



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

May 19, 2021

Abbi Turner
Senior Regulatory Associate
Reckitt Benckiser LLC. D/B/A Reckitt Benckiser
Morris Corporation Center IV
399 Interspace Parkway
Parsippany, NJ 07054

Subject: Label Amendment – Additional Use Directions, Storage and Disposal, Update
Marketing Claims and Graphics
Product Name: Dynamite Lysol Brand Disinfectant Toilet Bowl Cleaner
EPA Registration Number: 777-81
Received Date: August 20, 2020
Decision Number: 575899

Dear Ms. Turner:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the

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EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Wanda Henson by phone at (703) 308-6345, or via email at henson.wanda@epa.gov

Sincerely,

A handwritten signature in blue ink that reads "Wanda G. Henson, for". The signature is written in a cursive style.

Demson Fuller, Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure

<< FRONT PANEL >>

ACTIVE INGREDIENT:

Hydrochloric Acid. 9.50%

OTHER INGREDIENTS: 90.50%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

DANGER: CORROSIVE. Harmful if swallowed.

FIRST AID: If in Eyes: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. **If on Skin or Clothing:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. **All Cases:** Call a poison control center or doctor for treatment advice. Have the product container or label with you when calling a poison control center or doctor or going for treatment.

See (back) (side) panel for additional precautionary and first aid statements.

(NET CONTENTS:) X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L)

X x X FL. OZ. EACH: X FL. OZ. ((X PT.) (X QT.) (X FL. OZ.)) X (mL) (L) TOTAL: X FL. OZ. ((X PT.) (X QT.) (X GAL.) (X FL. OZ.)) X (mL) (L)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-81

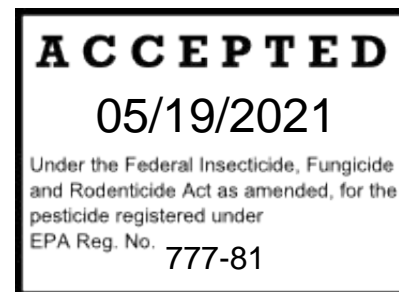
EPA Est. No.:

- | | | |
|----------------------|-----------------------|------------------------|
| 312-WI-3 (Y) (YY) | 8251-WI-5 (Y) (YY) | 69209-MA-001 (Y) (YY) |
| 475-MO-001 (Y) (YY) | 09019-OH-1 (Y) (YY) | 70424-CAN-001 (Y) (YY) |
| 475-PA-001 (Y) (YY) | 09019-OH-2 (Y) (YY) | 74291-MO-001 (Y) (YY) |
| 777-CA-001 (Y) (YY) | 11525-IL-1 (Y) (YY) | 90025-MEX-001 (Y) (YY) |
| 777-GA-001 (Y) (YY) | 13891-IN-1 (Y) (YY) | 92309-NJ-001 (Y) (YY) |
| 777-GBR-001 (Y) (YY) | 38654-NJ-1 (Y) (YY) | 075371-IN-001 (Y) (YY) |
| 777-NJ-2 (Y) (YY) | 38654-PA-1 (Y) (YY) | 075371-IN-003 (Y) (YY) |
| 777-MEX-002 (Y) (YY) | 50757-WI-1 (Y) (YY) | 082206-NY-003 (Y) (YY) |
| 777-MO-1 (Y) (YY) | 54487-GA-1 (Y) (YY) | XXXXX-YY-XXX (Y) (YY) |
| 777-MO-2 (Y) (YY) | 58996-MO-1 (Y) (YY) | |
| 777-PA-1 (Y) (YY) | 61203-MA-001 (Y) (YY) | |
| 777-POL-001(Y) (YY) | 68058-IL-001 (Y) (YY) | |

(See bottom or side) (for) (Lot / Date code) (EPA) (Est.) (Establishment) (#) (No.) (Number) (Beginning of) (batch) (lot) code indicates EPA (Est.) (Establishment) (#) (No.) (Number) See (batch) (lot) code for EPA (Est.) (Establishment) (#) (No.) (Number)

<< BACK PANEL >>

Questions? () (Call:) (1-800-228-4722) (1-800-677-9218) (1-xxx-xxx-xxxx)
(For more ingredient (and other) information (visit) (www.rbnainfo.com))
((Want) (For) (more) info on ingredients (& tips) visit (www.rbnainfo.com))
(US) Patents: (www.rb.com/patents) (www.reckitt.com/patents)
Distributed by: Reckitt Benckiser, Parsippany, NJ 07054 (-xxxx)
(Made in (U.S.A.) {insert country}) © RB (LLC) {year}
(Contains no (phosphates) (phosphorous))
This (bottle) (container) is made of 25% post-consumer recycled plastic.



Company graphic logo

<< FRONT / BACK PANEL – Option text >>

Limited Quantity Transportation Symbol



NSF Certification Symbol:



Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
The term (x) is a placeholder that represents a number between 1 and 99.
The term "Y" is a place holder for a character A – Z.

Important facts (about this product)

Encourage your state and local authorities to establish a program to recycle this (bottle) (container).

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community), go to www.spreadinghealth.com.

(Download) (NOW) (Scan) (to)(the) (for) (FREE) ({Insert for Lysol® app logo}) ({Insert Apple App store icon}) ({Insert Google Play icon}) ({Insert Alexa icon})(!)

(Download)(Available) (at)(on) (the) ({Insert for Lysol® app logo}) ({Insert Apple App store icon}) ({Insert Google Play icon}) ({Insert Alexa icon}) ((to) (and) help track (the spread of) (the) (daily cold & flu) (illnesses)) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) (and / &) help track the daily cold (and / &) flu) (to) (and) (see what illnesses are going around) (on your phone) (with the (FREE) {Insert for Lysol® app logo}(!))

(Or) (just) Ask Alexa ({Insert Alexa icon}) ((to) (and) help track the daily cold & flu) ((to) (and) get prevention tips) ((to) (and) help stay ahead of cold & flu) ((to) (and) stay informed about the cold & flu) ((to) (and) learn more about the cold & flu) ((to) see what illnesses are going around) ((to) help track the spread of illnesses) (with the (FREE) {Insert for Lysol® app logo}(!))

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Google Play and the Google Play logo are trademarks of Google LLC.

Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates

QR Code:



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips) (Snap this code to get informed)

<< NOTE: Any claim may appear on FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(New) (Improved) (Formula) (Angle neck bottle) (Cap) (Fragrance) (Pack) (Package) (Scent) (Size) (Better) (Improved) (Stain Removal) (Rust Removal) (Lime Scale Removal) (Bowl coverage than before) Better hard water stain – dissolving power {(than before) (than previous formula) (than prior formula)} Better hard water stain removal {(than before) (than previous formula) (than prior formula)} Dissolves hard water stains better {(than before) (than previous formula) (than prior formula)} (Improved) (Bowl) (Coverage) than (other) Lysol® Brand Disinfectant {(Liquid Bleach) (APC(s) (TBC(s)) (Improved) {insert soils – see Appendix 2} removal) (New) (Improved) (Formula) contains (cleaning) (cleaning power) (agents) (stain fighters) (New) (Improved) (Formula) with (stain fighting agents) (with stain fighting action) Thick liquid coats bowl for better cleaning than prior formula

<< FRAGRANCE CLAIMS >>

(Atlantic) (Fresh)	(Minty)	(Wintergreen)
(Clean)	(Pleasant)	
(Fresh)	(Spearmint)	

(Scent) (Fragrance)

<< BACK TO SCHOOL >>

(X) Box Top(s)(\$ (for Education)

Box Tops for Education and associated words and designs are trademarks of General Mills, used under a license. ©General Mills Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been ((completely) (used) (finished) (emptied))

Earn xX Box Top(\$)(s) for Education

Go to (boxtops4education.com) (BTFE.COM) for (details) (rules) (instructions)

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The term “Y” is a placeholder for a character A – Z.

More Cash for your School
No More Clipping
Official Box Top(\$)(s) for Education Brand
Scan Your Receipt
See How At BTFE.COM
See (details) (or) (rules) (instructions) on (top) (back) (side) (or) (sticker)
See (top) (back) (side) (sticker) for (details) (rules) (and) (instructions)

<< CROSS-PROMOTIONAL CLAIMS >>

Consumer: Only one coupon is redeemable per purchase and only on specified products and sizes. You pay any sales tax. May not be reproduced, purchased, traded or sold. Any other use constitutes fraud.

Expires xx/xx/xxxx

Free Lysol® (click gel) ({insert Lysol® brand name})

Keep(s) (it) (toilets) clean (and fresh) longer with (FREE)(LYSOL® click gel)({insert Lysol® brand name})

Keep(s) (it) clean (and fresh) longer ((with) (in) just one click))

Like ({insert Lysol brand name}) (this product) (cleaner)? Try (our) ({insert Lysol brand name}) ({insert picture of Lysol product})

Like this fragrance? Try (our) other Lysol® products ({insert picture of Lysol product})

Like this product? Try (our) other Lysol® products ({insert picture of Lysol product})

Manufacturer's coupon

Retailer: You are authorized to act as our agent and redeem this coupon in acceptance with RB Coupon Redemption. Policy: face value plus 8¢. Send coupons to: Reckitt Benckiser, CMS Dept. #26600, 1 Fawcett Drive, Del Rio, TX 78840. Cash value 1/100 of 1¢. Good only in the U.S.A. Void where prohibited.

(Save) (\$) (X) (%) (Off) (free) (now) (up to) (on) (any) (X) (single packs of) (triple pack of) {insert Lysol brand name} (Lysol products) (X fl. oz. or larger size)

(Save (Now) XX(cent sign) (on) (any) (X) (Lysol) (Wipes) ({insert Lysol brand name}) (XX ct or higher))

Try (me) (Lysol® click gel) ({insert Lysol® brand name}) free

Try (our) other Lysol® cleaning products ({insert picture of Lysol product})

Try (our) other Lysol® fragrances ({insert picture of Lysol product})

Try (our) Lysol® family of cleaning products ({insert picture of Lysol product})

<< PACKAGING CLAIMS >>

(x% discount) (x% more (free)) (x% more product) (25% More Product)

(__ x __ FL. OZ.) (2 x 24 FL. OZ.) (3 x 24 FL. OZ.) (4 x 32 FL. OZ.) (6 x 32 FL. OZ.)

(X) fl. oz. (Value) (Size) (*) (**) (vs.) (when compared to) (X) (fl. oz.) (retail) (Lysol Power Toilet Bowl Cleaner) ({insert Lysol® brand name}))

(x Uses per pack) (x Uses per bottle) (Cleans x toilets) (x Uses)

(2 for 1 Pack) (2 in 1 Pack) (32 oz. for the price of 16 fl oz.) (__ x __ FL. OZ.) (x fl oz. at the price of x fl oz.)

(2 PACK) (3 PACK) (4 PACK) (6 PACK) (x PACK)

Best value bottle

(Bonus x%) (x% Free) (x fl. oz. for Free) (x fl. oz. for the price of x fl. oz.)

(Buy x get x free) (Multi-Toilet Pack) (Value Pack) (Limited Time Value Pack) (Limited Time Value)

Buy me again

Click & Close (Indicator)

Click stop – audible close

Contains up to x uses

Convenient cap

(Easy) (Easier) to (open) (squeeze) cap

Easy grip bottle

Easy to close

Easy to reach under the rim

Easy to use (bottle)

Easy under-the-rim cleaning

Entire bottle can be recycled

Ergonomic bottle grip

(Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size) (Mega Value Pack) (Mega Value Size)

Leak-proof cap

Long (angle) neck bottle (reaches under the rim)

No slip grip

Non-abrasive formula

Non-drip

Non-removable cap

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Open / Close indicator in contrasting colors – let's you know if the bottle is open / closed
Removable cap
(Repurchase time) (Shopping time) (Time to replace) (Time to buy a new Lysol® toilet bowl cleaner)
Save \$x (by mail) (when you buy Lysol® Toilet Bowl Cleaner)
(Senior friendly cap) (Senior tested cap)
Specially designed angle neck – gets all the way up under the rim
(Specially) designed (cap) for better (bowl) coverage
Specially designed neck makes it easy to clean under the rim
Twist and go cap
(Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)

<< USAGE CLAIMS >>

A great toilet bowl disinfectant and sanitizer for use in {insert site – see Appendix 2}
An effective (disinfectant) (&) (sanitizer) for use in {insert surface – see Appendix 2}
(Apply) (use) weekly to keep your toilet sparkling clean
Can be used in white and colored bowls
For better results use at least (once) (twice) a week
For use as a toilet bowl (cleaner) (deodorizer) (disinfectant) (&) (sanitizer) found in {insert site – see Appendix 2}
For use in {insert site – see Appendix 2}
For use in {insert surface – see Appendix 2} as a cleaner, disinfectant (and) (&) sanitizer found in {insert site – see Appendix 2}
Good on American and European toilets
Great for use as a toilet bowl (cleaner) (deodorizer) (disinfectant) (and) (&) (sanitizer) in {insert site – see Appendix 2}

<< MARKETING CLAIMS >>

(X)x (MORE) (CLINGING) (GEL) (FRAGRANCE) (FRESHNESS)[∞]
X(x) (More) (Cleaning) ([∞]) (vs.) (compared to) ({Insert Lysol Brand Name})
(X)x (ACTION) (ACTIONS) Δ
(X)x (the) Cleaning Power (on {insert soils – see Appendix 2}) ([∞]) (vs.) (compared to) ({Insert Lysol Brand Name})
2-in-1: Cleans (&) Disinfects
3-in-1 (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Refreshens) (Cleans, Disinfects, Removes Stains)
4-in-1: Cleans, Disinfects, Deodorizes, Sanitizes
X% tougher on ({insert soils – see appendix 2}) (stains) (&) (superior) clinging (fragrance) (freshness) (gel) (vs.) (compared to) ({insert Lysol brand name}) ([∞])
All the power you need to clean your toilet bowl
An efficient way to clean your bowl
(Antibacterial) (Antibacterial Action) (Antimicrobial) (Antiviral) (Bactericidal) (Bactericide) (Disinfectant) (Disinfects) (Germicidal**) (Sanitizer) (Sanitizes) (Virucidal†)
Begins to destroy {insert soils – see Appendix 2} instantly
Better reach under the rim
(Breaks down) (Cleans) (Cleans away) (Destroys) (Dissolves) (Easily) (Penetrates) (Quickly) (Removes) (Stubborn) (Tough) (Hard Water) (Lime Scale) (Mineral) (Rust) (Stains) (Deposits) (Toilet Rings) (Lime & Rust Remover) (Lime Scale Remover) (Lime Scale & Rust Remover)
Breaks down stains without brushing or scrubbing
Brightens as it cleans
Cleans (and disinfects) above and below the waterline
Cleans as it disinfects
Cleans away everyday dirt and grime
Cleans to a shiny finish
Cleans without bleach(ing)
Cling Gel (technology) (for) (max) (full) (toilet) (bowl) (coverage) (vs.) (compared to) ({insert Lysol brand name}) ([∞])
Clings to the bowl to stay where the germs are
Cling(s) to the (toilet) (bowl) (better than) ({insert Lysol brand name}) ([∞])
Clinging Gel For (Max) (Maximum) (Toilet) (Bowl) Coverage
Coating action above and below the waterline provides extended contact time.
Coats the bowl above and below the waterline
Coats the bowl to stay in contact longer
Coats the bowl to stay where the germs are
Coats the entire bowl
Complete Clean
(Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Whitens) (Deodorizes) (Fast / Easy / Effective)
Confidence of Lysol®

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Contains Hydrogen Chloride to remove rust and lime scale
Contains no abrasives
Controls odors at their source
Controls (toilet) odors caused by bacteria
(Deep cleaning) (Bowl & Beyond) (Easy to use) (Non-abrasive) (Rust destroying) (Thick) (Tough stain) (Formula)
Deep Down Clean
Deodorizes by killing bacteria that cause odors
Deodorizes with a fresh, clean scent
Depend-a-bowl toilet bowl cleaner
Designed to clean under the rim
Designed to (remove) (penetrate) (destroy) (dissolve) (tough) (the toughest) (stubborn) {insert soils – see Appendix 2}
(Destroys) (Dissolves) (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (stains) (on) (impact) (contact)
Destroys stains immediately
Destroys (tough) (the toughest) (insert soils – see Appendix 2) (stains)
(Dissolves) (Destroys) (Removes) stains right before your eyes
Dissolves tough rust stains and mineral (deposits) (stains) (but will not harm porcelain)
Does not just whiten {insert soils – see Appendix 2} stains, (this product) removes them
Dual Action Toilet Bowl Cleaner
Easily breaks down stains without (heavy) (hard) brushing or scrubbing
Easily dissolves stubborn hard water stains
Easily (dissolves) (removes) (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (stains)
(Eliminates) (Controls) (Kills) the bacteria that cause (bad) (unpleasant) odors (at the source)
Eliminates hard water stains
Eliminates odors at their source caused by bacteria
Eliminates odors caused by bacteria
Eliminates (tough) (the) (toughest) (stubborn) ({insert soils – see Appendix 2}) (stains) (in seconds)
(Even) The tough(est) {insert soils – see Appendix 2} (start to) disappear right before your eyes
Extra strength cleaner
Fast acting formula
Fast acting stain removal
Fast-acting toilet bowl cleaner
For a (bright) (shiny) (white) (clean) toilet bowl
For a Sparkling Toilet Bowl
For a super-clean toilet
For a(n) (absolutely) (thoroughly) clean toilet bowl surface
For a Powerful Clean
For an ultra-clean toilet
For hard water (stains) (areas)
For (a)(n) Outstanding (Shine) (&) (Clean) (Cleaning Results)
Formulated especially for hard water mineral deposits, lime scale and rust
Frequent use prevents rust build-up (lime scale) (mineral stains)
Gives your bowl the Lysol® clean you trust
Go beyond clean
Great for everyday (cleaning) (deodorizing) (disinfecting) (and) (&) (sanitizing)
Hard water cleaning formula
Hard water cleaner
Hard water formulation
Heavy-duty cleaner
Heavy-duty cleaning (formula)
Helps keep water flow optimal
Helps reach under the rim
(Helps) (Remove(s)) Toilet Rings
Helps to destroy odors
(Home) (Hospital) disinfectant toilet bowl cleaner
(Intended) For use (only) in {insert site – see Appendix 2}
Instant action cleaner
Keep your toilet looking new
Kills odors
Leaves bowl disinfected, clean and shiny
Leaves toilet sparkling clean and disinfected
Leaves (your) toilet bowl sanitary

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Lifts stains on contact
Lime & Rust Clinging Gel
Lime scale remover
Lime (scale) & rust remover
Long lasting fragrance
Make your bowl look like you clean it everyday (even though you don't)
Makes your (cleaning) job easier
Maximum (cleaning power) (stain fighting power)
(Maximum coverage) (Powerful cleaning) (Maximum bowl coverage) (Improved coverage)
(Maximum) (Max) (Bowl) (Coverage) (Powerful) (Clean) (Cleaning action)
(Maximum) (Power) (Protection) (Strength) (Cleaner) (Cleaning)
Maximum stain fighting (power) (and complete disinfection)
Mineral dissolving action
No hard scrubbing
One for each bathroom
(Penetrates) (Dissolves) (Removes) (Destroys) even the toughest {insert soils – see Appendix 2}
(Penetrates) (Loosens) (Eliminates) (tough) stains (like) ({insert soils – see Appendix 2})
Place 1 in each bathroom
Power¹ Clinging Gel
Powerful cleaner for the toilet bowl
Powerful cleaning (formula)
Powerful cleaning formula dissolves tough stains
Powerful Cleaning (formula) (that) (which) (removes) (eliminates) (dissolves) (destroys) (tough) (the toughest) (toilet bowl) ({insert soils – see Appendix 2}) Stains
Powerful stain (fighting) (fighter)
Powers out {insert soils – see Appendix 2}
Powers through hard water stains
Prevents the build-up of {insert soils – see Appendix 2}
Professional strength cleaning
Quality household disinfection
Quick and easy cleaning
Quickly removes {insert soils – see Appendix 2}
Reduces odor-causing bacteria (above and below the waterline) (in toilets)
Releases powerful cleaning agents on contact
Removes (x%) more stains (∞)
Removes 100% of hard water stains
Removes (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (stains) (above) (and) (below) (the waterline)
Removes (offensive) odors (from toilets)
Removes stains better than bleach
Removes stains fast with less work
Removes the toughest stains in seconds
Removes (tough) stains (right before your eyes) (on contact)
Rinses away easily
Specially designed for hard water (problems) (stains)
Specially designed for the removal of {insert soils – see Appendix 2} (stains)
Specially designed to breakdown {insert soils – see Appendix 2} (stains)
Specially designed to clean the toilet
Specially designed to (remove) (penetrate) (destroy) (dissolve) (tough) (the toughest) (stubborn) {insert soils – see Appendix 2}
Specially formulated to (remove) (penetrate) (destroy) (eliminate) {insert soils – see Appendix 2}
Special rust formula makes stain and mineral deposits easy to remove
Stain grabbing power
(Starts to) Dissolve(s) {insert soils – see Appendix 2} right before you eyes
Starts to dissolve stains instantly
(Starts to) remove (dissolve) stains (on contact) (instantly)
Starts to remove stains on contact
Starts to work (instantly) (immediately) (on contact)¹
Strong enough (to clean) (for the) dirtiest toilet bowl
The clean you trust
The confidence you get from the Lysol® name
The professional strength cleaning power leaves the bowl sanitary
(The) Toughest stains (instantly) disappear

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The right tool for a nasty job
Thick clinging action
(Thick) Clinging Gel
Thick Clinging Gel For (Max) (Maximum) (Toilet) (Bowl) Coverage
Thick coating formula for prolonged contact time
Thick formula adheres to stains for better cleaning
Thick formula coats above and (&) below the waterline
Thick formula coats the entire bowl
Thick formula (removes) (eliminates) (dissolves) (destroys) (tough) (the) (toughest) (toilet bowl) {insert soils – see Appendix 2}
(stain(s)) (in seconds)
Thick formula that cleans, deodorizes, disinfects and sanitizes
Thick formula works on stains in seconds
Thick gel (for) (max) (maximum) (full) (toilet) (bowl) (coverage)
Thick gel (that) destroys (the) (toughest) (tough) stains
Thick liquid coats bowl for better cleaning
Thick liquid sticks to stains
This product contains no phosphates and is germicidal when used as directed but differs in composition from other Lysol®
Brand products.
(This product) has 3X Cleaning Power to remove {insert soils – see Appendix 2}
(This product) has a thick formula that coats above and below the waterline. This coating action provides longer contact time
to help dissolve tough rust stains and mineral deposits (on contact) to make cleaning easier.
(This product) is for use in {insert surface – see Appendix 2}
(Toilet Bowl Cleaner) (Toilet Bowl Disinfectant)
Toilet bowl cleaner with lime and (&) rust remover
Tough cleaning power
Triple Action: Cleans, Disinfects, Deodorizes
Trusted toilet disinfection
Usage: twice daily to maintain a clean toilet
Use daily to prevent build-up of (lime scale) (rust) stains
Use in conjunction with other Lysol® products for a clean bathroom
Use regularly to help prevent (build-up of) {insert soils – see Appendix 2}
Use regularly to maintain a clean, fresh and shiny toilet bowl (even under the rim)
Watch (tough) (the toughest) (stubborn) {insert soils – see Appendix 2} (start to) (disappear) (dissolve) (right before your eyes)
Whitens and brightens toilet bowl
Whitens and shines (the bowl)
(Won't) (Will not) harm colored toilets
(Won't) (Will not) stain the bowl
Works best in hard water areas
Works best on hard water stains
Works on the toughest stains in seconds

<< MARKETING CLAIMS – PROFESSIONAL >>

Accepted for hospital disinfection
For Commercial Use
Hospital disinfectant
Hospital toilet bowl cleaner
Pro ((For) Commercial Use)

<< SANITIZING CLAIMS – Hard, non-porous, non-food contact surface >>

Kills (99.9% of) bacteria in seconds***
Kills 99.9% of bacteria commonly found in toilets in 30 seconds***
Kills 99.9% of common bacteria***
Kills 99.9% of (household) bacteria***
Kills 99.9% of (household) bacteria in 30 seconds***
Kills 99.9% of (household) bacteria in 30 seconds above the waterline***
Kills in 30 seconds: (Enterobacter aerogenes) (Escherichia coli O157:H7) (and) (Staphylococcus aureus)
Leaves your toilet bowl sanitized
Sanitizes toilet surfaces in 30 seconds***
Sanitizes in 30 seconds: (Enterobacter aerogenes) (Escherichia coli O157:H7) (and) (Staphylococcus aureus)

<< DISINFECTING CLAIMS – Hard, non-porous surface >>

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
The term (x) is a placeholder that represents a number between 1 and 99.
The term “Y” is a placeholder for a character A – Z.

(2in1) (formula) (Bowl +/& Brush²) (Disinfection) (+/&) (Sanitization)
(2in1) (Formula) (:) Cleans & Disinfects (the Toilet Bowl)
(2in1) (formula) Eliminates (Bacteria*) (germs**) from Bowl +/& Brush²
(2in1) (Formula) (:) Toilet Bowl Cleaner & Disinfectant
Cleans and disinfects the bowl and beyond
Disinfects above and below the waterline
Disinfects and breaks down stains
Disinfects and deodorizes by killing common bathroom germs**
Disinfects and sanitizes toilets, (bidets) (and) (urinals)
Disinfects in 10 minutes
Disinfects in hard to reach areas (like) (under the rim)
Disinfects, sanitizes and deodorizes by killing common (household) germs** and controlling their odors
Disinfects the bowl (where you can't see)
Disinfects where you can't see (under the rim)
Easily and effectively disinfects toilet bowls (and urinals)
Efficacy tests have demonstrated that (this product) is effective as a one-step toilet bowl cleaner and disinfectant in the presence of organic soil (5% blood serum).
For a sparkling (clean) (white) (and disinfected) (toilet) bowl
Gives you (full) (complete) (total) disinfection inside the toilet
Helps reduce germs by killing bacteria and viruses found in the toilet**
It clings to the surface to kill germs** and clean tough stains
Kills bacteria*
Kills (more than) (99.9% of) bacteria and (&) viruses**
Kills (more than) (99.9% of) viruses and (&) bacteria**
Kills (99.9% of) bacteria and (&) viruses above and below the waterline**
Kills (99.9% of) bacteria and (&) viruses in hard to reach areas (like) (under the rim) **
Kills (99.9% of) bacteria and (&) viruses where you can't see (like) (under the rim)**
Kills (99.9% of) Germs**
Kills (99.9% of) germs above and below the waterline**
Kills (99.9% of) germs beyond the bowl in the mouth trap**
Kills (99.9% of) germs in hard to reach areas**
Kills (99.9% of) germs in hard to reach areas (like) (under the rim)**
Kills (99.9% of) germs** present in the toilet
Kills (99.9% of) germs where you can't see (like) (under the rim)**
Kills (99.9% of) viruses and bacteria**
Kills (the) E. coli³ (bacteria), (which can be found in the toilet) (and can cause UTIs and diarrhea) (in 10 minutes)
Kills germs without the harshness of bleach**
Kills household Germs**
Kills (household) (bathroom) (bacteria*) (viruses†) (germs**) in the toilet
Kills (in 10 minutes): {insert organisms – see Appendix 1}
Kills (the) most common germs**
Kills odor-causing bacteria
Kills Rotavirus³ (a leading cause of children's diarrhea) in 30 seconds
Kills Rotavirus³ (which can cause infectious diarrhea) (in 30 seconds)
Kills (the) Salmonella³ (bacteria) (which can cause diarrhea) (in 10 minutes)
Kills the bacteria that cause bad odors
Kills the germs** (you know are there but) (you) can't see
Kills the following (bacteria) (and) (viruses): {insert organisms – see Appendix 1}
Kills the following (germs): {insert organisms – see Appendix 1}
Kills viruses and bacteria**
May help keep (bacteria*) (viruses†) (bacteria & viruses**) from cross-contamination (throughout the home) on treated surfaces
May help keep (germs**) from cross-contamination (throughout the home) on treated surfaces
May help prevent (bacteria*) (viruses†) (bacteria & viruses**) from cross-contamination (throughout the home) on treated surfaces
May help prevent (germs**) from cross-contamination (throughout the home) on treated surfaces
Meets AOAC Use-dilution Efficacy test standards for hospital disinfectant toilet bowl cleaners
Penetrates to (kill) (eliminate) (and) destroy tough (stains) and bacteria*
Proven to kill: {insert organisms – see Appendix 1}
Starts killing 99.9% of germs on contact**
Starts to kill 99.9% of germs on contact**
This product is (bactericidal) (and) (virucidal) in killing: {insert organisms – see Appendix 1}
Total disinfection for inside your toilet (above and below the waterline)

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
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To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
The term (x) is a placeholder that represents a number between 1 and 99.
The term "Y" is a placeholder for a character A – Z.

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using product.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. Do not remove cap. **Do not squeeze bottle when opening.** To reseal, twist cap clockwise until tightly closed.

<< The below language can be formatted in paragraph format or listed numerically >>

<< Optional Side panel pictogram – can only be used in conjunction with required back panel instructions >>

<< Non-removable Pictogram text >>

To Open Child Resistant Cap:

1. Place fingers on marked cap ridges.
2. Squeeze cap firmly and turn counterclockwise until it stops. **Do not remove cap.**
3. To reseal, squeeze cap again and turn clockwise.
DO NOT squeeze bottle when opening.



To Clean / Disinfect (/ Sanitize) (and Remove Allergens††) (the) (Toilet) (Bowl(s)) (and Toilet Brush(es)):

1. Flush (toilet before cleaning.)
2. Apply 4 (fl.) oz. to coat the bowl including under the rim. **Do not close lid.**
3. **To Clean:** Scrub entire bowl and under rim thoroughly. **Disinfect:** Let sit for 10 minutes. (**Sanitize:** Let sit for 30 seconds.)
4. **(For (Disinfecting) (&) (Sanitizing) (the) Brush:** Dip the brush. For Disinfection, let sit for 10 minutes. For Sanitization, let it sit for 30 seconds.)
5. (Flush) (and) (Rinse brush in fresh water after use.) (Repeat if needed.)

To Remove Tough (insert soils – see Appendix 2) (Stains): Apply a generous amount of liquid directly onto (the tough) stain(s). For severe rust stains, if possible, remove water from bowl first. Let soak for 15 minutes. **Do not close lid.** Follow cleaning directions above. Repeat if necessary.

This product has been specially formulated for use only in (vitreous china) (glazed porcelain) toilet bowls (bidets) (and urinals). It should not be used or placed on toilet bowl lids, vanities, sinks, bathtubs, cabinets, countertops, rugs, etc. (This product) may cause rust on (metal) (wire) (bristle) brushes. Clean up spills and drips immediately. **Do not use with chlorine bleach or any other chemical products.** Will not harm plumbing or septic systems.

<< ALTERNATIVE USE DIRECTIONS >>

To Clean / Disinfect (/ Sanitize) (and Remove Allergens††) (Toilet) (Bowl) (and Toilet Brush):

1. Flush (toilet before cleaning.)
2. Apply 4 (fl.) oz. to coat the bowl including under the rim. **Do not close lid.**
3. **To Clean:** Scrub entire bowl and under rim thoroughly. **Disinfect:** Let sit for 10 minutes. (**Sanitize:** Let sit for 30 seconds.) Then flush
4. **(For (Disinfecting) (&) (Sanitizing) (the) Brush:** Pour 4 (fl.) oz in the bottom of the bowl and dip the brush. For Disinfection, let sit for 10 minutes. For Sanitization, let it sit for 30 seconds.)
5. (Flush) (and) (Rinse brush in fresh water after use.) (Repeat if needed.)

To Clean / Disinfect (/ Sanitize) (and Remove Allergens††) (Toilet) (and Toilet Brush): Flush. Apply 4 fl. oz. to coat the bowl. Scrub entire bowl and under rim thoroughly. Do not close lid. (Flush). (Pour 4 (fl.) oz in the bottom of the bowl and) (Dip the brush.) Leave for (10 minutes to disinfect) (and) (30 seconds to sanitize). Flush. (Rinse brush in fresh water after use.) (Repeat if needed.)

<< Additional USE DIRECTIONS (claim specific) – Specific to Professional Branded products Only >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term “this product” used throughout this document may be replaced with the marketed product brand name.
To use the term “germ***” the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
The term (x) is a placeholder that represents a number between 1 and 99.
The term “Y” is a placeholder for a character A – Z.

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 10 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< PRECAUTIONARY / FIRST AID / CHEMICAL HAZARD / STORAGE & DISPOSAL INSTRUCTIONS >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

DANGER: CORROSIVE. Causes irreversible eye damage and skin burns. Harmful if swallowed. Do not get in eyes, on skin or on clothing. Wear protective eyewear [safety glasses / goggles], protective gloves and protective clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse. Do not breathe vapor or fumes. Keep out of reach of children.

<< NOTE: First Aid statement may appear in either "box" format or paragraph format >>

FIRST AID	
If in Eyes	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	<ul style="list-style-type: none">• Take off contaminated clothing.• Rinse skin immediately with plenty of water for 15-20 minutes.• Call a Poison Control Center or doctor for treatment advice.
If Swallowed	<ul style="list-style-type: none">• Call a Poison Control Center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• Do not induce vomiting unless told to do so by the Poison Control Center or doctor.• Do not give anything by mouth to an unconscious person.
If Inhaled	<ul style="list-style-type: none">• Move person to fresh air.• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth if possible.• Call a Poison Control Center or doctor for further treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218)(1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.	
NOTE TO PHYSICIAN	
Probable mucosal damage may contraindicate the use of gastric lavage.	

<< STORAGE & DISPOSAL – Residential containers >>

STORAGE AND DISPOSAL:

STORAGE: Store in original container, in a cool, well-ventilated area, inaccessible to small children. Keep securely closed.

PESTICIDE DISPOSAL: To avoid waste, use all material in this container according to label directions.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

STORAGE AND DISPOSAL: Securely close and store in a cool well-ventilated area, inaccessible to small children. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

<< STORAGE & DISPOSAL – Commercial / Institutional / Industrial containers >>

(NOTE: Residue removal statement is not applicable for this container because it has a CRC plug making it inherently non-refillable.)

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Store in original container in a cool, well-ventilated area, inaccessible to children. Keep securely closed.

PESTICIDE DISPOSAL: Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to the label directions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

Note: Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].
The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria*, virus*, fungus* & mold*.
The term (x) is a placeholder that represents a number between 1 and 99.
The term "Y" is a placeholder for a character A – Z.

CONTAINER DISPOSAL: Non-refillable container. Do not reuse or refill this container. (To avoid waste, use all material in this container according to label directions.) If empty: Place in trash or offer for recycling, if available. If partly filled: Call your local solid waste agency for disposal instructions.

STORAGE AND DISPOSAL: Do not contaminate water, food, or feed by storage and disposal. Securely close and store in a cool well-ventilated area, inaccessible to children. Pesticide wastes may be hazardous. Improper disposal of excess pesticide, spray mixture or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to the label directions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance. Non-refillable container. Do not reuse or refill empty container. Recycle empty container if available or discard in trash.

<< OPTIONAL IMAGES >>



<< Optional Icons for App >>



<< BOXTOPS IMAGES >>



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The term "Y" is a place holder for a character A – Z.



<< Singles >>

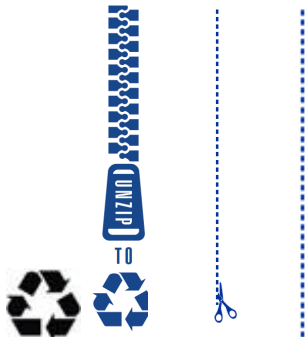


<< Multipack Boxtop Logos >>

<<Note to Reviewer: The number "4" shown in the five Box Top images below can be replaced by any number 1-100>>




<< RECYCLE IMAGES >>



<< The following claims may be used with the above recycle images >>

- Unzip to Recycle
- Cut here to Recycle
- Tear (Here) to Recycle

Un)zip (it) (label) to 

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The term "Y" is a placeholder for a character A – Z.

(Un)zip (it) (label) (to) (recycle) (before) (recycling)
Pull tab (and) (remove) (label) (to) (recycle)

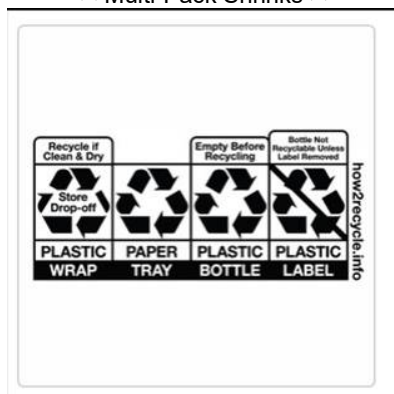


Pull tab (and) (remove) (label) (to)
(Remove) (label) (and) (discard) (before recycling)
Un)zip (it) to remove the label (so) (it) (can) (be) (discarded). The (rest) (remainder) (of the) (trigger) (and) (bottle) is (fully) recyclable
Label is currently not recyclable
Unzip it
Help us improve recycling by removing the label first
Step 1. Unzip the label and discard
Step 2. Recycle the bottle and trigger
Improve recyclability by removing label before putting (bottle) (and) (trigger) in the recycling bin

<< HOW2RECYCLE GRAPHICS >>

<< Minimum allowable size is 0.475 inches must be in one standard color per How2Recycle.info >>

<< Multi-Pack Shrinks >>



<< Sleeve Label >>



<< Box Label >>



<< APPENDIX 1 >>

<< Anytime there are multiple organisms "and", "&", "or", "+" can be used in claim >>

<< NOTE: ALL SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

- (∞) (vs.) (when compared to) (X FL. OZ.) ({Insert Lysol Brand Name}) (on {insert soils– see appendix 2})
- (Δ) (on) (Limescale), (Organic Soil), (Kills 99.9% Bacteria), (Kills 99.9% Viruses), (Fast Cleaning Action), (Dirt Build Up), (Under Rim), (Below Water), (Freshens), (Rust Stains), (Urine Stains), (Full Bowl Coverage)
- 1 for cleaning (when used as directed)
- 2 For brushes made out of hard non-porous materials

<< SUPPORTING SANITIZING CLAIM QUALIFIER >>

*** Kills 99.9% of (Enterobacter aerogenes) (Escherichia coli O157:H7) (and) (Staphylococcus aureus) inside the toilet above the waterline in 30 seconds.

<< SUPPORTING DISINFECTING CLAIM QUALIFIERS >>

- * Kills 99.9% (Acinetobacter calcoaceticus) (Enterobacter aerogenes) (Enterococcus faecalis) (Escherichia coli) (Klebsiella pneumoniae) (Proteus mirabilis) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica subspecies enterica serovar Enteritidis) (Salmonella enterica subspecies enterica serovar Typhimurium) (Serratia marcescens) (Shigella dysenteriae) (Shigella flexneri serotype 1B) (and) (Staphylococcus aureus) (Staphylococcus epidermidis) (on hard, non-porous surfaces) (in 10 minutes)
- ** Kills 99.9% (Acinetobacter calcoaceticus) (Enterobacter aerogenes) (Enterococcus faecalis) (Escherichia coli) (Klebsiella pneumoniae) (Proteus mirabilis) (Pseudomonas aeruginosa) (Salmonella enterica) (Salmonella enterica subspecies enterica serovar Enteritidis) (Salmonella enterica subspecies enterica serovar Typhimurium) (Serratia marcescens) (Shigella

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The term "Y" is a placeholder for a character A – Z.

dysenteriae) (Shigella flexneri serotype 1B) (Staphylococcus aureus) (Staphylococcus epidermidis) (Hepatitis A Virus) (Human Immunodeficiency Virus Type 1) (Poliovirus Type 1) (Rotavirus WA) (on hard, non-porous surfaces) (in 10 minutes).

† Kills 99.9% (Hepatitis A Virus) (Human Immunodeficiency Virus Type 1) (Poliovirus Type 1) (and) (Rotavirus WA) (on hard, non-porous surfaces) (in 10 minutes)

(3) {insert full organism names – See Appendix 1} (Rotavirus WA) (Salmonella enterica)

This product has been test and found effective against the following micro-organisms:

Bacteria & Virus		
<< Disinfection – Hard, non-porous surfaces >>		
Bacteria (10 minutes)	(ATCC No.)	
Acinetobacter calcoaceticus	(17902)	
Enterobacter aerogenes	(13048)	
Enterococcus faecalis	(828)	(leads to blood infections)
Escherichia coli	(11229)	
Klebsiella pneumoniae	(4532)	(a leading cause of pneumonia & lung illnesses)
Proteus mirabilis	(25933)	
Pseudomonas aeruginosa	(15442)	(associated with pneumonia & lung illnesses)
Salmonella enterica	(10708)	(a fecal / orally transmitted bacteria which may lead to food borne disease, food poisoning, diarrhea, dehydration, stomach cramps, fever & vomiting)
Salmonella enterica subspecies enterica serovar Enteritidis	(13076)	
(Salmonella enterica subspecies enterica serovar Typhimurium)	(23564)	
Serratia marcescens	(14756)	
Shigella dysenteriae	(11835)	(a leading cause of bloody diarrhea, breakdown intestinal lining)
Shigella flexneri serotype 1B	(9380)	
Staphylococcus aureus	(6538)	(a leading cause of skin infections, boils, food poisoning, blood infections)
Staphylococcus epidermidis	(12228)	
Viruses (10 minutes)	(ATCC No.)	
Hepatitis A Virus	n/a	
Human Immunodeficiency Virus Type 1	n/a	(cause of AIDS Virus)
Poliovirus Type 1	n/a	
Rotavirus WA	(VR-2018)	(a leading cause of infectious diarrhea in children)
Viruses (30 seconds)	(ATCC No.)	
Rotavirus WA	(VR-2018)	(a leading cause of infectious diarrhea in children)
<< Sanitization – Hard, non-porous, non-food contact surfaces >>		
Bacteria (30-seconds)	(ATCC No.)	
Enterobacter aerogenes	(13048)	
Escherichia coli O157:H7	(43888)	
Staphylococcus aureus	(6538)	

<< APPENDIX 2 >>

<< SOILS / ODORS / SURFACES / USE SITES – May be listed on product label in the singular or plural form. Anytime there are multiple Appendix 2 attributes listed “and”, “&”, “or”, “+” can be used in claim >>

Hard, non-porous use sites: (Graphic – depicting site)

Clinics	Dental Offices	Health Care Facilities
Day Care Centers	Doctor Offices	(Homes) (Households)

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The term “Y” is a place holder for a character A – Z.

Hospitals
 (Hotels) (Motels)
 Infirmaries
 Institutions

Laboratories
 Nursing Homes
 Office Buildings
 Physician's Offices

Restaurants
 Schools

Hard, non-porous surfaces: (Graphic – depicting site)

Bidets
 Porcelain

Toilets
 Urinals

Vitreous china

Soils:

(Build-up)
 Deposits
 Hard water (deposits) (stains)
 Lime

(Limescale) (lime scale)
 Mineral (Deposits) (Stains)
 Organic Soil
 Rust (Stains)

Stains
 Toilet (Bowl) Rings

**<< APPENDIX 3 >>
 << EMERGING VIRAL PATHOGENS CLAIMS – Hard, non-porous surface >>**

{Insert Lysol brand name} has demonstrated effectiveness against viruses similar to [name of emerging virus] on hard, non-porous surfaces. Therefore, {insert Lysol brand name} can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, non-porous surfaces]. Refer to the [CDC or OIE] website at [pathogen-specific website address] for additional information.

[Name of illness / outbreak] is caused by [name of emerging virus]. {Insert Lysol brand name} kills similar viruses and therefore can be used against [name of emerging virus] when used in accordance with the directions for use against [name of supporting virus(es)] on [hard, porous / non-porous surfaces]. Refer to the [CDC or OIE] website at [website address] for additional information.

<<Viral organisms used as the basis to qualify for the Emerging Pathogens Policy>>

Small, Non Enveloped Virus	Large, Non Enveloped Virus	Enveloped Virus
Poliovirus Type 1	Rotavirus WA	Human Immunodeficiency Virus (HIV) Type 1
Hepatitis A Virus	N/A	N/A

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 The term "Y" is a place holder for a character A – Z.