



## OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

January 5, 2024

Abbi Turner  
Senior Regulatory Associate  
Reckitt Benckiser, LLC (D/B/A Reckitt Benckiser)  
Electronic Transmittal: rbna@rb.com

Subject: Notification per PRN 98-10 – Additon of Non-Public Health Labeling.  
Product Name: “Lysol Brand Disinfectant Bleach Plus”  
EPA Registration Number: 777-83  
Received Date: September 28, 2023  
Action Case Number: 00486716

Dear Ms. Turner:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division (AD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If you have any questions, please contact Michael Varco at (202) 566-0667 or by email at [Varco.Michael@epa.gov](mailto:Varco.Michael@epa.gov).

Sincerely,

**MICHAEL VARCO**  
Digitally signed by MICHAEL  
VARCO  
Date: 2024.01.05 12:23:53 -05'00'

(for) Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

<< FRONT PANEL >>

**ACTIVE INGREDIENT:**

Sodium Hypochlorite. . . . .	2.0%
<b>OTHER INGREDIENTS:</b> . . . . .	<u>98.0%</u>
<b>TOTAL:</b> . . . . .	100.0%

KEEP OUT OF REACH OF CHILDREN

**WARNING:** Eye and skin irritant. See (back) (side) panel for additional precautionary statements and first aid.  
Use only in well ventilated areas.

(NET CONTENTS): X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL)  
(L)

(X x X FL. OZ.)	(EACH:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.))	(TOTAL:) X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.))
	X	X (mL) (L)
	(mL) (L)	

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-83  
EPA Est. No.:

777-NJ-2 (Y) (YY)

777-MO-001 (Y) (YY)

XXXXX-YY-XX (Y) (YY)

(See bottom or side) (for) (Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number)  
(Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number)  
See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? ☎ (Call:) (1-800-228-4722) (1-800-677-9218) (1-XXX-XXX-XXXX)

For (more) ingredient (and other) information (visit), ([www.rbnainfo.com](http://www.rbnainfo.com))

((Want) (For) (more) info on ingredients (& tips) visit ([www.rbnainfo.com](http://www.rbnainfo.com)))

(US) Patents: ([www.rb.com/patents](http://www.rb.com/patents)) ([www.reckitt.com/patents](http://www.reckitt.com/patents))

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

(Made in {insert country} ) © {year} RB (Reckitt) (Benckiser) (LLC)

Contains no phosphates

This (bottle) (container) is made of (X) (25)% post-consumer recycled plastic.



Company graphic logo

<< FRONT / BACK PANEL – Optional text >>

Recycle Symbol

Important facts (about this product)

Encourage your local authorities to establish a program to recycle this (bottle) (container).

**IMPORTANT:** For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

Spanish Translation:

**IMPORTANTE:** Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to [www.spreadinghealth.com](http://www.spreadinghealth.com)

(Download)(Available) (at)(on) (the) ((Insert for Lysol® app logo)) ((Insert Apple App store icon)) ((Insert Google Play icon))

**NOTE:** Bracketed information is denoted as: << directive >>, { insert as noted }, ( optional text ), [ required qualifier ].  
The term "this product" used throughout this document may be replaced with the marketed product brand name.  
To use the term "germ\*\*" the product must be efficacious against 2 of the 3 major classes of organisms.  
The product label must identify the specific bacteria, virus, fungus & mold.  
The term 'x' is a place holder for a number between 1 to 99.  
The term "Y" is a place holder for a character A – Z.

**NOTIFICATION**

777-83

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

01/05/2024

~~((Insert Alexa icon)) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu)  
(Or) (just) Ask Alexa ((Insert Alexa icon)) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu)~~

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted, >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (Improved) (Advanced) (Turbo) (Trigger) (that) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray) (vs previous trigger) (Δ)  
(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Coverage) (Spray) (Power<sup>3</sup>) (Foam) (for) (Better) (Faster)(Quicker) (Coverage) (Cleaning) (vs previous trigger) (Δ)  
(New) (Improved) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable (vs previous trigger) (Δ)  
(New) (Improved) (Formula) (Scent) (Easy Grip Bottle) (New & Improved)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

<< BACK TO SCHOOL >>

(x)X Box Tops on (back) (side) of pack

(x) eBoxTops™ No Purchase Necessary see (side) (back) for details

Box Top(\$)(s) for Education

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(xxxx) General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

Earn xX Box Top(\$)(s) for Education

Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

More Cash for your School

No More Clipping

Official Box Top(\$)(s) for Education Brand

Scan Your Receipt

See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)

See How At BTFE.COM

See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)

<< MARKETING CLAIMS >>

(x)X (More) (Force) (Cleaning Power) for (a) (More) (Powerful<sup>3</sup>) (Consistent) Spray (vs previous trigger) (Δ)

(x)X (the) Cleaning Power (on {insert soils – see Appendix 2})

(10) (Z) X CLEANING ACTIONS∞ <<where Z is a number between 1 and 50. For example 10X CLEANING ACTIONS∞>>

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(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum)  
(x%) Better than ever on (tough) grease (and) (soap scum)  
x% more whitening power (per spray)  
x% more shine (per spray)  
x-in-1 (Cleans) (Whitens) (Brightens) (Sanitizes) (&) (Disinfects) (Antibacterial) (Bactericidal\*) (Bactericide\*) (Cleaner)  
(Deodorizer) (Germicidal\*\*) (Virucidal†) (Fungicidal\*)  
(Cleaning Power) (Mold & Mildew Remover) (with Bleach) (Multi-Clean) (Multi-Purpose Cleaner) (Multi-Surface Cleaner) (One-Step Cleaner Sanitizer<sup>1</sup>) (Power<sup>3</sup>) (Power<sup>3</sup> Foam) (Cleaner) (With Bleach)  
(Antibacterial) (Bactericidal\*) (Bactericide\*) (Cleaner) (Deodorizer) (Germicidal\*\*) (Virucidal†) (Fungicidal\*)  
(Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Deodorizer) (Deodorizes) (Disinfects) (Disinfectant)  
(Disinfecting) (Sanitizer) (Sanitizes) (Complete) (Easy) (Easy to use) (Effective) (Ready to Use) (Streak-free) (Streak-free formula) (Total) (Versatile) (Clean) (Cleaner) (Cleaning) (Degreaser) (Degreases)  
(Beautiful) (Bright) (Brilliant) (Clean & Fresh) (Glistening) (See-through) (Streak-free) (Shine) (Cleans) (and) (Shines) (Grease releaser) (with Grease release action)  
(Bonus x %) (Bonus x fl. oz.) (x fl. oz. at x fl. oz. Price) (x fl. oz. for the price of x fl. oz.) (x % discount) (x % more free)  
(Bonus) (Economy) (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size) (Place 1 in each bathroom)  
Bleach All Purpose Cleaner  
Brightens (and whitens in seconds) (as it cleans)  
Cleans (better than ever) (with the power of bleach)  
(Cleans) (Cuts through) (Eliminates) (Powers out) (Powers through) (Removes) (tough) (stubborn) (Bathroom) (Kitchen) (dirt) (grease) (grime) (soap scum) (soils) (stains) (and) (everyday messes) (with the power<sup>3</sup> of bleach)  
Cleans greasy dirt better than ordinary bleach alone  
(Cleans) (and) (&) (Brightens) (Whitens) in seconds  
Cleans (Shines) (and) (Disinfects) (Whitens)  
Cleans (Shines) (and) (Disinfects) (Whitens) bathroom surfaces  
Complete Clean  
Confidence of Lysol®  
Contains a detergent cleaner plus chlorine bleach  
Contains the most (effective) (fast-acting) grease cutters  
Cuts (through) (tough) (the toughest) (kitchen) (bathroom) ({insert soils – see Appendix 2}) (and) (on {insert use sites – see Appendix 2})  
Deep Down Clean!  
Developed for (food service<sup>2</sup>) (and) (general housekeeping)  
Disinfects as it cleans<sup>1</sup>  
(Dual) (Double) action (foamer) (no scrubbing) (Cleans) (Whitens) (Brightens) (Sanitizes<sup>\*\*\*</sup>) (Disinfects<sup>\*\*</sup>)  
(Dual) (Power) Cleaning  
Easily removes tough (mold) (and) mildew stains from sealed grout  
Effective: Cleans, (Shines) (Disinfects) (and) (Deodorizes) washable (surfaces) ({insert surfaces – see Appendix 2}) (in) ({insert use sites – see Appendix 2})  
(Eliminates) (Removes) (black) mold (and mildew) stains  
Express Clean & Fresh  
Extreme white clean  
Fast acting brightener  
Foaming (Bleach) Action  
Foaming action: Less Scrubbing  
Foams for a (deep) (powerful) clean  
For your (toughest) (hard to remove) stains  
Fresh Clean Scent  
Great for everyday (cleaning), (deodorizing) (and) (disinfecting)  
(Great) Whitening action  
Great whitening power  
Has a clean (fresh) (pleasant) scent  
Immediate whitening action  
Instant Action<sup>3</sup>  
Instant (cleaning) (whitening) (action)  
Leaves a (bright) (brilliant) (vibrant) shine  
Leaves a sparkling shine

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Lysol's best (ever) (grease) (and) (soap scum) (remover) (cleaner)  
(Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)  
Multi-Action (Cleans) (Whitens) (Brightens) (Sanitizes\*\*\*) (Disinfects\*\*)  
Multi-Purpose (Cleans) (Whitens) (Brightens) (Sanitizes\*\*\*) (Disinfects\*\*)  
Multi (action) (purpose) (foamer) (trigger)  
Multi Purpose Cleaner with Bleach (for Kitchens & Bathrooms) (for Kitchens & Restrooms) (for Kitchen(s) & Bath(s))  
Nonabrasive formula (rinses away easily)  
No scrubbing (required) (needed) (necessary)  
Our best (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)  
Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (ever)  
Our shiniest cleaner  
Our whitest shine  
Penetrates x times (deeper)(faster)  
Power<sup>3</sup> of Bleach  
Power<sup>3</sup> of Lysol®  
Powerful clean & shine  
Powers out greasy dirt, mildew stains and tough food stains.  
(Powers through) (cuts) (cleans) (tough) (household) {insert soils – see Appendix 2} (stains) (and) (disinfects)  
Powers through (soap scum) (and) (grease) (better than ever)  
Powers through (tough) (grease) (and) (soap scum) (better than ever)  
Removes {insert soils – see Appendix 2} from {insert use sites – see Appendix 2}  
Removes greasy dirt better than bleach alone  
Removes (the toughest) (tough) ({insert soils – see Appendix 2}) (and) (black mold) (mold) stains  
Scrub-Free shine  
Shines and whitens in seconds  
Sparkling white cleaning  
Starts to whiten (instantly) (on contact)  
(This product) cleans and disinfects kitchen (and) (bathroom) (restroom) surfaces, including {insert surfaces – see Appendix 2}  
(This product) contains no phosphates and is germicidal when used as directed for disinfecting  
(This product) has 3X Cleaning Power to remove {insert soils – see Appendix 2}  
Triple Action (Cleans) (Whitens) (Brightens) (Sanitizes\*\*\*) (Disinfects\*\*)  
(Up to) (X)x (Wider) (and) (More) (Powerful<sup>3</sup>) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous trigger) (Δ)  
(Whitening) Foaming (bleach) (action<sup>3</sup>)  
Whitening (power) (stain) ({insert soils – see Appendix 2}) (remover)  
Whitens & removes stains  
Whitens X times more  
Whitens and removes (greasy) ({insert soils – see Appendix 2}) (and) (black mold) (mold) stains  
Whitens as it cleans  
Whitens cutting surfaces and sealed grout in floors and walls  
Whitens sealed grout in bathtubs, showers, floors and walls  
Whitens to a (sparkling) shine

**<< USAGE CLAIMS >>**

For use in {insert use sites – see Appendix 2}  
(Intended) For use (only) (on) (in) {insert use sites / surfaces – see Appendix 2}  
Use (this product) on {insert surfaces – see Appendix 2}  
Use regularly for maximum home (maintenance) (cleanliness)

**<< MARKETING CLAIMS – PROFESSIONAL >>**

(This product) has been tested using the AOAC Use-Dilution Method  
For Commercial Use  
Pro ((For) Commercial Use)

**<< FUNGISTATIC CLAIMS >>**

Controls the growth of mold and mildew†††  
(Even) removes x% of allergens††

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Helps prevent the growth of mold and mildew†††  
Prevents (and) (controls) mold & mildew growth for up to 7 days  
Prevents the growth of mold and mildew†††  
Prevents mold and mildew†††  
(Reduces) (Removes) {insert allergens – see Appendix 2}  
(Reduces) (Removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen)  
(around your bathroom) (on your floors) ††  
Removes (up to) (more than) (90%) (x%) of allergens††

**<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surfaces >>**

Fast acting sanitizer\*\*\*  
Kills bacteria on hard, non-porous surfaces in seconds\*\*\*  
(Kills) (Eliminates) 99.9% of bacteria in 30 seconds\*\*\*  
(Kills) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 30 seconds\*\*\*  
Sanitizes in 30 seconds: (Campylobacter jejuni) (Enterobacter aerogenes) (Escherichia coli O157:H7) (Listeria monocytogenes)  
(Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (and) (Vibrio cholerae).  
Sanitizes (household) (bathroom) (restroom) surfaces in (30) seconds\*\*\*

**<< DISINFECTING CLAIMS – Hard, non-porous, non-food contact surface >>**

Cleans, disinfects, whitens, deodorizes and eliminates odor-causing bacteria\*\*  
Destroys mold and mildew  
Disinfects (bathroom) (restroom) surfaces\*\*  
Disinfects, deodorizes and (kills) (eliminates) odor-causing bacteria\*\*  
Disinfects with Bleach  
Effective against: {insert organisms – see Appendix 1}  
Effective against: organisms that can cause (the) common cold, infectious diarrhea, athlete's foot fungus, mold & mildew\*\*  
(Effective on) (Eliminates) (Kills) (including) (black mold<sup>5</sup>) (multiple mold strains<sup>4</sup>)  
(Effective on) (Eliminates) (multiple mold strains<sup>4</sup>)  
Even mold isn't too tough for Lysol®  
Got Mold? (Kill) (Destroy) (Eliminate<sup>4</sup>) (Wipe It Out) (Remove it) with Lysol®  
Kills (99.9% of) bacteria\*  
Kills (99.9% of) germs\*\*  
Kills (99.9% of) bacteria and viruses\*\*  
Kills (99.9% of) viruses and bacteria\*\*  
Kills (99.9% of) viruses†  
Kills (99.9% of) {insert organisms – see Appendix 1} (and)  
Kills (bacteria commonly found in bathrooms) (in (5) minutes)\*  
Kills {insert organisms – see Appendix 1} (in 5 minutes)  
(Kills) (Destroy) (Eliminate 99.9% of) (Wipes Out) (Removes) (visible) mold (and) (mildew)  
(Kills) (Destroys) (Eliminates 99.9% of) (tough) (mold) (and) (mildew) without scrubbing  
(Kills) (Eliminates) (Effective on) (Prevents) (multiple (mold<sup>4</sup>) (strains) (types) of) (mold<sup>4</sup>) (including) (black mold<sup>5</sup>)  
(Kills) (Eliminates) (99.9% of) germs\*\*  
(Kills) (Destroys) (Eliminates) (germs\*\*) (and) (odor-causing) bacteria\* in the bathroom)  
(Kills) (Eliminates) (Prevents) (Removes) (mold) (stains) (and mildew) (stains)  
Kills germs\*\* for a deep clean  
Kills in 30 seconds {insert organisms with a 30 second contact time only from Appendix 1}}  
Kills in 3 minutes {insert organisms– see Appendix 1}}  
Kills in 5 minutes {insert organisms– see Appendix 1}}  
Kills Norovirus in 30 seconds  
Kills odor-causing bacteria  
(Kills) (Removes) (mold) (mildew)  
Penetrates to (kill) (eliminate) and destroy (tough) (black mold<sup>5</sup>) (mold<sup>4</sup>), mildew and bacteria\* at (its) (their) source

**<< USE DIRECTIONS >>**

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

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### Apply Carefully – Contains Bleach

Avoid contact with clothes, fabric, wood, rubber, carpet, painted / paper surfaces, non-porous vinyl surfaces, and finished floors. Rinse immediately after use on metal to avoid pitting or discoloration. Prolonged contact with metal, old porcelain, plastic laminate and marble may cause discoloration.

**To Operate:** Turn nozzle counter clockwise to preferred usage.

**To Operate:** Turn nozzle to (“ON”) (desired) position.

**(To Operate):** **To Open:** Lift tab up, push back and press tab down to lock into open position.  
**To Close:** Release tab from locked position, push tab down and snap closed.

**To Refill (Bottle):** Remove trigger sprayer. Pour in product from refill container and replace trigger.

**To Refill (Bottle):** Remove trigger unit from empty bottle and attach to new bottle.

**To Clean (/ Deodorize) (/ Remove Allergens††):** (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge and then rinse.

**To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil):** Allow product to sit 15-20 seconds to penetrate soil before wiping clean. Repeat if necessary.

**To Sanitize / Disinfect:** Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.

**To Sanitize:** Leave for 30 seconds before wiping. **To Disinfect:** Leave for 5 minutes before wiping. (For (Duck Hepatitis B Virus (DHBV)), (Human Immunodeficiency Virus Type 1), (Norovirus), (Rhinovirus Type 39 (common cold)), and (Rotavirus WA (infectious diarrhea)) leave for 30 seconds (to disinfect).)

<sup>(2)</sup> Rinse all food contact surfaces with water after use.

If the vapors bother you, leave the room while the product is working.

**Kills Mold & Mildew:** Apply to pre-cleaned surface. Let surface remain wet for 5 minutes and then allow to air dry. (For black mold<sup>5</sup> leave (surface wet) for 10 minutes.)

Repeat application at weekly intervals or when mold and mildew growth appears.

**To Clean No-wax Floors:** Mix 1 cup [8 fl. oz.] of product per 1 gallon of water; mop until clean. Rinse for the best shine.

**{Note to Reviewer: The following Directions will be required only if adding Fountain Uses to the Market label}**

#### Discharge Directions for [Commercial] and [Residential] Fountain Uses

Before draining a treated fountain contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated fountain water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

<< ALTERNATE USE DIRECTIONS >>

**DIRECTIONS FOR USE:** It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

### Apply Carefully – Contains Bleach

(Avoid contact with clothes, fabric, wood, rubber, carpet, painted / paper surfaces, non-porous vinyl surfaces, and finished floors. Rinse immediately after use on metal to avoid pitting or discoloration. Prolonged contact with metal, old porcelain, plastic laminate and marble may cause discoloration.)

**(To Operate:** Turn nozzle (to) (counter clockwise) (“ON”) (desired) (position) (to preferred usage).)

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**(To Refill (Bottle):** (To) (Remove) (cut) (pouch) (bag) (sprayer) (trigger) (unit) (cap) (by) (twist) (twisting) (turn) (turning) (off) (to the right) (clockwise) (and) (lift) (up) (out). Pour (in product) from refill (container) (and) (replace) (attach) (trigger) (unit) (sprayer) (by pushing down until (unit) (it) ) (trigger) (unit) (sprayer) snaps into place.)

**To Clean (/ Deodorize) (/ Remove Allergens††):** Apply to surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe. (No rinsing required.)

**To Disinfect/Sanitize (hard non-porous surfaces):** Preclean. Apply and leave wet for 30 seconds to sanitize and 5 minutes to disinfect. (For (Duck Hepatitis B Virus (DHBV)), (Human Immunodeficiency Virus Type 1), (Norovirus), (Rhinovirus Type 39 (common cold)), and (Rotavirus WA (infectious diarrhea)) leave for 30 seconds (to disinfect).) Wipe dry. (Rinse food contact surfaces (and toys) with potable water.)

**(To) Kill(s) (Control) (and) (Prevent) (the Growth of) Mold & Mildew:** Preclean. Apply and leave wet for 5 minutes and allow to air dry. (For black mold<sup>5</sup> leave (surface wet) for 10 minutes.) Repeat weekly or as needed.

**<< ADVISORY STATEMENTS >>**

Can be used in cleaning tools that recommend the use of (this product).

Do not use on eating/cooking utensils, glasses/dishes or cookware.

Rinse bathtub / shower surfaces with water after using product.

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

**<< Additional USE DIRECTIONS (claim specific) – Specific to Commercial Branded products Only >>**

**<< TERMINAL STERILANT STATEMENT – qualified metal surfaces >>**

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

**<< TERMINAL STERILANT STATEMENT – unqualified metal surfaces >>**

This product is not to be used as a terminal sterilant / high level disinfectant on any surface that <sup>(1)</sup> is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or <sup>(2)</sup> contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

**<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] >>**

**KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

**CLEANING PROCEDURES:** Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

**CONTACT TIME:** Allow surface / object to remain wet for 30 seconds.

**DISPOSAL OF INFECTIOUS MATERIALS:** Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

**<< FOR COMMERCIAL LABELS WITH CLOSTRIDIUM DIFFICILE CLAIM >>**

**SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST CLOSTRIDIUM DIFFICILE ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:**

**PERSONAL PROTECTION:** Wear appropriate barrier protection such as gloves, gowns, masks or eye covering.

**CLEANING PROCEDURE:** Fecal matter/waste must be thoroughly cleaned from surfaces/objects before disinfection by application with a clean cloth, mop, and/or sponge saturated with the disinfectant product. Cleaning is to include vigorous

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wiping and/or scrubbing, until all visible soil is removed. Special attention is needed for high-touch surfaces. Surfaces in patient rooms are to be cleaned in an appropriate manner, such as from right to left or left to right, on horizontal surfaces, and top to bottom, on vertical surfaces, to minimize spreading of the spores. Restrooms are to be cleaned last. Do not reuse soiled cloths.

**INFECTIOUS MATERIALS DISPOSAL:** Materials used in the cleaning process that may contain feces/wastes are to be disposed of immediately in accordance with local regulations for infectious materials disposal.

**<< PRECAUTIONARY / PHYSICAL-CHEMICAL HAZARD / FIRST AID / STORAGE & DISPOSAL >>**

**PRECAUTIONARY STATEMENTS:** Hazards to Humans and Domestic Animals

**WARNING:** Causes eye and skin irritation. Do not get in eyes, on skin or on clothing. Vapors may irritate. Use only in well-ventilated areas. Avoid prolonged breathing of vapors. Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease. Harmful if swallowed. For sensitive skin or prolonged use, wear rubber gloves. Wash after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

**<< NOTE: First Aid statement may appear in either box format or paragraph format >>**

<b>FIRST AID</b>	
<b>If in Eyes</b>	<ul style="list-style-type: none"><li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li><li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>If on Skin or Clothing</b>	<ul style="list-style-type: none"><li>• Take off contaminated clothing.</li><li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li><li>• Call a Poison Control Center or doctor for treatment advice.</li></ul>
<b>If Swallowed</b>	<ul style="list-style-type: none"><li>• Call a Poison Control Center or doctor immediately for treatment advice.</li><li>• Have person sip a glass of water if able to swallow.</li><li>• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.</li><li>• Do not give anything by mouth to an unconscious person</li></ul>
<b>If Inhaled</b>	<ul style="list-style-type: none"><li>• Move person to fresh air.</li><li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.</li><li>• Call a Poison Control Center or doctor for further treatment advice.</li></ul>
<b>CONTACT NUMBER</b>	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218)(1-XXX-XXXX). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

**STRONG OXIDIZING AGENT:** Do not mix with other chemicals. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter may release chlorine gas and other hazardous gases irritating to eyes, lungs, and mucous membranes.

**<< STORAGE & DISPOSAL – Residential containers >>**

**<< Trigger bottle >>**

**STORAGE AND DISPOSAL:** Store in a cool, well-ventilated area, inaccessible to children. Keep securely closed. Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycl(e)(ing), if available.

**<< Pourable container >>**

**STORAGE AND DISPOSAL:** Store in a cool, well-ventilated area, inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for recycl(e)(ing), if available.

**<< Refillable Bottle >>**

**STORAGE AND DISPOSAL:** Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

**<< Non-Refillable Container >>**

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The term "Y" is a place holder for a character A – Z.

**STORAGE AND DISPOSAL:** Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

**<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>**

**STORAGE AND DISPOSAL:**

Do not contaminate water, food or feed by storage and disposal.

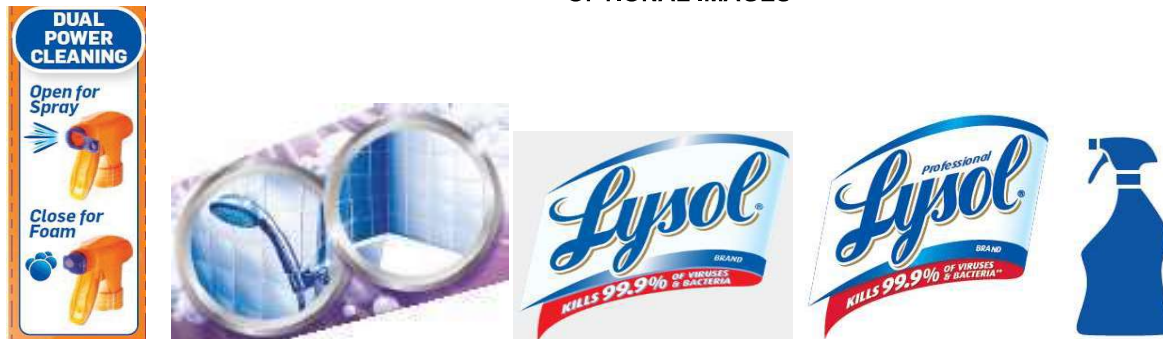
**PESTICIDE STORAGE:** Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed.

**PESTICIDE DISPOSAL:** To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for recycling, if available.

**STORAGE AND DISPOSAL:** Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

**<< OPTIONAL IMAGES >>**



**<< BOXTOPS IMAGES >>**



**<< Singles >>**



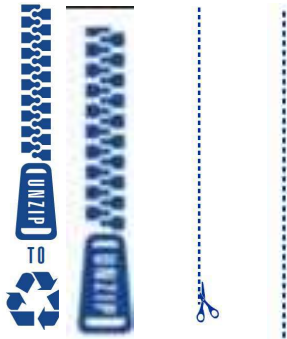
**<< Multipack Boxtop Logos >>**

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<<Note to Reviewer: The number “4” shown in the five Box Top images below can be replaced by any number 1-100>>



<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

- ~~Cut (here) (when empty) (to Recycle)~~
- ~~Tear (Here) (when empty) (to Recycle)~~
- ~~To recycle~~
- ~~Unzip (here) (when empty) (to Recycle) Unzip to Recycle~~
- ~~Cut here to Recycle~~
- ~~Tear (Here) to Recycle~~
- ~~Un)zip (it) (label) to~~
- ~~(Un)zip (it) (label) (to) (recycle) (before) (recycling)~~
- ~~Pull tab (and) (remove) (label) (to) (recycle)~~
- ~~Pull tab (and) (remove) (label) (to)~~

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~~(Remove) (label) (and) (discard) (before recycling)  
Unzip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of the) (trigger) (and) (bottle) is (fully) recyclable  
Label is currently not recyclable  
Unzip it  
Help us improve recycling by removing the label first  
Step 1. Unzip the label and discard  
Step 2. Recycle the bottle and trigger  
Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin~~

**<< HOW2RECYCLE GRAPHICS >>**

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< Front / Back Panel Label >>



<< Sleeve Label >>



<< Multi-Pack Tray >>



**<<APPENDIX 1>>**

**<< SUPPORTING CLAIM QUALIFIERS – must appear before ‘Directions For Use’ on Back Panel label >>**

- ∞ (Destroys Mold & Mildew), (Removes Soap Scum), (Deep Clean), (Whitens), (Brightens), (Foaming Action), (Bleach Scent), (Greasy Soil Removal), (Targeted Spray), (Versatile)
- (A) (vs.) (when compared) to previous trigger
- 1 when used according to disinfection instructions
- (2) Rinse all food contact surfaces with water after use.
- 3 for cleaning (when used as directed)
- 6 at room temperature.

**<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>**

†† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (pollen particles).

††† Prevents and controls mold & mildew growth for up to 7 days

**<< SUPPORTING SANITIZING CLAIM QUALIFIER >>**

\*\*\* Kills 99.9% of (Campylobacter jejuni) (Enterobacter aerogenes) (Escherichia coli O157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (and) (Vibrio cholerae) on hard, non-porous surfaces in 30 seconds.

**<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>**

\* Kills 99.9% of (Aspergillus niger) (Campylobacter jejuni) (C difficile) (Enterococcus faecalis) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) and (Trichophyton mentagrophytes) (on hard non-porous surfaces) (in 5 minutes).

\*\* Kills 99.9% (of) (Campylobacter jejuni) (C difficile)(Enterococcus faecalis) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1)

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- (Rhinovirus Type 39) (Rotavirus WA) (and) (Respiratory Syncytial Virus) (on hard non-porous surfaces) (in 5 minutes).
- † Kills 99.9% of (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Rhinovirus Type 39) (Rotavirus WA) (and) (Respiratory Syncytial Virus) (on hard, non-porous surfaces) (in 5 minutes).
- 4 Kills 99.9% of (*Alternaria alternate*) (*Aspergillus fumigatus*) (*Aspergillus niger*) (*Cladosporium sphaerospermum*) (*Penicillium chrysogenum*) and (*Trichophyton mentagrophytes*) (on hard, non-porous surfaces) (in 5 minutes).
- 5 Kills 99.9% of *Stachybotrys chartarum* (black mold) (on hard, non-porous surfaces) (in 10 minutes).

**This product has been tested and found effective against the following micro-organisms:**

<b>Bacteria &amp; Virus</b>			
<b>&lt;&lt; Disinfection – Hard, non-porous surfaces &gt;&gt;</b>			
<b>Bacteria (5 minutes)</b>	<b>(ATCC No.)</b>	<b>Viruses (5 minutes)</b>	<b>(ATCC No.)</b>
<i>Enterococcus faecalis</i>	(838)	Herpes Simplex Virus Type 1	(VR-733)
<i>Pseudomonas aeruginosa</i>	(15442)	Herpes Simplex Virus Type 2	(VR-734)
<i>Salmonella enterica</i>	(10708)	Human Immunodeficiency Virus Type 1	n/a
<i>Staphylococcus aureus</i>	(6538)	Rhinovirus Type 39 (common cold)	(VR-340)
<i>Clostridium difficile</i> (C Difficile)	(43598)	Rotavirus WA (infectious diarrhea)	(VR-2018)
		Respiratory Syncytial Virus[RSV]	(VR-26)
<b>Bacteria (3 minutes)</b>	<b>(ATCC No.)</b>	<b>Viruses (30 seconds)</b>	<b>(ATCC No.)</b>
<i>Campylobacter jejuni</i>	(29428)	Human Immunodeficiency Virus Type 1	n/a
		Rhinovirus Type 39 (common cold)	(VR-340)
		Rotavirus WA (infectious diarrhea)	(VR-2018)
		Norovirus	
		Duck Hepatitis B Virus (DHBV)	
<b>&lt;&lt; Fungicidal – Hard, non-porous surfaces &gt;&gt;</b>		<b>&lt;&lt; Mildew Fungistat – Hard, non-porous surfaces &gt;&gt;</b>	
<b>Fungi (5 minutes)</b>	<b>(ATCC No.)</b>	<b>Fungi (3 minutes)</b>	<b>(ATCC No.)</b>
<i>Alternaria alternate</i>	(66981)	<i>Aspergillus niger</i>	(16404)
<i>Aspergillus niger</i>	(6275)		
<i>Aspergillus fumigatus</i>	(36607)		
<i>Cladosporium sphaerospermum</i>	(11289)		
<i>Penicillium chrysogenum</i>	(10106)		
<i>Trichophyton mentagrophytes</i>	(9533)		
<b>Fungi (10 minutes)</b>	<b>(ATCC No.)</b>		
<i>Stachybotrys chartarum</i> (black mold)	(10626)		
<b>&lt;&lt; Sanitization – Hard, non-porous, non-food contact surfaces &gt;&gt;</b>			
<b>Bacteria (30-seconds)</b>	<b>(ATCC No.)</b>		
<i>Campylobacter jejuni</i>	(29428)		
<i>Enterobacter aerogenes</i>	(13048)		
<i>Escherichia coli</i> O157:H7	(43888)		
<i>Listeria monocytogenes</i>	(19111)		
<i>Pseudomonas aeruginosa</i>	(15442)		
<i>Salmonella enterica</i>	(10708)		
<i>Staphylococcus aureus</i>	(6538)		
<i>Vibrio cholerae</i>	(11623)		

**<<APPENDIX 2>>**

**<< SOILS / ODORS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>**

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**Soils: (Graphic - depicting soil)**

Dirt	Grime	Mildew (build-up) (stains)
Food stains	(Grease) (Greasy) (build-up)	(Black) Mold (build-up)(stains)
(General) (soils) (spots)	(stains) (soils) (splatter)	Soap scum
(stains)	Hard water (deposits) (stains)	Tough soils
(Bathtub) (Toilet) rings	Limescale	

**Non-living Allergens:**

Cat dander	Dog dander	Hair
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	Pet hair
Cockroach particles	Dust mite particles	Pollen particles

**Hard Non-porous Surfaces: (Graphic - depicting surface)**

Appliance exterior	Food Carts <sup>2</sup>	Refrigerator / Freezer exterior
Cabinet (non-wood)	Garbage	Shower (Shower Stall)
Counter (Countertop)	(Can)(Pail)(Container)	Sink
Faucet	Glazed Ceramic Tile	Stove (Stovetop) <sup>6</sup>
Fiberglass Fixtures	Glazed Porcelain Surface	Toilet exterior
Fixtures (Chrome / Stainless Steel)	Sealed Grout	(Tub) (Bathtub)
Floors (No-wax)	Highchair (non-wood)	(Glazed Tiled) Wall
Floors (Sealed Ceramic Tile)	Kitchen Table	Vinyl Shower Curtain
Floors (Vinyl)	Microwave exterior	Water Fountain
	Non-medical (Chrome / Stainless Steel)	

**Household Use Sites: (Graphic - depicting site)**

Bathroom (Surfaces)	Garage	Nursery
Bedroom	(Home) (House)	Play Room
Den / Study	Kitchen <sup>2</sup>	Storage (area) (room)
Dining Room <sup>2</sup>	Laundry Room	
Family Room	Living Room	

**Commercial Use Sites: (Graphic - depicting site)**

Cafeteria <sup>2</sup>	Hospital	Physicians Office
Day Care Center	Hotel / Motel	Restaurant <sup>2</sup>
Dental Office	Infirmary	Restroom
Doctor's Office	Nursing Home	School
Health Care Facility	Office Building	Food Service Areas <sup>2</sup>

**<<APPENDIX 3>>**

**<< EMERGING VIRAL PATHOGENS CLAIMS >>**

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses
- Small Non-Enveloped Viruses

<i>For an emerging viral pathogen that is a/an...</i>	<i>...follow the directions for use for the following organisms on the label:</i>
---	---

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Enveloped virus	Rhinovirus Type 39 Norovirus
Large, non-enveloped virus	Rhinovirus Type 39 Norovirus
Small, non-enveloped virus	Rhinovirus Type 39 Norovirus

**[Product name]** has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, **non-porous surfaces**. Therefore, **[product name]** can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on **hard, non-porous surfaces**. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

**[Name of illness/outbreak]** is caused by **[name of emerging virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on **hard, non-porous surfaces**. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.”

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