

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY WASHINGTON, D.C. 20460

OFFICE OF PREVENTION, PESTICIDES AND TOXIC SUBSTANCES

FEB 2 4 2010

FILE COPY

Christine Dellanno Regulatory Affairs Associate Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054

Subject:

Lysol Brand Disinfectant Toilet Bowl Cleaner

EPA Registration No. 777-81 Amendment Date: January 29, 2010 EPA Receipt Date: February 2, 2010

Dear Ms. Dellanno:

This will acknowledge receipt of your notification, submitted under the provision PR Notice 98-10.

Proposed Notification:

• Add text requested by Nebraska to an already approved claim

General Comment:

Based on a review of the submitted materials, your notification adding text to an already approved claim is acceptable and a part of the records on file.

Should you have any questions concerning this letter, please contact Heather Garvie by telephone at (703) 308-0034or email at: garvie.heather@epa.gov

Sincerely,

Jacqueline McFarlane

(Acting) Product Manager (34) Regulatory Management Branch II Antimicrobials Division (7510P)

Please read instructions on reverse before co	mpletin⁄ ∖n	Forr	n Approved, OMB No	``)-0060, Approval	expires 05-31-98		
	United State	es	☐ Regist	ration	OPP Identifier Number		
EPA Env	EPA Environmental Protection Agency		☐ Amend		298587		
Washington, DC		20460	⊠ Other		•		
	Applic	ation for Pes	ticide - Sectio	n l			
Company/Product Number			oduct Manager		Proposed Classification		
777-81	·····	PM#	ShaRon Carlis	sie			
Company/Product (Name) Lysol Brand Disinfectant Toilet Bowl Cleaner		I IVIII	# 34		None Restricted		
5. Name and Address of Applica	nt (Include ZIP Code)	6. Expe	dited Review. Ir	accordance v	vith FIFRA Section 3(c)(3)		
Reckitt Benckiser Inc.		(b)(l), m	(b)(I), my product is similar or identical in composition and labeling				
Morris Corporate Center IV 399 Interpace Parkway		to:	1 101				
Parsippany, NJ 07054-0225		EPA Re	g. No				
Check if this is a new address		Product	Product Name				
		Section					
Amendment - Explain below.	<u> </u>			pels in response to	Agency letter dated		
Resubmission in response to A	gency letter dated		"Me Too" Application				
Notification - Explain below.			Other - Explain				
Explanation: Use additional pa	ge(s) if necessary. (F	or Section I and					
			•				
Notification: to add text requ	uested by Nebraska	to an already a	approved claim (please see red	text underlined):		
<u>(Intended)</u> For use <u>(only)</u> in {	insert site}						
This notification is consistent with the	provisions of PR Notice 9	98-10 and EPA reg	ulations 40 CFR 152	46 and no other i	changes have been made to		
the labeling or the confidential statement	ent of formula of this prod	luct. I understand	that it is a violation of	f 18 U.S.C. Sec. 1	001 to willfully make any false		
statement to EPA. I further understand					CFR 152.46, this product may be		
in violation of FIFRA and I may be sub	ject to emorcement action	Section		14 OF FIFRA.			
Material This Product Will Be Page	ckaged In:						
Child-Resistant Packaging	Unit Packaging		Water Soluble Pac	kaging	Type of Container		
⊠ Yes*	Yes		Yes		∐ Metal .		
∐ No	⊠ No_		⊠ No		Plastic		
	If "Yes" Unit Packaging wgt	No. per container	If "Yes" Package wgt.	No. per container	Glass		
*Certification must	orner donaging was	. containe	r donage wgt.	oomeo.	Paper		
be submitted (on file)					Other (Specifiy)		
Location of Net Contents Information Label Contents Content		(s) Retail Containe	r		f Label Directions		
Label Con	tainer	various	;	On Labe	ing accompanying product		
Manner in Which Label is Affixed	to Product	hograph		On label	ing accompanying product		
O. Warmer III William Eaber 13 Allixed	=	per glued	Other				
		enciled					
	-	Section					
Contact Point (Complete items di	rectly below for identifica		be contacted, if nec	essary, to process			
Name Christine Dellanno		Title Regula	atory Affairs Assoc	iate	Telephone No. (Include Area Code) 973-404-2717		
January Solidari	Certific		,		6. Date Application		
I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I Received							
acknowledge that any knowingly fal- under applicable law.	se or misleading stateme	ent may be punisha	ble by fine or impriso	nment or both	(Stamped)		
2. Signature:		3. Title:		ن-د -ر	-, c , c , c , c , c , c , c , c , c , c		
() (/		ulatory Affairs Asso	ociate	3 333		
4. Typed Name:		5. Date:		و ر	30 30 30 30 30 30 30 30 30 30 30 30 30 3		

Typed Name:
 Christine Dellanno
 EPA Form 8570-1 (Rev. 8-94) Previous editions are obsolete

January 29, 2010

White- EPA File Copy (c)tglnal) Yellow- Applicant Copy



January 29, 2010

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: ShaRon Carlisle, PM-34

Reference:

Notification to add text to an already approved claim

Product Name: Lysol Brand Disinfectant Toilet Bowl Cleaner

EPA Registration Number: 777-81

OPP ID Number: 298587

Dear Ms. Carlisle:

Please find enclosed a notification application for the above referenced product registration to add text being required by Nebraska. The claim involves adding text to an already approved claim on the November 10, 2008 master label. The revised claim on the master label has been highlighted in red font and is underlined.

The existing approved claim on the November 10, 2008 stamped master label: For use in {insert site}

New claim: (Intended) For use (only) in {insert site}

In support of this registration amendment action the following documentation is enclosed:

- 1) Cover letter
- 2) EPA Application for Pesticide Registration Form 8570-1:OPP ID No. 298587, dated January 29, 2010.
- 3) One (1) copy of the revised master text label, dated January 29, 2010.
- 4) One (1) copy of the most recent stamped master label dated November 10, 2008.

If there is any other information that the agency needs to complete this submission, please feel free to contact me at 973-404-2717 or via email at christine.dellanno@rb.com. Thank you for your assistance with this registration action.

Sincerely

Christine Dellanno

Regulatory Affairs Associate

(Encl.)

Reckitt Banckiser Inc.

399 Interpade Parkyway P.O Box 223 3 2 3 7 7 Parsippany, NJ 07054 T (973) 404-2600 F (973) 404-5700

Notification: 1-29-2010 Page No: 1 of 12

OTHER INGREDIEN	IT: TS:	9.50% <u>90.50</u> % 100.00%	E	NOTIFICATION Pale Reviewed: All Inviewed By: All	34/10 arixe
KEEP OUT OF READ DANGER: CORROST if swallowed.	CH OF CHILDREN SIVE. See back (side) panel	for additional pre	ecautionary stat	ements and First Aid	l. Harmful or fatal
NET CONTENTS:	16 FL. OZ. (1 PT.) 20 FL. OZ. (1 PT. 4 FL.C 22 FL. OZ. (1 PT. 6 FL. 24 FL. OZ. (1 PT. 8 FL. 26 FL. OZ. (1 PT. 10 FL	OZ.) 709 mL	28 FL. OZ. 30 FL. OZ. 32 FL. OZ. 36 FL. OZ. 40 FL. OZ.	(1 PT. 12 FL. OZ.) (1 PT. 14 FL. OZ.) (1 QT.) (2 PT. 4 FL. OZ.) (1 QT. 8 FL. OZ.)	887 mL 946 mL
	(2) 24 FL. OZ. (1 PT. 8 FL (3) 24 FL. OZ. (1 PT. 8 FL (4) 32 FL. OZ. (1 QT.) 94 (6) 32 FL. OZ. (1 QT.) 94 (4) 40 FL. OZ. (1 QT. 8 F (6) 40 FL. OZ. (1 QT. 8 F	OZ.) 709 mL 6 mL 6 mL L. OZ.) 1.18 L	TOTAL: 72 FL. TOTAL: 1 GAL TOTAL: 1.5 G/ TOTAL: 1.25 (OZ. (2 QT. 8 FL. OZ . (4 QT.) 3.79 L AL (6 QTS.) 5.68 L BAL. (5 QTS.) 4.73 L	.) 2.13 L
<< Front or Back Panel >					
(Registered by EPA) EPA Reg. No.: EPA Est. No.:	777-81 8155-OI 777-NJ-2 09019-O 777-OH-1 09019-O 55179-IN-1 312-WI-	DH-001 DH-002	68777-NY-1 8791-MO-1 75371-IN-00 75371-IN-00		
See bottom or side (11525-IL-1 for Lot / Date code)				
Coo bottom or black	or Lot? Date Godo;				
For ingredient (and o (www.rbnainfo.c Distributed by: Reck Made in {insert coun Contains no phospha This (bottle) (contain	(22) (1-800-677-9218) other) information, (www.lysoom) itt Benckiser Inc., Parsippan try} © RBI (insert yea ates (Phosphate free) er) is made of x% post-cons	y, NJ 07054(-xx r}	xx)	com) (<u>www.spreadin</u>	nghealth.com)
Consumer Commodi Important facts (abou Encourage your state Recycle Symbol Company Logo (Rec	I5 a.m. – 4:30 p.m. (Eastern ty ORM-D ut this product) e and local authorities to esta	ablish a program			,
<< Back Panel – Optiona	I text - PROFESSIONAL US	E products only >	>>))))
Company Logo (Rec	kitt Benckiser Professional)	,))))))
NSF Logo (NSF Liste An important part of Part of an infection c	a comprehensive infection co	ontrol program		5 1 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	3 3 3 3 3 3 3
Professional Lysol® E	Brand Disinfectant Toilet Boy	vl Cleaner is a pa	art of a system o	of infection control pr	oducts provided

by Reckitt Benckiser Inc. Now, more than ever, infection control is a major concern of yours, your staff and patients. We invite you to call us at (1-800-228-4722) (1-800-677-9218), Monday through Friday, 8:45 a.m. to 4:30 p.m. Eastern time if you have any questions or comments on our products.

Notification: 1-29-2010 Page No: 2 of 12

```
<< FRONT or BACK PANEL CLAIMS - use as bullet point or in paragraph format >>
<< INTRODUCTORY 6-mos. CLAIMS >>
                                            (New) (Improved) (Formula) (Angel neck bottle) (Cap) (Fragrance)
                                            (Pack) (Package) (Scent) (Size)
<< PACKAGING CLAIMS >>
    (2 PACK) (4 PACK) (6 PACK) (Value Pack) (Limited Time Value Pack) (Limited Time Value)
    (Great) (Bonus) (Economy) (Value) (Trial) (Pack) (Size)
    (2 for 1 Pack) (2 in 1 Pack) (32 oz. for the price of 16) (32 oz for the price of 16 oz)
    (2 x 24oz.) (3 x 24oz.) (4 x 32 oz.)
    (Buy x get x free) (x% discount) (x% more free) (x% more product)
    (Bonus 50%) (50% Free) (16 oz for Free) (32 oz for the price of 16 oz)
    (Bonus 40%) (40% Free) (16 oz for Free) (40 oz for the price of 24 oz)
    (Bonus 33%) (33% Free) (8 oz for Free) (32 oz for the price of 24 oz) (24 oz for the price of 16 oz)
    (Bonus 25%) (25% Free) (8 oz for Free) (40 oz for the price of 32 oz)
    Best value bottle
    Better bottle
    Better squirting than before
    Buy me again
    Click & Close (Indicator)
    Click stop – audible close
    Contains up to x uses
    Convenient cap
    Designed for (more) (better) dispensing
    Easy grip bottle
    Easy to close
    Easy to reach under the rim
    (Easy) (Easier) to squeeze cap
    Easy to use (bottle)
    Environmental friendly: Entire bottle can be recycled
    Ergonomic bottle grip
    Helps reach under the rim
    Less time to open - more time to clean
    Long (angle) neck bottle (reaches under the rim)
    No slip arip
    Non-drip (Less drip)
    Non-removable cap
    One for each bathroom
    Open / Close indicator in contrasting colors - let's you know if the bottle is open / closed
    Place 1 in each bathroom
    Quicker to open
    Removable cap
    Repurchase time
    Senior friendly cap
    Senior tested cap
    Shopping time
    Specially designed angle neck - gets all the way up under the rim
    Specially designed neck makes it easy to clean under the rim
    Time to buy (a new Lysol toilet bowl cleaner)
    Time to replace
    Twist and go cap
    (Unique) Angle neck bottle (for hard to reach areas) (reaches under the rim)
```

Lysol Brand Disinfectant T. Bowl Cleaner

Notification: 1-29-2010 Page No: 3 of 12

<< MARKETING CLAIMS >>

(Antibacterial) (Antibacterial Action) (Antimicrobial) (Antiviral) (Bactericidal) (Bactericide) (Disinfectant) (Germicidal) (Sanitizer) (Virucidal[†])

(Completely) (Easily) (Effectively) (Quickly) (Thoroughly) (Cleans) (Shines) (Whitens)

(Cleans) (Deodorizes) (Disinfects) (Sanitizes)

(Fast / Easy / Effective) (Toilet Bowl Cleaner) (Toilet Bowl Disinfectant)

(Clean) (Fragrance) (Fresh) (Minty) (Pleasant) (Spearmint) (Wintergreen) (Scent)

(Deep cleaning) (Bowl & Beyond) (Easy to use) (Non-abrasive) (Rust destroying) (Thick) (Tough stain) Formula

(Better) (Improved) (Stain Removal) (Rust Removal) (Lime Scale Removal)

(Breaks down) (Cleans) (Cleans away) (Destroys) (Dissolves) (Easily) (Penetrates) (Quickly) (Removes) (Stubborn) (Tough) (Hard Water) (Lime Scale) (Mineral) (Rust) (Stains) (Deposits)

(Better) (Improved) bowl coverage than before

(Lime & Rust Remover) (Lime Scale & Rust Remover)

(Maximum coverage) (Powerful cleaning) (Maximum bowl coverage) (Improved coverage)

(Maximum) (Max) (Coverage) (Powerful) (Clean) (Cleaning action)

(Maximum) (Power) (Protection) (Strength) (Cleaner) (Cleaning)

Dual Action Toilet Bowl Cleaner

2-in-1: Cleans, Disinfects

Triple Action: Cleans, Disinfects, Deodorizes

3-in-1 (Formula): (Cleans, Disinfects, Deodorizes) (Cleans, Disinfects, Refreshens) (Cleans, Disinfects, Removes Stains)

4-in-1: Cleans, Disinfects, Deodorizes, Sanitizes

Accepted for hospital disinfection

Better reach under the rim

Coats the entire bowl

Complete Clean

Confidence of Lysol®

Depend-a-bowl toilet bowl cleaner

Gives your bowl the Lysol® clean you trust

Go beyond clean

Great for everyday (cleaning) (deodorizing) (disinfecting) (and) (sanitizing)

Home and hospital disinfectant toilet bowl cleaner

Hospital disinfectant

Hospital toilet bowl cleaner

Keep your toilet looking new

Meets (AOAC Use-dilution Efficacy test) standards for hospital (disinfectants) (toilet bowl cleaners)

Quality household disinfection

Quick and easy

Recommended by 10/12 hospitals

The clean you trust

The confidence you get from the Lysol® name

The right tool for a nasty job

Trusted toilet disinfection

Use in conjunction with other Lysol® products for a clean bathroom

Used by (hospitals) (professionals)

Used (Recommended) by pediatricians

د د د د آ

Lysol Brand Disinfectant To A Bowl Cleaner EPA Reg. No.: 777-81

Notification: 1-29-2010 Page No: 4 of 12

<< MARKETING CLAIMS continued>>

Efficacy tests have demonstrated that Lysol® Brand Disinfectant Toilet Bowl Cleaner is effective as a one-step toilet bowl cleaner and disinfectant in the presence of organic soil (5% blood serum).

Lysol® Brand Disinfectant Toilet Bowl Cleaner has a thick formula that coats above and below the waterline. This coating action provides longer contact time to help dissolve tough rust stains and mineral deposits (on contact) to make cleaning easier.

This product contains no phosphates and is germicidal when used as directed but differs in composition from other Lysol® Brand products.

<< PERFORMANCE CLAIMS >>

Clings to the bowl to stay where the germs are

Coating action above and below the waterline provides extended contact time.

Coats the bowl above and below the waterline

Coats the bowl to stay in contact longer

Coats the bowl to stay where the germs are

Designed to (remove) (penetrate) (destroy) (dissolve) tough (stubborn) {insert soils}

Designed to (remove) (penetrate) (destroy) (dissolve) the toughest {insert soils}

For better results use at least (once) (twice) a week

Formulated especially for hard water mineral deposits, limescale and rust

Hard water formulation

Helps keep water flow optimal

Leaves toilet sparkling clean and disinfected

No hard scrubbing

Rinses away easily

Specially designed for hard water problems

Specially designed for hard water (stains) (areas)

Specially designed for the removal of rust stains and mineral deposits

Specially designed to breakdown stains and mineral deposits

Specially designed to clean the toilet

Specially designed to (remove) (penetrate) (destroy) (dissolve) the toughest {insert soils}

Specially designed to (remove) (penetrate) (destroy) (dissolve) tough (stubborn) {insert soils}

Specially formulated to (remove) (penetrate) (destroy) (eliminate) {insert soils}

Special rust formula makes stain and mineral deposits easy to remove

Thick coating formula for prolonged contact time

Thick formula adheres to stains for better cleaning

Thick formula coats the entire bowl

Thick formula that cleans, deodorizes, disinfects and sanitizes

Thick liquid coats bowl for better cleaning

Thick liquid sticks to stains

Thick clinging action

Whitens and brightens toilet bowl

Won't (Will not) stain the bowl

Works best in hard water areas

Works best on hard water stains

<< USAGE CLAIMS >>

A great toilet bowl disinfectant and sanitizer for use in {insert site}

An effective (disinfectant) (sanitizer) for use in {insert surface}

Can be used in white and colored bowls

For use as a toilet bowl (cleaner) (deodorizer) (disinfectant) (sanitizer) found in {insert site}

(Intended) For use (only) in (insert site)

For use in {insert surface} as a cleaner, disinfectant and sanitizer found in {insert site}

Good on American and European toilets

Great for use as a toilet bowl (cleaner,) (deodorizer) (disinfectant) (and) (sanitizer) in {insert site} Lysol® Brand Disinfectant Toilet Bowl Cleaner is recommended for use in {insert surface}

Recommended for use in {insert site}

Recommended usage: twice daily to maintain a clean toilet

Note:

Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier].

The term "this product" used throughout this document may be replaced with the marketed product brand name.

To use the term "germ*" the product must be efficacious against 2 of the 3 major classes of organisms.

The product label must identify the specific bacteria*, virus*, fungus* & mold*.

Lysol Brand Disinfectant To EPA Reg. No.: 777-81 Bowl Cleaner

Notification: 1-29-2010 Page No: 5 of 12

<< INSERT >>

Use Sites:

(Clinics) (Day Care Centers) (Dental Offices) (Doctor Offices) (Health Care Facilities)

(Homes) (Households) (Hospitals) (Hotels / Motels) (Infirmaries) (Institutions) (Laboratories)

(Nursing Homes) (Office Buildings) (Physician's Offices) (Restaurants) (Schools)

Use Surfaces:

(Vitreous china) (Porcelain) (toilets) (bidets) (urinals)

Soils:

(rust) (lime) (lime scale) (hard water) (mineral) (build-up) (stains) (deposits)

Bowl Cleaner Notification: 1-29-2010
Page No: 6 of 12

<< CLEANING CLAIMS >>

A professional strength toilet bowl cleaner

All the power you need to clean your toilet bowl

An efficient way to clean your bowl

Breaks down stains without brushing or scrubbing

Brightens as it cleans

Cleans above and below the waterline

Cleans above, below and beyond the waterline

Cleans and disinfects above and below the waterline

Cleans away everyday dirt and grime

Cleans to a shiny finish

Contains Hydrogen Chloride to remove rust and lime scale

Deep Down Clean

Designed to clean under the rim

Destroys (Dissolves) toilet bowl rings

Destroys tough stains

Dissolves stains right before your eyes

Dissolves the toughest hard water deposits

Dissolves tough rust stains and mineral deposits (but will not harm porcelain)

Dissolves tough rust and mineral stains

Easily breaks down stains without (heavy) (hard) brushing or scrubbing

Easy under-the-rim cleaning

Extra strength cleaner

Fast acting formula

Fast-acting toilet bowl cleaner

For a bright (shiny) (white) (clean) toilet bowl

For a super-clean toilet

For a thoroughly clean toilet bowl surface

For an absolutely clean toilet bowl surface

For an ultra-clean toilet

For hard water (stains) (areas)

Frequent use prevents rust build-up (lime scale) (mineral stains)

Hard water cleaning formula

Hard water cleaner

Heavy-duty cleaner

Heavy-duty cleaning (formula)

(Helps) (Removes) Toilet Rings

High strength cleaning for your toilet bowl and beyond

Hospital strength cleaning

Hospital strength toilet bowl cleaning

Instant action cleaner

Leaves (your) toilet bowl sanitary

Lime scale remover

Lime (scale) & rust remover

Make your bowl look like you clean it everyday (even though you don't)

Maximum power (cleaner) (cleaning)

Mineral dissolving action

Penetrates (dissolves) even the toughest stains

Powerful cleaner

Powerful cleaning (formula)

Powerful cleaner (for the toilet bowl)

Powerful stain (fighting) (fighter)

Powers out rust (lime scale) (mineral) stains

Prevents the build-up of (insert soils) in the 'S' bend and pipes when used regularly to help water flow optimally

Quickly removes {insert soils}

Removes (insert soils)

Removes lime and rust

Removes rust and mineral stains

Removes rust stains and mineral stains

Notification: 1-29-2010 Page No: 7 of 12

Removes {insert soils} through the 'S' bend (and pipes) Removes stains fast with less work Removes tough rust and mineral stains Removes (tough) rust (stains)

<< CLEANING CLAIMS continued>>

Removes tough stains
Stain grabbing power
Starts to remove stains on contact
Strong enough for the dirtiest toilet bowl
Strong enough to clean the dirtiest toilet bowl
The professional strength cleaning power leaves the bowl sanitary
Tough cleaning power
Use daily to prevent build-up of (lime scale) (rust) stains
Use regularly to help prevent (build-up of) {insert soils}
Use regularly to maintain a clean, fresh and shiny toilet bowl (even under the rim)
Watch stains disappear right before your eyes

<< DEODORIZING CLAIMS >>

Controls odors at their source Controls odors caused by bacteria* Controls toilet odors caused by bacteria Deodorizes by killing bacteria* that cause odors Deodorizes with a fresh, clean scent Eliminates (Controls) (Kills) the bacteria* that cause (bad) (unpleasant) odors (at the source) Eliminates odors at their source caused by bacteria* Eliminates odors caused by bacteria* Helps to destroy odors Kills odors Kills the bacteria* that cause bad odors Removes odors Removes offensive odors from toilets Reduces odor-causing bacteria* Reduces odor-causing bacteria* above and below the waterline Reduces odor-causing bacteria* in toilets

<< SANITIZING CLAIMS (Hard non-porous, non-food contact surface) >>

<< front / back panel claim >>

Kills bacteria in seconds***
Kills 99.9% of bacteria in seconds***
Kills 99.9% of bacteria commonly found in toilets in 30 seconds***
Kills 99.9% of common bacteria***
Kills 99.9% of (household) bacteria in 30 seconds***
Kills 99.9% of (household) bacteria in 30 seconds***
Kills 99.9% of (household) bacteria in 30 seconds above the waterline***
Leaves your toilet bowl sanitized
Sanitizes toilet surfaces in 30 seconds***

<< back panel sanitization qualifier >>

***Kills 99.9% of (Enterobacter aerogenes) (Escherichia coli O157:H7) (Staphylococcus augustus) inside the toilet above the waterline in 30 seconds.

ردرد

Note:

Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria*, virus*, fungus* & mold*.

Lysol Brand Disinfectant To Bowl Cleaner EPA Reg. No.: 777-81

Notification: 1-29-2010

```
Page No: 8 of 12
<< DISINFECTING CLAIMS >>
    Cleans and disinfects the bowl and beyond
    Cleans as it disinfects
    Disinfects above and below the waterline
    Disinfects and breaks down stains
    Disinfects and deodorizes by killing common bathroom germs**
    Disinfects and sanitizes toilets, (bidets) (and) urinals
    Disinfects beyond the bowl (and) (in the mouth trap)
    Disinfects in 10 minutes
    Disinfects in hard to reach areas
    Disinfects, sanitizes and deodorizes by killing common (household) germs** and controlling their odors
    Disinfects the bowl and beyond (in the mouth trap) (where you can't see)
    Disinfects the bowl (and in the mouth trap)
    Disinfects the toilet bowl as it cleans
    Disinfects where you can't see (under the rim)
    Easily and effectively disinfects toilet bowls (and urinals)
    Gives you (full) (complete) (total) disinfection inside the toilet
    Helps reduce germs** by killing bacteria and viruses found in the toilet
    It clings to the surface to kill germs** and clean tough stains
    Kills bacteria*
    Kills (99.9% of) Germs**
    Kills (99.9% of) (germs) (viruses and bacteria) **
    Kills (99.9% of) germs above and below the waterline**
    Kills (99.9% of) germs beyond the bowl in the mouth trap**
    Kills (99.9% of) germs in hard to reach areas**
    Kills (99.9% of) germs in the bowl and beyond (in the mouth trap)**
    Kills (99.9% of) germs in the bowl and in the mouth trap where you can't see**
    Kills (99.9% of) germs in the bowl and the mouth trap**
    Kills (99.9% of) germs where you can't see**
    Kills Germs**
    Kills germs without the harshness of bleach**
    Kills household Germs**
    Kills (household) (bathroom) (bacteria*) (viruses<sup>†</sup>) (germs**) in the toilet
    Kills most common germs**
    Kills odor causing bacteria*
    Kills Rotavirus WA (a leading cause of children's diarrhea) in 30 seconds
    Kills the germs** (you know are there but) (you) can't see
    Kills the following (bacteria*) (viruses<sup>†</sup>) (germs**): {insert organisms}
    Kills viruses<sup>†</sup> and bacteria
    May help prevent (germs**) (bacteria*) viruses†) from spreading throughout the home
    May help keep (germs**) (bacteria*) (viruses<sup>†</sup>) from spreading throughout the home
    Penetrates to (kill) (eliminate) and destroy tough (stains) and bacteria*
    Proven to kill: {insert organisms}
    Starts killing 99.9% of germs on contact**
    Starts to kill 99.9% of germs on contact**
    This product is (Bactericidal*) (Virucidal<sup>†</sup>) in killing: {insert organisms}
    Total disinfection for inside your toilet (above and below the waterline)
    Use daily to ensure maximum protection against {insert organisms}
<< back panel disinfection qualifier >>
    * Kills:
             (Enterococcus faecalis) (Escherichia coli) (Klebsiella pneumoniae) (Pseudomonas aeruginosa)
              (Salmonella (choleraesuis) enterica ) (Shigella dysenteriae) (Staphylococcus aurèus)
    ** Kills: (Enterococcus faecalis) (Escherichia coli) (Klebsiella pneumoniae) (Pseudomorias aeraginosa)
```

** Kills: (Enterococcus faecalis) (Escherichia coli) (Klebsiella pneumoniae) (Pseudomorias;aeraginosa) → (Salmonella (choleraesuis) enterica) (Shigella dysenteriae) (Staphylococcus aureus) and (Hejpatitis A Virus) (Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]) (Poliovirus Type ♦⟩⟨Rotavirus WA) →

[†] Kills: (Hepatitis A Virus) (Human Immunodeficiency Virus Type 1 [HIV-1] [AIDS Virus]) (Poliovirus Type ∰) (Rotavirus WA)

<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling. Read the entire label before using product.

<< OPENING INSTRUCTIONS - back panel >>

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, while pushing down on top of cap, turn cap counterclockwise. Avoid squeezing bottle when opening. To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold bottle firmly with one hand on a flat surface. With other hand, squeeze sides of cap where indicated while turning counterclockwise. Avoid squeezing bottle when opening. To reseal, twist cap clockwise until tightly closed.

To Open Child Resistant Cap: Hold cap firmly with one hand. Avoid squeezing bottle when opening. With other hand, use thumbnail or edge of coin to push the last ridge on the blue spout towards the back of the cap. Lift spout to full upright position.

<< Non-removable cap >>

To Open Child Resistant Cap: Hold bottle firmly with one hand. DO NOT SQUEEZE BOTTLE WHEN OPENING. With other hand:

- 1. Place fingers on marked ridges on opposite sides of cap.
- 2. Squeeze cap firmly and turn counterclockwise until it stops. Do not remove cap.
- 3. To reseal, squeeze cap again and turn clockwise until tightly closed.

<< Removable cap >>

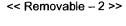
To Remove Child Resistant Cap: Hold bottle firmly with one hand. DO NOT SQUEEZE BOTTLE WHEN OPENING. With other hand:

- 1. Place fingers on marked finger pads on opposite sides of cap.
- 2. Squeeze cap firmly and turn counterclockwise to unscrew.
- 3. Remove cap. 4. To reseal, replace cap and turn clockwise until tightly closed.

<< Optional Side panel pictograms - can only be used in conjunction with required back panel instructions >>

<< Non-removable >>







cap ridges. 2. Squeeze cap firmly and turn stops. Do not remove cap 3: To reseal squeeze cap gain and turn clockwis



2. Squeeze cap firmly an turn counterclockwise 3. Remove cap 4. To reseal; replace cap and turn clockwise.



<< Pictogram text >>

To Open Child Resistant Cap:

- Place fingers on marked cap ridges.
- 2. Squeeze cap firmly and turn counterclockwise until it stops. Do not remove cap
- 3. To reseal, squeeze cap again and turn clockwise.

DO NOT squeeze bottle when opening.

To Remove Child Resistant Cap:

- Place fingers on marked cap finger pads.
- 2. Squeeze cap firmly and turn counterclockwise to unscrew.
- Remove cap.
- 4. To reseal, replace cap and turn clockwise.

DO NOT squeeze bottle when opening.



To Remove Child Resistant Cap:

- 1. Place fingers on marked cap finger pads.
- 2. Souceze cap firmly and turn countarclockwige to unscrew.
- 3. Remove cap. 3 33
- 4. To reseal, replace cap and turn clockwise.

DO NOT squeeze bottle when opening.

Note:

Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria*, virus*, fungus* & mold*.

Notification: 1-29-2010 Page No: 10 of 12

<< CLEANING / DISINFECTING / SANITIZING - hard non-porous surfaces & non-porous, non-food contact surfaces>>

To Clean and Disinfect follow these easy steps:

- 1. Flush first and remove excess dirt and grime before cleaning and disinfecting.
- 2. Wet all surfaces of bowl interior, including sides of bowl and under the rim, with at least 4 oz. of liquid [squeeze bottle approximately 15 seconds]. (Replace cap securely.)
- 3. Let soak for at least 10 minutes. Do not close toilet bowl lid.
- 4. Brush entire bowl thoroughly with a bowl brush and flush.
- 5. Rinse brush in fresh water after use.

To Remove Tough Stains: Apply a generous amount of liquid directly onto the tough stains. For severe rust stains, if possible, remove water from bowl before applying liquid. Let soak for 15 minutes. **Do not close toilet bowl lid.** Follow cleaning steps #4 and #5 above. Repeat if necessary.

To Clean, Disinfect / Sanitize: Raise toilet seat. Flush bowl and remove heavy soil by scrubbing with a stiff brush prior to (application of) (using) this product. Point top of bottle down into bowl. Squeeze (gently,) at least 4 oz. [squeeze approximately 15 seconds] of the thick formula under the rim and on the sides of the bowl, letting it run down into the water. **Do not close toilet bowl lid. Disinfect:** Let stand for at least 10 minutes. **Sanitize:** Let stand for 30 seconds.

Brush entire bowl even under the rim and flush. Rinse brush in fresh bowl water after each use.

To Remove Tough Stains: Apply a generous amount of liquid directly onto the tough stains. For severe rust stains, if possible, remove water from bowl before applying liquid. Let soak for 15 minutes. **Do not close toilet bowl lid.** Brush entire bowl thoroughly with a bowl brush and flush. Rinse brush in fresh water after use. Repeat if necessary.

<< IMPORTANT: The following is required for professional use products making claims against HIV-1: >>

KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1] [AIDS Virus] ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [HIV-1] [associated with AIDS].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 OF SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks or eye coverings.

ČLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 10 minutes.

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids should be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< ADVISORY STATEMENT - MUST BE INCLUDED >>

Lysol® Brand Disinfectant Toilet Bowl Cleaner has been specially formulated for use only in (vitreous china) (porcelain) toilet bowls (bidets) (and urinals). It should not be used or placed on toilet bowl lids, vanities, sinks, bathtubs, cabinets, countertops, rugs, etc. Clean up spills and drips immediately. **Do not use with chlorine bleach or any other chemical products**. Will not harm plumbing or septic systems. Fumes are corrosive to metal.

Lysol Brand Disinfectant T:

Bowl Cleaner

EPA Reg. No.:

Notification: 1-29-2010 Page No: 11 of 12

<< MICROORGANISMS - must be identified by genus & species. Abbreviations may be included in (parens). >>

<< 10-min. Disinfection against Bacteria >>

Enterococcus (Streptococcus) faecalis

Escherichia coli (E. coli) Klebsiella pneumoniae

Pseudomonas aeruginosa (Pseudomonas)

Salmonella (choleraesuis) enterica (Salmonella)

Shigella dysenteriae

Staphylococcus aureus (Staph)

(leads to blood infections)

(a leading cause of diarrhea, vomiting, food poisoning and bloody diarrhea)

(a leading cause of pneumonia and lung illnesses) (a leading cause of pneumonia and lung illnesses)

(a fecal / orally transmitted bacteria which may lead to food borne disease, food poisoning, diarrhea, dehydration, stomach cramps, fever and vomiting.)

(a leading cause of bloody diarrhea, breaks down intestinal lining.)

(a leading cause of skin infections, boils, food poisoning, blood infections)

<< 10-min. Disinfection against Viruses >>

Hepatitis A Virus

Human Immunodeficiency Virus Type 1 [HIV-1]

(tested in the presence of 10% fetal bovine serum)

Poliovirus Type 1

Rotavirus WA

(cause of AIDS virus)

(a leading cause of infectious diarrhea in children)

<< 30-sec. Disinfection against Virus >>

Rotavirus WA

(a leading cause of infectious diarrhea in children)

<< 30-sec. Sanitization against Bacteria on hard, non-porous, non-food contact surfaces >>

Enterobacter aerogenes

Escherichia coli O157:H7 (E. coli O157:H7)

Staphylococcus aureus (Staph)

Symbol Designation - used on product labels:

bacteria*

viruses^T

Single asterisk (*)

Dagger (†)

Double Dagger (++)

soils^{††} Double asterisk (**) germs** Triple asterisk (** sanitizes*** used for identifying disinfection against specific bacteria. used for identifying disinfection against specific viruses.

used for identifying cleaning of specific soils

used for all claims of sanitization

used for identifying disinfection against specific bacteria and virus or fungi.

Note:

Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria*, virus*, fungus* & mold*.

Notification: 1-29-2010 Page No: 12 of 12

<< PRECAUTIONARY / FIRST AID / STORAGE-DISPOSAL INSTRUCTIONS >>

reach of children. Contains Hydrochloric Acid.

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

DANGER: CORROSIVE. Causes irreversible eye damage and skin burns. Harmful or fatal if swallowed. Do not get in eyes, on skin or on clothing. Wear protective eyewear [safety glasses / goggles], protective gloves and protective clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove and wash contaminated clothing before reuse. Do not breathe vapor or fumes. Keep out of

NOTE: First Aid statement will not appear in "box" format for 16 & 24 oz. individual containers do to label constraint

	FIRST AID
If in Eyes	 Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a Poison Control Center or doctor for treatment advice.
If on Skin or Clothing	 Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a Poison Control Center or doctor for treatment advice.
If Swallowed	 Call a Poison Control Center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by the Poison Control Center or doctor. Do not give anything by mouth to an unconscious person.
If Inhaled	 Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a Poison Control Center or doctor for further treatment advice.
	CONTACT NUMBER
	nments or In case of an emergency call toll free (1-800-228-4722) (1-800-677-9218). Have tainer or label with you when calling a Poison Control Center or doctor, or going for treatment. NOTE TO PHYSICIAN
	Probable mucosal damage may contraindicate the use of gastric lavage.

<< Storage and Disposal language - Household containers >>

STORAGE AND DISPOSAL: Store in original container out of reach of small children. Keep securely closed in a cool, well-ventilated area. Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available.

<< Storage and Disposal language - Professional containers >>

STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Store in cool, well-ventilated area, inaccessible to small children.

DISPOSAL: Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available.

Note:

Bracketed information is denoted as: <<directive>>, {insert as noted}, (optional text), [required qualifier]. The term "this product" used throughout this document may be replaced with the marketed product brand name. To use the term "germ**" the product must be efficacious against 2 of the 3 major classes of organisms. The product label must identify the specific bacteria*, virus*, fungus* & mold*.