) (Mango & Hibiscus) (Orange) (Pacific Fresh) (Perennial Lavender) (Pink Grapefruit) ((Fresh) Pine (&) (and) (Juniper)) (Woodland) (Fresh) Pine (Pure Lemon Drop) (Refreshing Floral Garden) (Rejuvenating Spring Shower) (Revitalizing Lavender Blossom) (Sparkling Lemon & Sunflower Essence) (Spring Waterfall) (Summer) (Summer Fresh) (Tangerine & Mango Essence) (Timeless Botanicals) (Waterfall Splash & Mineral Essence) (Breeze) (Scent) (Unfragranced) (Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Scent) (Long Lasting Freshness) (True Freshness) (Ultimate Freshness)

(Mandarin) (&) (Ginger) (Lily) (Jasmine) (White) (Lotus) (Green) (Tea) (Ginseng) (Pear) (Peony) (Blossom) (Tea)

(Contains:) (Made with:) (2% Pine Oil) (Fresh Carolina Pine Scent) (Genuine Pine Oil) (Pine Oil) (Real Pine Oil) (Pure Orange Oil) (Orange Oil)

<< PACKAGING CLAIMS >>

(x % discount) (x% Free) (x % more (free)) (x uses per bottle) (X%) (40%) (45%) (more) ⁽¹⁾ (vs.) (compared to) (X) (10) (22) (fl. oz.) (size) {insert Lysol brand name} (x fl. oz. at x fl. oz. Price) (x fl. oz. at the price of x fl. oz.) (x fl. oz. for the price of x fl. oz.) (Bonus) (Bonus x %) (Bonus x fl. oz.) Buy X Get X Free (Economy) (Great) (Mega) (Super) (Travel Size) (To Go) (Trial) (Trial Size) (Value) (Pack) (Refill) (Size) Makes x buckets of (cleaning) (disinfecting) (and) (sanitizing) solution (Makes x gallons) (Make(s)) (XX gallon(s) (more)) (Make(s) (over) XX gallon(s)) (Makes) (over) x gallons of (cleaning) (power)(action) (Makes) (over) x gallons of (disinfecting) (sanitizing) (action) Makes (over) x gallons (Makes) (Up to) X (amount) (of) (fl. oz.) (gallons) ⁽²⁾ (when) (diluted) (in dilution) (Measurable cap) (Measuring cap) (1/2 capful = 2 fl. oz.) (1 capful = 4 fl. oz.) (2 capfuls = 8 fl. oz.) More than X% (more) (value) ⁽¹⁾ (vs {insert Lysol brand name}) On any (X) {insert Lysol brand name} (Lysol Multipurpose Cleaner) (XX ct) (xx fl. oz.) (or higher) Over X% (more) (value) ⁽¹⁾ (vs {insert Lysol brand name}) (Save more, waste less) (Super) (Best) (Most) value size & (Make(s)) (over) XX gallon(s)) (\$aveSmart (graphics)) (\$ave\$mart (graphics)) (SaveSmart (graphics)) (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

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Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner) (this product) ? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save) (\$) (X) (%) (Off) (more) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

Save (Buy) (Free) (Now) (XX) (cent sign) (on Lysol) {insert Lysol brand name}

Try (new) {insert Lysol brand name} (Wipes) (Triggers) (No harsh chemical residue)

TRY (OUR) OTHER LYSOL® CLEANING PRODUCTS {insert picture of Lysol product}

TRY (OUR) OTHER LYSOL® FRAGRANCES {insert picture of Lysol product}

TRY (OUR) LYSOL® FAMILY OF CLEANING PRODUCTS {insert picture of Lysol product}

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

<< BACK TO SCHOOL >>

\$(X) for your school with Box Top(s)

(X) Box Top(\$)(s) (for Education)

(X) Box Tops on (back) (side) of pack

(X) eBoxTops™ No Purchase Necessary see (side) (back) for details

(x) prizes to win!

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(xxxx)

General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

Earn xX Box Top(\$)(s) for Education

Enter this code online at (enter URL here) with code (x) and see if you've won

Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

More Cash for your School

No More Clipping

NO PURCHASE NECESSARY. MANY WILL ENTER AND PLAY, FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES and D.C. WHO ARE 18 YEARS AND OLDER AT THE TIME OF ENTRY WHO ARE MEMBERS OF BOXTOPS4EDUCATION.COM AND HAVE DESIGNATED A SCHOOL TO SUPPORT AT TIME OF ENTRY. MEMBERSHIP TO BOXTOPS4EDUCATION.COM IS FREE AND AVAILABLE AT WWW.BOXTOPS4EDUCATION.COM. VOID WHERE PROHIBITED. Instant Win Game starts (x/xx/xx at xx:xx(am)(pm) ET and ends x/xx/xx at xx:xx(am)(pm)ET. For Official Rules, alternate method of entry, prize descriptions and odds disclosure, visit (enter URL here) Sponsor: (General Mills Sales, Inc., One General Mills Blvd, Minneapolis, MN 55440.) (Reckitt Benckiser, Parsippany, NJ 07054-0224)

Official Box Top(\$)(s) for Education Brand

Scan Your Receipt

See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)

See How At BTFE.COM

See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)

Worth (x) eBoxTops™

You could win the (x) (golden) Box Tops

<< MARKETING CLAIMS >>

(+) X% (more) cleaning (ingredients) (agents) (power) (strength) (in) (every) (drop) (dose)¹

(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum)

(x%) Better than ever on (tough) grease (and) (soap scum)

x fl. oz. (size) (bottle) with (easy to use) dosing cap

(x)(2)(3)X Cleaning Power vs. {insert Lysol brand name}

X Hour(s) (of) Freshness

2x (more) freshness (than ever before)

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3X Cleaning Power
3X (the) Cleaning Power on {insert soils – see Appendix 2}
24 Hour Freshness
(4-in-1) (3-in-1) ((Deep) Cleaning) (Cleaner) (Disinfectant) (Disinfection) (Sanitizer) (Sanitization)
(Advance) (Advanced) (Antibacterial) (Bathroom) (Clean) (Cleaning Power) (Deep) (Deep Cleaner) (Deep
Cleaning) (Strength) (Cleaning Ingredients) (Floor) (Floor & Multi-Surface) (Glass & Surface) (Grease releaser) (with Grease
release action) (Kitchen) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Restroom) (Triple Action) (Versatile) (Cleaner)
(Disinfectant) (Sanitizer) (Concentrated) (Ultra) (Plus) (Extra) (Xtra) (Power) (Max) (Clean) (X times concentrated)
(All Day) (Continuous) Freshness
(Amazing)(Incredible)(Delightful)(freshness)(fragrance)(smell)(scent)
A few of the (many) moments (you) (need) (where) Lysol (is needed)
American Collection
American Fragrance Collection
American Inspired Fragrances
An effective (cleaner) (disinfectant) (sanitizer) on hard, non-porous, non-food contact surfaces in the {insert use sites – see
Appendix 2}
(Antibacterial) (Bactericidal*) (Bactericide*) (Cleaner) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Germicidal**)
(Sanitizer) (Sanitizes) (Mildewstat) (Mildewstatic) (Virucidal†)
Antibacterial cleaner
Antibacterial** cleaning action (on hard, non-porous, non-food contact surfaces) (for kitchens^{†††} and bathrooms) (for hard, non-
porous surfaces all over the house)
(Beautiful) (Bright) (Brilliant) (Express) (Clean & Fresh) (Glistening) (See-through) (Streak-free) (Shine)
Brand New Day
(Brilliant) (bright) (see-through beautiful) shine
Can be used on finished hardwood (engineered hardwood) (and Bamboo)
Clean, Fresh Shine
(Cleans) (and) (disinfects**) (hard, non-porous, non-food contact surfaces) (hard, non-porous surfaces all over the house)
(kitchens^{†††} and bathrooms)
Clean & Fresh
Cleans (and sanitizes) hard, non-porous, non-food contact surfaces
(Clean(s)) (sanitizes) (Disinfectant(s)) (XX) (%) (more) (square feet) (floor(s)) (home)
Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites / use surfaces – see Appendix 2}
(Cleans) (eliminates) stubborn (nasty) stains
Cleans (even in dilution)
Cleans everyday (tough) (kitchen) (and) (bathroom) messes (fast)
Cleans to a brilliant shine
Cleans (tough) (grease and grime) {insert soils – see Appendix 2}
Cleans tough soap scum
Cleans up to x Sq. ft.
Complete Clean
(Complete) (Cleaning) (Action)
Contains no abrasives
Contains the most powerful (effective) (fast acting) grease cutters
(Controls) (Eliminates) (kitchen) odors caused by (bacteria) (mold and mildew)
Controls mold and mildew
Controls the growth of mold and mildew
Creates x gallons of disinfecting all purpose cleaner (diluted)
(Cuts) (Cleans) (Controls)
(Dissolves) grease (fast) (quickly)
Cuts cleaning time
Cuts (through) (tough) grease and grime
Degreases (Degreaser)
(Destroys) (Cuts) (Powers through) (Removes) (tough) grease (and grime)
(Dilutable) (Easy to Use) (Non-abrasive) (Pourable) (Streak-free) (formula)
Easy pour (bottle) (container)
Effortlessly removes stubborn (nasty) stains
Eliminates food odors like garlic and onion that are left behind on kitchen surfaces after cooking
Eliminates kitchen and bathroom malodors
Eliminates odors caused by bacteria (mold) (mildew) (and) (non-fresh foods)

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Eliminates (odors) (stains)
Eliminates (stains)(spills)(grease) X times faster¹
Eliminates tough (kitchen) grease and grime
(Eliminates) (kills) odor-causing bacteria
(Even) removes x% of allergens††
Express Clean & Fresh
Extra level of freshness
(Fast) (Easy) (Effective) Cleaner
Fills the room with fragrance
(For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)
For a cleaner, fresher household
For a complete clean, [this product] (is) (an) (will) (has) {insert any listed claim from pgs. 2 - 7}
For any surface where germs** are a concern
Formulated for medical institution's needs
Fragrance (designed) (inspired) (by) (AirWick) ({insert AirWick logo})
Fresh clean scent Freshness for hours
Freshens for (X) hours
Germ** Kill
Germ** Kill & Max Freshness
Great for (kitchens) (bathrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes)
Great on glass
Hospital type disinfection (even when diluted) (in dilution)
(Ideal)(Suitable) (for) (to) (use on) finished hardwood (engineered hardwood) (and Bamboo)
Instant freshness
Invigorating freshness
"Just Cleaned" freshness for hours
Keeps your home (clean) (and) (fresh) (and) (fragrant)
(Kills) (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)
Kills odor-causing bacteria
Kills odor-causing bacteria even when diluted
Lasting (fresh) (fragrance) (scent)
Leaves (household) surfaces (clean) (and) (deodorized)
Leaves a (fresh) (clean) scent
Leaves floors shiny, fresh and clean
Leaves no sticky residue
Leaves your (home) (house) smelling clean with a clean fresh scent
Leaves your home smelling fresh and clean
Leaves your home with a fresh clean scent
Limited Edition
Long lasting fragrance (in dilution) (and) (when used) (at) (full strength)
Long lasting fragrance (for) (up to) (2) (4) (6) (8) hours (when used) (at) (full strength)
Long Lasting Freshness
Lysol's best (ever) (grease) (and) (soap scum) (remover) (cleaner)
{insert Lysol® brand name} (Advanced) Clean(s) X% more (per) (use) (dose) (drop)¹
Lysol® Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on treated hard, non-porous surfaces)
Made in America
Made in the USA
Makes cleaning easier (in the) (kitchen) (bathroom) (household) (all over the house)
Max Cleaning
Max Freshness
Max Freshness & Max Cleaning
Max Freshness & Max Hygiene[∞]
Max Hygiene[∞]
More Fragrance (than (ever) before)
More than 2x the Freshness (than ever before)
More value less packaging
National Fragrance Collection
Neutralizes bad odors
Neutralizes kitchen and bathroom malodors

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Neutralizes odors at the source
No (harsh) (chemical) smell
No streaking (or filming)
Non-abrasive formula (will not scratch surfaces)
Non-food contact surface sanitizing cleaner
(Open me and) Smell the difference(!)
Our best (all purpose) (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)
Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (cleaner) (ever)
Our freshest clean ever
Our Nation's Fragrances
Powers through (soap scum) (and) (grease) (better than ever)
Powers through tough (stains)(spills)(grease) ((x)(2)(3)(5)x faster)(X times faster)¹
Powers through (tough) (grease) (and) (soap scum) (better than ever)
Powers through (tough) household messes
Powerful Cleaner & (Unbelievable) Freshness (than ever before)
Powerful cleaning and freshening
Powerful cleaning (formula)
Powerful (fast acting) (effective) all purpose cleaner (degreaser and deodorizer)
Powerful scent
Proud to be made in (the USA) (America)
Proud to be American made
(Quickly) degreases and deodorizes
(Quickly) (Destroys) stubborn (nasty) stains
(Quickly) (Effortlessly) removes (cleans) the following: {insert soils – see Appendix 2}
(Quickly) (eliminates) (removes) (food) odors
Ready to use / Concentrate (can be used in dilution)
(Reduces) (Removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) ††
(Reduces) (Removes) {insert allergens – see Appendix 2}
Removes 90% of allergens††
Removes (tough) (everyday) {insert soils – see Appendix 2}
(Scratch) (and) (&) ('N) Sniff (Try Me) (Try Me Out) (Scratch Me) (Scratch Here)
Shines in seconds
(Sparkling shine) (Streak-free shine)
(Sniff Me) (Scratch) (and) (&) ('N) Smell
Starts cleaning on contact
Tough on grease
The most (powerful) (effective) all purpose cleaner you can buy
(This product) deodorizes by killing (many) (odor-causing) bacteria
(This product) eliminates damp, musty odors in (the basement) (or in) areas where air does not circulate
(This product's formula) cleans and shines
(This product) has 3X Cleaning Power to remove {insert soils – see Appendix 2}
This product has 3X Cleaning Power to remove Grease, Soap Scum (&) Grime
This product has (antibacterial) (disinfecting) action and kills viruses and bacteria** on hard, non-porous, non-food contact environmental surfaces (in your home) (in public places).
(This product) has the cleaning power to remove {insert soils – see Appendix 2}
(This product) is germicidal** when used as directed for (disinfection) (and) (sanitization of hard, non-porous, non-food contact surfaces) but differs in composition from other LYSOL® brand products.
(This product) is provided by Reckitt Benckiser. People respect the LYSOL® name, recognize LYSOL® for providing quality and trusted surface cleaning and disinfection, and gain the added benefit of a clean-smelling, sanitary environment.
(This product) deodorizes by killing (many) (odor-causing) bacteria
Unbelievable Freshness (than ever before)
Unbelievable Fragrance (than ever before)
Use full strength (or) (diluted) (in dilution) (diluted in water)
Versatile (–) (works on a wide range of hard, non-porous surfaces)
We invite you to call us if you have any questions or comments on our products.
(We) (Lysol) (Clean(s)) (&) (Disinfect(s)) (Sanitize(s)) ({insert use site/surface – See Appendix 2}))
Will not harm septic systems
(Works well) (great) on finished hardwood (engineered hardwood) (and Bamboo)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
"Hard, non-porous surface(s)" and the appropriate contact time must be disclosed on the final market label

<< MARKETING CLAIMS – COMMERCIAL / INSTITUTIONAL / INDUSTRIAL >>

For Commercial Use
Pro ((For) Commercial Use)

<< USAGE CLAIMS >>

Use (in) (on) (the) {insert use sites / use surfaces – see Appendix 2}
(Formulated) For (Hospital) (Institutional) Use
For use (in) (on) (:) {insert use sites / use surfaces – see Appendix 2} (as a multi-purpose disinfectant cleaner)
Where to use: {insert use sites / use surfaces – see Appendix 2}

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surfaces >>

An effective non-food contact surface sanitizer (for use in {insert use sites – see Appendix 2})
Great for use as a non-food contact surface sanitizer in {insert use sites – see Appendix 2}
(Kills) (Destroys) (Eliminates) 99.9% of bacteria***
Kills Bacteria* Even When Diluted
Kills Bacteria* Even in Dilution
(Kills) (Destroys) (Eliminates) 99.9% of bacteria even in dilution***
(Kills) (Destroys) (Eliminates) 99.9% of bacteria even when diluted (in water)***
(Kills) (Destroys) (Eliminates) 99.9% of bacteria in (60 seconds) (1 minute)***
(Kills) (Destroys) (Eliminates) 99.9% of the following (household) bacteria (commonly found in kitchens)
(on hard, non-porous surfaces) in (60 seconds) (1 minute)***
(Sanitizer) (Sanitizes)
Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (60 seconds) (1 minute)***
Sanitizes non-food contact surfaces (even) (when diluted) (in dilution)***
(This product) is a sanitizer for hard, non-porous, non-food contact surface areas in 60 seconds against Staphylococcus aureus and Enterobacter aerogenes according to the Non-Food Contact Surface Sanitizer method.
(This product) Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous surfaces in (60 seconds) (1 minute).

<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surfaces >>

Antibacterial Action
Approved to kill X% more¹ (kinds of) germs**
Approved to kill germs** ((2)(3)(x)X faster)(X times faster)¹
Approved to kill X germs** X times faster¹
A disinfecting hard, non-porous, non-food contact surface cleaner for use in {insert use sites – see Appendix 2}
Cleans and disinfects in dilution
Disinfects (Deodorizes) (and) (Sanitizes) as it cleans
Disinfects in dilution
Disinfects (even) (when diluted with water) (in dilution) when used according to directions
Disinfects even when diluted (in water)
Kills 99.9% of bacteria* (even when diluted) (even in dilution)
Kills 99.9% of bacteria and viruses**
Kills 99.9% of germs** (even) in dilution
Kills 99.9% of (household) (germs**) (bacteria and viruses**)
Kills 99.9% of viruses†
Kills 99.9% of viruses and bacteria**
Kills 99.9% of viruses and bacteria (even in dilution) (even when diluted in water)**
Kills Avian Influenza A Virus on pre-cleaned (environmental) surfaces in 3 minutes
(Kills) (Destroys) (Eliminates) 99.9% of germs** even in dilution
(Kills) (Destroys) (Eliminates) 99.9% of germs** even when diluted (in water)
(Kills) (Destroys) (Eliminates) germs**
(Kills) (Destroys) (Eliminates) germs** while it cleans
Kills germs** effectively
Kills germs** (even when diluted (in water))
Kills germs** such as: {insert organisms – See Appendix 1}
Kills germs** and controls the growth of mold and mildew
Kills (kitchen) (household) (bathroom) (restroom) bacteria*
Kills (kitchen) (household) (bathroom) (restroom) bacteria and viruses**

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To use the term “germ**” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
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The term “Y” is a place holder for a character A – Z.
“Hard, non-porous surface(s)” and the appropriate contact time must be disclosed on the final market label

Kills (kitchen) (household) (bathroom) (restroom) germs**
Kills (household) germs** in dilution
Kills 99.9% of bacteria and viruses**
Kills 99.9% of viruses and bacteria**
Kills 99.9% of (the following) (household) germs** (in 6 minutes) ({insert organisms – See Appendix 1})
Kills the cold virus (Respiratory Syncytial Virus)
Kills viruses†
Kills viruses and bacteria**
Kills viruses in 3 minutes†
(Now) tested (and proven (effective)) to kill (the) (COVID-19 virus) (SARS-CoV-2) (2019 Novel Coronavirus) (even) (in dilution)⁵
(Now) tested (and proven (effective)) against (the) (COVID-19 virus) (SARS-CoV-2) (2019 Novel Coronavirus) (even) (in dilution)⁵
(Now) tested (and proven (effective)) to help (reduce the spread of) (the) (COVID-19 virus) (SARS-CoV-2) (2019 Novel Coronavirus) between treated surfaces⁵
(This product) helps control cross-contamination of many germs** between treated surfaces (when used as directed)

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Clean (/ Deodorize) (/Remove Allergens††): Once automatic dispensing unit has applied product to (sponge) (cloth) (towel) wipe surface until visibly wet. Wipe with a clean cloth or sponge.

To Clean (/ Deodorize) (/ Remove Allergens††): Use full strength or dilute ¼ cup [2 (fl.) oz] per gallon of warm water. Apply to surface with (cloth,) (sponge,) (mop) (or) (trigger spray) until visibly wet. Wipe with a clean (cloth) (sponge) (or) (mop). When using full strength, rinse thoroughly with clean water. (Prepare a fresh bucket of solution every time you clean or more often as needed.)

To Clean (/ Deodorize) (/ Remove Allergens††): (Use full strength (or dilute X fl. oz. per gallon of water) (according to chart)). Apply to surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe. (No rinsing required.)

To Clean (Soap Scum) (and) (Greasy Soil): Use at full strength and rinse.

To Sanitize / Disinfect: Pre-clean surface. Use (at) full strength or dilute 1 (fl.) oz. (of this product) with (every) 5 (fl.) oz. of warm water. Apply to surface with (cloth,) (sponge,) (mop) (or) (trigger spray) until visibly wet. **To Sanitize:** Leave for 60 seconds before wiping. **To Disinfect:** Leave for (6) (10) minutes before wiping.

To Sanitize / Disinfect: Pre-clean surface. Use (at) full strength or dilute according to chart. Apply to surface with cloth, sponge, mop or trigger spray until visibly wet. **To Sanitize:** Leave for 60 seconds before wiping. **To Disinfect:** Leave for (6) (10) minutes before wiping.

To Disinfect/Sanitize (hard non-porous surfaces): Preclean. (Use full strength or dilute (X fl. oz. per gallon of water) (according to chart)). Apply and leave visibly wet for 60 seconds to sanitize and (6) (10) minutes to disinfect. Wipe dry.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain visibly wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

To Control (and Prevent) (the Growth of) Mold & Mildew: Preclean. Apply and leave visibly wet for 3 minutes and allow to air dry. Repeat weekly or as needed.

<< One of the below rinse statements is mandatory on the label >>

Rinse food contact surfaces (and toys) with potable water.

++++**For surfaces that come in contact with food:** Use only on hard, non-porous surfaces and rinse thoroughly with potable water.

<< Dilution table – will only appear on gallon size container or larger >>

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The product label must identify the specific bacteria, virus, fungus & mold.
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“Hard, non-porous surface(s)” and the appropriate contact time must be disclosed on the final market label

To prepare: (solution)	Add: (this product)	In warm water
1 Pint (16 (fl.) oz.)	2.7 (fl.) oz.	13.3 (fl.) oz.
1 Quart (32 (fl.) oz.)	5.4 (fl.) oz.	26.6 (fl.) oz.
½ Gallon (64 (fl.) oz.)	10.8 (fl.) oz.	53.2 (fl.) oz.
1 Gallon (128 (fl.) oz.)	21.6 (fl.) oz.	106.4 (fl.) oz.

<< ADVISORY STATEMENTS >>

Can be used in cleaning tools that recommend the use of (this product).
Do not use on (eating / cooking utensils, glasses / dishes or cookware) (outdoor patio furniture cushions / pillows) (unfinished, oiled or waxed wood floors).
On painted surfaces test a small inconspicuous area first.
Rinse bathtub / shower surfaces with water after using product.

<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRECLEANED HARD NON-POROUS ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the hard, non-porous surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.
CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.
CONTACT TIME: Allow surface / object to remain visibly wet for 3 minutes. Use a 6 minute contact time for all listed bacteria.
DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Animal Care Facilities >>

For Use in Veterinary Clinics, Animal Care and Animal Laboratories: For cleaning and disinfecting the following hard, non-porous surfaces: equipment, utensils, instruments, cages, kennels, etc. Remove all animals and feeds from the premises, crates, cages and enclosures. Remove all litter, droppings and manure from floors, walls and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean all surfaces with soap or detergent and rinse with water. Saturate surface with a use solution of 8.5 oz per gallon of warm water. Immerse halters, ropes, and other types of equipment used in handling and restraining animals as well as forks, shovels, and scrapers used in removing litter and manure. Allow surface to remain visibly wet for 6 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set or dried. Thoroughly scrub all treated feed racks, automated feeders and watering appliances with soap or detergent and rinse with potable water before reuse.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

<< PRECAUTIONARY / FIRST AID STATEMENTS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals
CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. If you have sensitive skin wear rubber gloves.

<< NOTE: First Aid statement may appear in either “box” format or paragraph format >>

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The product label must identify the specific bacteria, virus, fungus & mold.
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The term “Y” is a place holder for a character A – Z.
“Hard, non-porous surface(s)” and the appropriate contact time must be disclosed on the final market label

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If on skin	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling, if available.

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycling, if available.

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

<< LYSOL® AUTOMATIC DISPENSING UNIT - Includes: Dispenser, (product name) Refill and 4 AA batteries >>

Assembly:

1. Open battery door (as shown) then insert 4 AA batteries (included).
2. Close battery door, pressing firmly on the tab to ensure it is fully closed.
3. Remove seal from (product name) refill.
4. Insert (product name) refill into the dispenser until you hear it CLICK into place.
5. Place dispenser on the counter (where you will use it).
6. Turn unit ON using the ON/OFF switch on the back of the dispenser.
7. Wait until the RED indicator light at the front stops blinking. Dispenser is now ready for use.

To Use:

Place (sponge) (cloth) (towel) underneath the nozzle. Ensure (sponge) (cloth) (towel) is placed between the nozzle and the indicator light. You may need to move (sponge) (cloth) (towel) under nozzle several times before first dispense. The dispenser will automatically dispense just the right amount of product on your (sponge) (cloth) (towel).

Replacing the Refill:

Turn OFF the dispenser by using the ON/OFF switch. Press the EJECT button at the back of dispenser and remove the empty bottle. Replace only with (this product) refill. Be sure to remove the seal from (the) refill cap before use.

Replacing the Batteries:

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The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
"Hard, non-porous surface(s)" and the appropriate contact time must be disclosed on the final market label

When the batteries have run out, the RED indicator light will flash 6 times. For best results, replace with a new set of 4 AA alkaline batteries.

Maintaining Your Dispenser:

- DO NOT place the dispenser in standing water, under running water or inside the dishwasher. If you do so, the unit may no longer function.
- If the dispenser requires cleaning, switch unit OFF, then wipe dispenser with a damp non-abrasive cloth and dry thoroughly.
- Ensure lens on underside of nozzle is free from product build-up as this may unintentionally activate sensor.
- DO NOT place the dispenser in direct sunlight.

Troubleshooting:

1. If the dispenser does not turn ON:
 - Check that the batteries are inserted in the correct orientation.
 - If the batteries are inserted correctly, the light in front of the dispenser will flash for a few seconds and stop when it is switched ON and ready for use.
2. If the dispenser does not dispense properly OR does not dispense any product at all:
 - Ensure (sponge) (cloth) (towel) is placed between the nozzle and the indicator light (see diagram).
 - Switch dispenser to OFF. Clean as described in the section 'Maintaining Your Dispenser'.
 - Check to see if dispenser is standing in water. If so, the unit may no longer function; however, try removing the battery door, wiping and drying the interior thoroughly, then re-inserting the batteries.
3. If product is dispensing unintentionally, see 'Maintaining Your Dispenser'.

IMPORTANT:

- DO NOT hold the dispenser from the front middle while it is switched ON; as this will activate the sensor and product will be dispensed onto your hand.
- Before cleaning your counter where the dispenser has been placed, turn the dispenser OFF before moving to prevent product from accidentally dispensing.
- Use only (product name) refills in the dispenser.
- Contains batteries. Do not reuse batteries. Batteries contain 0% Mercury / 0% Lead / 0% Cadmium.

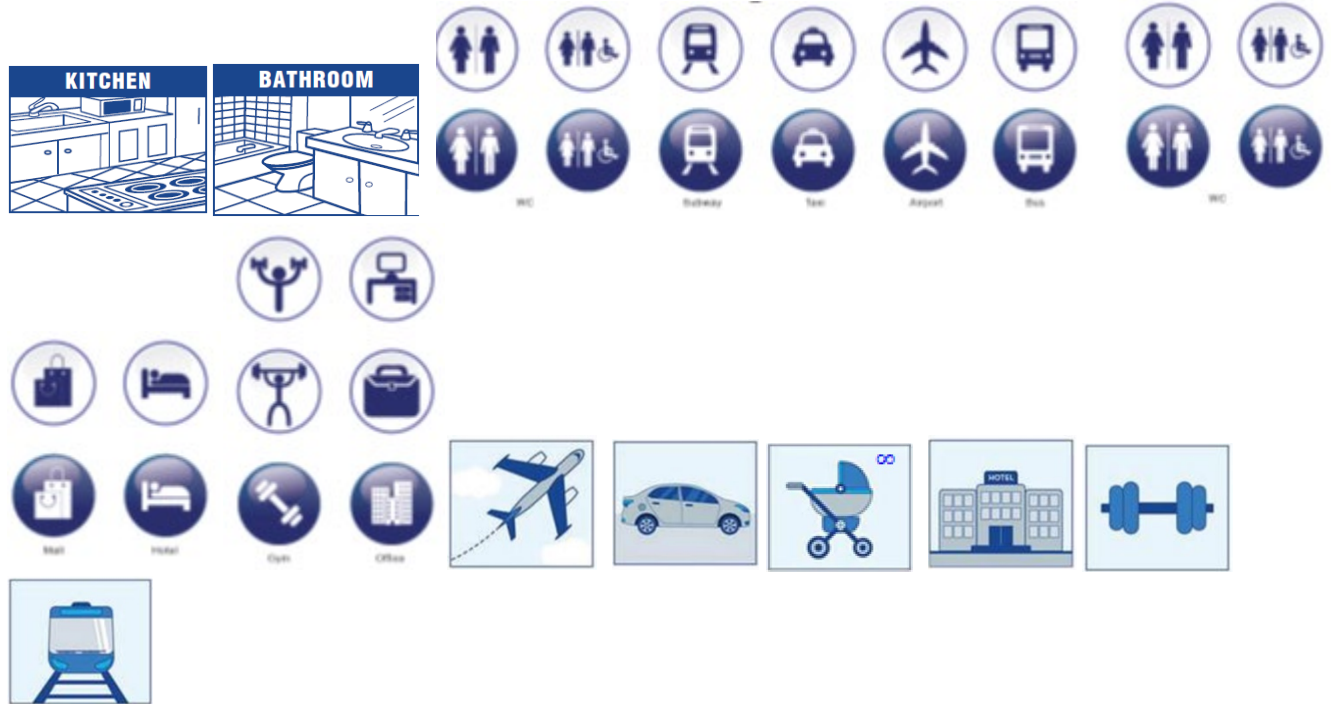


(Optional graphics)

<< OPTIONAL IMAGES >>



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The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
"Hard, non-porous surface(s)" and the appropriate contact time must be disclosed on the final market label



<< Optional Icons for App >>

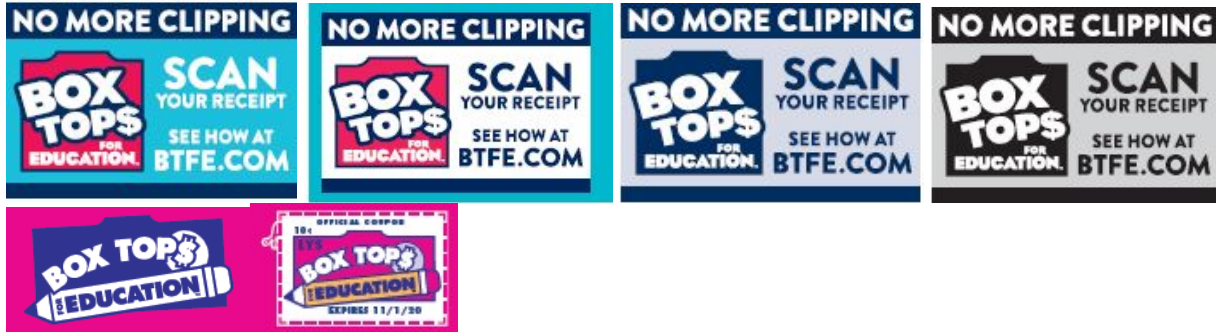


NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
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 To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
 The product label must identify the specific bacteria, virus, fungus & mold.
 The term 'x' is a place holder for a number between 1 to 99.
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 "Hard, non-porous surface(s)" and the appropriate contact time must be disclosed on the final market label

<< BOXTOPS IMAGES >>



<< Singles >>



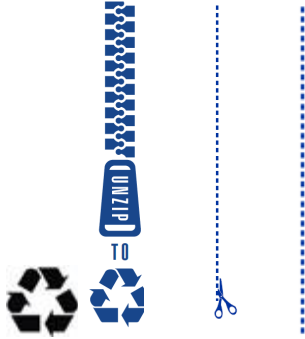
<< Multipack Boxtop Logos >>

<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>



NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
"Hard, non-porous surface(s)" and the appropriate contact time must be disclosed on the final market label

<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

Unzip to Recycle
Cut here to Recycle
Tear (Here) to Recycle

Un)zip (it) (label) to 
(Un)zip (it) (label) (to) (recycle) (before) (recycling)
Pull tab (and) (remove) (label) (to) (recycle)

Pull tab (and) (remove) (label) (to) 
(Remove) (label) (and) (discard) (before) (recycling)
Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of) (the) (trigger) (and) (bottle) is (fully) recyclable
Label is currently not recyclable
Unzip it

Help us improve recycling by removing the label first
Step 1. Unzip the label and discard
Step 2. Recycle the bottle and trigger
Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

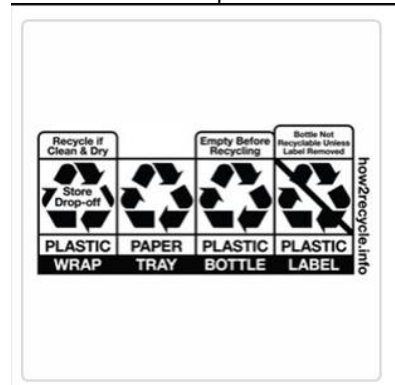
<< Front / Back Panel Label >>



<< Sleeve Label >>



<< Multipack >>



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The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.
The term "Y" is a place holder for a character A – Z.
"Hard, non-porous surface(s)" and the appropriate contact time must be disclosed on the final market label

<< APPENDIX 1 >>

<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- 1 (based on) (vs.) (when) (compared to) (previous) (X fl. oz.) (size) (Lysol® Brand All Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) (label) (for this product) (version X) ({insert date})
- 2 (when) (diluted) (in dilution))

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (pollen particles).

<< SUPPORTING SANITIZATION QUALIFIER – must appear before ‘Directions For Use’ on Back Panel label >>

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous surfaces in (60 seconds) (1 minute).

<< SUPPORTING DISINFECTION QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>

- * Kills (99.9% of) (Escherichia coli O157:H7), (Listeria monocytogenes), (Salmonella enterica), (Staphylococcus aureus) (and) (Streptococcus pyogenes) on hard, non-porous surfaces (in 6 minutes).
- ** Kills (99.9% of) (Escherichia coli O157:H7), (Listeria monocytogenes), (Salmonella enterica), (Staphylococcus aureus), (Streptococcus pyogenes) and (Herpes Simplex Virus Type 1 & 2), (Human Immunodeficiency Virus Type 1), (Respiratory Syncytial Virus), (Rotavirus WA) (and) (Avian Influenza A Virus [H1N1]) on hard, non-porous surfaces (in 6 minutes).
- † Kills (Herpes Simplex Virus Type 1 & 2), (Human Immunodeficiency Virus Type 1) (Respiratory Syncytial Virus) (Rotavirus WA) (and) (Avian Influenza A Virus [H1N1]) on hard, non-porous surfaces (in 3 minutes).
- 1 (based on) (vs.) (previous) (Lysol® Brand All Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) (label) (for this product) (version X) ({insert date}))
- ∞ (for use on) hard, non porous surfaces
- 5 Kills SARS-CoV-2 on hard, non-porous surfaces (in 3 minutes)

This product has been tested and found effective against the following micro-organisms:

Bacteria & Virus			
<< Disinfection - Hard, non-porous surfaces >>			
Bacteria (6 minutes)	(ATCC No.)	Viruses (3 minutes)	(ATCC No.)
Enterobacter aerogenes	(15038)	Avian Influenza A Virus [H1N1] (A/Malaya/302/54)	(VR-98)
Enterobacter aerogenes	(13048)	Herpes Simplex Virus Type 1	(VR-733)
Escherichia coli	(11229)	Herpes Simplex Virus Type 2	(VR-734)
Escherichia coli O157: H7	(43888)	Human Coronavirus. Strain 229E	(ATCC VR-740)
Klebsiella oxytoca	(13182)	Human Immunodeficiency Virus Type 1	n/a
Klebsiella pneumoniae	(4352)	Respiratory Syncytial Virus	(VR-26)
Listeria monocytogenes	(19117)	Rotavirus WA	(VR-2018)
Micrococcus luteus	(14408)	SARS-CoV-2 (SARS Related Coronavirus 2)	
Salmonella enterica	(10708)		

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Salmonella enterica subspecies enterica serovar Typhi	(6539)		
Shigella dysenteriae	(11835)		
Shigella flexneri serotype 1B	(9380)		
Shigella sonnei	(25931)		
Staphylococcus aureus	(6538)		
Staphylococcus hominis	(27844)		
Staphylococcus simulans	(11631)		
Streptococcus pyogenes	(19615)		
Bacteria (10 minutes)	(ATCC No.)		
Enterococcus faecalis	(19433)		
<< Sanitization – Hard, non-porous, non-food contact surfaces >>			
Bacteria (60-seconds)	(ATCC No.)		
Enterobacter aerogenes	(13048)		
Staphylococcus aureus	(6538)		
<< Mildew Fungistat – Hard, non-porous surfaces >>			
Fungi (3 minutes)	(ATCC No.)		
Aspergillus niger	(16404)		

<< APPENDIX 2 >>

<< SOILS / ODORS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Soils / Odors: (Graphic – depicting soil)

Bathtub rings	Fingerprints	Mildew stains	Smear (Smudge)
Beverage stains	Food (odors) (stains)	Mud	Smoke odors
Blood stains	Grass stains	Oil	Soap scum
Cooking odors	(tough) Grease (Splatter)	Outdoor grime	Stains (Soils)
Cosmetic stains	Grime	Pen / Ink marks	Tough soils
Crayon / Pencil marks	Handprints	Pet (odor) (stains)	Wine (Juice) stains
Dirt	Heel / Scuff marks		

Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Acrylic	Glass	Mirror	Sealed terra cotta
Brass	Glazed ceramic	Plastic laminate	Synthetic marble / stone
Chrome ~	Glazed porcelain	Sealed granite	Stainless steel ~
Copper	Glazed stone	Sealed marble	Tin
Crystal	Glazed tile	Sealed parquet	Vinyl
Enamel	Linoleum	Sealed slate	
Fiberglass fixtures	Metal	Sealed stone	

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Glass topped furniture	(Shelves) (drawers)
Bathtub	Glazed ceramic tile	Shower (door) (curtain)
Bed frame	Glazed porcelain tile	Shower (stall) (area)
Cabinet (non-wood)	(Grill) (Bar-B-Que) exterior ⁺⁺⁺	Sink (basin)
Chair (non-wood)	Highchair (non-food contact area)	Stove (stovetop)
Changing table (non-wood)	Light fixture	(Table) (tabletop) (non-wood) ⁺⁺⁺⁺
Computer screen	Metal blinds	Telephone

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- | | | |
|------------------------------------|--|-------------------------------|
| Counter(top) | Microwave exterior | Television screen (TV screen) |
| Crib (non-wood) | Non-medical (chrome / stainless steel) | Tires |
| Diaper pail (non-wood) | Outdoor patio furniture (non-wood) | Toilet bowl exterior |
| Door (knob) (handle) | Oven (door) | Tools |
| Exhaust (fan) (hood) | Painted woodwork | (Bath) tub |
| Fixture (chrome / stainless steel) | Patio door | Urinal |
| Floor (glazed tile) | Piano keys | Vanity top |
| Floor (linoleum) | Picnic table (non-wood)**** | Washable (walls) (wallpaper) |
| Floor (No-wax) | Plastic laundry (basket) (hamper) | Water fountain |
| Floor (vinyl) | Range hood (stove hood) | Window (windowsill) |
| Garbage (can) (pail) (container) | (Refrigerator) (/) (Freezer) exterior | Windshield |

Household Use Sites: (Graphic – depicting use site)

- | | | | |
|-------------------|--------------------|--------------|-----------------------|
| Basement | Family room | Kitchen**** | Outdoor areas |
| Bathroom | Garage | Laundry room | Playroom |
| Bedroom | High-touch areas | Living room | Storage (area) (room) |
| (Den) (/) (Study) | (Home) (/) (House) | Mud room | Tool shed |
| Dining room**** | Household (areas) | Nursery | |

Professional Use Sites: (Graphic – depicting use site)

- | | | | |
|--------------------|-------------------|----------------|----------|
| Cafeteria**** | Day Care Center | Hotel / Motel | Kennel |
| Kitchen**** | Office Building | Restaurant**** | Restroom |
| (School) (College) | Veterinary Office | | |

<< APPENDIX 3 >>

<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:
 -Enveloped Viruses

<i>For an emerging viral pathogen that is a/an...</i>	<i>...following the directions for use for the following organisms on the label:</i>
Enveloped virus	Rotavirus WA

[Product name] has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, **[porous and/or non-porous surfaces]**. Therefore, **[product name]** can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on **[hard, porous/non-porous surfaces]**. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

[Name of illness/outbreak] is caused by **[name of emerging virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on **[hard, porous/non-porous surfaces]**. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.

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<< SECONDARY CONTAINER LABEL >>

ACTIVE INGREDIENT OF CONCENTRATE:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chlorides 1.1856%

EPA Reg. No.: 777-89

(Questions?) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
(or) (visit) (us) (at) www.rbainfo.com
(For ingredient) (and other) (information,) (www.rbnainfo.com)
US Patents: (www.rb.com/patents) (www.reckitt.com/patents)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
(Made in (U.S.A.) (insert country)) © {year} (RB) (Reckitt Benckiser) (LLC)



HAZARD RATING

Health Hazard	2	Reactivity	0
Fire Hazard	0	Personal Protection	B

CUSTOMER AFFIXED LABEL

NOT FOR RETAIL SALE

** when used as directed

Lysol Brand Kills 99.9% of Viruses & Bacteria** (Clean & Fresh) (Lavender & Orchid Essence) (Sparkling Lemon & Sunflower Essence) (Scent) (Multi-Surface Cleaner)

<< USE DIRECTIONS >>

Follow the directions for use on the pesticide label when applying this product. The product in this container is diluted as directed on the pesticide product label.

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Clean (/ Deodorize) (/ Remove Allergens††): Use full strength or dilute ¼ cup [2 (fl.) oz] per gallon of warm water. Apply to surface (with) (cloth,) (sponge,) (mop) (or) (trigger spray) until visibly wet. Wipe with a clean (cloth) (sponge) (or) (mop). When using full strength, rinse thoroughly with potable water. (Prepare a fresh bucket of solution everytime you clean or more often as needed.)

To Clean (Soap Scum) (and) (Greasy Soil): Use at full strength and rinse.

To Sanitize / Disinfect: Pre-clean surface. Use (at) full strength or dilute 1 (fl.) oz. (of this product) with (every) 5 (fl.) oz. of warm water. Apply to surface (with) (cloth,) (sponge,) (mop) (or) (trigger spray) until visibly wet. **To Sanitize:** Leave for 60 seconds before wiping. **To Disinfect:** Leave for (6) (10) minutes before wiping. Rinse all food contact surfaces with potable water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain visibly wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

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<< ADVISORY STATEMENTS >>

Can be used in cleaning tools that recommend the use of (this product).

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (outdoor patio furniture cushions / pillows) (unfinished, oiled or waxed wood floors).

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

<< PRECAUTIONARY / FIRST AID >>

KEEP OUT OF REACH OF CHILDREN

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. If you have sensitive skin wear rubber gloves.

FIRST AID: If in eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. **If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

CONTACT NUMBER: Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.

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