

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

November 13, 2017

Jennifer DeCarlo Senior Regulatory Associate Reckitt Benckiser LLC. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054

Subject: Label Amendment – To update label language Product Name: Lysol Brand All Purpose Cleaner EPA Registration Number: 777-89 Application Date: March 16, 2017 Decision Number: 527434

Dear Ms. De Carlo:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Because you have opted to add statements pertaining to emerging viral pathogens to your label as described in the August 19, 2016, Guidance to Registrants: Process For Making Claims Against Emerging Viral Pathogens Not On EPA-Registered Disinfectant Labels ("Guidance"), https://www.epa.gov/sites/production/files/2016-

09/documents/emerging_viral_pathogen_program_guidance_final_8_19_16_001_0.pdf, you are subject to the following additional terms of registration:

1. You may make statements pertaining to emerging viral pathogens only through the following communications outlets: technical literature distributed exclusively to health care facilities, physicians, nurses and public health officials, "1-800" consumer information services, social media sites and company websites (non-label related). These statements shall not appear on marketed (final print) product labels.

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- 2. Your statements pertaining to emerging viral pathogens must adhere to the format approved on the Agency-accepted master label.
- 3. You may make statements pertaining to emerging viral pathogens only upon a disease outbreak that meets all the following criteria:
 - a. The causative organism must be a virus that causes an infectious disease that has appeared in a human or animal population in the U.S. for the first time, or that may have existed previously but is rapidly increasing in incidence or geographic range.

i. For human disease, the outbreak is listed in one of the following Centers for Disease Control (CDC) publications:

- A. CDC Current Outbreak List for "U.S. Based Outbreaks" (www.cdc.gov/outbreaks),
- B. CDC Current Outbreak List for "Outbreaks Affecting International Travelers" with an "Alert" or "Advisory" classification (www.cdc.gov/outbreaks) (also released through the CDC's Health Alert Network (HAN) notification process)
- C. Healthcare-Associated Infections (HAIs) Outbreaks and Patient Notifications page (<u>www.cdc.gov/hai/outbreaks</u>)

ii. For animal disease, the outbreak is identified as an infectious disease outbreak in animals within the U.S. on the World Organization for Animal Health (OIE) Weekly Disease Information page

(www.oie.int/wahis_2/public/wahid.php/Diseaseinformation/WI).

A. The CDC or OIE has identified the taxonomy, including the viral family and/or species, of the pathogen and provides notice to the public of the identity of the emerging virus that is responsible for an infectious disease outbreak. Based on the taxonomy of the outbreak pathogen identified by the CDC or OEI, the pathogen's viral subgroups are enveloped.

B. The virus can be transmitted via environmental surfaces (non-vector transmission), and environmental surface disinfection has been recommended by the CDC, OIE or EPA to control the spread of the pathogen.

4. You may begin communicating statements pertaining to emerging viral pathogens only upon CDC or OIE's publication per term 3.a. of an outbreak of an emerging viral pathogen meeting all of the criteria of term 3. You must cease and remove all such non-label communications intended for consumers no later than 24 months after the original publication of the outbreak per term 3.a., unless the Agency issue written guidance to the contrary due to continued public health concerns. The emerging pathogen claim language may remain on the master label.

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Terms from points 1 through 4 above shall become immediately void and ineffective if registration for use against: **enveloped virus** (Rotavirus) is suspended or cancelled or no longer meets the criteria for a disinfectant claim (see EPA Product Performance Test Guideline 810.2200). In addition, terms B.1 through B.4 above shall become immediately void and ineffective upon your receipt of evidence of ineffectiveness against any pathogen in a less-resistant Spaulding category.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Emilia Oiguenblik by phone at 703 347 0199, or via email at Oiguenblik.emilia@epa.gov or Eric Miederhoff by phone at 703 347 8028, or via email at Miederhoff.eric@epa.gov

Sincerely,

E. Minderhoff

Eric Miederhoff Product Manager 31 Regulatory Management Branch I Antimicrobials Division (7510P) Office of Pesticide Programs

Enclosure: Stamped label

Lysol Brand All Purpose Cleaner	Amendment:	2017-03-27v3
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<< FRONT PANEL >>		

ACTIVE INGREDIENT: Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chlorides 1.1856%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements

	X FL. OZ.	((X PT.) (X QT.) (X GAL.) (X FL. OZ.))	X (mL) (L)
(NET CONTENTS:)	X x X FL. OZ.	EACH: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.))	X (mL) (L) X (mL) (L)
		TOTAL. AT L. OZ. ((A FT.) (A QT.) (A GAL.) (AT L. OZ.))	

<< FRONT / BACK PANEL >>

(YY)
(YY)
(YY)
Y) (YY)
(

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number) See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

to www.spreadinghealth.com

<< BACK PANEL >>	
(Questions?) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx) For ingredient (and other) information, (www.rbnainfo.com) (website) Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)	ACCEPTED
Made in U.S.A. © {year} RB Contains no phosphates (This (bottle) (container) is made of 25% post-consumer recycled plastic.)	11/13/2017 Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the
Company graphic logo Benckiser HEALTH-HYGIENE-HOME << FRONT / BACK PANEL – Optional text >>	EPA Reg. No. 777-89
Kosher Certification Symbol Recycle Symbol	
Important facts (about this product))
Encourage your local authorities to establish a program to recycle this (bottle) (contained IMPORTANT: For directions for use and first aid instructions in Spanish, please cat << Spanish Translation >> IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favo	ll 1-877-843-3817.
Learn more about (the importance of good hygiene habits) (and) (the appropriate use of	

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term 'x' is a place holder for a number between 1 to 99. The term "Y" is a place holder for a character A - Z.

hygiene) (and the many ways that Lysol[®] is promoting good hygiene habits) (for your family and community) go

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<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Complete) (New) (Dosing Cap) (Formula) (New Fragrance) (New Scent) (New & Improved Fragrance) (New & Improved Scent)

<< FRAGRANCE CLAIMS >>

(Authentic Orange) (Cherry Blossom & Pomegranate) (Country) (Cool Adirondack Air) (Crisp Berry) (Crystal Blue Waters) (Endless Waterfall) (Energizing Lemon Zest)

(Essential Lavender) (Everlasting Lemon) (Exhilarating Fruit Freshness) (Flawless Floral Garden) (Forest Rain) (Fresh) (Fresh Mountain) (Grapefruit) (Green Apple) (Hawaii Sunset Essence) (Infinite Oranges) (Island) (Island Berries) (Lavender) (Lavender & Orchid Essence) (Lemon) (Lemon Lime) (Orange) (Pacific Fresh) (Perennial Lavender) (Pink Grapefruit) (Pine) (Pure Lemon Drop) (Refreshing Floral Garden) (Rejuvenating Spring Shower) (Revitalizing Lavender Blossom) (Sparkling Lemon & Sunflower Essence) (Spring Waterfall) (Summer) (Summer Fresh) (Tangerine & Mango Essence) (Timeless Botanicals) (Waterfall Splash & Mineral Essence) (Breeze) (Scent) (Unfragranced) (Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Scent) (Long Lasting Freshness) (True Freshness) (Ultimate Freshness)

(Contains:) (Made with:) (2% Pine Oil) (Fresh Carolina Pine Scent) (Genuine Pine Oil) (Pine Oil) (Real Pine Oil) (Pure Orange Oil) (Orange Oil)

<< MARKETING CLAIMS >>

(+) X% (more) cleaning (ingredients) (agents) (power) (strength) (in) (every) (drop) (dose)¹ (x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum) (x%) Better than ever on (tough) grease (and) (soap scum) (x % discount) (x% Free) (x % more (free)) (x uses per bottle) (X%) (40%) (45%) (more) (vs.) (compared to) (X) (10) (22) (fl. oz.) (size) {insert Lysol brand name}) (x fl. oz. at x fl. oz. Price) (x fl. oz. at the price of x fl. oz.) (x fl. oz. for the price of x fl. oz.) x fl. oz. (size) (bottle) with (easy to use) dosing cap (x)(2)(3)X Cleaning Power vs. {insert Lysol brand name} X Hour(s) (of) Freshness 2x (more) freshness (than ever before) **3X Cleaning Power** 3X (the) Cleaning Power on {insert soils - see Appendix 2} 24 Hour Freshness (Advance) (Advanced) (4-in-1) (3-in-1) (Antibacterial) (Bathroom) (Clean) (Cleaning Power) (Deep) (Deep Cleaner) (Deep Cleaning) (Strength) (Cleaning Ingredients) (Floor) (Floor & Multi-Surface) (Glass & Surface) (Grease releaser) (with Grease release action) (Kitchen) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Restroom) (Triple Action) (Versatile) (Cleaner) (Disinfectant) (Sanitizer) (Concentrated) (Ultra) (Plus) (Extra) (Xtra) (Power) (Max) (Clean) (X times concentrated) (All Day) (Continuous) Freshness (Amazing)(Incredible)(Delightful)(freshness)(fragrance)(smell)(scent) American Collection American Fragrance Collection American Inspired Fragrances An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites - see Appendix 2} (Antibacterial) (Bactericidal*) (Bactericide*) (Cleaner) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Germicidal**) (Sanitizer) (Sanitizes) (Mildewstat) (Mildewstatic) (Virucidal+) Antibacterial cleaner Antibacterial cleaning action (on hard, non-porous surfaces) (for kitchens and bathrooms) (for all over the house) (Beautiful) (Bright) (Brilliant) (Express) (Clean & Fresh) (Glistening) (See-through) (Streak-free) (Shine) (Brilliant) (bright) (see-through beautiful) shine Better value concentration (Bonus) (Bonus x %) (Bonus x fl. oz.) Buy X Get X Free

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Can be used on finished hardwood (,engineered hardwood) (and Bamboo)	Tage No	50113
Clean, Fresh Shine		
Cleans (and disinfects) (hard, non-porous surfaces) (all over the house) (kitchens	and bathrooms)	
Clean & Fresh		
Cleans (and sanitizes) non-food contact surfaces		
(Clean(s)) (sanitizes) (Disinfectant(s)) (XX) (%) (more) (square feet) (floor(s)) (ho	me)	
Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) (insert use si		ee Appendix 2}
(Cleans) (eliminates) stubborn (nasty) stains		
Cleans (even in dilution)		
Cleans everyday (tough) (kitchen) (and) (bathroom) messes (fast)		
Cleans to a brilliant shine		
Cleans (tough) (grease and grime) {insert soils – see Appendix 2}		
Cleans tough soap scum Cleans up to x Sq. ft.		
Complete Clean		
(Complete) (Cleaning) (Action)		
Consumer: Only one coupon is redeemable per purchase and only on specified p	products and sizes. You	ı pay any sales tax. May
not be reproduced, purchased, traded or sold. Any other use constitutes frau		
agent and redeem this coupon in acceptance with RB Coupon Redemption.		
Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840.	Cash value 1/100 of 1¢	. Good only in the U.S.A.
Void where prohibited.		
Contains no abrasives		
Contains the most powerful (effective) (fast acting) grease cutters (Controls) (Eliminates) (kitchen) odors caused by (bacteria) (mold and mildew)		
Controls (Eliminates) (Richer) odors caused by (bacteria) (mold and mildew) Controls mold and mildew		
Controls the growth of mold and mildew		
Creates x gallons of disinfecting all purpose cleaner (diluted)		
(Cuts) (Cleans) (Controls) (Dissolves) grease (fast) (quickly)		
Cuts cleaning time		
Cuts (tough) grease and grime		
Degreases (Degreaser)		
(Destroys) (Cuts) (Powers through) (Removes) (tough) grease (and grime)		
(Dilutable) (Easy to Use) (Non-abrasive) (Pourable) (Streak-free) (formula)		
Easy pour (bottle) (container) (Economy) (Great) (Mega) (Super) (Travel Size) (To Go) (Trial) (Trial Size) (Value	e) (Pack) (Refill) (Size)	
Effortlessly removes stubborn (nasty) stains		
Eliminates food odors like garlic and onion that are left behind on kitchen surfaces	s after cooking	
Eliminates kitchen and bathroom malodors		
Eliminates odors caused by bacteria (mold) (mildew) (and) (non-fresh foods)		
Eliminates (odors) (stains)		
Eliminates (stains)(spills)(grease) X times faster ¹		
Eliminates tough (kitchen) grease and grime		
(Eliminates) (kills) odor-causing bacteria		
(Even) removes x% of allergens†† Express Clean & Fresh		
Express clean & resh		
Extra level of freshness		
Fast / Easy / Effective: Use (in) (on) (the) {insert use sites / use surfaces – see A	ppendix 2}	
(Formulated) For (Hospital) (Institutional) Use		
Fills the room with fragrance		
(For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)		
For a cleaner, fresher household	0 7	
For a complete clean, [this product] (is) (an) (will) (has) {insert any listed claim fro	om pgs. 2 - 7}	
For any surface where germs** are a concern For use (in) (on) (:) {insert use sites / use surfaces – see Appendix 2} (as a multi	-nurnose disinfactant a	leaner)
For use (iii) (or) (.) {insert use sites / use surfaces – see Appendix 2} (as a multi- Formulated for medical institution's needs	-purpose disinieotant c	
Fresh clean scent		
Freshness for hours		
Freshens for (X) hours		
· ·		

GERM* KILL MAX FRESHNESS Great for (kitchens) (batthrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes) Great or (kitchens) (batthrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes) Great or glass Hospital type disinfection (even when diluted) (in dilution) (ideal)(Sutable) ((or) (to) (use on) finished hardwood (engineered hardwood) (and Bamboo) Instant freshness "Just Cleaned" freshness for hours Keeps your home (clean) (and) (fresh) (and) (fragrant) (Kills) (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)* Kills odor-causing bacteria Kills odor-causing bacteria Eaves a fresh, clean scent Leaves a fresh clean scent Leaves your home simelling fresh and clean Leaves a fresh clean scent Leaves your home with a fresh clean scent Leaves your home simeling fresh and clean Leaves your home with a fresh clean scent Leaves your home with a fresh clean scent Leaves your home simeling fresh and clean Leaves your home si	Lysol Brand All Purpose Cleaner EPA Reg. No.: 777-89	Amendment: Page No.:	2017-03-27v3 4 of 19
Great for (kitchens) (bathrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes) Great on glass Hospital type disinfection (even when diluted) (in dilution) (ideal)(Suitable) (for) (10) (use on) finished hardwool, (engineered hardwood) (and Bamboo) Instant freshness "Just Cleaned" freshness "Just Cleaned" freshness for hours Keeps your home (clean) (and) (fresh) (and) (fragrant) (Kills) (Climinates) codor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)* Kills codor-causing bacteria Kills codor-causing bacteria causing bacteria Kills codor-causing bacteria Leaves a fresh clean scent Leaves a fresh clean scent Leaves a fresh scent Leaves a fresh scent Leaves a fresh scent Leaves a fresh scent Leaves your (home) (house) smelling clean with a clean fresh scent Leaves your home smelling fresh and clean Leaves your home simeling fresh and clean Leaves your home with a fresh clean scent Like THIS FRAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like THIS FRAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like THIS FRAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like CHIS Free/RAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like CHIS FRAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like CHIS FRAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like CHIS FRAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like CHIS FRAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like CHIS FRAGRANCE? TYR (JOLR) OTHER LYSOL® PRODUCTS (insert picture of Lysol product) Like CHIS FRAGRANCE? TYR (JOLR) (JOL (S) (S) (S) hours (when used) (A) (full strength) Long Lasting freshness Lysol's brand name) (Advanced) Clean(S) (% more (per) (use) (dose) (drop) ¹ Lysol's Brand name) (Advanced) Clean(S) (% more (per) (use) (dose) (drop) ¹ Lysol's Brand name) (Advanced) Cle			
Great on glass Great on glass Horpital type disinfection (even when diluted) (in dilution) ((deal)(Suitable) (for) (top (use on) finished hardwood (.engineered hardwood) (and Bamboo) Instant freshness Invigorating freshness ''ust Cleaned' freshness for hours Keeps your home (dean) (and) (fresh (and) (fragrant) (Kills) (Climineties) (ador-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)* Kills door-causing bacteria even when diluted Lasting (fresh) (fragrance) (scont) Leaves a clean scent Leaves a clean scent Leaves a fresh scent. Leaves a fresh scent. Leaves a fresh scent Leaves a fresh scent Leaves a fresh scent Leaves a fresh clean scent Leaves a prost sciluty residue Leaves a fresh scent Leaves a prost clean scent Leaves your home with a fresh clean scent Leaves (and your of the clean scent Leaves your home with a fresh clean scent Leaves your home with a fresh clean scent Leaves (and your of the clean scent Leaves (and your of the clean scent Leaves (and your of the clean scent) Leaves a prothere with a fresh clean scent Leaves (and your of the clean scent) Leaves (and your of the clean scent			
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Instant freshness ''Just Cleaned' freshness ''Just Cleaned' freshness for hours ''Just Cleaned' freshness ''Just Cle			
Invigorating freshness "Just Cleaned" freshness for hours Keeps your home (clean) (and) (freginant) (Kills) (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)* Kills odor-causing bacteria Kills odor-causing bacteria Kills odor-causing bacteria Eaves (locuschold) surfaces (clean) (and) (deodorized) Leaves (locuschold) surfaces (clean) (and) (deodorized) Leaves a fresh oscent Leaves a fresh scent Leaves a fresh scent Leaves a fresh scent Leaves galors shiry, fresh and clean Leaves surfaces (resh of ear accent Leaves your (home) (house) smelling clean with a clean fresh scent Leaves your (home) (house) smelling clean with a clean fresh scent Leaves your home smill fresh dean scent Leaves your home smelling fresh and scent Leaves your home smelling (resh and clean Leaves your home smelling fresh and scent Leaves your home (in dilution) (and) (when used) (at) (full strength) Long lasting fregrance (in dilution) (and) (when used) (at) (full strength) Long lasting fregrance (in dilution) (and) (when used) (at) (full strength) Long lasting fregrance (in dilution) (and) (soap scum) (remover) (cleaner) (linser Lysol® brait name)) (Advanced) Clean(s) X% more (per) (use) (dose) (drop) ¹ Lysol® brait nameria Made in America Made in the USA Makes x bucks of (cleaning) (ower) (acting) (soatitizing) solution (Makes x galons) (Make(s)) XX gallons (inver)) (Make(s) (over) XX gallon(s)) (Makes) (over) x gallons of (disinfecting) (and) (santitizing) solution Makes y south of (losin of gartizing) (actin) Makes (south y gallons of (losinfecting) (actin) Makes (south y gallons of (losinfecting) (santitizing) (actin) Makes (south y gallons		samboo)	
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(Measurable cap) (Measuring cap) (1/2 capful = 2 fl. oz.) (1 capful = 4 fl. oz.) (2 capfuls = 8 fl. oz.) (Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back) More Fragrance (than (ever) before) More than 2x the Freshness (than ever before) More value less packaging National Fragrance Collection Neutralizes bad odors Neutralizes kitchen and bathroom malodors Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)	MAX FRESHNESS & MAX HYGIENE [∞]		
(Money back guarantee) (Your # 1 choice) (Take the Lysol [®] Challenge) (Try it yourself) (or) (Get your money back) More Fragrance (than (ever) before) More than 2x the Freshness (than ever before) More value less packaging National Fragrance Collection Neutralizes bad odors Neutralizes kitchen and bathroom malodors Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)			
More Fragrance (than (ever) before) More than 2x the Freshness (than ever before) More value less packaging National Fragrance Collection Neutralizes bad odors Neutralizes kitchen and bathroom malodors Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)			
More than 2x the Freshness (than ever before) More value less packaging National Fragrance Collection Neutralizes bad odors Neutralizes kitchen and bathroom malodors Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)		elf) (or) (Get your m	oney back)
More value less packaging National Fragrance Collection Neutralizes bad odors Neutralizes kitchen and bathroom malodors Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)			
National Fragrance Collection Neutralizes bad odors Neutralizes kitchen and bathroom malodors Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)			
Neutralizes bad odors Neutralizes kitchen and bathroom malodors Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)	National Fragrance Collection		
Neutralizes kitchen and bathroom malodors Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)			
Neutralizes odors at the source No (harsh) (chemical) smell No streaking (or filming)			
No streaking (or filming)			
Non-abrasive formula (will not scratch surfaces)			
	Non-abrasive formula (will not scratch surfaces)		

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Non-food contact surface sanitizing cleaner On any (X) {insert Lysol brand name} (Lysol Multipurpose Cleaner) (XX ct) (xx fl. oz		<u> </u>
(Open me and) Smell the difference(!)		
Our best (all purpose) (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)	
Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (cleaner) (ever)		
Our freshest clean ever Our Nation's Fragrances		
Powers through (soap scum) (and) (grease) (better than ever)		
Powers through tough (stains)(spills)(grease)($((x)(2(3)(5)x \text{ faster})(X \text{ times faster})^{1}$		
Powers through (tough) (grease) (and) (soap scum) (better than ever)		
Powers through (tough) household messes		
Powerful Cleaner & (Unbelievable)(Unbeatable)Freshness(than ever before) Powerful cleaning and freshening		
Powerful cleaning and resilening Powerful cleaning (formula)		
Powerful (fast acting) (effective) all purpose cleaner (degreaser and deodorizer)		
Powerful scent		
Proud to be made in (the USA) (America)		
Proud to be American made		
(Quickly) degreases and deodorizes (Quickly) (Destroys) stubborn (nasty) stains		
(Quickly) (Effortlessly) removes (cleans) the following: {insert soils – see Appendix	2}	
(Quickly) (eliminates) (removes) (food) odors	,	
Ready to use / Concentrate (can be used in dilution)		
(Reduces) (Removes) (x% of) (the most) (common) (household) (allergens) (around	d your home) (around	l your kitchen)
(around your bathroom) (on your floors) †† (Reduces) (Removes) {insert allergens – see Appendix 2}		
Removes 90% of allergens ^{+†}		
Removes (tough) (everyday) {insert soils – see Appendix 2}		
(Save) (\$) (X) (%) (Off) (more) (free) (now) (up to) (on) (any) (X) (single packs of) (t	riple pack of) {insert	Lysol brand name} (Lysol
products) (X fl. oz. or larger size)		
Save (Buy) (Free) (Now) (XX) (cent sign) (on Lysol) {insert Lysol brand name} (Save more, waste less) (Super) (Best) (Most) value size & (Make(s)) (over) XX gal	lon(s))	
(\$aveSmart (graphics)) (\$ave\$mart (graphics)) (SaveSmart (graphics))	1011(3))	
Shines in seconds		
(Sparkling shine) (Streak-free shine)		
(Sniff Me) (Scratch (and) (&) ('N) Smell)		
Starts cleaning on contact Tough on grease		
The most (powerful) (effective) all purpose cleaner you can buy		
(This product) eliminates damp, musty odors in (the basement) (or in) areas where	air does not circulate	:
(This product's formula) cleans and shines		
(This product) has 3X Cleaning Power to remove {insert soils – see Appendix 2}		
This product has 3X Cleaning Power to remove Grease, Soap Scum (&) Grime This product has (antibacterial) (disinfecting) action and kills viruses and bacteria**	on hard non porous	onvironmontal surfaces (in
your home) (in	on hard, non-porous	environmental sunaces (in
public places).		
(This product) has the cleaning power to remove {insert soils – see Appendix 2}		
(This product) is germicidal when used as directed for (disinfection) (and) (sanitizati	on of non-food conta	ct surfaces) but differs in
composition from other LYSOL [®] brand products. (This product) is provided by Reckitt Benckiser. People respect the LYSOL [®] name		for providing quality and
trusted surface cleaning and disinfection, and gain the added benefit of a clean		
(This product) deodorizes by killing (many) (odor-causing) bacteria	, e	
Try (new) {insert Lysol brand name} (Wipes) (Triggers) (No harsh chemical residue		
TRY (OUR) OTHER LYSOL® CLEANING PRODUCTS (insert picture of Lysol prod	uct}	
TRY (OUR) OTHER LYSOL® FRAGRANCES {insert picture of Lysol product} TRY (OUR) LYSOL® FAMILY OF CLEANING PRODUCTS {insert picture of Lysol	product	
Unbeatable Freshness (than ever before)	producty	
Unbelievable Freshness (than ever before)		
Unbelievable Fragrance (than ever before)		

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Use full strength (or) (diluted) (in dilution) (diluted in water) Versatile (–) (works on a wide range of hard, non-porous surfaces)		
We invite you to call us if you have any questions or comments on our products. Where to use: {insert use sites / use surfaces – see Appendix 2} Will not harm septic systems		

(Works well) (great) on finished hardwood (,engineered hardwood) (and Bamboo)

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surfaces >>

An effective (fast acting) non-food contact surface sanitizer (for use in {insert use sites - see Appendix 2} Great for use as a non-food contact surface sanitizer in {insert use sites - see Appendix 2} (Kills) (Destroys) (Eliminates) 99.9% of bacteria*** Kills Bacteria* Even When Diluted Kills Bacteria* Even in Dilution (Kills) (Destroys) (Eliminates) 99.9% of bacteria even in dilution*** (Kills) (Destroys) (Eliminates) 99.9% of bacteria even when diluted (in water)*** (Kills) (Destroys) (Eliminates) 99.9% of bacteria in (60 seconds) (1 minute)*** (Kills) (Destroys) (Eliminates) 99.9% of the following (household) bacteria (commonly found in kitchens) (on hard, non-porous surfaces) in (60 seconds) (1 minute)*** (Sanitizer) (Sanitizes) Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (60 seconds) (1 minute)*** Sanitizes non-food contact surfaces (even) (when diluted) (in dilution)*** (This product) is a sanitizer for hard, non-porous, non-food contact surface areas in 60 seconds against Staphylococcus aureus and Enterobacter aerogenes according to the Non-Food Contact Surface Sanitizer method. (This product) Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous surfaces

in (60 seconds) (1 minute).

<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surfaces >>

Antibacterial Action Approved to kill X% more (kinds of) germs¹ Approved to kill germs** ((2)(3)(x)X faster)(X times faster)¹ Approved to kill X germs** X times faster¹ A disinfecting non-food contact surface cleaner for use in {insert use sites - see Appendix 2} Cleans and disinfects in dilution Disinfects (Deodorizes) (and) (Sanitizes) as it cleans Disinfects in dilution Disinfects (even) (when diluted with water) (in dilution) when used according to directions Disinfects even when diluted (in water) Fast acting sanitizer Kills 99.9% of bacteria* (even when diluted) (even in dilution) Kills 99.9% of bacteria and viruses** Kills 99.9% of germs** (even) in dilution** Kills 99.9% of (household) (germs**) (bacteria and viruses**) Kills 99.9% of viruses† Kills 99.9% of viruses and bacteria** Kills 99.9% of viruses and bacteria (even in dilution) (even when diluted in water)** Kills Avian Influenza A Virus on pre-cleaned (environmental) surfaces in 3 minutes (Kills) (Destroys) (Eliminates) 99.9% of germs even in dilution** (Kills) (Destroys) (Eliminates) 99.9% of germs even when diluted (in water)** (Kills) (Destroys) (Eliminates) germs** (Kills) (Destroys) (Eliminates) germs while it cleans** Kills germs** effectively Kills germs** (even when diluted (in water)) Kills germs** such as: {insert organisms - See Appendix 1} Kills germs and controls the growth of mold and mildew** Kills (kitchen) (household) (bathroom) (restroom) bacteria*

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Kills (kitchen) (household) (bathroom) (restroom) bacteria and viruses**		
Kills (kitchen) (household) (bathroom) (restroom) germs**		
Kills (household) germs in dilution**		
Kills more than 99.9% of bacteria and viruses**		
Kills more than 99.9% of viruses and bacteria**		
Kills (more than) (greater than) 99.9% of (the following) (household) germs (in 6 min	utes)** ({insert orga	nisms from list on pg. 10})
Kills the cold virus (Respiratory Syncytial Virus)	,	
Kills viruses†		
Kills viruses and bacteria**		
Kills viruses in 3 minutes†		
(This product) helps control cross-contamination of many germs on treated hard, no	n-porous surfaces (v	when used as directed)**

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Clean (/ Deodorize) (/Remove Allergens††): Once automatic dispensing unit has applied product to (sponge) (cloth) (towel) wipe surface until thoroughly wet. Wipe with a clean cloth or sponge.

To Clean (/ Deodorize) (/ Remove Allergens††): Use full strength or dilute ¼ cup [2 (fl.) oz] per gallon of warm water. Apply to surface with (cloth,) (sponge,) (mop) (or) (trigger spray) until thoroughly wet. Wipe with a clean (cloth) (sponge) (or) (mop). When using full strength, rinse thoroughly with clean water. (Prepare a fresh bucket of solution everytime you clean or more often as needed.)

To Clean (Soap Scum) (and) (Greasy Soil): Use at full strength and rinse.

To Sanitize / Disinfect: Pre-clean surface. Use (at) full strength or dilute 1 (fl.) oz. (of this product) with (every) 5 (fl.) oz. of warm water. Apply to surface with (cloth,) (sponge,) (mop) (or) (trigger spray) until thoroughly wet. **To Sanitize:** Leave for 60 seconds before wiping. **To Disinfect:** Leave for (6) (10) minutes before wiping. Rinse all food contact surfaces with water after use.

To Sanitize / Disinfect: Pre-clean surface. Use (at) full strength or dilute according to chart. Apply to surface with cloth, sponge, mop or trigger spray until thoroughly wet. **To Sanitize:** Leave for 60 seconds before wiping. **To Disinfect:** Leave for (6) (10) minutes before wiping. Rinse all food contact surfaces with water after use.

****For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< Dilution table – will only appear on gallon size container or larger >>

To prepare: (solution)	Add: (this product)	In warm water
1 Pint (16 (fl.) oz.)	2.7 (fl.) oz.	13.3 (fl.) oz.
1 Quart (32 (fl.) oz.)	5.4 (fl.) oz.	26.6 (fl.) oz.
1/2 Gallon (64 (fl.) oz.)	10.8 (fl.) oz.	53.2 (fl.) oz.
1 Gallon (128 (fl.) oz.)	21.6 (fl.) oz.	106.4 (fl.) oz.

<< ADVISORY STATEMENTS >>

Can be used in cleaning tools that recommend the use of (this product).

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (outdoor patio furniture cushions / pillows) (unfinished, oiled or waxed wood floors).

(uniinished, olied of waxed wood libors).

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks <u>and eye</u> coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 3 minutes. Use a 6 minute contact time for all listed bacteria. **DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Animal Care Facilities >>

For Use in Veterinary Clinics, Animal Care and Animal Laboratories: For cleaning and disinfecting the following hard, non-porous surfaces: equipment, utensils, instruments, cages, kennels, etc. Remove all animals and feeds from the premises, crates, cages and enclosures. Remove all litter, droppings and manure from floors, walls and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean all surfaces with soap or detergent and rinse with water. Saturate surface with a use solution of 8.5 oz per gallon of warm water. Immerse halters, ropes, and other types of equipment used in handling and restraining animals as well as forks, shovels, and scrapers used in removing litter and manure. Allow surface to remain wet for 6 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set or dried. Thoroughly scrub all treated feed racks, automated feeders and watering appliances with soap or detergent and rinse with potable water before reuse.

<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

<< PRECAUTIONARY / FIRST AID STATEMENTS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. If you have sensitive skin wear rubber gloves.

	FIRST AID	
If in eyes	Hold eye open and rinse slowly and gently with water for 15-20 minutes.	
	• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.	
	Call a Poison Control Center or doctor for treatment advice.	
lf on skin	Take off contaminated clothing.	
	Rinse skin immediately with plenty of water for 15-20 minutes.	
	Call a Poison Control Center or doctor for treatment advice.	
CONTACT NUMBER		
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-		
xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for		
treatment.		

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling, if available.

<< Dispensing Unit Refill bottle >>

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STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling, if available.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed. **PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility. **CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycling, if available.

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<< LYSOL® AUTOMATIC DISPENSING UNIT - Includes: Dispenser, (product name) Refill and 4 AA batteries >>

Assembly:

- 1. Open battery door (as shown) then insert 4 AA batteries (included).
- 2. Close battery door, pressing firmly on the tab to ensure it is fully closed.
- 3. Remove seal from (product name) refill.
- 4. Insert (product name) refill into the dispenser until you hear it CLICK into place.
- 5. Place dispenser on the counter (where you will use it).
- 6. Turn unit ON using the ON/OFF switch on the back of the dispenser.
- 7. Wait until the RED indicator light at the front stops blinking. Dispenser is now ready for use.

To Use:

Place (sponge) (cloth) (towel) underneath the nozzle. Ensure (sponge) (cloth) (towel) is placed between the nozzle and the indicator light. You may need to move (sponge) (cloth) (towel) under nozzle several times before first dispense. The dispenser will automatically dispense just the right amount of product on your (sponge) (cloth) (towel).

Replacing the Refill:

Turn OFF the dispenser by using the ON/OFF switch. Press the EJECT button at the back of dispenser and remove the empty bottle. Replace only with (this product) refill. Be sure to remove the seal from (the) refill cap before use.

Replacing the Batteries:

When the batteries have run out, the RED indicator light will flash 6 times. For best results, replace with a new set of 4 AA alkaline batteries.

Maintaining Your Dispenser:

- DO NOT place the dispenser in standing water, under running water or inside the dishwasher. If you do so, the unit
 may no longer function.
- If the dispenser requires cleaning, switch unit OFF, then wipe dispenser with a damp non-abrasive cloth and dry thoroughly.
- Ensure lens on underside of nozzle is free from product build-up as this may unintentionally activate sensor.
- DO NOT place the dispenser in direct sunlight.

Troubleshooting:

- 1. If the dispenser does not turn ON:
 - Check that the batteries are inserted in the correct orientation.
 - If the batteries are inserted correctly, the light in front of the dispenser will flash for a few seconds and stop when it is switched ON and ready for use.
- 2. If the dispenser does not dispense properly OR does not dispense any product at all:
 - Ensure (sponge) (cloth) (towel) is placed between the nozzle and the indicator light (see diagram).
 - Switch dispenser to OFF. Clean as described in the section 'Maintaining Your Dispenser'.
 - Check to see if dispenser is standing in water. If so, the unit may no longer function; however, try removing the battery door, wiping and drying the interior thoroughly, then re-inserting the batteries.
- 3. If product is dispensing unintentionally, see 'Maintaining Your Dispenser'.

IMPORTANT:

- DO NOT hold the dispenser from the front middle while it is switched ON; as this will activate the sensor and product will be dispensed onto your hand.
- Before cleaning your counter where the dispenser has been placed, turn the dispenser OFF before moving to prevent
 product from accidentally dispensing.
- Use only (product name) refills in the dispenser.
- Contains batteries. Do not reuse batteries. Batteries contain 0% Mercury / 0% Lead / 0% Cadmium.





<< OPTIONAL IMAGES >>



<< OPTIONAL IMAGES - continued >>













<< OPTIONAL IMAGES - continued >>





KITCHEN	BATHROOM		
••			





<< APPENDIX 1 >>

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>>

- ¹ (based on) (vs.) (previous) (Lysol® Brand All Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) label (for this product) (version X) ({insert date}))
- ² (when) (diluted) (in dilution))

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (pollen particles).

<< SUPPORTING SANITIZATION QUALIFIER – must appear before 'Directions For Use' on Back Panel label >>>

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous surfaces in (60 seconds) (1 minute).

<< SUPPORTING DISINFECTION QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

- * Kills , (Escherichia coli O157:H7), (Listeria monocytogenes), (Salmonella enterica), (Staphylococcus aureus) (and) (Streptococcus pyogenes) (on hard, non-porous surfaces) (in 6 minutes).
- ** Kills, (Escherichia coli O157:H7), (Listeria monocytogenes), (Salmonella enterica), (Staphylococcus aureus), (Streptococcus pyogenes) and (Herpes Simplex Virus Type 1 & 2), (Human Immunodeficiency Virus Type 1), (Respiratory Syncytial Virus), (Rotavirus WA) (and) (Avian Influenza A Virus [H1N1]) (on hard, non-porous surfaces) (in 6 minutes).
- † Kills (Herpes Simplex Virus Type 1 & 2), (Human Immunodeficiency Virus Type 1) (Respiratory Syncytial Virus) (Rotavirus WA) (and) (Avian Influenza A Virus [H1N1]) (on hard, non-porous surfaces) (in 3 minutes).
- ¹ (based on) (vs.) (previous) (Lysol® Brand All Purpose Cleaner) ({insert Lysol® brand name}) (EPA registered master label) label (for this product) (version X) ({insert date}))
- hard, non porous surfaces

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This product has been tested and found effective against the following micro-organisms:

٦

	<<	Disinfe		eria & Virus d, non-porous surfaces >>	
Bacteria (6 minutes)			C No. <mark>)</mark>	Viruses (3 minutes)	(ATCC No.)
Enterobacter aerogene	S	(1503		Avian Influenza A Virus [H1N1] (A/Malaya/302/54)	(VR-98)
Enterobacter aerogene	S	(1304	48)	Herpes Simplex Virus Type 1	(VR-733)
Escherichia coli		(1122	29)	Herpes Simplex Virus Type 2	(VR-734)
Escherichia coli O157:	H7	(4388		Human Coronavirus. Strain 229E	(ATCC VR-740)
Klebsiella oxytoca		(1318	/	Human Immunodeficiency Virus Type 1	n/a
Klebsiella pneumoniae		(4352)		Respiratory Syncytial Virus (-an important cause of ear infections in children) (-the leading cause of lower respiratory infection in children)	(VR-26)
Listeria monocytogenes		(19117)		Rotavirus WA (-the leading cause of infectious diarrhea in children)	(VR-2018)
Micrococcus luteus		(1440)8)		
Salmonella enterica		(1070)8)		
Salmonella enterica su enterica serovar Typhi	bspecies	(6539	9)		
Shigella dysenteriae		(1183	35)		
Shigella flexneri seroty	pe 1B	(9380))		
Shigella sonnei		(2593	31)		
Staphylococcus aureus	6	(6538			
Staphylococcus homini	S	(2784	14)		
Staphylococcus simula	ns	(1163	31)		
Streptococcus pyogene	es .	(1961	15)		
Bacteria (10 minutes)		(ATC	C No.)		
Enterococcus faecalis		(1943			
	<< Sanitizati	ion – Ha	rd, non-po	prous, non-food contact surfaces >>	
Bacteria (60-seconds))			(ATCC No.)	
Enterobacter aero				(13048)	
Staphylococcus au				(6538)	
	<< Mi	Idew Fu	ngistat – F	lard, non-porous surfaces >>	
Fungi (3 minutes)				(ATCC No.)	
Aspergillus niger				(16404)	
,		Symbol	Designatior	n – used on product labels	
Single asterisk (*)	Bacteria * / Fur	nai	Used for ide	entifying disinfection against specific bacteria or fur	ai
Dagger (†)	Viruses †			entifying disinfection against specific viruses	.9.
Double asterisk (**)	Germs **			entifying disinfection against specific bacteria & viru	ises / fungi
Triple asterisk (***)	Sanitizes ***	nitizes *** Used for identifying sanitization against bacteria			
Double dagger (++)	Allergens ++		Used for ide	entifying the removal of specific non-living allergens	3

<< APPENDIX 2 >>

<< SOILS / ODORS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

< SOLS / ODORS / SOR ACES / OSE SITES - May be listed on product laber in the singular of plural form //					
Soils / Odors: (Graphic – depictin Bathtub rings Beverage stains Blood stains Cooking odors Cosmetic stains Crayon / Pencil marks Dirt	ng soil) Fingerprints Food (odors) (stains) Grass stains (tough) Grease (Splatter) Grime Handprints Heel / Scuff marks	Mildew stains Mud Oil Outdoor grime Pen / Ink marks Pet (odor) (stains)	Smear (Smudge) Smoke odors Soap scum Stains (Soils) Tough soils Wine (Juice) stains		
Non-living Allergens: Cat dander Cockroach debris Cockroach matter Cockroach particles	Dog dander Dust mite debri Dust mite matte Dust mite partic	er	Hair Pet dander Pet hair Pollen particles		
Non-Food Contact Surface Types Acrylic Brass Chrome ~ Copper Crystal Enamel Fiberglass fixtures	: (~ specify Non-Medical c Glass Glazed ceramic Glazed porcelain Glazed stone Glazed tile Linoleum Metal	or Fixture) Mirror Plastic laminate Sealed granite Sealed marble Sealed parquet Sealed slate Sealed stone	Sealed terra cotta Synthetic marble / stone Stainless steel ~ Tin Vinyl		
Hard Non-porous Surfaces: (Gra Appliance exterior Bathtub Bed frame Cabinet (non-wood) Chair (non-wood) Changing table (non-wood) Computer screen Counter(top) Crib (non-wood) Diaper pail (non-wood) Door (knob) (handle) Exhaust (fan) (hood) Fixture (chrome / stainless s Floor (glazed tile) Floor (linoleum) Floor (No-wax) Floor (vinyl) Garbage (can) (pail) (contai	Glass topped fu Glazed ceramic Glazed porcela (Grill) (Bar-B-Q Highchair (non- Light fixture Metal blinds Microwave exte Non-medical (c Outdoor patio fi Oven (door) Painted woodw steel) Patio door Piano keys Picnic table (no Plastic laundry Range hood (st	c tile in tile ue) exterior ^{††††} food contact area) erior hrome / stainless steel) urniture (non-wood) rork on-wood) ^{††††} (basket) (hamper)	(Shelves) (drawers) Shower (door) (curtain) Shower (stall) (area) Sink (basin) Stove (stovetop) (Table) (tabletop) (non-wood) ^{††††} Telephone Television screen (TV screen) Tires Toilet bowl exterior Tools (Bath) tub Urinal Vanity top Washable (walls) (wallpaper) Water fountain Window (windowsill) Windshield		
Household Use Sites: (Graphic - Basement Bathroom Bedroom (Den) (/) (Study) Dining room ⁺⁺⁺⁺	- depicting use site) Family room Garage High-touch areas (Home) (/) (House) Household (areas)	Kitchen ^{† † ††} Laundry room Living room Mud room Nursery	Outdoor areas Playroom Storage (area) (room) Tool shed		
Kitchen ⁺⁺⁺⁺ O	- depicting use site) ay Care Center ffice Building eterinary Office	Hotel / Motel Restaurant ⁺⁺⁺⁺	Kennel Restroom		

<< APPENDIX 3 >>

<< EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category:

-Enveloped Viruses

For an emerging viral pathogen that is a/an	following the directions for use for the following organisms on the label:
Enveloped virus	Rotavirus WA

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, [porous and/or non-porous surfaces]. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness/outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, porous/non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term 'x' is a place holder for a number between 1 to 99. The term "Y" is a place holder for a character A – Z.

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SECONDARY CONTAINER LABEL >>		
ACTIVE INGREDIENT OF CONCENTRATE: Alkyl (50% C14, 40% C12, 10% C16) dimethyl benzyl ammonium chlorides	1.1856%	
EPA Reg. No.: 777-89		
(Questions?) (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx) (or) (visit) (us) (at) www.rbainfo.com (For ingredient) (and other) (information,) (www.rbnainfo.com) (website) Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx) (Made in U.S.A.) © {year} RB		
HAZARD RATING		
Hazard2Reactivity0Fire Hazard0Personal ProtectionB		
CUSTOMER AFFIXED LABEL		
NOT FOR RETAIL SALE		
** when used as directed		
Lysol Brand Kills 99.9% of Viruses & Bacteria** (Clean & Fresh) (Lavender & Orchid E Essence) (Scent) (Multi-Surface Cleaner)	Essence) (Sparklin	g Lemon & Sunflower
<< USE DIRECTIONS >>		
Follow the directions for use on the pesticide label when applying this product. diluted as directed on the pesticide product label.	The product in th	is container is
DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a mann	ner inconsistent wit	h its labeling.
To Clean (/ Deodorize) (/ Remove Allergens††): Use full strength or dilute ¼ cup [2 Apply to surface (with) (cloth,) (sponge,) (mop) (or) (trigger spray) until thoroughly wet (mop). When using full strength, rinse thoroughly with clean water. (Prepare a fresh b more often as needed.)	. Wipe with a clea	n (cloth) (sponge) (or)
To Clean (Soap Scum) (and) (Greasy Soil): Use at full strength and rinse.		
To Sanitize / Disinfect: Pre-clean surface. Use (at) full strength or dilute 1 (fl.) oz. (o warm water. Apply to surface (with) (cloth,) (sponge,) (mop) (or) (trigger spray) until th 60 seconds before wiping. To Disinfect: Leave for (6) (10) minutes before wiping. Fatter use.	horoughly wet. To	Sanitize: Leave for
To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned su and then allow to air dry. Repeat application at weekly intervals or when mold and mi		

<< ADVISORY STATEMENTS >>

Can be used in cleaning tools that recommend the use of (this product). Do not use on (eating / cooking utensils, glasses / dishes or cookware) (outdoor patio furniture cushions / pillows)

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<< SECONDARY CONTAINER LABEL - continued >>			

(unfinished, oiled or waxed wood floors). On painted surfaces test a small inconspicuous area first. Rinse bathtub / shower surfaces with water after using product.

<< PRECAUTIONARY / FIRST AID >>

KEEP OUT OF REACH OF CHILDREN

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. If you have sensitive skin wear rubber gloves. **FIRST AID: If in eyes:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. **If on skin:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.

CONTACT NUMBER: Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.