

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

August 24, 2020

Abbi Turner Regulatory Associate Reckitt Benckiser LLC. D/B/A Reckitt Benckiser Morris Corporate Center IV 399 Interpace Parkway Parsipanny, NJ 07054

Subject: PRIA Label Amendment – To Add Additional Organisms and Marketing Claims

Product Name: Lysol Brand Disinfectant Bleach Plus

EPA Registration Number: 777-83 Application Date: April 2, 2020 Decision Number: 562043

Dear Ms. Turner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

Page 2 of 2 EPA Reg. No. 777-83 Decision No. 562043

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Wanda Henson by phone at (703) 308-6345, or via email at henson.wanda@epa.gov

Sincerely,

Demson Fuller, Product Manager 32 Regulatory Management Branch I Antimicrobials Division (7510P) Office of Pesticide Programs

Enclosure

Lysol Brand Disinfectant Bleach Plus

Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Amendment: April 2, 2020v2

Page No.: 1 of 14

<< FRONT PANEL >>

ACTIVE INGREDIENT:

 Sodium Hypochlorite.
 2.0%

 OTHER INGREDIENTS:
 98.0%

 TOTAL:
 100.0%

ACCEPTED

08/24/2020

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 777-83

KEEP OUT OF REACH OF CHILDREN

WARNING: Eye and skin irritant. See (back) (side) panel for additional precautionary statements and first aid. Use only in well ventilated areas.

(NET CONTENTS): X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

(X x X FL. OZ.) (EACH:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) (TOTAL:) X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-83

EPA Est. No.:

777-NJ-2 (Y) (YY)
777-MO-001 (Y) (YY)
777-PA-001 (Y) (YY)
475-PA-001 (Y) (YY)
475-MO-001 (Y) (YY)
68777-NY-1 (Y) (YY)
312-WI-1 (Y) (YY)

312-WI-3 (Y) (YY) 046813-CN-6 (Y) (YY) 09019-OH-1 (Y) (YY) 09019-OH-2 (Y) (YY) 8155-OH-1 (Y) (YY)

(See bottom or side) (for) (Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number) (Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number) See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? (Call:) (1-800-228-4722) (1-800-677-9218) (1-XXX-XXX-XXXX)

For (more) ingredient (and other) information, (www.rbnainfo.com)

((Want) (For) (more) info on ingredients (& tips) visit (www.rbnainfo.com))

(US) Patents: www.rb.com/patents

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054(-xxxx)

(Made in {insert country}) © {year} RB

Contains no phosphates

This (bottle) (container) is made of 25% post-consumer recycled plastic.

Reckitt
Benckiser

Company graphic logo

<< FRONT / BACK PANEL - Optional text >>

Recycle Symbol

Important facts (about this product)

Encourage your local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

Spanish Translation:

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].

The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

The term 'x' is a place holder for a number between 1 to 99.

Lysol Brand Disinfectant Bleach Plus

Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Amendment: April 2, 2020v2

Page No.: 2 of 14

(Download)(Available) (at)(on) (the) ({Insert for Lysol® app logo}) ({Insert Apple App store icon}) ({Insert Google Play icon}) ({Insert Alexa icon}) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu)

(Or) (just) Ask Alexa ({Insert Alexa icon}) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu)

<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (Cleans) (with) (Xx) (More) (Cleaning Power) (Force) (with Every Spray) (vs previous trigger) (Δ)

(New) (Improved) (Advanced) (Turbo) (Trigger) (for) (with) (Wider) (Coverage) (Spray) (Power) (Foam) (for) (Better) (Faster) (Quicker) (Coverage) (Cleaning) (vs previous trigger) (Δ)

(New) (Improved) (Advanced) (Turbo) (Trigger) (Now) 100% recyclable (vs previous trigger) (Δ)

(New) (Improved) (Formula) (Scent) (Easy Grip Bottle) (New & Improved)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Like (insert Lysol brand name) (trigger) (cleaner)? Try (our) (insert Lysol brand name) (insert picture of Lysol wipes)

Like this fragrance? Try (our) other Lysol® products (insert picture of Lysol product)

Like this product? Try (our) other Lysol® products (insert picture of Lysol product)

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) (insert brand name) (XX ct or higher))

Try (our) other Lysol® cleaning products (insert picture of Lysol product)

Try (our) other Lysol® fragrances (insert picture of Lysol product)

Try (our) Lysol® family of cleaning products (insert picture of Lysol product)

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

<< BACK TO SCHOOL >>

(x) Box Tops on (back) (side) of pack

(x) eBoxTops™ No Purchase Necessary see (side) (back) for details

Box Top(\$)(s) for Education

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©(xxxx) General Mills

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

Earn xX Box Top(\$)(s) for Education

Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

More Cash for your School

No More Clipping

Official Box Top(\$)(s) for Education Brand

Scan Your Receipt

See (details) (rules) (instructions) on (top) (back) (side) (or) (sticker)

See How At BTFE.COM

See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)

<< MARKETING CLAIMS >>

(x)X (More) (Force) (Cleaning Power) for (a) (More) (Powerful³) (Consistent) Spray (vs previous trigger) (Δ) (x)X (the) Cleaning Power (on {insert soils – see Appendix 2})

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(10) (Z) X CLEANING ACTIONS∞ <<where Z is a number between 1 and 50. For example 10X CLEANING ACTIONS∞>>
(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum)
(x%) Better than ever on (tough) grease (and) (soap scum)
x% more whitening power (per spray)
x% more shine (per spray)
x-in-1 (Cleans) (Whitens) (Brightens) (Sanitizes***) (&) (Disinfects**) (Antibacterial) (Bactericidal*) (Bactericide*) (Cleaner)
   (Deodorizer) (Germicidal**) (Virucidal†) (Fungicidal*)
(Cleaning Power) (Mold & Mildew Remover) (with Bleach) (Multi-Clean) (Multi-Purpose Cleaner) (Multi-Surface Cleaner) (One-
Step Cleaner Sanitizer1) (Power3) (Power3 Foam) (Cleaner) (With Bleach)
(Antibacterial) (Bactericidal*) (Bactericide*) (Cleaner) (Deodorizer) (Germicidal**) (Virucidal†) (Fungicidal*)
(Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Deodorizer) (Deodorizes) (Disinfects) (Disinfectant)
   (Disinfecting) (Sanitizer) (Sanitizes) (Complete) (Easy) (Easy to use) (Effective) (Ready to Use) (Streak-free) (Streak-free)
formula) (Total) (Versatile) (Clean) (Cleaner) (Cleaning) (Degreaser) (Degreases)
(Beautiful) (Bright) (Brilliant) (Clean & Fresh) (Glistening) (See-through) (Streak-free) (Shine) (Cleans) (and) (Shines) (Grease
    releaser) (with Grease release action)
(Bonus x %) (Bonus x fl. oz.) (x fl. oz. at x fl. oz. Price) (x fl. oz. for the price of x fl. oz.) (x % discount) (x % more free)
(Bonus) (Economy) (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size) (Place 1 in each bathroom)
Brightens (and whitens in seconds) (as it cleans)
Cleans (better than ever) (with the power of bleach)
(Cleans) (Cuts through) (Eliminates) (Powers out) (Powers through) (Removes) (tough) (stubborn) (Bathroom) (Kitchen) (dirt)
    (grease) (grime) (soap scum) (soils) (stains) (and) (everyday messes) (with the power<sup>3</sup> of bleach)
Cleans greasy dirt better than ordinary bleach alone
(Cleans) (and) (Brightens) (Whitens) in seconds
Cleans (Shines) (and) (Disinfects) (Whitens)
Cleans (Shines) (and) (Disinfects) (Whitens) bathroom surfaces
Complete Clean
Confidence of Lysol®
Contains a detergent cleaner plus chlorine bleach
Contains the most (effective) (fast-acting) grease cutters
Cuts (through) (tough) (the toughest) (kitchen) (bathroom) ({insert soils - see Appendix 2}) (and) (on {insert use sites - see
    Appendix 2})
Deep Down Clean!
Developed for (food service<sup>2</sup>) (and) (general housekeeping)
Disinfects as it cleans1
(Dual) (Double) action (foamer) (no scrubbing) (Cleans) (Whitens) (Brightens) (Sanitizes***) (Disinfects**)
(Dual) (Power) Cleaning
Easily removes tough (mold) (and) mildew) stains from sealed grout
Effective: Cleans, (Shines) (Disinfects) (and) (Deodorizes) washable (surfaces) ({insert surfaces - see Appendix 2}) (in)
  ({insert use sites - see Appendix 2})
(Eliminates) (Removes) (black) mold (and mildew) stains
Express Clean & Fresh
Extreme white clean
Fast acting brightener
Foaming (Bleach) Action
Foaming action: Less Scrubbing
Foams for a (deep) (powerful) clean
For your (toughest) (hard to remove) stains
Fresh Clean Scent
Great for everyday (cleaning), (deodorizing) (and) (disinfecting)
(Great) Whitening action
Great whitening power
Has a clean (fresh) (pleasant) scent
Immediate whitening action
Instant Action<sup>3</sup>
Instant (cleaning) (whitening) (action)
Leaves a (bright) (brilliant) (vibrant) shine
Leaves a sparkling shine
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Lysol Brand Disinfectant Bleach Plus Amendment: April 2, 2020v2 EPA Reg. No.: 777-83 Page No.:

Lysol's best (ever) (grease) (and) (soap scum) (remover) (cleaner)

(Money back quarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

Multi-Action (Cleans) (Whitens) (Brightens) (Sanitizes***) (Disinfects**) Multi-Purpose (Cleans) (Whitens) (Brightens) (Sanitizes***) (Disinfects**)

Multi (action) (purpose) (foamer) (trigger)

Multi Purpose Cleaner with Bleach (for Kitchens & Bathrooms) (for Kitchens & Restrooms) (for Kitchen(s) & Bath(s))

Nonabrasive formula (rinses away easily)

No scrubbing (required) (needed) (necessary)

Our best (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)

Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (ever)

Our shiniest cleaner

Our whitest shine

Penetrates x times (deeper)(faster)

Power³ of Bleach

Power³ of Lysol®

Powerful clean & shine

Powers out greasy dirt, mildew stains and tough food stains.

(Powers through) (cuts) (cleans) (tough) (household) (insert soils – see Appendix 2) (stains) (and) (disinfects)

Powers through (soap scum) (and) (grease) (better than ever)

Powers through (tough) (grease) (and) (soap scum) (better than ever)

Removes {insert soils – see Appendix 2} from {insert use sites – see Appendix 2}

Removes greasy dirt better than bleach alone

Removes (the toughest) (tough) ({insert soils - see Appendix 2}) (and) (black mold) (mold) stains

Scrub-Free shine

Shines and whitens in seconds

Sparkling white cleaning

Starts to whiten (instantly) (on contact)

(This product) cleans and disinfects kitchen (and) (bathroom) (restroom) surfaces, including {insert surfaces – see Appendix 2}

(This product) contains no phosphates and is germicidal when used as directed for disinfecting

(This product) has 3X Cleaning Power to remove {insert soils – see Appendix 2}

Triple Action (Cleans) (Whitens) (Brightens) (Sanitizes***) (Disinfects**)

(Up to) (X)x (Wider) (and) (More) (Powerful³) (Spray) (Foam) for (a) (an) (Easier) (Quicker) (Clean) (Cleaning) (vs previous trigger) (Δ)

(Whitening) Foaming (bleach) (action³)

Whitening (power) (stain) ({insert soils – see Appendix 2}) (remover)

Whitens & removes stains

Whitens X times more

Whitens and removes (greasy) ({insert soils - see Appendix 2}) (and) (black mold) (mold) stains

Whitens as it cleans

Whitens cutting surfaces and sealed grout in floors and walls

Whitens sealed grout in bathtubs, showers, floors and walls

Whitens to a (sparkling) shine

<< USAGE CLAIMS >>

For use in {insert use sites - see Appendix 2}

(Intended) For use (only) (on) (in) {insert use sites / surfaces – see Appendix 2}

Use (this product) on {insert surfaces – see Appendix 2}

Use regularly for maximum home (maintenance) (cleanliness)

<< MARKETING CLAIMS - PROFESSIONAL >>

(This product) has been tested using the AOAC Use-Dilution Method

For Commercial Use

Pro ((For) Commercial Use)

<< FUNGISTATIC CLAIMS >>

Controls the growth of mold and mildew+++

(Even) removes x% of allergens††

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Lysol Brand Disinfectant Bleach Plus

Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Page No.: 5 of 14

Helps prevent the growth of mold and mildew+++ Prevents (and) (controls) mold & mildew growth for up to 7 days Prevents the growth of mold and mildew††† Prevents mold and mildew††† (Reduces) (Removes) {insert allergens – see Appendix 2} (Reduces) (Removes) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) †† Removes (up to) (more than) (90%) (x%) of allergens†† << SANITIZING CLAIMS - Hard, non-porous, non-food contact surfaces >> Fast acting sanitizer*** Kills bacteria on hard, non-porous surfaces in seconds*** (Kills) (Eliminates) 99.9% of bacteria in 30 seconds*** (Kills) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in 30 seconds*** Sanitizes in 30 seconds: (Campylobacter jejuni) (Enterobacter aerogenes) (Escherichia coli O157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (and) (Vibrio cholerae). Sanitizes (household) (bathroom) (restroom) surfaces in (30) seconds*** << DISINFECTING CLAIMS - Hard, non-porous, non-food contact surface >> Cleans, disinfects, whitens, deodorizes and eliminates odor-causing bacteria** Destroys mold and mildew Disinfects (bathroom) (restroom) surfaces** Disinfects, deodorizes and (kills) (eliminates) odor-causing bacteria** Disinfects with Bleach Effective against: {insert organisms - see Appendix 1} Effective against: organisms that can cause (the) common cold, infectious diarrhea, athlete's foot fungus, mold & mildew** (Effective on) (Eliminates) (Kills) (including) (black mold⁵) (multiple mold strains⁴)) (Effective on) (Eliminates) (multiple mold strains4) Even mold isn't too tough for Lysol® Got Mold? (Kill) (Destroy) (Eliminate⁴) (Wipe It Out) (Remove it) with Lysol® Kills (99.9% of) bacteria* Kills (99.9% of) germs** Kills (99.9% of) bacteria and viruses** Kills (99.9% of) viruses and bacteria** Kills (99.9% of) viruses† Kills (99.9% of) {insert organisms - see Appendix 1} (and) Kills (bacteria commonly found in bathrooms) (in (5) minutes)* Kills (insert organisms – see Appendix 1) (in 5 minutes) (Kills) (Destroy) (Eliminate 99.9% of) (Wipes Out) (Removes) (visible) mold (and) (mildew) (Kills) (Destroys) (Eliminates 99.9% of) (tough) (mold) (and) (mildew) without scrubbing (Kills) (Eliminates) (Effective on) (Prevents) (multiple (mold⁴) (strains) (types) of) (mold⁴)) (including) (black mold⁵) (Kills) (Eliminates) (99.9% of) germs** (Kills) (Destroys) (Eliminates) (germs**) (and) (odor-causing) bacteria* in the bathroom) (Kills) (Eliminates) (Prevents) (Removes) (mold) (stains) (and mildew) (stains) Kills germs** for a deep clean Kills in 30 seconds {insert organisms with a 30 second contact time only from Appendix 1}} Kills in 3 minutes {insert organisms- see Appendix 1}} Kills in 5 minutes {insert organisms- see Appendix 1}} Kills Norovirus in 30 seconds Kills odor-causing bacteria (Kills) (Removes) (mold) (mildew) Penetrates to (kill) (eliminate) and destroy (tough) (black mold⁵) (mold⁴), mildew and bacteria* at (its) (their) source

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Lysol Brand Disinfectant Bleach Plus

Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Amendment: April 2, 2020v2

Page No.: 6 of 14

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Apply Carefully - Contains Bleach

Avoid contact with clothes, fabric, wood, rubber, carpet, painted / paper surfaces, non-porous vinyl surfaces, and finished floors. Rinse immediately after use on metal to avoid pitting or discoloration. Prolonged contact with metal, old porcelain, plastic laminate and marble may cause discoloration.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to ("ON") (desired) position.

(To Operate:) To Open: Lift tab up, push back and press tab down to lock into open position.

To Close: Release tab from locked position, push tab down and snap closed.

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens††): (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge and then rinse.

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit 15-20 seconds to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet.

To Sanitize: Leave for 30 seconds before wiping. **To Disinfect:** Leave for 5 minutes before wiping. (For (Duck Hepatitis B Virus (DHBV)), (Human Immunodeficiency Virus Type 1), (Norovirus), (Rhinovirus Type 39 (common cold)), and (Rotavirus WA (infectious diarrhea)) leave for 30 seconds (to disinfect).)

(2) Rinse all food contact surfaces with water after use.

If the vapors bother you, leave the room while the product is working.

Kills Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 5 minutes and then allow to air dry. (For black mold⁵ leave (surface wet) for 10 minutes.)

Repeat application at weekly intervals or when mold and mildew growth appears.

To Clean No-wax Floors: Mix 1 cup [8 fl. oz.] of product per 1 gallon of water; mop until clean. Rinse for the best shine.

{Note to Reviewer: The following Directions will be required only if adding Fountain Uses to the Market label}

Discharge Directions for [Commercial] and [Residential] Fountain Uses

Before draining a treated fountain contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated fountain water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

<< ALTERNATE USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Apply Carefully – Contains Bleach

(Avoid contact with clothes, fabric, wood, rubber, carpet, painted / paper surfaces, non-porous vinyl surfaces, and finished floors. Rinse immediately after use on metal to avoid pitting or discoloration. Prolonged contact with metal, old porcelain, plastic laminate and marble may cause discoloration.)

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Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Amendment: April 2, 2020v2

Page No.: 7 of 14

(To Operate: Turn nozzle (to) (counter clockwise) ("ON") (desired) (position) (to preferred usage).)

(To Refill (Bottle): (To) (Remove) (cut) (pouch) (bag) (sprayer) (trigger) (unit) (cap) (by) (twist) (twisting) (turn) (turning) (off) (to the right) (clockwise) (and) (lift) (up) (out). Pour (in product) from refill (container) (and) (replace) (attach) (trigger) (unit) (sprayer) (by pushing down until (unit) (it)) (trigger) (unit) (sprayer) snaps into place).)

To Clean (/ Deodorize) (/ Remove Allergens+†): Apply to surface. (Allow product to penetrate (tough) {insert soils from appendix 2} soil(s).) Wipe. (No rinsing required.)

To Disinfect/Sanitize (hard non-porous surfaces): Preclean. Apply and leave wet for 30 seconds to sanitize and 5 minutes to disinfect. (For (Duck Hepatitis B Virus (DHBV)), (Human Immunodeficiency Virus Type 1), (Norovirus), (Rhinovirus Type 39 (common cold)), and (Rotavirus WA (infectious diarrhea)) leave for 30 seconds (to disinfect). Wipe dry. (Rinse food contact surfaces (and toys) with potable water.)

(To) Kill(s) (Control) (and) (Prevent) (the Growth of) Mold & Mildew: Preclean. Apply and leave wet for 5 minutes and allow to air dry. (For black mold⁵ leave (surface wet) for 10 minutes.) Repeat weekly or as needed.

<< ADVISORY STATEMENTS >>

Can be used in cleaning tools that recommend the use of (this product).

Do not use on eating/cooking utensils, glasses/dishes or cookware.

Rinse bathtub / shower surfaces with water after using product.

If the last portion (of this product) is difficult to dispense, turn trigger 180° to face opposite direction; this will ensure full use of its contents.

<< Additional USE DIRECTIONS (claim specific) – Specific to Commercial Branded products Only >> << TERMINAL STERILANT STATEMENT – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< TERMINAL STERILANT STATEMENT - unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< FOR COMMERCIAL LABELS WITH CLOSTRIDIUM DIFFICILE CLAIM >>

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST CLOSTRIDIUM DIFFICILE ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: Wear appropriate barrier protection such as gloves, gowns, masks or eye covering.

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier].

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To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria, virus, fungus & mold.

The term 'x' is a place holder for a number between 1 to 99.

Lysol Brand Disinfectant Bleach Plus

Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Amendment: April 2, 2020v2

Page No.: 8 of 14

CLEANING PROCEDURE: Fecal matter/waste must be thoroughly cleaned from surfaces/objects before disinfection by application with a clean cloth, mop, and/or sponge saturated with the disinfectant product. Cleaning is to include vigorous wiping and/or scrubbing, until all visible soil is removed. Special attention is needed for high-touch surfaces. Surfaces in patient rooms are to be cleaned in an appropriate manner, such as from right to left or left to right, on horizontal surfaces, and top to bottom, on vertical surfaces, to minimize spreading of the spores. Restrooms are to be cleaned last. Do not reuse soiled cloths.

INFECTIOUS MATERIALS DISPOSAL: Materials used in the cleaning process that may contain feces/wastes are to be disposed of immediately in accordance with local regulations for infectious materials disposal.

<< PRECAUTIONARY / PHYSICAL-CHEMICAL HAZARD / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes eye and skin irritation. Do not get in eyes, on skin or on clothing. Vapors may irritate. Use only in well-ventilated areas. Avoid prolonged breathing of vapors. Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease. Harmful if swallowed. For sensitive skin or prolonged use, wear rubber gloves. Wash after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

<< NOTE: First Aid statement may appear in either box format or paragraph format >>

FIRST AID			
If in Eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice. 		
If on Skin or Clothing	 Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice. 		
If Swallowed	 Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person 		
If Inhaled	 Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. Call a Poison Control Center or doctor for further treatment advice. 		
	CONTACT NUMBER		
Questions? C	comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218)(1-XXX-XXXX).		

STRONG OXIDIZING AGENT: Do not mix with other chemicals. Mixing this product with chemicals (e.g. ammonia, acids, detergents, etc.) or organic matter may release chlorine gas and other hazardous gases irritating to eyes, lungs, and mucous membranes.

Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.

<< STORAGE & DISPOSAL - Residential containers >>

<< Trigger bottle >>

STORAGE AND DISPOSAL: Store in a cool, well-ventilated area, inaccessible to children. Keep securely closed. Refillable container. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for ecycle€(ing), if available.

<< Pourable container >>

STORAGE AND DISPOSAL: Store in a cool, well-ventilated area, inaccessible to children. Keep securely closed. Non-refillable container. Do not reuse or refill this container. Discard in trash or offer for ecycle€(ing),, if available.

<< Refillable Bottle >>

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Refillable container. Only refill with this product. Recycle empty container if available or discard in trash.

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The product label must identify the specific bacteria, virus, fungus & mold.

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Lysol Brand Disinfectant Bleach Plus Amendment: April 2, 2020v2 EPA Reg. No.: 777-83 Page No.: 9 of 14

<< Non-Refillable Container >>

STORAGE AND DISPOSAL: Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

<< STORAGE & DISPOSAL - Commercial / Institutional / Industrial containers >> STORAGE AND DISPOSAL:

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE: Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed. PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions. Wastes resulting from the use of this product must be disposed of on site or at an approved waste disposal facility.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. Clean container promptly after emptying. Triple rinse (or equivalent). Follow pesticide disposal instructions for rinsate. Then discard in trash or offer for ecycle€(ing),, if available.

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool dry area. Non-refillable container. Do not reuse or refill empty container. (Triple rinse container (or equivalent) when empty). Recycle empty container if available or discard in trash.

<< OPTIONAL IMAGES >>











<< BOXTOPS IMAGES >>









<< Singles >>









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Lysol Brand Disinfectant Bleach Plus

Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Amendment: April 2, 2020v2

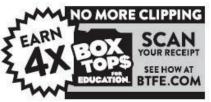
Page No.: 10 of 14

<< Multipack Boxtop Logos >>

<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>



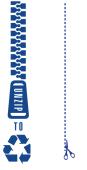




FOR YOUR SCHOOL



<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

Unzip to Recycle Cut here to Recycle Tear (Here) to Recycle

Un)zip (it) (label) to (Un)zip (it) (label) (to) (recycle) (before) (recycling) Pull tab (and) (remove) (label) (to) (recycle)

Pull tab (and) (remove) (label) (to) (Remove) (label) (and) (discard) (before recycling)

NOTE: Bracketed information is denoted as: << directive >>, { insert as noted }, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria, virus, fungus & mold. The term 'x' is a place holder for a number between 1 to 99. The term "Y" is a place holder for a character A – Z.

Lysol Brand Disinfectant Bleach Plus

Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Page No.: 11 of 14

Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of the) (trigger) (and) (bottle) is (fully) recyclable

Label is currently not recyclable

Unzip it

Help us improve recycling by removing the label first

Step 1. Unzip the label and discard

Step 2. Recycle the bottle and trigger

Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

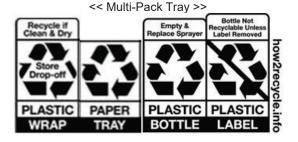
<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< Front / Back Panel Label >>







<<APPENDIX 1>>

- SUPPORTING CLAIM QUALIFIERS must appear before 'Directions For Use' on Back Panel label >>
- (Destroys Mold & Mildew), (Removes Soap Scum), (Deep Clean), (Whitens), (Brightens), (Foaming Action), (Bleach Scent), (Greasy Soil Removal), (Targeted Spray), (Versatile)
- (vs.) (when compared) to previous trigger
- when used according to disinfection instructions
- (2) Rinse all food contact surfaces with water after use.
- ³ for cleaning (when used as directed)
- ⁶ at room temperature.

<< SUPPORTING ALLERGEN REMOVAL CLAIM QUALIFIER >>

- †† This product removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (pollen particles).
- ††† Prevents and controls mold & mildew growth for up to 7 days

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Campylobacter jejuni) (Enterobacter aerogenes) (Escherichia coli O157:H7) (Listeria monocytogenes) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (and) (Vibrio cholerae) on hard, non-porous surfaces in 30 seconds.

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- * Kills 99.9% of (Aspergillus niger) (Campylobacter jejuni) (C difficile) (Enterococcus faecalis) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) and (Trichophyton mentagrophytes) (on hard non-porous surfaces) (in 5 minutes).
- ** Kills 99.9% (of) (Campylobacter jejuni) (C difficile)(Enterococcus faecalis) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus) (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Rhinovirus Type 39) (Rotavirus WA) (and) (Respiratory Syncytial Virus) (on hard non-porous surfaces) (in 5 minutes).

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Lysol Brand Disinfectant Bleach Plus Amendment: April 2, 2020v2 EPA Reg. No.: 777-83 Page No.: 12 of 14

Kills 99.9% of (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1) (Rhinovirus Type 39) (Rotavirus WA) (and) (Respiratory Syncytial Virus) (on hard, non-porous surfaces) (in 5 minutes).

- Kills 99.9% of (Alternaria alternate) (Aspergillus fumigatus) (Aspergillus niger) (Cladosporium sphaerospermum) (Penicillium chrysogenum) and (Trichophyton mentagrophytes) (on hard, non-porous surfaces) (in 5 minutes).
- Kills 99.9% of Stachybotrys chartarum (black mold) (on hard, non-porous surfaces) (in 10 minutes).

This product has been tested and found effective against the following micro-organisms:

Time product nue boon t	Bacteria &	ective against the following micro-orgar Virus			
<< Disinfection – Hard, non-porous surfaces >>					
Bacteria (5 minutes)	(ATCC No.)	Viruses (5 minutes)	(ATCC No.)		
Enterococcus faecalis	(838)	Herpes Simplex Virus Type 1	(VR-733)		
Pseudomonas aeruginosa	(15442)	Herpes Simplex Virus Type 2	(VR-734)		
Salmonella enterica	(10708)	Human Immunodeficiency Virus Type 1	n/a		
Staphylococcus aureus	(6538)	Rhinovirus Type 39 (common cold)	(VR-340)		
Clostridium difficile (C Difficile)	(43598)	Rotavirus WA (infectious diarrhea)	(VR-2018)		
		Respiratory Syncytial Virus[RSV]	(VR-26)		
Bacteria (3 minutes)	(ATCC No.)	Viruses (30 seconds)	(ATCC No.)		
Campylobacter jejuni	(29428)	Human Immunodeficiency Virus Type 1	n/a		
		Rhinovirus Type 39 (common cold)	(VR-34		
		Rotavirus WA (infectious diarrhea)	0) (VR-2018)		
		Norovirus	(VIX-2010)		
		Duck Hepatitis B Virus (DHBV)			
		Duck Hepatitis B Vilus (DHBV)			
<< Fungicidal – Hard, non-porous		<< Mildew Fungistat – Hard, non-poro			
Fungi (5 minutes)	(ATCC No.)	Fungi (3 minutes)	(ATCC No.)		
Alternaria alternate	(66981)	Aspergillus niger	(16404)		
Aspergillus niger	(6275)				
Aspergillus fumigatus	(36607)				
Cladosporium sphaerospermum	(11289)				
Penicillium chrsogenum	(10106)				
Trichophyton mentagrophytes	(9533)				
Fungi (10 minutes)	(ATCC No.)				
Stachybotrys chartarum (black mold)	(10626)				
	- Hard, non-porous	, non-food contact surfaces >>			
Bacteria (30-seconds)		(ATCC No.)			
Campylobacter jejuni		(=====/			
Enterobacter aerogenes		(13048)			
Escherichia coli O157:H7		(43888)			
Listeria monocytogenes		(19111)			
Pseudomonas aeruginosa		(15442)			
Salmonella enterica		(10708)			
Staphylococcus aureus		(6538)			
Vibrio cholerae		(11623)			

<<APPENDIX 2>>

<< SOILS / ODORS / SURFACES / USE SITES - May be listed on product label in the singular or plural form >>

Soils: (Graphic - depicting soil)

Dirt (General) (soils) (spots) (Bathtub) (Toilet) rings Food stains (stains) Grime

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Lysol Brand Disinfectant Bleach Plus Amendment: April 2, 2020v2 EPA Reg. No.: 777-83 Page No.: 13 of 14

(Grease) (Greasy) (build-up) Limescale Soap scum (stains) (soils) (splatter) Mildew (build-up) (stains) Tough soils

Hard water (deposits) (stains) (Black) Mold (build-up)(stains)

Non-living Allergens:

Cat dander Dog dander Hair Cockroach debris Dust mite debris Pet dander Cockroach matter Dust mite matter Pet hair Cockroach particles Dust mite particles Pollen particles

Hard Non-porous Surfaces: (Graphic - depicting surface)

Food Carts² Appliance exterior Refrigerator / Freezer

Cabinet (non-wood) Garbage exterior

Counter (Countertop) (Can)(Pail)(Container) Shower (Shower Stall)

Faucet Glazed Ceramic Tile

Glazed Porcelain Surface Stove (Stovetop)6 Fiberglass Fixtures Fixtures (Chrome / Toilet exterior **Sealed Grout** Stainless Steel) Highchair (non-wood) (Tub) (Bathtub) Kitchen Table Floors (No-wax) (Glazed Tiled) Wall Floors (Sealed Ceramic Microwave exterior Vinyl Shower Curtain

Water Fountain Non-medical (Chrome / Tile)

Floors (Vinyl) Stainless Steel)

Household Use Sites: (Graphic - depicting site)

Nursery Bathroom (Surfaces) Garage **Bedroom** (Home) (House) Play Room

Den / Study Kitchen² Storage (area) (room)

Dining Room² Laundry Room Family Room Living Room

Commercial Use Sites: (Graphic - depicting site)

Cafeteria² Hospital **Physicians Office Day Care Center** Hotel / Motel Restaurant² Dental Office Infirmary Restroom Nursing Home Doctor's Office School

Health Care Facility Office Building Food Service Areas²

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Lysol Brand Disinfectant Bleach Plus

Amendment: April 2, 2020v2

EPA Reg. No.: 777-83

Amendment: April 2, 2020v2

Page No.: 14 of 14

<<APPENDIX 3>>

<< EMERGING VIRAL PATHOGENS CLAIMS >>

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral categories:

- Enveloped Viruses
- Large Non-Enveloped Viruses
- Small Non-Enveloped Viruses

For an emerging viral pathogen that is a/an	follow the directions for use for the following organisms on the label:
Enveloped virus	Rhinovirus Type 39 Norovirus
Large, non-enveloped virus	Rhinovirus Type 39 Norovirus
Small, non-enveloped virus	Rhinovirus Type 39 Norovirus

[Product name] has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, [product name] can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness/outbreak] is caused by [name of emerging virus]. [Product name] kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on hard, non-porous surfaces. Refer to the [CDC or OIE] website at [website address] for additional information."