

777-81

10/8/2009



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

OCT 8 2009

Christine Dellanno
Regulatory Affairs Associate
Reckitt Benckiser
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

Subject: Notification in Accordance with PR Notice 98-10
Lysol Brand Disinfectant Toilet Bowl Cleaner
EPA Registration No. 777-81
Application Date: September 18, 2009
Receipt Date: September 21, 2009

Dear Ms. Dellanno:

This acknowledges receipt of your notification, submitted under the provision of PR Notice 98-10, FIFRA section 3(c)9.

Proposed Notification

Alternate brand name:

"Lysol Brand II Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Complete Clean Power"

The notification is acceptable. A copy has been inserted in your file for future reference.

Should you have any questions concerning this letter, please contact Renae Whitaker by telephone at (703) 308-7003 or email at whitaker.renae@epa.gov during the hours of 8:00 am to 3:30 pm EST. When submitting information or data in response to this letter, a copy of this letter should accompany the submission to facilitate processing.

Sincerely,

A handwritten signature in black ink, appearing to read "ShaRon Carlisle".

ShaRon Carlisle
(Acting) Product Manager (34)
Regulatory Management Branch II
Antimicrobials Division (7510P)

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RECKITT BENCKISER

September 18, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504-P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: Tracy Lantz, PM-34

Reference: Notification for Alternate Brand Names
Product Name: Lysol Brand Disinfectant Toilet Bowl Cleaner
EPA Registration Number: 777-81
OPP ID Number: 298566

Dear Ms. Lantz:

Reckitt Benckiser would like to add the following alternate brand names (to include the Spanish translation of Toilet Bowl Cleaner as requested by California) to the above registration:

LYSOL Brand Kills 99.9% of Viruses & Bacteria Toilet Bowl Cleaner Limpiador para Inodoro Complete Clean Power

In order to support this submission, the following documentation is included:

- EPA Form 8570-1, OPP Identification No. 298566
- Draft graphics label to demonstrate the lay out of the brand name

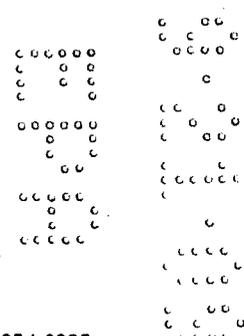
If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2717 or via email at christine.dellanno@reckittbenckiser.com. Thank you for your assistance with this registration action.

Sincerely,



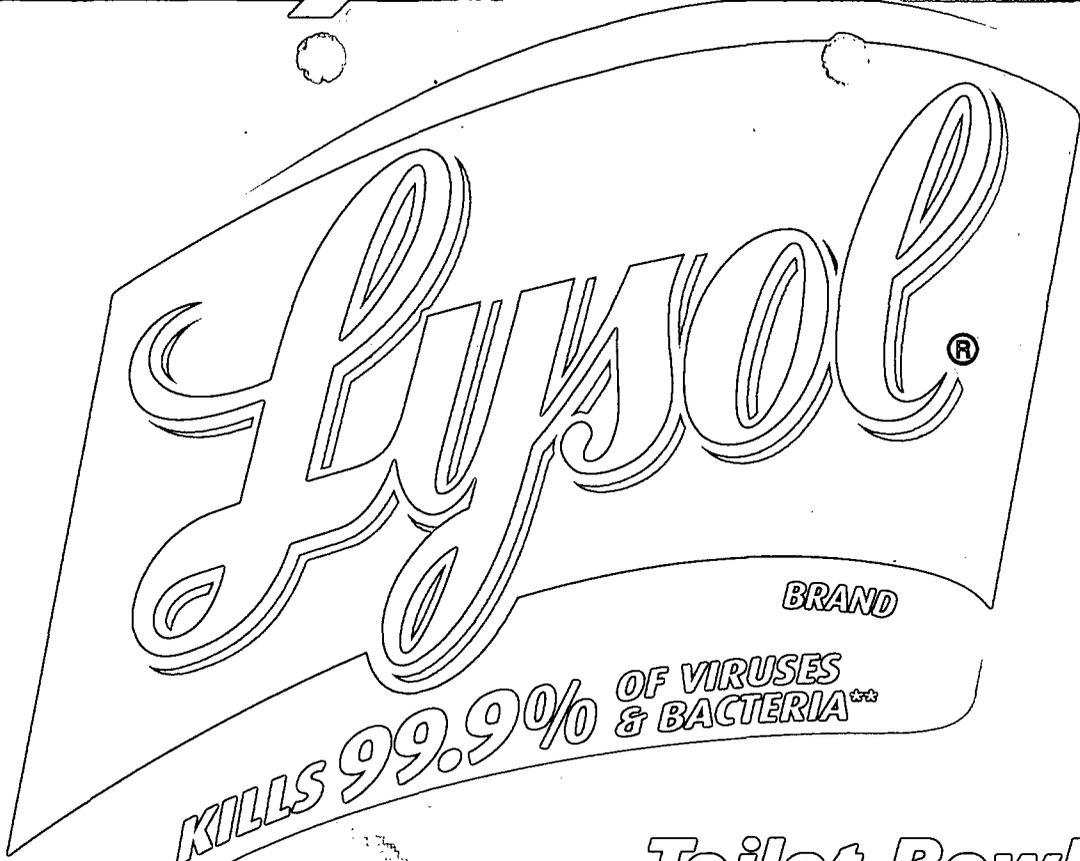
Christine Dellanno
Regulatory Affairs Associate
Reckitt Benckiser

Encl.



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N 01869
Lita Per



**Toilet Bowl
Cleaner**
Limpiador para Inodoro

**COMPLETE
CLEAN**[™]

Power

KEEP OUT OF REACH OF CHILDREN
DANGER: CORROSIVE.
SEE BACK PANEL FOR ADDITIONAL
PRECAUTIONARY STATEMENTS AND FIRST AID.
HARMFUL OR FATAL IF SWALLOWED.

MANTÉNGASE FUERA DEL
ALCANCE DE LOS NIÑOS
PELIGRO: CORROSIVO.

ACTIVE INGREDIENT:
Hydrogen Chloride.....9.50%
OTHER INGREDIENTS.....90.50%
TOTAL:.....100.00%

NET CONTENTS: 24 FL. OZ.
(1 PT. 8 FL. OZ.) 709 ml

