

777-89

5/22/2012

1 of 19

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Susan Burke  
Reckitt Benckiser LLC  
Morris Corporate Center IV  
399 Interpace Parkway  
Parsippany, NJ 07054-0225

MAY 22 2012

SUBJECT Lysol Brand All Purpose Cleaner  
EPA Registration Number 777-89  
Application Dated April 25 2012  
Receipt Date April 26, 2012, 2011

Dear Ms Burke

This letter acknowledges receipt of the notification identified above submitted under the provisions of section 3 (c) 9 of the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended and PR Notice 98-10 and 40 CFR 152.46

**Proposed notification**

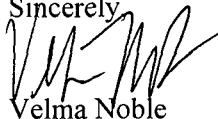
- To add optional fragrance scent indicator panel graphics to the master text label

Based on a review of the submitted information, this notification is acceptable. Your proposed changes will be made part of the record for this file.

**General Comments**

Should you have any questions concerning this letter, please contact Emilia Oiguenblik at (703) 347-0109 or Velma Noble at (703) 308-6233

Sincerely,



Velma Noble  
Product Manager (31)  
Regulatory Management Branch I  
Antimicrobials Division (7510P)

**CONCURRENCES**

SYMBOL								
SURNAME								
DATE								

2 of 19

**EPA**

United States  
Environmental Protection Agency  
Washington, DC 20460

☐ Registration  
☐ Amendment  
☒ Other

OPP Identifier Number  
**SB 1020**

**Application for Pesticide - Section I**

1. Company/Product Number 777-89	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand All Purpose Cleaner	PM# # 31	
5. Name and Address of Applicant (Include ZIP Code)  Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225  <input type="checkbox"/> Check if this is a new address	6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____  Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

**Explanation:** Use additional page(s) if necessary. (For Section I and Section II.)**Notification:** to add optional front label panel graphics (in accordance with EPA guidance letter dated November 13, 2002.):

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

**Section - III****1. Material This Product Will Be Packaged In:**

Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt.      No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt.      No. per container	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted			
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container	4. Size(s) Retail Container various	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____			

**Section - IV****1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)**

Name Susan Burke	Title Regulatory & Registration Compliance Associate	Telephone No. (Include Area Code) 973-404-2807
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**Certification**  
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature <i>Susan Burke</i>	3. Title: Regulatory & Registration Compliance Associate
Typed Name: Susan Burke	Date: April 25, 2012

6. Date Application Received  
(Stamped)

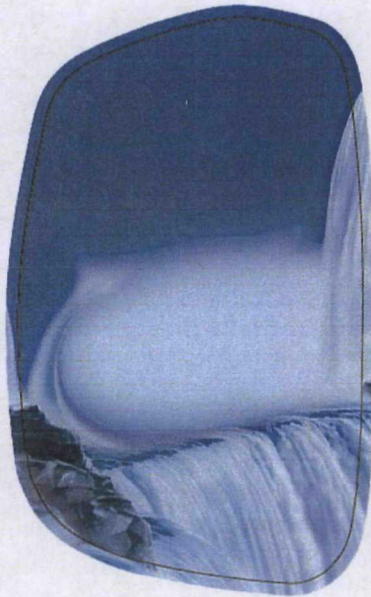


Reckitt Benckiser  
EPA Reg. No: 777-89  
EPA File Name: Lysol Brand All Purpose Cleaner

Application OPP ID No.: SB 1020  
Application Date: April 25, 2012  
Application Attachment: Page 1 of 1

EPA Form No. 8570-1:

ATTACHMENT – Enlarged Graphic View



April 25, 2012

Document Processing Desk (NOTIF)  
Office of Pesticide Programs (7504-P)  
U S Environmental Protection Agency  
Room S-4900, 4<sup>th</sup> Floor  
One Potomac Yard  
2777 S Crystal Drive  
Arlington, VA 22202

Attention Ms Velma Noble, PM-31

Reference Notification for the addition of optional scent indicator panel graphics  
Lysol Brand All Purpose Cleaner  
EPA Registration No 777-89  
OPP ID Number SB 1020

Dear Ms Noble

At this time, Reckitt Benckiser LLC (d/b/a Reckitt Benckiser) would like to add optional fragrance scent indicator panel graphics to our master text label for the above referenced registration number

This notification is being submitted in accordance to EPA guidance letter dated November 13, 2002 and in accordance to the provisions of PR Notice 98-10

In support of this submissions, I have enclosed one (1) copy of the master text label with the above referenced optional scent indicator front panel graphics appearing on Page No 15 and the required EPA Application for Pesticide Registration Form 8570-1 OPP ID No SB 1020 For convenience, I have included the Certification Statement per PR Notice 98-10 directly on the form Also, please be advised, the graphics have been reduced to fit on the Agency's EPA Form 8570-1 For your reference, an enlarged view of the graphics have been included as an attachment

If there is any other information that you need in order to complete this submission, please feel free to contact me at 973-404-2807 or via email at susan burke@rb.com Thank you for your assistance with this registration action

Sincerely,



Susan Burke  
Regulatory & Registration Compliance Associate

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**NOTIFICATION**  
Date Reviewed \_\_\_\_\_  
Reviewed By \_\_\_\_\_

509 19

Lysol Brand All Purpose Cleaner  
EPA Reg No 777 89

NOTIF 04 25 2012  
Page No 1 of 15

<< FRONT PANEL >>

ACTIVE INGREDIENT

Alkyl (50% C<sub>14</sub> 40% C<sub>12</sub> 10% C<sub>16</sub>) dimethyl benzyl ammonium chlorides

1 1856%

OTHER INGREDIENTS

98 8144%

TOTAL

100 0000%

KEEP OUT OF REACH OF CHILDREN

**CAUTION** See back (side) panel for additional precautionary statements

NET CONTENTS	1 FL OZ	(29 mL)	48 FL OZ	(1 QT 1 PT )	(1 42 L)
	2 FL OZ	(59 mL)	52 FL OZ	(1 QT 20 FL OZ )	(1 53 L)
	10 75 FL OZ	(317 mL)	60 FL OZ	(1 QT 28 FL OZ )	(1 77 L)
	12 FL OZ	(354 mL)	64 FL OZ	(2 QTS )	(1 89 L)
	15 FL OZ	(443 mL)	96 FL OZ	(3 QTS )	(2 84 L)
	22 FL OZ (1 PT 6 FL OZ )	(650 mL)	100 FL OZ	(3 QTS 4 FL OZ )	(2 96 L)
	27 FL OZ (1 PT 11 FL OZ )	(800 mL)	128 FL OZ	(1 GAL )	(3 79 L)
	28 FL OZ (1 PT 12 FL OZ )	(828 mL)	144 FL OZ	(1 125 GAL )	(4 26 L)
	32 FL OZ (1 QT )	(946 mL)	150 FL OZ	(1 GAL 22 FL OZ )	(4 44 L)
	35 FL OZ (1 QT 3 FL OZ )	(1 03 L)	160 FL OZ	(1 GAL 1 QT )	(4 73 L)
	40 FL OZ (1 QT 8 FL OZ )	(1 18 L)	170 FL OZ	(1 GAL 1 QT 10 FL OZ )	(5 02 L)
	41 FL OZ (1 QT 9 FL OZ )	(1 2 L)	175 FL OZ	(1 GAL 1 QT 15 FL OZ )	(5 18 L)

<< FRONT / BACK PANEL >>

EPA Reg No 777 89

EPA Est No 777 NJ 2 8791 MO 1 66397 OK 1 068058 IL 001

(See bottom or side) (for Lot / Date code)

<< BACK PANEL >>

Questions? (Call ) (1 800 228 4722) (1 800 677 9218)

For ingredient (and other) information (www.rbnainfo.com) (website)

Distributed by Reckitt Benckiser Parsippany NJ 07054( xxxx)

Made in U S A © {year} RB

Contains no phosphates

This (bottle) (container) is made of 25% post consumer recycled plastic



Company graphic logo

**NOTIFICATION**  
Date Reviewed May 22 2012  
Reviewed By E O Sankethan

<< FRONT / BACK PANEL – Optional text >>

Kosher Certification Symbol



Recycle Symbol

Important facts (about this product)

Encourage your local authorities to establish a program to recycle this (bottle) (container)

IMPORTANT For directions for use and first aid instructions in Spanish please call 1 877 843 3817

<< Spanish Translation >>

IMPORTANTE Para instrucciones de uso y primeros auxilios en español por favor llame al 1 877 843-3817

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

**NOTE** Bracketed information is denoted as << directive >> { insert as noted } ( optional text ) [ required qualifier ]  
The term *this product* used throughout this document may be replaced with the marketed product brand name  
To use the term *germ* the product must be efficacious against 2 of the 3 major classes of organisms  
The product label must identify the specific bacteria virus fungus & mold  
The term *x* is a place holder for a number between 1 to 99

<< NOTE Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted >>

<< INTRODUCTORY 6 mos CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Complete) (New) (Dosing Cap) (Formula) (New Fragrance) (New Scent) (New & Improved Fragrance)  
(New & Improved Scent)

<< FRAGRANCE CLAIMS >>

(Authentic Orange) (Country) (Crisp Berry) (Crystal Blue Waters) (Endless Waterfall) (Energizing Lemon Zest)  
(Essential Lavender) (Everlasting Lemon) (Exhilarating Fruit Freshness) (Flawless Floral Garden) (Forest Rain) (Fresh)  
(Fresh Mountain) (Grapefruit) (Green Apple) (Infinite Oranges) (Island) (Island Berries) (Lavender) (Lemon) (Lemon Lime)  
(Orange) (Pacific Fresh) (Perennial Lavender) (Pink Grapefruit) (Pine) (Pure Lemon Drop) (Refreshing Floral Garden)  
(Rejuvenating Spring Shower) (Revitalizing Lavender Blossom) (Spring Waterfall) (Summer) (Summer Fresh) (Timeless  
Botanicals) (Breeze) (Scent) (Unfragranced) (Unscented) (Mild) (Clean) (Pleasant) (Long Lasting) (Fragrance) (Scent)  
(Long Lasting Freshness) (True Freshness) (Ultimate Freshness)

(Contains ) (Made with ) (2% Pine Oil) (Fresh Carolina Pine Scent) (Genuine Pine Oil) (Pine Oil)  
(Real Pine Oil) (Pure Orange Oil) (Orange Oil)

<< PACKAGING CLAIMS >>

(Bonus) (Economy) (Great) (Mega) (Super) (Travel Size) (To Go) (Trial) (Trial Size) (Value) (Pack) (Refill) (Size)  
(x % discount) (x% Free) (x % more free) (x uses per bottle) (Makes x gallons) (Save more waste less)  
(Bonus x %) (Bonus x oz) (x oz at x oz Price) (x oz at the price of x oz) (x oz for the price of x oz )  
(Better value concentration) (\$aveSmart (graphics)) (\$ave\$mart (graphics)) (SaveSmart (graphics))  
(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)  
(more value less packaging) (Buy X Get X Free)

<< BOTTLE CAP PACKAGING CLAIMS >>

(Measurable cap) (Measuring cap) (1/2 capful = 2 oz) (1 capful = 4 oz) (2 capfuls = 8 oz)  
(x oz (size) (bottle) with (easy to use) dosing cap)

<< MARKETING CLAIMS >>

(Antibacterial) (Bactericidal\*) (Bactericide\*) (Cleaner) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects)  
(Germicidal\*\*) (Sanitizer) (Sanitizes) (Mildewstat) (Mildewstatic) (Virucidal†)

(All in 1) (4 in 1) (3 in 1) (Antibacterial) (Bathroom) (Cleaning Power) (Floor) (Floor & Multi Surface) (Glass & Surface)  
(Grease releaser) (with Grease release action) (Kitchen) (Multi Action) (Multi Purpose) (Multi-Surface)  
(One Step Cleaner Sanitizer) (Restroom) (Triple Action) (Versatile) (Cleaner) (Disinfectant) (Sanitizer) (Concentrated)

(Dilutable) (Easy to Use) (Non abrasive) (Pourable) (Streak free) (formula)

(Beautiful) (Bright) (Brilliant) (Express) (Clean & Fresh) (Glistening) (See through) (Streak free) (Shine)

NOTIFICATION  
Date Reviewed \_\_\_\_\_  
Reviewed By \_\_\_\_\_

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<< MARKETING CLAIMS – continued >>

3X Cleaning Power

3X (the) Cleaning Power on {insert soils from list on pg 11}

(This product) has 3X Cleaning Power to remove {insert soils from list on pg 11}

This product has 3X Cleaning Power to remove Grease Soap Scum (&) Grime

(This product) has the cleaning power to remove {insert soils from list on pg 11}

(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum)

(x%) Better than ever on (tough) grease (and) (soap scum)

All in 1 (Complete) (Cleaning) (Action)

Antibacterial Action

Clean Fresh Shine

Cleans up to x Sq ft

Contains no abrasives

Creates x gallons of disinfecting all purpose cleaner (diluted)

Easy pour (bottle) (container)

Express Clean & Fresh

Extra level of freshness

(Formulated) For (Hospital) (Institutional) Use

For a cleaner fresher household

For a complete clean [this product] (is) (an) (will) (has) {insert any listed claim from pgs 2 8}

For any surface where germs are a concern

Formulated for medical institution s needs

Fresh clean scent

Lysol® Brand Disinfectant products aid in the reduction of cross contamination of germs (on hard non porous surfaces)

Hospital type disinfection (even when diluted) (in dilution)

Instant freshness

Invigorating freshness

Just Cleaned freshness for hours

Lysol s best (ever) (grease) (and) (soap scum) (remover) (cleaner)

Makes x buckets of (cleaning) (disinfecting) (and) (sanitizing) solution

Makes cleaning easier (in the) (kitchen) (bathroom) (household) (all over the house)

Non abrasive formula (will not scratch surfaces)

Our best (all purpose) (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)

Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (cleaner) (ever)

Ready to use / Concentrate (can be used in dilution)

The most (powerful) (effective) all purpose cleaner you can buy

Will not harm septic systems

c c c c  
c c c c  
c c c  
c c c  
c c c c  
c c c  
c c c  
c c c  
c c c  
c c c

This product has (antibacterial) (disinfecting) action and kills viruses and bacteria\*\* on environmental surfaces  
(in your home) (in public places)

(This product) is germicidal when used as directed for (disinfection) (and) (sanitization of non food contact surfaces) but  
differs in composition from other LYSOL® brand products

(This product) is provided by Reckitt Benckiser People respect the LYSOL® name recognize LYSOL® for providing  
quality and trusted surface cleaning and disinfection and gain the added benefit of a clean smelling sanitary environment  
(We invite you to call us if you have any questions or comments on our products )

NOTIFICATION  
Date Reviewed \_\_\_\_\_  
Reviewed By \_\_\_\_\_

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<< CLEANING & DEODORIZING CLAIMS >>

Antibacterial cleaner

Antibacterial cleaning action (on hard non porous surfaces) (for kitchens and bathrooms) (for all over the house)

(Brilliant) (bright) (see-through beautiful) shine

Cleans (and disinfects) (hard non porous surfaces) (all over the house) (kitchens and bathrooms)

Cleans (and sanitizes) non-food contact surfaces

Cleans (tough) (grease and grime) {insert soils from list on pg 11}

Cleans (disinfects) (sanitizes) (and) (removes offensive odors from) {insert use sites from list on pg 11}

(Cleans) (eliminates) stubborn (nasty) stains

Cleans everyday (tough) (kitchen) (and) (bathroom) messes (fast)

Cleans to a brilliant shine

Cleans tough soap scum

Complete Clean

Contains the most powerful (effective) (fast acting) grease cutters

Controls (Eliminates) (kitchen) odors caused by (bacteria) (mold and mildew)

(Cuts) (Cleans) (Controls) (Dissolves) grease (fast) (quickly)

Cuts cleaning time

Cuts (tough) grease and grime

Degreases (Degreaser)

(Destroys) (Cuts) (Powers through) (Removes) (tough) grease (and grime)

Effortlessly removes stubborn (nasty) stains

Eliminates food odors like garlic and onion that are left behind on kitchen surfaces after cooking

Eliminates kitchen and bathroom malodors

Eliminates odors caused by bacteria (mold) (mildew) (and) (non fresh foods)

Eliminates (odors) (stains)

Eliminates tough (kitchen) grease and grime

Great on glass

Long lasting fragrance (for) (up to) (2) (4) (6) (8) hours (when used) (at) (full strength)

Long lasting fragrance (in dilution) (and) (when used) (at) (full strength)

Neutralizes kitchen and bathroom malodors

Non food contact sanitizing cleaner

(The) One step cleaner (and sanitizer)

Powerful (fast acting) (effective) all purpose cleaner (degreaser and deodorizer)

Powerful cleaning (formula)

Powers through (soap scum) (and) (grease) (better than ever)

Powers through (tough) (grease) (and) (soap scum) (better than ever)

Powers through (tough) household messes

(Quickly) degreases and deodorizes

(Quickly) (Destroys) stubborn (nasty) stains

(Quickly) (Effortlessly) removes (cleans) the following {insert soils from list on pg 11}

(Quickly) (eliminates) (removes) (food) odors

Removes (tough) (everyday) {insert soils from list on pg 11}

(Sparkling shine) (Streak free shine)

Starts cleaning on contact

(This product) eliminates damp musty odors in (the basement) (or in) areas where air does not circulate

(This product s formula) cleans and shines

Tough on grease

NOTIFICATION  
Date Reviewed \_\_\_\_\_  
Reviewed By \_\_\_\_\_

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**<< CLEANING CLAIMS – Non Living Allergens†† >>**

(Even) removes x% of allergens††

(Reduces) (Removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) ††

(Reduces) (Removes) {insert allergens from list on pg 11}

Removes 90% of allergens††

**<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>**

†† This product removes the following allergens (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (pollen particles)

**NOTIFICATION**  
Date Reviewed \_\_\_\_\_  
Reviewed By \_\_\_\_\_

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**<< SANITIZING CLAIMS – Hard, non-porous, non food contact surfaces >>**

An effective (fast acting) non food contact surface sanitizer (for use in {insert use sites from list on pg 11})  
Great for use as a non food contact surface sanitizer in {insert use sites from list on pg 11}  
(Kills) (Destroys) (Eliminates) 99.9% of bacteria\*\*\*  
(Kills) (Destroys) (Eliminates) 99.9% of bacteria even in dilution\*\*\*  
(Kills) (Destroys) (Eliminates) 99.9% of bacteria even when diluted (in water)\*\*\*  
(Kills) (Destroys) (Eliminates) 99.9% of bacteria in (60 seconds) (1 minute)\*\*\*  
(Kills) (Destroys) (Eliminates) 99.9% of the following (household) bacteria (commonly found in kitchens)  
(on hard non porous surfaces) in (60 seconds) (1 minute)\*\*\*  
(Sanitizer) (Sanitizes)  
Sanitizes (kitchen) (household) (bathroom) (restroom) (non food contact) surfaces in (60 seconds) (1 minute)\*\*\*  
Sanitizes non food contact surfaces (even) (when diluted) (in dilution)\*\*\*

(This product) is a sanitizer for hard non porous non food contact surface areas in 60 seconds against  
Staphylococcus aureus and Enterobacter aerogenes according to the Non Food Contact Surface Sanitizer method

(This product) Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard non porous surfaces  
in (60 seconds) (1 minute)

**<< SUPPORTING CLAIM QUALIFIER – must appear before 'Directions For Use' on Back Panel label >>**

\*\*\* Kills 99.9% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) on hard non porous surfaces in  
(60 seconds) (1 minute)

**<< DISINFECTING CLAIMS – Hard, non porous non food contact surfaces >>**

**<< 2009 PANDEMIC H1N1 >>**

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name)  
is a broad spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus tested and  
listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called  
Swine Flu)

(This product) has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses  
including Pandemic 2009 H1N1 Influenza A Virus

(This product) has demonstrated effectiveness against (Influenza A Virus tested and listed on the label) and is expected  
to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu)

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)

Kills Pandemic 2009 H1N1 Influenza A Virus

**NOTIFICATION**  
Date Reviewed \_\_\_\_\_  
Reviewed By \_\_\_\_\_

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<< **DISINFECTING CLAIMS – Hard, non porous, non food contact surfaces** >>

A disinfecting non food contact surface cleaner for use in {insert use sites from list on pg 11}

Cleans and disinfects in dilution

Controls mold and mildew

Controls the growth of mold and mildew

Disinfects (Deodorizes) (and) (Sanitizes) as it cleans

Disinfects in dilution

Disinfects (even) (when diluted with water) (in dilution) when used according to directions

(Eliminates) (kills) odor causing bacteria

Fast acting (disinfectant) (sanitizer)

Kills 99 9% of bacteria\*

Kills 99 9% of (household) (germs\*\*) (bacteria and viruses\*\*)

Kills 99 9% of germs (even) in dilution\*\*

(Kills) (Destroys) (Eliminates) 99 9% of germs even in dilution\*\*

(Kills) (Destroys) (Eliminates) 99 9% of germs even when diluted (in water)\*\*

Kills 99 9% of bacteria and viruses\*\*

Kills 99 9% of viruses†

Kills 99 9% of viruses and bacteria\*\*

Kills 99 9% of viruses and bacteria (even in dilution) (even when diluted in water)\*\*

Kills Avian Influenza A Virus on pre cleaned (environmental) surfaces in 30 seconds

(Kills) (Destroys) (Eliminates) germs \*\*

Kills germs such as {insert organisms from list on pg 10}

(Kills) (Destroys) (Eliminates) germs while it cleans\*\*

Kills germs and controls the growth of mold and mildew\*\*

Kills (kitchen) (household) (bathroom) (restroom) bacteria\*

Kills (kitchen) (household) (bathroom) (restroom) bacteria and viruses\*\*

Kills (kitchen) (household) (bathroom) (restroom) germs\*\*

Kills (more than) (greater than) 99 9% of (the following) (household) germs (in 10 minutes)\*\* ({insert organisms from list on pg 10})

Kills (household) germs in dilution\*\*

(Kills) (Eliminates) odor-causing bacteria in the (kitchen) (bathroom) (restroom) (all around the house)\*

Kills more than 99 9% of bacteria and viruses\*\*

Kills more than 99 9% of viruses and bacteria\*\*

Kills odor causing bacteria

Kills odor causing bacteria even when diluted

Kills the cold virus (Respiratory Syncytial Virus)

Kills viruses†

Kills viruses and bacteria\*\*

Kills viruses in 30 seconds†

(This product) deodorizes by killing (many) (odor causing) bacteria

(This product) helps control cross contamination of many germs on treated surfaces (when used as directed)\*\*

<< **SUPPORTING CLAIM QUALIFIERS – must appear before Directions For Use on Back Panel label** >>

\* Kills (Enterococcus faecalis) (Escherichia coli O157 H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (and) (Streptococcus pyogenes) (on hard non porous surfaces) (in 10 minutes)

\*\* Kills (Enterococcus faecalis) (Escherichia coli O157 H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) and (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Respiratory Syncytial Virus) (Rotavirus WA) (and) (Avian Influenza A Virus [H1N1]) (on hard non porous surfaces) (in 10 minutes)

† Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Respiratory Syncytial Virus) (Rotavirus WA) (and) (Avian Influenza A Virus [H1N1]) (on hard non porous surfaces) (in 30 seconds)

**NOTIFICATION**  
Date Reviewed \_\_\_\_\_  
Reviewed By \_\_\_\_\_

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The product label must identify the specific bacteria virus fungus & mold  
The term *x* is a place holder for a number between 1 to 99

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<< USE DIRECTIONS >>

**DIRECTIONS FOR USE** It is a violation of Federal law to use this product in a manner inconsistent with its labeling

**To Clean (/ Deodorize) (/Remove Allergens††)** Once automatic dispensing unit has applied product to (sponge) (cloth) (towel) wipe surface until thoroughly wet Wipe with a clean cloth or sponge

**To Clean (/ Deodorize) (/ Remove Allergens††)** Use full strength or dilute ¼ cup [2 oz] per gallon of warm water Apply to surface with cloth sponge mop or trigger spray until thoroughly wet Wipe with a clean (cloth) (sponge) (or) (mop) When using full strength rinse thoroughly with clean water (Prepare a fresh bucket of solution everytime you clean or more often as needed )

**To Clean (Soap Scum) (and) (Greasy Soil)** Use at full strength and rinse

**To Sanitize / Disinfect** Pre clean surface Dilute 1 oz (of this product) with (every) 15 oz of warm water Apply to surface with cloth sponge mop or trigger spray until thoroughly wet **To Sanitize** Leave for 60 seconds before wiping **To Disinfect** Leave for 10 minutes before wiping Rinse all food contact surfaces with water after use

**To Sanitize / Disinfect** Pre clean surface Dilute according to chart Apply to surface with cloth sponge mop or trigger spray until thoroughly wet **To Sanitize** Leave for 60 seconds before wiping **To Disinfect** Leave for 10 minutes before wiping Rinse all food contact surfaces with water after use

**To Control (and Prevent) (the Growth of) Mold & Mildew** Apply to pre cleaned surface Let surface remain wet for 3 minutes and then allow to air dry Repeat application at weekly intervals or when mold and mildew growth appears

**To Disinfect Toilet Bowl** Remove gross filth Add 6 oz full strength into bowl water Swab bowl and exposed surfaces and under rim with a cloth mop or sponge Leave for 10 minutes and flush again

<< Dilution table – will only appear on gallon size container or larger >>

To prepare (solution)	Add (this product)	In warm water
1 Pint (16 oz)	1 oz	15 oz
1 Quart (32 oz)	2 oz	30 oz
½ Gallon (64 oz)	4 oz	60 oz
1 Gallon (128 oz)	8 oz	120 oz

<< ADVISORY STATEMENTS >>

Can be used in cleaning tools that recommend the use of (this product)

Do not use on (eating / cooking utensils glasses / dishes or cookware) (outdoor patio furniture cushions / pillows) (unfinished oiled or waxed wood floors)

On painted surfaces test a small inconspicuous area first

Rinse bathtub / shower surfaces with water after using product

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This product has been test and found effective against the following micro organisms

Bacteria & Virus			
<< Disinfection Hard, non porous surfaces >>			
Bacteria (10 minutes)	ATCC No	Viruses (30 seconds)	ATCC No
Enterococcus faecalis	(19433)	Avian Influenza A Virus [H1N1] (A/Malaya/302/54)	(VR 98)
Escherichia coli O157 H7	(43888)	Herpes Simplex Virus Type 1	(VR 733)
Listeria monocytogenes	(19117)	Herpes Simplex Virus Type 2	(VR 734)
Pseudomonas aeruginosa	(15442)	Human Immunodeficiency Virus Type 1	n/a
Salmonella enterica	(10708)	Respiratory Syncytial Virus ( an important cause of ear infections in children) ( the leading cause of lower respiratory infection in children)	(VR 26)
Staphylococcus aureus	(6538)	Rotavirus WA ( the leading cause of infectious diarrhea in children)	n/a
Streptococcus pyogenes	(19615)		

<< Sanitization – Hard, non porous, non food contact surfaces >>			
Bacteria (60 seconds)	ATCC No		
Enterobacter aerogenes	(13048)		
Staphylococcus aureus	(6538)		

<< Mildew Fungistat – Hard, non porous surfaces >>			
Fungi (3 minutes)	ATCC No		
Aspergillus niger	(16404)		

Symbol Designation – used on product labels		
Single asterisk ( )	Bacteria * / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger ( † )	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk ( )	Germ	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk ( )	Sanitizes	Used for identifying sanitization against bacteria
Double dagger ( †† )	Allergens ††	Used for identifying the removal of specific non living allergens

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<< SOILS / ODORS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

**Soils / Odors** (Graphic – depicting soil)

Bathtub rings	Fingerprints	Mildew stains	Smear (Smudge)
Beverage stains	Food (odors) (stains)	Mud	Smoke odors
Blood stains	Grass stains	Oil	Soap scum
Cooking odors	(tough) Grease (Splatter)	Outdoor grime	Stains (Soils)
Cosmetic stains	Grime	Pen / Ink marks	Tough soils
Crayon / Pencil marks	Handprints	Pet (odor) (stains)	Wine (Juice) stains
Dirt	Heel / Scuff marks		

**Non living Allergens**

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

**Non Food Contact Surface Types** (~ specify Non Medical or Fixture)

Acrylic	Glass	Mirror	Sealed terra cotta
Brass	Glazed ceramic	Plastic laminate	Synthetic marble / stone
Chrome ~	Glazed porcelain	Sealed granite	Stainless steel ~
Copper	Glazed stone	Sealed marble	Tin
Crystal	Glazed tile	Sealed parquet	Vinyl
Enamel	Linoleum	Sealed slate	
Fiberglass fixtures	Metal	Sealed stone	

**Hard Non-porous Surfaces** (Graphic – depicting use site)

Appliance exterior	Glass topped furniture	Shelves (drawers)
Bathtub (tub)	Glazed ceramic tile	Shower (door) (curtain)
Bed frame	Glazed porcelain tile	Shower (stall) (area)
Cabinet (non wood)	Grill (Bar B Que) exterior	Sink (basin)
Chair (non wood)	Highchair (non food contact area)	Stove (stovetop)
Changing table (non wood)	Light fixture	Table (tabletop) (non wood)
Computer screen	Metal blinds	Telephone
Counter (Countertop)	Microwave exterior	Television screen (TV screen)
Crib (non wood)	Non medical (chrome / stainless steel)	Tires
Diaper pail (non wood)	Outdoor patio furniture (non wood)	Toilet bowl exterior (Urinal)
Door knob (handle)	Oven (door)	Tools
Exhaust (fan) (hood)	Painted woodwork	Vanity top
Fixture (chrome / stainless steel)	Patio door	Washable (walls) (wallpaper)
Floor (glazed tile)	Piano keys	Water fountain
Floor (linoleum)	Picnic table (non wood)	Window (windowsill)
Floor (No wax)	Plastic laundry (basket) (hamper)	Windshield
Floor (vinyl)	Range hood (stove hood)	
Garbage (can) (pail) (container)	Refrigerator / Freezer exterior	

**Household Use Sites** (Graphic – depicting use site)

Basement	Family room	Kitchen	Outdoor areas
Bathroom	Garage	Laundry room	Playroom
Bedroom	High touch areas	Living room	Storage (area) (room)
Den / Study	Home / House	Mud room	Tool shed
Dining room	Household (areas)	Nursery	

**Professional Use Sites**

Cafeteria	Health Care Facility	Kitchen	Restaurant
Day Care Center	Hospital	Nursing Home	Restroom
Dental Office	Hotel / Motel	Office Building	School (College)
Doctors Office	Kennel	Physicians Office	Veterinary Office

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<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

<< TERMINAL STERILANT STATEMENT – qualified metal surfaces >>

This product is not for use on critical & semi critical medical devices or medical equipment surfaces

<< TERMINAL STERILANT STATEMENT – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that <sup>(1)</sup> is introduced directly into the human body either into or in contact with the bloodstream or normally sterile areas of the body or <sup>(2)</sup> contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body This product may be used to pre clean or decontaminate critical or semi critical medical devices prior to sterilization or high level disinfection

<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV 1 AIDS Virus] >>

**KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV 1 AIDS Virus] ON PRECLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV 1 [associated with AIDS]

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV 1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS**

**PERSONAL PROTECTION** When handling items soiled with blood or body fluids use disposable latex gloves gowns masks and eye coverings

**CLEANING PROCEDURES** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product

**CONTACT TIME** Allow surface / object to remain wet for 30 seconds Use a 10 minute contact time for listed bacteria

**DISPOSAL OF INFECTIOUS MATERIALS** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal

<< Animal Care Facilities >>

**For Use in Veterinary Clinics Animal Care and Animal Laboratories** For cleaning and disinfecting the following hard non porous surfaces equipment utensils instruments cages kennels etc Remove all animals and feeds from the premises crates cages and enclosures Remove all litter droppings and manure from floors walls and surfaces occupied or traversed by animals Empty all troughs racks and other feeding / watering appliances Thoroughly clean all surfaces with soap or detergent and rinse with water Saturate surface with a use solution of 8.5 oz per gallon of warm water Immerse halters ropes and other types of equipment used in handling and restraining animals as well as forks shovels and scrapers used in removing litter and manure Allow surface to remain wet for 10 minutes Ventilate buildings and other closed spaces Do not house animals or employ equipment until treatment has been absorbed set or dried Thoroughly scrub all treated feed racks automated feeders and watering appliances with soap or detergent and rinse with potable water before reuse

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<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

**PRECAUTIONARY STATEMENTS** Hazards to Humans and Domestic Animals

**CAUTION** Causes moderate eye irritation Avoid contact with eyes skin or clothing Wash thoroughly with soap and water after handling and before eating drinking chewing gum or using tobacco If you have sensitive skin wear rubber gloves

FIRST AID	
If in eyes	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15 20 minutes</li><li>• Remove contact lenses if present after the first 5 minutes then continue rinsing eye</li><li>• Call a Poison Control Center or doctor for treatment advice</li></ul>
If on skin	<ul style="list-style-type: none"><li>• Take off contaminated clothing</li><li>• Rinse skin immediately with plenty of water for 15 20 minutes</li><li>• Call a Poison Control Center or doctor for treatment advice</li></ul>
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1 800 228 4722) (1 800 677 9218) Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment	

<< STORAGE & DISPOSAL – Residential containers >>

**STORAGE AND DISPOSAL** Store in areas inaccessible to children Keep securely closed Non refillable container Do not reuse or refill this container Discard in trash or offer for recycling if available

<< Dispensing Unit Refill bottle >>

**STORAGE AND DISPOSAL** Store in areas inaccessible to children Keep securely closed Non refillable container Do not reuse or refill this container Discard in trash or offer for recycling if available

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

**STORAGE AND DISPOSAL**

Do not contaminate water food or feed by storage and disposal

**PESTICIDE STORAGE** Store in original container in areas inaccessible to children Keep securely closed

**PESTICIDE DISPOSAL** To avoid waste use all material in this container according to label directions Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility

**CONTAINER DISPOSAL** Non refillable container Do not reuse or refill this container Clean container promptly after emptying Triple rinse (or equivalent) Follow pesticide disposal instructions for rinsate Then discard in trash or offer for recycling if available

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180419

<< LYSOL® AUTOMATIC DISPENSING UNIT Includes Dispenser, (product name) Refill and 4 AA batteries >>

**Assembly**

- 1 Open battery door (as shown) then insert 4 AA batteries (included)
- 2 Close battery door pressing firmly on the tab to ensure it is fully closed
- 3 Remove seal from (product name) refill
- 4 Insert (product name) refill into the dispenser until you hear it CLICK into place
- 5 Place dispenser on the counter (where you will use it)
- 6 Turn unit ON using the ON/OFF switch on the back of the dispenser
- 7 Wait until the RED indicator light at the front stops blinking Dispenser is now ready for use

**To Use**

Place (sponge) (cloth) (towel) underneath the nozzle Ensure (sponge) (cloth) (towel) is placed between the nozzle and the indicator light You may need to move (sponge) (cloth) (towel) under nozzle several times before first dispense The dispenser will automatically dispense just the right amount of product on your (sponge) (cloth) (towel)

**Replacing the Refill**

Turn OFF the dispenser by using the ON/OFF switch Press the EJECT button at the back of dispenser and remove the empty bottle Replace only with (this product) refill Be sure to remove the seal from (the) refill cap before use

**Replacing the Batteries**

When the batteries have run out the RED indicator light will flash 6 times For best results replace with a new set of 4 AA alkaline batteries

**Maintaining Your Dispenser**

DO NOT place the dispenser in standing water under running water or inside the dishwasher If you do so the unit may no longer function

If the dispenser requires cleaning switch unit OFF then wipe dispenser with a damp non abrasive cloth and dry thoroughly

Ensure lens on underside of nozzle is free from product build up as this may unintentionally activate sensor

- DO NOT place the dispenser in direct sunlight

**Troubleshooting**

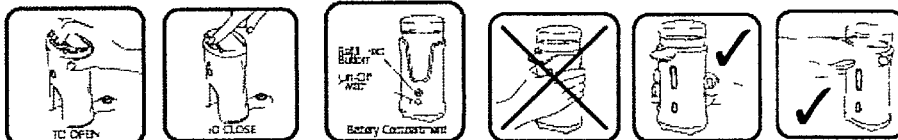
- 1 If the dispenser does not turn ON  
Check that the batteries are inserted in the correct orientation  
If the batteries are inserted correctly the light in front of the dispenser will flash for a few seconds and stop when it is switched ON and ready for use
- 2 If the dispenser does not dispense properly OR does not dispense any product at all
  - Ensure (sponge) (cloth) (towel) is placed between the nozzle and the indicator light (see diagram)
  - Switch dispenser to OFF Clean as described in the section Maintaining Your Dispenser
  - Check to see if dispenser is standing in water If so the unit may no longer function however try removing the battery door wiping and drying the interior thoroughly then re inserting the batteries
- 3 If product is dispensing unintentionally see Maintaining Your Dispenser

**IMPORTANT**

DO NOT hold the dispenser from the front middle while it is switched ON as this will activate the sensor and product will be dispensed onto your hand

- Before cleaning your counter where the dispenser has been placed turn the dispenser OFF before moving to prevent product from accidentally dispensing
- Use only (product name) refills in the dispenser
- Contains batteries Do not reuse batteries Batteries contain 0% Mercury / 0% Lead / 0% Cadmium

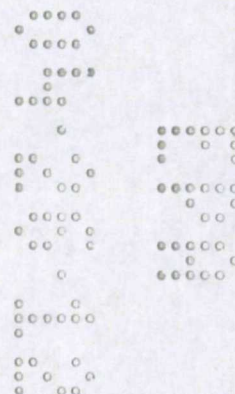
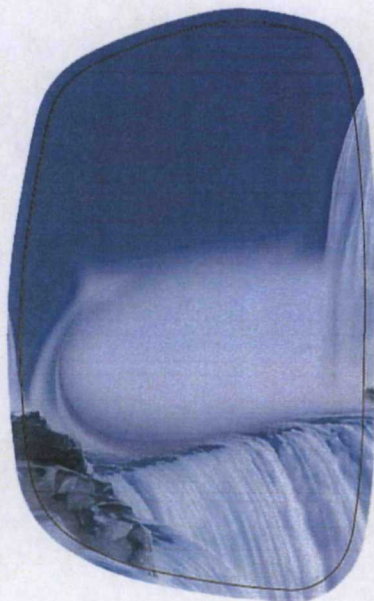
(Optional graphics)



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(Optional graphics)



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