

777-83

08/21/2007
UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
Washington, D.C. 20460

August 21, 2007

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Mary C. Pisculli
Regulatory & Registration Compliance Specialist
Reckitt Benckiser, Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Lysol Brand Disinfectant Bleach Plus
EPA Registration No. 777-83
Application Date: February 21, 2007
Receipt Date: February 22, 2007

Dear Ms. Pisculli:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification

- addition of marketing text

General Comments

Based on a review of the material submitted, the following comments apply:

The notification application is acceptable and a copy has been inserted in your file for future reference.

Should you have any questions or comments concerning this letter, please contact me at (703) 308-6345.

Sincerely,

Wanda Y. Henson
Product Reviewer (32)
Regulatory Management Branch II
Antimicrobials Division (7510P)

CONCURRENCES							
SYMBOL		7510P					
JRNAME		Henson					
DATE		8-21-07					

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<< Front Panel >>

ACTIVE INGREDIENT:

Sodium Hypochlorite..... 2.0%

OTHER INGREDIENTS:..... 98.0%

TOTAL:..... 100.0%

KEEP OUT OF REACH OF CHILDREN

WARNING: Eye and skin irritant. See back (side) panel for additional precautionary statements.
Use only in well ventilated areas.

NET CONTENTS:

16 FL. OZ.	(1 PT.)	473 mL
17 FL. OZ.	(1 PT. 1 FL. OZ.)	502 mL
22 FL. OZ.	(1 PT. 6 FL. OZ.)	650 mL
24 FL. OZ.	(1 PT. 8 FL. OZ.)	709 mL
26 FL. OZ.	(1 PT. 10 FL. OZ.)	768 mL
28 FL. OZ.	(1 PT. 12 FL. OZ.)	828 mL
30 FL. OZ.	(1 PT. 14 FL. OZ.)	887 mL
32 FL. OZ.	(1 QT.)	946 mL
36 FL. OZ.	(1 QT. 4 FL. OZ.)	1.06 L
40 FL. OZ.	(1 QT. 8 FL. OZ.)	1.18 L
64 FL. OZ.	(2 QT.)	1.89 L
128 FL. OZ.	(1 GAL.)	3.79 L

(2) 24 FL. OZ. (1 PT. 8 FL. OZ.) 709 mL TOTAL: 48 FL. OZ. (1 QT. 1 PT.) 1.43 L

<< Front or Back Panel >>

EPA Reg. No.: 777-83
EPA Est. No.: 777-NJ-2
11525-IL-1
8791-MO-1
046813-CN-006
55179-IN-1
68777-NY-1
75371-IN-1
312-WI-1
09019-OH-002
09019-OH-001
71354-NC-001

See bottom or side (for Lot/Date code)

NOTIFICATION
Date Reviewed: 8-21-07
Reviewed By: *[Signature]*

<< Back Panel >>

Questions? Comments? Call: (1-800-228-4722) (1-800-677-9218)

(or) Visit us at (www.lysol.com) (www.reckittprofessional.com)

Made in U.S.A. © RBI (year)

Distributed by: Reckitt Benckiser Inc., Parsippany, NJ 07054 (-xxxx)

Contains no phosphates

This (bottle) (container) is made of x% post-consumer recycled plastic.

<< Back Panel-Optional text >>

Monday – Friday, 8:45 a.m. – 4:30 p.m. (Eastern time)

Company Logo (Reckitt Benckiser Professional)

Recycle Symbol

Important facts (about this product)

Encourage your local authorities to establish a program to recycle this (bottle) (container).

If the last portion of product is difficult to dispense, turn the trigger 180° (degrees) to face opposite direction. This will help ensure full use of contents.

Note:

Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.

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<<Introductory 6-mos. claims >> (New) (Improved) (Formula) (Scent) (Easy Grip Bottle)

<< Front or Back Panel – Marketing Claims - use as bullet point or in paragraph format >>

(3-in-1) (4-in-1) (4 Way) (Action) (5 in 1) (All-in-1) (All Purpose) (Cleaning Power) (Multi-Action) (Multi-Clean) (Multi-Purpose) (Multi-Surface) (One-Step Cleaner Sanitizer) (Triple Action) (Cleaner)

Our best (all purpose) (cleaner) (soap scum) (remover) (cleaner) (cleaning power) (power cleaner)
Our best (kitchen) (grease) (and) (soap scum) (cutter) (remover) (ever)

(Bathroom) (Floor) (Glass & Surface) (Kitchen) (Restroom) (Cleaner) (Deodorizer) (Disinfectant) (Sanitizer)

(Complete) (Easy) (Easy to use) (Effective) (Extreme) (Fast) (Powerful) (Quick) (Quick & Easy) (Ready to Use) (Streak-free) (Streak-free formula) (Total) (Versatile) (Clean) (Cleaner) (Cleaning) (Degreaser) (Degreases) (Deodorizes)

(Beautiful) (Bright) (Brilliant) (Glistening) (See-through) (Streak-free) (Shine)

(Antibacterial) (Bactericidal) (Bactericide) (Cleaner) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Germicidal) (Sanitizer) (Sanitizes) (Virucidal†)

(Bonus) (Economy) (Great) (Mega) (Super) (Trial) (Value) (Pack) (Refill) (Size) (Place 1 in each bathroom) (Bonus x %) (Bonus x oz) (x oz at x oz Price) (x oz. for the price of x oz.) (x % discount) (x % more free) (Money back guarantee) (Your # 1 choice) (Take the Lysol Challenge) (Try it yourself) (or) (Get your money back)

(Cleans) (Deodorizes) (Disinfects) (and) (Shines) (Grease releaser) (with Grease release action)

All Purpose Cleaner with Bleach (for Kitchens & Baths) (for Kitchens & Restrooms)
(x%) Better at (cutting) (removing) (eliminating) (tough) (kitchen) (grease) (soap scum)
(x%) Better than ever on (tough) grease (and) (soap scum)
Brightens as it cleans
Cleans better than ever
Cleans with the power of bleach
Confidence of Lysol
Contains a detergent cleaner plus chlorine bleach
Contains the most powerful (effective) (fast-acting) grease cutters
Deep Down Clean!
Developed for food service (and general housekeeping)
Disinfectant Power of Lysol
Effective: Cleans, (Shines) (Disinfects) (and) (Deodorizes) washable (surfaces) ({insert surfaces}) (in) ({insert use sites})
For use in {insert use sites}
Fresh Clean Scent
Great for everyday (cleaning), (deodorizing) (and) (disinfecting)
Great whitening power
Has a clean (fresh) (pleasant) scent
Lysol's best (ever) (grease) (and) (soap scum) (remover) (cleaner)
Nonabrasive formula (rinses away easily) (won't scratch your bowl)
Power of Bleach
Thick liquid coats the bowl for better cleaning.
This product cleans and disinfects kitchen and (bathroom) (restroom) surfaces, including {insert surfaces}
This product contains no phosphates and is germicidal when used as directed for disinfecting.
This product meets AOAC Use-Dilution efficacy test standards for hospital disinfectants.
Toilet Bowl Cleaner
Use daily to help maintain a clean, fresh & shiny bowl exterior and under the rim.
Use (this product) on {insert surfaces}
Use regularly for maximum home hygiene.
Whitens (Brightens) your toilet bowl
Will not harm plumbing and septic systems

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<< Back Panel >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< Advisory statements - IMPORTANT: Advisory statements must be included where appropriate >>

Apply Carefully - Contains Bleach

Avoid contact with clothes, fabric, wood, rubber, carpet, painted / paper surfaces, non-porous vinyl surfaces, and finished floors. Rinse immediately after use on metal to avoid pitting or discoloration. Prolonged contact with metal, old porcelain, plastic laminate and marble may cause discoloration.

Do not use on eating/cooking utensils, glasses/dishes or cookware.

<< Operation directions – toilet bowl cleaner >>

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where symbols indicate and turn counterclockwise. (Do not remove cap.) AVOID SQUEEZING BOTTLE WHEN OPENING. To reseal, turn cap clockwise until tightly closed.

To Open Child Resistant Cap:

1. Grasp bottle firmly with one hand.
2. Place fingers on ridges on cap. Do not squeeze bottle.
3. While squeezing cap, turn cap counterclockwise ¼ of a turn only. Do not pull cap off.
4. To reseal, squeeze cap again and turn clockwise until tightly closed.

<< Refill directions for trigger spray bottle >>

To Refill (Bottle): Remove trigger sprayer from empty bottle. Unscrew cap on refill container and pour contents into empty bottle. Replace trigger sprayer and use as you normally would. Refill bottle only with (this product).

<< Cleaning directions >>

General Cleaning (and Stain Removal): Apply (this product) with damp sponge, mop, brush, or cloth to (surfaces) (insert surface). Wipe clean and rinse. If deposits are heavy or to enhance whitening of cutting surfaces or grout, allow solution to remain on surface for 3-5 minutes. Scrub if necessary. Rinse immediately after use on metal. Use (this product) full strength or diluted as directed below.

<< Disinfecting directions >>

To Clean and Disinfect: Turn nozzle counter clockwise to open. Spray 4-6 inches away from surface to be cleaned. Let stand for 5 minutes. Wipe clean and rinse. If the vapors bother you, leave the room while the product is working.

To Clean and Disinfect: Apply full strength with a damp sponge or cloth onto hard, non-porous surface to be cleaned, or apply product directly onto surface to be cleaned. Let stand 5 minutes. Wipe clean and rinse.

To Clean and Disinfect No-wax Floors: Mix 1 cup (8 oz.) of product per 1 gallon of water, mop until clean. Let stand 5 minutes. Rinse for the best shine.

Kills Mold & Mildew: Apply to pre-cleaned hard, non-porous surface. Let surface remain wet for 5 minutes, allow to air dry. Repeat application at weekly intervals or when mold and mildew growth appears.

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<< IMPORTANT: Organisms must be identified by genus & species. Abbreviations may be included but must appear in (parens). >>

<< Disinfection - Hard Non-porous Surfaces >>

<< Bacteria = 5-min. >>	Enterococcus (Streptococcus) faecalis	(ATCC # 838)
	Pseudomonas aeruginosa	(ATCC # 15442)
	Salmonella (choleraesuis) enterica	(ATCC # 10708)
	Staphylococcus aureus	(ATCC # 6538)
<< Bacteria = 3-min. >>	Campylobacter jejuni	(ATCC # 29428)
<< Virus = 5-min. >>	Herpes Simplex Virus Type 1 & 2	(ATCC # VR-733 & VR-734)
	Human Immunodeficiency Virus Type 1 [AIDS virus]	
	Rhinovirus Type 39	(ATCC # VR-340)
	Rotavirus WA	(ATCC # VR-2018)
<< Virus = 30-sec. >>	Respiratory Syncytial Virus (RSV)	(ATCC # VR-26)
<< Fungi = 5-min. & 30-sec. >>	Human Immunodeficiency Virus Type 1 [AIDS virus]	
	Rhinovirus Type 39	(ATCC # VR-340)
	Rotavirus WA	(ATCC # VR-2018)
	Aspergillus niger (mold & mildew)	(ATCC # 6275 & 16404)
	Trichophyton mentagrophyes (Athlete's Foot Fungus)	(ATCC # 9533)

<< Sanitization - Hard Non-porous, Non-food Contact Surfaces >>

<< Bacteria = 30-sec. >>	Campylobacter jejuni	(ATCC # 29428)
	Enterobacter aerogenes	(ATCC # 13048)
	Escherichia coli	(ATCC # 43888)
	Listeria monocytogenes	(ATCC # 19111)
	Pseudomonas aeruginosa	(ATCC # 15442)
	Salmonella (choleraesuis) enterica	(ATCC # 10708)
	Staphylococcus aureus	(ATCC # 6538)
	Vibrio cholerae	(ATCC # 11623)

Symbol Designation – used on product labels:

Single asterisk (*)	bacteria*	used for identifying disinfection against specific bacteria.
Dagger (†)	viruses†	used for identifying disinfection against specific viruses.
Double asterisk (**)	germs**	used for identifying disinfection against specific bacteria and virus or fungi.
Triple asterisk (***)	sanitizes***	used for all claims of sanitization

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<< Back Panel >>

<< Soil / Use Site / Surfaces – May be listed on product label in plural form >>

Soils: (Graphic - depicting soil)
Food Stains Greasy Soils Mold Stains Tough Stains
General Soils Mildew Stains Soap Scum

Household Use Sites:

(Graphic – depicting use site)
Bathroom Family Room Laundry Room Storage area/room
Bedroom Garage Living Room
Den/Study Home/House Nursery
Dining Room ^ Kitchen Play Room

Professional Use Sites:

(Graphic – depicting use site)
^ Cafeteria Health Care Facility Nursing Home Restroom
Day Care Center Hospital Office Building School
Dental Office Hotel / Motel Physicians Office ^ Food Service Areas
Doctor's Office Infirmary Restaurant

^ This product is not approved for use on food-contact surfaces.

Surfaces:

(Graphic – depicting surface)
Appliance exterior Food Carts Refrigerator / Freezer exterior
Cabinet (non-wood) Garbage (Can)(Pail)(Container) Shower (Shower Stall)
Counter (Countertop) Glazed Ceramic Tile Sink
Faucet Glazed Porcelain Surface Stove (Stovetop)
Fiberglass fixtures Grout Toilet (Urinal)
Fixtures (Chrome) Highchair (non-wood) Tub (Bathtub)
Fixtures (Stainless Steel) Kitchen Table Tiled Wall
Floors (No-wax) Microwave exterior Vinyl Shower Curtain
Floors (Sealed Ceramic Tile) Non-medical (Chrome) Water Fountain
Floors (Vinyl) Non-medical (Stainless Steel)

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
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EPA

United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
 Amendment
 Other

OPP Identifier Number
304270

Application for Pesticide - Section I

1. Company/Product Number 777-83	2. EPA Product Manager Emily Mitchell	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Disinfectant Bleach Plus	PM# # 32	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below. Final printed labels in response to Agency letter dated _____
 Resubmission in response to Agency letter dated: July 12, 2007 "Me Too" Application
 Notification - Explain below. Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Notification: to add the following statement: (Effective against:**) _____

NOTE: addition appears as double underline red font.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt. No. per container	<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other _____					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Mary C. Pisculli	Title Regulatory & Registration Compliance Specialist	Telephone No. (Include Area Code) 973-404-2715
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature: 	3. Title: Regulatory & Registration Compliance Specialist	
4. Typed Name: Mary C. Pisculli	5. Date: July 23, 2007	