

777-81

4/11/2013

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

April 11, 2013

Ms. Lisa Dreilinger, Ph.D.
Sr. Regulatory Affairs Associate
Reckitt Benckiser LLC.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

SUBJECT: Lysol Brand Disinfectant Toilet Bowl Cleaner
EPA Registration Number: 777-81
Application Date: March 11, 2013
Application Receipt: March 12, 2013

Dear Ms. Dreilinger:

This acknowledges receipt of the above notification application, submitted under the provision of PR Notice 98-10, FIFRA 3 (c) 9.

Proposed Notification:

Reckitt Benckiser proposes to add two graphic labels confirming that the word "Power" is associated with cleaning and not efficacy. The graphic labels are for the alternate brand name logos "Lysol Brand Kills 99.9% of Viruses & Bacteria Power Toilet Bowl Cleaner" and "Lysol Brand Kills 99.9% of Viruses & Bacteria Power Lime and Rust Toilet Bowl Cleaner."

General Comments:

The Notification application is **acceptable**. If you have any questions or comments with regard to this Agency letter, please contact Nathan Mottl via email at mottl.nathan@epa.gov or by telephone at 703-305-0208.

Sincerely,

A handwritten signature in black ink, appearing to read "Monisha Harris".

Monisha Harris
EPA Product Manager 32
Regulatory Management Branch II
Antimicrobials Division (7510P)

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United States
Environmental Protection Agency
 Washington, DC 20460

- Registration
- Amendment
- Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 777-81	2. EPA Product Manager Ms. Monisha Harris	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Lysol Brand Disinfectant Toilet Bowl Cleaner	PM# # 32	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser LLC. D/B/A Reckitt Benckiser Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____	

Section - II

- Amendment - Explain below.
- Final printed labels in response to Agency letter dated _____
- Resubmission in response to Agency letter dated _____
- "Me Too" Application
- Notification - Explain below.
- Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)

Adding 2 Alternate brand names:
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power Toilet Bowl Cleaner
 Lysol Brand Kills 99.9% of Viruses & Bacteria** Power Lime + Rust Toilet Bowl Cleaner

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Unit Packaging wgt. No. per container	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If "Yes" Package wgt. No. per container	<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)		
*Certification must be submitted (on file)					
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container Various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Other _____ <input type="checkbox"/> Stenciled					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)		
Name Lisa Dreilinger, PhD	Title Senior Regulatory Affairs Associate	Telephone No. (Include Area Code) 972-404-2824
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped) C
2. Signature: 	3. Title: Senior Regulatory Affairs Associate	
4. Typed Name: Lisa Dreilinger, PhD	5. Date: March 11, 2013	

