



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 6, 2017

Jennifer DeCarlo
Senior Regulatory Associate
Reckitt Benckiser LLC
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Subject: Notification per PRN 98-10 – Addition of marketing claims
Product Name: Lysol Brand All Purpose Cleaner
EPA Registration Number: 777-89
Application Date: January 11, 2017
Decision Number: 525532

Dear Ms. DeCarlo:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Tara Flint at flint.tara@epa.gov or Eric Miederhoff at Miederhoff.eric@epa.gov.

Sincerely,

A handwritten signature in blue ink that reads "E. Miederhoff". The signature is written in a cursive style with a large, stylized initial "E".

Eric Miederhoff
Product Manager 31
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

<< FRONT PANEL >>

ACTIVE INGREDIENT:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chlorides 1.1856%

OTHER INGREDIENTS: 98.8144%

TOTAL: 100.0000%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See back (side) panel for additional precautionary statements

(NET CONTENTS:)	1 FL. OZ.	(29 mL)	48 FL. OZ.	(1 QT. 1 PT.)	(1.42 L)
	2 FL. OZ.	(59 mL)	52 FL. OZ.	(1 QT. 20 FL. OZ.)	(1.53 L)
	10.75 FL. OZ.	(317 mL)	60 FL. OZ.	(1 QT. 28 FL. OZ.)	(1.77 L)
	12 FL. OZ.	(354 mL)	64 FL. OZ.	(2 QTS.)	(1.89 L)
	15 FL. OZ.	(443 mL)	96 FL. OZ.	(3 QTS.)	(2.84 L)
	22 FL. OZ. (1 PT. 6 FL. OZ.)	(650 mL)	100 FL. OZ.	(3 QTS. 4 FL. OZ.)	(2.96 L)
	27 FL. OZ. (1 PT. 11 FL. OZ.)	(800 mL)	128 FL. OZ.	(1 GAL.)	(3.79 L)
	28 FL. OZ. (1 PT. 12 FL. OZ.)	(828 mL)	144 FL. OZ.	(1.125 GAL.)	(4.26 L)
	32 FL. OZ. (1 QT.)	(946 mL)	150 FL. OZ.	(1 GAL. 22 FL. OZ.)	(4.44 L)
	35 FL. OZ. (1 QT. 3 FL. OZ.)	(1.03 L)	160 FL. OZ.	(1 GAL. 1 QT.)	(4.73 L)
	40 FL. OZ. (1 QT. 8 FL. OZ.)	(1.18 L)	170 FL. OZ.	(1 GAL. 1 QT. 10 FL. OZ.)	(5.02 L)
	41 FL. OZ. (1 QT. 9 FL. OZ.)	(1.2 L)	175 FL. OZ.	(1 GAL. 1 QT.15 FL. OZ.)	(5.18 L)
	X FL. OZ.	(X mL)			

<< FRONT / BACK PANEL >>

EPA Reg. No.:	777-89			
EPA Est. No.:	777-NJ-2 (Y) (YY)	777-MO-001 (Y) (YY)	66397-OK-1 (Y) (YY)	068058-IL-001 (Y) (YY)
	475-MO-001 (Y) (YY)	475-PA-001 (Y) (YY)	777-PA-001 (Y) (YY)	312-WI-2 (Y) (YY)
	74291-MO-001 (Y) (YY)	312-WI-003 (Y) (YY)	777-GA-001 (Y) (YY)	777-MO-002 (Y) (YY)

(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
For ingredient (and other) information, (www.rbnainfo.com) (website)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)
Made in U.S.A. © {year} RB
Contains no phosphates
(This (bottle) (container) is made of 25% post-consumer recycled plastic.)



Company graphic logo

<< FRONT / BACK PANEL – Optional text >>

Kosher Certification Symbol
Recycle Symbol

Important facts (about this product)

Encourage your local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

NOTIFICATION

777-89

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/06/2017

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The product label must identify the specific bacteria, virus, fungus & mold.
The term 'x' is a place holder for a number between 1 to 99.

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Complete) (New) (Dosing Cap) (Formula) (New Fragrance) (New Scent) (New & Improved Fragrance)
(New & Improved Scent)

<< FRAGRANCE CLAIMS >>

(Authentic Orange) (Cherry Blossom & Pomegranate) (Country) (Cool Adirondack Air) (Crisp Berry) (Crystal Blue Waters)
(Endless Waterfall) (Energizing Lemon Zest)
(Essential Lavender) (Everlasting Lemon) (Exhilarating Fruit Freshness) (Flawless Floral Garden) (Forest Rain) (Fresh)
(Fresh Mountain) (Grapefruit) (Green Apple) (Hawaii Sunset Essence) (Infinite Oranges) (Island) (Island Berries) (Lavender)
(Lavender & Orchid Essence) (Lemon) (Lemon Lime) (Orange) (Pacific Fresh) (Perennial Lavender) (Pink Grapefruit) (Pine) (Pure
Lemon Drop) (Refreshing Floral Garden) (Rejuvenating Spring Shower) (Revitalizing Lavender Blossom) (Sparkling Lemon &
Sunflower Essence) (Spring Waterfall) (Summer) (Summer Fresh) (Tangerine & Mango Essence) (Timeless Botanicals) (Waterfall
Splash & Mineral Essence) (Breeze) (Scent) (Unfragranced) (Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance)
(Scent) (Long Lasting Freshness) (True Freshness) (Ultimate Freshness)

(Contains:) (Made with:) (2% Pine Oil) (Fresh Carolina Pine Scent) (Genuine Pine Oil) (Pine Oil)
(Real Pine Oil) (Pure Orange Oil) (Orange Oil)

<< PACKAGING CLAIMS >>

(Bonus) (Economy) (Great) (Mega) (Super) (Travel Size) (To Go) (Trial) (Trial Size) (Value) (Pack) (Refill) (Size)
(x % discount) (x% Free) (x % more free) (x uses per bottle) (Makes x gallons) (Make(s) XX gallon(s) (more)
(Make(s)) (over) XX gallon(s) (Save more, waste less) (Super) (Best) (Most) value size & (Make(s)) (over) XX gallon(s)
(Bonus x %) (Bonus x fl oz) (x fl oz at x fl oz Price) (x fl oz at the price of x fl oz) (x fl oz. for the price of x fl oz.)
(Better value concentration) (\$aveSmart (graphics)) (\$ave\$mart (graphics)) (SaveSmart (graphics))
(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)
(more value less packaging) (Buy X Get X Free)
(X%) (40%) (45%) (more) (vs.) (compared to) (X) (10) (22) (fl oz) (size) (insert Lysol brand name)

<< BOTTLE CAP PACKAGING CLAIMS >>

(Measurable cap) (Measuring cap) (1/2 capful = 2 fl oz) (1 capful = 4 fl oz) (2 capfuls = 8 fl oz)
(x fl oz. (size) (bottle) with (easy to use) dosing cap)

<< MARKETING CLAIMS >>

(Antibacterial) (Bactericidal*) (Bactericide*) (Cleaner) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)
(Germicidal**) (Sanitizer) (Sanitizes) (Mildewstat) (Mildewstatic) (Virucidal†)

(Advance) (Advanced) (4-in-1) (3-in-1) (Antibacterial) (Bathroom) (Clean) (Cleaning Power) (Deep) (Deep Cleaner) (Deep
Cleaning) (Strength) (Cleaning Ingredients) (Floor) (Floor & Multi-Surface) (Glass & Surface) (Grease releaser) (with Grease
release action) (Kitchen) (Multi-Action) (Multi-Purpose) (Multi-Surface) (Restroom) (Triple Action) (Versatile) (Cleaner)
(Disinfectant) (Sanitizer) (Concentrated) (Ultra) (Plus) (Extra) (Xtra) (Power) (Max) (Clean) (X times concentrated)

(Dilutable) (Easy to Use) (Non-abrasive) (Pourable) (Streak-free) (formula)

(Beautiful) (Bright) (Brilliant) (Express) (Clean & Fresh) (Glistening) (See-through) (Streak-free) (Shine)

3X Cleaning Power

3X (the) Cleaning Power on {insert soils from list on pg. 11}

(This product) has 3X Cleaning Power to remove {insert soils from list on pg. 11}

This product has 3X Cleaning Power to remove Grease, Soap Scum (&) Grime

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(This product) has the cleaning power to remove {insert soils from list on pg. 11}

(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum)
(x%) Better than ever on (tough) grease (and) (soap scum)

(Complete) (Cleaning) (Action)
(Amazing)(Incredible)(Delightful)(freshness)(fragrance)(smell)(scent)

American Collection

American Fragrance Collection

American Inspired Fragrances

Antibacterial Action

Clean, Fresh Shine

(Clean(s)) (Disinfectant(s)) (XX) (%) (more) (square feet) (floor(s)) (home)

Cleans up to x Sq. ft.

Cleans (even in dilution)

Contains no abrasives

Creates x gallons of disinfecting all purpose cleaner (diluted)

Disinfects even when diluted (in water)

Easy pour (bottle) (container)

Express Clean & Fresh

Extra level of freshness

(Formulated) For (Hospital) (Institutional) Use

Fills the room with fragrance

For a cleaner, fresher household

For a complete clean, [this product] (is) (an) (will) (has) {insert any listed claim from pgs. 2 - 8}

For any surface where germs** are a concern

Formulated for medical institution's needs

Fresh clean scent

Kills germs** effectively

Kills germs** (even when diluted (in water))

Lysol® Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on hard, non-porous surfaces)

Hospital type disinfection (even when diluted) (in dilution)

Instant freshness

Invigorating freshness

"Just Cleaned" freshness for hours

Keeps your home (clean) (and) (fresh) (and) (fragrant)

Limited Edition

Lysol's best (ever) (grease) (and) (soap scum) (remover) (cleaner)

Made in America

Made in the USA

Makes x buckets of (cleaning) (disinfecting) (and) (sanitizing) solution

(Makes) x gallons of (cleaning)(power)(action)

Makes cleaning easier (in the) (kitchen) (bathroom) (household) (all over the house)

National Fragrance Collection

No (harsh) (chemical) smell

Non-abrasive formula (will not scratch surfaces)

(Open me and) Smell the difference(!)

Our best (all purpose) (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)

Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (cleaner) (ever)

Our freshest clean ever

Our Nation's Fragrances

Proud to be made in (the USA)(America)

Proud to be American made

Ready to use / Concentrate (can be used in dilution)

The most (powerful) (effective) all purpose cleaner you can buy

Unbeatable Freshness (than ever before)

Unbelievable Freshness (than ever before)

Unbelievable Fragrance (than ever before)

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Will not harm septic systems

More Fragrance (than (ever) before)

This product has (antibacterial) (disinfecting) action and kills viruses and bacteria** on environmental surfaces (in your home) (in public places).

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non-food contact surfaces) but differs in composition from other LYSOL® brand products.

(This product) is provided by Reckitt Benckiser. People respect the LYSOL® name, recognize LYSOL® for providing quality and trusted surface cleaning and disinfection, and gain the added benefit of a clean-smelling, sanitary environment. (We invite you to call us if you have any questions or comments on our products.)

<< PERFORMANCE CLAIMS >>

(All Day) (Continuous) Freshness

Freshness for hours

Freshens for (X) hours

Lasting (fresh) (fragrance) (scent)

Leaves (household) surfaces (clean) (and) (deodorized)

Leaves a clean scent

Leaves a fresh, clean scent

Leaves a fresh scent

Leaves floors shiny, fresh and clean

Leaves no sticky residue

Leaves your (home) (house) smelling clean with a clean fresh scent

Leaves your home smelling fresh and clean

Leaves your home with a fresh clean scent

Long lasting fragrance (in dilution) (and) (when used) (at) (full strength)

Long lasting fragrance (for) (up to) (2) (4) (6) (8) hours (when used) (at) (full strength)

Long Lasting Freshness

(Makes) (Up to) X (amount) (of) (fl oz) (gallons)(*) (* (when) (diluted) (in dilution))

Neutralizes bad odors

Neutralizes odors at the source

No streaking (or) (filming)

Powerful cleaning and freshening

Powerful Cleaner & (Unbelievable)(Unbeatable)Freshness(than ever before)

Powerful scent

Shines in seconds

X Hour(s) (of) Freshness

24 Hour Freshness

2x (more) freshness (than ever before)

More than 2x the Freshness (than ever before)

<< USAGE CLAIMS >>

An effective (cleaner) (disinfectant) (sanitizer) on non-food contact surfaces in the {insert use sites from list on pg. 11}

Fast / Easy / Effective: Use (in) (on) (the) {insert use sites from list on pg. 11}

For use (in) (on) (:) {insert use sites from list on pg. 11} (as a multi-purpose disinfectant cleaner)

Great for (kitchens) (bathrooms) (most indoor and outdoor cleaning tasks) (your toughest household messes)

Use full strength (or) (diluted) (in dilution) (diluted in water)

Versatile (– works on a wide range of hard, non-porous surfaces)

Where to use: {insert use sites from list on pg. 11}

Can be used on finished hardwood (,engineered hardwood) (and Bamboo)

(Ideal)(Suitable) (for) (to) (use on) finished hardwood (,engineered hardwood) (and Bamboo)

(Works well)(great) on finished hardwood (,engineered hardwood) (and Bamboo)

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<< CROSS-PROMOTIONAL CLAIMS >>

Save (Buy) (Free) (Now) (XX) (cent sign) (on Lysol) {insert Lysol brand name}

Kills 99.9% of Germs

On any (X) {insert Lysol brand name} (Lysol Multipurpose Cleaner) (XX ct) (xx fl oz) (or higher)

Manufacturer's coupon

Expires xx/xx/xxxx

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

Try (new) {insert Lysol brand name} (Wipes) (Triggers) (No harsh chemical residue)

©2016 RB

Hangtag:

"(Save) (\$) (X) (%) (Off) (more) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)"

*(Vs) (compared to) (xx oz) (xx fl oz)

Back Label:

LIKE THIS FRAGRANCE? TRY (OUR) OTHER LYSOL® PRODUCTS {insert picture of Lysol product}

LIKE THIS PRODUCT? TRY (OUR) OTHER LYSOL® PRODUCTS {insert picture of Lysol product}

TRY (OUR) OTHER LYSOL® CLEANING PRODUCTS {insert picture of Lysol product}

TRY (OUR) OTHER LYSOL® FRAGRANCES {insert picture of Lysol product}

TRY (OUR) LYSOL® FAMILY OF CLEANING PRODUCTS {insert picture of Lysol product}

<< CLEANING & DEODORIZING CLAIMS >>

{(insert Lysol® brand name)} (Advanced) Clean(s) X% more (per) (use) (dose) (drop) *** (***(versus) (vs.) (Lysol® Base Pours) {(insert Lysol® brand name}})

Antibacterial cleaner

Antibacterial cleaning action (on hard, non-porous surfaces) (for kitchens and bathrooms) (for all over the house)

(Brilliant) (bright) (see-through beautiful) shine

Cleans (and disinfects) (hard, non-porous surfaces) (all over the house) (kitchens and bathrooms)

Cleans (and sanitizes) non-food contact surfaces

Cleans (tough) (grease and grime) {insert soils from list on pg. 11}

Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites from list on pg. 11}

(Cleans) (eliminates) stubborn (nasty) stains

Cleans everyday (tough) (kitchen) (and) (bathroom) messes (fast)

Cleans to a brilliant shine

Cleans tough soap scum

Complete Clean

Contains the most powerful (effective) (fast acting) grease cutters

Controls (Eliminates) (kitchen) odors caused by (bacteria) (mold and mildew)

(Cuts) (Cleans) (Controls) (Dissolves) grease (fast) (quickly)

Cuts cleaning time

Cuts (tough) grease and grime

Degreases (Degreaser)

(Destroys) (Cuts) (Powers through) (Removes) (tough) grease (and grime)

Effortlessly removes stubborn (nasty) stains

Eliminates food odors like garlic and onion that are left behind on kitchen surfaces after cooking

Eliminates kitchen and bathroom malodors

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Eliminates odors caused by bacteria (mold) (mildew) (and) (non-fresh foods)
Eliminates (odors) (stains)
Eliminates tough (kitchen) grease and grime
(For) (a) (an) (advanced) (deep) cleaning (formula) (power) (strength) (clean)
Great on glass
Long lasting fragrance (for) (up to) (2) (4) (6) (8) hours (when used) (at) (full strength)
Long lasting fragrance (in dilution) (and) (when used) (at) (full strength)
Neutralizes kitchen and bathroom malodors
Non-food contact surface sanitizing cleaner
Powerful (fast acting) (effective) all purpose cleaner (degreaser and deodorizer)
Powerful cleaning (formula)
Powers through (soap scum) (and) (grease) (better than ever)
Powers through (tough) (grease) (and) (soap scum) (better than ever)
Powers through (tough) household messes
(Quickly) degreases and deodorizes
(Quickly) (Destroys) stubborn (nasty) stains
(Quickly) (Effortlessly) removes (cleans) the following: {insert soils from list on pg. 11}
(Quickly) (eliminates) (removes) (food) odors
Removes (tough) (everyday) {insert soils from list on pg. 11}
(Sparkling shine) (Streak-free shine)
Starts cleaning on contact
(This product) eliminates damp, musty odors in (the basement) (or in) areas where air does not circulate
(This product's formula) cleans and shines
Tough on grease
(+) X% (more) cleaning (ingredients) (agents) (power) (strength) (in) (every) (drop) (dose)+++ (+++)(versus) (vs.) (Lysol® Base Pours)
({insert Lysol® brand name})
GERM** KILL & MAX FRESHNESS
MAX FRESHNESS
GERM** KILL
MAX HYGIENE°
MAX FRESHNESS & MAX HYGIENE°
MAX CLEANING
MAX FRESHNESS & MAX CLEANING

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<< CLEANING CLAIMS – Non-Living Allergens†† >>

(Even) removes x% of allergens††
(Reduces) (Removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen)
(around your bathroom) (on your floors) ††
(Reduces) (Removes) {insert allergens from list on pg. 11}
Removes 90% of allergens††

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles)
(dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (pollen particles).

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surfaces >>

An effective (fast acting) non-food contact surface sanitizer (for use in {insert use sites from list on pg. 11})
Great for use as a non-food contact surface sanitizer in {insert use sites from list on pg. 11}
(Kills) (Destroys) (Eliminates) 99.9% of bacteria***
(Kills) (Destroys) (Eliminates) 99.9% of bacteria even in dilution***
(Kills) (Destroys) (Eliminates) 99.9% of bacteria even when diluted (in water)***
(Kills) (Destroys) (Eliminates) 99.9% of bacteria in (60 seconds) (1 minute)***
(Kills) (Destroys) (Eliminates) 99.9% of the following (household) bacteria (commonly found in kitchens)
(on hard, non-porous surfaces) in (60 seconds) (1 minute)***
(Sanitizer) (Sanitizes)
Sanitizes (kitchen) (household) (bathroom) (restroom) (non-food contact) surfaces in (60 seconds) (1 minute)***
Sanitizes non-food contact surfaces (even) (when diluted) (in dilution)***

(This product) is a sanitizer for hard, non-porous, non-food contact surface areas in 60 seconds against
Staphylococcus aureus and Enterobacter aerogenes according to the Non-Food Contact Surface Sanitizer method.

(This product) Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous surfaces
in (60 seconds) (1 minute).

<< SUPPORTING CLAIM QUALIFIER – must appear before 'Directions For Use' on Back Panel label >>

*** Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard, non-porous surfaces in
(60 seconds) (1 minute).

<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surfaces >>

<< 2009 PANDEMIC H1N1 >>

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name)
is a broad-spectrum, hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and
listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called
Swine Flu).

(This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses
including Pandemic 2009 H1N1 Influenza A Virus.

(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected
to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)
Kills Pandemic 2009 H1N1 Influenza A Virus

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<< **DISINFECTING CLAIMS – Hard, non-porous, non-food contact surfaces** >>

[Approved to kill X% more (kinds of) germs¹]
[Approved to kill germs^{**} ((2)(3)(x)X faster)(X times faster)¹]
[Approved to kill X germs^{**} X times faster¹]
Powers through tough (stains)(spills)(grease)((x)(2)(3)(5)x faster)(X times faster)¹
(x)(2)(3)X Cleaning Power vs. (insert Lysol brand name)
[Eliminates (stains)(spills)(grease) X times faster¹]

A disinfecting non-food contact surface cleaner for use in {insert use sites from list on pg. 11}

Cleans and disinfects in dilution

Controls mold and mildew

Controls the growth of mold and mildew

Disinfects (Deodorizes) (and) (Sanitizes) as it cleans

Disinfects in dilution

Disinfects (even) (when diluted with water) (in dilution) when used according to directions

(Eliminates) (kills) odor-causing bacteria

Fast acting (disinfectant) (sanitizer)

Kills 99.9% of bacteria*

Kills 99.9% of (household) (germs^{**}) (bacteria and viruses^{**})

Kills 99.9% of germs^{**} (even) in dilution^{**}

(Kills) (Destroys) (Eliminates) 99.9% of germs even in dilution^{**}

(Kills) (Destroys) (Eliminates) 99.9% of germs even when diluted (in water)^{**}

Kills 99.9% of bacteria and viruses^{**}

Kills 99.9% of viruses†

Kills 99.9% of viruses and bacteria^{**}

Kills 99.9% of viruses and bacteria (even in dilution) (even when diluted in water)^{**}

Kills Avian Influenza A Virus on pre-cleaned (environmental) surfaces in 3 minutes

(Kills) (Destroys) (Eliminates) germs^{**}

Kills germs^{**} such as: {insert organisms from list on pg. 10}

(Kills) (Destroys) (Eliminates) germs while it cleans^{**}

Kills germs and controls the growth of mold and mildew^{**}

Kills (kitchen) (household) (bathroom) (restroom) bacteria*

Kills (kitchen) (household) (bathroom) (restroom) bacteria and viruses^{**}

Kills (kitchen) (household) (bathroom) (restroom) germs^{**}

Kills (more than) (greater than) 99.9% of (the following) (household) germs (in 6 minutes)^{**} ({insert organisms from list on pg. 10})

Kills (household) germs in dilution^{**}

(Kills) (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)*

Kills more than 99.9% of bacteria and viruses^{**}

Kills more than 99.9% of viruses and bacteria^{**}

Kills odor-causing bacteria

Kills odor-causing bacteria even when diluted

Kills the cold virus (Respiratory Syncytial Virus)

Kills viruses†

Kills viruses and bacteria^{**}

Kills viruses in 3 minutes†

(This product) deodorizes by killing (many) (odor-causing) bacteria

(This product) helps control cross-contamination of many germs on treated surfaces (when used as directed)^{**}

<< **SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label** >>

* Kills (Enterococcus faecalis), (Escherichia coli O157:H7), (Listeria monocytogenes), (Salmonella enterica), (Staphylococcus aureus) (and) (Streptococcus pyogenes) (on hard, non-porous surfaces) (in 6 minutes).

** Kills (Enterococcus faecalis), (Escherichia coli O157:H7), (Listeria monocytogenes), (Salmonella enterica), (Staphylococcus aureus), (Streptococcus pyogenes) and (Herpes Simplex Virus Type 1 & 2),

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(Human Immunodeficiency Virus Type 1), (Respiratory Syncytial Virus), (Rotavirus WA) (and) (Avian Influenza A Virus [H1N1]) (on hard, non-porous surfaces) (in 6 minutes).

† Kills (Herpes Simplex Virus Type 1 & 2), (Human Immunodeficiency Virus Type 1) (Respiratory Syncytial Virus) (Rotavirus WA) (and) (Avian Influenza A Virus [H1N1]) (on hard, non-porous surfaces) (in 3 minutes).

¹ (based on) (vs.) (previous) (Lysol® Brand All Purpose Cleaner) ((insert Lysol® brand name)) (EPA registered master label) (label (for this product) (version X) ((insert date)))

[∞] hard, non porous surfaces

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

To Clean (/ Deodorize) (/Remove Allergens††): Once automatic dispensing unit has applied product to (sponge) (cloth) (towel) wipe surface until thoroughly wet. Wipe with a clean cloth or sponge.

To Clean (/ Deodorize) (/ Remove Allergens††): Use full strength or dilute ¼ cup [2 oz] per gallon of warm water. Apply to surface with cloth, sponge, mop or trigger spray until thoroughly wet. Wipe with a clean (cloth) (sponge) (or) (mop). When using full strength, rinse thoroughly with clean water. (Prepare a fresh bucket of solution everytime you clean or more often as needed.)

To Clean (Soap Scum) (and) (Greasy Soil): Use at full strength and rinse.

To Sanitize / Disinfect: Pre-clean surface. Use (at) full strength or dilute 1 oz. (of this product) with (every) 5 oz. of warm water. Apply to surface with cloth, sponge, mop or trigger spray until thoroughly wet. **To Sanitize:** Leave for 60 seconds before wiping. **To Disinfect:** Leave for 6 minutes before wiping. Rinse all food contact surfaces with water after use.

To Sanitize / Disinfect: Pre-clean surface. Use (at) full strength or dilute according to chart. Apply to surface with cloth, sponge, mop or trigger spray until thoroughly wet. **To Sanitize:** Leave for 60 seconds before wiping. **To Disinfect:** Leave for 6 minutes before wiping. Rinse all food contact surfaces with water after use.

To Control (and Prevent) (the Growth of) Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 3 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

<< Dilution table – will only appear on gallon size container or larger >>

To prepare: (solution)	Add: (this product)	In warm water
1 Pint (16 oz)	2.7 oz	13.3 oz
1 Quart (32 oz)	5.4 oz	26.6 oz
½ Gallon (64 oz)	10.8 oz	53.2 oz
1 Gallon (128 oz)	21.6 oz	106.4 oz

<< ADVISORY STATEMENTS >>

Can be used in cleaning tools that recommend the use of (this product).

Do not use on (eating / cooking utensils, glasses / dishes or cookware) (outdoor patio furniture cushions / pillows) (unfinished, oiled or waxed wood floors).

On painted surfaces test a small inconspicuous area first.

Rinse bathtub / shower surfaces with water after using product.

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This product has been tested and found effective against the following micro-organisms:

Bacteria & Virus			
<< Disinfection - Hard, non-porous surfaces >>			
Bacteria (6 minutes)		Viruses (3 minutes)	
Enterobacter aerogenes	ATCC No. (15038)	Avian Influenza A Virus [H1N1] (A/Malaya/302/54)	ATCC No. (VR-98)
Enterobacter aerogenes	(13048)	Herpes Simplex Virus Type 1	(VR-733)
Enterococcus faecalis	(19433)	Herpes Simplex Virus Type 2	(VR-734)
Escherichia coli	(11229)	Human Coronavirus. Strain 229E	(ATCC VR-740)
Escherichia coli O157: H7	(43888)	Human Immunodeficiency Virus Type 1	n/a
Klebsiella oxytoca	(13182)	Respiratory Syncytial Virus (-an important cause of ear infections in children) (-the leading cause of lower respiratory infection in children)	(VR-26)
Klebsiella pneumoniae	(4352)	Rotavirus WA (-the leading cause of infectious diarrhea in children)	(VR-2018)
Listeria monocytogenes	(19117)		
Micrococcus luteus	(14408)		
Salmonella enterica	(10708)		
Salmonella enterica subspecies enterica serovar Typhi	(6539)		
Shigella dysenteriae	(11835)		
Shigella flexneri serotype 1B	(9380)		
Shigella sonnei	(25931)		
Staphylococcus aureus	(6538)		
Staphylococcus hominis	(27844)		
Staphylococcus simulans	(11631)		
Streptococcus pyogenes	(19615)		

<< Sanitization – Hard, non-porous, non-food contact surfaces >>	
Bacteria (60-seconds)	<u>ATCC No.</u>
Enterobacter aerogenes	(13048)
Staphylococcus aureus	(6538)
<< Mildew Fungistat – Hard, non-porous surfaces >>	
Fungi (3 minutes)	<u>ATCC No.</u>
Aspergillus niger	(16404)

<u>Symbol Designation – used on product labels</u>		
Single asterisk (*)	Bacteria * / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germ**	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens

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<< SOILS / ODORS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Soils / Odors: (Graphic – depicting soil)

Bathtub rings	Fingerprints	Mildew stains	Smear (Smudge)
Beverage stains	Food (odors) (stains)	Mud	Smoke odors
Blood stains	Grass stains	Oil	Soap scum
Cooking odors	(tough) Grease (Splatter)	Outdoor grime	Stains (Soils)
Cosmetic stains	Grime	Pen / Ink marks	Tough soils
Crayon / Pencil marks	Handprints	Pet (odor) (stains)	Wine (Juice) stains
Dirt	Heel / Scuff marks		

Non-living Allergens:

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

Non-Food Contact Surface Types: (~ specify Non-Medical or Fixture)

Acrylic	Glass	Mirror	Sealed terra cotta
Brass	Glazed ceramic	Plastic laminate	Synthetic marble / stone
Chrome ~	Glazed porcelain	Sealed granite	Stainless steel ~
Copper	Glazed stone	Sealed marble	Tin
Crystal	Glazed tile	Sealed parquet	Vinyl
Enamel	Linoleum	Sealed slate	
Fiberglass fixtures	Metal	Sealed stone	

Hard Non-porous Surfaces: (Graphic – depicting use site)

Appliance exterior	Glass topped furniture	Shelves (drawers)
Bathtub	Glazed ceramic tile	Shower (door) (curtain)
Bed frame	Glazed porcelain tile	Shower (stall) (area)
Cabinet (non-wood)	Grill (Bar-B-Que) exterior	Sink (basin)
Chair (non-wood)	Highchair (non-food contact area)	Stove (stovetop)
Changing table (non-wood)	Light fixture	Table (tabletop) (non-wood)
Computer screen	Metal blinds	Telephone
Counter(top)	Microwave exterior	Television screen (TV screen)
Crib (non-wood)	Non-medical (chrome / stainless steel)	Tires
Diaper pail (non-wood)	Outdoor patio furniture (non-wood)	Toilet bowl exterior
Door (knob) (handle)	Oven (door)	Tools
Exhaust (fan) (hood)	Painted woodwork	(Bath) tub
Fixture (chrome / stainless steel)	Patio door	Urinal
Floor (glazed tile)	Piano keys	Vanity top
Floor (linoleum)	Picnic table (non-wood)	Washable (walls) (wallpaper)
Floor (No-wax)	Plastic laundry (basket) (hamper)	Water fountain
Floor (vinyl)	Range hood (stove hood)	Window (windowsill)
Garbage (can) (pail) (container)	Refrigerator / Freezer exterior	Windshield

Household Use Sites: (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor areas
Bathroom	Garage	Laundry room	Playroom
Bedroom	High-touch areas	Living room	Storage (area) (room)
Den / Study	Home / House	Mud room	Tool shed
Dining room	Household (areas)	Nursery	

Professional Use Sites:

Cafeteria	Kitchen	Restaurant
Day Care Center		Restroom
Hotel / Motel	Office Building	School (College)
Kennel		Veterinary Office

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<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 3 minutes. Use a 6 minute contact time for all listed bacteria.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< Animal Care Facilities >>

For Use in Veterinary Clinics, Animal Care and Animal Laboratories: For cleaning and disinfecting the following hard, non-porous surfaces: equipment, utensils, instruments, cages, kennels, etc. Remove all animals and feeds from the premises, crates, cages and enclosures. Remove all litter, droppings and manure from floors, walls and surfaces occupied or traversed by animals. Empty all troughs, racks and other feeding / watering appliances. Thoroughly clean all surfaces with soap or detergent and rinse with water. Saturate surface with a use solution of 8.5 oz per gallon of warm water. Immerse halters, ropes, and other types of equipment used in handling and restraining animals as well as forks, shovels, and scrapers used in removing litter and manure. Allow surface to remain wet for 6 minutes. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treatment has been absorbed, set or dried. Thoroughly scrub all treated feed racks, automated feeders and watering appliances with soap or detergent and rinse with potable water before reuse.

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<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: Causes moderate eye irritation. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. If you have sensitive skin wear rubber gloves.

FIRST AID	
If in eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If on skin	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling, if available.

<< Dispensing Unit Refill bottle >>

STORAGE AND DISPOSAL: Store in areas inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycling, if available.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in areas inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycling, if available.

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<< LYSOL® AUTOMATIC DISPENSING UNIT - Includes: Dispenser, (product name) Refill and 4 AA batteries >>

Assembly:

1. Open battery door (as shown) then insert 4 AA batteries (included).
2. Close battery door, pressing firmly on the tab to ensure it is fully closed.
3. Remove seal from (product name) refill.
4. Insert (product name) refill into the dispenser until you hear it CLICK into place.
5. Place dispenser on the counter (where you will use it).
6. Turn unit ON using the ON/OFF switch on the back of the dispenser.
7. Wait until the RED indicator light at the front stops blinking. Dispenser is now ready for use.

To Use:

Place (sponge) (cloth) (towel) underneath the nozzle. Ensure (sponge) (cloth) (towel) is placed between the nozzle and the indicator light. You may need to move (sponge) (cloth) (towel) under nozzle several times before first dispense. The dispenser will automatically dispense just the right amount of product on your (sponge) (cloth) (towel).

Replacing the Refill:

Turn OFF the dispenser by using the ON/OFF switch. Press the EJECT button at the back of dispenser and remove the empty bottle. Replace only with (this product) refill. Be sure to remove the seal from (the) refill cap before use.

Replacing the Batteries:

When the batteries have run out, the RED indicator light will flash 6 times. For best results, replace with a new set of 4 AA alkaline batteries.

Maintaining Your Dispenser:

- DO NOT place the dispenser in standing water, under running water or inside the dishwasher. If you do so, the unit may no longer function.
- If the dispenser requires cleaning, switch unit OFF, then wipe dispenser with a damp non-abrasive cloth and dry thoroughly.
- Ensure lens on underside of nozzle is free from product build-up as this may unintentionally activate sensor.
- DO NOT place the dispenser in direct sunlight.

Troubleshooting:

1. If the dispenser does not turn ON:
 - Check that the batteries are inserted in the correct orientation.
 - If the batteries are inserted correctly, the light in front of the dispenser will flash for a few seconds and stop when it is switched ON and ready for use.
2. If the dispenser does not dispense properly OR does not dispense any product at all:
 - Ensure (sponge) (cloth) (towel) is placed between the nozzle and the indicator light (see diagram).
 - Switch dispenser to OFF. Clean as described in the section 'Maintaining Your Dispenser'.
 - Check to see if dispenser is standing in water. If so, the unit may no longer function; however, try removing the battery door, wiping and drying the interior thoroughly, then re-inserting the batteries.
3. If product is dispensing unintentionally, see 'Maintaining Your Dispenser'.

IMPORTANT:

- DO NOT hold the dispenser from the front middle while it is switched ON; as this will activate the sensor and product will be dispensed onto your hand.
- Before cleaning your counter where the dispenser has been placed, turn the dispenser OFF before moving to prevent product from accidentally dispensing.
- Use only (product name) refills in the dispenser.
- Contains batteries. Do not reuse batteries. Batteries contain 0% Mercury / 0% Lead / 0% Cadmium.

(Optional graphics)



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<< Front Panel – Optional Scent Indicator Graphics >>



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