

777-83

10-11-2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

October 11, 2011

Ms. Mary C. Pisculli
Regulatory & Registration Compliance Specialist
Reckitt Benckiser LLC
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NY 07054-0225

Subject: Notification Application per PR Notice 98-10
Lysol Brand Disinfectant Bleach Plus
EPA Registration Number: 777-83
Application Date: October 4, 2011
EPA Receipt Date: October 5, 2011

Dear Ms. Pisculli:

This acknowledges receipt of the above notification application, submitted under the provision of PR Notice 98-10, FIFRA 3(c)9.

Proposed Notifications:

- Add the following product performance cleaning claim to master label: [Express] [Clean & Fresh].

General Comments:

Based on a review of the material submitted, the following comment applies:

The notification application is acceptable. A copy of the accepted notification has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact Adam Heyward via email at heyward.adam@epa.gov or by telephone at (703) 347-0274 during the hours of 6:00 am to 2:30 pm EST.

Sincerely,

A handwritten signature in black ink that reads "Monisha Harris".

Monisha Harris

Product Manager (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)



United States
Environmental Protection Agency
Washington, DC 20460

- Registration
 Amendment
 Other

OPP Identifier Number
MP0056

Application for Pesticide - Section I

1. Company/Product Number 777-83	2. EPA Product Manager Wanda Henson	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Disinfectant Bleach Plus	PM# # 32	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below. Final printed labels in response to Agency letter dated _____
 Resubmission in response to Agency letter dated _____ "Me Too" Application
 Notification - Explain below. Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: to add the following product performance cleaning claim to the master text label in accordance to PR Notice 98-10, Section II. N.:

(Express) (Clean & Fresh)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input checked="" type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other _____	

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)			
Name Mary C. Pisculli	Title Regulatory & Registration Compliance Specialist	Telephone No. (Include Area Code) 973-404-2715	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped)
2. Signature 	3. Title: Regulatory & Registration Compliance Specialist		
4. Typed Name: Mary C. Pisculli	5. Date: October 04, 2011		

October 04, 2011

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, Virginia 22202

Attention: Ms. Wanda Henson, PM-32

Reference: Notification to add product performance cleaning claim to master text label
Product Name: Lysol Brand Disinfectant Bleach Plus
EPA Registration Number: 777-83
OPP ID Number: MP0056

Dear Ms. Henson:

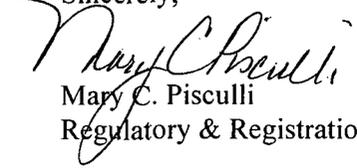
This letter is to inform the agency that Reckitt Benckiser LLC (d/b/a: Reckitt Benckiser) would like to add the following product performance cleaning claim on our master text label for the above referenced registration number in accordance to PR Notice 98-10, Section II. N.

(Express) (Clean & Fresh)

In support of this submission, I have enclosed one (1) copy of the master text label with the above listed product performance cleaning claim appearing as double underlined red font and the required EPA Application for Pesticide Registration Form 8570-1: OPP ID No. MP0056. For convenience, I have included the Certification Statement per PR Notice 98-10 directly on this form.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2715 or via email at mary.pisculli@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,



Mary C. Pisculli
Regulatory & Registration Compliance Specialist

cccccc
cccccc

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<< Front Panel >>

ACTIVE INGREDIENT:

Sodium Hypochlorite..... 2.0%
OTHER INGREDIENTS:..... 98.0%
TOTAL:..... 100.0%

KEEP OUT OF REACH OF CHILDREN

WARNING: Eye and skin irritant. See back (side) panel for additional precautionary statements and first aid.
Use only in well ventilated areas.

NET CONTENTS:	16 FL. OZ.	(1 PT.)	473 mL
	17 FL. OZ.	(1 PT. 1 FL. OZ.)	502 mL
	22 FL. OZ.	(1 PT. 6 FL. OZ.)	650 mL
	24 FL. OZ.	(1 PT. 8 FL. OZ.)	709 mL
	26 FL. OZ.	(1 PT. 10 FL. OZ.)	768 mL
	28 FL. OZ.	(1 PT. 12 FL. OZ.)	828 mL
	30 FL. OZ.	(1 PT. 14 FL. OZ.)	887 mL
	32 FL. OZ.	(1 QT.)	946 mL
	36 FL. OZ.	(1 QT. 4 FL. OZ.)	1.06 L
	38 FL. OZ.	(1 QT. 6 FL. OZ.)	1.12 L
	40 FL. OZ.	(1 QT. 8 FL. OZ.)	1.18 L
	64 FL. OZ.	(2 QT.)	1.89 L
	128 FL. OZ.	(1 GAL.)	3.79 L

NOTIFICATION
Data Reviewed: 10/11/2011
Reviewed By: A. Hayward

(2) 24 FL. OZ. (1 PT. 8 FL. OZ.) 709 mL TOTAL: 48 FL. OZ. (1 QT. 1 PT.) 1.43 L

<< Front or Back Panel >>

EPA Reg. No.:	777-83			
EPA Est. No.:	777-NJ-2	55179-IN-1	312-WI-1	312-WI-3
	11525-IL-1	71354-NC-1	09019-OH-1	
	8791-MO-1	68777-NY-1	09019-OH-2	
	046813-CN-6	75371-IN-1	8155-OH-1	

See bottom or side (for Lot/Date code)

<< Back Panel >>

Questions? (symbol of telephone)

(Call:) (1-800-228-4722) (1-800-677-9218)

For ingredient (and other) information, (www.lysol.com) (www.reckittprofessional.com) (website)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054 (-xxxx)

Made in {insert country} © RBl {insert year}

Contains no phosphates

This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel-Optional text >>

Monday – Friday, 8:45 a.m. – 4:30 p.m. (Eastern time)

Company Logo (Reckitt Benckiser) (rb) (Reckitt Benckiser Professional)

Recycle Symbol

Important facts (about this product)

Encourage your local authorities to establish a program to recycle this (bottle) (container).

Important: For directions for use and first aid instructions in Spanish, please call {insert phone number}

If the last portion of product is difficult to dispense, turn the trigger 180° (degrees) to face opposite direction; this will help ensure full use of contents.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community) go to www.spreadinghealth.com

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
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To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*. The term "x" is a place holder for a number between 1 to 99

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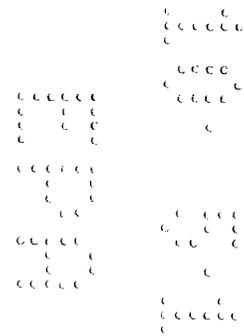
<< Front or Back Panel – Cleaning & Deodorizing claims – use as bullet point or in paragraph format >>

(Cleans) (Cuts through) (Eliminates) (Powers out) (Powers through) (Removes) (tough) (stubborn) (Bathroom) (Kitchen) (dirt) (grease) (grime) (soap scum) (soils) (stains) (and) (everyday messes) (with the power of bleach)

- Cleans as it disinfects
- Cleans greasy dirt better than ordinary bleach alone
- Complete Clean
- Cuts tough grease
- Cuts through dirt, grease and stains
- Cuts through kitchen grease and stains
- Cuts through tough food stains and greasy soils on {insert use sites}
- (Even) removes x% of allergens^{††}
- (Great) Whitening action
- Leaves a sparkling shine
- Powers out greasy dirt, mildew stains and tough food stains.
- Powers through (soap scum) (and) (grease) (better than ever)
- Powers through (tough) (grease) (and) (soap scum) (better than ever)
- (Reduces) (removes) (eliminates) (controls) (neutralizes) (more than) (up to) (x% of) (the most) (common) (household) (allergens) (around your home) (around your kitchen) (around your bathroom) (on your floors) ^{††}
- (Reduces) (removes) (eliminates) (controls) (neutralizes) {insert allergens}
- Removes 90% of allergens^{††}
- Removes {insert soils} from {insert use sites}
- Removes greasy dirt better than bleach alone
- Removes mildew stains and soap scum
- Removes soap scum
- Removes (the toughest) (tough) stains
- Removes tough {insert soils}
- Removes tough: soap scum, bathtub rings, mildew (stains), hard water (stains)
- Removes tough spots and stains
- Removes tough stains and soap scum
- Whitening power
- Whitening stain remover
- Whitens and removes mold (stains) and mildew stains
- Whitens and removes stains and greasy dirt
- Whitens as it cleans
- Whitens cutting surfaces and grout in floors and walls
- Whitens grout in bathtubs, showers, floors and walls
- Whitens to a (sparkling) shine

<< Back panel – non-living allergen removal claim qualifier >>

^{††} This product removes the following allergens: (cat allergens) (cockroach allergens) (cockroach debris) (cockroach matter) (cockroach particles) (dog allergens) (dust mite debris) (dust mite particles) (dust mite allergens) (hair) (pet allergens) (pet dander) (pet hair) (pollen allergens).



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 The product label must identify the specific bacteria*, virus*, fungus* & mold*. The term "x" is a place holder for a number between 1 to 99

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<< Front or Back Panel – Disinfecting claims – use as bullet point or in paragraph format >>

Controls the growth of mold and mildew
Destroys mold and mildew
Disinfects, deodorizes and (kills) (eliminates) odor-causing germs**
Disinfects with Bleach
Disinfects with the power of bleach
Easily removes tough (mold) (and) mildew from grout
Effective against: {insert organisms}
Effective against: (the) common cold, infectious diarrhea, athlete's foot fungus, mold & mildew**
Even mold isn't too tough for Lysol®
Got Mold? (Kill) (Destroy) (Eliminate) (Wipe Out) (Remove it) with Lysol®
Helps prevent the growth of mold and mildew
Kills 99.9% of germs**
Kills 99.9% of viruses and bacteria**
Kills 99.9% of viruses†
(Kills) (Destroy) (Eliminate) (Wipes Out) (Removes) visible mold
(Kills) (Destroys) (Eliminates) (tough) (mold) (and) (mildew) without scrubbing
(Kills) (Destroys) (mold) (and) (mildew)
(Kills) (Eliminates) 99.9% of germs in 30 seconds**
(Kills) (Eliminates) 99.9% of germs on hard, non-porous surfaces in 30 seconds**
(Kills) (Eliminates) germs**
(Kills) (Eliminates) (Removes) mold and mildew
Kills germs on hard, non-porous surfaces in seconds**
Kills (household) germs**
Kills in 30 seconds: (Rhinovirus Type 39) (Rotavirus WA) (Human Immunodeficiency Virus Type 1 [AIDS Virus])
(Aspergillus niger) (and) (Trichophyton mentagrophytes).
Kills in 3 minutes: Campylobacter jejuni
Kills in 5 minutes: (Enterococcus faecalis) (Pseudomonas aeruginosa) (Salmonella enterica) (Staphylococcus aureus)
(Herpes Simplex Virus Type 1 & 2) (and) (Respiratory Syncytial Virus [RSV])
Kills more than 99.9% of bacteria and viruses**
Kills odor-causing bacteria*
(Kills) (Removes) (mold) (mildew)
Kills viruses†
Penetrates to (kill) (eliminate) and destroy tough mold, mildew and bacteria at its source
(Powers through) (cuts) (cleans) (tough) (household) (stains) (and) (disinfects)
Prevents mold and mildew
Prevents the growth of mold and mildew
Removes general soils, food stains, mold, mildew and soap scum.

<< Back Panel - Disinfection claim qualifier >>

*Kills (Campylobacter jejuni), (Enterococcus faecalis), (Pseudomonas aeruginosa), (Salmonella enterica), (and) (Staphylococcus aureus) (on hard non-porous surfaces) (in 5 minutes).

** Kills (Campylobacter jejuni), (Enterococcus faecalis), (Pseudomonas aeruginosa), (Salmonella enterica), (Staphylococcus aureus), (Herpes Simplex Virus Type 1 & 2), (Human Immunodeficiency Virus Type 1 [AIDS virus]), (Rhinovirus Type 39), (Rotavirus WA), (Respiratory Syncytial Virus), (Aspergillus niger) (and) (Trichophyton mentagrophytes) (on hard non-porous surfaces) (in 5 minutes).

** Kills 99.9% of (Campylobacter jejuni), (Enterobacter aerogenes), (Escherichia coli), (Listeria monocytogenes), (Pseudomonas aeruginosa), (Salmonella enterica), (Staphylococcus aureus), (Vibrio cholerae) and (Human Immunodeficiency Virus Type 1 [AIDS virus]), (Rhinovirus Type 39), (Rotavirus WA), (Aspergillus niger), (Trichophyton mentagrophytes) (on hard non-porous surfaces) (in 30 seconds).

† Kills (Herpes Simplex Virus Type 1 & 2) (Human Immunodeficiency Virus Type 1 [AIDS Virus]) (Rhinovirus Type 39) (Rotavirus WA) (and) (Respiratory Syncytial Virus) (on hard, non-porous surfaces) (in 5 minutes).

† Kills (99.9% of) (Human Immunodeficiency Virus Type 1 [AIDS Virus]) (Rhinovirus Type 39) (and) (Rotavirus WA) (on hard, non-porous surfaces) (in 30 seconds).

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
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<< Back Panel - Use directions – IMPORTANT: Advisory statements must be included where appropriate >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Apply Carefully - Contains Bleach

Avoid contact with clothes, fabric, wood, rubber, carpet, painted / paper surfaces, non-porous vinyl surfaces, and finished floors. Rinse immediately after use on metal to avoid pitting or discoloration. Prolonged contact with metal, old porcelain, plastic laminate and marble may cause discoloration.

To Operate: Turn nozzle counter clockwise to preferred usage.

To Operate: Turn nozzle to ("ON") (desired) position.

(To Operate): **To Open:** Lift tab up, push back and press tab down to lock into open position.
To Close: Release tab from locked position, push tab down and snap closed.

To Refill (Bottle): Remove trigger sprayer. Pour in product from refill container and replace trigger.

To Refill (Bottle): Remove trigger unit from empty bottle and attach to new bottle.

To Clean (/ Deodorize) (/ Remove Allergens^{††}): (Spray) (Apply to) surface until thoroughly wet. Wipe with a clean cloth or sponge and then rinse.

To Clean (Lime Scale) (Soap Scum) (and) (Greasy Soil): Allow product to sit 15-20 seconds to penetrate soil before wiping clean. Repeat if necessary.

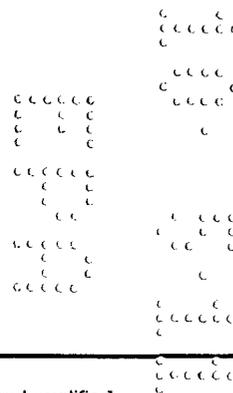
To Sanitize / Disinfect: Pre-clean surface. (Spray) (Apply to) surface until thoroughly wet. **To Sanitize:** Leave for 30 seconds before wiping. **To Disinfect:** Leave for 5 minutes before wiping. Rinse all food contact surfaces with water after use. If the vapors bother you, leave the room while the product is working.

Kills Mold & Mildew: Apply to pre-cleaned surface. Let surface remain wet for 5 minutes and then allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

To Clean No-wax Floors: Mix 1 cup [8 oz.] of product per 1 gallon of water; mop until clean. Rinse for the best shine.

<< Advisory Statements – must be included where appropriate >>

Do not use on eating/cooking utensils, glasses/dishes or cookware.
Rinse bathtub / shower surfaces with water after using product.



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<< This page is for information purposes only. >>

<< Tested on hard non-porous surfaces >>

5-min. Disinfection against Bacteria:	(ATCC # 838) (ATCC # 15442) (ATCC # 10708) (ATCC # 6538)	Enterococcus faecalis Pseudomonas aeruginosa Salmonella enterica Staphylococcus aureus
3-min. Disinfection against Bacteria:	(ATCC # 29428)	Campylobacter jejuni
5-min. Disinfection against Viruses:	(ATCC # VR-733 & 734) (ATCC # VR-340) (ATCC # VR-2018) (ATCC # VR-26)	Herpes Simplex Virus Type 1 & 2 Human Immunodeficiency Virus Type 1 [AIDS virus] Rhinovirus Type 39 (common cold) Rotavirus WA (infectious diarrhea) Respiratory Syncytial Virus [RSV]
30-sec. Disinfection against Viruses:	(ATCC # VR-340) (ATCC # VR-2018)	Human Immunodeficiency Virus Type 1 [AIDS virus] Rhinovirus Type 39 (common cold) Rotavirus WA (infectious diarrhea)
5-min & 30-sec. Disinfection against Fungi:	(ATCC # 6275 & 16404) (ATCC # 9533)	Aspergillus niger (mold & mildew) Trichophyton mentagrophyes (Athlete's Foot Fungus)

<< Tested on hard, non-porous, non-food contact surfaces >>

30-sec. Sanitization against Bacteria:	(ATCC # 29428) (ATCC # 13048) (ATCC # 43888) (ATCC # 19111) (ATCC # 15442) (ATCC # 10708) (ATCC # 6538) (ATCC # 11623)	Campylobacter jejuni Enterobacter aerogenes Escherichia coli O157:H7 Listeria monocytogenes Pseudomonas aeruginosa Salmonella (choleraesuis) enterica Staphylococcus aureus Vibrio cholerae
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Symbol Designation – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses†	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization
Double Dagger (††)	allergens††	used for identifying the removal of specific allergens

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<< The following is required for PROFESSIONAL USE products making claims against: >>

<< Human Immunodeficiency Virus Type 1 [HIV-1 AIDS Virus] >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks or eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids should be autoclaved and disposed of according to local regulations for infectious waste disposal.

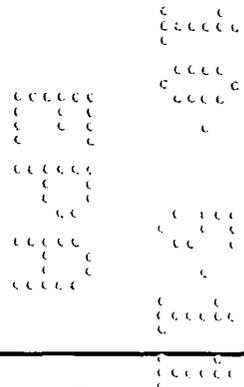
<< The following Terminal Sterilant Statement is required for PROFESSIONAL USE products making claims against: >>

<< Qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< Unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.



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