

777-83

10/08/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460



United States
Environmental Protection
Agency

Office of Pesticide Programs

Christine Dellanno
Regulatory Affairs Associate
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

OCT - 8 2009

FILE COPY

Subject: Lysol Brand Disinfectant with bleach Plus
EPA Registration No. 777-83
Application Date: September 18, 2009
Receipt Date: September 21, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification:

- Addition of alternate band name: LYSOL Brand II Kills 99% of Viruses and Bacteria Mold & Mildew Remover Removedor de hongos y moho Complete Clean with Bleach

General Comments:

The notification application is unacceptable for the following reason:

The Spanish term "hongos" translates as "fungus". This name is not substantiated by previously accepted label claims or confirmatory data.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6345.

Sincerely,

Wanda Y. Henson
Product Reviewer (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

 EPA United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input type="checkbox"/> Amendment <input checked="" type="checkbox"/> Other	OPP Identifier Number 298570
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Application for Pesticide - Section I

1. Company/Product Number 777-83	2. EPA Product Manager Emily Mitchell	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Disinfectant Bleach Plus	PM# # 32	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- | | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below |

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notifying the agency of alternate brand names:

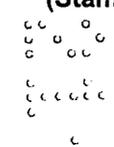
LYSOL Brand II Kills 99.9% of Viruses and Bacteria Mold & Mildew Remover Removedor de hongos y moho Complete Clean with Bleach

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
* Certification must be submitted (on file)		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container		
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____ <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Christine Dellanno	Title Regulatory Affairs Associate	Telephone No. (Include Area Code) 973-404-2717
Certification		6. Date Application Received (Stamped) 
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		
2. Signature: 	3. Title: Regulatory Affairs Associate	
4. Typed Name: Christine Dellanno	5. Date: September 18, 2009	

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RECKITT BENCKISER

September 18, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: Emily Mitchell, PM-32

Reference: Notification for Alternate Brand Names
Product Name: Lysol Brand Disinfectant Bleach Plus
EPA Registration Number: 777-83
OPP ID Number: 298570

Dear Ms. Mitchell:

Reckitt Benckiser would like to add the following alternate brand names to the above registration:

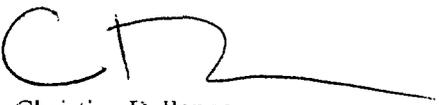
**LYSOL Brand II Kills 99.9% of Viruses and Bacteria Mold & Mildew Remover Removedor de hongos y moho
Complete Clean with Bleach**

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298570
- Draft graphics label to demonstrate the lay out of the brand name

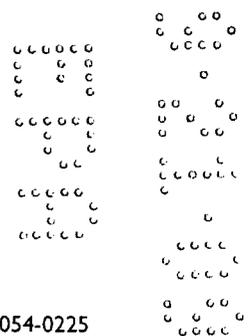
If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,



Christine Dellanno
Regulatory Affairs Associate
Reckitt Benckiser

Encl.





CLOROX[®]

BRAND II

KILLS 99.9% OF VIRUSES & BACTERIA

Mold & Mildew Remover

Mold & Mildew Remover

COMPLETE CLEAN[™]

with Bleach

KEEP OUT OF REACH OF CHILDREN
WARNING: EYE AND SKIN IRRITANT
 SEE BACK PANEL FOR ADDITIONAL
 PRECAUTIONARY STATEMENTS.
 USE ONLY IN WELL VENTILATED AREAS.

MANÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS
PERIJA LOS OJOS Y LA PIEL
ADVERTENCIA

ACTIVE INGREDIENTS	
Sodium Hypochlorite	2.0%
OTHER INGREDIENTS	98.0%
TOTAL	100.0%

NET CONTENTS: 32 FL. OZ. (1 QT.) 946ml

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