

777-83

10/21/2011

10/18



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 21, 2011

FILE COPY

Ms. Mary C. Pisculli
Regulatory & Registration Compliance Specialist
Reckitt Benckiser LLC
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NY 07054-0225

Subject: Notification Application per PR Notice 98-10
Lysol Brand Disinfectant Bleach Plus
EPA Registration Number: 777-83
Applications Date: October 17, 2011
EPA Receipt Date: October 18, 2011

Dear Ms. Pisculli:

This acknowledges receipt of the above notification applications, submitted under the provision of PR Notice 98-10, FIFRA 3(c)9.

Proposed Notifications:

1. Add the following alternate brand names:
 - Lysol Brand Kills 99.9% of Viruses & Bacteria**Mold & Mildew Remover Express Clean & Fresh with Bleach;
 - Lysol Brand Kills 99.9% of Viruses & Bacteria**Mold & Mildew Remover with Bleach Express Clean & Fresh;
 - Lysol Brand Kills 99.9% of Viruses & Bacteria**All Purpose Express Clean & Fresh with Bleach;
 - Lysol Brand Kills 99.9% of Viruses & Bacteria**All Purpose Cleaner with Bleach Express Clean & Fresh.

2. Add the following product performance cleaning claim and company website to master text label:
 - Mold & Mildew Remover;
 - www.rbnainfo.com

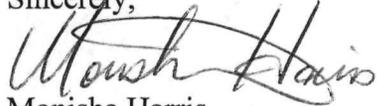
General Comments:

Based on a review of the material submitted, the following comment applies:

The notification applications are acceptable. Copies of the accepted notifications have been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact Adam Heyward via email at heyward.adam@epa.gov or by telephone at (703) 347-0274 during the hours of 6:00 am to 2:30 pm EST.

Sincerely,



Monisha Harris
Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

30418

Please read instructions on reverse before completing form.

Form Approved MB No. 2070-0060, Approval expires 05-31-98



EPA

United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number
MP0081

Application for Pesticide - Section I

1. Company/Product Number 777-83	2. EPA Product Manager Monisha Harris	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Disinfectant Bleach Plus	PM# # 32	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(1), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: for (2) new Alternate Brand Names in accordance to PR Notice 98-10, Section II. A.:

- Lysol Brand Kills 99.9% of Viruses & Bacteria** Mold & Mildew Remover Express Clean & Fresh with Bleach
- Lysol Brand Kills 99.9% of Viruses & Bacteria** Mold & Mildew Remover with Bleach Express Clean & Fresh

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)					
Name Mary C. Pisculli		Title Regulatory & Registration Compliance Specialist		Telephone No. (Include Area Code) 973-404-2715	
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature: <i>Mary C. Pisculli</i>		3. Title: Regulatory & Registration Compliance Specialist			
4. Typed Name: Mary C. Pisculli		5. Date: October 17, 2011			

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Please read instructions on reverse before completing form.

Form Approved JMB No. 2070-0060, Approval expires 05-31-98



EPA

United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number
MP0079

Application for Pesticide - Section I

1. Company/Product Number 777-83	2. EPA Product Manager Monisha Harris	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Disinfectant Bleach Plus	PM# # 32	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(1), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below.
- Resubmission in response to Agency letter dated _____
- Notification - Explain below.
- Final printed labels in response to Agency letter dated _____
- "Me Too" Application
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: for (2) new Alternate Brand Names in accordance to PR Notice 98-10, Section II. A.:

1. Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Express Clean & Fresh with Bleach
2. Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner with Bleach Express Clean & Fresh

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)					
Name Mary C. Pisculli		Title Regulatory & Registration Compliance Specialist		Telephone No (Include Area Code) 973-404-2715	
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.					6. Date Application Received (Stamped)
2. Signature: 		3. Title: Regulatory & Registration Compliance Specialist			
4. Typed Name: Mary C. Pisculli		5. Date: October 17, 2011			

5 of 18

Please read instructions on reverse before completing form.

Form Approved MB No. 2070-0060, Approval expires 05-31-98



United States
Environmental Protection Agency
Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number
MP0087

Application for Pesticide - Section I

1. Company/Product Number 777-83	2. EPA Product Manager Wanda Henson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Disinfectant Bleach Plus	PM# # 32	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below.
- Resubmission in response to Agency letter dated _____
- Notification - Explain below.
- Final printed labels in response to Agency letter dated _____
- "Me Too" Application
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: to add the following product descriptor and company website to the master text label in accordance to PR Notice 98-10, Section(s) II. N. and IV.F.7.:

(Mold & Mildew Remover)
(www.rbnainfo.com)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Mary C. Pisculli	Title Regulatory & Registration Compliance Specialist	Telephone No. (include Area Code) 973-404-2715
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory & Registration Compliance Specialist	
4. Typed Name Mary C. Pisculli	5. Date October 17, 2011	



October 17, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
Arlington, VA 22202

Attention: Monisha Harris, PM-32

Reference: Notification of (2) Alternate Brand Names
EPA Record Name: Lysol Brand Disinfectant Bleach Plus
EPA Registration No.: 777-83
OPP ID No.: MP0081

Dear Ms. Harris:

At this time, Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) is submitting to the Agency a request for the following (2) alternate brand names in accordance to PR Notice 98-10, Section II. A. Please note, for your convenience, the supporting formulation and its corresponding agency approval date is listed for each of the proposed brand names.

	<u>CSF No.</u>	<u>Agency Approved</u>
• Lysol Brand Kills 99.9% of Viruses & Bacteria** Mold & Mildew Remover Express Clean & Fresh with Bleach	292-017A	06-25-2003
• Lysol Brand Kills 99.9% of Viruses & Bacteria** Mold & Mildew Remover with Bleach Express Clean & Fresh	292-017A	06-25-2003

In support of this submission, I have enclosed the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. MP0081. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any additional information required to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@rb.com . Thank you for your assistance with this registration action.

Sincerely,

Mary C. Pisculli
Mary C. Pisculli
Regulatory & Registration Compliance Specialist

Enc.

cc: [illegible]

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Reckitt Benckiser

October 17, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
Arlington, VA 22202

Attention: Monisha Harris, PM-32

Reference: Notification of (2) Alternate Brand Names
EPA Record Name: Lysol Brand Disinfectant Bleach Plus
EPA Registration No.: 777-83
OPP ID No.: MP0079

Dear Ms. Harris:

At this time, Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) is submitting to the Agency a request for the following (2) alternate brand names in accordance to PR Notice 98-10, Section II. A. Please note, for your convenience, the supporting formulation and its corresponding agency approval date is listed for each of the proposed brand names.

	<u>CSF No.</u>	<u>Agency Approved</u>
• Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner Express Clean & Fresh with Bleach	292-017A	06-25-2003
• Lysol Brand Kills 99.9% of Viruses & Bacteria** All Purpose Cleaner with Bleach Express Clean & Fresh	292-017A	06-25-2003

In support of this submission, I have enclosed the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. MP0079. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any additional information required to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@rb.com . Thank you for your assistance with this registration action.

Sincerely,


Mary C. Pisculli

Regulatory & Registration Compliance Specialist

Enc.

cc: [illegible]



October 17, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention: Ms. Monisha Harris, PM-32

Reference: Notification to add product performance cleaning claim to master text label
Product Name: Lysol Brand Disinfectant Bleach Plus
EPA Registration Number: 777-83
OPP ID Number: MP0087

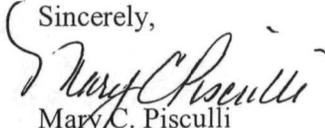
Dear Ms. Harris:

This letter is to inform the agency that Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) would like to add the following product descriptor and company website on our master text label for the above referenced registration number in accordance to PR Notice 98-10, Sections II. N. and IV.F.7.

(Mold & Mildew Remover)
(www.rbnainfo.com)

In support of this submission, I have enclosed one (1) copy of the master text label with the above listed product performance cleaning claim appearing as double underlined red font and the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. MP0087. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,

Mary C. Pisculli
Regulatory & Registration Compliance Specialist



90918

<< Front Panel >>

ACTIVE INGREDIENT:

Sodium Hypochlorite. 2.0%

OTHER INGREDIENTS: 98.0%

TOTAL: 100.0%

KEEP OUT OF REACH OF CHILDREN

WARNING: Eye and skin irritant. See back (side) panel for additional precautionary statements and first aid. Use only in well ventilated areas.

NET CONTENTS:	16 FL. OZ.	(1 PT.)	473 mL
	17 FL. OZ.	(1 PT. 1 FL. OZ.)	502 mL
	22 FL. OZ.	(1 PT. 6 FL. OZ.)	650 mL
	24 FL. OZ.	(1 PT. 8 FL. OZ.)	709 mL
	26 FL. OZ.	(1 PT. 10 FL. OZ.)	768 mL
	28 FL. OZ.	(1 PT. 12 FL. OZ.)	828 mL
	30 FL. OZ.	(1 PT. 14 FL. OZ.)	887 mL
	32 FL. OZ.	(1 QT.)	946 mL
	36 FL. OZ.	(1 QT. 4 FL. OZ.)	1.06 L
	38 FL. OZ.	(1 QT. 6 FL. OZ.)	1.12 L
	40 FL. OZ.	(1 QT. 8 FL. OZ.)	1.18 L
	64 FL. OZ.	(2 QT.)	1.89 L
	128 FL. OZ.	(1 GAL.)	3.79 L

NOTIFICATION
Date Reviewed: 10/21/2011
Reviewed By: [Signature]

(2) 24 FL. OZ. (1 PT. 8 FL. OZ.) 709 mL TOTAL: 48 FL. OZ. (1 QT. 1 PT.) 1.43 L

<< Front or Back Panel >>

EPA Reg. No.:	777-83			
EPA Est. No.:	777-NJ-2	55179-IN-1	312-WI-1	312-WI-3
	11525-IL-1	71354-NC-1	09019-OH-1	
	8791-MO-1	68777-NY-1	09019-OH-2	
	046813-CN-6	75371-IN-1	8155-OH-1	

See bottom or side (for Lot/Date code)

<< Back Panel >>

Questions? (symbol of telephone)
(Call:) (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information, (www.lysol.com) (www.reckittprofessional.com) (website) (www.rbnainfo.com)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054 (-xxxx)
Made in {insert country} © RBI {insert year}

Contains no phosphates
This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel-Optional text >>

Monday – Friday, 8:45 a.m. – 4:30 p.m. (Eastern time)
Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)
Recycle Symbol
Important facts (about this product)
Encourage your local authorities to establish a program to recycle this (bottle) (container).
Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}.
If the last portion of product is difficult to dispense, turn the trigger 180° (degrees) to face opposite direction; this will help ensure full use of contents.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*. The term "x" is a place holder for a number between 1 to 99

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<< Introductory 6-month claims >> (New) (Improved) (Formula) (Scent) (Easy Grip Bottle) (New & Improved)

<< Front or Back Panel – Marketing / Product Performance claims - use as bullet point or in paragraph format >>

(3-in-1) (4-in-1) (4 Way) (Action) (5 in 1) (All-in-1) (Cleaning Power) (Mold & Mildew Remover with Bleach) (Multi-Action) (Multi-Clean) (Multi-Purpose) (Multi-Surface) (One-Step Cleaner Sanitizer) (Power) (Power Foam) (Triple Action) (Cleaner) (with Bleach)

Our best (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)

Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (ever)

(Bathroom) (Floor) (Glass & Surface) (Kitchen) (Mold & Mildew Remover) (Restroom) (Cleaner) (Deodorizer) (Disinfectant) (Sanitizer)

(Complete) (Easy) (Easy to use) (Effective) (Extreme) (Fast) (Quick) (Quick & Easy) (Ready to Use) (Streak-free) (Streak-free formula) (Total) (Versatile) (Clean) (Cleaner) (Cleaning) (Degreaser) (Degreases) (Deodorizes) (Beautiful) (Bright) (Brilliant) (Glistening) (See-through) (Streak-free) (Shine) (Cleans) (Deodorizes) (Disinfects) (and) (Shines) (Grease releaser) (with Grease release action)

(Antibacterial) (Bactericidal*) (Bactericide*) (Cleaner) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Germicidal*) (Sanitizer) (Sanitizes) (Virucidal*)

(Bonus) (Economy) (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size) (Place 1 in each bathroom) (Bonus x %) (Bonus x oz) (x oz at x oz Price) (x oz. for the price of x oz.) (x % discount) (x % more free) (Money back guarantee) (Your # 1 choice) (Take the Lysol® Challenge) (Try it yourself) (or) (Get your money back)

Multi Purpose Cleaner with Bleach (for Kitchens & Bathrooms) (for Kitchens & Restrooms)

(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum)

(x%) Better than ever on (tough) grease (and) (soap scum)

Brightens as it cleans

Cleans better than ever

Cleans with the power of bleach

Confidence of Lysol[®]

Contains a detergent cleaner plus chlorine bleach

Contains the most (effective) (fast-acting) grease cutters

Deep Down Clean!

Developed for food service (and general housekeeping)

Disinfectant Power of Lysol[®]

(Disinfectant) (Disinfecting) (Power of bleach)

Disinfects as it cleans

Effective: Cleans, (Shines) (Disinfects) (and) (Deodorizes) washable (surfaces) ({insert surfaces}) (in) ({insert use sites})

For use in {insert use sites}

(Intended) For use (only) (on) (in) {insert use sites from lists on page 8} {insert use surfaces from list on page 8}

Fresh Clean Scent

Great for everyday (cleaning), (deodorizing) (and) (disinfecting)

Great whitening power

Has a clean (fresh) (pleasant) scent

Leaves a (bright) (brilliant) (vibrant) shine

Lysol's best (ever) (grease) (and) (soap scum) (remover) (cleaner)

Nonabrasive formula (rinses away easily)

Power of Bleach

(This product) cleans and disinfects kitchen (and) (bathroom) (restroom) surfaces, including {insert surfaces}

(This product) contains no phosphates and is germicidal when used as directed for disinfecting

(This product) meets AOAC Use-Dilution efficacy test standards for hospital disinfectants

Use (this product) on {insert surfaces}

Use regularly for maximum home hygiene

With Bleach

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*. The term "x" is a place holder for a number between 1 to 99

11/09/18

<< Front or Back Panel – Cleaning & Deodorizing claims – use as bullet point or in paragraph format >>

(Cleans) (Cuts through) (Eliminates) (Powers out) (Powers through) (Removes) (tough) (stubborn) (Bathroom) (Kitchen) (dirt) (grease) (grime) (soap scum) (soils) (stains) (and) (everyday messes) (with the power of bleach)

Cleans as it disinfects
Cleans greasy dirt better than ordinary bleach alone
Complete Clean
Cuts tough grease
Cuts through dirt, grease and stains
Cuts through kitchen grease and stains
Cuts through tough food stains and greasy soils on {insert use sites}
(Even) removes x% of allergens^{**}
(Great) Whitening action
Leaves a sparkling shine
Powers out greasy dirt, mildew stains and tough food stains.
Powers through (soap scum) (and) (grease) (better than ever)
Powers through (tough) (grease) (and) (soap scum) (better than ever)
(Reduces) (removes) (eliminates) (controls) (neutralizes) (more than) (up to) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors)^{**}
(Reduces) (removes) (eliminates) (controls) (neutralizes) {insert allergens}
Removes 90% of allergens^{**}
Removes {insert soils} from {insert use sites}
Removes greasy dirt better than bleach alone
Removes mildew stains and soap scum
Removes soap scum
Removes (the toughest) (tough) stains
Removes tough {insert soils}
Removes tough: soap scum, bathtub rings, mildew (stains), hard water (stains)
Removes tough spots and stains
Removes tough stains and soap scum
Whitening power
Whitening stain remover
Whitens and removes mold (stains) and mildew stains
Whitens and removes stains and greasy dirt
Whitens as it cleans
Whitens cutting surfaces and grout in floors and walls
Whitens grout in bathtubs, showers, floors and walls
Whitens to a (sparkling) shine

<< Back panel – non-living allergen removal claim qualifier >>

^{**} This product removes the following allergens: (cat allergens) (cockroach allergens) (cockroach debris) (cockroach matter) (cockroach particles) (dog allergens) (dust mite debris) (dust mite particles) (dust mite allergens) (hair) (pet allergens) (pet dander) (pet hair) (pollen allergens).



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The product label must identify the specific bacteria*, virus*, fungus* & mold*. The term "x" is a place holder for a number between 1 to 99

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<< Front or Back Panel – Disinfecting claims – use as bullet point or in paragraph format >>

Controls the growth of mold and mildew
Destroys mold and mildew
Disinfects, deodorizes and (kills) (eliminates) odor-causing germs**
Disinfects with Bleach
Disinfects with the power of bleach
Easily removes tough (mold) (and) mildew) from grout
Effective against: {insert organisms}
Effective against: (the) common cold, infectious diarrhea, athlete's foot fungus, mold & mildew**
Even mold isn't too tough for Lysol®
Got Mold? (Kill) (Destroy) (Eliminate) (Wipe Out) (Remove it) with Lysol®
Helps prevent the growth of mold and mildew
Kills 99.9% of germs**
Kills 99.9% of viruses and bacteria**
Kills 99.9% of viruses†
(Kills) (Destroy) (Eliminate) (Wipes Out) (Removes) visible mold
(Kills) (Destroys) (Eliminates) (tough) (mold) (and) (mildew) without scrubbing
(Kills) (Destroys) (mold) (and) (mildew)
(Kills) (Eliminates) 99.9% of germs in 30 seconds**
(Kills) (Eliminates) 99.9% of germs on hard, non-porous surfaces in 30 seconds**
(Kills) (Eliminates) germs**
(Kills) (Eliminates) (Removes) mold and mildew
Kills germs on hard, non-porous surfaces in seconds**
Kills (household) germs**
Kills in 30 seconds: (Rhinovirus Type 39) (Rotavirus WA) (Human Immunodeficiency Virus Type 1 [AIDS Virus])
(Aspergillus niger) (and) (Trichophyton mentagrophytes).
Kills in 3 minutes: Campylobacter jejuni
Kills in 5 minutes: (Enterococcus faecalis) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus)
(Herpes Simplex Virus Type 1 & 2) (and) (Respiratory Syncytial Virus [RSV])
Kills more than 99.9% of bacteria and viruses**
Kills odor-causing bacteria*
(Kills) (Removes) (mold) (mildew)
Kills viruses‡
Penetrates to (kill) (eliminate) and destroy tough mold, mildew and bacteria at its source
(Powers through) (cuts) (cleans) (tough) (household) (stains) (and) (disinfects)
Prevents mold and mildew
Prevents the growth of mold and mildew
Removes general soils, food stains, mold, mildew and soap scum.

<< Back Panel - Disinfection claim qualifier >>

*Kills (Campylobacter jejuni), (Enterococcus faecalis), (Pseudomonas aeruginosa), (Salmonella enterica), (and) (Staphylococcus aureus) (on hard non-porous surfaces) (in 5 minutes).

** Kills (Campylobacter jejuni), (Enterococcus faecalis), (Pseudomonas aeruginosa), (Salmonella enterica), (Staphylococcus aureus), (Herpes Simplex Virus Type 1 & 2), (Human Immunodeficiency Virus Type 1 [AIDS virus]), (Rhinovirus Type 39), (Rotavirus WA), (Respiratory Syncytial Virus), (Aspergillus niger) (and) (Trichophyton mentagrophytes) (on hard non-porous surfaces) (in 5 minutes).

** Kills 99.9% of (Campylobacter jejuni), (Enterobacter aerogenes), (Escherichia coli), (Listeria monocytogenes), (Pseudomonas aeruginosa), (Salmonella enterica), (Staphylococcus aureus), (Vibrio cholerae) and (Human Immunodeficiency Virus Type 1 [AIDS virus]), (Rhinovirus Type 39), (Rotavirus WA), (Aspergillus niger), (Trichophyton mentagrophytes) (on hard non-porous surfaces) (in 30 seconds).

† Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1 [AIDS Virus]) (Rhinovirus Type 39) (Rotavirus WA) (and) (Respiratory Syncytial Virus) (on hard, non-porous surfaces) (in 5 minutes).

‡ Kills (99.9% of) (Human Immunodeficiency Virus Type 1 [AIDS Virus]) (Rhinovirus Type 39) (and) (Rotavirus WA) (on hard, non-porous surfaces) (in 30 seconds).

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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Apply Carefully - Contains Bleach

Avoid contact with clothes, fabric, wood, rubber, carpet, painted / paper surfaces, non-porous vinyl surfaces, and finished floors. Rinse immediately after use on metal to avoid pitting or discoloration. Prolonged contact with metal, old porcelain, plastic laminate and marble may cause discoloration.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to ("ON") (desired) position.

(To Operate:) **To Open:** Lift tab up, push back and press tab down to lock into open position.
To Close: Release tab from locked position, push tab down and snap closed.

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens):** (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge and then rinse.

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit 15-20 seconds to penetrate soil before wiping clean. Repeat if necessary.

To Sanitize / Disinfect: Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet. **To Sanitize:** Leave for 30 seconds before wiping. **To Disinfect:** Leave for 5 minutes before wiping. Rinse all food contact surfaces with water after use. If the vapors bother you, leave the room while the product is working.

Kills Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 5 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

To Clean No-wax Floors: Mix 1 cup [8 oz.] of product per 1 gallon of water; mop until clean. Rinse for the best shine.

<< Advisory Statements – must be included where appropriate >>

Do not use on eating/cooking utensils, glasses/dishes or cookware.
Rinse bathtub / shower surfaces with water after using product.



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<< This page is for information purposes only. >>

<< Tested on hard non-porous surfaces >>

5-min. Disinfection against Bacteria:	(ATCC # 838) (ATCC # 15442) (ATCC # 10708) (ATCC # 6538)	Enterococcus faecalis Pseudomonas aeruginosa Salmonella enterica Staphylococcus aureus
3-min. Disinfection against Bacteria:	(ATCC # 29428)	Campylobacter jejuni
5-min. Disinfection against Viruses:	(ATCC # VR-733 & 734) (ATCC # VR-340) (ATCC # VR-2018) (ATCC # VR-26)	Herpes Simplex Virus Type 1 & 2 Human Immunodeficiency Virus Type 1 [AIDS virus] Rhinovirus Type 39 (common cold) Rotavirus WA (infectious diarrhea) Respiratory Syncytial Virus [RSV]
30-sec. Disinfection against Viruses:	(ATCC # VR-340) (ATCC # VR-2018)	Human Immunodeficiency Virus Type 1 [AIDS virus] Rhinovirus Type 39 (common cold) Rotavirus WA (infectious diarrhea)
5-min & 30-sec. Disinfection against Fungi:	(ATCC # 6275 & 16404) (ATCC # 9533)	Aspergillus niger (mold & mildew) Trichophyton mentagrophytes (Athlete's Foot Fungus)

<< Tested on hard, non-porous, non-food contact surfaces >>

30-sec. Sanitization against Bacteria:	(ATCC # 29428) (ATCC # 13048) (ATCC # 43888) (ATCC # 19111) (ATCC # 15442) (ATCC # 10708) (ATCC # 6538) (ATCC # 11623)	Campylobacter jejuni Enterobacter aerogenes Escherichia coli O157:H7 Listeria monocytogenes Pseudomonas aeruginosa Salmonella (choleraesuis) enterica Staphylococcus aureus Vibrio cholerae
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Symbol Designation – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses [†]	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization
Double Dagger (††)	allergens ^{††}	used for identifying the removal of specific allergens

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<< Soil / Surface / Use Sites - May be listed on product label in plural form >>

Soils: (Graphic - depicting soil)

Food stains	Greasy soils	Mold stains	Tough soils
General soils	Mildew stains	Soap scum	

Non-living Allergens:

Cat allergens	Dog allergens	Mold allergens
Cockroach allergens	Dust mite allergens	Pet allergens
Cockroach debris	Dust mite debris	Pet dander
Cockroach matter	Dust mite matter	
Cockroach particles	Dust mite particles	

Hard Non-porous Surfaces: (Graphic - depicting surface)

Appliance exterior	Food Carts	Refrigerator / Freezer exterior
Cabinet (non-wood)	Garbage (Can)(Pail)(Container)	Shower (Shower Stall)
Counter (Countertop)	Glazed Ceramic Tile	Sink
Faucet	Glazed Porcelain Surface	Stove (Stovetop)
Fiberglass Fixtures	Grout	Toilet exterior
Fixtures (Chrome)	Highchair (non-wood)	Tub (Bathtub)
Fixtures (Stainless Steel)	Kitchen Table	Tiled Wall
Floors (No-wax)	Microwave exterior	Vinyl Shower Curtain
Floors (Sealed Ceramic Tile)	Non-medical (Chrome)	Water Fountain
Floors (Vinyl)	Non-medical (Stainless Steel)	

Household Use Sites: (Graphic - depicting site)

Bathroom	Family Room	Laundry Room	Storage area/room
Bedroom	Garage	Living Room	
Den/Study	Home/House	Nursery	
Dining Room	^ Kitchen	Play Room	

^ This product is not approved for use on food-contact surfaces.

Professional Use Sites:

^ Cafeteria	Health Care Facility	Nursing Home	Restroom
Day Care Center	Hospital	Office Building	School
Dental Office	Hotel / Motel	Physicians Office	^ Food Service Areas
Doctor's Office	Infirmiry	Restaurant	

^ This product is not approved for use on food-contact surfaces.



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<< The following is required for PROFESSIONAL USE products making claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks or eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids should be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< The following Terminal Sterilant Statement is required for PROFESSIONAL USE products making claims against: >>

<< Qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.



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PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

WARNING: Causes eye and skin irritation. Do not get in eyes, on skin or on clothing. Vapors may irritate. Use only in well-ventilated areas. Avoid prolonged breathing of vapors. Not recommended for use by persons with heart conditions or chronic respiratory problems such as asthma, emphysema or obstructive lung disease. Harmful if swallowed. For sensitive skin or prolonged use, wear rubber gloves.

FIRST AID	
If in Eyes	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15-20 minutes. • Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none"> • Call a Poison Control Center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by the Poison Control Center or doctor. • Do not give anything by mouth to an unconscious person
If Inhaled	<ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible. • Call a Poison Control Center or doctor for further treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have the product container or label with you when calling a Poison Control Center or doctor, or going for treatment.	

<< Physical and Chemical Hazard language >>

PHYSICAL AND CHEMICAL HAZARDS: This product contains bleach. Do not mix with other (household) chemicals such as products containing ammonia, toilet bowl cleaners or acid cleaners as hazardous gases may be released.

<< Storage and Disposal language – Household containers >>

STORAGE AND DISPOSAL: Store in cool, well-ventilated area, inaccessible to small children. Keep securely closed. Do not reuse or refill except as described in the directions for use. Refill trigger bottle only with this product. If not refilling, discard in trash or offer for recycle, if available.

<< Storage and Disposal language –containers 1 gallon or less >>

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

STORAGE: Store in a cool, well-ventilated area, inaccessible to small children. Keep securely closed.

DISPOSAL: Non-refillable container. Do not reuse or refill this container.

Discard in trash or offer for recycle, if available.



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